Exhibit 13 (Submitted Under Seal)

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1 UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 2 SAN JOSE DIVISION 3 APPLE, INC., a California corporation, 4 CASE NO. Plaintiff, 11cv01846-LHK 5 v. 6 SAMSUNG ELECTRONICS, CO., LTD., 7 a Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; 8 SAMSUNG TELECOMMUNICATIONS 9 AMERICA, LLC, a Delaware limited liability company, 10 Defendants. 11 12 SAMSUNG ELECTRONICS, CO., LTD., a Korean business entity; 13 SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; 14 SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited 15 liability company, 16 Counterclaim-Plaintiffs, 17 v. APPLE, INC., a California 18 corporation, 19 Counterclaim-Defendant. 20 *** HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY *** 21 22 VIDEOTAPED PERSONAL DEPOSITION OF: MINHYOUK LEE 23 March 2, 2012 24 Kim & Chang Seoul, South Korea 25 9:03 A.M. - 3:47 P.M.

> American Realtime Court Reporters / Asia www.americanrealtime.com (561) 279-9132

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

			69
1	Page 6		Page 7
1	We understand the court reporter is not authorized to administer oaths in this venue.	1 2	asking? I don't understand exactly when you say "employer." Are you asking about the group or the
3	Nevertheless we request that he administer the oath and we	3	representative? I'm confused.
4	stipulate that we waive any objection to the validity of	4	Q. By what particular entity of Samsung
5	the deposition based on the oaths.	5	Corporation are you employed?
6	THE REPORTER: Counsel, agreed?	6	A. Samsung Electronics Company.
7	MR. ZELLER: It is.	7	Q. And what's your current title at Samsung
8	THE VIDEOGRAPHER: Our court reporter, Mike	8	Electronics?
9	Miller of American Realtime Court Reporters Asia, will now	9	A. I am a vice president.
10	swear in the interpreters and the witness, and we shall	10	Q. Vice president of what, Mr. Lee?
11	proceed.	11	A. Mobile Communications Division, Design Team.
12	-	12	I'm the vice president there, MinHyouk Lee.
	(Interpreters sworn.)	13	
13	MINHYOUK LEE,		Q. And in that position, you are currently a
14	having been duly sworn, testified as follows:	14	member of the Design Group; is that correct?
15	EXAMINATION	15	A. That is correct.
16	BY MR. STERN:	16	Q. And within the Design Group, are you a member
17	Q. Good morning, sir. Could you please state your name for the record?	17	of any other particular subgroup or organization?
18		18	A. Based on the design team, are you asking of a
19	A. My name is MinHyouk Lee.	19	department above that design team, or below that design
20	LEAD INTERPRETER: M-I-N-H-Y-O-U-K, L-E-E.	20	team? Could you clarify, please?
21	BY MR. STERN:		Q. I'm asking you what portion of the Design Group
22	Q. By whom are you employed, Mr. Lee?	22	are you a member of.
23	A. My employer?	23	A. Oh, within the design team, I'm part of the
24 25	Q. Yes.	24 25	product design team.
25	A. Samsung Electronics Co. Is that what you're	25	Q. When did you assume your current position?
1	Page 8		Page 9
1	A. My current position, December 2010.	1	MR. STERN: Understood.
2	A. My current position, December 2010.Q. So do I understand correctly that since	1 2	MR. STERN: Understood. BY MR. STERN:
2	 A. My current position, December 2010. Q. So do I understand correctly that since December 2010 you have been vice president of the Mobile 	1 2 3	MR. STERN: Understood. BY MR. STERN: Q. Mr. Lee, prior to December 2010, what was your
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	Page 18		Page 19
1	design alone.	1	appeal to customers?
2	CHECK INTERPRETER: "Yes, I find it vague	2	MR. ZELLER: The question is vague, overbroad.
3	myself. Design is not about only one aspect. The design	3	A. Yes, I also feel that is the case. To give you
4	has all different aspects involved, and all these come	4	an example, the first Ford T Model vehicle, whether it's
5	together to become a product. And there are design	5	beautiful or not, we can't say; but it has historic
6	engineers who get involved, and maybe one find the design	6	meaning, and that is because it was the first ever vehicle
7	to be a part of it, so another one may not, so I don't	7	to be mass produced.
8	think you can really make any decision or determination	8	When you evaluate design elements, you cannot
9	just based on that alone, and I found it vague."	9	just focus on this one part or ask questions that are too
10	BY MR. STERN:	10	broad. With that alone, we could talk for several days
11	Q. In the paragraph that we've been looking at,	11	and sort of just focus on one aspect for it to be too
12	the third bullet point in the middle of page 10251327,	12	broad. I can't answer.
13	Mr. Lee, do you see a reference to "emotion"?	13	BY MR. STERN:
14	A. Yes.	14	Q. I understand that different people may find the
15	Q. When you were designing the Galaxy S, did you	15	same object beautiful or not beautiful. However, when you
16	try to create a product that would have emotional appeal	16	design a cell phone product, how do you try to design it
17	for customers?	17	so that it has emotional appeal for as many people as
18	A. Now, it says here in the paragraph "based on	18	possible?
19	emotional CMF." That is what we're referring to here. If	19	- MR. ZELLER: Assumes facts, it's vague,
20	you look at the back end, there's new technologies in	20	overbroad.
21	regards with CMF that we're introducing. This is going to	21	A. Your question was too long. I'm sorry, could
22	bring about new emotions. Basically, CMF stands for	22	you ask it again?
23	color, material, finishing.	23	BY MR. STERN:
24	Q. In general as a designer, do you believe it's	24	0. Sure.
25	important to design products that will have an emotional	25	How do you try to design cell phone products
		-	
1	Page 20 that have emotional appeal for as many people as possible?	1	Page 21 Q. Are all of the products listed on this page
2	MR. ZELLER: Assumes facts, vague, overbroad.	2	variants of the Galaxy S design?
3	A. As I repetitively say, Samsung is a company	3	A. Yes, Galaxy S products.
4	that mass produces, and we cannot just focus on emotional	4	
5	appeal alone. Good manufacturing, that's a guideline for		
6	design as well you see. So just one aspect, we talk about		
7	did you design towards this or not, I cannot say.		
8	CHECK INTERPRETER: Interjection: "As I		
9	repeatedly say, there are many different elements in the		
10	design, and Samsung is a company that does mass		
11	production, and designers cannot really focus in on		
12	emotional appeal only. The mass production and thorough		
13	guideline thereof is an important element, so you cannot		
14	really make a judgment based on that alone."		
15	BY MR. STERN:		
15	Q. Directing your attention to page 6 of this		
10			
	document, Mr. Lee, with the Bates sequence ending in 333, you see here a number of products listed. Can you explain		
18			
19	to me, please, the relationship between these various	20	MD (MEDILE Ober Ist we have they
20	products?	20	MR. STERN: Okay. Let me back up then.
21	MR. ZELLER: The question is overbroad and	21	BY MR. STERN:
22	vague.	22	Q. Once more, with respect to page ending 333,
23	A. It's talking about the Galaxy S, yes. The	23	Mr. Lee, am I correct that you and your team designed a
	Galaxy S.	24	product called the Galaxy S?
24 25	BY MR. STERN:	25	A. My team and also another team was also there,

	Page 22		Page 23
1	yeah.	1	Q. Was the Galaxy S designed to compete with the
2	Q. And was that Galaxy S design used to	2	iPhone?
3	manufacture various cell phone products that were sold in	3	A. That is not the case.
4	various countries throughout the world?	4	(MH Lee Deposition Exhibit 2107 marked.)
5	CHECK INTERPRETER: Correction.	5	BY MR. STERN:
6	(A discussion was had off the record between	6	Q. You've been handed a one-page document that's
7	Lead Interpreter and Check Interpreter in Korean.)	7	marked as Exhibit 2107, Mr. Lee. It has Bates number
8	MR. ZELLER: The question is vague.	8	SAMNDCA10763590. What is this document, Mr. Lee?
9	A. It's hard for me to exactly understand your	9	A. It is a recommendation for 2010 iF Product
10	question regarding that.	10	Design Awards.
11	BY MR. STERN:	11	Q. Do you see your name listed as one of the
12	Q. This page lists a number of different products	12	designers on this document for the Galaxy S?
13	under various product names, such as Captivate, Fascinate,	13	A. Yes.
14	Vibrant and so on. Are all the products listed on this	14	Q. In the section that is labeled "Concept
15	page based on the Galaxy S design?	15	Summary," about three-quarters of the way down the page,
16	A. It is based on the Galaxy S platform.	16	please take a look at that section, if you would.
17	CHECK INTERPRETER: I think it's actually:	17	(Witness reviews document.)
18	"Rather, they are based on the Galaxy S platform."	18	BY MR. STERN:
19	BY MR. STERN:	19	Q. Could I ask you to please read the paragraph
20	Q. Directing your attention to Bates page ending	20	that is next to the phrase "Concept Summary"?
21	335, Mr. Lee, you see in the middle of the page, there is		
22	a reference to an article from the Financial Times that		
23	says, "Hopeful Samsung wheels out a would-be iPhone		
24	killer."		
25	A. Yes, I see that.		
	Page 24		Page 25
	Page 24		Page 25
	Page 24		Page 25
	Page 24		Page 25
	Page 24		Page 25
5			Page 25
5 6	"	6	
-	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation	67	
6	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation,	1	Q. Do you remember receiving this award, Mr. Lee? A. Yes.
6 7	"CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work.	7	Q. Do you remember receiving this award, Mr. Lee? A. Yes.
6 7 8	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation,	7	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received?
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague.
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11	Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN:
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13	Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13 14	Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of your design team to receive the award; is that correct?
6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13 14 15	Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of your design team to receive the award; is that correct? A. This is not the team. I personally did this
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6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13 14 15 16	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of your design team to receive the award; is that correct? A. This is not the team. I personally did this design, so it's my design, you see. And working together, there's other ancillary work that has to be taken care of
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6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of your design team to receive the award; is that correct? A. This is not the team. I personally did this design, so it's my design, you see. And working together, there's other ancillary work that has to be taken care of when doing this. That's why you see the name of another designer. CHECK INTERPRETER: Just one minor correction:
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6 7 8 9	" CHECK INTERPRETER: I'd like to note that the main interpreter was asked to provide a side translation impromptu. As to the actual quality of the translation, it will have to be undergo further proof work. MR. STERN: Sure.	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	 Q. Do you remember receiving this award, Mr. Lee? A. Yes. Q. And this document reflects the award that you received? MR. ZELLER: The question is vague. A. This is the recommendation template. BY MR. STERN: Q. But the template was submitted on behalf of your design team to receive the award; is that correct? A. This is not the team. I personally did this design, so it's my design, you see. And working together, there's other ancillary work that has to be taken care of when doing this. That's why you see the name of another designer. CHECK INTERPRETER: Just one minor correction: "This is not for the team." THE WITNESS: Have we been going on for an hour?

	D		
1	Page 34 to a massive production or they could not. Or sometimes	1	Page 35 pertaining to the Galaxy S. I mean, I started to draw
2	the creativity plays a bigger role with a designer or	2	when I was three years old, and in university, I majored
3	sometime it doesn't.	3	and studied in automotive design, product design. I've
4	"So when it comes to archetype design, in	4	been designing automobiles for five years, and now at
5	overall design aspect of it, setting aside what is	5	Samsung it's been ten years doing design work.
6	presented here, archetype design encompasses many	6	And that's just a part of my life, all of the
7	different events and many different experiences for the	7	experiences that I have, that I have accumulated within
8	designers."	8	me, you know, that is what it is. Ten everything that
9	A. So archetype design should not be limited in	9	I've seen ten years ago, yesterday, based on my experience
10	any way, you see? It could be designers traveling or	10	is where it comes out, not some particular archetype
11	taking trips all over the world, for instance, Egypt,	11	design.
12	Vietnam, France, the United Kingdom. That could be	12	CHECK INTERPRETER: "So it's difficult to say
13	archetype design, and it's basically having a new	13	what it's based on. I think it's rather vague and
14	experience, understanding cultures. That is a part of	14	difficult to express it that way."
15	design.	15	BY MR. STERN:
15	And also, for instance, technology could be	16	Q. Okay. Mr. Lee, were you the lead designer for
17	included. Regional characteristics are also a part of	17	Q. Okay. Mr. Lee, were you the lead designer for the Galaxy S?
			-
18	that. In a sense design, all of the aspects in design in	18	A. Yes.
19	general, overall, is what it is.	19	Q. How did the design process for the Galaxy S
20	BY MR. STERN:	20	begin?
21	Q. Was the design for the Galaxy S based on any	21	MR. ZELLER: The question is overbroad.
22	particular archetype design at Samsung?	22	A. The beginning of the Galaxy S, it's hard to
23	MR. ZELLER: The question is vague as to	23	really pinpoint that, where it started in terms of whether
24	"archetype design."	24	it spurred out of design, hardware, product, planning, and
25	A. Well, to talk about my experience, and not just	25	so forth. So it's really hard to pinpoint that.
1	Page 36 BY MR. STERN:	1	Page 37 BY MR. STERN:
2	Q. Are you able to identify for me a point in time	2	Q. What's the first concrete step that you
3	at which the design process for the Galaxy S began?	3	remember taking in regard to the design of the Galaxy S?
5	at which the design process for the dataxy 5 began:	4	(A discussion was had off the record between
		5	Lead Interpreter and Check Interpreter in Korean.)
			head interpreter and theth interpreter in Korean.
		-	
8	A. So I cannot accurately recall, I don't remember		
9	accurately, see, and the reason for that is because I do	_	
	• • • •		
10	several projects at the same time. And when I was working		
11	on the Galaxy S, concurrently I was working on other		
12	projects, and so exactly when I it was I was		
13	involved, the exact date, I cannot really tell you.		
14	BY MR. STERN:		
		20	BY MR. STERN:
		21	Q. Did someone else at Samsung instruct you to
		22	begin work on designing the Galaxy S?
		23	A. Someone else at Samsung?
		24	Q. Yes. For example, one of your superiors.
		25	A. Yes. At the design team, my superior told me

2drafts.2remembering prod3Q. In addition to Aries, can you recall any other3different design4design drafts within the S Project that you haven't told4believe I opener5me about yet?5trying to come6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7however slight	Page 55 'm not very good with memorializing or ject names. But there are lots of n suggestions for the S Project, and I
2drafts.2remembering prod3Q.In addition to Aries, can you recall any other3different design4design drafts within the S Project that you haven't told4believe I opener5me about yet?5trying to come6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7	ject names. But there are lots of
3Q. In addition to Aries, can you recall any other3different design4design drafts within the S Project that you haven't told4believe I opened5me about yet?5trying to come6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7however slight	-
4design drafts within the S Project that you haven't told4believe I opene5me about yet?5trying to come6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7however slight	n suggestions for the S Project, and T
5me about yet?5trying to come6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7however slight	
6MR. ZELLER: The question is grossly6really give you7misleading. You're suggesting that he's withheld7however slight	d that through mock-ups and my files. But
7 misleading. You're suggesting that he's withheld 7 however slight	up with how many there were, I cannot
	an exact answer to that, because even
0 genething degime dwafts from www. There is a aggines 0 place when it	the modification or change might take
8 something, design drafts from you? There's no assumes 8 place, when it	comes to design, we might consider that as
9 facts, argumentative, vague, lacks foundation. 9 a different des	ign proposal, or it may be considered the
10 MR. STERN: Let me clear this up. 10 same.	
11 BY MR. STERN: 11 "So	within the S Project, there were many
12 Q. Mr. Lee, within the S Project, in addition to 12 different discu	ssions over a period of time."
13 Aries, can you recall any other drafts or candidates by 13 (MH	Lee Deposition Exhibit 2111 marked.)
14 their names as you sit here today? 14 BY MR. STERN:	
15 A. Well, the Vesta, but in the S Project, there 15 Q. I'm	going to ask the reporter to hand you
16 are various design directions that we can take, and I 16 another documer	t, Mr. Lee. This will be Exhibit 2111.
17 took I gave it to you through mock-ups or files, I 17 It's a multipag	e document running from SAMNDCA10144232
18 opened it. But to say how many there are, it's very 18 through 280, and	d it's entitled "Design Mock-Up History."
19 difficult and hard for me to really count that, because in 19 And I'd like to	direct your attention to the page ending
• · · · · · · · · · · · · · · · · · · ·	larly at row 74.
	I look at the document first?
22 So there are a I remember that we talked 22 Q. Sure	
	ness reviews document.)
	type of document, where was it made?
25 CHECK INTERPRETER: "Yes, the Vesta could be 25 BY MR. STERN:	
Page 56	
1 0. Well, that's my question for you. Do you 1 the draft that	Page 57 ultimately became the Galaxy S?
	ultimately became the Galaxy S?
2 recognize this document? 2 A. Well	ultimately became the Galaxy S? , I cannot say exactly that it is this
2recognize this document?2A. Well3A. A document in this format, I have not seen3draft, because	ultimately became the Galaxy S? , I cannot say exactly that it is this before the release of the product, the
2recognize this document?2A. Well3A. A document in this format, I have not seen3draft, because4before.4design constant	ultimately became the Galaxy S? , I cannot say exactly that it is this before the release of the product, the ly changes. This is one draft among the
2recognize this document?2A. Well3A. A document in this format, I have not seen3draft, because4before.4design constant5Q. Do you recognize this as a document created by5many, and this	ultimately became the Galaxy S? , I cannot say exactly that it is this before the release of the product, the ly changes. This is one draft among the design, like it takes off clothes and it
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Page 58 Page 59 What is DIA? But you believe it was created by the product 1 0. 1 ٥. 2 I don't know what exactly it is, DIA. Α. 2 planning or the marketing department at Samsung; is that 3 (MH Lee Deposition Exhibit 2113 marked.) 3 correct? BY MR. STERN: 4 4 Yes, well that is my quess. It is not -- it Α. 5 Q. Okay. I've got another document for you here, 5 could not be accurate, though, maybe. 6 Mr. Lee. It would be Exhibit 2113. It's a multipage 6 Have you seen a document like this in the past? Q. document extending from S-ITC-007849424 through 492. Well, yes, I have, although I did not look 7 7 Α. 8 MR. ZELLER: I'm sorry, I have ending 493. 8 through something like this in great detail. I cannot 9 MR. STERN: I'm sorry, you're right, 493. 9 remember all the sentences, but yes, I did. 10 I will look over it. 10 Q. Do you have any doubt that it's a document Α. 11 (Witness reviews document.) 11 created internally in Samsung? 12 BY MR. STERN: 12 MR. ZELLER: Lacks foundation, calls for 13 Do you see your name on the first page of 13 speculation. Q. 14 Exhibit 2113, Mr. Lee? 14 A. Well, I cannot give you an exact answer, but it 15 A. Yes, I do. 15 looks like related content. I believe it is made by 16 16 And you're identified as product designer, Samsung. Q. 17 correct? 17 CHECK INTERPRETER: "I think it is made by 18 Δ. That is correct. 18 Samsung." 19 And the document is entitled "Aries (GT-I9000) 19 BY MR. STERN: ٥. 20 Global GSM Level 2." Are you able to tell me what this 20 ٥. Directing your attention to the page that ends document is, Mr. Lee? 21 21 with 428 in this document, page entitled "Positioning -22 Competition Map"? Α. Well, this was not prepared by the design team, 22 23 and I myself do not know well if it was made by product 23 Α. Yes. 24 planning or marketing. So I don't know what "Level 2" 24 0. And towards the left-hand side of the page you 25 refers to here. 25 see a reference to the iPhone 3GS? Page 60 Page 61 1 Mr. Lee, when you were designing the Galaxy S, smartphone, and we did not have in mind a particular model 1 2 did you consider the Apple iPhone 3GS product in any 2 in the design or development. 3 regard? 3 0. Did anybody say to you when you undertook 4 MR. ZELLER: First of all, the question is a 4 design of the Galaxy S that you should design a product 5 non sequitur as to this document, which he has already that looked like the iPhone or words that effect? 5 6 testified he hasn't seen before, so there's no foundation A. No, that didn't -- that did not take place. 6 7 as to that. And the question is vague and ambiguous, 7 Did anybody say to you, "Don't design a product 0. 8 since it appears to be linking these up. 8 that looks like the iPhone," or words to that effect? 9 Looking at this positioning competition map, 9 MR. ZELLER: The question is argumentative, A. 10 this map, looking at this and asking that, I don't 10 vaque. understand the -- because the positioning meaning here or 11 Whether that was said or not, no, I've never 11 A. 12 the document meaning, I don't know. 12 heard of that before, and as the leader of the project, I 13 CHECK INTERPRETER: "Looking at this just proceeded in the perspective of developing the 13 14 positioning competition map, I don't know why you're 14 Galaxy S. 15 coming up with that document based on this mapping. I BY MR. STERN: 15 16 16 don't understand as to the meaning, based on this 0. What does that mean, "proceeded in the 17 mapping." 17 perspective of developing the Galaxy S"? 18 BY MR. STERN: 18 A. We took the given hardware specs, the design 19 Putting aside this document for a moment, 19 direction from the Haptic, the Jet, to the Galaxy S, and ٥. 20 you're familiar with the Apple iPhone 3GS, correct? afterwards, just took the perspective of that design and 20 21 Yes, I know it. 21 concentrated only on that and did not refer to anything Α. 22 Q. When you were asked to begin work on designing 22 that anybody else said. 23 the Galaxy S, did anybody say to you, "We need a product 23 But you knew, didn't you, Mr. Lee, that the 0. 24 to compete with the iPhone 3GS," or words to that effect? smartphone that you were developing would compete with the 24 25 A. No, that was not the case. We needed a 25 Apple iPhone 3GS, didn't you?

Page 94 Page 95 1 that, to list each one would be very difficult for you to is differentiation. And in terms of materials, deciding 1 understand, so I just talked -- gave a simple one. 2 2 what parts, deciding the size, those are all cases of 3 BY MR. ZELLER: 3 differentiation, like the cup of coffee. What you provided in your answers were examples Do you believe that you were successful in 4 0. 4 0. 5 of ways that you sought to differentiate the Galaxy S? 5 differentiating the Galaxy S in ways other than size? 6 MR. STERN: Objection to the extent that it Yes, of course. I think we succeeded and 6 Α. purports to be a gloss or modification of his previous 7 7 differentiated in many ways. 8 answer. Also object as leading. 8 MR. ZELLER: I have nothing further. Thank 9 Differentiating the design, that is to have it 9 Α. you. 10 different from others and to have the exclusive Samsung MR. STERN: Off the record. 10 THE VIDEOGRAPHER: The time is 3:47. This is 11 heritage, it starts from the inside of the design. And 11 12 there are hundreds of considerations and different types the end of Tape 5. We are off the record. 12 13 that I have given, and I just gave you one single example, 13 (Off the record at 3:47 p.m.) 14 an easy talk. 14 15 But in the design concept, there's various 15 16 other things, such as materials and weight, so forth. 16 17 Weight was also an important consideration, heavy, light, 17 18 how do I make it? I want it to be to consumers, "Wow, 18 19 this is the weight that -- it feels like what I've been 19 20 using." So I, in designing the Galaxy S, concentrated as 20 21 well on getting the right weight. I thought that if it 21 22 was the weight of a cup of coffee, it would come across as 22 23 friendly to consumers, what they're used to holding in the 23 24 morning, so I made it similar to that. 24 25 25 Some things that others do not think of, that Page 96 Page 97 (Counsel representing this witness should arrange for 1 1 CERTIFICATE reading and signing and thereafter distribute copies of the signed Errata sheet to opposing counsel without 2 SEOUL 2 involvement of the court reporter.) 3 3 SOUTH KOREA STYLE OF CASE: Apple vs. Samsung (ND CAL) I, Michael E. Miller, Registered Diplomate Reporter, Certified Realtime Reporter, do hereby certify that the aforementioned witness was first duly sworn by me MINHYOUK LEE 5 DEPOSITION OF: 5 pursuant to stipulation of counsel to testify to the 6 TAKEN: March 2, 2012 6 truth; that I was authorized to and did report said deposition in stenotype; and that the foregoing pages are 7 rue and correct transcription of my shorthand notes of 7 said deposition. 8 ERRATA SHEET 8 I further certify that said deposition was 9 Page LineChange Reason 9 taken at the time and place hereinabove set forth and that the taking of said deposition was commenced and completed 10 10 as hereinabove set out. I further certify that I am not attorney or 11 11 counsel of any of the parties, nor am I a relative or 12 employee of any attorney or counsel of any party connected with the action, nor am I financially interested in the 12 13 13 action. 14 14 The foregoing certification of this transcript does not apply to any reproduction of the same by any means unless under the direct control and/or 15 15 direction of the certifying reporter. 16 16 17 17 18 18 IN WITNESS WHEREOF, I have hereunto set my 19 19 hand this March 4, 2012. 20 20 21 21 22 22 I hereby certify that I have read my deposition and that MICHAEL E. MILLER 23 23 Certified Realtime Reporter it is true and correct subject to any changes in form or substance entered here. Registered Diplomate Reporter 24 24 Realtime Systems Administrator MINHYOUK LEE 25 Date 25

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