

United States District Court  
For the Northern District of California

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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

APPLE, INC., a California corporation,	)	Case No.: 11-CV-01846-LHK
	)	
Plaintiff and Counterdefendant,	)	
v.	)	ORDER DENYING MOTION FOR
	)	SUMMARY JUDGMENT
SAMSUNG ELECTRONICS CO., LTD., A	)	
Korean corporation; SAMSUNG	)	
ELECTRONICS AMERICA, INC., a New York	)	
corporation; SAMSUNG	)	
TELECOMMUNICATIONS AMERICA, LLC,	)	
a Delaware limited liability company,	)	
	)	
Defendants and Counterclaimants.	)	

Defendants and Counterclaimants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC (collectively “Samsung”) filed a motion for summary judgment against Plaintiff and Counterdefendant Apple, Inc. (“Apple”) on May 17, 2012 (“MSJ”). Apple filed its opposition on May 31, 2012 (“Opp’n”). Samsung filed its reply on June 7, 2012 (“Reply”). The Court held a hearing on June 21, 2012. The pretrial conference in this matter is set for July 18, 2012; the trial will begin on July 30, 2012. Because the parties require a ruling on this motion on an expedited basis, the Court will keep its analysis brief.

The parties are familiar with the factual and procedural background of this case, and the Court will not repeat it in detail here. In sum, at the center of the parties’ dispute in this lawsuit are Samsung’s cellular telephones and tablet computers. Apple alleges that Samsung’s products infringe on Apple’s utility and design patents as well as Apple’s trade dress. In addition, Samsung filed counterclaims against Apple alleging that Apple products infringe Samsung patents. Because several of Samsung’s asserted patents are incorporated into the UMTS standards (“standards essential patents”), Apple also alleges, in its counterclaims in reply, that Samsung’s refusal to license its standards essential patents on fair, reasonable, and non-discriminatory (“FRAND”)

1 terms, constitutes antitrust violations. Additional facts are discussed below, as necessary, in the  
2 Court's analysis.

3 In order to prepare this case for trial on July 30, 2012, the parties stipulated to dismiss many  
4 of the claims originally asserted in the complaint, counterclaims, and counterclaims in reply.  
5 Samsung moves for summary judgment on all of Apple's affirmative claims. At issue in this  
6 motion for summary judgment are the following claims: (1) trade dress infringement; (2) trade  
7 dress dilution; (3) utility patent infringement; (4) design patent infringement; and (5) antitrust  
8 claims. After hearing oral argument on the matter, and reviewing the briefing by the parties, the  
9 evidence offered in support of the briefing, and the relevant case law, the Court DENIES  
10 Samsung's motion for summary judgment. Each of Samsung's arguments challenging Apple's  
11 claims is addressed in turn below.

## 12 I. LEGAL STANDARD

13 Under Federal Rule of Civil Procedure 56(a), "the court shall grant summary judgment if  
14 the movant shows that there is no genuine dispute as to any material fact and the movant is entitled  
15 to judgment as a matter of law." Material facts are those that may affect the outcome of the case.  
16 *See Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248 (1986). A dispute as to a material fact is  
17 "genuine" if the evidence is such that "a reasonable jury could return a verdict for the nonmoving  
18 party." *See id.* "[I]n ruling on a motion for summary judgment, the judge must view the evidence  
19 presented through the prism of the substantive evidentiary burden." *Id.* at 254. The question is  
20 "whether a jury could reasonably find either that the [moving party] proved his case by the quality  
21 and quantity of evidence required by the governing law *or* that he did not." *Id.* "[A]ll justifiable  
22 inferences must be drawn in [the nonmovant's] favor." *See United Steelworkers of Am. v. Phelps*  
23 *Dodge Corp.*, 865 F.2d 1539, 1542 (9th Cir. 1989) (en banc) (citing *Liberty Lobby*, 477 U.S. at  
24 255).

25 The moving party bears the initial responsibility for informing the district court of the basis  
26 for its motion and identifying those portions of the pleadings, depositions, interrogatory answers,  
27 admissions and affidavits, if any, that it contends demonstrate the absence of a genuine issue of  
28 material fact. *See Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986). A party opposing a properly

1 supported motion for summary judgment “may not rest upon the mere allegations or denials of  
2 [that] party’s pleading, but . . . must set forth specific facts showing that there is a genuine issue for  
3 trial.” *See* Fed. R. Civ. P. 56(e); *see also Liberty Lobby*, 477 U.S. at 250. The opposing party need  
4 not show the issue will be resolved conclusively in its favor. *See Liberty Lobby*, 477 U.S. at 248–  
5 49. All that is necessary is submission of sufficient evidence to create a material factual dispute,  
6 thereby requiring a jury or judge to resolve the parties’ differing versions at trial. *See id.*

## 7 II. TRADE DRESS

8 “It is well established that trade dress can be protected under federal law. The design or  
9 packaging of a product may acquire a distinctiveness which serves to identify the product with its  
10 manufacturer or source.” *TrafFix Devices, Inc. v. Marketing Displays, Inc.*, 532 U.S. 23, 28  
11 (2001). To succeed on its trade dress claims, Apple must satisfy three elements: nonfunctionality,  
12 distinctiveness, and likelihood of confusion. *See Disc Golf Ass’n, Inc. v. Champion Discs, Inc.*,  
13 158 F.3d 1002, 1005 (9th Cir. 1998). On its motion for summary judgment, Samsung only argues  
14 that Apple’s product designs are unprotectable because they are functional. Functionality is a  
15 factual question. *Clicks Billiards, Inc. v. Sixshooters, Inc.*, 251 F.3d 1252, 1258 (9th Cir. 2001)  
16 (citation omitted).

17 The burden of proof of functionality on trade dress claims depends upon whether the trade  
18 dress is registered or not. A party asserting protection for unregistered marks “has the burden of  
19 proving that the matter sought to be protected is not functional.” 15 U.S.C. §1125(a)(3) (2006). In  
20 contrast, a registered mark enjoys the presumption of validity. However, this presumption can be  
21 rebutted through “law, undisputed facts, or a combination thereof that the mark is invalid” such  
22 that registration alone does not protect the trademark holder against summary judgment. *Tie Tech,*  
23 *Inc. v. Kinedyne Corp.*, 296 F.3d 778, 783 (9th Cir. 2002). Apple continues to assert “[t]he iPhone  
24 trade dress (based on the trade dress Registration No. 3,470,983, the unregistered combination  
25 iPhone trade dress, and the unregistered iPhone 3G trade dress)<sup>1</sup>” as well as “[t]he iPad trade dress  
26 (based on unregistered iPad/iPad 2 trade dress).” *See* ECF No. 902. Apple clarified at the hearing

27  
28 <sup>1</sup> Although it is unclear whether Apple continues to assert the iPhone 3G as an independent trade  
dress claim, because Samsung offers arguments challenging the iPhone 3G trade dress, the Court  
will address this issue. MSJ at 6.

1 on the Daubert motions that the only iPhone trade dress claim asserted was trade dress dilution.  
2 Apple continues to assert both trade dress infringement and trade dress dilution as to the iPad.

3 Trade dress protection “must subsist with the recognition that in many instances there is no  
4 prohibition against copying goods and products.” *TrafFix Devices, Inc.*, 532 U.S. at 29.  
5 Therefore, “[t]he functionality doctrine prevents trademark law, which seeks to promote  
6 competition by protecting a firm’s reputation, from instead inhibiting legitimate competition by  
7 allowing a producer to control a useful product feature.” *Qualitex Co. v. Jacobson Prod. Co.*, 514  
8 U.S. 159, 164 (1995).

9 The Supreme Court has recognized two types of functionality: a “traditional rule” and a  
10 second rule addressing “aesthetic functionality.” *TrafFix*, 532 U.S. at 32-33. First, if a product  
11 feature is “essential to the use or purpose of the article or if it affects the cost or quality of the  
12 article,” it is functional and cannot be protected by trade dress. *Id.* at 32. Second, in cases where  
13 the first test is not satisfied, the question becomes whether trademark protection would place  
14 competitors at a “significant non-reputation-related disadvantage.” *Id.* (internal quotation marks  
15 omitted); *see also Au-Tomotive Gold, Inc. v. Volkswagen of Am., Inc.*, 457 F.3d 1062, 1072 (9th  
16 Cir. 2006). The Court will address each of the types of functionality recognized by the Supreme  
17 Court in turn.

18 **A. Utilitarian Functionality**

19 As explained above, under the traditional, utilitarian functionality test, a trade dress is  
20 functional “when it is essential to the use or purpose of the device or when it affects the cost or  
21 quality of the device.” *TrafFix*, 532 U.S. at 33. In applying this test, the Ninth Circuit assesses  
22 four factors: “(1) whether advertising touts the utilitarian advantages of the design, (2) whether the  
23 particular design results from a comparatively simple or inexpensive method of manufacture, (3)  
24 whether the design yields a utilitarian advantage and (4) whether alternative designs are available.”  
25 *Talking Rain Beverage Co. v. S. Beach Beverage Co.*, 349 F.3d 601, 603 (9th Cir. 2003) (citing  
26 *Disc Golf*, 158 F.3d at 1006); *see also Au-Tomotive Gold, Inc.*, 457 F.3d at 1072 n.8  
27 (acknowledging the four factor test applied by the Ninth Circuit). While the existence of  
28 alternative designs does not alone prevent a finding of functionality, alternative designs may

1 provide evidence as to whether the trademark “embodies functional or merely ornamental aspects  
2 of the product.” *Id.* (citations and quotation marks omitted).

3 Samsung first argues that each feature of the trade dress Apple seeks to claim serves  
4 utilitarian functions, and that the combination of utilitarian features is functional. MSJ at 3-5.  
5 Samsung’s argument, however, is in tension with Ninth Circuit precedent, which requires that in  
6 evaluating functionality, the trade dress should be considered as a whole rather than as a collection  
7 of individual elements. *Clicks Billiards*, 251 F.3d at 1259. “The fact that individual elements of  
8 the trade dress may be functional does not necessarily mean that the trade dress as a whole is  
9 functional; rather, functional elements that are separately unprotectable can be protected together as  
10 part of a trade dress.” *Adidas-Solomon AG v. Target Corp.*, 228 F. Supp. 2d 1192, 1195 (D. Or.  
11 2002) (citing *Clicks Billiards*, 251 F.3d at 1259).

12 Samsung finds some support for its position in *Leatherman Tool Grp., Inc. v. Cooper*  
13 *Indus., Inc.*, 199 F.3d 1009, 1013 (9th Cir. 1999). In *Leatherman Tool*, the Ninth Circuit  
14 concluded that “where the whole is nothing other than assemblage of functional parts, and where  
15 even the arrangement and combination of the parts is designed to result in superior performance,”  
16 there is no basis to conclude the trade dress as a whole is non-functional. *Id.* Although Samsung  
17 offers evidence regarding the functional and useful qualities of many of the design features of  
18 Apple’s trade dresses, Samsung does not offer any support for its assertion that the arrangement of  
19 features in the overall trade dress is strictly functional, as was the case in *Leatherman*.

20 Apple, on the other hand, applying the four *Disc Golf* factors, has raised a triable issue of  
21 fact as to the functionality of the Apple trade dresses. Specifically, each of the factors is addressed  
22 below:

### 23 **1. Advertising**

24 Advertising that touts the utility of the product design provides evidence of functionality.  
25 See *Talking Rain*, 349 F.3d at 603-604 (noting that advertising focused on the ease of holding the  
26 beverage bottle at issue demonstrates functionality). Apple points to evidence of its advertising,  
27 which focuses on the aesthetic beauty rather than utilitarian features. Opp’n at 3. The print  
28 advertisements identified by Apple highlight the product, without necessarily indicating anything

1 utilitarian about the trade dress. *See* Winer Decl. Exs. 4-5. The [REDACTED] used by  
2 Apple experts to describe Apple’s approach to its advertising campaigns does not definitively  
3 establish that the design is not utilitarian. *See id.* ¶47. However, the advertising does suggest that  
4 utilitarian attributes are not the focus of Apple’s advertising.

## 5 **2. Method of Manufacture**

6 Design choices that reflect cost-cutting or simplified manufacturing processes or otherwise  
7 improved methods of manufacture imply functionality. *See Talking Rain*, 349 F.3d at 604 (noting  
8 that trademark law does not protect investments in manufacturing technology such as those that  
9 improve the structural support of a product). Apple has provided testimony that its design choices  
10 [REDACTED]. *See e.g.* Bartlett Decl. Ex. 2  
11 at 41; 238-239; Bartlett Decl. Ex. 2 at 175-76; Bressler Decl. ¶¶ 133-135, 158. Although Samsung  
12 disputes this evidence, and argues that manufacturing choices reflect cost and utility concerns in  
13 attempting to achieve the desired product design, this is a factual question not appropriate for  
14 summary judgment.

## 15 **3. Utilitarian Advantage**

16 To the extent that the product design makes the product more useful to the consumer, this  
17 factor may suggest functionality. *See Talking Rain*, 349 F.3d at 604. Apple contends that its  
18 design choices [REDACTED].  
19 Opp’n at 2. Apple points to testimony from [REDACTED]  
20 [REDACTED]. *See, e.g.* Bartlett Decl. Ex. 1 at 323-324; Ex. 2 at 63-64, 240-  
21 241; Bressler Decl. ¶ 157. While Samsung disputes these arguments, there is at least a material  
22 issue of fact as to whether the designs produced a utilitarian advantage. *See e.g.* Arnold Decl. Exs.  
23 51, 11, 52; *Clicks Billiards*, 251 F.3d at 1262.

## 24 **4. Alternative Designs**

25 In the absence of other evidence of functionality, the existence of alternative designs  
26 suggests the design choices are aesthetic rather than serving a functional purpose. *TrafFix*, 532  
27 U.S. at 34. Apple presents expert testimony discussing the variety of configurations of design  
28 elements for cell phone and tablet products. *See* Bressler Decl. ¶¶ 136-146, 152-53, 159-65, 167-

1 68. Samsung also presents evidence on the existence of alternative designs but offers no support  
2 for the contention that each of these designs would be more expensive or difficult to manufacture  
3 or would otherwise be less useful to consumers. *See* MSJ at 3 n.5; Arnold Decl. Exs. 66-67. Thus,  
4 Apple has a raised a material issue of fact regarding the availability and existence of alternative  
5 designs.

6 In short, Apple has pointed to sufficient evidence in the record from which a reasonable  
7 juror could find that Apple’s asserted trade dress is not functional under the Ninth Circuit’s  
8 definition of utilitarian functionality.

9 **B. Aesthetic Functionality**

10 Samsung also argues that Apple’s product designs are not protectable under the doctrine of  
11 aesthetic functionality. In some cases, the appearance of the product contributes to the overall  
12 usefulness of the product. *Qualitex*, 514 U.S. at 169 (citing *Inwood Lab., Inc. v. Ives Lab., Inc.*,  
13 465 U.S. 844, 853 (1982) (noting the functionality of the color of a medical pill which serves to  
14 distinguish the type of medicine)). Trademark does not protect designs if protection would place  
15 competitors at a “significant non-reputation-related disadvantage.” *TrafFix*, 532 U.S. at 33  
16 (quotation marks omitted).

17 Some have suggested the Ninth Circuit has rejected the aesthetic functionality doctrine. *See*  
18 *Clicks Billiards*, 251 F.3d at 1260 (“Nor has this circuit adopted the ‘aesthetic functionality’  
19 theory, that is, the notion that a purely aesthetic feature can be functional.”); *First Brands Corp. v.*  
20 *Fred Meyer, Inc.*, 809 F.2d 1378, 1382 n.3 (9th Cir. 1987) (“In this circuit, the ‘aesthetic’  
21 functionality test has been limited, if not rejected, in favor of the ‘utilitarian’ functionality test.”)  
22 (internal citations and quotation marks omitted). However, recent case law suggests the “doctrine,  
23 albeit restricted over the years, retains some limited vitality.” *Au-Tomotive Gold*, 457 F.3d at 1070.

24 The fact that a feature “contributes to the consumer appeal and salability of the product”  
25 does not alone make that feature functional as a matter of law. *Id.* at 1072 (quotation marks and  
26 citation omitted). Instead, aesthetic functionality is a limited doctrine that applies “[w]hen goods  
27 are bought largely for their aesthetic value.” *Id.* at 1068 (citing Restatement of Torts § 742). In  
28 that case a product’s features “may be functional because they definitely contribute to that value

1 and thus aid the performance of an object for which the goods are intended.” *Id.* Where the feature  
2 or design “is a mere arbitrary embellishment, a form of dress for the goods primarily adopted for  
3 purposes of identification and individuality” and “unrelated to basic consumer demands in  
4 connection with the product” aesthetic functionality is not shown. *Id.* A few examples of products  
5 that meet the “aesthetic functionality” doctrine have been given over the years: a heart-shaped  
6 candy box, a distinctive printing typeface, or a distinctive blossom pattern on a set of china are all  
7 considered “aesthetically functional.” *Id.*

8 Samsung argues that Apple’s product design contributes to its market success rendering the  
9 design aesthetically functional. MSJ at 7. Apple argues that a product’s design that contributes to  
10 sales does not alone determine aesthetic functionality. Opp’n at 4 (citing *Au-Tomotive Gold*, 457  
11 F.3d at 1072). In any event, the parties’ contradiction illustrates that a factual dispute regarding  
12 whether the trade dresses are aesthetically functional precludes summary judgment. *See* Bartlett  
13 Decl. Ex. 16 ¶ 8; Ex. 7. Especially in light of the Ninth Circuit’s admonition that the aesthetic  
14 functionality concept is a limited doctrine, the Court finds that summary judgment on the factual  
15 issue of functionality is not appropriate given the factual record. Accordingly, Samsung’s motion  
16 for summary judgment on Apple’s trade dress claims based on functionality is DENIED.

### 17 III. TRADE DRESS DILUTION

18 Trademark dilution is caused by the use in commerce of a mark that “impairs the  
19 distinctiveness” or “harms the reputation” of a famous mark. 15 U.S.C. §1125(c). “Dilution refers  
20 to the whittling away of the value of a trademark when it’s used to identify different products.”  
21 *Mattel, Inc. v. MCA Records, Inc.*, 296 F.3d 894, 903 (9th Cir. 2002) (citation and quotation marks  
22 omitted). While many dilution claims refer to trade names, the current statute explicitly applies  
23 dilution protection to trade dress. 15 U.S.C. §1125(c)(4). To establish a claim of trade dress  
24 dilution, a plaintiff must show that (1) the trade dress is “famous and distinctive,” (2) the defendant  
25 is “making use of the [trade dress] in commerce,” (3) the defendant’s “use began after the [trade  
26 dress] became famous,” and (4) the defendant’s use of the trade dress is “likely to cause dilution by  
27 blurring” or by “tarnishment.” *See Jade Toys, Inc. v. Mattel, Inc.*, 518 F.3d 628, 634 (9th Cir.  
28



1 2008). Samsung only disputes, for the purposes of its motion for summary judgment, that Apple is  
2 able to establish that its asserted trade dress is “famous.”

3 A trademark dilution claim is limited to “famous marks,” which are marks that are “widely  
4 recognized by the general consuming public of the United States as a designation of source of the  
5 goods or services of the mark’s owner.” 15 U.S.C. §1125(c)(2)(A). The party asserting protection  
6 bears the burden of showing the “claimed trade dress, taken as a whole, is not functional and is  
7 famous.” 15 U.S.C. §1125(c)(4)(A). Moreover, if a product design includes registered marks, the  
8 party must prove that the “unregistered matter, taken as a whole, is famous separate and apart  
9 from” the registered marks. 15 U.S.C. §1125(c)(4)(B).

10 It is important to note that fame must already be established at the time the junior user  
11 begins to use the mark; dilution can only occur “at any time after the owner’s mark has become  
12 famous.” 15 U.S.C. §1125(c)(1). Furthermore, the initial use of the mark by the junior user  
13 demarcates the time at which both fame and consumer use must be established. *Nissan Motor Co.*  
14 *v. Nissan Computer Corp.*, 378 F.3d 1002, 1013 (9th Cir. 2004). Thus, the relevant dates for each  
15 of the asserted trade dresses are as follows. In order to establish dilution of the iPhone trade dress,  
16 which was announced in January 2007 and released in June 2007, Apple must show that its product  
17 was “famous” as of November 2007, when Samsung released the Samsung F700, the accused  
18 product. FAC ¶ 80. In order to establish dilution of the iPad trade dress, which was announced in  
19 January 2010 and released in April 2010, Apple must show that its product was “famous” as of  
20 November 2010, when Samsung released the Galaxy Tab, the accused product. FAC ¶¶ 22, 82.  
21 Finally, in order to establish dilution of the iPhone 3G trade dress, which was released in July  
22 2008, Apple must show that its product was “famous” as of March 2010, when Samsung released  
23 the Samsung Galaxy i9000, the accused product. FAC ¶¶ 60, 81.

24 The Ninth Circuit has recognized that fame requires a high standard of consumer awareness  
25 beyond the trademark owner’s specific market—the mark should be a “household name” or “part  
26 of the collective national consciousness.” *Thane Int., Inc., v. Trek Bicycle Corp.*, 305 F.3d 894,  
27 911-12 (9th Cir. 2002) (overturned by statute on other grounds). The Federal Trademark Dilution  
28 Act provides four non-exclusive factors courts may consider to determine whether the mark has

1 achieved the relevant level of recognition: (1) duration, extent, and geographic reach of advertising  
2 of the mark; (2) amount, volume, and geographic reach of sales under the mark; (3) extent of actual  
3 recognition of the mark; and (4) whether the mark was registered on the federal register. 15 U.S.C.  
4 §1125(c)(2)(A)(i)-(iv). In other words, evidence of fame may be established by “surveys showing  
5 that a large percentage of the general public recognizes the brand, press accounts about the  
6 popularity of the brand, or pop-culture references involving the brand would provide evidence of  
7 fame.” *Thane*, 305 F.3d at 912. Thus, whether a mark is “famous” is a factual matter. *See e.g.*  
8 *Jada Toys*, 518 F.3d at 635 (a reasonable jury could find that “HOT WHEELS” was a famous mark  
9 after thirty-three years of use, 350 million dollars spent on advertising, and sales of 3 billion units);  
10 *cf. Nissan Motor Co.*, 378 F.3d at 1014 (material disputed issue of fact regarding whether “fame”  
11 existed where Nissan Motor introduced evidence of 898 million dollars in sales over a five year  
12 period and 65% consumer recognition at the point when another company introduced a Nissan  
13 mark); *but see McCarthy on Trademark* §24:106 (Commentators urge a high standard for fame,  
14 such as at least 75% consumer recognition in a survey response).

15 Apple has pointed to several facts in the record from which a reasonable juror could  
16 conclude that the trade dresses are “famous.” Apple points to evidence in the record that it has  
17 advertised the iPhone and iPad extensively: [REDACTED] for the iPhone and [REDACTED] for the  
18 iPad through the end of 2011. Bartlett Decl. Exs. 14 & 15. Moreover, its advertisements were  
19 available in outlets with a general audience—such as *Sports Illustrated*, *Time*, *Newsweek*, prime  
20 time television programming, at bus stops, in the subway, and on billboards. *See* Bartlett Decl.  
21 Exs. 12 at 25, 38, 42. Moreover, Apple argues that its advertisements emphasize the product  
22 designs, putting “the product as hero, with the design elements in the center” and demonstrating  
23 “how beautiful the product is.” Bartlett Exs. 12 at 164; 13 at 286. Additionally, Apple points to  
24 strong market sales: iPhone and iPad sales have generated more than [REDACTED] in revenues the  
25 last two years. Musika Decl. Exs. C & E. This evidence regarding Apple’s general advertising  
26 efforts could create an inference to a reasonable juror that the iPhone, iPad, and iPhone 3G are  
27 famous.  
28

1           Although some of the evidence cited by Apple does not relate specifically to evidence of  
2 fame at the time of the release of the junior user’s demarcation, Apple has pointed to other  
3 evidence in the record suggesting “fame” in the relevant time period. Specifically, Apple points to  
4 several news stories in mainstream news outlets touting the iPhone, iPhone 3G, and iPad products.  
5 For example, *Time* named the iPhone invention of the year in a November 1, 2007 publication,  
6 before the release of the Samsung F700. Winer Decl. Ex. 1 at nn.115. Other unsolicited media  
7 reports with photographs of the iPhone 3G and the iPad appeared in newspapers such as *The New*  
8 *York Times*, *The Washington Post*, *San Jose Mercury News*, and *San Francisco Chronicle*. Winer  
9 Decl. Ex. 1 at nn.119, 137. Finally, Apple has provided some evidence suggesting that it has  
10 consistently spent significant sums on the advertising of the iPhone and the iPad, even before the  
11 release of the accused Samsung devices. *See* Bartlett Decl. Exs. 14-15.

12           Although Samsung argues that Apple’s survey precludes a finding of fame as a matter of  
13 law – because it shows that less than 60% of respondents were aware of the trade dress in the  
14 iPhone and iPad product designs claimed – such a conclusion is not necessarily warranted. The  
15 factors to be established for fame are non-exhaustive, so survey results are not required.

16           It is a close question as to whether a reasonable juror could find on the record before the  
17 Court that the designs of Apple’s products (exclusive of the Apple name, logo, or home button)  
18 were famous at the time Samsung released its products. Nonetheless, viewing the evidence in the  
19 light most favorable to Apple, there appears to be enough evidence from which a reasonable jury  
20 could conclude that the iPhone, iPhone 3G, and iPad trade dresses were “famous” for establishing  
21 the dilution claim. Accordingly, Samsung’s motion for summary judgment is DENIED.

#### 22           **IV.     UTILITY PATENTS**

23           Apple asserts that Samsung’s accused devices infringe on the asserted claims of the  
24 following patents-in-suit: (1) claim 19 of U.S. Patent No. 7,469,381 (“’381 Patent”); (2) claim 8 of  
25 U.S. Patent No. 7,844,915 (“’915 Patent”); (3) claim 8 of U.S. Patent No. 7,663,607 (“’607  
26 Patent”); (4) claim 50 of U.S. Patent No. 7,864,163 (“’163 Patent”).

##### 27           **A.     The ’381 Patent**

28

1           The '381 Patent, entitled "List Scrolling And Document Translation, Scaling, And Rotation  
2 On A Touch-Screen Display," discloses a method for displaying when a user has gone beyond the  
3 edge of an electronic document. '381 Patent Abstract. The application for the '381 Patent was  
4 filed on December 14, 2007, and the patent issued on December 23, 2008. The '381 Patent has  
5 been discussed at length in the Court's December 2, 2011 preliminary injunction order and in the  
6 Court's April 4, 2012 claim construction order. Therefore, the claimed invention of the snap-back  
7 feature will not be discussed at length here.

8           Apple has narrowed its trial claims and currently only asserts that the accused devices  
9 infringe claim 19 of the '381 Patent. Claim 19 of the '381 patent recites:

10                   19. A device, comprising:  
11                   a touch screen display;  
12                   one or more processors;  
13                   memory; and  
14                   one or more programs, wherein the one or more programs are stored in the memory  
15                   and configured to be executed by the one or more processors, the programs  
16                   including:  
17                   instructions for displaying a first portion of an electronic document;  
18                   instructions for detecting a movement of an object on or near the touch  
19                   screen display;  
20                   instructions for translating the electronic document displayed on the touch  
21                   screen display in a first direction to display a second portion of the electronic  
22                   document, wherein the second portion is different from the first portion, in  
23                   response to detecting the movement;  
24                   instructions for displaying an area beyond an edge of the electronic  
25                   document and displaying a third portion of the electronic document, wherein  
26                   the third portion is smaller than the first portion, in response to the edge of  
27                   the electronic document being reached while translating the electronic  
28                   document in the first direction while the object is still detected on or near the  
                    touch screen display; and  
                    instructions for translating the electronic document in a second direction  
                    until the area beyond the edge of the electronic document is no longer  
                    displayed to display a fourth portion of the electronic document, wherein the  
                    fourth portion is different from the first portion, in response to detecting that  
                    the object is no longer on or near the touch screen display.

1 '381 Patent 36:58-37:22. Samsung argues in its motion for summary judgment that claim 19 of the  
2 '381 Patent is invalid because it is anticipated by a program called Tablecloth. Samsung argues  
3 that Tablecloth discloses each limitation in claim 19 of the '381 Patent. MSJ at 20-21. Tablecloth  
4 ran on a device called DiamondTouch. The DiamondTouch table is “a touch-sensitive display that  
5 was originally developed at the Mitsubishi Electric Research Laboratories (“MERL”) in 2001. The  
6 Tablecloth application was created in January 2005, and left on display in the MERL lobby around  
7 the same time. Bogue Decl. ¶¶ 8-9. The Tablecloth demo was available and accessible to visitors  
8 of the MERL lobby. *Id.* Additionally, the Tablecloth application was demonstrated to customers  
9 in 2006. *Id.* ¶ 12.

### 10 1. Prior Art

11 First, Apple disputes whether Tablecloth may serve as a prior art reference. Whether a  
12 reference may be considered prior art under § 102 is a question of law, based upon underlying  
13 factual determinations. *See Shatterproof Glass Corp. v. Libbey-Owens Ford Co.*, 758 F.2d 613,  
14 622 (Fed. Cir. 1985); *Allied Colloids Inc. v. American Cyanamid Co.*, 64 F.3d 1570, 1574 (Fed.  
15 Cir. 1995). Samsung contends that Tablecloth is prior art under 102(a), (b), and (g)(2).

16 Samsung asserts that Tablecloth was invented and reduced to practice by January 2005 at  
17 Mitsubishi Electronic Research Laboratory (MERL) in Cambridge, MA, by Adam Bogue, a former  
18 MERL employee. Bogue Decl. ¶¶6-8. Apple claims a priority date of February 2005. Mr. Bogue  
19 has declared that a device (DiamondTouch) on which Tablecloth was installed was available and  
20 demonstrated in the MERL office lobby in the U.S. in January 2005. Bogue Decl. ¶ 9.

21 Furthermore, Mr. Bogue has declared that he demonstrated a Tablecloth program at trade shows in  
22 the U.S. since at least March 2006. Bogue Decl. ¶ 12.

23 If Mr. Bogue’s testimony on his public demonstrations of Tablecloth is credited, it might  
24 show that Tablecloth was known or used in a publicly accessible manner in the United States, prior  
25 to invention of the '381, qualifying as prior art under § 102(a). *See* MPEP § 2132 (citing *Carella v.*  
26 *Starlight Archery*, 804 F.2d 135 (Fed. Cir. 1986) (stating that 102(a) knowledge or use must be in a  
27 manner accessible to the public). Additionally, Mr. Bogue’s testimony on his public  
28 demonstrations of Tablecloth suggests that Tablecloth may have been in public use or on sale more

1 than one year prior to the filing of the '381 Patent's parent provisional application, qualifying as  
2 prior art under § 102(b). *See* 35 U.S.C. § 102(b) (stating that an invention is prior art if it was "in  
3 public use or on sale in this country, more than one year prior to the date of application for  
4 patent"). Finally, Mr. Bogue's testimony as to the date of Tablecloth's invention suggests that  
5 Tablecloth was invented prior to the '381 Patent, and Mr. Bogue's testimony as to his public  
6 demonstrations of Tablecloth suggests that Tablecloth was "not abandoned, suppressed, or  
7 concealed," qualifying Tablecloth as prior art under 35 U.S.C. § 102(g)(2).

8 Other than Mr. Bogue's declaration, Samsung cites no evidence that Tablecloth was known  
9 or used in a publicly accessible manner, or that Tablecloth was in public use or on sale. Absent  
10 corroboration, Mr. Bogue's declaration cannot serve to invalidate the '381 Patent. *See Woodland*  
11 *Trust v. Flowertree Nursery, Inc.*, 148 F.3d 1368, 1373 (Fed. Cir. 1998) (holding that the  
12 uncorroborated oral testimony of interested Flowertree witnesses as to 102(a) prior art was  
13 insufficient evidence to invalidate the patent); *Finnigan Corp. v. Int'l Trade Comm'n*, 180 F.3d  
14 1354, 1368 (Fed. Cir. 1999) (holding that "corroboration is required of any witness whose  
15 testimony alone is asserted to invalidate a patent, regardless of his or her level of interest."); *see*  
16 *also Norian Corp. v. Stryker Corp.*, 252 F. Supp. 2d 945, 956-57 (N.D. Cal. 2002) *aff'd* in part,  
17 *rev'd* in part on other grounds by 363 F.3d 1321 (Fed. Cir. 2004). ("*Finnigan* and the foregoing  
18 precedents . . . mean that corroboration is required for prior inventorship, derivation and public use.  
19 Whether corroboration over and above clear and convincing evidence should also be required for  
20 other § 102 challenges depends upon a considered evaluation of each type of challenge.");  
21 *Netscape Communications Corp. v. ValueClick, Inc.*, 704 F. Supp. 2d 544, 554 (E.D. Va. 2010)  
22 (raising doubt about the applicability of *Finnigan*, but noting that "[u]ntil the Federal Circuit  
23 further clarifies this issue, the safest course, in the circumstances, is to apply the *Finnigan*  
24 corroboration requirement broadly"). With respect to the alleged public demonstrations of  
25 Tablecloth in the MERL lobby and at trade shows, Mr. Bogue is a single, uncorroborated witness,  
26 precisely the class of witnesses that may not establish priority under Federal Circuit precedent.  
27 Because Mr. Bogue's testimony is the only evidence that Tablecloth was publicly accessible or in  
28

1 public use and qualifies as prior art under § 102(a) or § 102(b), Samsung has not established  
2 priority under § 102(a) or § 102(b).

3           However, Samsung has provided additional evidence regarding the invention date of  
4 Tablecloth in order to establish priority under § 102(g)(2). To establish priority under § 102(g)(2)  
5 “[t]he challenger of the validity of a patent must establish prior invention by clear and convincing  
6 evidence. If the challenger does so, the burden of production shifts to the patentee to produce  
7 evidence sufficient to create a genuine issue of material fact as to whether the prior inventor  
8 abandoned, suppressed, or concealed the invention. If the patentee carries this burden of  
9 production, the challenger may rebut the evidence of abandonment, suppression, or concealment,  
10 with clear and convincing evidence to the contrary.” *Dow Chemical Co. v. Astro-Valcour, Inc.*,  
11 267 F.3d 1334, 1339 (Fed. Cir. 2001) (citing *Apotex USA, Inc. v. Merck & Co.*, 254 F.3d 1031,  
12 1037-39 (Fed. Cir. 2001).

13           The two dates relevant to the Court’s analysis under § 102(g)(2) are the date of the  
14 invention of the ’381 Patent and the date of the invention of Tablecloth. The asserted invention  
15 date of the ’381 Patent is February 2005. Corroboration for an invention date is required “where a  
16 party seeks to show conception through the oral testimony of an inventor.” *Mahurkar v. C.R.*  
17 *Bard, Inc.*, 79 F.3d 1572, 1577 (Fed. Cir. 1996) (citing *Price v. Symsek*, 988 F.2d 1187, 1195 (Fed.  
18 Cir. 1993)). “This requirement arose out of a concern that inventors testifying in patent  
19 infringement cases would be tempted to remember facts favorable to their case by the lure of  
20 protecting their patent or defeating another’s patent.” *Mahurkar*, 79 F.3d at 1577 (citing *Eibel*  
21 *Process Co. v. Minnesota & Ontario Paper Co.*, 261 U.S. 45, 60 (1923)). Here, Apple relies  
22 mainly on the deposition testimony of Bas Ording, the inventor of the ’381 Patent. Opp’n at 19;  
23 Bartlett Decl. Ex. 56 at 129-130. However, it appears from the deposition testimony that Mr.  
24 Ording has produced an exhibit which shows the file date for the program is February 11, 2005.  
25 *See id.* Therefore, Mr. Ording’s testimony is not uncorroborated, and Apple has at least established  
26 a dispute of material fact regarding the invention date of the ’381 Patent.

27           There appears to be a dispute of material fact regarding the invention date of Tablecloth.  
28 Mr. Bogue declares that Tablecloth was created in January 2005 – prior to the ’381 Patent’s alleged

1 February 2005 conception date. Moreover, this priority date is corroborated by the date stamp on  
2 the program used to launch the Tablecloth application. Trac Decl. ¶ 28; Ex. 25 (showing the date  
3 stamp as to when Tablecloth\_27.htm was last updated as January 2005).

4 At the hearing on June 21, 2012, Apple introduced a new expert declaration which noted  
5 that the Tablecloth\_27.swf application was last updated in June 2005. See Balakrishnan Suppl.  
6 Decl. Apple objects to Samsung's date stamp evidence corroborating the January 2005 invention  
7 date as "inaccurate and extremely misleading." See Apple's Objection to Reply Evidence.  
8 Although the Court does not weigh the evidence in reaching its ultimate decision on summary  
9 judgment, for purposes of Apple's Objection, the Court notes that evidence as to when  
10 Tablecloth\_27.swf reached its final form does not necessarily reveal when Tablecloth was  
11 conceived. The fact that application launcher Tablecloth.htm existed in January 2005 is still  
12 probative as to whether Tablecloth may have been conceived by that date.<sup>2</sup> At the very least, a  
13 genuine issue of material fact exists regarding when Tablecloth was invented and thus, whether it  
14 meets the priority requirements of § 102(g)(2).

## 15 2. Anticipation

16 Even if Tablecloth is a prior art reference, Apple also argues that the program does not  
17 disclose every limitation in claim 19 of the '381 Patent. A patent claim is invalid by reason of  
18 anticipation under 35 U.S.C. § 102, "if each and every limitation is found either expressly or  
19 inherently in a single prior art reference." *Bristol-Myers Squibb Co. v Ben Venue Labs., Inc.*, 246  
20 F.3d 1368, 1374 (Fed. Cir. 2001). Whether a patent is anticipated is a question of fact. *Green*  
21 *Edge Enterprises, LLC v. Rubber Mulch Etc., LLC*, 620 F.3d 1287, 1297 (Fed. Cir. 2010). In  
22 assessing whether a patent claim is anticipated at summary judgment, the evidence is viewed  
23 "through the prism of the evidentiary standard of proof that would pertain at a trial on the merits."  
24 *SRAM Corp. v. AD-II Eng'g, Inc.*, 465 F.3d 1351, 1357 (Fed. Cir. 2006). Because patents are  
25 presumed valid, "a moving party seeking to invalidate a patent at summary judgment must submit  
26

27 \_\_\_\_\_  
28 <sup>2</sup> The Court does not agree that the date stamp is "inaccurate and extremely misleading" in light of  
the discussion above. Apple may raise these issues in cross-examination. Therefore, the Court  
DENIES Apple's Objection to Reply Evidence.



1 such clear and convincing evidence of facts underlying invalidity that no reasonable jury could find  
2 otherwise.” *Id.*

3 Samsung provides the expert declaration from Dr. van Dam, as well as an accompanying  
4 claim chart and videos, to establish that Tablecloth discloses each limitation of claim 19 of the ’381  
5 Patent. *See* van Dam Decl. ¶¶ 71-107. Apple argues that three limitations are not met by the  
6 Tablecloth: (1) Tablecloth did not disclose a touch screen display; (2) Tablecloth did not disclose  
7 instructions for displaying an area beyond the edge of the electronic document . . . in response to  
8 the edge of the electronic document being reached;” and (3) instructions for translating the  
9 electronic document in a second direction until the area beyond the edge of the electronic  
10 document is no longer displayed.” *See* Opp’n at 20.

11 Based on the testimony of Apple’s expert, it does appear that a triable issue of fact remains  
12 regarding whether Tablecloth discloses all elements of claim 19. Tablecloth utilized a “touch  
13 sensitive table” with an image projected on to it. Balakrishnan Decl. ¶ 76. It is a question for the  
14 jury as to whether the DiamondTouch’s touch sensitive table, which included an apparatus for  
15 projecting an image onto a touch sensor, reads on to the limitation of a “touch screen display.” *Id.*  
16 Thus, whether Tablecloth anticipates every limitation of claim 19 is a fact question inappropriate  
17 for summary judgment.<sup>3</sup>

18 Apple has identified several issues of material fact regarding whether Tablecloth anticipates  
19 claim 19 of the ’381 Patent. Therefore, Samsung’s motion for summary judgment of invalidity as  
20 to claim 19 of the ’381 Patent is DENIED.

21 **B. The ’915 Patent**

22 The ’915 Patent, entitled “Application Programming Interfaces For Scrolling Operations,”  
23 discloses a method for operating through an application programming interface (API) that provides  
24 scrolling operations. ’915 Patent, Abstract. Apple claims that Samsung’s accused products  
25 infringe independent claim 8 of the ’915 Patent. Samsung claims that it is entitled to summary  
26 judgment of non-infringement because one of the limitations does not read on to the accused

27 \_\_\_\_\_  
28 <sup>3</sup> Apple raises two other arguments that also plausibly mean this claim should be sent to a jury. Because the Court has found material issues of disputed fact exist with respect to this claim, the Court need not reach these additional issues raised by Apple.

1 devices. MSJ at 17-18. At issue in this summary judgment motion is the following claim  
2 limitation in independent claim 8:

3 determining whether the *event object invokes* a scroll or gesture operation  
4 by distinguishing between a single input point applied to the touch-  
5 sensitive display that is interpreted as the scroll operation and two or more  
6 input points applied to the touch-sensitive display that are interpreted as  
7 the gesture operation;

8 '915 Patent at 24:5-11 (emphasis added). Specifically, Samsung argues that Android's "event  
9 object" in the accused devices does not "invoke a scroll or gesture operation," as is required by the  
10 claim limitation identified above. Because Samsung argues that the accused devices do not  
11 practice the above referenced limitation, it is entitled to summary judgment of non-infringement.

12 Summary judgment of non-infringement is a two-step analysis. "First, the claims of the  
13 patent must be construed to determine their scope. Second, a determination must be made as to  
14 whether the properly construed claims read on the accused device." *Pitney Bowes, Inc. v. Hewlett-*  
15 *Packard Co.*, 182 F.3d 1298, 1304 (Fed. Cir. 1999) (internal citation omitted). "[S]ummary  
16 judgment of non-infringement can only be granted if, after viewing the alleged facts in the light  
17 most favorable to the non-movant, there is no genuine issue whether the accused device is  
18 encompassed by the claims." *Id.* at 1304.

### 19 **1. Claim Construction**

20 Samsung argues that the disputed term "the event object invokes a scroll or gesture  
21 operation" requires that "the object calls a method or function." In other words, under Samsung's  
22 construction, the "event object" must directly call a function without intervening steps. *See* MSJ at  
23 17. In contrast, Apple argues that "invoke" merely means that the event object "causes" or "causes  
24 a procedure to be carried out" and includes no requirement that the event object calls the function  
25 without intervening steps.

26 In construing disputed terms, the Court looks first to the claims themselves, read in context,  
27 for "[i]t is a 'bedrock principle' of patent law that 'the claims of a patent define the invention to  
28 which the patentee is entitled the right to exclude.'" *Phillips v. AWH Corp.*, 415 F.3d 1303, 1312  
(Fed. Cir. 2005) (en banc) (quoting *Innova/Pure Water, Inc. v. Safari Water Filtration Sys., Inc.*,

1 381 F.3d 1111, 1115 (Fed. Cir. 2004)). Generally, the words of a claim should be given their  
2 “ordinary and customary meaning,” which is “the meaning that the term would have to a person of  
3 ordinary skill in the art in question at the time of the invention, i.e., as of the effective filing date of  
4 the patent application.” *Id.* at 1312-13 (internal quotation marks and citations omitted). In order to  
5 construe the meaning of a disputed term, courts generally begin by examining intrinsic evidence  
6 (including the claims, the specification, and, if in evidence, the prosecution history) before turning  
7 to extrinsic evidence (*e.g.*, expert testimony, dictionaries, and treatises). *Vitronics Corp. v.*  
8 *Conceptronic, Inc.*, 90 F.3d 1576, 1582-83 (Fed. Cir. 1996); *see also Phillips*, 415 F.3d at 1324.

9 The claim language itself does not define the term “invoke,” nor does the claim language  
10 explicitly require that the event object call a function without intervening steps. Indeed, if  
11 anything, the claim language supports Apple’s construction that the event object need not call a  
12 function. The next claim limitation requires “issuing at least one scroll call or gesture call based on  
13 invoking the scroll or gesture operation.” ’915 Patent at 24:12-13. This claim limitation would  
14 arguably be redundant if the Court were to adopt Samsung’s construction. If the term “invokes”  
15 means “call a function,” then the next claim limitation would read: “issuing at least one scroll or  
16 gesture call based on calling the scroll or gesture operation.”

17 The specification further supports Apple’s construction. The claims must be read “in view  
18 of the specification, of which they are a part.” *Markman v. Westview Instruments, Inc.*, 52 F.3d  
19 967, 979 (Fed. Cir. 1995) (en banc), *aff’d* 517 U.S. 370 (1996). The specification is “‘always  
20 highly relevant’” and “[u]sually [] dispositive; it is the single best guide to the meaning of a  
21 disputed term,” *Phillips*, 415 F.3d at 1315 (quoting *Vitronics*, 90 F.3d at 1582). Apple points to  
22 several parts of the specification that undermine Samsung’s construction. For example, the  
23 specification refers to “user input invokes a scroll” which means that the user input causes a scroll  
24 function to be carried out. *See* ’915 Patent at 10:66-11:2; 22:62-64. Based on the use of “invoke”  
25 in the specification, the Court is persuaded by Apple’s expert’s opinion that “One skilled in the art  
26 would understand that ‘user input’ cannot itself ‘call’ scroll or gesture operation code, but instead  
27 causes the scroll or gesture operation to occur via intervening hardware detection and software  
28 steps.” Singh Decl. ¶ 51.

1           Additionally, the specification also describes how the event object may cause a scroll or  
2 gesture operation to execute after multiple intervening steps. For example, the specification  
3 discloses “[a] window server receives the event object and determines whether the event object is a  
4 gesture object. If the window server determines that a gesture event object has been received, then  
5 user interface software issues or transfers the handle gesture call at block 1302 to a software  
6 application associated with a view.” ’915 Patent at 12:32-37. Thus, the specification supports  
7 Apple’s construction that the term “invoke” means “causes” and that the event object is not  
8 required to call a function without intervening steps.

9           In support of its construction, Samsung points to several sources: inventor deposition  
10 testimony, dictionary definitions, and expert declarations. MSJ at 17-18. The Court is  
11 unpersuaded by these sources for two reasons. First, as a legal matter, these types of extrinsic  
12 evidence are “less significant than the intrinsic record” and “less reliable than the patent and its  
13 prosecution history in determining how to read claim terms.” *Phillips*, 415 F.3d at 1318. *Id.* at  
14 1317-18 (internal quotation marks and citation omitted).

15           Second, at best, the inventor and expert testimony and dictionary definitions of “invoke”  
16 are ambiguous and do not strongly support Samsung’s construction. One of the named inventors  
17 testified that invoke “*is often used as a synonym for calling a function.*” Gray Ex. 9 at 79-80. The  
18 other named inventor testified that “an example of invoking something would be . . . causing that  
19 code to run.” Gray Ex. 8 at 95-96. Thus, the inventors merely confirm that Samsung’s  
20 construction is possible; they do not clearly define “event object invokes” in the way that Samsung  
21 proposes. Similarly, it does not appear that Dr. Singh, Apple’s expert, testified that “invoke” here  
22 must mean that the event object calls a function. Instead, Dr. Singh testified that the meaning of  
23 “invokes” depends on the context. *See* Gray Decl. Ex. 7 at 313-319. Finally, both parties have  
24 offered dictionary definitions that could plausibly support their proposed constructions. *See* Gray  
25 Decl. Ex. 16; Singh Decl. Exs. 9-10. As these extrinsic sources are not persuasive in construing the  
26 disputed term, the Court relies on the intrinsic evidence in construing the disputed claim term.

27           Accordingly, the Court construes the term “**invokes**” as “**causes**” or “**causes a procedure**  
28 **to be carried out.**” In other words, the event object is not required to directly call a function.



1 Additionally, Apple cites to the record to support infringement under the doctrine of equivalents  
2 for the '915 Patent. Apple's expert identified the function, way, and result to prove there is no  
3 substantial difference between the accused devices and the asserted claims. Opp'n at 15. The  
4 expert report analyzes the claim language and the code of the accused devices in support of his  
5 conclusion regarding the doctrine of equivalents. Singh Decl. ¶¶ 67-73. Thus, Apple has identified  
6 evidence in the record from which a reasonable jury could find infringement under the doctrine of  
7 equivalents. Accordingly, Samsung's motion for summary judgment is DENIED as to non-  
8 infringement of claim 8 of the '915 Patent.

9 **C. The '607 Patent**

10 The '607 Patent, entitled "Multipoint Touchscreen," discloses a "touch panel having a  
11 transparent capacitive sensing medium configured to detect multiple touches or near touches that  
12 occur at the same time and at distinct locations in the plane of the touch panel." '607 Patent,  
13 Abstract. The application for the '607 Patent was filed on May 6, 2004, and the patent issued on  
14 February 16, 2010. The '607 Patent is directed toward a planar touchscreen with the ability to  
15 detect multiple touches that occur simultaneously at different locations and to generate distinct  
16 signals corresponding to each of the multiple touches. '607 Patent, Abstract. The system disclosed  
17 in the '607 Patent relies on a two-layer, "transparent capacitive sensing medium." '607 Patent,  
18 21:35-36. In other words, the '607 Patent discloses a clear screen embedded with two layers of  
19 conducting lines. When a user touches the screen, the capacitance between the two layers of  
20 conducting lines changes. By measuring changes in charge coupling between the conducting lines  
21 in the two layers, the system disclosed in the '607 Patent can detect the presence and location of  
22 multiple touches simultaneously.

23 Apple accuses Samsung's mobile touchscreen devices of infringing claim 8 of the '607  
24 Patent. Claim 8 is a dependent claim, depending from claim 7, which itself is a dependent claim,  
25 depending from claim 1. Claim 1 of the '607 Patent recites:

26 A touch panel comprising a transparent capacitive sensing medium configured to  
27 detect multiple touches or near touches that occur at a same time and at distinct  
28 locations in a plane of the touch panel and to produce distinct signals representative

1 of a location of the touches on the plane of the touch panel for each of the multiple  
2 touches, wherein the transparent capacitive sensing medium comprises:

3 a first layer having a plurality of transparent first conductive lines that are  
4 electrically isolated from one another; and

5 a second layer spatially separated from the first layer and having a plurality  
6 of transparent second conductive lines that are electrically isolated from  
7 one another, the second conductive lines being positions transverse to the  
8 first conductive lines, the intersection of transverse lines being  
9 positioned at different locations in the plane of the touch panel, each of  
10 the second conductive lines being operatively coupled to capacitive  
11 monitoring circuitry;

12 wherein the capacitive monitoring circuitry is configured to detect changes  
13 in charge coupling between the first conductive lines and the second  
14 conductive lines.

15 '607 Patent, 21:35-55. Claim 7 of the '607 Patent recites:

16 The touch panel as recited in claim 1, wherein the capacitive sensing medium is a  
17 mutual capacitance sensing medium.

18 '607 Patent, 22:14-16. Claim 8 of the '607 Patent recites:

19 The touch panel as recited in claim 7, further comprising a virtual ground charge  
20 amplifier coupled to the touch panel for detecting the touches on the touch panel.

21 '607 Patent, 22:17-19. Claims 1 and 7 of the '607 Patent have previously been the subject

22 of litigation, and were found to be invalid as obvious by both an International Trade

23 Commission ("ITC") Administrative Law Judge ("ALJ") and the ITC. Declaration of Brian

24 Von Herzen ("Von Herzen Decl.") ¶¶ 22-27. Claim 8, however, was not asserted in that

25 litigation. *Id.*

26 A patent is invalid for obviousness "if the differences between the subject matter sought to  
27 be patented and the prior art are such that the subject matter as a whole would have been obvious at  
28 the time the invention was made to a person having ordinary skill in the art to which said subject  
matter pertains." 35 U.S.C. § 103(a). "Obviousness is a question of law based on underlying  
findings of fact." *In re Kubin*, 561 F.3d 1351, 1355 (Fed. Cir. 2009). The underlying factual  
inquiries are: (1) the scope and content of the prior art; (2) the differences between the prior art and  
the claims at issue; (3) the level of ordinary skill in the art; and (4) any relevant secondary  
considerations, such as commercial success, long felt but unsolved needs, and the failure of others.

1 *KSR Int’l Co. v. Teleflex, Inc.*, 550 U.S. 398, 406 (2007) (citing *Graham v. John Deere Co.*, 383  
2 U.S. 1, 17-18 (1966)); *Aventis Pharma S.A. v. Hospira, Inc.*, 675 F.3d 1324, 1332 (Fed. Cir. 2012).

3 Under this framework, “a patent composed of several elements is not proved obvious  
4 merely by demonstrating that each of its elements was, independently, known in the prior art.”  
5 *KSR*, 550 U.S. at 418. Because it is possible that the claimed invention combines known building  
6 blocks in some novel way “it can be important [to a showing of obviousness] to identify a reason  
7 that would have prompted a person of ordinary skill in the relevant field to combine the elements in  
8 the way the claimed new invention does.” *Id.* Nevertheless, “when a patent ‘simply arranges old  
9 elements with each performing the same function it has been known to perform’ and yields no  
10 more than one would expect from such an arrangement, the combination is obvious.” *Id.* at 417  
11 (quoting *Sakraida v. Ag Pro, Inc.*, 425 U.S. 273, 282 (1976)).

12 Samsung argues that, as a matter of law, claim 8 of the ‘607 Patent is obvious in light of the  
13 prior art. MSJ at 22. In Samsung’s view, claim 8 is nothing more than a combination of two  
14 elements, the device disclosed in claim 7 and a virtual ground charge amplifier, each of which was  
15 independently obvious or well-known. *See id.* Claim 7, Samsung points out, has already been  
16 found to be obvious by ITC. *Id.* Indeed, both the ALJ and the ITC agreed on the obviousness of  
17 claim 7. Von Herzen Decl. ¶¶ 22-27. Samsung cites two prior art references considered by the  
18 ITC, U.S. Patent No. 7,372,455 (“Perski”) and the Smartskin paper (“Smartskin”), to demonstrate  
19 the obviousness of claim 7.

20 Samsung also identifies several prior art references that it claims lead to the inevitable  
21 conclusion that the additional limitation in claim 8 of a virtual ground charge amplifier circuit  
22 would have been obvious to one of ordinary skill in the art at the time of the invention of the ‘607  
23 Patent. Specifically, Samsung relies on three patents (Blonder, Gerpheide ’658, and Gerpheide  
24 ’017), all in existence over a decade before the filing of the ‘607 Patent, that disclose the use of a  
25 charge amplifier in the field of capacitive touch sensing as a “capacitive measuring element.” Van  
26 Herzen Decl. ¶¶ 34-49; MSJ at 23.

27 Judge Grewal recently granted Apple’s motion to strike the Blonder reference because it  
28 was not timely disclosed. Order Granting in part, Denying in part Motions to Strike at 5, ECF No.



1 1144. Therefore, the Blonder reference will not be admissible at trial, and the Court will not  
2 consider it on this motion for summary judgment.<sup>4</sup> Fed. R. Civ. P. 56(e). Apple also argues that  
3 all of the other prior art Samsung cites to attack the additional limitations of claim 8 (except  
4 Smartskin and Perski) should be stricken because none was timely disclosed in Von Herzen’s  
5 report or in Samsung’s invalidity contentions. *See* Opp’n at 21; Kramer Decl. ¶¶ 1-10. The Court  
6 notes that the Gerpheide ’658 and Gerpheide ’017 references were both disclosed and charted in  
7 Samsung’s invalidity contentions with respect to their obviousness arguments in claim 8. Von  
8 Herzen Decl. ¶ 52; Ex. 15 at 10-11.

9           While Samsung lays out a persuasive argument in favor of finding claim 8 of the ’607  
10 Patent to be invalid, underlying factual disputes preclude resolving this dispute as a matter of law.  
11 The parties’ briefings have made clear that there remains a genuine dispute between Apple’s and  
12 Samsung’s experts as to what is taught by the prior art, and in particular whether or not the prior art  
13 teaches toward or away from the use of a virtual ground charge amplifier in combination with the  
14 device described in claim 7. Samsung’s expert, for instance, claims that the Perski reference  
15 “provides the motivation for one of ordinary skill in the art to use the [virtual ground charge]  
16 amplifier configuration” in combination with the apparatus of claim 7. Von Herzen Decl. ¶ 77.  
17 Apple’s expert argues, however, that all of “the prior art either teaches away from the virtual  
18 ground charge amplifier . . . or uses a similar circuit in a completely different way that does not  
19 teach towards the innovation described and claimed in the ’607 Patent.” Declaration of Michael  
20 Maharbiz (“Maharbiz Decl.”) ¶ 44. Because what is taught by a prior art, *Ashland Oil Inc. v. Delta*  
21 *Resins & Refracs. Inc.*, 776 F.2d 281 (Fed. Cir. 1985), and whether a prior art teaches away from a  
22 claimed invention, *In re Harris*, 409 F.3d 1339 (Fed. Cir. 2005), are both questions of fact, the  
23 disagreement between the two experts constitutes a factual dispute, inappropriate for resolution at  
24 summary judgment. Accordingly, since Apple has demonstrated the existence of a genuine issue  
25 of material fact, Samsung’s motion for summary judgment is DENIED.

26 \_\_\_\_\_  
27 <sup>4</sup> Even if Blonder were to be considered, the Court would still find a genuine issue of material fact.  
28 Samsung’s expert claims that Blonder teaches using a virtual ground charge amplifier, identical to  
the one described in the ’607 Patent, in touch sensors. Von Herzen Decl. ¶¶ 45-48. Apple’s expert  
argues that “the instrumentation in the Blonder ’041 Patent system simply teaches away from doing  
this.” Maharbiz Decl. ¶ 44.

1                   **D.     The '163 Patent**

2                   The '163 Patent, entitled "Portable Electronic Device, Method, and Graphical User  
3 Interface For Displaying Structured Electronic Documents," discloses a method for displaying a  
4 structured electronic document on a touch screen display, detecting a gesture at a location on the  
5 display of the document, and enlarging and centering the selected portion of the structured  
6 electronic document. *See* '163 Patent, Abstract. The application for the '163 Patent was filed on  
7 September 4, 2007, and the patent issued on January 4, 2011. Apple asserts that Samsung's  
8 accused devices infringe independent claim 50 of the '163 Patent. Samsung moves for summary  
9 judgment on invalidity of claim 50 arguing that it is anticipated by the "Launch Tile System." MSJ  
10 at 18-20. Independent claim 50 recites:

11                   50. A portable electronic device, comprising:  
12                   a touch screen display;  
13                   one or more processors;  
14                   memory; and

15                   one or more programs, wherein the one or more programs are stored in the memory and  
16                   configured to be executed by the one or more processors, the one or more programs  
17                   including:

18                   instructions for displaying at least a portion of a structured electronic document on the  
19                   touch screen display, wherein the structured electronic document comprises a plurality  
20                   of boxes of content;

21                   instructions for detecting a first gesture at a location on the displayed portion of the  
22                   structured electronic document;

23                   instructions for determining a first box in the plurality of boxes at the location of the  
24                   first gesture;

25                   instructions for enlarging and translating the structured electronic document so that the  
26                   first box is substantially centered on the touch screen display;

27                   instruction for, while the first box is enlarged, a second gesture is detected on a second  
28                   box other than the first box; and

                  instructions for, in response to detecting the second gesture, the structured electronic  
document is translated so that the second box is substantially centered on the touch  
screen display.

'163 Patent at 29:14-40.

A patent claim is invalid by reason of anticipation under 35 U.S.C. § 102, "if each and every limitation is found either expressly or inherently in a single prior art reference." *Bristol-*

1 *Myers Squibb Co.*, 246 F.3d at 1373. Whether a patent is anticipated is a question of fact. *Green*  
2 *Edge Enterprises, LLC*, 620 F.3d at 1297. In assessing whether a patent claim is anticipated at  
3 summary judgment, the evidence is viewed “through the prism of the evidentiary standard of proof  
4 that would pertain at a trial on the merits.” *SRAM Corp.*, 465 F.3d at 1357. Because patents are  
5 presumed valid, “a moving party seeking to invalidate a patent at summary judgment must submit  
6 such clear and convincing evidence of facts underlying invalidity that no reasonable jury could find  
7 otherwise.” *Id.*

8 The Court previously discussed LaunchTile, the allegedly anticipatory reference,<sup>5</sup> in the  
9 December 2, 2011 preliminary injunction order. In sum, LaunchTile is a program that provides a  
10 one-handed solution for interaction on a stylus-free touch screen mobile device. The LaunchTile  
11 Program displayed an interactive information space called “the zoomspace.” Bederson Decl. ¶10.  
12 The zoomspace consisted of 36 “tiles,” each representing an application. At the outermost level of  
13 zoom – “the World View” – the zoomspace is divided into 9 areas of 4 tiles each. *Id.* A user has  
14 the option to zoom in on one of the 9 4-tile Zones (“Zone View”). *Id.* ¶¶ 11. From the Zone View,  
15 the user can further zoom in to an “Application View.” *Id.*

16 Apple argues that Samsung has not established that LaunchTile discloses several limitations  
17 in claim 50. First, there exists a dispute as to whether the zoomspace disclosed in LaunchTile is in  
18 fact a “structured electronic document.” Although Samsung attempts to frame the issue as one of  
19 claim construction, the issue appears to be a factual dispute regarding what exactly the  
20 “zoomspace” is. *See* Reply at 10. For example, even adopting Samsung’s expert’s proposed  
21 definition of a “structured electronic document” as a “two dimensional information space  
22 containing embedded coding that provides some meaning or ‘structure’ to the document,” Apple  
23 has identified a dispute as to whether LaunchTile meets the definition. *See* Gray Decl. ¶ 60. For  
24 example, Apple’s expert opines that LaunchTile arranges a set of conceptually independent  
25 application tiles onto a grid for display and that the tiles lack a “conceptual relationship or  
26

27 <sup>5</sup> Dr. Bederson developed LaunchTile no later than mid-2004 and presented a paper on the project  
28 at the April 2005 ACM Conference on Human Factors in Computing Systems. Bederson Decl. ¶ 6.  
Apple does not appear to contest that LaunchTile may be considered prior art pursuant to 35 U.S.C.  
§ 102.

1 commonality in the information.” Singh Decl. ¶¶ 94-95. There is a factual dispute as to whether  
2 LaunchTile’s zoomspace contains sufficient “structure” to meet the limitation of a “structured  
3 electronic document.”<sup>6</sup>

4 Apple has identified a material issue of fact regarding whether LaunchTile discloses every  
5 element of claim 50 of the ’163 Patent. Therefore, Samsung’s motion for summary judgment of  
6 invalidity as to claim 50 of the ’163 Patent is DENIED.

## 7 V. DESIGN PATENTS

8 Samsung moves for summary judgment on all of the design patent claims asserted by  
9 Apple. Samsung argues that each of the asserted patents is invalid because each patent is obvious  
10 or anticipated in light of prior art. Additionally, Samsung argues that the D’334 Patent is invalid  
11 based on the on-sale bar.

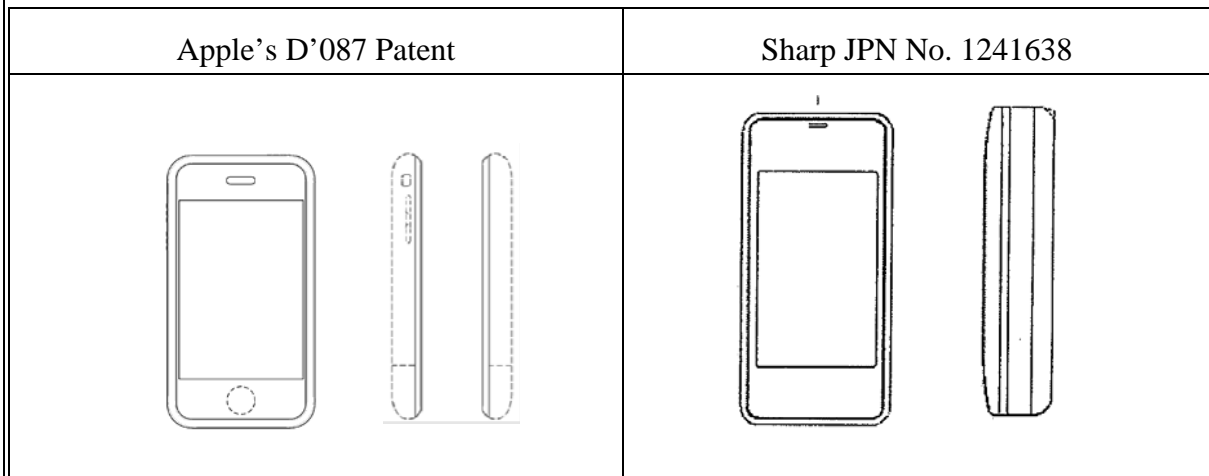
12 Design patents are presumed valid, absent clear and convincing evidence presented by  
13 Samsung to the contrary. *See Aero Products Int’l, Inc. v. Intex Recreation Corp.*, 466 F.3d 1000,  
14 1015 (Fed. Cir. 2006). In its recent opinion, the Federal Circuit reiterated the proper analysis for  
15 obviousness of design patents. “To determine whether ‘one of ordinary skill would have combined  
16 teachings of the prior art to create the same overall visual appearance as the claimed design, the  
17 finder of fact must employ a two step process.” *Apple, Inc. v. Samsung Electronics Co. Ltd.*, 678  
18 F.3d 1314, 1329 (Fed. Cir. 2012). First, “one must find a single reference, a something in  
19 existence, the design characteristics of which are basically the same as the claimed design.”  
20 *Durling v. Spectrum Furniture Co., Inc.*, 101 F.3d 100, 103 (Fed. Cir. 1996) (internal quotations  
21 and citations omitted). Second, after a primary reference is found, other secondary references  
22 “may be used to modify it,” but only if “they are so related to the primary reference that the  
23

24  
25 <sup>6</sup> Apple raises two other arguments that also plausibly mean this claim should be sent to a jury: (1)  
26 LaunchTile does not meet the limitation of “enlarging and translating the structured electronic  
27 document so that the first box is substantially centered on the touch screen display” because the  
28 content of the “first box” changes; and (2) LaunchTile does not meet the limitation of “while the  
first box is enlarged, a second gesture is detected on a second box other than the first box.” Apple  
argues that the “second box” in LaunchTile is not “other than the first box” because the second box  
is “within the first box.” Because the Court has found a material issue of disputed fact exists as to  
another claim limitation, the Court need not reach these additional issues raised by Apple.

1 appearance of certain ornamental features in one would suggest the application of those features to  
2 the other.” *Id.* (internal quotation marks, citations, and alterations omitted).

3 “Once that piece of prior art has been constructed” by one skilled in the art, whether by  
4 “combin[ing] earlier references . . . or [by] modify[ing] a single prior art reference,” only then does  
5 “obviousness, like anticipation, require[] application of the ordinary observer test,” asking whether  
6 an ordinary observer would find the patented design substantially the same as the hypothetical prior  
7 art reference. *International Seaway Trading Corp. v. Walgreens Corp.*, 589 F.3d 1233, 1240-41  
8 (Fed. Cir. 2009). Additionally, in order to avoid the trap of hindsight bias, one must also take into  
9 account “secondary considerations” such as “commercial success, long felt but unsolved needs,  
10 [and] failure of others” in order to determine whether the subject matter sought to be patented  
11 would have been obvious to one of ordinary skill in the art at the time of invention.” *KSR*, 550  
12 U.S. at 406 (citing *Graham*, 383 U.S. at 17-18); *see also Catalina Lighting, Inc. v. Lamps Plus,*  
13 *Inc.*, 295 F.3d 1277, 1288 (Fed. Cir. 2002) (secondary considerations apply to design patents).

14 **A. The D’087 Patent**



23 Several material factual disputes preclude summary judgment in favor of Samsung on the  
24 issue of whether the D’087 is obvious in light of prior art.

25 First, *the finder of fact* is tasked with identifying a primary reference, “the design  
26 characteristics of which are basically the same as the claimed design.” *Apple*, 678 F.3d at 1329  
27 (internal citations omitted). Samsung argues that Japanese Patent 1241638 (the “638 Patent”) may  
28 serve as a primary reference for purposes of determining obviousness. *See MSJ* at 11. As the

1 Federal Circuit found, the '638 Patent is not properly an anticipatory reference because the D'087  
2 Patent claims an entirely flat front face with a bezel that wraps around the sides. In contrast, the  
3 '638 Patent contains an arched, convex front, which distinguishes it from the D'087 Patent. *See*  
4 *Apple*, 678 F.3d at 1326. While the '638 Patent is not an anticipatory reference, the '638 Patent  
5 might serve as a primary reference for the obviousness analysis. However, the '638 is only a  
6 primary reference if it embodies the same "overall appearance and aesthetic appeal" as the D'087  
7 Patent. *See In re Rosen*, 673 F.2d 388, 391 (Fed. Cir. 1982). Based on the designs, it is a factual  
8 question for the jury to determine whether the convex front face so alters the visual appearance of  
9 the design that the '638 Patent has a different overall appearance and aesthetic appeal. If a jury  
10 finds the visual appearance of the '638 Patent is not basically the same as the D'087 Patent, the  
11 inquiry stops, and the patented design is not obvious. *See Durling*, 101 F.3d at 103-105.

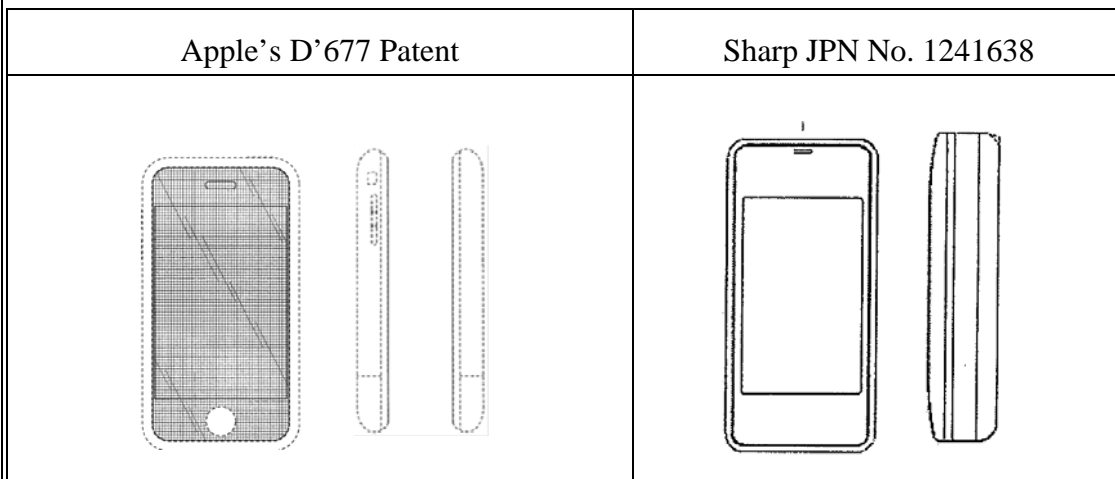
12 Additionally, Samsung argues that a designer of ordinary skill in the art would have  
13 combined other prior art references, including the Bluebird Pidion, the JP'221, and the iRiver U10,  
14 which would have rendered the D'087 Patent obvious. MSJ at 12-13. As an initial matter, the  
15 Court notes that Judge Grewal recently ordered that these references be excluded because Samsung  
16 failed to timely disclose the prior art or invalidity theory. *See Order Granting in part and Denying*  
17 *in part* at 4-5, ECF No. 1144. On this basis alone, summary judgment in favor of Samsung is not  
18 proper because the evidence in support of Samsung's obviousness argument will not be admissible  
19 at trial. *See Fed. R. Civ. P. 56(e); In re Oracle Corp. Securities Litig.*, 627 F.3d 376, 385 (9th Cir.  
20 2010) ("A district court's ruling on a motion for summary judgment may only be based on  
21 admissible evidence.").

22 In any event, even if the references were admissible at trial, a material factual dispute  
23 would still preclude summary judgment. Although the Pidion reference discloses a bezel around  
24 the front face of the design, Apple has provided evidence that the Pidion and the '638 Patent are  
25 not so related in visual appearance that one of ordinary skill in the art would have looked to  
26 combine them. *See Bressler Decl.* ¶¶ 66-73. Similarly, Apple has provided evidence that the  
27 JP'221, the U10, and the '638 Patent are not so related in visual appearance that one of ordinary  
28 skill in the art would have looked to combine them. *See Bressler Decl.* ¶¶ 61-65, 75-76. Thus,

1 Apple has raised a triable issue of fact as to whether the proposed secondary prior art references  
2 taught the design elements such that a designer of ordinary skill would have altered the '638 Patent  
3 into the claimed design. *See In re Borden*, 90 F.3d 1570, 1576 (Fed. Cir. 1996) (“The question of  
4 what the prior art teaches is a question of fact.”).

5 Finally, Apple has pointed to evidence in the record of secondary considerations that are  
6 probative evidence of non-obviousness of a design patent. *See Crocs, Inc. v. International Trade*  
7 *Comm’n*, 598 F.3d 1294, 1310-11 (Fed. Cir. 2010). Apple has provided evidence of praise for the  
8 Apple iPhone, the commercial embodiment of the D’087 and D’677 Patents. *See Bartlett Decl. Ex.*  
9 *26* (“As you’d expect of Apple, the iPhone is gorgeous. Its face is shiny black, rimmed by mirror-  
10 finish stainless steel.”). Apple has also provided evidence of the commercial success of the iPhone,  
11 as well as evidence that Samsung took steps to copy the iPhone design. *Musika Decl. ¶ 6; Winer*  
12 *Decl. Ex. 1 ¶¶ 65, 82-85; Bressler Decl. ¶¶ 91-104*. While Samsung contests whether the  
13 commercial success is tied to the D’087 and D’677 Patents, Reply at 6, Apple has identified  
14 evidence from which a reasonable juror could find the necessary nexus between the asserted  
15 patents and the secondary considerations. Therefore, Apple has raised a genuine issue of material  
16 fact which precludes resolution on summary judgment of the question of the existence of these  
17 secondary considerations. *See Monarch Knitting Machinery Corp. v. Sulzer Morat GmbH*, 139  
18 F.3d 877, 886 (Fed. Cir. 1998).

19 **B. The D’677 Patent**



1 For many of the same reasons identified above with respect to the D'087 Patent, several  
2 material factual disputes preclude summary judgment in favor of Samsung on the issue of whether  
3 the D'677 is obvious in light of prior art. As this Court already found, the D'677 Patent is  
4 substantially the same as the D'087 Patent, and discloses an additional element of a black  
5 transparent and glass-like front surface.

6 First, whether Samsung has properly identified a primary reference will be a question for  
7 the finder of fact. Samsung has identified several prior art references that it believes could serve as  
8 a "primary reference" including the '638 Patent, the iRiver U10 MP3 player, and the Nokia  
9 Fingerprint. *See* MSJ at 11-12. It is far from clear, however, that any of these references may  
10 properly serve as a "primary reference." As previously explained, the '638 Patent discloses an  
11 arched, convex front, while the D'677 Patent claims a smooth, black, flat surface. It will be for the  
12 jury to determine whether the '638 Patent embodies the same "overall appearance and aesthetic  
13 appeal" as the D'677 Patent. *See In re Rosen*, 673 F.2d at 391. Based on the designs, a reasonable  
14 jury could find that the convex front face so alters the overall visual appearance of the design that  
15 the '638 Patent does not have "basically the same visual impression."

16 Moreover, the Court notes that Judge Grewal recently ordered that the iRiver U10 and the  
17 Nokia Fingerprint be excluded from trial because Samsung failed to timely disclose the prior art or  
18 invalidity theory. *See* Order Granting in part and Denying in part at 4-5, ECF No. 1144. On this  
19 basis alone, summary judgment in favor of Samsung is not proper because the evidence in support  
20 of Samsung's obviousness argument will not be admissible at trial. *See* Fed. R. Civ. P. 56(e); *In re*  
21 *Oracle Corp. Securities Litig.*, 627 F.3d at 385.

22 In any event, even if the iRiver U10 and the Nokia Fingerprint were admissible, a material  
23 factual dispute would still preclude summary judgment. The Nokia Fingerprint design has a  
24 relatively long, narrow front display, with more deeply rounded corners, and an off center display.  
25 Additionally, it is not clear from the reproduced image that the Fingerprint discloses a transparent  
26 black front face. *See* Arnold Decl. Ex. 10. In comparison, the D'677 Patent claims a wider front  
27 face with sharper edges and a transparent black front face. Based on the designs, a reasonable jury  
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1 could find that the Nokia Fingerprint does not have “basically the same visual impression” as the  
2 D’677 Patent.

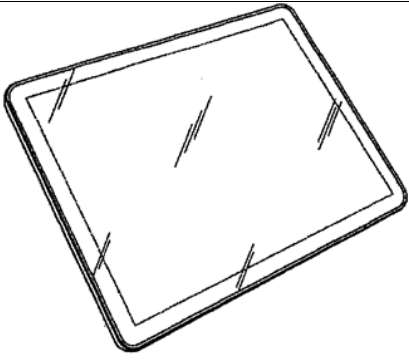
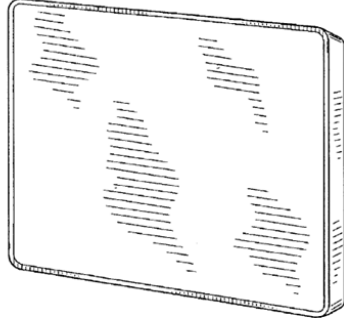
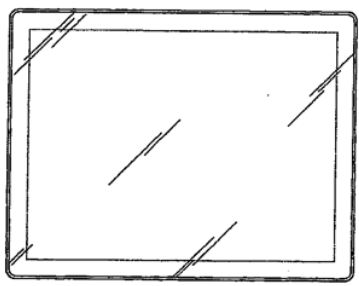

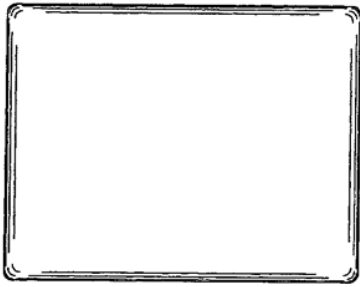
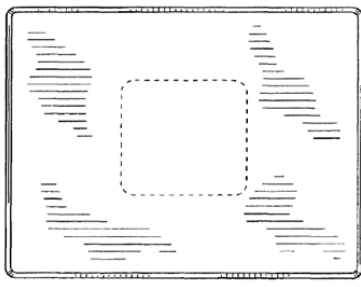

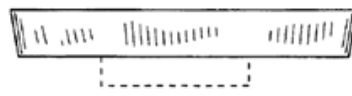
3           Additionally, the iRiver U10 discloses a flat black front face. However, the design also  
4 discloses a wide, almost square, front face. Moreover, it is not clear from the reproduced image  
5 that the reference discloses a *transparent* black front face. *See* Arnold Decl. ¶ 12. In contrast, the  
6 D’677 Patent claims a narrower front face with a transparent black front face. Based on the  
7 designs, a reasonable jury could find that the iRiver U10 does not have “basically the same visual  
8 impression” as the D’677 Patent.

9           Secondly, Samsung argues that several secondary references may be combined with the  
10 asserted primary references to create a hypothetical piece of prior art such that an ordinary observer  
11 would find the patented design substantially the same as the hypothetical prior art reference.  
12 *International Seaway Trading Corp.*, 589 F.3d at 1240-41. As an initial matter, Judge Grewal has  
13 precluded these references from trial. Additionally, even if these references were admissible,  
14 Samsung has not established as a matter of law that the secondary references upon which it relies  
15 are “so related that the appearance of certain ornamental features in one . . . would have suggested  
16 application of those features to another.” *See In re Harvey*, 12 F.3d 1061, 1063 (Fed. Cir. 1993)  
17 (quotation marks and citation omitted). Indeed, Apple’s design expert contends that the references  
18 are so distinct in visual impression that a skilled designer would not combine the references in the  
19 way proposed by Samsung. Bressler Decl. ¶¶ 34-57. Thus, summary judgment as to whether the  
20 D’677 Patent would have been obvious to a designer of ordinary skill in the art is not appropriate.  
21 *See In re Borden*, 90 F.3d at 1576 (“The question of what the prior art teaches is a question of  
22 fact.”).

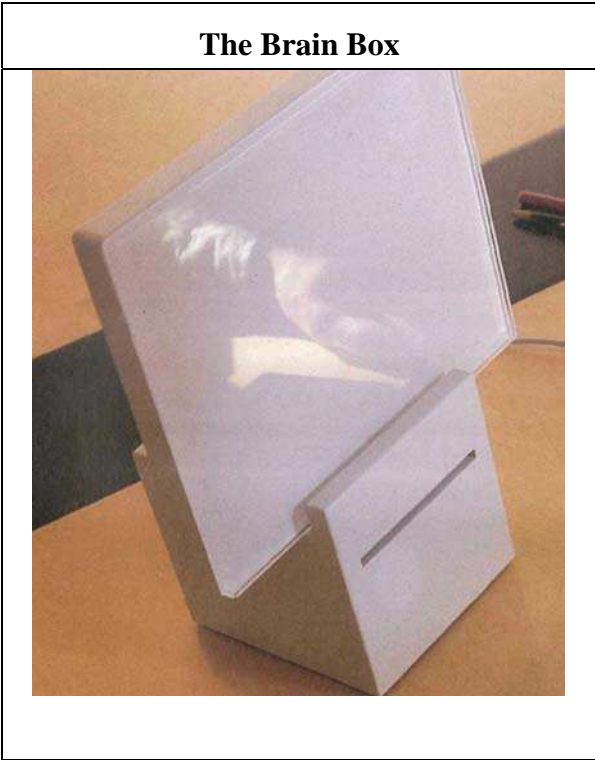
23           Finally, as discussed above, factual disputes regarding secondary considerations likewise  
24 preclude a conclusion that the D’677 Patent was obvious as a matter of law. *See Crocs*, 598 F.3d at  
25 1310-11; *Monarch Knitting Machinery Corp.*, 139 F.3d 877, 886 (Fed. Cir. 1998).

26           **C.     The D’889 Patent**

1 Samsung also moves for summary judgment on the D'889 Patent arguing that the patent  
2 would have been obvious to one of ordinary skill in the art. However, as discussed above, there are  
3 several factual issues that preclude summary judgment on the validity of the D'889 Patent.  
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D'889 Patent	D'037 Patent
	
	
	
	

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First, whether Samsung has properly identified a primary reference will be a question for the finder of fact. Samsung has identified two prior art references that it believes could serve as a “primary reference” including the D’037 Patent, and the Apple Brain Box. *See* MSJ at 14 (citing Exs. 22, 25). These two primary art references were not part of the record in Apple’s motion for preliminary injunction.<sup>7</sup>

As an initial matter, the Court notes that Judge Grewal recently ordered these references be excluded from trial because Samsung failed to timely disclose the prior art or invalidity theory. *See* Order Granting in part and Denying in part at 4-5, ECF No. 1144. On this basis alone, summary judgment in favor of Samsung is not proper because the evidence in support of Samsung’s obviousness argument will not be admissible at trial. *See* Fed. R. Civ. P. 56(e); *In re Oracle Corp. Securities Litig.*, 627 F.3d at 385 (9th Cir. 2010).

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<sup>7</sup> Apple objects to Samsung’s prior art references because Apple argues they were not timely disclosed in discovery. Apple’s motion to strike is before Magistrate Judge Grewal. Resolution of the motion for summary judgment does not depend on resolution of Apple’s motion. Even if Samsung may rely on these prior art references, factual disputes prohibit granting summary judgment in Samsung’s favor.

1 Even if the D’037 and the Brain Box were admissible, Apple has raised a triable issue of  
2 fact as to whether “the design characteristics of [the D’037] are basically the same as the claimed  
3 design.” *Durling*, 101 F.3d at 103. As explained by the Federal Circuit, the overall visual  
4 impression of the D’889 Patent is as follows: “[t]he transparent glass-like front surface of the  
5 D’889 Patent . . . covers essentially the entire front face of the patented design without any breaks  
6 or interruptions. As a result, the D’889 design creates the visual impression of an unbroken slab of  
7 glass extending from edge to edge on the front side of the tablet.” *Apple*, 678 F.3d at 1331. In  
8 contrast, as admitted by Samsung, the D’037 Patent does not disclose oblique line shading (which  
9 is required to claim a translucent or transparent surface) or a border underneath the display.  
10 Instead, the D’037 Patent discloses “certain detail on the back.” Reply at 7. Moreover, the D’037  
11 discloses a thicker form with steeper, more angled sides. Thus, a jury could find that the overall  
12 visual impression of “an unbroken slab of glass extending from edge to edge on the front side of  
13 the tablet” is not met by the D’037.

14 Similarly, Samsung points to the “Brain Box,” an Apple design of a display made public as  
15 early as 1997. MSJ at 14 (citing Ex. 25). The one photograph of the Brain Box submitted by  
16 Samsung does not disclose all views of the reference, and so it will be difficult for the jury to  
17 evaluate whether the reference creates “basically the same visual impression” as the D’889 Patent.  
18 *See Durling*, 101 F.3d at 103 (internal quotations omitted). For example, it is difficult to discern  
19 whether the Brain Box has a flat front piece, and whether the back view of the reference is flat,  
20 rounded, or otherwise has the same overall visual impression as the D’889. *See Bartlett Decl. Ex.*  
21 *20 at 40-41; cf. Contessa Food Prods., Inc. v. Conagra, Inc.*, 282 F.3d 1370, 1378 (Fed. Cir. 2002);  
22 *Int’l Seaway Trading*, 589 F.3d at 1241 (the obviousness inquiry on invalidity focuses on the  
23 overall design). Accordingly, a reasonable jury could not conclude that the Brain Box is a primary  
24 reference because it could not determine whether the reference discloses the same overall visual  
25 impression.

26 Moreover, even if the jury were to find that the D’037 is properly a primary reference, the  
27 jury would need to determine whether the Brain Box is a proper “secondary reference” that is, if  
28 the Brain Box is so related to the D’037 “that the appearance of certain ornamental features in one

1 would suggest the application of those features to the other.” *Durling*, 101 F.3d at 103 (internal  
2 quotation marks omitted) (citing *In re Harvey*, 12 F.3d at 1063. Finally, even if the Brain Box was  
3 used to modify the D’037 Patent, it is not clear that the combination of references would render the  
4 D’889 obvious. Apple’s expert has identified differences between the hypothetical combination of  
5 references and the D’889 Patent including even borders that appear beneath the transparent front  
6 surface of the D’889 Patent, and the D’889 Patent’s rounded edge profile. Bressler ¶ 112. The  
7 jury must apply the ordinary observer test to determine if one would find the patented design  
8 substantially the same as the hypothetical prior art reference. *International Seaway Trading Corp.*,  
9 589 F.3d at 1240-41. Here, there exists an issue of material fact regarding whether the ordinary  
10 observer would find the patented design substantially the same as the hypothetical prior art. *Cf.*  
11 *Sun-Mate Corp. v. Koolatron Corp.*, No. 10-4735, 2011 WL 3322597, at \* 9 (C.D. Cal. Aug. 1,  
12 2011).

13 Finally, Apple has also pointed to evidence in the record of secondary considerations that  
14 are probative evidence of non-obviousness of a design patent. *See Crocs*, 598 F.3d at 1310-11.  
15 Apple has provided evidence of industry praise for the design of the iPad and iPad2, as well as  
16 evidence of copying of the iPad design. Bressler Decl. ¶¶ 116-117, 122-123. Therefore, Apple has  
17 raised a genuine issue of material fact which precludes resolution on summary judgment of the  
18 question of the existence of these secondary considerations. *See Monarch Knitting Machinery*  
19 *Corp.*, 139 F.3d at 886. Accordingly, Samsung’s motion for summary judgment on invalidity of  
20 the D’889 Patent is DENIED.

#### 21 **D. The D’305 Patent<sup>8</sup>**

22 Samsung also argues that the D’305 is anticipated and obvious in light of images of the  
23 iPhone that were shown to the public on January 9, 2007. MSJ at 15-16. The D’305 Patent was  
24 filed on June 23, 2007. Apple conceived of the D’305 no earlier than April 26, 2007. Ex 23 at 9.  
25 Whether a reference may be considered prior art under section 102 is a question of law, based upon  
26 underlying factual determinations. *Shatterproof Glass Corp.*, 758 F.2d at 622; *Allied Colloids Inc.*,  
27 64 F.3d at 1574.

28 <sup>8</sup> Apple has withdrawn its claim that Samsung’s accused devices infringe the D’334 Patent.

1 As an initial matter, the Court notes that Judge Grewal recently ordered the January 2007  
2 iPhone image publication (“January 2007 image”) excluded from trial because Samsung failed to  
3 timely disclose the prior art. *See* Order Granting in part and Denying in part at 4, ECF No. 1144.  
4 On this basis alone, summary judgment in favor of Samsung is not proper because the evidence in  
5 support of Samsung’s obviousness argument will not be admissible at trial. *See* Fed. R. Civ. P.  
6 56(e); *In re Oracle Corp. Securities Litig.*, 627 F.3d at 385.

7 In the alternative, Apple argues that the January 2007 image cannot serve as a prior art  
8 reference for the D’305 Patent because the January 2007 image publication has the same inventors  
9 as the ’305 Patent. Therefore, Apple argues, the January 2007 image publication can only qualify  
10 as anticipatory prior art under 35 U.S.C. §102(b), and not under §102(a). The Court agrees.  
11 Section 102(a) bars patenting an invention when “the invention was known or used by others in  
12 this country, or patented or described in a printed publication in this or a foreign country, *before*  
13 *the invention thereof by the applicant for a patent.*” (emphasis added). Section 102(b), on the other  
14 hand, bars patenting an invention that “was patented or described in a printed publication in this or  
15 a foreign country or in public use or on sale in this country, *more than one year prior to the date of*  
16 *the application for patent in the United States.*” *Id.* (emphasis added). Thus, the relevant date for  
17 priority under 102(a) is the date of invention, while the relevant date for priority under 102(b) is  
18 one year before the application date.

19 On its face, section 102(a) might include printed publications as prior art, even if a prior  
20 publication is the inventor’s own work. However, including an inventor’s own publications as  
21 102(a) prior art would negate the one-year grace period explicitly provided to inventors under  
22 102(b). *In re Katz*, 687 F.2d 450, 454 (C.C.P.A. 1982). Therefore, the requirement that prior art  
23 be created “by others” applies to “all types of references eligible as prior art under 35 U.S.C.  
24 102(a) including publications as well as public knowledge and use.” MPEP § 2132 (citing *In re*  
25 *Katz*, 687 F.2d at 454) (emphasis added). Samsung argues that publication “by others” is only  
26 required when the publication occurs after the inventor’s date of conception, but cites no  
27 supporting statutory authority or case law.  
28

1 In this case, the relevant priority date for the D'305 inventors' own work is one year prior  
2 to the date of application of the D'305 Patent: June 23, 2006. The January 2007 image publication  
3 was not before the priority date, and therefore is not a prior art reference for the D'305. Therefore,  
4 Samsung's motion for summary judgment of invalidity as to the D'305 Patent is DENIED.

5 **VI. ANTITRUST CLAIM**

6 Samsung argues that it is entitled to summary judgment on Apple's counterclaims for  
7 violations of the Sherman Act § 2. Samsung argues that Apple has failed to offer any evidence of  
8 damages. MSJ at 23.

9 Although the factual allegations underlying this claim are more fully set forth in the Court's  
10 October 18 and May 14 Orders, a brief summary is provided below. In the course of this lawsuit  
11 Samsung counterclaimed that Apple has infringed Samsung patents, which are essential to the  
12 Universal Mobile Telecommunications Standard ("UMTS"). In response, Apple counterclaimed  
13 (in reply) that Samsung has engaged in anticompetitive behavior with respect to the UMTS-  
14 essential patents. Specifically, when Samsung participated in setting the UMTS standard, it  
15 committed itself to abide by the intellectual property rights ("IPR") policy of the European  
16 Telecommunication Standards Institute ("ETSI"), a standard-setting organization ("SSO") which  
17 coordinated UMTS development. The ETSI IPR policy allegedly obligated Samsung to disclose  
18 any UMTS-essential patents during UMTS development and to license the UMTS-essential patents  
19 on fair, reasonable and non-discriminatory ("FRAND") terms. Samsung's IPR violations allegedly  
20 caused inclusion of Samsung's patented technology in UMTS with anticompetitive effects.

21 Samsung moves for summary judgment on the antitrust claim arguing that Apple has not  
22 provided sufficient evidence of § 2 damages. MSJ at 23. Apple does not dispute that it has  
23 presented only one potential basis for awarding antitrust damages: that Apple has incurred legal  
24 expenses fighting Samsung's infringement allegations in this suit. In its briefing, Samsung  
25 presented two arguments in support of its motion: (1) that legal expenses alone cannot support an  
26 award of antitrust damages as a matter of law; and (2) that as a matter of proof at summary  
27 judgment, Apple has failed to introduce any evidence as to the actual amount of damages. MSJ at  
28 23-25, n.35. At the hearing, Samsung essentially conceded that litigation fees and costs may form

1 the basis for antitrust damages in this context and clarified that the main basis of its challenge to  
2 Apple’s antitrust claims is that Apple has failed to meet its burden on summary judgment of  
3 pointing to evidence in the record to support its claim for damages.

4 As an initial matter, to the extent this issue remains contested by the parties, litigation  
5 expenses may establish damages for an antitrust claim. Litigation costs have been recognized as  
6 appropriate antitrust damages in the context of anticompetitive sham litigation. *See Handgards v.*  
7 *Ethicon*, 601 F.2d 986, 997 (9th Cir. 1979) (noting that “[i]n a suit alleging antitrust injury based  
8 upon a bad faith prosecution theory it is obvious that the costs incurred in defense of the prior  
9 patent infringement suit are an injury which ‘flows’ from the antitrust wrong”). Similarly, where  
10 the alleged anticompetitive conduct arises out of abusive patent litigation, it is possible that  
11 litigation costs may suffice to establish antitrust damages. For example, in *Hynix Semiconductor*  
12 *Inc. v. Rambus Inc.*, the district court held that where patent litigation is “causally connected to  
13 anticompetitive harms” stemming from an anticompetitive “scheme,” the patent litigation is not  
14 immune from antitrust. 527 F. Supp. 2d 1084, 1097 (N.D. Cal. 2007). *Hynix* explained that  
15 “where the patent litigation is used to further the harm caused under a ‘more traditional antitrust  
16 theory,’ a plaintiff should be allowed a full recovery, . . . [even where] proposed damages  
17 calculations are too speculative to award [damages other than litigation costs].” *Id.* In *Hynix*, the  
18 “more traditional antitrust theory” was anticompetitive conduct in violation of Sherman Act § 2,  
19 specifically, that Rambus failed to disclose Rambus patents to an SSO setting the SDRAM  
20 computer memory standard, enabling Rambus to “hold up” the computer memory industry after the  
21 industry became “locked in” to Rambus’s patented technology. *Id.* at 1098. Patent hold up has  
22 anticompetitive effects, but is ineffective absent the threat of litigation. *Id.* In *Hynix*, the cost of  
23 litigation was causally connected to the anticompetitive harms and flowed from the alleged  
24 violations of the statute. Thus, because Apple has alleged patent holdup stemming from  
25 Samsung’s failure to disclose essential patents to ETSI and Samsung’s failure to license on  
26 FRAND terms, and because Apple’s litigation costs stem directly from Samsung’s alleged  
27 anticompetitive behavior, these litigation costs are a sufficient basis for a potential award of  
28 antitrust damages.



1 Samsung argues that Apple has pointed to no evidence in the record as to the *amount* of  
2 damages that it may be owed. MSJ at 24 (citing testimony of Apple’s expert witness on antitrust).  
3 Apple argues that expert witness testimony is not required for a showing of damages; instead, fact  
4 witness testimony can suffice. Opp’n at 23-24. While not comprehensive, Apple has provided  
5 some evidence of specific litigation expenses that it has incurred in defending itself as a result of  
6 Samsung’s allegedly anticompetitive conduct. Apple points to fees paid to certain experts in the  
7 course of litigation. Opp’n at 23 (citing Selwyn Decl., Ex. A (deposition testimony of expert as to  
8 the amount of his fees); Selwyn Decl., Ex. B (same)). At this point, the evidence provided is  
9 sufficient for Apple to meet its burden to avoid summary judgment.

10 Moreover, where the amount of damages is uncertain, nominal damages may still be  
11 awarded. *See In re Static Random Access Memory (SRAM) Antitrust Litig.*, No. 07-01819 CW,  
12 2010 WL 5141861, at \*4 (N.D. Cal. Dec. 13, 2010) (“if plaintiff has insufficient proof of amount  
13 of damages, the proof of violation and fact of damage is a sufficient basis for an award of nominal  
14 damages”); *see also Knutson v. Daily Review, Inc.*, 468 F. Supp. 226, 228 (N.D. Cal. 1979)  
15 (awarding nominal damages for Sherman Action violation) *aff’d*, 664 F.2d 1120 (9th Cir. 1981).  
16 Samsung argues that sufficient evidence as to the amount of damages was provided in *In re SRAM*  
17 *Antitrust Litig.* (Reply at 15 n. 16); however, the *SRAM* court cited availability of nominal damages  
18 as an independent basis for denying summary judgment. *In re SRAM Antitrust Litig.*, 2010 WL  
19 5141861, at \*4. Other circuits commonly award nominal damages in antitrust cases. *See, e.g.*,  
20 *Sciambra v. Graham News*, 892 F.2d 411, 415 (5th Cir. 1990) (“[e]ven if there is insufficient proof  
21 of the amount of damages, however, proof of an antitrust violation and the fact of damage is a  
22 sufficient basis for an award of nominal damages”); *Rosebrough Monument Co. v. Mem’l Park*  
23 *Cemetery Ass’n*, 666 F.2d 1130, 1147 (8th Cir. 1981) (“[because] appellant’s evidence was  
24 insufficient only as to the measurement of damages . . . an award of nominal damages is justified”).  
25 Thus, even if Apple did not point to evidence of amount of damages, such a failure would not be  
26 fatal to Apple’s antitrust counterclaim.

27 In sum, Apple’s litigation expenses provide sufficient basis for an award of antitrust  
28 damages. In any event, nominal damages may be awarded where the fact of damages is proven but

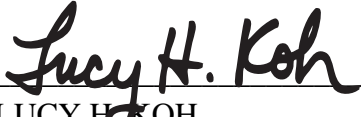
1 the amount of damages is uncertain. Therefore, Samsung's motion for summary judgment is  
2 DENIED.

3 **VII. CONCLUSION**

4 For the reasons stated above, Samsung's motion is DENIED. Specifically, the Court denies  
5 Samsung's motion for summary judgment on the following claims: (1) trade dress; (2) utility patent  
6 infringement; (3) design patent infringement; and (4) antitrust.

7 **IT IS SO ORDERED.**

8 Dated: June 29, 2012

9   
10 \_\_\_\_\_  
11 LUCY H. KOH  
12 United States District Judge