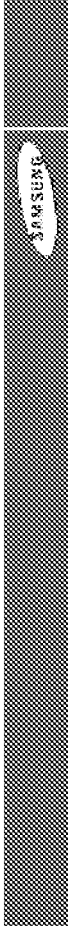


Exhibit O
(Submitted Under Seal)



Browser Zooming Methods UX Exploration Study

Samsung Telecommunications America | User Experience

4-17-2009
Contact: Sang Hung 1-214-862-2578

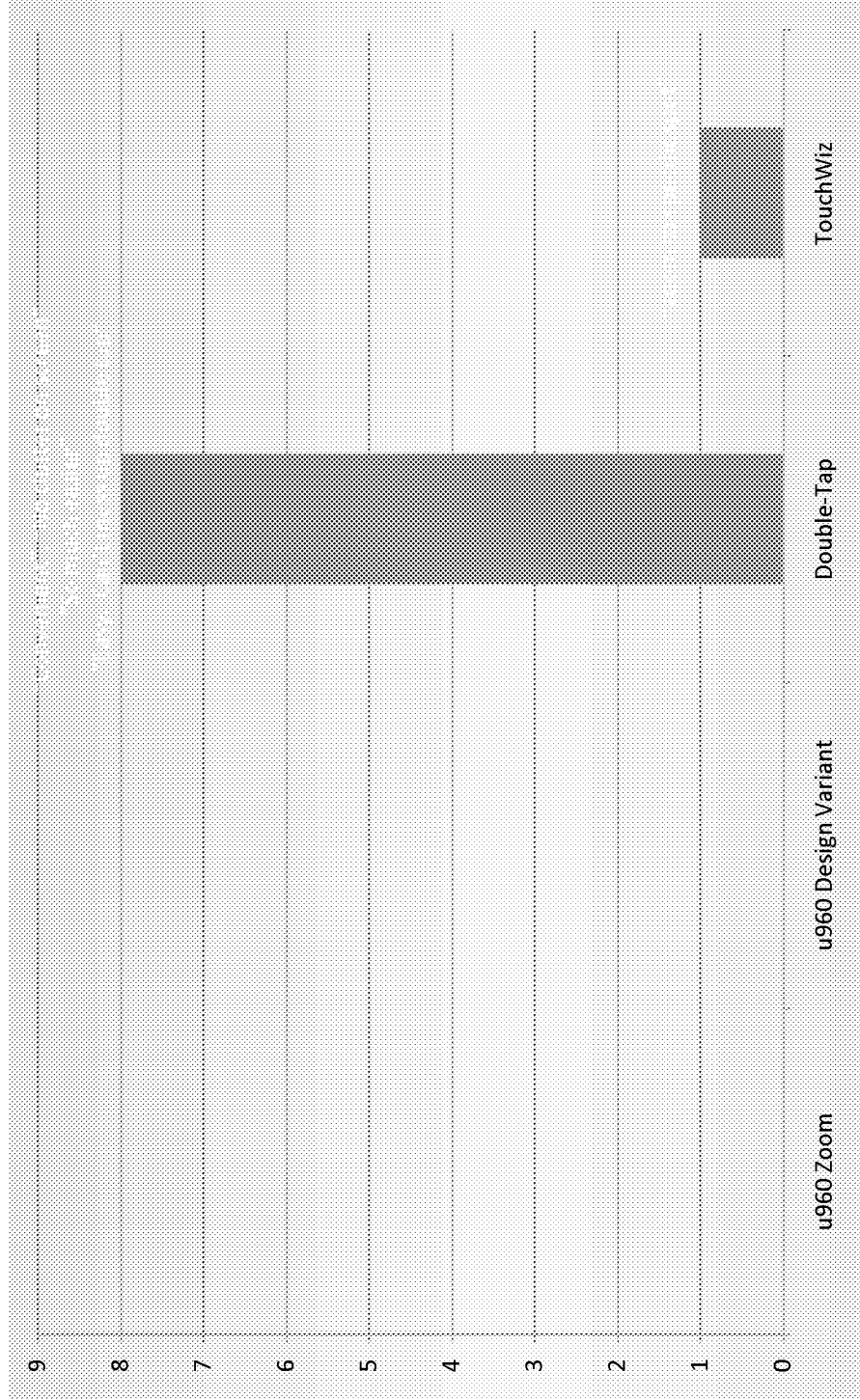


Pages Intentionally Omitted

Task / Most Preferred Zooming Method

The most preferred method is "Double-Tap" Zooming (8 out of 9 respondents except the iphone respondent.)

Simplicity is the primary reason of the choice.

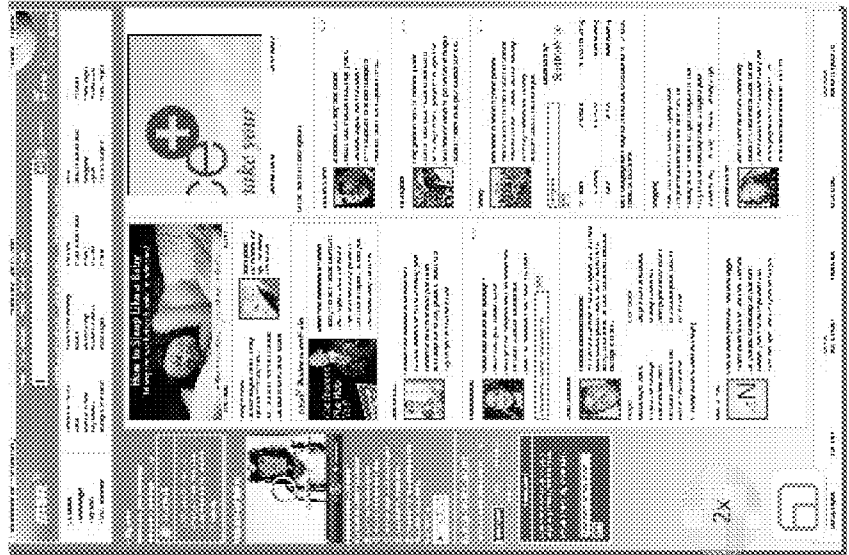


Pages Intentionally Omitted

Design & Research Recommendations / Suggestions

Adopt Double-Tap as a supplementary zooming method for up to 2 levels of zooming and back to original in mass market touch devices. The UX of iPhone can be used as a design benchmark.

Apply double-tap method consistently in other applications supporting zooming (e.g., camera zoom).



Pages Intentionally Omitted