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	15	TELECOMMUNICATIONS AMERICA, LLC	
	16	UNITED STATES	DISTRICT COURT
	17	NORTHERN DISTRICT OF CA	LIFORNIA, SAN JOSE DIVISION
	18	APPLE INC., a California corporation,	CASE NO. 11-cv-01846-LHK
	19	Plaintiff,	SAMSUNG'S NOTICE OF MOTIONS AND MOTIONS IN LIMINE
	20	VS.	Date: July 18, 2012
	21	SAMSUNG ELECTRONICS CO., LTD., a Korean business entity; SAMSUNG	Time: 2:00 pm Place: Courtroom 8, 4th Floor
	22	ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG	Judge: Hon. Lucy H. Koh
	23	TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	
	24	Defendants.	
	25		
	26		
	27	FILED UNDER SEAL	
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51855/4844787.1			Case No. 11-cv-01846-LHK
		SAMSUNG'S MO	TIONS IN LIMINE Dockets.Justia.co
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1		NOTICE OF MOTIONS AND MOTIONS
2	TO A	LL PARTIES AND THEIR ATTORNEYS OF RECORD:
3	PLEA	ASE TAKE NOTICE that on Wednesday, July 18, 2012, at 2:00 p.m., or as soon
4	thereafter as	the matter may be heard by the Honorable Lucy H. Koh in Courtroom 8, United
5	States Distric	t Court for the Northern District of California, Robert F. Peckham Federal Building,
6	280 South 1s	t Street, San Jose, CA 95113, Samsung Electronics Co., Ltd., Samsung Electronics
7	America, Inc	., and Samsung Telecommunications America, LLC (collectively "Samsung") will,
8	and hereby de	oes move the Court for an order to:
9	1.	Exclude Evidence And Arguments Not Tied To The Specific Intellectual Property
10		Rights Claimed By Apple Inc. ("Apple") In This Action;
11	2.	Exclude Out-Of-Court Third Party Statements About Purported Similarities Or
12		Purported Confusion;
13	3.	Exclude Accused Devices, Contentions, Theories, And Witnesses Not Timely
14		Disclosed By Apple In Infringement Contentions Or Interrogatory Responses;
15	4.	Exclude References To Findings Or Rulings In Other Proceedings Not Involving
16		The Patents At Issue In This Action;
17	5.	Exclude Disputes And Rulings In This Action, Including Discovery Disputes And
18		The Preliminary Injunction Ruling;
19	6.	Exclude Generalizations Regarding The Operation Of Accused Samsung Products;
20	7.	Exclude Resized Or Altered Photos Of Samsung's Products In Side-By-Side
21		Product Comparisons;
22	8.	Exclude Opinions Of Terry Musika On Pre-Filing Damages, Unless And Until
23		Apple Makes A Prima Facie Showing Of Entitlement To Such Damages;
24	9.	Exclude Samsung's Overall Revenues, Profits, Wealth And Value, And
25		and
26	10.	Exclude Evidence And Argument That Apple Is Presently Licensed To The
27		Declared Essential Patents-In-Suit. This motion is unopposed.
28		
1	 	-i- Case No. 11-cv-01846-LHK SAMSUNG'S MOTIONS IN LIMINE
		SAMSUNG S MUTIONS IN LIMINE

These motions are based on this Notice of Motions, the supporting Memorandum of Points
 and Authorities, the Declaration of John D'Amato in Support of Samsung's Motions *In Limine* dated July 5, 2012, together with all accompanying exhibits, all pleadings on file in this action,
 and such other evidence or argument as may be presented at or before the time these Motions are
 deemed submitted by the Court, and such matters of which this Court may take judicial notice.

6 7

#### SAMSUNG'S CERTIFICATION PURSUANT TO FEDERAL RULE OF CIVIL PROCEDURE 16(a) AND THE COURT'S JANUARY 3, 2011 STANDING ORDER

8 In accordance with Federal Rule of Civil Procedure 16(a) and the Court's January 3, 2011
9 Standing Order, Samsung hereby certifies that it has in good faith conferred with Apple in an
10 effort to resolve the parties' dispute over the admissibility of evidence that is subject to these
11 motions without the Court's intervention. Samsung's efforts to resolve these disputes are
12 described in the Declaration of John D'Amato and exhibits attached thereto.

13

# RELIEF REQUESTED

14 Pursuant to the Federal Rules of Evidence, Samsung seeks an Order excluding: (1) 15 excluding evidence and arguments not tied to the specific intellectual property rights claimed by 16 Apple in this Action; (2) out-of-court third party statements about purported similarities or purported confusion; (3) accused devices, contentions, theories, and witnesses not timely disclosed 17 18 by Apple in infringement contentions or interrogatory responses; (4) references to findings or 19 rulings in other proceedings not involving the patents at issue in this Action; (5) disputes and 20 rulings in this Action, including discovery disputes and the preliminary injunction ruling; (6) 21 generalizations regarding the operation of accused Samsung products; (7) resized or altered photos 22 of Samsung's products in side-by-side product comparisons; (8) opinions of Terry Musika on pre-23 filing damages, unless and until Apple makes a *prima facie* showing of entitlement to such 24 damages; (9) Samsung's overall revenues, profits, wealth and value, and evidence or argument that 25 Samsung has paid lower taxes than it should have; and (10) evidence and argument that Apple is 26 presently licensed to the declared essential patents-in-suit.

- 27
- 28

1	DATED: July 5, 2012	Respectfully submitted,
2	DiffED: July 5, 2012	
3		QUINN EMANUEL URQUHART & SULLIVAN, LLP
4		
5		By/s/ Victoria F. Maroulis
6		Charles K. Verhoeven
7		Kevin P.B. Johnson Victoria F. Maroulis
8		Michael T. Zeller Attorneys for SAMSUNG ELECTRONICS CO.,
9		LTD., SAMSUNG ELECTRONICS AMERICA, INC. and SAMSUNG
10		TELECOMMUNICATIONS AMERICA, LLC
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#### **MEMORANDUM OF POINTS AND AUTHORITIES**

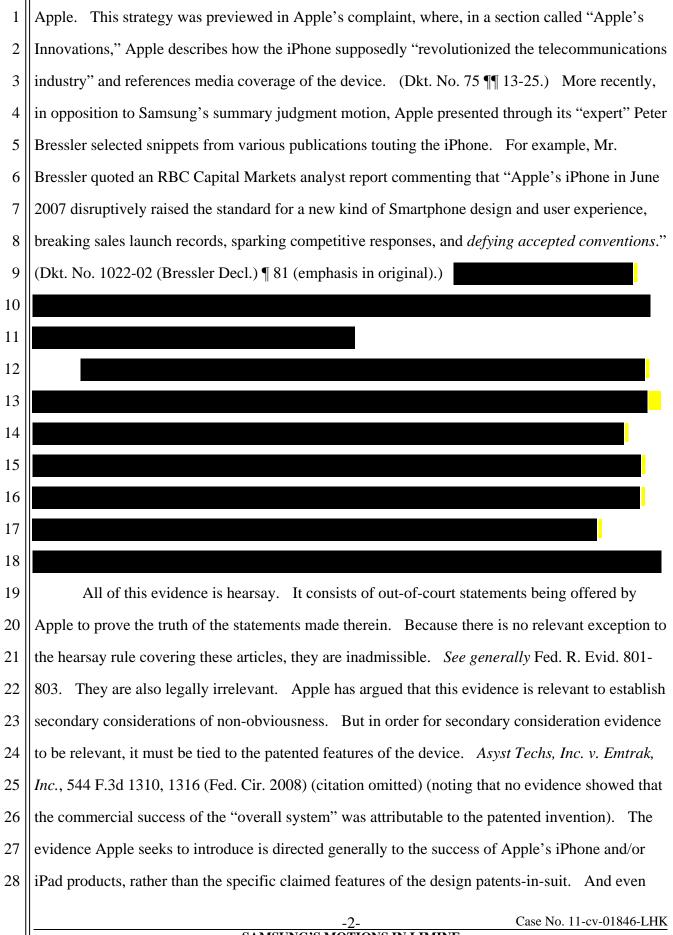
Pursuant to the Court's May 2, 2012 Minute Order and Case Management Order, Samsung
moves *in limine* to exclude the categories of evidence and argument described below.

4 5

### A. <u>Motion # 1: Exclude Evidence Or Argument Not Tied To The Specific IP</u> <u>Rights Claimed By Apple in This Action</u>

6 As the Court is aware, Apple's claims are premised on specific alleged utility and design 7 patent and trade dress rights. Apple's trade dress claims identify particular claimed features of its 8 iPhone and iPad devices that collectively comprise the claimed trade dress. (Dkt. No. 75 9 (Apple's Am. Compl.) ¶¶ 57-68.) For example, Apple alleges its "iPhone Trade Dress" to 10 include specific features such as: a rectangular product with four evenly rounded corners; a flat clear surface covering the front of the product; the appearance of a metallic bezel around the flat 11 12 clear surface; a display screen under the clear surface; under the clear surface, substantial black 13 borders above and below the display screen and narrower black borders on either side of the screen; and, when the device is on, both a matrix of colorful square icons with evenly rounded 14 15 corners within the display screen and a bottom dock of colorful square icons with evenly rounded 16 corners set off from the other icons on the display, which does not change as other pages of the 17 user interface are viewed. (Id.  $\P$  57.) Notably, the claimed trade dress does not include such 18 prominent features as the home button on the front of the device, or the Apple logo on the back. 19 Nor, of course, does it include any of the features that determine how the device performs, as 20 opposed to how it looks, including the phone, web browsing, camera functions, or video face time 21 calls. Apple's design patents are similarly limited in scope, claiming for example only the front surface and/or the bezel of an electronic device, not the overall exterior. They do not claim 22 23 curved sides or rear surface, or even Apple's "home screen" button, which it represented to the 24 PTO is a "distinctive" and "prominent" feature of every version of the iPhone since Apple 25 announced the original iPhone in 2007. (Dkt. No. 1068-13.)

Notwithstanding the limited scope of the purported rights at issue, Apple intends to turn
this trial into a popularity contest in its home town, by inundating the jury with hearsay evidence
from various media sources, presented by its "expert" witnesses, touting the greatness of all things



SAMSUNG'S MOTIONS IN LIMINE

the articles that do identify specific features – such as the "shiny" bezel – those particular features 1 are not part of the asserted design patents or claimed trade dress. Moreover, while Apple cites to 2 3 articles, studies, and surveys purporting to show that the appearance of the iPhone is something people find attractive or even important, Apple presents no evidence suggesting that purchasers 4 5 buy iPhones because of the patented features or its claimed trade dress as opposed to buying it for other reasons – such as the ability to browse the internet, watch videos, play games, read and 6 7 compose emails, download applications or numerous other functions. 8 9 As such, there is no nexus between the evidence and the asserted claims of the 10 patents, and the evidence cannot therefore support a finding of commercial success. Tokai Corp. 11 12 v. Easton Enters., 632 F.3d 1358, 1369 (Fed. Cir. 2011) ("[A] nexus must exist between the 13 commercial success and the claimed invention"). See also In re GPac, 57 F.3d 1573, 1580 (Fed. 14 Cir. 1995) (patentee's burden to establish a nexus between any secondary considerations, such as commercial success, and the limitations recited in the asserted claims). Wm. Wrigley Jr. Co. v. 15 16 Cadbury Adams USA LLC, -- F.3d ---, 2012 WL 2367947, at \*5 (Fed. Cir. 2012) ("for commercial success to be probative evidence of nonobviousness, a nexus must be shown between the claimed 17 18 invention and the evidence of commercial success"). 19 In addition to seeking to introduce "puffery" concerning the success of the iPhones or iPads that is unrelated to the particular design patents or trade dress at issue, 20 21 22 But the articles Apple claims show "copying" 23 are both hearsay and untethered to the particular features claimed in the design patents and trade 24 25 1 26 27 28

SAMSUNG'S MOTIONS IN LIMINE

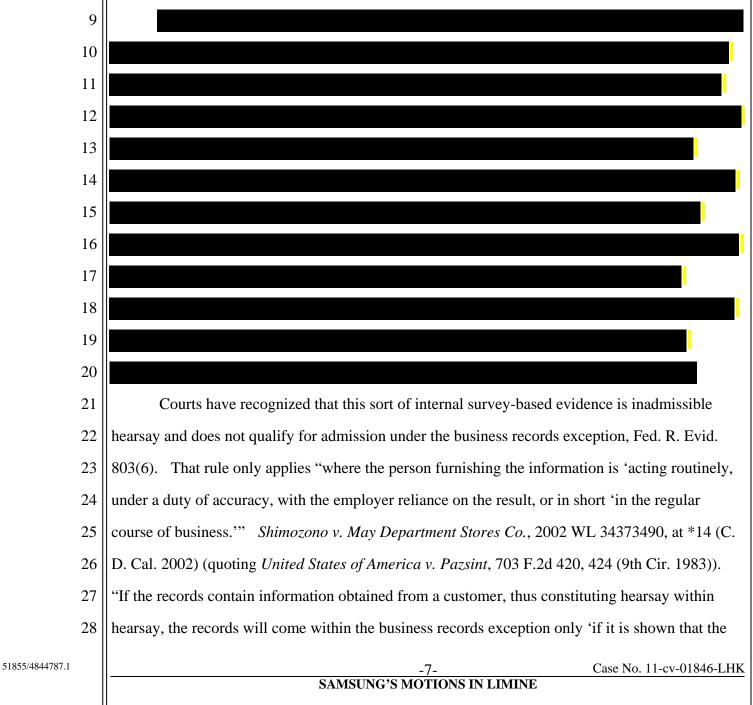
1	dress at issue. The internal Samsung documents that Apple relies on also fail to provide the
2	required nexus between the claimed rights and the alleged copying. For example,
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8	Wm. Wrigley Jr. Co., F.3d at, 2012 WL 2367947, at *6 ("[i]n some cases, evidence
9	that a competitor has copied a product <i>embodying a patented invention</i> can be an indication of
10	nonobviousness [However,] just as with the commercial success analysis, a nexus between the
11	copying and the novel aspects of the claimed invention must exist for evidence of copying to be
12	given significant weight in an obviousness analysis.") (emphasis added) (citations omitted).
13	Similarly, Apple points to documents such as an internet article entitled: "Samsung Vibrant
14	Rips Off iPhone 3G Design" (D'Amato Decl. Ex. A) and an internet article in PC World saying
15	"[t]he design is actually very iPhone 3GS-like with an all black, shiny plastic body and minimal
16	buttons on the phone's face" (Id. Ex. B) and
17	
18	( <i>Id.</i> Ex. C.) The third party
19	statements are inadmissible as hearsay, and all of these materials are inadmissible because there is
20	no demonstrated connection to the specific IP rights in this case. Nor do they filter out any
21	similarities resulting from functionality considerations, as is required for a proper assessment of
22	similarity for design patent purposes. Richardson v. Stanley Works, 597 F.3d 1298, 1293 (Fed.
23	Cir. 2010) ("[w]here a design contains both functional and non-functional elements, the scope of
24	the claim must be construed in order to identify the non-functional aspects of the design as shown
25	in the patent.") (quoting OddzOn Prods., Inc. v. Just Toys, Inc., 122 F.3d 1396, 1405 (Fed. Cir.
26	1997)).
27	Without reference to an alleged invention of any of the patents-in-suit, such evidence
28	cannot constitute either acceptance of the desirability of the invention by Samsung or evidence of
	-4- Case No. 11-cv-01846-LHK SAMSUNG'S MOTIONS IN LIMINE

1	Samsung's copying of that invention. As a result, these documents have no relevance to the
2	issues to be presented at trial. See Amazon.com, Inc. v. Barnesandnoble.com, Inc., 239 F.3d
3	1343, 1366 (Fed. Cir. 2001) ("[E]vidence of copying [the patentee's product] is legally irrelevant
4	unless the [product] is shown to be an embodiment of the claims").
5	For similar reasons, the Court should preclude Apple from presenting evidence regarding
6	former Apple CEO Steve Jobs, unless that evidence is specifically related to one of the claimed
7	patents at issue. Mr. Jobs is a popular figure to some and has become even more so since his
8	recent death. Yet while he was a named inventor on some of the patents-in-suit, he was not
9	deposed before his death, and his relevance to the particular issues raised by Apple's claims is
10	minimal, at best. Apple should not be permitted to curry favor with the jury unrelated to the
11	substance of its claims by presenting evidence relating to its former CEO.
12	Apple's attempt to turn an IP trial into a popularity contest was recently rejected in another
13	case. Sitting by designation, Seventh Circuit Judge Richard Posner excluded this very sort of
14	evidence, including purported secondary considerations evidence of commercial success and
15	copying:
16	Apple will not be permitted to present media articles or equivalent publicity praising features of the iPhone or iPad (or the Apple company, Steve Jobs, or Apple products in
17	general) unless they mention (or can be shown to be referring to) claim elements that Apple alleges Motorola infringes or that Motorola argues were anticipated or obvious and
18	that that are actually in dispute. If the articles or other publicity do not praise an element in suit, they are irrelevant to any legal issue in the case, and can only confuse the jury
19	More broadly, I forbid Apple to insinuate to the jury that this case is a popularity contest
20	and that jurors should be predisposed to render a verdict for Apple if they like Apple products or the Apple company or admire Steve Jobs, or if they dislike Motorola or
21	Google. The overall quality of the products involved in the litigation is irrelevant to the legal issues. (D'Amato Decl. Ex. D ( <i>Apple, Inc. v. Motorola, Inc.</i> , Case No.
22	$1:11-cv-08540$ , Order of May 25, 2012 (N.D. Ill.)) at $3.)^2$
23	
24	<sup>2</sup> Judge Posner reaffirmed his rationale in a more recent decision denying Apple injunctive relief:
25	"[T]he quality of the iPhone (and of related Apple products, primarily the iPad) and
26	consumers' regard for it have, so far as the record shows, nothing to do with the handful of patent claims that I had ruled presented triable issues of infringement. Apple's 'feel good' theory does
27	not indicate that infringement of <i>these</i> claims (if they were infringed) reduced Apple's sales or market share, or impaired consumer goodwill toward Apple products. Typical is the statement in
28	(footnote continued)
	-5- Case No. 11-cv-01846-LHK SAMSUNG'S MOTIONS IN LIMINE
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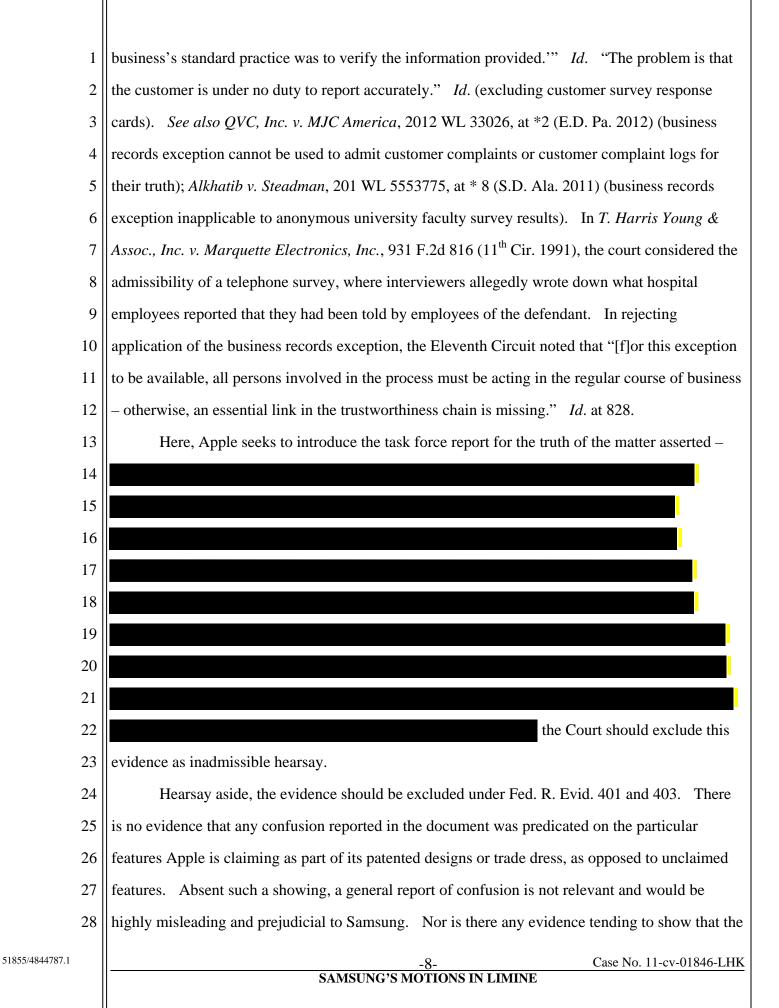
1	The potential prejudice to Samsung from Apple's proffered "feel good" evidence is even
2	greater here, where the case is being tried before a jury in Apple's home town. Accordingly, the
3	Court should bar Apple from presenting any evidence of supposed third-party praise, copying, or
4	regarding Steve Jobs, that does not expressly relate to the claimed features of the design or utility
5	patents or trade dress at issue. To the extent Apple believes any of the evidence it seeks to
6	introduce satisfies this requirement, the Court should require it to submit the evidence in advance,
7	so Samsung and the Court can address it before it is shown to the jury.
8	Conversely, Apple should not be allowed to make allegations of wrongdoing by Samsung
9	that are not tied to the claims asserted by Apple in this case.
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17	The Court
18	should bar Apple from asking witnesses questions regarding any such allegations, or including any
19	such references in its argument to the jury.
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21	
22	Apple's brief of June 18 that 'an Apple survey identified watching streaming videos from YouTube among the top ten planned activities for consumers using iPads in the United States.'
23	The '263 patent in issue in this litigation is not a claim to a monopoly of streaming video! Apple is complaining that Motorola's phones <i>as a whole</i> ripped off the iPhone <i>as a whole</i> . But
24	Motorola's desire to sell products that compete with the iPhone is a separate harm – and a
25	perfectly legal one – from any harm caused by patent infringement." (D'Amato Decl. Ex. F
26	(Apple, Inc. v. Motorola, Inc., Case No. 1:11-cv-08540, Order of June 22, 2012) at 30-31.)
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	-6- Case No. 11-cv-01846-LHK SAMSUNG'S MOTIONS IN LIMINE
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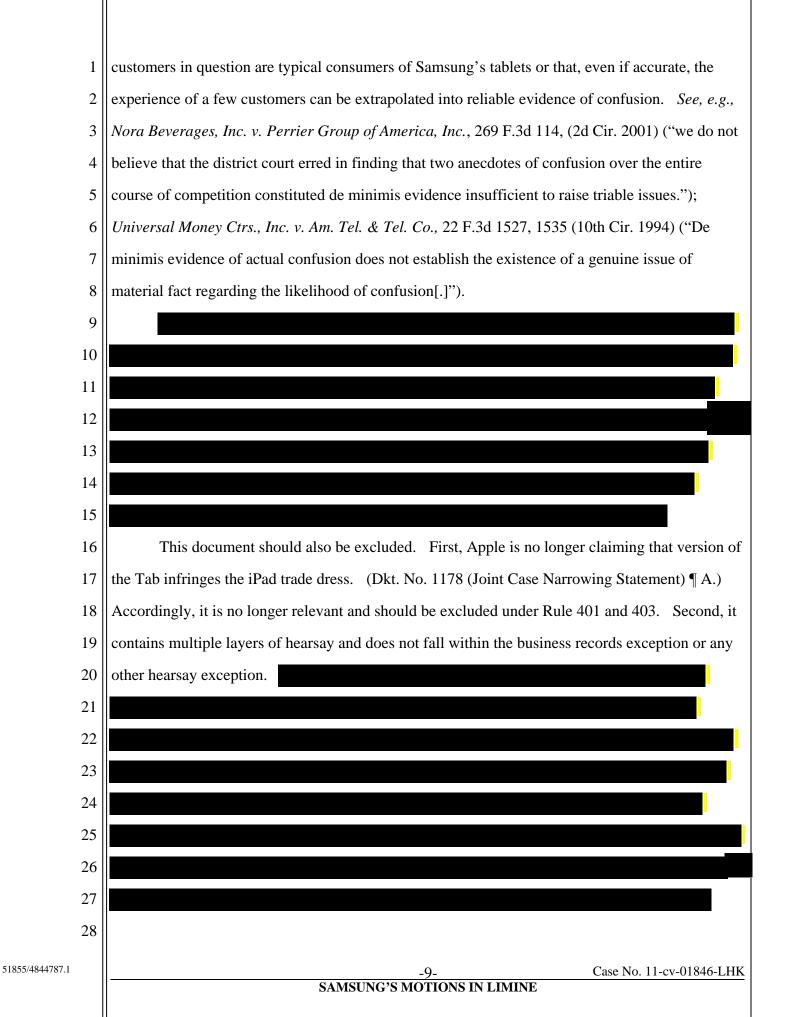
### Motion #2: Exclude Out-of-Court Third-Party Statements About Purported Similarities or Purported Confusion

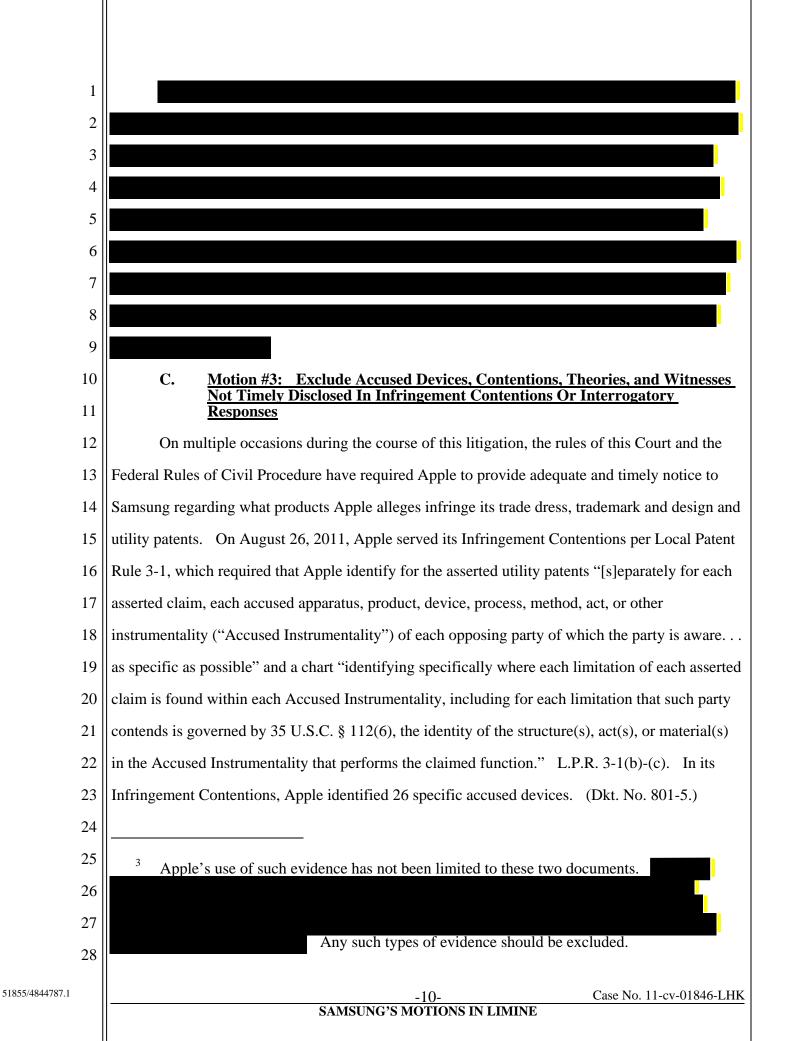
Apple has questioned witnesses at deposition regarding documents it claims show actual
confusion between Samsung's accused products and Apple's claimed designs or trade dress.
Each of the documents contains multiple levels of hearsay, and none of them are relevant to show
actual confusion, as they do not address Apple's specific claimed designs or trade dress. Because
they do not address the claims at issue in this case, the prejudicial effect of these documents far
outweighs their probative value.



1 2 B.







Apple also served an Addendum to its Disclosure of Asserted Claims and Infringement 1 2 Contentions, identifying one additional specific device – the Galaxy S II. (Dkt. No. 801-6.) 3 Apple did not identify the Epic 4G Touch, Skyrocket, Galaxy Tab 10.1 LTE, Gravity Smart, or Galaxy S Showcase (i500) in its infringement contentions, nor did it provide any detailed charts 4 5 required under L.P.R. 3-1(b)-(c) for the Galaxy S II product. 6 Samsung's Interrogatory No. 5 also required Apple to identify, by September 12, 2011, 7 "every product manufactured, used, sold, offered for sale, or imported into the United States since 8 2005 that [Apple] believe[d] uses or may use any protected design, trademark, trade dress, or 9 invention of the APPLE PATENTS-IN-SUIT, APPLE TRADE DRESS, and APPLE 10 TRADEMARKS and the date(s) on which you believe that use occurred." Apple served its response on September 12, 2011. (D'Amato Decl. Ex. P (Apple's Objections and Responses to 11 12 Samsung Electronics Co. Ltd.'s First Set of Interrogatories).) 13 14 15 Since then—for nearly 6 months—Apple did not amend either its Infringement 16 Contentions or its response to Interrogatory No. 5. Not until March 2012, on the very last day of 17 discovery, and after the scheduled discovery cut-off, did Apple serve an amended response to 18 Interrogatory No. 5 that purported to expand the scope of Apple's infringement allegations and 19 accuse *new products* of infringing Apple's utility patents, design patents, trademarks and trade 20 (D'Amato Decl. Ex. Q (Apple's Second Amended Objections and Response to Samsung dress. 21 Electronics Co. Ltd.'s Interrogatory No. 5).) 22 The Court should reject Apple's last minute effort to expand the scope of the accused 23 Samsung products. Indeed, in February 2012, Apple vigorously opposed Samsung's request to 24 amend its infringement contentions to add Apple's iPhone 4S, arguing that adding a new device 25 with only a month remaining in discovery would leave the parties "little time to conduct

26 discovery" and risk "delaying the existing expedited trial schedule." (Dkt. No. 713 at 1.) But

27 Apple went even further, arguing that the parties' dispute over the scope of any discovery relating

28 || to the additional products both parties wanted to add "confirm[ed] that no additional products -

whether Apple's or Samsung's – should be added to this case at this time." (Id. at 7 (emphasis
 added).) Based on Apple's representations, the Court denied Samsung's request to add the
 iPhone 4S. (Dkt. No. 836 at 12.)

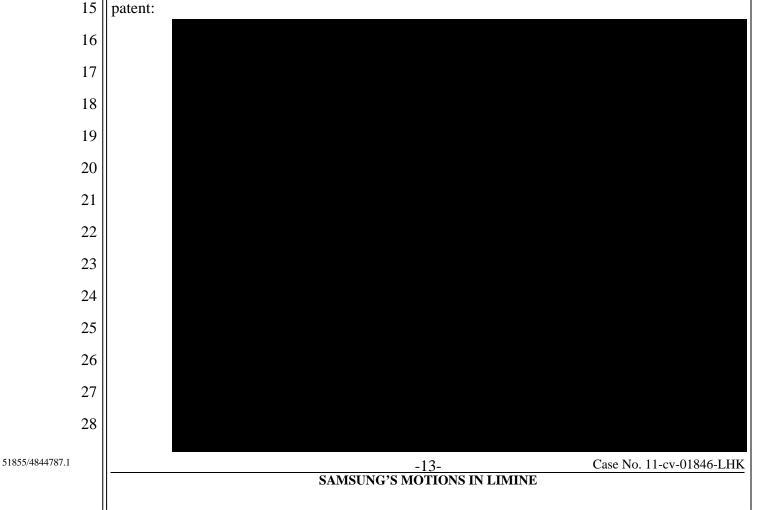
Having succeeded in defeating Samsung's request to add one product to this case by 4 5 amending its complaint, and having argued that neither party should be permitted to add new products after February 3, 2012, when it filed its opposition to Samsung's motion to amend its 6 7 infringement contentions, Apple should be barred from asserting at trial any utility patent claims 8 with respect to Samsung products that were not identified in its Infringement Contentions served 9 on August 26, 2011. Apple clearly knew that at least the Skyrocket, Epic 4G Touch, Gravity 10 Smart, and Galaxy 10.1 LTE were *not* covered by its infringement contentions: Apple asked Samsung to stipulate that these new products should be added to the case in March 2012 (Dkt. No. 11 12 801-8), and after Apple failed to get a stipulation, Apple unilaterally added the new products to its 13 interrogatory response. Such amendment would not have been necessary if Apple had complied with its obligations under the local patent rules to identify the products in its Infringement 14 Contentions. 15

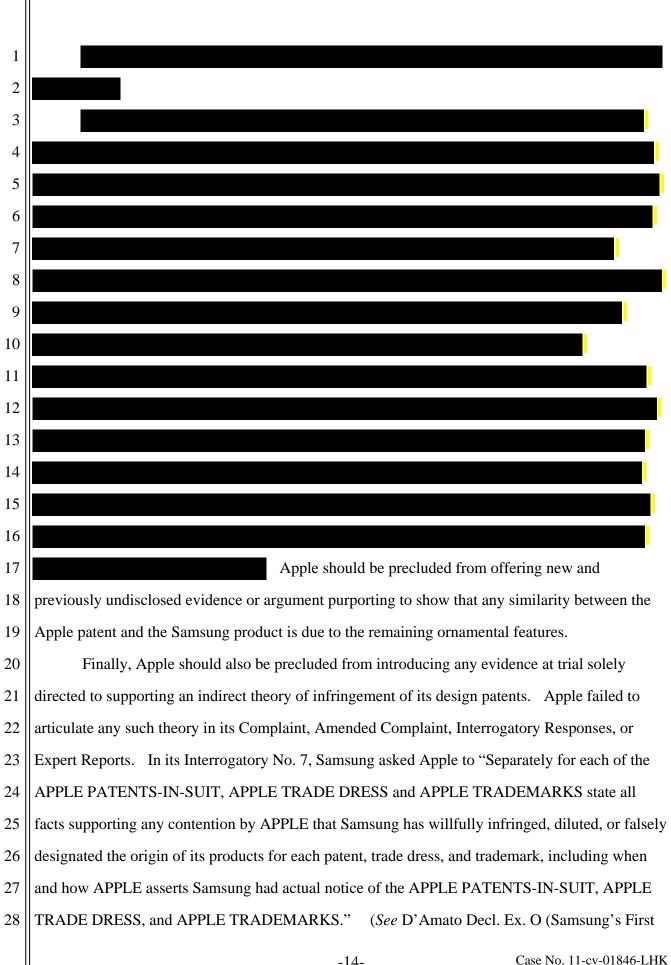
16 Apple also should be barred from asserting at trial any design patent or trade dress claims 17 with respect to any products not identified in Apple's original response to Samsung's contention 18 Interrogatory No. 5, served on September 12, 2011. Apple waited until March 2012 to identify 19 the following products as accused products for Apple's design patent, trade dress, and trademark 20 claims: Galaxy S2 i9100, Galaxy S2 Epic 4G Touch, Galaxy S2 (T-Mobile), Galaxy S2 (AT&T), 21 and Galaxy S2 Skyrocket. Apple also waited until March 2012 to accuse the Captivate, Galaxy 22 Ace, Droid Charge, Continuum, Epic 4G, and Galaxy Tab 7.0 Plus of trade dress claims. Apple 23 further delayed until March 2012 to identify the Acclaim, Indulge, Intercept, Galaxy S i9000, and 24 Galaxy Tab 7.0 Plus as accused products for its trademark claims.

Apple thus should be barred from asserting at trial infringement or trade dress claims
against the following products identified for the first time in Apple's recently served supplemental
interrogatory response: Galaxy S2 Epic 4G Touch; Galaxy S2 i9100; and Galaxy S2 Skyrocket
('002, '891, '163 '915, and '828 patents); Galaxy S2 Epic 4G Touch ('381 patent); Galaxy S2

Epic 4G Touch; Galaxy S2 i9100; and Galaxy S2 Skyrocket; Galaxy S2 (T-Mobile); Galaxy S2
 (AT&T) (D'087, D'677 and D'270 patents); Galaxy S2 i9100, Galaxy S2 Epic 4G Touch, Galaxy
 S2 (AT&T), Galaxy S2 (T-Mobile), Galaxy S2 Skyrocket (all iPhone Trade Dress claims); and
 Galaxy Tab 7.0 Plus (all iPad Trade Dress claims). Apple should also be precluded from
 broadening its claims against existing accused products based on the late notice provided in its
 March 2012 interrogatory responses.

7 Apple should similarly be prevented from offering argument or testimony on theories and 8 contentions it withheld during discovery despite interrogatory requests from Samsung. In 9 particular, Apple should be limited in its infringement arguments for its design patents to the level 10 of detail it included in its interrogatory responses. Samsung's Interrogatory No. 72 sought the 11 following: "Separately for each SAMSUNG product that YOU contend infringes any APPLE 12 DESIGN PATENT, state fully and in detail on a patent-by-patent basis all facts supporting YOUR contention of infringement." (D'Amato Decl. Ex. R (Samsung's Fourth Set of Interrogatories to 13 14 Apple) at 23.) Apple's response was beyond perfunctory. Here are the responses it provided by





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1	Set of Interrogatories to Apple, Inc.) at 13-14.) In response,
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7	All of the identified conduct are acts of direct infringement. (See
8	<i>id.</i> at 7-9.) Similarly, in its Interrogatory No. 72, Samsung requested that Apple "state fully and
9	in detail on a patent-by-patent basis all facts supporting YOUR contention of infringement." (Id.
10	Ex. R at 23.) Nowhere in its response did Apple articulate any theory or acts of indirect
11	infringement of any design patent. (Id. Ex. S at 94-96.)
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14	Because Apple failed to plead indirect infringement, disclose an indirect infringement
15	theory in discovery, or include an indirect infringement theory in its expert reports, Apple should
16	be precluded at trial from arguing such a theory or presenting evidence solely directed to it. See,
17	e.g., Fed. R. Civ. P. 26(e)(1); Microstrategy Inc. v. Business Objects, S.A., 429 F.3d 1344, 1356-
18	57 (Fed. Cir. 2005); Transclean Corp. v. Bridgewood Servs., Inc., 77 F. Supp. 2d 1045, 1061-62
19	(D. Minn. 1999), aff'd, 290 F.3d 1364 (Fed. Cir. 2002) (party violated Rule 26(e) by failing to
20	"completely disclose its position" on patent invalidity in response to contention interrogatories).
21	A party must exercise "due diligence" in supplementing its disclosures, SPX Corp. v. Bartec USA,
22	LLC, 2008 U.S. Dist. LEXIS 29235, at *22 (E.D. Mich. Apr. 10, 2008), and supplementation
23	should occur "during the discovery period." Fed. R. Civ. P. 26 Advisory Committee's Note to
24	1993 Amendments.
25	D. <u>Motion #4: Exclude Reference to Findings or Rulings In Other Proceedings</u> Not Involving The Patents At Issue In This Case
26	Not myorying The Latents At Issue in This Case
27	Both Apple and Samsung are currently or have been involved in other proceedings, some
28	of which involved the same or related IP rights. These include litigation in foreign jurisdictions,
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as well as investigations before the ITC. Apple should be precluded from referencing any
 findings or rulings from those proceedings, as they would not be relevant to the issues in this case.
 Furthermore, any introduction of, or reference to, findings or orders of those proceedings could
 only serve to mislead and/or confuse the jury, warranting exclusion under Fed. R. Evid. 403.<sup>4</sup>
 Judge Posner granted a similar motion that both *Apple* and Motorola filed in the Motorola

proceeding. (D'Amato Decl. Ex. U (*Apple, Inc. v. Motorola, Inc.*, Case No. 1:11-cv-08540, 7 Order of May 31, 2012) at 10.)

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#### E. <u>Motion #5: Exclude Disputes and Rulings in this Action, Including Discovery</u> <u>Disputes and the Preliminary Injunction Ruling</u>

10 Both sides in this action have presented a number of discovery disputes for resolution by the Court. Both sides have prevailed on some but not others. In none of these disputes has the 11 12 Court imposed any remedy of which the jury should be made aware: there have been no deemed 13 findings of fact, and no adverse inference instructions. Accordingly, the mere fact that discovery disputes arose and the results of those disputes, whether they be motions to compel, motions for 14 sanctions, orders on motions to compel or orders on motions for sanctions, which happen in every 15 16 major litigation, is of no relevance to any issue to be decided by the jury and will likely distract 17 the jury from the dispositive issues of the case. Apple should be precluded from making any 18 reference to any such disputes, motions or orders.

Similarly, the Court's rulings on Apple's preliminary injunction motion should not be
referenced to the jury. A preliminary injunction proceeding is by nature interim. A court need
only find a likelihood of success on the merits, not make a final adjudication. *See, e.g., Sierra On-Line, Inc. v. Phoenix Software, Inc.*, 739 F.2d 1415, 1423 (9<sup>th</sup> Cir. 1984). Moreover, a court
can change its mind on the merits of the case as later developments clarify the relevant facts and
law. *See, Jack Guttman, Inc. v. Kopykake Enterprises, Inc.*, 302 F.3d 1352, 1361 (Fed. Cir.

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<sup>4</sup> This motion does not seek to exclude evidence or attorney argument from other proceedings to the extent it is relevant to the issues here, including from the related '796

Investigation Apple brought in the ITC. Further, the motion does not seek to exclude evidence or attorney argument on issues for the Court's (not the jury's) determination.

2002). Any reference to the Court's ruling on the preliminary injunction motion might have an
 undue impact on the jury. It should be excluded under Fed. R. Evid. 403.

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# F. <u>Motion #6: Exclude Generalizations Regarding the Operation of Accused</u> <u>Samsung Products</u>

To prove that each of the accused Samsung products infringes Apple's design and utility patents, Apple must demonstrate that each accused model contains all of the limitations in the allegedly infringed patent claim. CVI/Beta Ventures, Inc. v. Tura L.P., 112 F.3d 1146, 1161 (Fed. Cir. 1997) ("In order for there to be infringement, each and every limitation set forth in a patent claim must be found in the accused product, either literally or under the doctrine of equivalents"). Apple has accused over two dozen Samsung models of infringement; accordingly, Apple must present evidence that each and every one of those models practice all of the limitations of the asserted claims. Apple's experts, however, have not satisfied that burden in their reports. Apple's other experts apply similar shortcuts to their infringement analyses. Case No. 11-cv-01846-LHK SAMSUNG'S MOTIONS IN LIMINE

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8	Apple's experts—by relying on their own interpretation of what products are
9	"representative" of all of the accused products—have performed and presented only an incomplete
10	analysis of the accused product models. The parties have not reached an agreement regarding
11	representative products, and indeed such an agreement would be virtually impossible since there
12	are numerous variations in the operation of the accused features or applications on each of the
13	accused models, each of which is capable of running one of the many different versions of
14	Android. Thus Apple certainly has no basis to say that all or even some of the accused products
15	operate in the same way as the sample products Apple did analyze. The Court therefore should
16	bar Apple from making broad sweeping generalizations that all or any of the accused products
17	operate in the same way for purposes of the infringement analysis.
18	G. <u>Motion # 7: Exclude Resized or Altered Photos of Samsung's Products in</u> <u>Side-by-Side Product Comparisons</u>
19	Side-by-Side Froduct Comparisons
20	Apple has repeatedly presented the Court with manipulated images of the accused
21	Samsung products that are intended to make the Samsung phones or tablets look like they are
22	identical in height or width to the iPhone or iPad. (See, e.g., Dkt. No. 1 ¶ 61 (side-by-side
23	comparison of Apple iPhone 3GS and Galaxy S i9000); Dkt. No. 75 ¶¶ 94-95 (same); Dkt. No. 86
24	(Apple's Motion for Preliminary Injunction) at 2 (side-by-side comparisons of iPhone 3GS versus
25	Galaxy S 4G and iPhone 4 versus Infuse 4G), 3 (side-by-side comparison of iPad 2 and Galaxy
26	Tab 10.1), 9-12 (comparison of Apple iPhone 4 with Galaxy S 4G and Infuse 4G); Dkt. No. 90
27	(Declaration of Cooper C. Woodring in Support of Apple's Motion for Preliminary Injunction) Ex.
28	9 (side-by-side comparisons of iPhone 3GS and Galaxy S 4G), Ex. 12 (side-by-side comparisons

1	of iPhone 4 and Infuse 4G), Ex. 15 (side-by-side comparisons of iPhone 1 and Galaxy S 4G), Ex.
2	18 (side-by-side comparisons of iPhone 1 and Infuse 4G).)
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5	Most, if not all, of the accused Samsung products have different dimensions than Apple's
6	phone and tablet products, and users can perceive those differences by looking at the products
7	themselves. In the mobile and tablet computer industries, where a tenth of an inch makes a
8	difference for user experience, Apple cannot alter images of the Samsung products to eliminate
9	these dimensional differences and then argue copying on that basis.
10	To ensure that the jury is not improperly swayed and that Samsung is not prejudiced by
11	such altered or resized pictures that give the inaccurate sense of similarity, the Court should bar
12	Apple from presenting any altered or resized or manipulated pictures of the accused Samsung
13	products, especially in side-by-side comparisons with Apple products.
14	H. <u>Motion # 8: Exclude Any Evidence of Pre-Filing Notice Other Than</u> Identified In Apple 2 Internegatory Despenses and Provisionally Evaluate Mr
15	Identified In Apple's Interrogatory Response and Provisionally Exclude Mr. Musika's Opinions on Pre-Filing Damages Unless and Until Apple Makes a Brimg Equip Showing of Entitlement to Such Damages
16	Prima Facie Showing of Entitlement to Such Damages
17	Therefore,
18	Apple cannot recover damages before the date that it put Samsung on actual notice of its patents.
19	35 U.S.C. § 287; Am. Med. Sys., Inc. v. Med. Eng'g Corp., 6 F.3d 1523, 1537 (Fed. Cir. 1993);
20	Nike, Inc. v. Walmart Stores, Inc., 138 F.3d 1437, 1446 (Fed. Cir. 1998) (marking applies to
21	design patents). Notice requires not only identifying the patent allegedly infringed, but also the
22	affirmative communication of a specific charge of infringement by a specific accused product.
23	See Amsted Indus. Inc. v. Buckeye Steel Castings Co., 24 F.3d 178, 187 (Fed. Cir. 1994) ("Actual
24	notice requires the affirmative communication of a specific charge of infringement by a specific
25	accused product or device.").
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3	In its Interrogatory No. 7, Samsung asked Apple to state "when and how APPLE asserts
4	Samsung had actual notice of the APPLE PATENTS-IN-SUIT" (D'Amato Decl. Ex. T
5	(Apple's Corrected Amended Objections and Responses to Samsung Electronics Co. Ltd.'s
6	Interrogatory Nos. 4, 6, 7, 16, 17, 18) at 6.)
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12	See Amsted, 24 F.3d at 187. And, Apple
13	never sought to supplement its response. Accordingly, Apple's response to Samsung's
14	Interrogatory No. 7 fails to allege legally sufficient actual pre-suit notice for anything other than
15	the '381 patent.
16	In ruling on Samsung's Daubert motions, the Court declined to exclude Mr. Musika's
17	opinions on pre-notice damages on the basis that "Samsung's objection turns on a factual dispute
18	as to when Samsung received actual notice." (Dkt. No. 1157 at 13:17.) But Apple should be
19	held to the information it chose to disclose during discovery. And the information contained in
20	Apple's interrogatory response raises no factual dispute as to Samsung's notice of any asserted
21	patent –
22	does not meet the <i>Amsted</i> standards. Accordingly, at very
23	least, Mr. Musika should be precluded from offering any opinions regarding pre-filing damages
24	for these specific patents.
25	Indeed, having successfully argued for this standard to apply to Samsung in the context of
26	its motion to strike, Apple has no credible argument to the contrary. (See Dkt. No. 939, at 3
27	("Rule 26(e)(1) of the Federal Rules of Civil Procedure requires parties to seasonably supplement
28	their interrogatory responses if the prior responses are incomplete or incorrect. $\dots$ Rule 37(c)(1)
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'mandates that a party's failure to comply with . . . the supplemental disclosure obligations under
 [Rule] 26(e) results in that party being precluded from use' of the withheld information. *Oracle USA, Inc. v. SAP AG*, 264 F.R.D. 541, 544 (N.D. Cal. 2009); *see also Yeti by Molly Ltd. v. Deckers Outdoor Corp.*, 259 F.3d 1101, 1106 (9th Cir. 2001) (preclusion of evidence under Rule
 37(c)(1) is 'automatic' and 'self-executing' unless an exception applies)".)

Even were the Court inclined to permit Apple to offer evidence at trial not previously 6 7 disclosed in discovery, Apple should not be allowed to have Mr. Musika testify to pre-notice 8 damages unless and until Apple first places admissible evidence before the jury that creates a 9 genuine dispute of fact concerning when Samsung received actual notice. (Id.) Almost half of 10 Mr. Musika's extraordinary damages figure pertains to the period before Samsung contends it received notice of Apple's asserted intellectual property. (Dkt. No. 991-19c (Supp'l Expert 11 12 Report of Terry Musika) Exs. 17.2-S, 17.3-S, 17.4-S, 18.2-S, 18.3-S, 18.4-S.) It would be highly 13 prejudicial to allow Mr. Musika to put this large figure before the jury without Apple first making 14 at least a *Prima Facie* showing that Samsung is liable for pre-notice damages (which, frankly, 15 Apple's interrogatory response shows it cannot do).

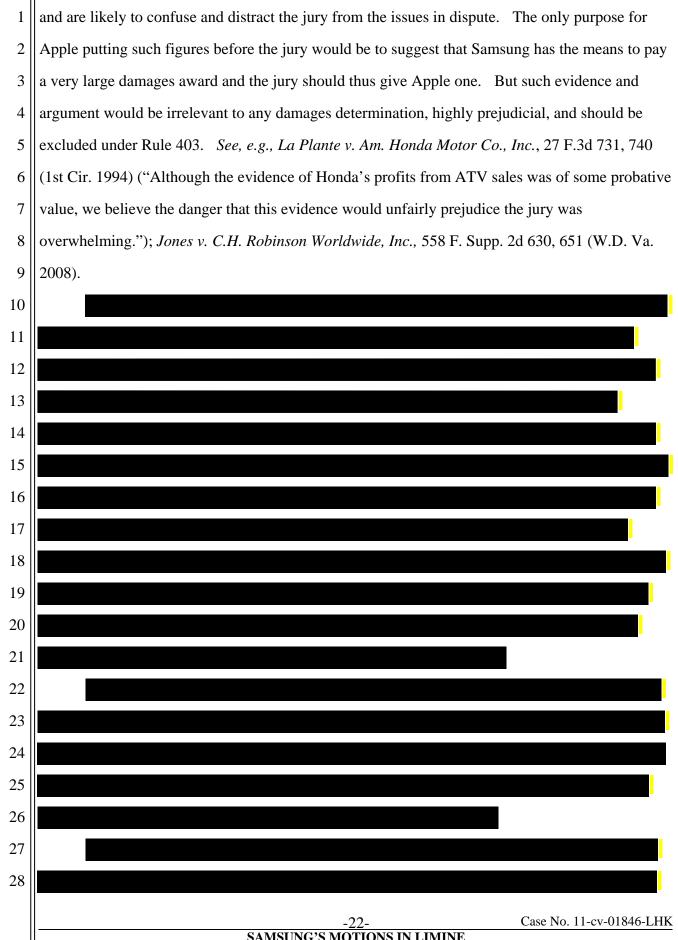
16 Accordingly, Samsung requests that the Court either: (a) hold Apple to its interrogatory 17 response and preclude Mr. Musika from testifying as to pre-filing damages with respect to the 18 '915, '163, D'087, D'889 and D'305 patents; or at very least (b) provisionally exclude Mr. 19 Musika's opinions on pre-notice damages unless and until Apple first makes a *prima facie* 20 showing that it is entitled to pre-notice damages; or alternatively, grant Samsung a hearing outside 21 the presence of the jury before Mr. Musika takes the stand in order for the Court to determine 22 whether there is indeed a material factual dispute sufficient to provide a basis for Mr. Musika's 23 pre-notice testimony.

24 25 I.

Motion #9: Exclude E

Apple has suggested that it intends to present at trial evidence of Samsung's overall
revenues, profits, wealth and value – as opposed to revenues, profits, wealth or value attributable
to the intellectual property at issue in this case. These figures are irrelevant to the parties' claims

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12 In any event, Apple's proposed argument is unsupported by any relevant law. If Apple 13 prevails on its claims, and satisfies the relevant legal standards, it may be entitled to STA's and/or 14 SEA's actual profits from sales of the accused Samsung products. See 15 U.S.C. § 1117(a) (the plaintiff shall be entitled to recover, upon the finding of an infringement and "subject to the 15 16 principles of equity": [¶] (1) defendant's profits") (emphasis added); 35 U.S.C. § 289 (An accused 17 design patent infringer "shall be liable to the owner to the extent of *his total profit*"). Apple has 18 not – and cannot – cite any relevant law for the proposition that an infringer should be required to 19 disgorge *more* than its actual profits merely because its profits could have been higher, whether 20 because its profits were set by an agreement with the federal government or otherwise.

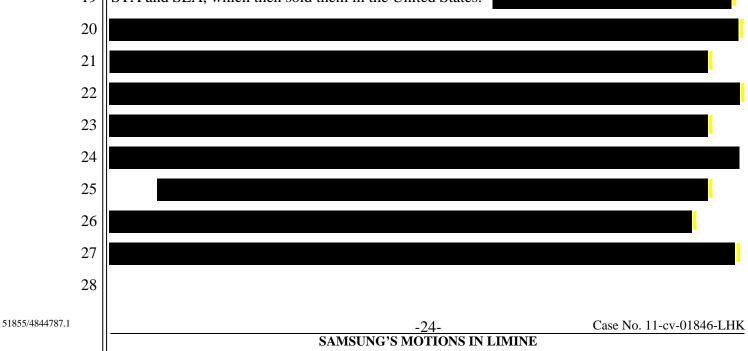
21 Indeed, to allow Apple to argue at trial that the jury should order the disgorgement of *more* 22 than STA's and/or SEA's actual profits would be an error of law. 15 U.S.C. 1117(a)(3) provides 23 that, "If the *court* shall find that the amount of the recovery based on profits is either inadequate or 24 excessive the *court* may in its discretion enter judgment for such sum as the *court* shall find to be 25 just, according to the circumstances of the case." (Emphasis added.) Section 1117(a)(3) thus entrusts the Court – not the jury – with the discretion of increasing the plaintiff's recovery if the 26 27 disgorgement of defendant's actual profits is inadequate. It does not permit the jury to increase 28 plaintiff's recovery by simply deeming the defendant to have made more profit than it actually did.

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See The Coryn Group II, LLC v. O.C. Seacrets, Inc., 2011 WL 862729, at \*9 n.29 (D. Md. March
 10, 2011) (the "language of the Lanham Act is clear-a successful plaintiff in a trademark
 infringement may recover the 'defendant's profits,' and to prove the defendant's profits, the
 plaintiff must show the 'defendant's sales.') 15 U.S.C. § 1117(a). The Act does not allow for
 recovery of profits not attributable to the defendant." (Emphasis in original).

6 The Federal Circuit has repeatedly held that a corporation must accept both the benefits 7 and the consequences of its structure, one significant consequence being preclusion from claiming 8 an affiliate's lost profits in utility patent infringement cases. In Poly-America, L.P. v. GSE Lining 9 Technology, Inc., 383 F.3d 1303, 1311 (Fed. Cir. 2004) (citing General Motors Corp. v. Devex 10 *Corp.*, 461 U.S. 648, 654 (1983)), the Federal Circuit held that the patentee was not entitled to 11 claim the alleged lost profits of its sister corporation, despite the fact that both the patentee and the 12 sister corporation were wholly owned by the same corporate parent. Similarly, in Mars, Inc. v 13 Coin Acceptors, Inc., 527 F.3d 1359, 1367 (Fed. Cir. 2008), the Federal Circuit rejected the parent 14 patentee's assertion that its subsidiary's lost profits are, by virtue of the corporate relationship, 15 inherently its lost profits.

So too here. STA and SEA are corporate entities distinct from SEC. STA and SEA each
made certain profits from the sale of certain accused products in accordance with an agreement
blessed by the federal government. SEC also made certain profits from selling those products to
STA and SEA, which then sold them in the United States.



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J.

#### <u>Unopposed Motion# 10: Exclude Evidence and Argument that Apple is</u> <u>Presently Licensed to the Declared Essential Patents-in-Suit</u>

5 The Court previously rejected as a matter of law Apple's counterclaim defense that it has 6 an existing license to Samsung's asserted declared essential patents. (Dkt. No. 920 at 19-21.) In 7 doing so, the Court ruled explicitly: "Apple's theory that it has an existing license of Samsung's Declared-Essential Patents is implausible, and Apple may not proceed under this theory." (Id. at 8 9 21.) Recently, at the hearing on the parties' motions for summary judgment, Apple represented to 10 the Court that Apple was going to assert the dismissed claim, stating that, "We have a license." (Dkt. Nos. 1164-65 (6/21/12 Hr'g Tr. at 25:17-23.) Because Apple's automatic 11 12 licensing defense has been dismissed, it is now the law of the case, and any and all evidence or 13 argument that Apple is presently licensed to the declared essential patents-in-suit should be 14 excluded. Mennick v. Smith, 459 F. App'x 649, 651 (9th Cir. 2011) (holding that "a court is generally precluded from reconsidering an issue that has already been decided by the same court, 15 16 or a higher court in the identical case." (quoting United States v. Alexander, 106 F.3d 874, 876 17 (9th Cir. 1997)). 18 On the afternoon of this filing, Apple indicated it would not oppose this motion. 19 (D'Amato Decl. Ex. X (7/5/2012 E-Mail from A. Tucker) at 1.) 20 21 DATED: July 5, 2012 **QUINN EMANUEL URQUHART &** SULLIVAN, LLP 22 By /s/ Victoria F. Maroulis 23 Victoria F. Maroulis Attorneys for SAMSUNG ELECTRONICS 24 CO., LTD., SAMSUNG ELECTRONICS 25 AMERICA, INC., and SAMSUNG TELECOMMUNICATIONS AMERICA, LLC 26 27 28 Case No. 11-cv-01846-LHK