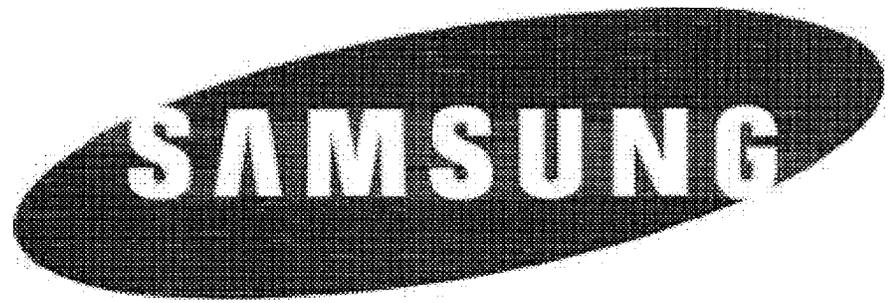


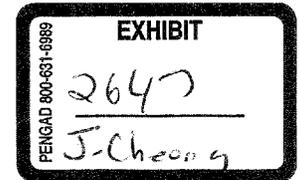
Exhibit F
(Submitted Under Seal)



STA COMPETITIVE SITUATION

PARADIGM SHIFT

HQ CFO



Owner	Justin Denison
Document Revision	V 0.2
Effective Date	
Retention	16 FEB 2012
Security Policy	5 Years

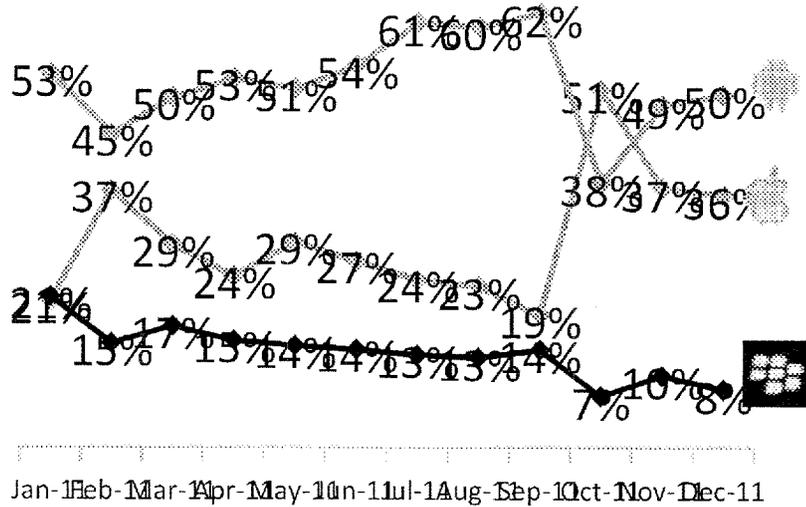
Top Secret

Pages Intentionally Omitted

CONSOLIDATION AROUND TWO OS PLATFORMS. US MARKET BECOMING A TWO HORSE RACE BETWEEN APPLE AND SAMSUNG.

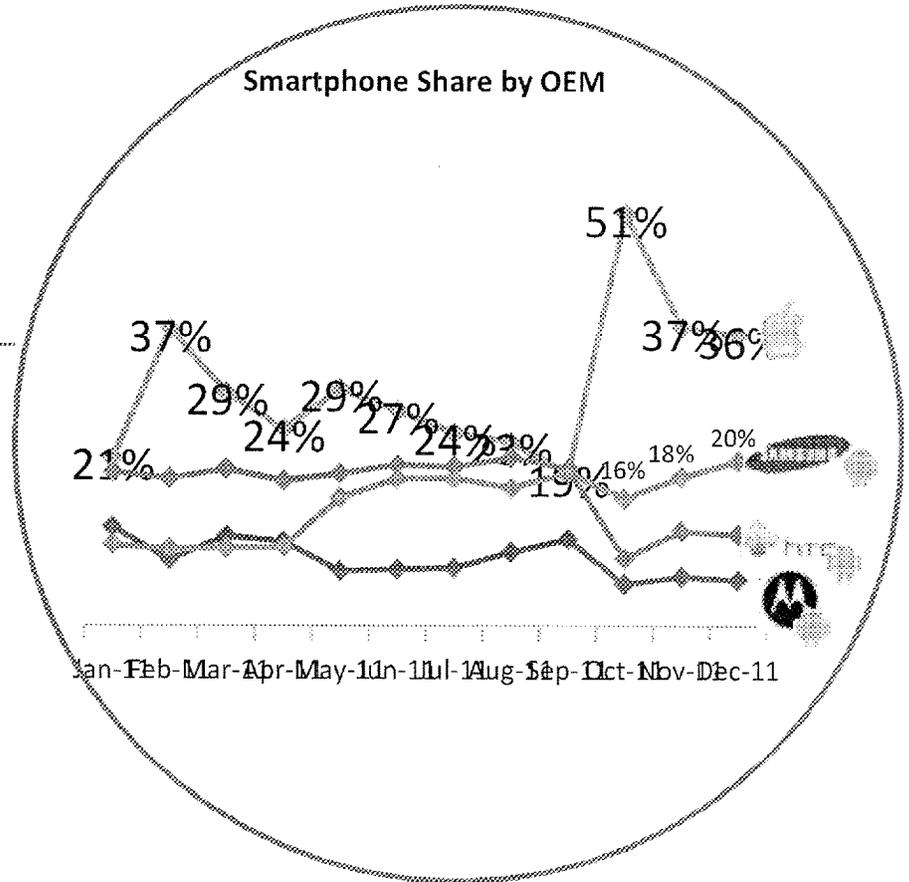
Android & iOS Becoming The Only Relevant OS platforms

Smartphone Sell—thru Share by OS



Three Horse Race becoming at Two Horse Race Between Apple & Samsung

Smartphone Share by OEM



Source: STA SMART system (BP, Acct teams),



Pages Intentionally Omitted