

1 QUINN EMANUEL URQUHART & SULLIVAN, LLP

Charles K. Verhoeven (Bar No. 170151)

2 charlesverhoeven@quinnemanuel.com

50 California Street, 22nd Floor

3 San Francisco, California 94111

Telephone: (415) 875-6600

4 Facsimile: (415) 875-6700

5 Kevin P.B. Johnson (Bar No. 177129)

kevinjohnson@quinnemanuel.com

6 Victoria F. Maroulis (Bar No. 202603)

victoriamaroulis@quinnemanuel.com

7 555 Twin Dolphin Drive, 5th Floor

Redwood Shores, California 94065-2139

8 Telephone: (650) 801-5000

9 Facsimile: (650) 801-5100

10 Michael T. Zeller (Bar No. 196417)

michaelzeller@quinnemanuel.com

11 865 S. Figueroa St., 10th Floor

Los Angeles, California 90017

12 Telephone: (213) 443-3000

13 Facsimile: (213) 443-3100

14 Attorneys for SAMSUNG ELECTRONICS
CO., LTD., SAMSUNG ELECTRONICS
15 AMERICA, INC. and SAMSUNG
TELECOMMUNICATIONS AMERICA, LLC

16 UNITED STATES DISTRICT COURT

17 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

18
19 APPLE INC., a California corporation,

20 Plaintiff,

21 vs.

22 SAMSUNG ELECTRONICS CO., LTD., a
Korean business entity; SAMSUNG
23 ELECTRONICS AMERICA, INC., a New
York corporation; SAMSUNG
24 TELECOMMUNICATIONS
AMERICA, LLC, a Delaware limited liability
25 company,

26 Defendant.

CASE NO. 11-cv-01846-LHK (PSG)

**SAMSUNG'S MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT OF MOTION TO STAY AND
SUSPEND THE JUNE 26, 2012
PRELIMINARY INJUNCTION PENDING
APPEAL OR, ALTERNATIVELY,
PENDING DECISION BY FEDERAL
CIRCUIT ON STAY PENDING APPEAL**

Date: August 2, 2012

Time: 1:30 pm

Place: Courtroom 8, 4th Floor

Judge: Hon. Lucy H. Koh

PUBLIC REDACTED VERSION

TABLE OF CONTENTS

	<u>Page</u>
1	
2	
3	
4	INTRODUCTION.....2
5	FACTUAL STATEMENT.....4
6	A. Apple’s 2011 Motion For A Preliminary Injunction.....4
7	B. The Denial Of Apple’s 2011 Motion For A Preliminary Injunction.....4
8	C. The Federal Circuit’s Decision5
9	D. The Proceedings Following The Federal Circuit’s Decision5
10	ARGUMENT7
11	I. SAMSUNG HAS A STRONG LIKELIHOOD OF SUCCESS ON APPEAL
12	BECAUSE THIS COURT ENTERED A PRELIMINARY INJUNCTION
13	WITHOUT CONSIDERING CURRENT FACTS AND CIRCUMSTANCES.....8
14	A. This Court Erred By Issuing A Preliminary Injunction Based On A Stale And
15	Incomplete Record8
16	B. A Preliminary Injunction Is Improper Based On The Current Evidence 10
17	1. The Current Evidence Shows Substantial Changes In The Market For
18	Tablets That Negate Any Likelihood Of Irreparable Harm To Apple 10
19	2. The Current Evidence Shows That Apple Is Not Likely To Prove
20	Infringement Of The D’889 Patent 12
21	3. The Current Evidence Shows That The D’889 Patent Is Likely Invalid 14
22	II. SAMSUNG FACES SUBSTANTIAL HARM IN THE ABSENCE OF A STAY,
23	WHEREAS APPLE WILL SUFFER NO INJURY SHOULD A STAY ISSUE..... 17
24	A. Samsung Will Be Irreparably Harmed By The Preliminary Injunction 17
25	B. The Harm To Samsung Outweighs Any Harm To Apple..... 17
26	1. The Court’s Finding Of Harm To Apple Is Based On Erroneous And
27	Outdated Evidence 18
28	2. The Court’s Lost-Market-Share Theory Of Harm Is Based On The
	Erroneous Assumption That The iPad2 Embodies The D’889 Patent 19
	CONCLUSION 19

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

NOTICE OF MOTION

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that Defendants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC (collectively “Samsung”) shall and hereby do move the Court, pursuant to Rule 62(c) of the Federal Rules of Civil Procedure, to stay and suspend its June 26, 2012 Order Granting Preliminary Injunction pending appeal, or, in the alternative, pending a decision by the United States Court of Appeals for the Federal Circuit on a motion for stay pending appeal. This motion is based on this notice of motion and supporting memorandum, and such other written or oral argument as may be presented at or before the time this motion is taken under submission by the Court.

RELIEF REQUESTED

Samsung seeks an order staying and suspending the Court's June 26, 2012 Order Granting Preliminary Injunction pending appeal, or, in the alternative, pending a decision by the United States Court of Appeals for the Federal Circuit on a motion for stay pending appeal. Samsung concurrently files a Motion to Shorten Briefing Schedule.

June 27, 2012

QUINN EMANUEL URQUHART &
SULLIVAN, LLP

By /s/ Victoria F. Maroulis

Charles K. Verhoeven
Kevin P.B. Johnson
Victoria F. Maroulis
Michael T. Zeller

Attorneys for SAMSUNG ELECTRONICS CO.,
LTD., SAMSUNG ELECTRONICS AMERICA,
INC., and SAMSUNG
TELECOMMUNICATIONS AMERICA, LLC

1 **INTRODUCTION**

2 Defendants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and
3 Samsung Telecommunications America, LLC (collectively, “Samsung”) respectfully submit this
4 memorandum in support of their motion, pursuant to Rule 62(c) of the Federal Rules of Civil
5 Procedure, to stay and suspend, pending appeal, the Court’s June 26, 2012 order that preliminarily
6 enjoined Samsung from “making, using, offering to sell, or selling within the United States, or
7 importing into the United States, Samsung’s Galaxy Tab 10.1 tablet computer, and any product that
8 is no more than colorably different from this specified product and embodies any design contained
9 in U.S. Design Patent No. D504,889.” (Dkt. No. 1135, at 7.) Alternatively, Samsung respectfully
10 requests a stay and suspension of the injunction pending the Federal Circuit’s decision on whether
11 to grant such relief pending appeal. *See, e.g., County of Sonoma v. Fed. Housing Fin. Agency*, No.
12 C 10-3270, 2011 WL 4536894, at *2 (N.D. Cal. Sept. 30, 2011) (granting stay of preliminary
13 injunction until Ninth Circuit resolved motion for stay pending appeal).

14 The preliminary injunction order is improper. A preliminary injunction is an extraordinary
15 equitable remedy aimed solely at preventing prospective harm. But the Court issued the
16 preliminary injunction based on evidence that is seven months old or older, repeatedly refusing to
17 update the record to consider new evidence that raises substantial questions of the D’889 patent’s
18 invalidity and Samsung’s lack of infringement and that shows that Apple is not likely to suffer any
19 irreparable harm to Apple from infringement of the D’889 patent. Because of the purely
20 prospective nature of a preliminary injunction, issuance of such an injunction based on facts and
21 circumstances that no longer hold true is reversible error. Samsung’s sales of the Galaxy Tab 10.1
22 should not be enjoined pending appeal.

23 The record is obsolete for three key reasons. *First*, the “two-player” tablet market that the
24 Court relied on to presume irreparable harm to Apple from Samsung sales no longer exists. In
25 recent months, the tablet market has seen no fewer than *ten new entrants*, including Amazon,
26 Barnes & Noble, Microsoft, Motorola, Sony, and Toshiba, rendering the Court’s observations about
27 the market share impacts of the unaccused Galaxy Tab 7.0 back in 2010 wholly obsolete. The most

1 recent data demonstrate that Samsung’s market share is ■■■ showing that Apple, by far the
2 dominant tablet market player, is not losing market share to the Galaxy Tab 10.1. Indeed, the
3 Court’s premise that Samsung is supposedly “flooding the market with infringing products” (Dkt.
4 No. 1135, at 6), is belied by the fact that the Court itself required Apple to post only a meager \$2.6
5 million bond (*id.* at 7).

6 *Second*, new evidence based on Apple’s own submissions to the PTO shows that, contrary to
7 the Court’s assumption, the iPad2 does not embody the D’889 patent; the D’889 patent is embodied
8 by the so-called “035” mock up, a bulky device that does not look basically the same as an iPad2 at
9 all. Therefore, even if the Court were correct that a Galaxy Tab 10.1 looked basically the same as
10 an iPad2 (it does not), sales of the Galaxy Tab 10.1 likely do not infringe the D’889 patent because
11 a consumer would not likely confuse a Galaxy Tab 10.1 for the 035 mockup.

12 *Third*, new prior art evidence shows that the D’889 patent is likely invalid apart from the
13 Fidler/Knight Ridder reference that the Federal Circuit found insufficiently similar to the D’889
14 patent. The refusal to consider the new prior art before issuing a preliminary injunction on the eve
15 of trial, without any hearing, cannot be squared with the Court’s obligation to consider the evidence
16 at the time of issuance.

17 It is no answer to suggest (*see* Dkt. No. 1135, at 3 n.1) that the Federal Circuit somehow
18 compelled the Court to issue this improper injunction. The Circuit did *not* limit the Court to
19 considering only two factors on remand (balance of the hardships and the public interest) but rather
20 “vacate[d] the order denying an injunction with respect to the D’889 patent and remand[ed] the case
21 to the district court *for further proceedings on that portion of Apple’s motion for preliminary*
22 *relief*”—without limitation. *Apple Inc. v. Samsung Elecs. Co., Ltd.*, 678 F.3d 1314, 1333 (Fed. Cir.
23 2012) (emphasis added). Indeed, it would have been error for the Federal Circuit to place any such
24 straitjacket on the remand proceedings, as preliminary injunctive relief *always* requires balancing all
25 four of the relevant factors (including likelihood of success and irreparable harm) as they then exist.
26 To uphold the June 26 Order, the Federal Circuit would have to overturn settled law holding that
27 “[a]n injunction is an exercise of a court’s equitable authority, to be ordered only after taking into

1 account *all of the circumstances* that bear on the need for *prospective* relief.” *Salazar v. Buono*,
2 130 S. Ct. 1803, 1816 (2010). Nor did the Federal Circuit require the Court to deny Samsung even
3 the minimal “due process” of a hearing on the preliminary injunction on the current record, as it
4 remanded for “proceedings” without limitation. Samsung is unaware of any preliminary injunction
5 ever issuing in a case of this magnitude without an opportunity for the enjoined party even to be
6 heard on a current record. Grant of a stay pending appeal is called for both because Samsung is
7 strongly likely to succeed on appeal and because its right to compete in a multi-player tablet market
8 heavily dominated by Apple will be irreparably harmed should this erroneous preliminary
9 injunction be allowed to go into effect.

10 **FACTUAL STATEMENT**

11 **A. Apple’s 2011 Motion For A Preliminary Injunction**

12 Apple first moved for a preliminary injunction on July 1, 2011, based on four patents,
13 including the D’889 patent. (Dkt. No. 86.) Apple argued that the Galaxy Tab 10.1 shares the
14 “major elements” of the D’889 patent (*id.* at 14-15), and it emphasized visual comparisons between
15 its iPad2 and the Galaxy Tab 10.1 to support its position that the Galaxy Tab 10.1 infringed the
16 D’889 patent (*id.* at 3; Dkt. No. 282 at 8), even though it did not argue until its reply that the iPad2
17 “embodies the D’889 patent.” (Dkt. No. 282 at 11.)

18 Apple also claimed that Samsung’s introduction of the “Galaxy Tab tablet in the fall of 2010
19 directly harmed sales of the original iPad” because the “Galaxy Tab captured more than 17% of
20 tablet sales during the holiday season while Apple’s market share declined.” (Dkt. No. 86 at 27
21 (citations omitted).) Apple predicted that the Galaxy Tab 10.1 would have a “similar impact” (*Id.* at
22 27 (citations omitted)), emphasizing that “[m]any of the design features that drove demand for the
23 iPad are found in the iPad2.” (Dkt. No. 282 at 11.)

24 **B. The Denial Of Apple’s 2011 Motion For A Preliminary Injunction**

25 Explaining that a “preliminary injunction is an extraordinary remedy, never granted as a
26 matter of right,” the Court denied Apple’s motion in its entirety on December 2, 2011. (Dkt. No.
27 452 at 8 (citing *Winter v. Natural Res. Def. Council*, 555 U.S. 7, 9 (2008).) The Court found the

1 D'889 patent likely invalid as obvious in light of the 1994 Fidler/Knight Ridder tablet—a finding
2 based on Apple's own broad characterization of the patent's scope (*see* Dkt. No. 86 at 14-15, 40).
3 With respect to infringement, the Court compared the Galaxy Tab 10.1 to both the D'889 patent and
4 the iPad2 (*id.* at 46-48) based on Apple's claim and the Court's "assum[ption]" that "the iPad 2 is
5 the commercial embodiment of the D'889 patent." (*Id.* at 47 n.27.) The Court also found probable
6 irreparable harm based on its view that Apple and Samsung were the "two major competitors in the
7 tablet market" and "that Samsung has been taking market share from Apple overall." (Dkt. No.
8 452, at 48 & 49 n.29). Apple then appealed.

9 **C. The Federal Circuit's Decision**

10 On May 14, 2012, the Federal Circuit affirmed the Court's denial of a preliminary injunction
11 on all but the D'889 patent. As to that patent, the Federal Circuit remanded because it disagreed
12 with the Court's obviousness analysis. *Apple*, 678 F.3d at 1328-32. The Federal Circuit also found
13 no abuse of discretion in the Court's finding of a likelihood of irreparable harm based on "the
14 relative market share of Apple and Samsung and the absence of other competitors in the relevant
15 market" and evidence "that design mattered more to customers in making tablet purchases." *Id.* at
16 1328.

17 Over a dissent as to whether there should be a remand, the Federal Circuit "vacate[d] the
18 order denying an injunction with respect to the D'889 patent and remand[ed] the case to the district
19 court for further proceedings on that portion of Apple's motion for preliminary relief." *Id.* at 1333.
20 The Federal Circuit directed that these "further proceedings" should include an analysis of the
21 balance of hardships and public interest factors, but did not limit the scope of the "further
22 proceedings" to those two factors. *Id.*

23 **D. The Proceedings Following The Federal Circuit's Decision**

24 On May 18, 2012, prior to the Federal Circuit's issuance of the mandate, Apple filed a
25 motion for injunctive relief pursuant to Rule 62(c). On May 21, 2012, this Court ordered that the
26 parties "shall address" the balance of hardships and public interest factors in connection with
27 Apple's motion, and that the "Court will not entertain new evidence with respect to the issuance of

1 the preliminary injunction EXCEPT with respect to the amount of a bond.” (Dkt. No. 962 at 2.) On
2 May 25, 2012, Samsung moved for leave to seek reconsideration of this Court’s May 21 Order to
3 the extent that it precluded Samsung from introducing new evidence except with respect to the
4 amount of the bond.

5 On June 4, 2012, the Court denied without prejudice Apple’s motion under Rule 62(c) and
6 Samsung’s motion for leave to seek reconsideration, finding that it lacked jurisdiction because the
7 Federal Circuit had not issued the mandate. (Dkt. No. 1032.)

8 On June 25, 2012, having received the Federal Circuit’s mandate, this Court issued an order
9 reiterating that the preliminary injunction hearing, now scheduled for June 29, 2012, would be
10 limited to consideration of “(1) whether the balance of the hardships favors issuing a preliminary
11 injunction, and (2) whether the public interest favors issuing a preliminary injunction” and that
12 “[n]o further briefing or evidence will be permitted.” (Dkt. No. 1131, at 1.) On June 26, 2012,
13 Samsung sought leave to file a motion for reconsideration of the June 25 order, again arguing that
14 the Court court should consider the current record before ruling on Apple’s year-old request for
15 injunctive relief.

16 On June 26, the Court canceled the preliminary injunction hearing, denied Samsung’s
17 motion for leave to seek reconsideration, and entered an order enjoining Samsung from “making,
18 using, offering to sell, or selling within the United States, or importing into the United States,
19 Samsung’s Galaxy Tab 10.1 tablet computer, and any product that is no more than colorably
20 different from this specified product and embodies any design contained in U.S. Design Patent No.
21 D504,889.” (Dkt. No. 1135, at 7). Although the Court acknowledged that it was required to
22 balance all four preliminary injunction factors (*see id.* at 6), the Court declined to consider any new
23 evidence with respect to those factors because, in its view, the Federal Circuit’s “remand was
24 explicitly limited to the issues of balancing of hardships and public interest and did not invite a
25 reopening of the D’889 infringement, validity, and irreparable harm findings” (*id.* at 3 n.1).

26 Turning to the merits, the Court found that the balance of hardships and the public interest
27 factors weighed in Apple’s favor for several reasons. *First*, relying on its original preliminary

1 injunction ruling, the Court stated that “Apple’s interest in enforcing its patent rights is particularly
2 strong because it has presented a strong case on the merits.” *Id.* at 4. *Second*, again without
3 considering the substantial new evidence in the record, the Court stated that “there was some
4 evidence that Samsung altered its design to make its product look more like Apple’s.” *Id.* *Third*,
5 the court noted that “Apple will be required to post a bond” of \$2.6 million. *Id.* And *fourth*, with
6 respect to the public interest, the district court favored Apple’s interest in enforcing its patent rights
7 over the public’s interest in competition, stating that Samsung did not have a right to “flood[] the
8 market with infringing products.” *Id.* at 6.

9 On June 26, filed a notice of appeal to the Federal Circuit, and now seeks to stay and
10 suspend the preliminary injunction pending that appeal, or at least until the Federal Circuit can rule
11 on a motion for stay pending appeal.

12 ARGUMENT

13 It is well settled that “[t]o obtain a stay, pending appeal, a movant must establish a strong
14 likelihood of success on the merits, or, failing that, nonetheless demonstrate a substantial case on
15 the merits provided that the harm factors militate in its favor.” *Merial Ltd. v. Cipla Ltd.*, 426 Fed.
16 App’x 915, 915 (Fed. Cir. 2011) (unpublished) (citing *Hilton v. Braunskill*, 481 U.S. 770, 778
17 (1987)); *see also Standard Havens Prods, Inc. v. Gencor Indus., Inc.*, 897 F.2d 511, 512-13 (Fed.
18 Cir. 1990) (stating that each of the traditional four stay factors—likelihood of success, irreparable
19 harm, balance of hardships, public interest—“need not be given equal weight”); *E.I. DuPont de*
20 *Nemours & Co. v. Phillips Petroleum Co.*, 835 F.2d 277, 278 (Fed. Cir. 1987) (“In considering
21 whether to grant a stay pending appeal, this court assesses movant’s chances for success on appeal
22 and weighs the equities as they affect the parties and the public.”); *accord County of Sonoma*, 2011
23 WL 4536894, *1. Here, Samsung not only has a strong likelihood of success on appeal given the
24 Court’s issuance of a preliminary injunction based on a stale record, but, absent a stay, the
25 injunction will cause Samsung significant harm due to impaired relationships with customers and
26 carriers, while causing no demonstrable injury to Apple. A stay pending appeal is therefore
27 warranted.

1 **I. SAMSUNG HAS A STRONG LIKELIHOOD OF SUCCESS ON APPEAL BECAUSE**
2 **THIS COURT ENTERED A PRELIMINARY INJUNCTION WITHOUT**
3 **CONSIDERING CURRENT FACTS AND CIRCUMSTANCES**

4 A preliminary injunction is an extraordinary remedy that, because strictly prospective, must
5 be based upon accurate and up-to-date evidence. This Court’s June 26, 2012 Order conflicts with
6 this fundamental tenet because it imposes a preliminary injunction based on an evidentiary record
7 that closed over seven months ago and that has been rendered stale by changed facts and
8 circumstances. Samsung therefore has a strong likelihood of success on appeal.

9 **A. This Court Erred By Issuing A Preliminary Injunction Based On A Stale And**
10 **Incomplete Record**

11 As the Supreme Court recently reiterated, “[a]n injunction is an exercise of a court’s
12 equitable authority, to be ordered only after taking into account *all of the circumstances* that bear
13 on the need for *prospective* relief.” *Salazar v. Buono*, 130 S. Ct. 1803, 1816 (2010) (emphasis
14 added). It is thus well established that because injunctions are equitable and prospective in nature,
15 when deciding a motion to grant or modify injunctive relief, courts must consider the facts as they
16 presently exist, not as they existed at some point in the past. *See, e.g., id.* (reversing a district
17 court’s refusal to modify an injunction and holding that “[b]ecause injunctive relief ‘is drafted in
18 light of what the court believes will be the future course of events, ... *a court must never ignore*
19 *significant changes in the law or circumstances underlying an injunction lest the decree be*
20 *turned into an ‘instrument of wrong.’”) (emphasis added); *N.A.A.C.P. v. North Hudson Regional*
21 *Fire & Rescue*, 707 F. Supp. 2d 520, 532 (D.N.J. 2010) (considering new evidence and all relevant
22 factors on remand after appeal from previously granted preliminary injunction); *MercExchange,*
23 *L.L.C. v. eBay, Inc.*, 467 F. Supp. 2d 608, 611 (E.D. Va. 2006) (ruling, on remand from the
24 Supreme Court’s decision holding that injunctive relief does not follow automatically from a
25 finding of patent infringement, that *court must “consider the facts as they exist at the time of*
26 *remand* and not as they existed several years in the past”) (emphasis added).*

27 Indeed, as stated in *eBay*, “The *current* facts are so vital to the court’s decision when such
28 form of relief is sought as the court is not only charged with determining the equitable relief
appropriate *on the date of the court’s order*, but is also expected to fashion relief that appears

1 appropriate for extension into the future.” 467 F. Supp. 2d at 611 (emphasis added); *see also*
2 *Lankford v. Sherman*, 451 F.3d 496, 513 (8th Cir. 2006) (remand of preliminary injunction request
3 was required because “many facts have changed since the original hearing”); *Chemlawn Services*
4 *Corp. v. GNC Pumps, Inc.*, 823 F.2d 515, 518 (Fed. Cir. 1987) (remanding preliminary injunction
5 request where “the facts may now have changed in light of the present circumstances” and a party’s
6 “subsequent commercial activity, if any, may have altered the facts”). Apple’s burden therefore
7 was to demonstrate that “irreparable injury is *likely* in the absence of an injunction,” not that
8 irreparable harm was likely *seven months ago* when the preliminary injunction record closed.
9 *Winter*, 555 U.S. at 22; *see also Church v. City of Huntsville*, 30 F.3d 1332, 1337 (11th Cir. 1994)
10 (“Logically, ‘a prospective remedy will provide no relief for an injury that is, and likely will remain,
11 entirely in the past.’”) (citation omitted); Wright & Miller, FEDERAL PRACTICE & PROCEDURE
12 § 2948.1 (“There must be a likelihood that irreparable harm will occur. . . . *A presently existing*
13 *actual threat must be shown.*”) (emphasis added).

14 In issuing the preliminary injunction, this Court defied these principles, declining to
15 consider any new evidence obtained during the seven months between the issuance of its order
16 denying Apple’s motion for a preliminary injunction and the Federal Circuit’s remand for further
17 proceedings. The Court’s injunction thus “turned into an instrument of wrong,” the moment it was
18 entered, as it ignored the “significant change in . . . circumstances” since the Court issued its original
19 preliminary injunction decision in December 2011. *Salazar*, 130 S. Ct. at 1816.

20 Nor, contrary to the Court’s suggestion (Dkt. No. 1135, at 3 n.1), did the Federal Circuit’s
21 May 14, 2012 decision limit the Court’s ability to consider new evidence. The decision broadly
22 remanded for “further proceedings” regarding the order “denying an injunction with respect to the
23 D’889 patent,” without expressing any limitations, *Apple*, 678 F.3d at 1333, and expressly noted
24 that its invalidity ruling was based solely on the evidence in the appellate record, *see id.* at 1332 n.6,
25 clearly leaving the path open to the district court to update the record to take into account the
26 parties’ intervening discovery. This broad remand for “further proceedings” did not preclude this
27 Court—consistent with the authorities discussed above—from fully considering updated evidence

28

02198.51855/4831238.7

1 in deciding whether to issue a preliminary injunction. *See, e.g., N.A.A.C.P.*, 707 F. Supp. 2d at
2 541-42 (rejecting argument “that on remand, the Court should only reconsider the first factor—
3 likelihood of success on the merits—of its decision to grant the preliminary injunction, since the
4 Court of Appeals’ mandate ‘said nothing about reconsidering the other preliminary injunction
5 factors’” and ruling that the court would “reexamine each of the four factors” and consider “new
6 evidence based on any other circumstances which may have changed since the Court granted the
7 injunction”).

8 **B. A Preliminary Injunction Is Improper Based On The Current Evidence**

9 The Court’s preliminary injunction order does not reflect substantial new evidence that has
10 emerged since the preliminary injunction record closed seven months ago (much of it produced by
11 Apple in response to a Samsung motion to compel) and that bears directly on irreparable harm,
12 infringement and validity with respect to the D’889 patent. Had the Court considered additional
13 evidence, it likely would not have entered the preliminary injunction, as substantial new evidence
14 has emerged since the preliminary injunction record closed last year that raises substantial questions
15 as to non-infringement and invalidity, and negates any likelihood of irreparable harm.

16 **1. The Current Evidence Shows Substantial Changes In The Market For**
17 **Tablets That Negate Any Likelihood Of Irreparable Harm To Apple and**
Shifts the Balance of Harms Against an Injunction

18 In issuing the preliminary injunction, the Court relied on its December 2011 finding of likely
19 irreparable harm, which was based in large part on the view that Apple and Samsung were “two
20 major competitors in the tablet market” and that a two-player market renders irreparable harm more
21 likely. (Dkt. No. 452 at 49.) The tablet market, however, is no longer a two-player market, and the
22 Court therefore erred by ordering *prospective* injunctive relief based on the premise that Samsung is
23 Apple’s sole major competitor in a two-player market when that assumption bears no relation to
24 economic reality. This too presents a strong ground for appeal.

25 The Court’s irreparable harm and balancing of harm findings that underlie the preliminary
26 injunction are based on the assumption that Samsung and Apple compete in a “two-player market”
27 for tablet computers and market share data from **2010** that the Court found suggested that Apple

1 was losing market share to Samsung. (Dkt. No. 452 at 49.) Specifically, had the Court considered
2 the current record, and the current state of the market based on notorious facts of which it may take
3 judicial notice, it would have found that new entrants to the tablet market are emerging with
4 increasing frequency, with Microsoft just the latest entrant to the tablet competition. *See, e.g.*,
5 <http://www.microsoft.com/en-us/news/press/2012/jun12/06-18announce.aspx> (last accessed June
6 27, 2012). In addition, Amazon and Barnes & Noble both have introduced successful media tablets.
7 http://news.cnet.com/8301-17938_105-20037960-1/cnet-looks-at-current-and-upcoming-tablets/
8 (last accessed June 25, 2012); [http://www.microsoft.com/en-us/news/press/2012/jun12/06-](http://www.microsoft.com/en-us/news/press/2012/jun12/06-18announce.aspx)
9 [18announce.aspx](http://www.microsoft.com/en-us/news/press/2012/jun12/06-18announce.aspx) (same). As of mid-January 2012, the Kindle Fire’s market share has reportedly
10 grown to 14%. *See* <http://www.pewinternet.org/Press-Releases/2012/The-rise-of-ereading.aspx>
11 (last accessed June 25, 2012). This is, therefore, indisputably no longer the “two-player” market
12 upon which the Court based its finding of irreparable harm.

13 Nor does Samsung presently enjoy anywhere close to the 17% share of the market that the
14 Court suggested existed in fall 2010 (the figures used for the initial preliminary injunction ruling).
15 *Compare* Dkt. No. 452 at 49 & n.29 *with* Dkt. No. 987 (Decl. of Thomas R. Watson (“Watson
16 Decl.”), Ex. 1 (Exhibit 30 to the Expert Report of Terry Musika).) The Court’s conclusion is
17 apparently based on market share data from 2010, but the parties have now seen the market share
18 evidence for **2011**. According to Apple’s own expert, [REDACTED]

19 [REDACTED]
20 [REDACTED]
21 [REDACTED]
22 [REDACTED]
23 [REDACTED]
24 [REDACTED]

25 [REDACTED] Even when the entire family of Galaxy Tab
26 tablets is considered collectively, Samsung only has a 15.4% share of *Android* tablets.
27 http://www.comscore.com/Press_Events/Press_Releases/2012/4/Kindle_Fire_Captures_more_than_

1 Half_of_Android_Tablet_Market (last visited June 27, 2012). This new evidence demonstrates that
2 Samsung is not only not “flooding the market;” it is actually losing market share to Apple and other
3 manufacturers.¹

4 Finally, there is no longer any basis for the Court’s prior assumption that Apple is likely to
5 be harmed by loss of iPad2 sales (Dkt. No. 452 at 48-49), since new evidence discussed below
6 shows that the iPad2 is not an embodiment of the D’889 patent. Thus, there is a strong likelihood
7 that the Federal Circuit will vacate the preliminary injunction based on the fundamental absence of
8 current or ongoing irreparable harm.

9 **2. The Current Evidence Shows That Apple Is Not Likely To Prove**
10 **Infringement Of The D’889 Patent**

11 Nor does the Court’s order reflect the Federal Circuit’s construction of the D’889 patent,
12 which was narrower than this Court used in its December 2011 ruling. Under a proper construction,
13 considering both the 035 model and the Federal Circuit’s narrowed construction of the D’889 for
14 validity purposes, Apple did not demonstrate a substantial likelihood that the Galaxy Tab 10.1
15 infringes. Samsung thus has a strong likelihood of success on appeal.

16 *First*, new evidence demonstrates that the relevant embodiment for comparison purposes is
17 not the iPad2 (as the Court found in its December 2011 ruling, and relied upon again in the June 26
18 Order) but the “035” prototype—photographs of which Apple submitted to the PTO in connection
19 with its application for the D’889 patent (Dkt. Nos. 346, 372) but purposefully withheld from
20 Samsung until after the 2011 preliminary injunction hearing. Indeed, in response to a Samsung
21 motion to compel, Apple also recently produced [REDACTED]

22 _____
23 ¹ The Court’s conclusion that the public interest supports enjoining sales of the Galaxy Tab
24 10.1 is likewise incorrect, as Samsung is not seeking “to compete unfairly, by flooding the market
25 with infringing products.” (Dkt. No. 1135, at 6.) Rather, the public interest favors a stay and
26 continued competition in the marketplace since, among other things, the challenged feature is only
27 one part of a much larger and complex product and the effect of an injunction would be to deny
28 non-infringing benefits (such as 4G LTE technology) to the public. *See, e.g., eBay Inc. v. MercExchange LLC*, 126 S.Ct. 1837, 1842 (2006) (Kennedy J., concurring) (“When the patented invention is but a small component of the product the companies seek to produce ... an injunction may not serve the public interest.”).

1 (See Dkt. No. 987 (Watson Decl., Exs. 12-14.)) The 035 plainly is not substantially similar to the
2 Galaxy Tab 10.1, as shown below:



25 These noticeable differences in thickness, aspect ratio of the display screen, roundness of the
26 corners, shape of edges and bezel, among others, preclude a finding of infringement, as they would
27 not cause an “ordinary observer, giving such attention as a purchaser usually gives,” to find the
28 “two designs are substantially the same . . . such as to deceive such an observer, inducing him to

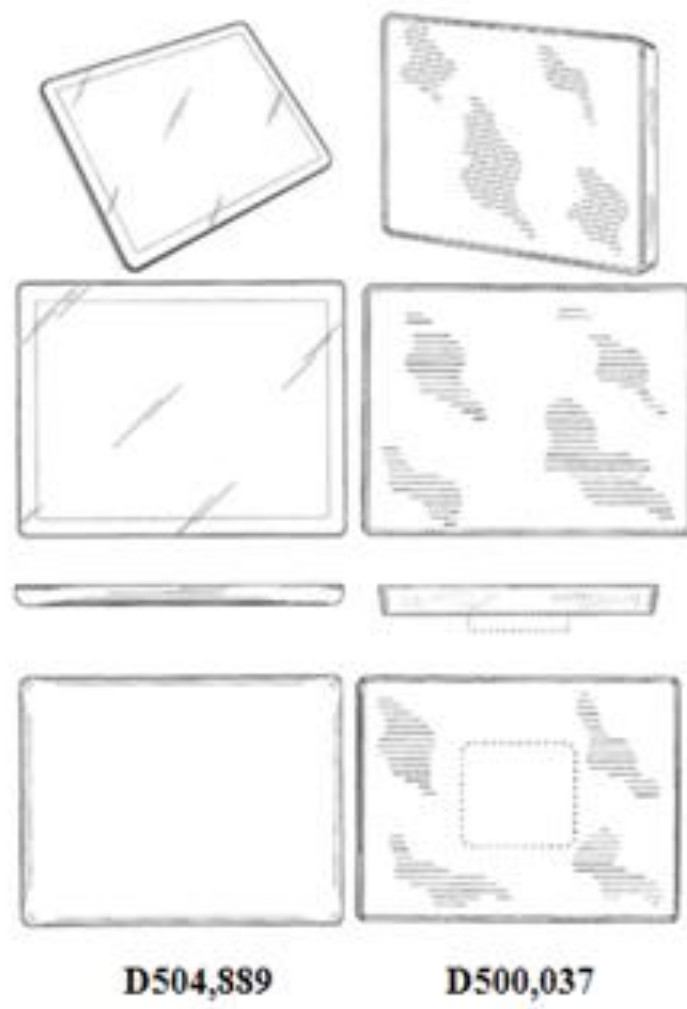
1 purchase one supposing it to be the other.” *Egyptian Goddess, Inc. v. Swisa, Inc.*, 543 F.3d 665,
2 670 (Fed. Cir. 2008) (en banc).²

3 **3. The Current Evidence Shows That The D’889 Patent Is Likely Invalid**

4 The Court’s preliminary injunction order also did not reflect two critical prior art references
5 that have never been considered by *either* this Court or the Federal Circuit and that establish that the
6 D’889 patent is likely invalid. *First*, U.S. patent D500,037 shows a design for a “bezel-less flat
7 panel display” that was filed a year before D’889 patent’s alleged conception:

8
9
10
11
12
13
14
15
16
17
18
19
20
21
22 ² This Court also should have reassessed its prior finding of a likelihood of infringement in
23 light of the Federal Circuit’s narrow construction of the D’889 patent for invalidity purposes. In
24 assessing the novelty of the D’889 patent, the Federal Circuit held that this Court erred by viewing
25 the D’889 patent from “too high a level of abstraction” and construing the “claimed design too
26 broadly.” *Apple*, 678 F.3d at 1332. By continuing to rely on its broad construction of the D’889
27 patent for infringement purposes, however, the Court ran afoul of the well-established principle that
28 “[a] patent may not, like a ‘nose of wax,’ be twisted one way to avoid [invalidity] and another to
find infringement.” *Amazon.com, Inc. v. Barnesandnoble.com, Inc.*, 239 F.3d 1343, 1351 (Fed. Cir.
2001) (quoting *Sterner Lighting, Inc. v. Allied Elec. Supply, Inc.*, 431 F.2d 539, 544 (5th Cir.
1970)). This presents an additional strong ground for appeal.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28



(Declaration of Brett Arnold in Support of Samsung’s Motion for Summary Judgment, Dkt. No. 943, Ex. 22.) The D’037 patent has nearly the same rectangular shape as the D’889 patent, with a transparent and/or reflective surface running from edge to edge on the front of the device with no interruptions, giving the same “unframed” impression as D’889 patent. The D’037 patent is also symmetrical and smooth in all views and has a relatively thin profile. Since the D’037 patent has design characteristics that are basically the same as the D’889 patent, it either anticipates the D’889 patent on its own or constitutes a proper primary reference for purposes of obviousness.³

³ The optional mask region on the front of the D’889 patent is also shown in the D’037 patent. Figure 3 of the D’037 patent shows the mask underneath the continuous, transparent cover piece, (footnote continued)

1 *Second*, the “Brain Box” display below,⁴ whose display portion can be removed from its
2 base, is an Apple design made public at least as early as 1997. It has a flat, reflective, continuous
3 surface on the front running from edge to edge:



13 This display in combination with the D’037 patent creates the same overall visual appearance as the
14 D’889 patent, with either serving as the primary or secondary reference to the other, such that the
15 ordinary observer test would be satisfied.⁵

16
17
18
19 and the accompanying utility patent confirms a mask under the top transparent layer surrounding
20 the active display area. (See Dkt. No. 943, Ex. 24, U.S. Patent 6,919,678 at 5:53 to 6:31.)

21 ⁴ The image is from *AppleDesign* by Paul Kunkel (1997). (Dkt. No. 943, Ex. 25 at 144.)

22 ⁵ Both of these display devices are appropriate obviousness references because the D’889
23 patent claims broadly that it is an “electronic device,” and the file history shows that the design
24 corresponded to both a tablet device and a display or screen that could be coupled to a computing
25 device. (Dkt. No. 943, Ex. 26 at APLPROS0000010190.) Other prior art references also taught
26 flat, uninterrupted front and back surfaces on a rectangular shape with rounded corners and a thin
27 profile. (Dkt. No. 943, Ex. 27 (JP1178470), Ex. 28 (KR 30-0304213), and Ex. 24.) In addition,
inventor Roger Fidler testified that in 1981 he created a tablet design that was rectangular with four
evenly rounded corners, a flat clear surface running from edge to edge, no physical buttons, and a
thin form factor. (Dkt. No. 943, Ex. 29 at 290:22-299:10.). These features were obvious prior to
the alleged conception of the D’889 patent.

1 **II. SAMSUNG FACES SUBSTANTIAL HARM IN THE ABSENCE OF A STAY,**
2 **WHEREAS APPLE WILL SUFFER NO INJURY SHOULD A STAY ISSUE**

3 **A. Samsung and the Public Will Be Irreparably Harmed By The Preliminary**
4 **Injunction**

5 While it is not necessary for Samsung to demonstrate irreparable harm given the strength of
6 its arguments on appeal, *see supra*, Part I, the preliminary injunction, once effective, will in fact
7 irreparably harm Samsung's business relationships with carriers and customers. Samsung's
8 customers for its remaining Galaxy Tab 10.1 models are wireless carriers. The carriers provide the
9 Tab 10.1 to their customers along with cellular service plans that cost thousands of dollars over the
10 life of the contract. Importantly, carriers have long-term relationships with their individual and
11 corporate clients that depend on continuity and predictability. Because of the nature of those
12 relationships, they cannot as a practical matter be temporarily suspended, and breaking them
13 imposes significant burdens on both carriers and their downstream customers. Therefore, it is
14 critical to Samsung's business that it remain a stable source of products to its carrier customers.
15 Samsung would suffer great harm if its ability to provide the Galaxy Tab 10.1 to its customers is
16 disrupted. (Dkt. Nos. 257 (Verizon Wireless); 264 (T-Mobile); *see also* Dkt. No. 548, Ex. X-8 at
17 232-34 (preliminary injunction hearing slides).)

18 Samsung will further suffer irreparable harm to its goodwill from the Court's statement that
19 Samsung is "flooding the market with infringing products." (Dkt. No. 1135 at 6.) As explained,
20 *supra*, new market share data, prior art, and the 035 model show that this statement is demonstrably
21 false. Numerous news outlets have already begun reporting this erroneous statement, further
22 damaging Samsung's reputation.

23 **B. The Harm To Samsung and the Public Outweighs Any Harm To Apple**

24 These harms to Samsung outweigh any possible harm to Apple from sales of the Galaxy Tab
25 10.1 for at least two reasons. *First*, as mentioned, the Court based its finding of irreparable harm to
26 Apple on stale, outdated evidence of the parties' relative market shares in 2010 and refused to
27 consider updated evidence from 2011. During that intervening period, major new competitors
28 entered the market, undermining the Court's assumption that the parties' compete in a "two-player

1 market.” *Second*, the Court’s decision is based on the erroneous assumption that Apple is practicing
2 the D’889 patent, which it is not. A stay of the preliminary injunction is therefore unlikely to harm
3 Apple.

4 **1. The Court’s Finding Of Harm To Apple Is Based On Erroneous And**
5 **Outdated Evidence**

6 As described, *supra*, in Part I.B.1, the “two-player market” assumption underlying the
7 Court’s finding of likely harm to Apple has been dramatically undermined by the entrance of new
8 competitors and loss of Samsung market share. These major changes in the economics of the tablet
9 market demonstrate that the harm to Samsung from a preliminary injunction outweighs any benefit
10 to Apple or harm Apple will suffer if that injunction is stayed pending appeal. In light of new
11 entrants into the market, it is unlikely that any minimal market share that Galaxy Tab 10.1 enjoys
12 will be recovered by Apple, as opposed to any pre-existing or new competitors. Further, the new
13 market share data demonstrates that Apple has successfully competed against the accused Galaxy
14 Tab 10.1 and **gained** market share. *See Display Techs., LLC v. Display Indus., LLC*, No. 11 Civ.
15 6390, 2011 WL 6188742, at *3 (S.D.N.Y. Dec. 5, 2011) (denying preliminary injunction where
16 patentee had successfully competed against accused product); *see also Automated Merch.*
17 *Sys., Inc. v. Crane Co.*, 357 Fed. Appx. 297, 301 (Fed. Cir. 2009) (unpublished) (reversing
18 preliminary injunction where proof of claimed lost market share was insufficient); *Nutrition 21 v.*
19 *United States*, 930 F.2d 867, 871 (Fed. Cir. 1991) (“Neither the difficulty of calculating losses in
20 market share, nor speculation that such losses might occur, amount to proof of special
21 circumstances justifying the extraordinary relief of an injunction prior to trial.”) (citation omitted).⁶

22 This is all the more true here, where [REDACTED]

23 [REDACTED]

24

25

26 ⁶ Although Apple, as the dominant seller of tablets, may lose *sales* to the Galaxy Tab 10.1, lost
27 sales can be compensated by monetary relief and are therefore not irreparable. *Automated Merch.*,
28 357 Fed. Appx. at 300-01; *Abbott Labs. v. Andrx Pharms., Inc.*, 452 F.3d 1331, 1347-48 (Fed. Cir.
2006).

