

**KANG DECLARATION
EXHIBIT 18
PART 3 OF 5**

**Bressler Decl. In Support of
Apple's Opp. to Samsung's
Mot. For Summary
Judgment**

Ex. 31 (Part 3 of 5)

Filed Under Seal

SAMSUNG 2010

Inspiration Workshop

2010 DIRECTIONS

THEME DIRECTIONS



THEME DIRECTIONS

3 THEMES

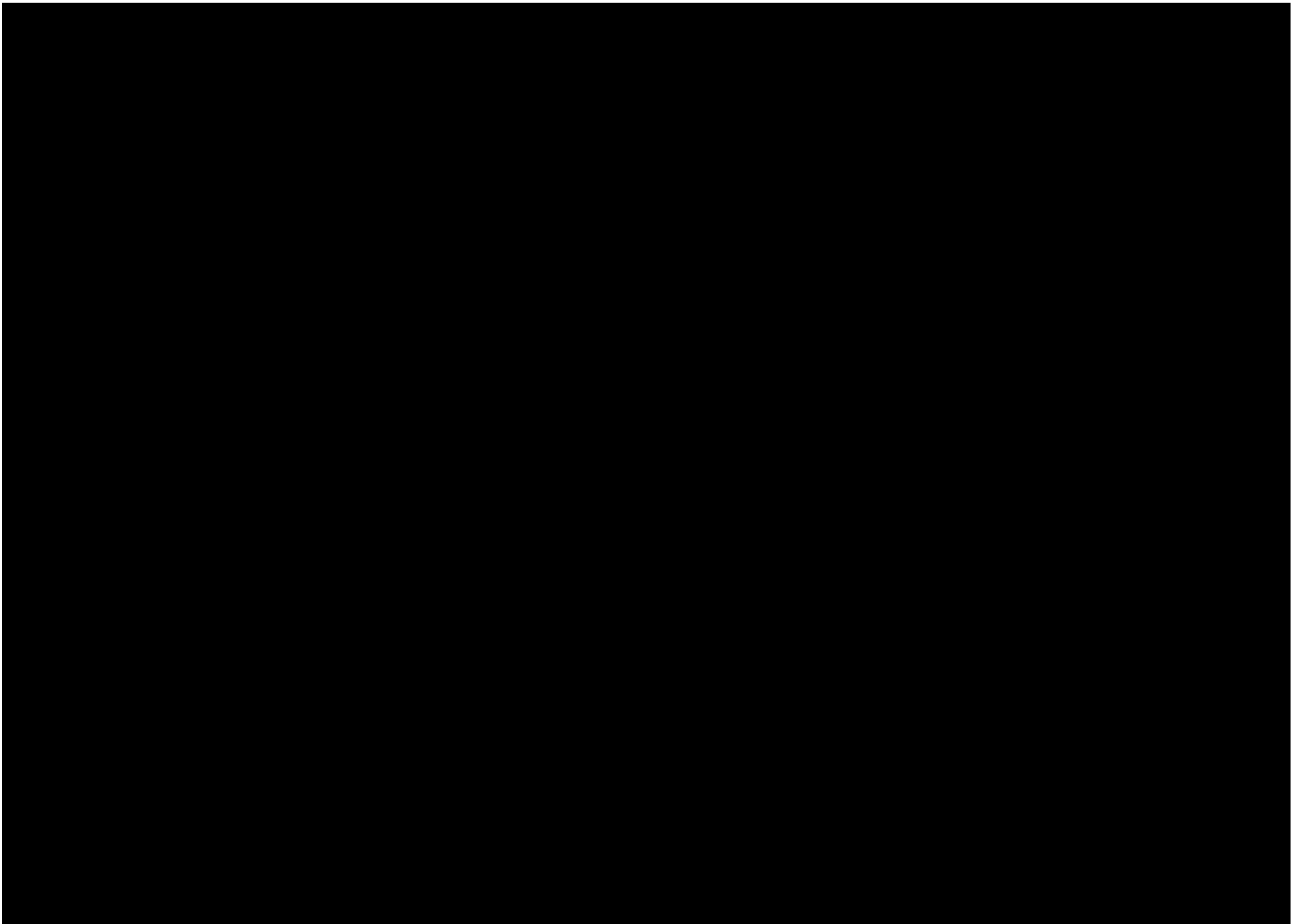
A STYLE

B MEDIA

C PROFESSIONAL

SLIDE 28

plan



THEME DIRECTIONS

6 SUB-THEMES

