

EXHIBIT 20

In The Matter Of:

APPLE, INC.,

v.

SAMSUNG ELECTRONICS CO., LTD., et al.,

SUNGYUB LEE - Vol. 1

March 8, 2012

CONFIDENTIAL ATTORNEYS' EYES ONLY

MERRILL CORPORATION

LegalLink, Inc.

179 Lincoln Street
Suite 401
Boston, MA 02110
Phone: 617.542.0039
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1 Raise your right hand for me, please.

2 Do you each of you solemnly swear or affirm
3 that the testimony you're about to interpret today,
4 English to Korean, Korean to English, you will do so to
5 the best of your ability today?

6 MR. KIM: Yes.

7 MS. KIM: Yes.

8 COURT REPORTER: Thank you.

9

10

11

 PHYLLIS KIM,

12

 HAVING BEEN FIRST DULY SWORN BY THE COURT REPORTER

13

 TO INTERPRET ENGLISH TO KOREAN,

14

 KOREAN TO ENGLISH TO THE BEST OF HER ABILITY,

15

 INTERPRETED THE FOLLOWING PROCEEDINGS:

16

17

 ALBERT KIM,

18

 HAVING BEEN FIRST DULY SWORN BY THE COURT REPORTER

19

 TO INTERPRET ENGLISH TO KOREAN,

20

 KOREAN TO ENGLISH TO THE BEST OF HIS ABILITY,

21

 CHECK INTERPRETED THE FOLLOWING PROCEEDINGS:

22

23

 COURT REPORTER: Raise your right hand for me,

24

 please.

16:53:20

25

 Do you solemnly swear or affirm that the

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1 testimony you're about to give today will be the truth,
2 the whole truth, and nothing but the truth?

3 THE WITNESS: Yes.

4 COURT REPORTER: Please begin.

16:53:36

5 MS. NEILL: First, I just wanted to read for
6 the record the following statement:

7 We understand the court reporter is not
8 authorized to administer oath in this venue;
9 nevertheless, we request she administer the oath, and we
10 stipulate that we waive any objection to the validity of
11 the deposition based on the oaths.

16:53:45

12 Does counsel for Apple agree?

13 MR. AHN: So agreed.

14

15

16 SUNGYUB LEE,

17 30(B) (6) WITNESS OF BLUEBIRD SOFT, INC.,

18 HAVING BEEN FIRST DULY SWORN BY THE COURT REPORTER,

19 WAS EXAMINED AND TESTIFIED AS FOLLOWS:

20

21 DIRECT EXAMINATION

22

23 BY MS. NEILL:

24 Q Good afternoon, Mr. Lee.

16:54:15

25 A Good afternoon. Nice to meet you.

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1 Q Nice to meet you. I just wanted to explain a
2 little bit about the deposition. I'm going to -- I'm
3 going to ask you some questions. Mr. Ahn may object to
4 my questions. If he does object, you should still
16:54:38 5 answer my question.

6 A I understand.

7 Q Okay. And when I'm done, Mr. Ahn may have some
8 questions for you.

9 A Yes.

16:54:55 10 Q And I may object, and you would still answer
11 the question.

12 A Yes, I understand.

13 MR. AHN: Just for the record, I note that I'm
14 not here representing the witness.

16:55:21 15 MS. NEILL: Neither am I.

16 BY MS. NEILL:

17 Q Also if you need a break at any point, please
18 let us know.

19 A Yes.

16:55:28 20 Q Do you understand that Apple and Samsung are
21 involved in litigation in California?

22 A My extent of -- my extent to the knowledge is
23 that I have seen it on the newspaper.

24 Q And do you understand that you are here today
16:55:54 25 to give testimony on behalf of Bluebird Soft that might

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1 be used in that litigation?

2 A Yes.

3 Q Is there any reason you cannot provide your
4 best testimony here today?

16:56:18 5 A No.

6 Q If you could please describe for me your
7 education since high school?

8 A Uhm, I completed -- actually, I received a
9 master's degree for clothing and textile at Seoul
16:57:00 10 National University, and I have completed the course
11 work for the Ph.D. in the same university, but I did not
12 get the Ph. degree.

13 Q And do you hold any other degrees besides the
14 master's degree?

16:57:23 15 A No.

16 Q When did you get your master's degree?

17 INTERPRETER: Interpreter's correction, Mr. Lee
18 said that he also has a bachelor's degree from the same
19 university.

16:57:49 20 THE WITNESS: It was in 1997.

21 BY MS. NEILL:

22 Q And after you finished your master's degree,
23 did you start a job?

24 A No. I was going to complete my course work for
16:58:18 25 the Ph.D. for two years.

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1 Q Is that until 1999?

2 A (Indicating).

3 Q And in 1999, did you start working?

4 A Yes.

16:58:36 5 Q And what company did you work for?

6 A I started teaching at Kijeon Women's College in
7 Jonju.

8 INTERPRETER: Interpreter spelling is

9 K-I-J-E-O-N, Women's University, in the City of
16:59:08 10 J-O-N-J-U.

11 BY MS. NEILL:

12 Q And what did you teach?

13 A I taught mostly marketing or the fashion
14 marketing.

16:59:25 15 Q And how long did you teach at Kijeon Women's
16 College?

17 A Two years.

18 Q And so that was until 2001?

19 A Yes.

16:59:41 20 Q And what did you do then?

21 A I worked for a consulting company called PFIN
22 for about two years.

23 Q Does PFIN stand for anything?

24 A Yes. I don't have a clear recollection about
17:00:14 25 it, but it was a company related to a fashion business.

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1 Q And you said that you did consulting for that
2 company?

3 A No. I worked as a consultant for that company,
4 but then afterwards, I served as the CEO for about a
17:00:49 5 year.

6 Q And how long did you work at PFIN?

7 A I don't think it was quite two years.

8 Q And where did you go after PFIN?

9 A Here, Bluebird Software.

17:01:22 10 Q And when did you start at Bluebird Software?

11 A I believe it was the fall of 2002.

12 Q And when you joined Bluebird Software, what was
13 your title?

14 A I started working as the planning department
17:01:49 15 team leader.

16 Q And at any point in the past 10 years, has your
17 title changed?

18 A Yes. After working for about six month, I was
19 promoted to become executive vice president.

17:02:26 20 Q And how long were you executive vice president?

21 A Until now. So about 9 years now.

22 Q So, your title is is still executive vice
23 president?

24 A Yes.

17:02:39 25 Q Are you familiar with the Bluebird device

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1 called the Pidion BM-200?

2 A Yes.

3 Q I am going to hand you a device that's a BM-200
4 for you to confirm that that is a BM-200.

17:03:05 5 A Yes, it is correct.

6 Q Can you, please, hold it up so that the camera
7 can see it?

8 A (Witness complies).

9 Q And maybe turn it around so you can see the
17:03:16 10 back as well?

11 A (Witness complies).

12 Q Thank you.

13 MS. NEILL: I would like to mark as the first
14 exhibit, uhm... a copy of the subpoena to testify in
17:03:32 15 this case. And we should start our exhibit numbers with
16 Exhibit 2200.

17

18 (Exhibit 2200 marked for identification.)

19

17:04:04 20 BY MS. NEILL:

21 Q Mr. Lee, have you ever seen this document?

22 A Yes.

23 Q And did you read this document before today?

24 A I only read a couple of first pages, including
17:04:27 25 the cover.

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1 Q If you could, please, turn to the page --
2 there's no numbers, I apologize. It's about four, five
3 from the back. And it has the title "Deposition Topics"
4 at the top.

17:05:04 5 A Yes.

6 Q Have you seen this page before?

7 A No. I have never read it before.

8 Q If you would read number 1, please, and let me
9 know if you have information today that's responsive to
10 that topic?

17:05:35

11 A Uhm, I don't think I can answer to the exact
12 date, but I think I can testify to the level of month.

13 Q Okay. And the same for the second topic?

14 A I don't understand exactly what the phrase
15 "scope of use" means here.

17:06:32

16 Q Are you aware of the markets in which the
17 BM-200 was sold during the first two years?

18 A That, I think I can answer.

19 Q Okay.

17:06:47 20 MR. AHN: Objection. Assumes facts.

21 BY MS. NEILL:

22 Q Do you have any information about the third
23 topic?

24 A Since my recollection isn't entirely clear, I
17:07:20 25 think I can't give you an exact answer to the topic 3.

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1 Q And the topic 4?

2 MR. AHN: One second. Looks like we've lost
3 the Live Note feed.

4

17:09:59

5 (Pause in proceedings.)

6

7 THE WITNESS: I can answer, yes.

8 BY MS. NEILL:

9 Q And as to topic 5, do you have any knowledge or
10 recollection about what the graphical use or interface?

17:10:24

11 MR. AHN: Objection. Vague and ambiguous.

12 THE WITNESS: Yes.

13 MS. NEILL: I would like to mark as the next
14 exhibit a document with Bates label BBS 000004 that was
15 produced by Bluebird Soft in this case.

17:10:58

16

17 (Exhibit 2201 marked for identification.)

18

19 BY MS. NEILL:

20 Q Mr. Lee, do you recognize this document to show
21 a view -- a front -- a view of the front face of the
22 BM-200?

17:11:39

23 MR. AHN: Objection. Compound. Vague and
24 ambiguous.

17:12:03

25 THE WITNESS: Yes.

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1 BY MS. NEILL:

2 Q And can you tell if this device has a bezel?

3 MR. AHN: Objection. Vague and ambiguous.

4 THE WITNESS: I don't know exactly what you

17:12:29 5 mean by "bezel."

6 BY MS. NEILL:

7 Q So, do you see the silver area that runs around
8 the perimeter of the device?

9 A Yes.

17:12:47 10 Q And if I refer to that as a bezel, will you
11 understand what I am referring to?

12 A Yes.

13 Q So, referring to the actual device that I
14 handed you earlier, does the BM-200 have a silver bezel?

17:13:15 15 MR. AHN: Objection. Vague and ambiguous.
16 Assumes facts. Foundation.

17 THE WITNESS: Yes.

18 MS. NEILL: I would like to mark as the next
19 exhibit a printout of a website.

17:13:29 20
21 (Exhibit 2202 marked for identification.)

22

23 MR. AHN: I object to the use of this document.

24 It does not have any production numbers on it. It does

17:13:59 25 not appear to have been produced to Apple.

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1 COURT REPORTER: It does not.... something to
2 Apple?

3 MR. AHN: It has not been produced to Apple.
4 Accordingly, Apple will move to strike both the exhibit
17:14:12 5 as well as any testimony pertaining to it.

6 BY MS. NEILL:

7 Q Mr. Lee, do you recognize this document?

8 A Yes.

9 MR. AHN: Same objections.

17:14:27 10 BY MS. NEILL:

11 Q And what do you recognize it to be?

12 A This is an article, which was reported on the
13 Korean IT News back when we released a BM-200.

14 Q And --

17:14:56 15 INTERPRETER: IT News.

16 BY MS. NEILL:

17 Q -- do you see on this document, the date
18 April 28, 2005?

19 MR. AHN: Objection. Foundation. Assumes
17:15:12 20 facts. Vague and ambiguous.

21 THE WITNESS: Yes.

22 MR. AHN: Misstates the document.

23 BY MS. NEILL:

24 Q And is it your recollection that the BM-200 was
17:15:26 25 made publically known by April 8th of -- April 28th,

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1 excuse me --

2 MR. AHN: Objection.

3 BY MS. NEILL:

4 Q -- of 2005?

17:15:34 5 MR. AHN: Objection. Calls for legal
6 conclusion. Vague and ambiguous. Also foundation.

7 THE WITNESS: Yes, that is my recollection.

8 MS. NEILL: I would like to mark as the next
9 exhibit a document bearing dates number BBS 000003.

17:16:57 10
11 (Exhibit 2203 marked for identification.)

12

13 BY MS. NEILL:

14 Q Mr. Lee, do you recognize this document?

17:17:14 15 A Yes.

16 Q And what is this?

17 A This is a certificate for excellent industrial
18 design, which was selected by the Korean agency called
19 Korea Institute of Design Promotion, which is a Korean
20 government agency, where they select excellent design.
17:17:59 21 So, this is the certificate awarded to us.

22 Q And what is the date on the certificate?

23 A It is as of May 27th of -- 2005.

24 MS. NEILL: I would like to mark as the next
17:18:32 25 exhibit a document bearing Bates numbers BBS 000005

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1 through BBS 000006.

2

3 (Exhibit 2204 marked for identification.)

4

17:19:09 5 BY MS. NEILL:

6 Q Mr. Lee, if you could just take a look at this
7 exhibit for me, please.

8 Do you recognize this exhibit?

9 A Yes.

17:19:15 10 Q And what is this?

11 A This is a catalog that we made for the purposes
12 of marketing at the time we released the product.

13 Q And do you know when this document was created?

14 MR. AHN: Objection. Foundation.

17:19:41 15 THE WITNESS: I don't remember exactly. We
16 usually prepared the document when the product gets
17 released.

18 BY MS. NEILL:

19 Q And is this document given to anyone?

17:19:58 20 A Yes. Usually, we print out many copies, like
21 thousand copies or 10,000 copies, and distribute and use
22 as marketing material.

23 MS. NEILL: I would like to mark as the next

24 exhibit a document bearing Bates numbers BBS 000007

17:20:30 25 through 000008.

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1

2

(Exhibit 2205 marked for identification.)

3

4

BY MS. NEILL:

17:20:54

5

Q Mr. Lee, do you recognize this document?

6

A Yes.

7

Q And what is this document?

8

A After we released the product in Korea, this is

9

the document we prepared in order to prepare the

17:21:21

10

launching of the product overseas. So, this is overseas

11

marketing material.

12

Q And was this document prepared after the

13

previous one we were just looking at, Exhibit 2204?

14

MR. AHN: Objection. Foundation.

17:21:51

15

THE WITNESS: Usually what happens is that we

16

usually create the Korean version and English version of

17

the catalog at the same time.

18

BY MS. NEILL:

19

Q And do you have any recollection of when this

17:22:05

20

document would have been distributed for overseas

21

markets?

22

MR. AHN: Objection. Foundation. Objection.

23

Foundation. Vague and ambiguous. Form. Assumes facts.

24

THE WITNESS: I believe this document would

17:22:40

25

have been distributed in 2005 because, according to our

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1 sales record, it says that our product was, uhm, product
2 started being sold since 2005.

3 MS. NEILL: I would like to mark as the next
4 exhibit a document bearing Bates numbers BBS000009
17:23:07 5 through 000036. Yeah, unfortunately, I only have one
6 color copy of it, so that's the one I want to mark.

7

8 (Exhibit 2206 marked for identification.)

9

17:23:35 10 BY MS. NEILL:

11 Q Mr. Lee, do you recognize this document?

12 A Yes.

13 Q And what is this document?

14 A This is a manual usually included when a
17:23:58 15 product is sold.

16 Q Do you know if this is the manual that was
17 included with the Pidion BM-200?

18 A Yes.

19 MS. NEILL: I would like to mark as the next
17:24:21 20 exhibit a document bearing Bates number BBS 0000001
21 through 0000002.

22

23 (Exhibit 2207 marked for identification.)

24

17:24:56 25 BY MS. NEILL:

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1 Q Mr. Lee, have you seen this document before?

2 A I haven't, but it looks like our ERP material.

3 Q And what does ERP stand for?

4 A Entire Resource Program or -- I don't know.

17:25:26 5 Q And what kind of information is reflected in an
6 ERP document?

7 MR. AHN: Objection. Form. Foundation.

8 THE WITNESS: The company's entire resources,
9 including company's asset, materials, sales, and
10 production process and marketing process is managed by
11 ERP.

12 MR. AHN: We have lost the Live Note again.

13 THE VIDEOGRAPHER: I believe the Blackberry is
14 giving interference.

17:26:36 15 MS. NEILL: Should we take a break? We should
16 take a break.

17 THE VIDEOGRAPHER: Going off the record. The
18 time is 5:26 p.m.

19
17:26:42 20 (Off the record.)

21
22 THE VIDEOGRAPHER: Back on the record. The
23 time is 5:35 p.m.

24 BY MS. NEILL:

17:35:33 25 Q Mr. Lee, I would like to direct your attention

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1 back to Exhibit 2207 we were looking at before the
2 break?

3 A Yes.

4 Q Does this document indicate that sales of the
17:35:46 5 BM 2 -- of the BM-200 were made between the years 2005
6 and 2008?

7 MR. AHN: Objection. Foundation. Form.
8 Compound.

9 THE WITNESS: Yes. That's correct. This is
17:36:17 10 the sales data.

11 BY MS. NEILL:

12 Q And do you know if the BM-200 was ever sold in
13 the United States?

14 MR. AHN: Objection. Foundation. Vague and
17:36:34 15 ambiguous.

16 THE WITNESS: We have sold one sample.

17 BY MS. NEILL:

18 Q Do you know when that was?

19 MR. AHN: Objection. Foundation.

17:36:51 20 THE WITNESS: Based on our record, it is
21 November of 2007.

22 MS. NEILL: I'd like to mark as the next
23 exhibit a document bearing Bates number SAMNDCA00198065
24 through 00198067.

17:37:25 25

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1 (Exhibit 2208 marked for identification.)

2

3 BY MS. NEILL:

4 Q Mr. Lee, have you ever seen this document?

17:37:55

5 A I have not seen this in the formal document,
6 but I have on the website.

7 Q And under the "Bluebird Pidion BM-200 Specs,"
8 the third line down, it indicates release date of
9 November 2005?

17:38:28

10 A Yes.

11 Q Do you know if that release date is accurate?

12 MR. AHN: Objection. Foundation.

13 THE WITNESS: I cannot tell you whether or not
14 it is true based on my recollection only, but it is true
15 that we usually released a product in Korea first and
16 then overseas.

17:39:00

17 BY MS. NEILL:

18 Q Is there a usual timeframe between the time
19 that you release a document -- I mean, a product in
20 Korea and the time it's released overseas?

17:39:24

21 MR. AHN: Objection. Vague and ambiguous.
22 Foundation.

23 THE WITNESS: It varies depending on the
24 product.

17:39:51

25 MS. NEILL: I'd like to mark as the next

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1 exhibit a document bearing Bates stamp SAMNDCA00326344
2 through 00326346.

3

4 (Exhibit 2209 marked for identification.)

17:40:32

5

6 BY MS. NEILL:

7 Q Mr. Lee, have you ever seen this before?

8 A Yes.

9 Q And what is this?

17:40:42

10

A It's an article on another IT news about our
11 BM-200 release.

12 Q And if you look at the photographs...

13 INTERPRETER: It's another IT news article,
14 which was about our BM-200 release.

17:41:33

15

BY MS. NEILL:

16 Q If you look at the photographs in this
17 document --

18 A Yes.

19 Q -- do you recognize the devices in those
20 photographs to be BM-200 models?

17:41:41

21

22 MR. AHN: Objection. Foundation. Assumes
23 facts.

24 THE WITNESS: Yes.

25 BY MS. NEILL:

17:41:55

26

Q Was the BM-200 also released in a black

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1 version?

2 A Yes.

3 Q And if you could, with the device that I gave
4 you earlier, could you please show, pointing on that

17:42:16 5 device, show the camera what part of the device would be
6 black?

7 MR. AHN: Objection. Foundation.

8 THE WITNESS: At the time, we used black for
9 the front face bezel and key areas.

17:42:49 10 BY MS. NEILL:

11 Q And turning your attention to the second page
12 of this document, the last full picture at the bottom,
13 the one that isn't cut off, appears to have a picture of
14 a white BM-200 next to a black BM-200.

17:43:15 15 MR. AHN: Objection. Assumes facts.
16 Foundation.

17 THE WITNESS: Yes.

18 BY MS. NEILL:

19 Q And does this photo also show the graphical
17:43:27 20 user interface?

21 MR. AHN: Objection. Foundation. Assumes
22 facts. Vague and ambiguous. Document speaks for
23 itself.

24 THE WITNESS: Yes.

17:43:39 25 BY MS. NEILL:

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1 Q Did the display of the BM-200 have icons that
2 appeared in rows and columns on the front?

3 MR. AHN: Objection. Vague and ambiguous.
4 Foundation.

17:44:05 5 THE WITNESS: Yes.

6 MS. NEILL: I'd like to mark as the next
7 exhibit a printout of a website titled PAS News.

8 MR. AHN: I note for the record that this
9 exhibit does not have any Bates numbers, does not appear
10 to have been produced to Apple; accordingly, we move to
11 strike this exhibit as well as any testimony regarding
12 this exhibit.

13

14 (Exhibit 2210 marked for identification.)

17:44:53 15

16 BY MS. NEILL:

17 Q Mr. Lee, have you ever seen this before?

18 A No. I have not seen this before.

19 Q Was the BM-200 ever released with a black front
17:45:12 20 face and a silver bezel?

21 MR. AHN: Objection. Foundation. Vague and
22 ambiguous.

23 THE WITNESS: Based on the photo, uhm, I think
24 there would have, but I don't have clear recollection
17:45:40 25 about it.

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1 MS. NEILL: I have nothing further.

2

3

4

CROSS-EXAMINATION

17:46:03

5

6 BY MR. AHN:

7 Q Mr. Lee, I have a few followup questions for
8 you.

9 A Yes.

17:46:13

10 Q Are you currently represented by an attorney?

11 A No.

12 Q Did you want to be represented by an attorney
13 at today's deposition?

14 A I never thought about it.

17:46:38

15 Q Are you at all concerned about the legal
16 ramifications of your testimony today?

17 MS. NEILL: Objection. Vague.

18 THE WITNESS: Just because you just asked me
19 that question, I started being concerned, but there's
20 nothing particular that I'm concerned about.

17:47:06

21 BY MR. AHN:

22 Q Sitting next to you is a member of your legal
23 department?

24 A Yes.

17:47:21

25 Q I just want to confirm whether or not Mr. Yun

UNITED STATES DISTRICT COURT

for the

Southern District of New York

Apple, Inc.)	
<i>Plaintiff</i>)	
v.)	Civil Action No. 11-cv-01846-LHK
Samsung Electronics Co., Ltd.)	
<i>Defendant</i>)	(If the action is pending in another district, state where:)

SUBPOENA TO TESTIFY AT A DEPOSITION IN A CIVIL ACTION

To: Bluebird Soft Inc.
120 Sylvan Ave. Suite 301, Englewood Cliffs, NJ 07632

Testimony: **YOU ARE COMMANDED** to appear at the time, date, and place set forth below to testify at a deposition to be taken in this civil action. If you are an organization that is *not* a party in this case, you must designate one or more officers, directors, or managing agents, or designate other persons who consent to testify on your behalf about the following matters, or those set forth in an attachment:
See Attachment A.

Place: Quinn Emanuel Urquhart & Sullivan, LLP 51 Madison Avenue, 22nd Floor New York, New York 10010	Date and Time: 2/23/2012 9:00 a.m.
--	---------------------------------------

The deposition will be recorded by this method: Videotaped and recorded stenographically

Production: You, or your representatives, must also bring with you to the deposition the following documents, electronically stored information, or objects, and permit their inspection, copying, testing, or sampling of the material:
See Attachment B.

The provisions of Fed. R. Civ. P. 45(c), relating to your protection as a person subject to a subpoena, and Rule 45 (d) and (e), relating to your duty to respond to this subpoena and the potential consequences of not doing so, are attached.

Date: 2/10/2012

CLERK OF COURT

OR



Signature of Clerk or Deputy Clerk

Attorney's signature

The name, address, e-mail, and telephone number of the attorney representing (name of party) _____
Samsung Electronics Co., Ltd., who issues or requests this subpoena, are:
Scott C. Hall, Quinn Emanuel Urquhart & Sullivan, LLP, 555 Twin Dolphin Dr., 5th Floor
Redwood Shores, California 94065; Email: scotthall@quinnemanuel.com; Telephone: 650-801-5000



Civil Action No. 11-cv-01846-LHK

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

This subpoena for *(name of individual and title, if any)* _____
was received by me on *(date)* _____.

I served the subpoena by delivering a copy to the named individual as follows: _____
_____ on *(date)* _____; or

I returned the subpoena unexecuted because: _____
_____.

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
tendered to the witness fees for one day's attendance, and the mileage allowed by law, in the amount of
\$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ _____ 0.00.

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc:

Federal Rule of Civil Procedure 45 (c), (d), and (e) (Effective 12/1/07)

(c) Protecting a Person Subject to a Subpoena.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction — which may include lost earnings and reasonable attorney's fees — on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises — or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

(i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.

(ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:

(i) fails to allow a reasonable time to comply;

(ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person — except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;

(iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or

(iv) subjects a person to undue burden.

(B) When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:

(i) disclosing a trade secret or other confidential research, development, or commercial information;

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or

(iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial.

(C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

(i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and

(ii) ensures that the subpoenaed person will be reasonably compensated.

(d) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information.

These procedures apply to producing documents or electronically stored information:

(A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) Form for Producing Electronically Stored Information Not Specified. If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.

(D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) Information Withheld. A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

(i) expressly make the claim; and

(ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(e) Contempt. The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

ATTACHMENT A

DEFINITIONS

The requests for production, as well as the Instructions provided above, are subject to and incorporate the following definitions and instructions as used herein:

1. The terms "Bluebird," "YOU," and "YOUR" shall refer to Bluebird Soft, Inc. and any predecessor or successor of Bluebird Soft, Inc., and any past or present parent, division, subsidiary, affiliate, joint venture, associated organization, director, officer, agent, employee, consultant, staff member, or other representative of Bluebird Soft, Inc.
2. The terms "Document" and "Documents" shall have the broadest meaning ascribed to it by Federal Rule of Civil Procedure 34 and Federal Rule of Evidence 1001. The term shall include within its meaning, by way of example and not limitation, any and all accounts, analyses, books, CDs, calendars, commercial paper, communications, correspondence, DVDs, process flows, manuals, e-mail, films, financial statements, floppy disks, hard disks, inter-office memoranda, invoices, ledgers, letters, licenses, logs, memoranda, microfilms, minutes, notes, notes of conversations, notes of meetings, notes of telephone calls, office communications, photographs, printouts, recordings of conversations (whether written or electronic), reports, schedules, storage tape, task lists, telegrams, telephone bills, videotapes or other video recordings, and any differing versions of the foregoing whether denominated formal, informal or otherwise, as well as copies of the foregoing which differ from the original in any way, including handwritten notations or other written or printed matter. The foregoing specifically includes information stored electronically, whether in a computer database or otherwise, regardless of whether such documents are presently in documentary form or not. A draft or non-identical copy of a Document is a separate Document within the meaning of this term.
3. The terms "Communication" or "Communications" shall mean, without limitation, any transmittal, conveyance or exchange of a word, statement, fact, thing, idea, Document, instruction, information, demand, question or other information by any medium, whether by

written, oral or other means, including but not limited to electronic communications and electronic mail.

4. "Identify" when used in reference to:

(1) An individual, means to state his or her full name, present or last known residential and business addresses, present or last known position and business affiliation, and if applicable, history of employment of that individual;

(2) A firm, partnership, corporation, proprietorship, joint venture, association, or other organization or entity, means to state its full name, present or last known address and place of incorporation or formation and to identify each agent that acted for it with respect to the matters relating to the request or answer;

(3) A Document, means to state the date, title, if any, subject matter, each author, each addressee or recipient if practicable, and otherwise a general description of the persons to whom the writing was distributed, the production number, and the type of document, *i.e.*, publication, letter, memorandum, book, telegram, chart etc., or some other means of identifying the document, and its present location and custodian;

(4) A Communication, means to state its date and place, the person(s) who participated in it or who were present during any part of it or who have knowledge about it;

(5) A date, means to state the date and set forth the basis for Your contention that the date is responsive to the request; and

(6) A product, service, or intellectual property, means to state all names and numbers related to the product, service, or intellectual property, and the owner, manufacturer, distributor, licensor, or dealer of the product, service, or intellectual property during the relevant time period and currently. For a product, provide all designations for the product, from the most specific to the most general, including any model numbers or designations, version numbers or designations, and internal numbers or designations.

5. The term "person" or "persons" refers to any individual, corporation, proprietorship, association, joint venture, company, partnership or other business or legal entity,

including governmental bodies and agencies. The masculine includes the feminine and vice versa; the singular includes the plural and vice versa.

6. The terms “any,” “all,” “every,” and “each” shall each mean and include the other as necessary to bring within the scope of these requests for production all responses that might otherwise be construed to be outside of their scope.

7. The terms “and,” “or,” and “and/or” shall be construed either disjunctively or conjunctively as necessary to bring within the scope of these requests for production all responses that might otherwise be construed to be outside of its scope.

8. The terms “referring to,” “relating to,” “concerning” or “regarding” shall mean containing, describing, discussing, embodying, commenting upon, identifying, incorporating, summarizing, constituting, comprising or are otherwise pertinent to the matter or any aspect thereof.

9. The use of the singular form of any word includes the plural and vice versa, as necessary to bring within the scope of these requests for production all responses that might otherwise be construed to be outside of its scope.

10. The use of a verb in any tense shall be construed as the use of the verb in all other tenses.

DEPOSITION TOPICS

1. The design, invention, creation and development, including publication date, date of first use, or date of any public disclosure, of the PIDION BM-200 or any predecessor design thereof.
2. The scope of use within the first two years of use of the PIDION BM-200 or any device incorporating a predecessor design thereof.
3. The identities of the persons involved in the design, creation, and development of the PIDION BM-200 or any predecessor design thereof.
4. The external characteristics of any and all versions of the PIDION BM-200 or any predecessor designs thereof.
5. The graphical user interface, including icons and icon arrangement associated with the graphical user interface, for any and all versions of the PIDION BM-200 or any predecessor designs thereof.

ATTACHMENT B

DEFINITIONS

The definitions set forth in Attachment A are incorporated by reference.

INSTRUCTIONS

1. This subpoena seeks Documents in existence as of the date of service hereof and to the full extent permitted by the Federal Rules of Civil Procedure.
2. This subpoena shall apply to all Documents in your possession, custody or control as of the date of service hereof or coming into your possession, custody, or control before the date of the production.
3. In the event that any Document called for by these requests or subsequent requests has been destroyed or discarded, that Document is to be identified by stating: (i) the author(s), addressee(s) and any indicated or blind copyee(s); (ii) the Document's date, number of pages and attachments or appendices; (iii) the Document's subject matter; (iv) the date of destruction or discard, manner of destruction or discard, and reason for destruction or discard; (v) the persons who were authorized to carry out such destruction or discard; and (vi) whether any copies of the Document presently exist and, if so, the name of the custodian of each copy.
4. Should you seek to withhold any Document based on some limitation of discovery (including privilege), you must supply a list of the Document for which limitation of discovery is claimed, indicating:
 - a. the identity(ies) of each Document's author(s), writer(s), sender(s), or initiator(s) and their positions;
 - b. the identity(ies) of each Document's recipient(s), addressee(s), or party(ies) for whom it was intended and their positions;
 - c. the date of creation or transmittal indicated on each Document, or estimate of that date, indicated as such, if no date appears on the Documents;

- d. the general subject matter as described on each Document, or, if such description does not appear, then some other description sufficient to identify the Document; and
- e. the claimed ground(s) for limitation of discovery (e.g., “attorney-client privilege” or “work product privilege”).

5. If any of the Documents are considered “confidential business information” or “source code,” as those terms are defined in the protective order attached as Exhibit 1 (“Protective Order”), such Documents should be produced subject to the terms and provisions of the Protective Order.

6. If no Documents are responsive to a particular request, you are to state that no responsive Documents exist.

7. If you propound any written answers to the requests for Documents to be Produced, repeat verbatim, immediately before each answer, the request being answered.

8. Electronic records and computerized information must be produced in an intelligible format or together with a description of the system from which it was derived sufficient to permit rendering the materials intelligible.

9. File folders with tabs or labels identifying Documents called for by these requests must be produced intact with such Documents.

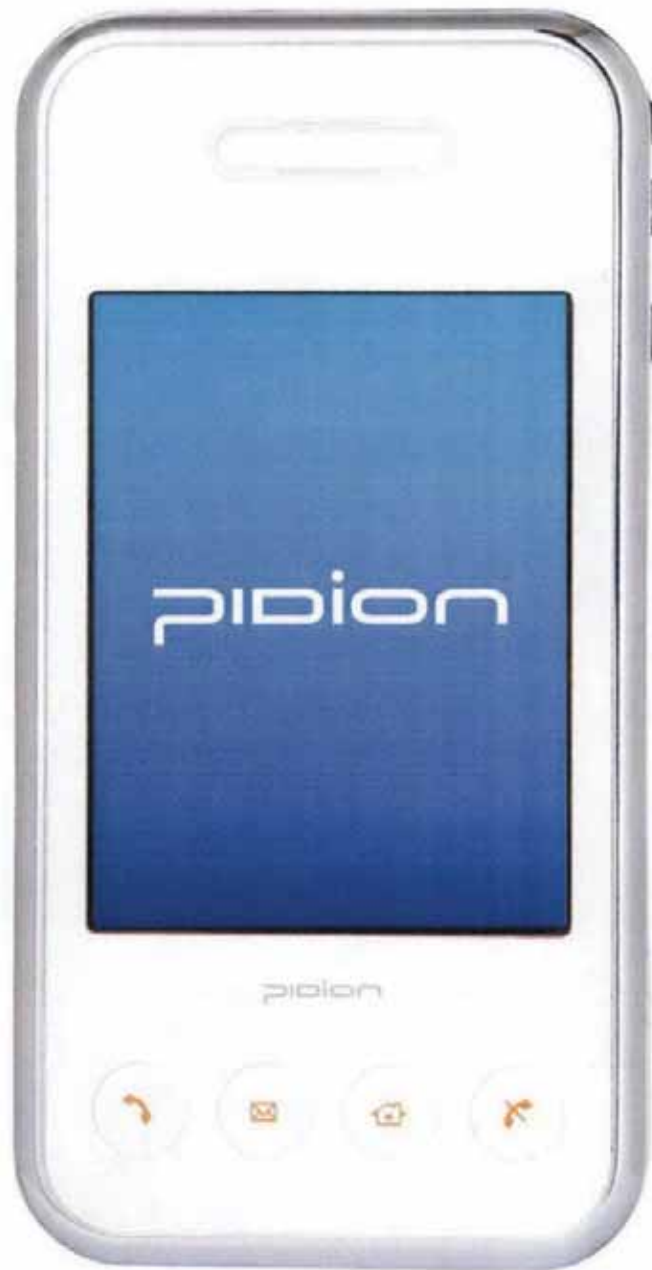
10. Documents attached to each other must not be separated.

DOCUMENTS AND THINGS TO BE PRODUCED

1. Any and all versions of the following products: PIDION BM-200.
2. Any and all predecessor designs of the following products: PIDION BM-200.
3. In the event YOU are unable to produce an item specified in Request No. 1, Documents sufficient to show images, from as many perspectives as possible, of the external characteristics of any and all versions of the following products: PIDION BM-200.
4. In the event YOU are unable to produce an item specified in Request No. 2, Documents sufficient to show images, from as many perspectives as possible, of the external characteristics of any and all predecessor designs of the following products: PIDION BM-200.
5. In the event YOU are unable to produce an item specified in Request No. 1, Documents sufficient to show images, from as many perspectives as possible, of the graphical user interface, including images showing icons and icon arrangement associated with the graphical user interface, of any and all versions of the following products: PIDION BM-200.
6. In the event YOU are unable to produce an item specified in Request No. 2, Documents sufficient to show images, from as many perspectives as possible, of the graphical user interface, including images showing icons and icon arrangement associated with the graphical user interface, of any and all predecessor designs of the following products: PIDION BM-200.
7. All Documents relating to the design, invention, creation and development, including publication date, date of first use, or date of any public disclosure, of the PIDION BM-200 or any predecessor design thereof.
8. All Documents relating to the scope of use within the first two years of use of the PIDION BM-200 or any device incorporating a predecessor design thereof.
6. Documents sufficient to identify the persons involved in the design, creation, and development of the PIDION BM-200 or any predecessor design thereof.

7. For each of the Documents produced in response to this subpoena, all Documents necessary to understand, determine, and interpret the meaning of all codes, acronyms, symbols, abbreviations, or other methods of identification necessary to completely and fully interpret those Documents.

8. All existing English translations of each foreign language Document produced in response to this subpoena.



Δ π EXHIBIT 2201
Deponent Lee
Date 3-8-12 Rpt. las
www.dipobook.com

BBS000004

Bluebird Soft

About

Product news

Company > Product news

Product News

- Bluebird
- Bluebirdsoft
- PIDION

Exhibition

- CeBIT 2011
- VIP ASIA 2010 H1
- CTIA 2010
- VIP ASIA 2009 Product
- CTIA Wireless 2009

Contact us

Language

All(119) Chinese(Simplified)(6) English(32) French(2) German(9) Italian(2)
 Japanese(7) Korean(55) Portuguese(Brazil)(1) Russian(3) Spanish(2)

블루버드소프트, 기업용 스마트폰 선보여

Nikki Hwang

Apr 28 2005



AVing Visual News

[AVing Korea] 산업용 PDA 제조사 블루버드소프트(대표 이장영)는 초소형 스마트폰 '피디온 (Pidion) BM-200'을 출시할 예정이다.

오는 29일까지 코엑스에서 개최되는 정보기술 종합전시회 'IT코리아-KIECO 2005'에서 처음 선보이는 이 제품은 산업용 제품답지 않게 작고 심플한 디자인을 채택했다.



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[2009 아시아 100대 제품] 블루버드소프트의 오토



[영성] 우정국사업 본부 선정 오토아 이디 PDA 'BIP-



Bluebird Soft präsentiert auf der CeBIT 2009



Bluebird Soft 推出 AutoID PDA 'BIP-6000'



Bluebird Soft to lead the trend of the global Auto



Bluebird Soft's powerful and prestigious



블루버드소프트, 산업용 PDA 전시회 호평 받아



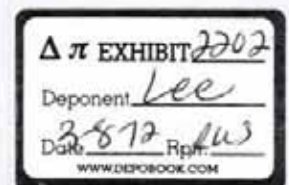
블루버드소프트, 오토아 이디 PDA 'BIP-6000' 선보



Bluebird Soft's latest industrial PDA lineup to be



블루버드소프트, 'BIP-6000' 등 다양한 산업용 PDA





이번에 선보인 '피디온(Pidion) BM-200'은 인텔 PXA270 520MHz의 CPU를 장착했으며 128MB 롬, 64MB 램 등을 지원하며 운영체제는 윈도우 CE 5.0을 사용했다.

아울러 CDMA 모듈을 내장해 휴대전화 및 인터넷 연결사용이 가능하며, 제품 후면에는 200만 화소의 CMOS 타입의 카메라와 셀프 촬영을 위한 반사경이 탑재되어 있다.



회사 관계자는 "이 제품은 영업이나 사무관리적 등 화이트칼라를 타겟으로 디자인되었다"며 "기존에 유통, 물류 담당자들이 주로 사용했던 산업용 PDA 모델들에 비해 훨씬 작고 가벼운 것이 특징"이라고 설명했다.

정식제품은 5월말쯤 출시될 예정이다.

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우수산업디자인상품선정증



상 품 명 : 기업용 PDA

프 랑 드 명 : 파다온

형 식 명 : BM-200

회 사 명 : 유정하이테크소프트

디자인자명 : 유우연, 황석진, 강은구

위 상품은 산업디자인진흥법 제6조 제1항의 규정에 의하여 우수산업 디자인상품으로 선정되었음을 증명합니다.

2005년 5월 27일

한국디자인진흥원장



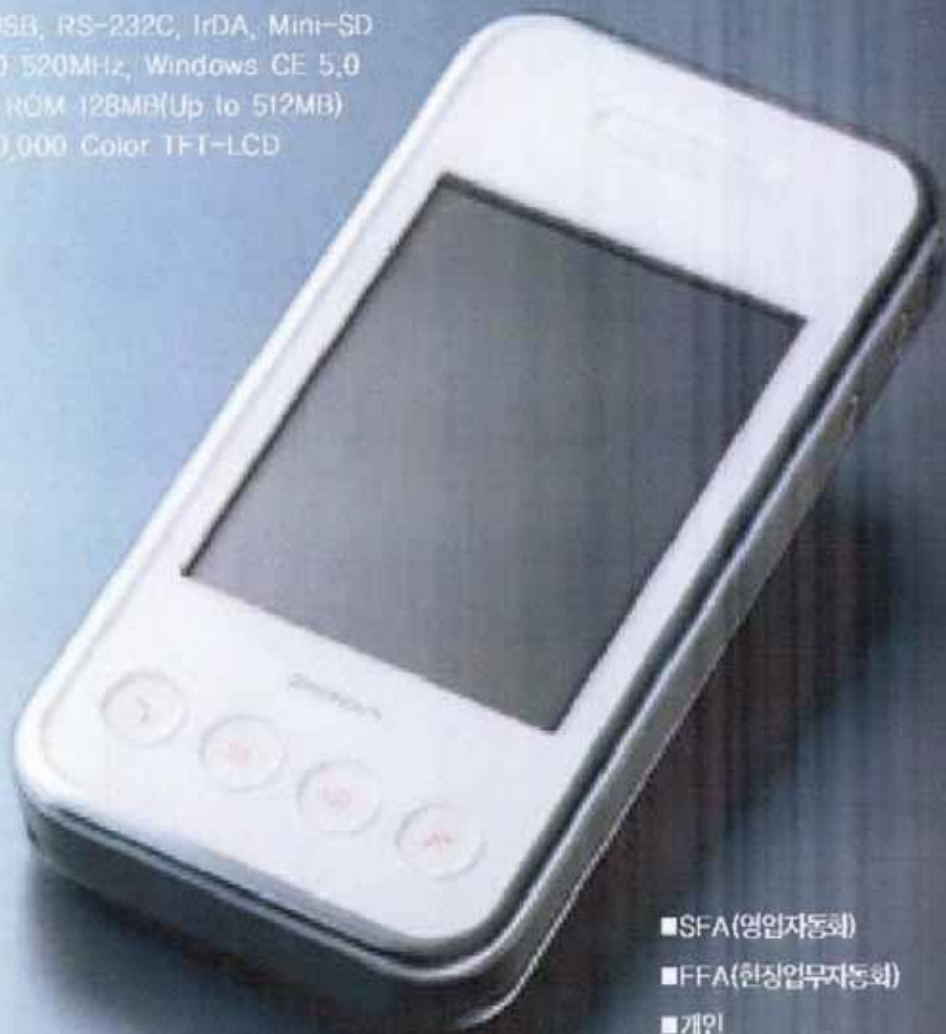
BBS000003

BM-200

"The business in your hand"

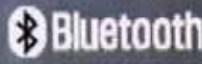
■ 초소형 PDA폰

- 2004년 모바일기술대상 수상작
- '우수산업디자인(GD)' 선정
- SWING 통신방식 (CDMA & WLAN 통신모듈 결합)
- 100만화소 CMOS 카메라 내장
- 전화, MP3 및 동영상 기능
- Bluetooth, USB, RS-232C, IrDA, Mini-SD
- Intel PXA270 520MHz, Windows CE 5.0
- RAM 64MB, ROM 128MB(Up to 512MB)
- 2.8 inch 260,000 Color TFT-LCD



- SFA(영입자동화)
- FFA(한정업무자동화)
- 개인
- 증권거래
- 자산관리
- 공공기관
- 모바일 비즈니스

Δ π EXHIBIT 2004
 Deponent Lee
 Date 3/20/04 Rpt. leas
 www.DIZBOOK.COM



활용분야



•영업지원관리

영업사원들의 상품정보 및 고객정보 송수신, 방문 교사의 학생 진도관리 및 학부모 상담



•현장작업관리

경찰 주차단속을 위한 차량정보 조회, 보험 세입 조들의 상품정보 수신 및 고객 포트폴리오 조회



•금융업무

증권거래, 모바일뱅킹, 증권정보 조회, 모바일 뱅킹



•개인업무지원

전화, e-Learning, e-Book, 동영상, MP3Play, 네비게이션, 사진촬영, 일정관리, 주소록 관리 등

주요특징



•Intenna PDA폰

초소형, 초경량 인테나 PDA폰으로 구현하여 높은 휴대성이 보장



•쉽고 편리한 사용자 환경

MP3, 동영상의 강력한 멀티미디어 환경을 제공 하며, 화면방향 조정, Hold 키등 사용자 중심의 편의성을 증대



•SWING 통신

CDMA & WLAN을 환경에 맞게 통신방법을 설정할 수 있는 SWING 방식으로 통신비 절감



•200만화소 카메라, 블루투스

200만 화소의 고해상도 카메라와 무선헤드폰 등의 주변기기를 사용할 수 있는 블루투스가 내장

제품사양

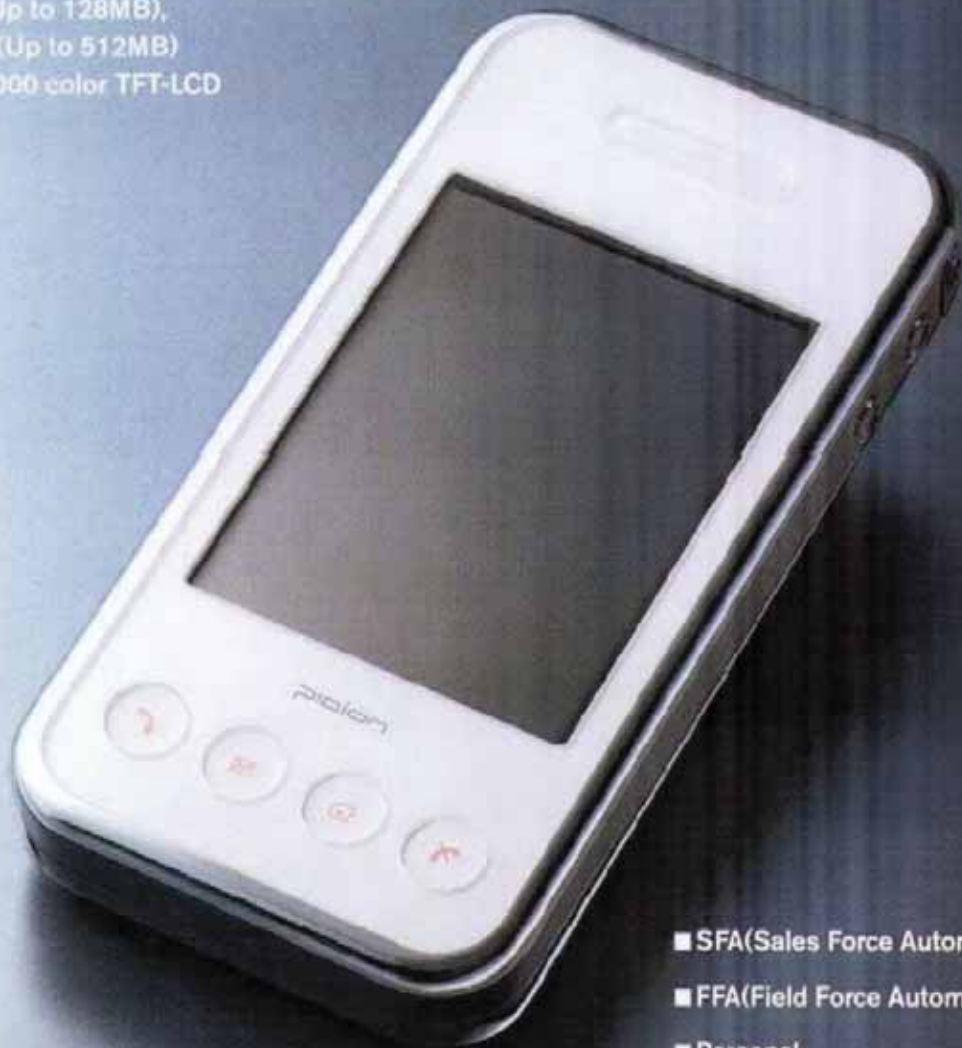
SECTION	SPEC
CPU	Intel PXA270 520MHz
OS	Windows CE 5.0
MEMORY	RAM : 64MB (Up to 128MB) / ROM : 128MB (Up to 512MB)
DISPLAY	2.8inch TFT LCD 240 x 320 260,000 Color
RADIO	Full-radio (CDMA & WLAN or GSM & WLAN)
INTERFACE	USB Client, Client, RS-232C, Mini SD Slot, IrDA, Bluetooth
CAMERA	2M Camera, Flash, Reflective mirror
BATTERY	1300mA Rechargeable Lithium Polymer Battery (Max Capacity 2600mAh)
ANTENNA	Internal : Bluetooth, CDMA, WLAN, GSM
ENVIRONMENT	12times drop 1.2m to concrete
AUDIO	Speaker & Mic integrated Headset jack
KEYPAD	9key
LED	PDA : 2 CRADLE : 1
OPERATION TEMPERATURE	4° to 122° F / -20° C to 50° C (or better depending on the application)
RELATIVE HUMIDITY	5% to 90% RH noncondensing
DIMENSION	61 (width) x 119 (length) x 19 (thickness)mm

BM-200

"The business in your hand"

■ Ultra-slim Smart phone Solution

- Internal Antenna
- Intel PXA270 520 MHz
- Windows CE 5.0
- 2M Pixel CMOS Camera
- Full radio ("WLAN & CDMA" or "WLAN & GSM")
- RAM 64MB(Up to 128MB),
- ROM 128MB(Up to 512MB)
- 2.8 inch 260,000 color TFT-LCD



- SFA(Sales Force Automation)
- FFA(Field Force Automation)
- Personal
- Government
- Asset Management
- Mobile Business



Bluetooth

Δ π EXHIBIT 2005
 Deponent Lee
 Date 3-8-12 Rpt lus
 www.DEPBOOK.COM

Application



• Sales Support

Salespeople transmit product and Customer Information. Schooling teachers manage students' progress and utilize education consulting material.



• General work /Medical

Remote information search, exit polling, and urgent document transmission
Emergent medical support, patient information and disease history inquiry, and administration.



• Banking

Customer consulting, finance portfolio, account inquiry and transfer, mobile banking, and real-time stock exchange information.



• Personal

e-learning, e-book, Moving image, MP3 player, GPS, Photo, Schedule organizer and address book.

Features



• Mini-Smart Phone with Intenna

BM-200, the latest Pidion-series, guarantees portability of ultra-light, ultra-slim smart phone with Intenna. You can enjoy 2.8 Inch-LCD that provides landscape or portrait mode.



• MP3 play

Enjoy your favorite MP3 music everywhere. With Mini-SD, you can simply store large volume of multimedia files and use them freely.



• Save your phone bill with Full- Radio

Save your phone bill with BM-200. Full- Radio communication gives you options to set communication mode, CDMA(or GSM) plus WLAN according to your indoor or outdoor work environment.



• 2M Camera and Bluetooth

High-Definition(HD) Digital camera with 2MPis now available with CMOS type and features longer use with low-electric power consumption. With a new mounted flash, you can take photo of yourself by a reflective mirror or at night time.

Specifications

SECTION	SPEC
CPU	Intel PXA270 520MHz
OS	Windows CE 5.0
MEMORY	RAM : 64MB (Up to 128MB) / ROM : 128MB (Up to 512MB)
DISPLAY	2.8inch TFT LCD 240 x 320 260,000 Color
RADIO	Full-radio (CDMA & WLAN or GSM & WLAN)
INTERFACE	USB Client, Client, RS-232C, Mini SD Slot, IrDA, Bluetooth
CAMERA	2M Camera, Flash, Reflective mirror
BATTERY	1300mA Rechargeable Lithium Polymer Battery (Max Capacity : 2600mA)
ANTENNA	Internal : Bluetooth, CDMA, WLAN, GSM
ENVIRONMENT	12times drop 1.2m to concrete
AUDIO	Speaker & Mic integrated Headset jack
KEYPAD	9key
LED	PDA : 2 CRADLE : 1
OPERATION TEMPERATURE	4° to 122° F / -20° C to 50° C (or better depending on the application)
RELATIVE HUMIDITY	5% to 90% RH noncondensing
DIMENSION	81 (width) x 119 (length) x 19 (thickness)mm

The Business in Your Hand

BM-200 Manual (CDMA 1x Ver.1.0)

21BITION

- 사용전에 "경고 및 주의사항" 을 반드시 읽고 정확하게 지켜주시기 바랍니다.
- 사용설명서의 내용은 휴대전화의 소프트웨어 버전 또는 이통통신 사업자의 사정에 따라 다를 수 있으며, 사용자에게 통보 없이 일부 변경될 수 있습니다.
- 사용설명서의 구성품의 형상과 색상은 실제와 다를 수 있습니다.

BBS000009



1. 경고 및 주의사항

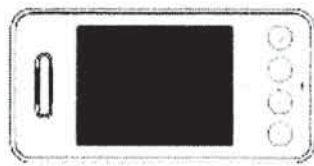
- 제품을 안전하고 올바르게 사용하여 사고나 위험을 미리 막기 위한 것으로 반드시 지켜주시기 바랍니다.
- 제품을 임의로 분해하거나 개조하지 마십시오.
- 단말기 사용을 금지한 지역에서는 사용하지 마십시오.
- 운전중에는 단말기 사용을 자제하여 주시고, 부득이한 경우 핸드프리 키트를 사용하거나, 차를 세운 후 사용하여 주십시오.
- 공공장소에서 진동으로 사용하여 타인에게 방해가 되지 않도록 합니다.
- 배터리를 파손 시키거나 충격, 가열, 침수 및 분해할 경우 폭발의 위험이 있습니다. PDA 또는 배터리가 물이나 액체 등에 젖은 경우 단말기 내에 있는 라벨의 색상이 바뀝니다. (이 경우 제품 고장시 무료 서비스를 받을 수 없으므로 PDA 사용 시 주의하시기 바랍니다.)
- 배터리를 너무 덩거나 추운곳에 장시간 보관하게되면 용량이 줄거나 수명이 짧아질 수 있습니다.
- 배터리 접촉 단자(금속부위)에 목걸이, 동전 등의 전기가 흐르는 물체들이 연결되지 않도록 주의하여 주십시오.
- 배터리와 어댑터는 지정된 것으로 사용하여 주시고 당사 단말기 이외에 다른 용도로 사용하지 마십시오.
- 지정된 정품이 아닌 배터리 사용 시 수명이 단축되며, 폭발의 위험 및 PDA의 수명을 단축시킬 수 있습니다. (이 경우 무상수리를 받으실 수 없습니다.)

II. 목차

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 - 2. 각부 명칭
 - 3. 기능버튼 설명
 - 4. 배터리 삽입
 - 5. 배터리 충전
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- IV. 시작하기
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- VI. 주의사항
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III. 제품 알아보기

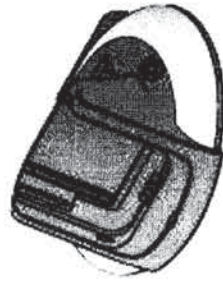
1. 제품 구성품



[BM-200 본체 1대]



[전원케이블]



[크래들 1대]



[아답터]



[배터리(표준형)]



[usb케이블]

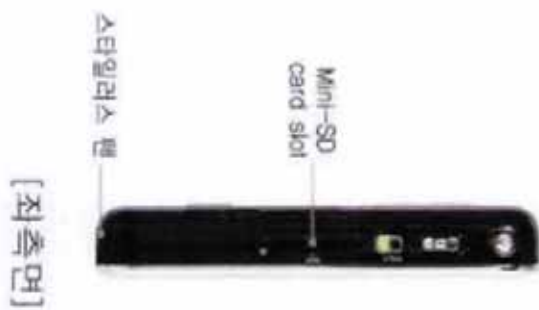
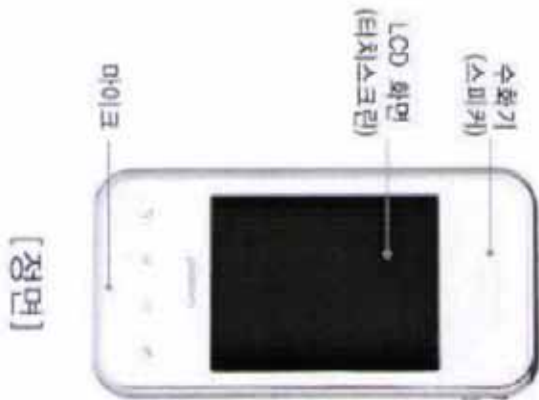


[스타일러스펜]



[사용설명서]

2. 각부 명칭



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BM-200

III. 제품 알아보기

3. 기능 버튼 설명

[전원버튼] —
▶ On / Off

[Jog Dial] —
▶ 각 프로그램들의 확인 기능
▶ 상하/좌우 이동 버튼
▶ 볼륨 조절

[Hold 버튼] —
▶ Lock On / Off 기능
▶ PDA로 실행 중에도 Hold 버튼을 이용하여 불필요한 입력을 차단

[동화시작 버튼] —
▶ 폰프로그래밍, 동화유복 View, 최근동화지 바로 통화 기능



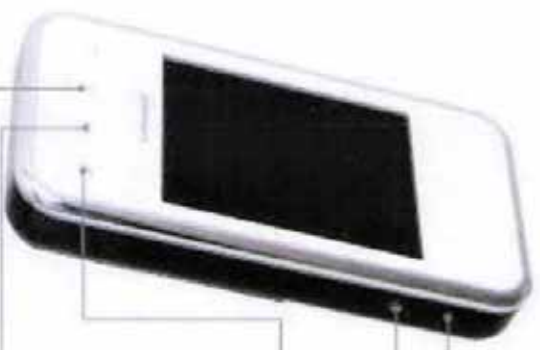
[카메라 촬영 버튼] —
▶ 카메라를 촬영하기 위한 단축 버튼 (단, 카메라 미 지원 시 너키 채움)

[링 전환 버튼] —
▶ 프로그램 및 화면 전환

[동화종료 버튼] —
▶ 동화 혹은 폰프로그래밍의 종료
▶ 활성화 중인 프로그램의 종료기능

[전화번호부 버튼] —
▶ 전화 사용이 많은 사용자들 위한 단축 다이얼

[메시지 버튼] —
▶ 메누버튼을 바로 걸 수 있는 단축 다이얼



4. 배터리의 삽입

[배터리 장착하기]



- 배터리를 홈에 맞추어 끼운 후 배터리의 잠금 버튼을 화살표 방향으로 끝까지 밀어주십시오.

* 배터리를 빼기 전에는 본체의 전원을 반드시 끈 후, 배터리를 분리하여 주십시오.
감작스런 전원 차단은 고장의 원인이 될 수 있습니다.

[배터리 탈착하기]

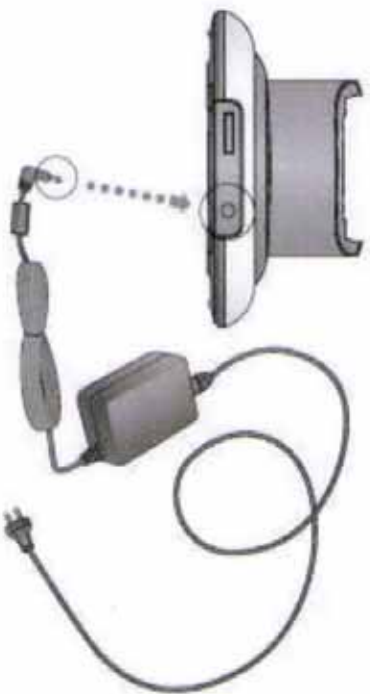


- 배터리 잠금버튼을 화살표 방향으로 밀면서 홈을 이용하여 배터리를 분리해 주십시오.

III. 제품 알아보기

5. 배터리 충전

[어댑터를 크래들에 연결한 경우]



[어댑터를 PDA에 직접 연결한 경우]



• 그림과 같이 크래들 뒷면 왼쪽 전원 연결부에 어댑터를 연결해 주세요.

• 그림과 같이 전원 연결단자에 어댑터를 연결해 주세요.

※ 전용 어댑터를 사용할 때 가장 안전하고 효과적으로 이용하실 수 있습니다.

※ 제품 구입시 배터리가 충전되어 있지 않을 수 있습니다.

6. 소프트리셋



Reset 버튼

- 스타일러스 펜을 사용하여 Reset 버튼을 가볍게 눌러주십시오.

- * 단말기에 예기치 못한 상황이 발생하여 프로그램간 충돌이 발생하거나 동작이 멈추게 되면 소프트리셋을 하시면 됩니다.
- * 컴퓨터의 리셋버튼을 한 경우와 흡사하며, 저장하지 않은 모든 정보는 잃어버리게 됩니다.

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III. 제품 알아보기

7. 하드리셋



▶ 스타일러스 펜 + 버튼을 사용하여 하드리셋을 합니다.



- 소프트웨어를 한 후에도 단말기가 반응하지 않을 경우 사용하게 됩니다.
- 하드리셋은 별도의 버튼이 있는 것이 아니라 [통화시작버튼][통화종료버튼]과 reset버튼을 동시에 눌러 주십시오. (이때 단말기는 공장에서 출고될 당시와 같은 상태로 돌아가게 됩니다.)
- ※ 하드리셋을 한 경우 메모리(RAM)에 설치한 프로그램, 작성한 문서, 설정환경등을 모두 잃어 버리게되므로 주의하여 주시기 바랍니다.
- ※ 데이터 및 프로그램의 손실에 대하여 본사가 책임지지 않으며, 하드리셋을 하실 경우 반드시 데이터 백업 및 프로그램을 백업하시기 바랍니다.

8. 단말기 사양

구분	스펙
CPU	Intel PXA270 520MHz
OS	Windows CE 5.0
MEMORY	RAM : 64MB / ROM : 128MB
DISPLAY	2.8inch TFT LCD, 240x320pixel, 260,000 Color
RADIO	CDMA Integrated
INTERFACE	PDA : IrDA, Mini SD Slot, RS-232C, USB Client CRADLE : RS-232C, USB Port
BATTERY	1300mA Rechargeable Lithium Polymer Battery (대용량 : 2600mA)
ANTENNA	Internal : CDMA
ENVIRONMENT	12times drop 1.2m to concrete
AUDIO	Speaker & Mic : Mono Speaker and Mono Mic Integrated Earphone Set : Stereo Earphone and Mono Mic (optional)
KEYPAD	9key
OPERATION TEMPERATURE	4° to 122° F / -20° to 50° C
RELATIVE HUMIDITY	5% to 90% RH noncondensing
DIMENSION	61 x 119 x 19mm
MP3	MP3 기종

PIDION
BM-200

IV. 시작하기

1. 단말기 전원 켜기

전원버튼(Power Button)



- Power Button을 누르면 전원이 켜집니다.
- 전원이 켜진 상태에서 Power Button을 2초 정도 누르고 있으면 Front Light가 켜지거나 꺼집니다.

2. 스타일러스 펜 사용



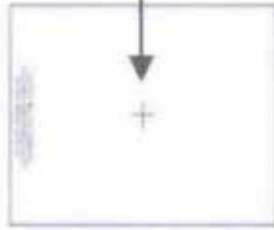
- 터치스크린 LCD 화면에서 대상을 선택하거나 실행, 이동 등을 수행할 때 사용되는 입력장치입니다.
- 스타일러스 펜은 단말기 좌측면 하단에서 분리하여 사용합니다.

※ 전용 스타일러스 펜 이외의 날카로운(펜, 핀, 송곳 등)도구를 사용하시면 제품이 손상될 수 있습니다.

3. 단말기 시작하기

[화면 조정하기]

- LCD 화면에 스타일러스 펜을 이용하여 화면 입력값을 최적화 시켜줍니다.



중앙의 십자 표시 정중앙을 스타일러스 펜을 이용하여 정확하게 누르면 타겟이 이동하게 되며, 해당 위치를 펜으로 정확하게 눌러주십시오.

[Win CE의 시작화면]

- 초기 마법사를 완료하시면 다음과 같은 시작화면이 나옵니다.



IV. 시작하기

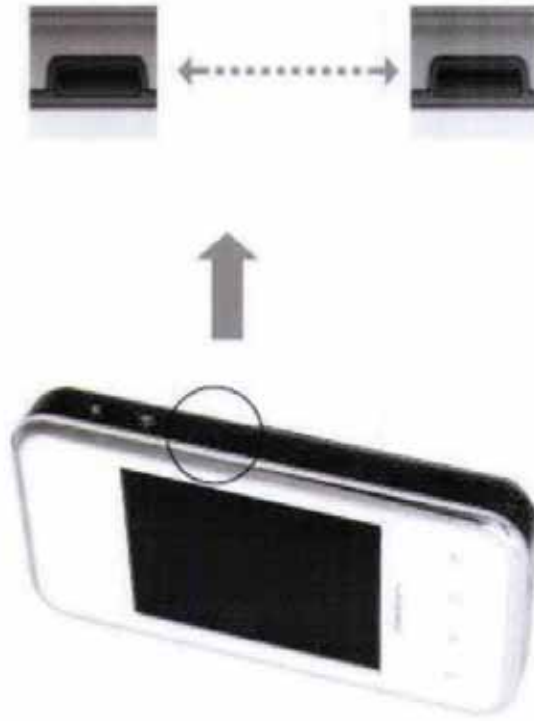
4. 저장장치 사용



▶ Mini SD 카드는 초소형 플래시 저장매체로 각종 데이터의 보관, 이동 등에 사용됩니다.

- Mini SD 카드 삽입 : 그림과 같이 메모리카드를 슬롯의 화살표 방향으로 안전하게 장착될 때까지 밀어 넣으세요.
- Mini SD 카드 분리 : 그림과 같이 메모리카드를 안쪽으로 깊숙히 눌러주면 밖으로 조금 튀어나오게 되며, 분리할 수 있습니다

5. IrDA 사용



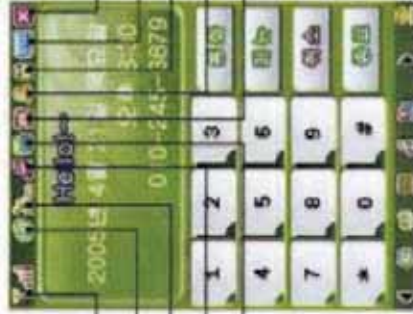
▶ 크래들이나 USB 연결 케이블 없이도 PDA에서 컴퓨터 및 다른 기기와 통신이 가능하여 파일이나 프로그램을 전송할 수 있습니다.

- ▶ 예) 1. [시작] -> [설정]
2. [연결] 탭을 누른 후 무선전송 선택
3. 들어오는 모든 무선 전송 받기에 체크 후 [OK] 클릭
4. 상대방의 적외선포트 찾기
5. 보낼 데이터를 확인 후 [OK]

* 그림과 같이 IrDA (적외선포트)를 다른 기기의 IrDA와 가까운 거리(30cm ~ 1M 이내)내에서 마주보게 합니다. (가까운 거리에서 위치할 수록 통신속도가 빠릅니다.)

IV. 시작하기


6. 전화기능



신호세기표시 : 통화지역의 신호세기 표시
 N-zone : N-zone 상태 표시
 데이터통신표시 : 데이터 통신 상태 표시
 벨소리 표시 : 수신음 상태 표시
 메시지표시 : 받은 메시지 상태 표시


정답기 : 전화기능 종료
 배터리 전량표시 : 사용중인 배터리 전량 표시
 정금기능표시 : 전화사용 정금모드 상태 표시
 알람설정 : 알람 설정 상태 표시
 모닝콜설정 : 모닝콜(알람) 설정 상태 표시

1. 전화걸기

- 1) 전화기 실행 버튼  을 눌러 전화기 프로그램을 실행합니다.
- 2) 걸고자하는 번호나 단축번호를 누릅니다.
- 3) [취소] 버튼을 눌러 번호를 수정할 수 있습니다.
- 4) [통화] 버튼을 눌러 전화를 겁니다.
 - ▶ 재발신 기능 : 번호를 입력하지 않고 그냥 통화버튼을 누르면 최종통화 번호로 자동연결됩니다.
 - ▶ 연결되면 통화가 시작됩니다.
 - ▶ 연결에 실패하면 자동으로 재다이얼 사용여부와 횟수는 전화설정 → 옵션에서 설정할 수 있습니다.
 - ▶ 현재 통화하고 있는 시간이 화면에 표시됩니다.


6). [종료] 버튼을 눌러 통화를 종료합니다.

2. 전화받기

- 1). 전화벨이 울리며, 전화왔다는 메시지가 표시됩니다.
- 2). 해당상태에서 통화 버튼을 누르면 통화가 이루어집니다.
- 3). 종료버튼을 누르거나 상대방이 끊으면 자동으로 전화가 끊어지게 됩니다.
 - ▶ 통화종료 버튼  을 길게 눌러 모뎀을 끄거나 꺾 수 있습니다.

7. 문자입력



- 취소 : 입력된 문자를 지웁니다.
취소를 길게 3초 이상 누르고 있으면 입력된 문자가 모두 지워집니다.
- 띄어쓰기 : 커서에서 오른쪽으로 한 칸씩 이동합니다.
- 기호 : 기호 입력기가 실행됩니다.
- 한글 : 영대 → 영소 → 숫자 → 한글로 문자가 변경됩니다.
- 저장 : 입력한 문자가 저장됩니다.
-  : keyboard, 필기인식 입력을 선택할 수 있습니다.

모음	버튼	모음	버튼
ㅏ		ㅑ	
ㅓ		ㅕ	
ㅗ		ㅛ	
ㅛ		ㅜ	
ㅜ		ㅠ	
ㅡ		ㅣ	
ㅓ		ㅕ	
ㅗ		ㅛ	
ㅛ		ㅜ	

자음	버튼	자음	버튼
ㄱ		ㅋ	
ㄴ		ㄷ	
ㄷ		ㅌ	
ㄹ		ㅇ	
ㅁ		ㅂ	
ㅂ		ㅃ	
ㅅ		ㅆ	
ㅇ		ㅈ	
ㅈ		ㅊ	
ㅊ			

IV. 시작하기

8. 제공프로그램

[전화번호부]



[메세지]



[전자수첩]



[MP3]



[내PDA폰]



[마이메뉴]



V.ActiveSync 연결

1. ActiveSync 설치

- 1) <http://www.microsoft.com>의 Activesync를 다운로드 후 msasync.exe 파일을 실행합니다.
- 2) 잠시 후 다음과 같이 창이 뜨면 Next를 선택합니다.
- 3) 위와 같이 나오면 설치할 경로를 선택하고 Next를 선택합니다.
- 4) 파일을 카피한 후 다음과 같이 단말기가 연결되어 있지 않으면 연결설정 창이 뜨게 됩니다.
혹은 단말기를 연결하면 자동으로 다음 과정으로 넘어갑니다.

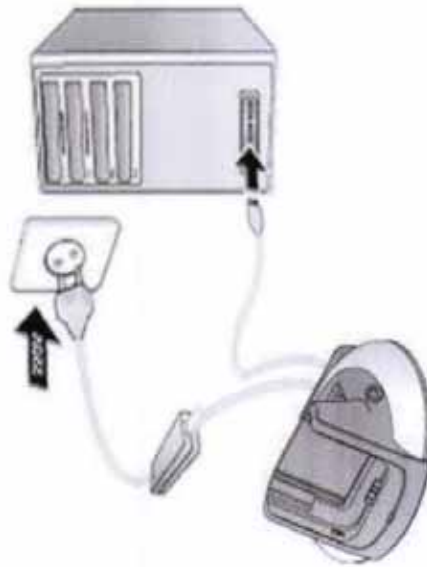


V.ActiveSync 연결

1. ActiveSync 설치

- 5) 데스크탑에 단말기 연결하기
- 전원을 연결하고 USB케이블을 데스크탑에 연결합니다.
 - USB 크레들에 단말기를 올려 놓습니다.

[Cradle 연결하기]



- ▶ 그림과 같이 Cradle ↔ cable ↔ 컴퓨터에 연결하여 주십시오.

[PDA에 직접 연결하기]



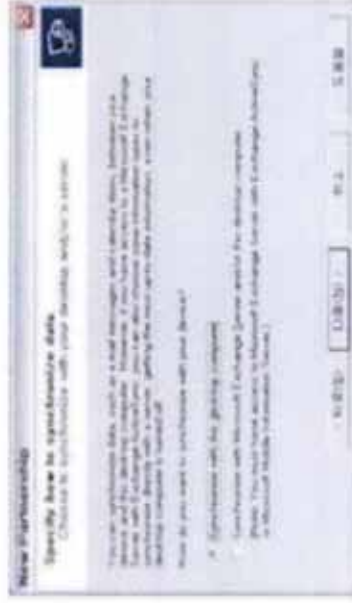
- ▶ 그림과 같이 PDA ↔ cable ↔ 컴퓨터에 연결하여 주십시오.

1. ActiveSync 설치

- 단말기를 컴퓨터와 최초 연결하면 PC의 새 하드웨어 검색 마법사가 동작합니다.
- Microsoft ActiveSync를 이미 설치한 사용자는 추가 드라이버를 설치하실 필요가 없습니다.
- 사용자 PC의 환경에 따라 다음과 같은 PC 재 시작을 요구할 수 있으며, 해당 요구가 나타날 시에는 PC를 다시 시작하여 주시기 바랍니다.
- 최초 설치 시에는 단말기와 컴퓨터의 접속이 실패할 수 있습니다. 실패 시에는 확인 버튼을 클릭하여 종료하신 후 다시 시작하시면 됩니다.



- 6) 연결이 되면 위 그림과 같이 나타납니다.
Yes를 선택하고 다음을 누릅니다. 데스크탑과
임시로 연결하는 경우에는 No를 선택하십시오.

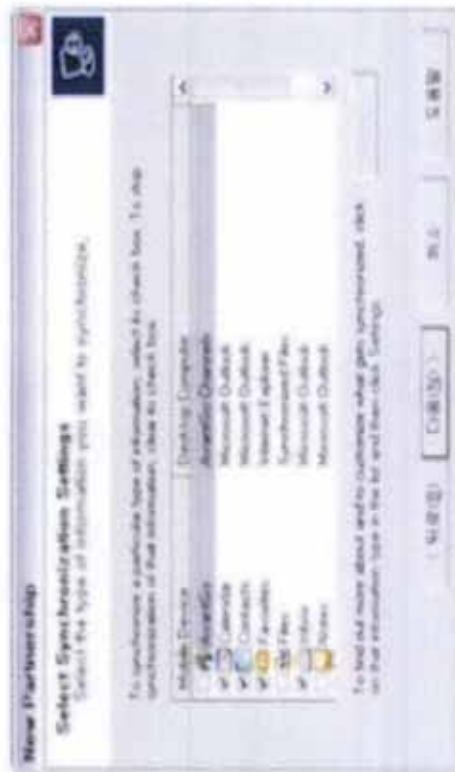


- 7) Standard Partnership를 선택했다면 아래와
같이 나타납니다.

V.ActiveSync 연결

1. ActiveSync 설치

- 8) 단말기를 동기화할 경우 해당사항에 대해서 선택하고 다음을 누릅니다.
그러면 다음과 같이 나타납니다.



- 9) 동기화할 프로그램들을 선택한 후 다음을 누르면 다음과 같이 나옵니다.
10) 마침을 누르면 설치가 완료됩니다.



2. ActiveSync 사용시 주의사항

- 1) 처음 시작할 때
 - a. 기존에 설치되어 있던 Active Sync 프로그램을 제거 하십시오.
 - b. 새로운 Active Sync를 설치하십시오. 이 때 설치 중간에 Get Connected 라는 다이얼로그가 뜨면 취소를 누르시면 됩니다.
 - c. 설치가 완료되면 Active Sync 메뉴에서 File 밑에 Connection Settings 메뉴를 선택해서 다이얼로그를 띄운 후 'Allow USB connection with this desktop computer' 항목을 체크 하시고 밑에 'Status : USB is available' 이라고 나오는 것을 확인합니다. 만일 이 때 Get Connected 다이얼로그가 뜬다면, 이것은 기존에 오 동작하는 USB 드라이버가 잔존해 있기 때문인데 이 때는 제어판→시스템→장치관리자를 띄워서 'Windows CE USB Devices' 밑에 오류가 있는 장치를 제거하면 됩니다.
- 2) PC에 USB 장치 감지 후 "알 수 없는 장치" 다이얼로그가 올 때
 - a. 크래들에 단말기가 꼽혀 있는 상태에서 단말기 전원을 키면 이렇게 될 수가 있습니다.
 - b. 단말기를 크래들에서 뺐다가 다시 꽂아 주십시오.
- 3). Active Sync 에서 "Connecting..." 이라고 나오는 상태가 오랫동안 지속될 때
 - a. 단말기를 크래들에서 제거해 일단 연결을 끊습니다.
 - b. Active Sync 메뉴의 File 밑에 Connection Settings 다이얼로그를 띄운 후 'Allow USB connection with this desktop computer' 항목 체크박스를 해제 한 다음에 OK 를 누릅니다.
 - c. 다시 Connection Settings 다이얼로그를 띄운 후 "Allow USB connection with this desktop computer" 항목 체크박스를 설정 한 다음에 OK를 누릅니다.
 - d. 단말기를 크래들에 다시 꽂아 주십시오.



V.ActiveSync 연결

2. ActiveSync 사용시 주의사항

- 4) 여러 번 시도해도 연결이 실패하고 PC 트레이에 "알 수 없는 하드웨어 장치" 아이콘이 계속 볼 때
 - a. 간혹 PC 에 있는 USB 호스트가 이상한 상태에 빠져서 계속 연결이 실패하는 경우가 있습니다.
 - b. 이 때 단말기를 크래들에서 제거한 후에, PC를 재 부팅 한 다음 다시 단말기를 크래들에 꽂으면 동작합니다.
- 5) 주 배터리의 전원을 제거하였다가 다시 연결하였을 시에 단말기가 동작하지 않을 때
 - a. 이 문제가 발생하지 않게 하기 위해서는 주 배터리를 빼기 전에 단말기의 전원 버튼을 누르거나, 스타일러스 펜으로 시작메뉴의 종료를 누름으로써 Windows CE가 '시스템 종료' 과정을 거치게 해야 합니다.
 - b. 무득이하게 배터리의 전원을 제거하였는데 단말기가 올바르게 동작하지 않을 경우는 'F' 버튼과 '입력' 버튼을 동시에 누른 상태에서 뒷면의 reset 을 누르고 합니다.
 - c. 단, 해당 동작은 현재 Memory 상의 자료를 삭제하게 되므로 파일저장소내의 자료가 아닌 경우에는 보존되지 않습니다.

VI. 주의사항

1. 본 PDA폰은 전자파 인체보호기준에 적합한 제품이나 사용자의 건강과 안전을 위해 본사에서 제공하는 정품을 사용하여 주시기 바랍니다. 그렇지 않을 경우 안전을 보장하지 못할 수도 있습니다.
2. PDA폰이 젖은 상태에선 절대로 전원 버튼을 누르면 안되며, 젖은 손으로 어댑터나 전원코드를 만지지 마세요. 감전의 위험이 있습니다.
3. 사용자 임의로 절대로 개조, 분리, 혹은 수리하지 마시고, 본사 고객센터에 문의하여 주시기 바랍니다. 또한 안전을 위한 경고 및 주의사항을 반드시 지켜주세요. 그렇지 않을 경우 무상수리를 받으실 수 없습니다.
4. PDA폰의 데이터는 별도로 기록/보관해 두세요. 제품의 고장 수리시 또는 업그레이드 중 부득이한 경우 PDA폰에 저장된 주요 내용이 지워질 수 있으니 중요한 데이터는 미리 백업받아 보관해 두세요.
(벨소리, 문자/음성 메시지, 연락처 등은 초기화 됩니다.)
5. 온도가 높거나 습기가 있는 장소에서는 사용하지 마세요. 비에 젖거나 음료수 등을 흘리거나, 짐질방 등 고온/고습 환경에서 사용하게 되면 고장의 원인이 될 수 있습니다. 이러한 경우 무상으로 수리를 받으실 수 없습니다.
6. 신용카드, 전화카드, 통장, 승차권 등의 자성을 이용한 제품은 PDA폰에 가까이 두지마세요. PDA폰 자기에 의해 정보가 훼손될 수 있습니다.
7. 진동 및 충격을 피하고, 사용하지 않을 때나 부재시에는 전원 코드를 콘센트에서 뺀 후, 떨어뜨리지 않도록 안전한 곳에 보관하세요.
8. 먼지가 많은 장소에 설치하지 마시고, 전원 코드를 열기구에 삽입하지 않도록 하세요. 청소시 전원 코드를 빼고, 전원 플러그의 핀 부위에 먼지 등이 묻어있을 때는 깨끗이 닦아주세요.
9. 배터리를 사용하지 않고 장시간 방치할 때는 충전시킨 후, 실온에서 보관해 주세요. 충분히 충전된 배터리라도 자체 특성에 의해 전압이 낮아져 사용시간이 짧아질 수 있습니다.
10. PDA폰에 색을 칠하지 마세요. 외관이나 화면이 훼손되거나 고장의 원인이 될 수 있습니다. 또한 도료가 벗겨져 체질에 따라 알레르기 반응을 보일 경우 PDA폰 사용을 멈추고 의사와 상담하세요.

VII. Q&A

Q. 단말기를 물이 들어갔는데 어떻게 해야 하나요?

A. 우선 배터리를 단말기에서 분리하여 주시고 건조한 곳에 말려주시기 바랍니다. 일정시간 건조시킨 후에도 동작을 하지 않을 경우 메인보드 및 기타 부품을 교체가 필요하오니 고객센터로 문의하여 주시기 바랍니다.

Q. 부팅이 되지 않습니다.

A. 프로그램이 손상되었을 수 있습니다. Reset 하여 주시고 그래도 정상화 되지 않는다면 고객센터로 문의하여 주시기 바랍니다.

Q. 충전이 안됩니다.

A. 단말기와 크래들이 정확하게 연결되었는지 확인하여 주시고, 램프의 작동상태를 확인하여 주십시오. 충전단자를 깨끗이 닦아주시고 그래도 작동을 하지 않는다면 배터리의 수명이 다 되었거나, 불량일 수 있습니다. (배터리의 보증기간은 6개월입니다.)

Q. A/S는 어떻게 신청을 하나요?

A. 택배를 이용하여 본사 고객센터로 보내주시면 됩니다. 발송하실 때에는 선불로 보내주시고 A/S완료 후 본사에서 선불 결제 후 발송됩니다.

Q. 단말기가 정확히 발송되었는지 확인할 수 있나요?

A. 본사 고객센터로 문의하여 주시면 운송장 번호를 알려드리며, 관련 택배회사에 문의하시면 알 수 있습니다.

품질보증서

저희 블루버드소프트의 제품을 구입하여 주셔서 대단히 감사합니다. 본 제품의 품질 보증기간은 일반제품, 소모품, 일반부품은 구입일로부터 1년입니다. (단, 배터리는 6개월) 이외 별도로 제조사 측에서 별도의 기간을 보증할 경우, 제조사의 규정에 따릅니다. 상기 품질보증 기간에도 불구하고 사용자 부주의 및 천재지변으로 인한 손상 및 파손에 대하여서는 유상으로 처리 될 수 없습니다.

부품보유 기간 : 제조사는 제품 판매 후 5년간 판매한 제품의 부품을 보유합니다.

• A/S 접수방법

- A/S접수는 우편, 팩스, 방문 접수 원칙으로 합니다.
- 제조사 이외의 별도 업체를 통하여 제품을 구매하신 경우, A/S를 의뢰하시기 위해서는 당사에 사용자 등록을 먼저 하셔야 합니다.
- 사용자 등독을 위해서는 (주)블루버드소프트 콜센터(1588-1380)로 문의하시기 바랍니다.
- A/S 접수 시 거래명세표 또는 영수증을 동봉하여 보내주셔야 합니다. 주문지 성함, 연락처, 주소, 증상을 첨부하여 주시면 보다 신속, 편리하게 처리 될 수 있습니다.
- A/S의뢰는 구입업체에서 하시거나, 본사 고객센터(센터로 직접 문의하실 수도 있습니다. 제품에 부착된 라벨을 고의적으로 훼손하지 마시기 바랍니다. 라벨의 훼손에 의해 소비자가 불이익을 받을 수 있습니다.

• 반품 및 환불

1. 제품 구입 후 다음사항이 확인될 경우 반품 및 환불이 가능합니다.
 - 배달된 상품이 파손되었거나 기능상 하자가 있는 경우
 - 배달된 상품이 주문한 상품과 외관이나 기능면에서 차이가 있을 경우
 - 입금 후 20일이 지나도 구매 상품을 받지 못하는 경우
 - 동일 증상으로 인하여 3번 이상 A/S를 받은 경우
2. 다음 사항에 대하여서는 반품 및 환불이 불가능 합니다.
 - 실링 포장으로 공급되는 제품의 경우, 해당 실링을 제거하였을 경우
 - 사용자의 부주의 및 천재 지변으로 인하여 제품이 손상 또는 파손 되었을 경우
 - 제품의 기타 부속품(CD, 디스켓, 매뉴얼, 연결케이블 등)을 분실한 경우
 - 제품구입 후 10일이 지난 제품의 하자발생시 1:1 교환 또는 A/S이고 처리되며, 반품 및 환불은 불가능합니다.

• A/S 운송비용

- 품질보증기간 중 소비자의 과실에 의한 A/S 처리의 경우 각각 발송 시 발송자가 운송 비용을 부담합니다.
- 품질보증기간 중 제품의 하자에 의한 A/S 처리의 경우 제조사가 전액 부담합니다.
- 품질보증기간 경과 후 소비자 과실에 의한 A/S 처리의 경우 소비자가 전액 부담합니다.
- 품질보증기간 경과 후 제품의 하자에 의한 A/S 처리의 경우 각각 발송 시 발송자가 운송비용을 부담합니다.

• 처리규정

- 구입 후 1개월 이내에 정상적인 사용 상태에서 발생한 성능, 기능상의 하자로 중요한 수리를 요할 때(중요한 수리란 간단한 부품의 교체로 정상적인 시용이 불가능한 경우) 1:1제품교환 또는 부품 교환.
- 품질보증기간 이내에 정상적인 사용 상태에서 발생한 성능, 기능상의 하자 : 무상 수리, 1:1제품교환 또는 부품 교환.
- 소비자의 부주의 및 천재지변으로 인한 제품의 손상 및 파손, 제조사 및 제조사가 지정한 수리점이 아닌 자가 수리하여 제품이 변경 또는 손상된 경우 : 유상수리 금액 징수 후 부품교환 또는 수리.
- 품질보증기간 경과 후 : 유상수리 금액 징수 후 부품교환 또는 수리.
- 유지보수업체는 인수일로부터 48시간 이내에 A/S를 완료하여 소비자에게 송부합니다 위 48시간은 유지보수업체가 제품을 접수하여 송부에 소요되는 시간입니다. 단, 유상 수리의 경우 소비자가 유상수리 금액을 지불하고 난 후 48시간 내에 송부합니다.
- 유상 수리 금액에 관한 규정은 별도로 협의합니다.

• 기타

- 영수증 및 보증서를 무실하여 구입일자를 확인할 수 없을 경우 제조일이나 수입 통관일로부터 보증기간을 계산 합니다.
- 배터리와 같은 액세서리의 경우 A/S 센터에서 관리하고 있는 판매기록과 일치하는 배터리만이 A/S 처리를 받을 수 있습니다. 소비자의 과실로 티 판매기록과 일치하지 않는 배터리의 수리나 교환은 유상처리됩니다.



고객을 위해 한발 앞선 서비스로 최선을 다하겠습니다.

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평일(AM 9:00~PM 6:00)
토요일, 일요일, 주중 공휴일은 휴무
주소: 서울시 강남구 신사동 558-3
연락처: 1588-1380
홈페이지 : www.bluebird.co.kr

Bluebird Soft, Inc.

서울특별시 강남구 신사동 558-5

T: 82-2-548-0740(123) F: 82-2-548-0870

www.bluebird.co.kr

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※ 자세한 제품정보 및 사용 설명은 원하시면 블루버드소프트 홈페이지(www.bluebird.co.kr)를 참고하십시오.

매출현황조회

사 경 경:(주)블루버드소프트
 매출기간:2005-01-01~20081231
 거래처:
 계산서유형:
 내수/수출:
 담당자:
 작성구분:전체

사업장	거래처명	내수구분	매출일	품목명	매출량	생산번호
(주)블루버드소프트	Toyota Tsusho	수출	2005-07-20	BM-200-A-001	1.00	총공
(주)블루버드소프트	Mobil Bilisim Elektronik ve Kontrol Sistemleri Dis. Tic.A.S.	수출	2005-12-28	BM-200-A-003	1.00	타키
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2005-12-29	BM-200-A-001	260.00	*
(주)블루버드소프트	테크노넷자	내수	2005-06-30	BM-200-A-001	1.00	
(주)블루버드소프트	테크노넷자	내수	2005-07-31	BM-200-A-001	1.00	
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2005-12-29	BM-200-A-002	484.00	*
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2005-12-29	BM-200-A-003	1,856.00	*
(주)블루버드소프트	아이엔넷피아	내수	2005-11-10	BM-200-A-003	50.00	*
(주)블루버드소프트	테크노넷자	내수	2005-08-31	BM-200-A-003	1.00	
(주)블루버드소프트	테크노넷자	내수	2005-09-30	BM-200-A-003	1.00	
(주)블루버드소프트	C.J.T VENTURE(비정기인원제)	내수	2005-11-05	BM-200-A-003	1.00	*
(주)블루버드소프트	우타테크	내수	2005-12-01	BM-200-F-개발용	1.00	*

사업장	거래처명	내수구분	매출일	품목명	매출량	생산번호
(주)블루버드소프트	West International	수출	2006-06-29	BM-200-A-002	1.00	스웨덴
(주)블루버드소프트	Telepath Ltd	수출	2006-03-03	BM-200-A-003	1.00	이스라엘
(주)블루버드소프트	Telepath Ltd	수출	2006-04-12	BM-200-K-001	1.00	이스라엘
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2006-05-19	BM-200-A-001	260.00	*
(주)블루버드소프트	칼주대	내수	2006-07-20	BM-200-A-001	1.00	*
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2006-05-19	BM-200-A-002	484.00	*
(주)블루버드소프트	아이엔넷피아	내수	2006-05-12	BM-200-A-002	1.00	*
(주)블루버드소프트	아이엔넷피아	내수	2006-11-14	BM-200-A-002	1.00	*
(주)블루버드소프트	링크웨어(주)	내수	2006-12-11	BM-200-A-002	1.00	*
(주)블루버드소프트	포세이돈텔레콤(주)	내수	2006-08-03	BM-200-A-002	1.00	*
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2006-04-14	BM-200-A-003	1,000.00	*
(주)블루버드소프트	SK네트웍스(주)서울지사	내수	2006-05-19	BM-200-A-003	856.00	*
(주)블루버드소프트	아이엔넷피아	내수	2006-02-23	BM-200-A-003	15.00	*
(주)블루버드소프트	아이엔넷피아	내수	2006-02-23	BM-200-A-003	1.00	*
(주)블루버드소프트	공인택	내수	2006-02-23	BM-200-A-003	1.00	*
(주)블루버드소프트	(주)스피드캐널	내수	2006-03-23	BM-200-A-003	1.00	*
(주)블루버드소프트	포세이돈텔레콤(주)	내수	2006-12-22	BM-200-A-003	1.00	*
(주)블루버드소프트	포세이돈텔레콤(주)	내수	2006-06-21	BM-200-A-003	1.00	*
(주)블루버드소프트	주식회사 가린온통신	내수	2006-12-04	BM-200-A-003	5.00	*
(주)블루버드소프트	주식회사 가린온통신	내수	2006-08-29	BM-200-A-003	5.00	*
(주)블루버드소프트	(주)트리포스	내수	2006-09-08	BM-200-A-003	10.00	*
(주)블루버드소프트	(주)알트렌	내수	2006-08-16	BM-200-B-001	62.00	*
(주)블루버드소프트	신용카드거래처	내수	2006-11-30	BM-200-B-001	1.00	*
(주)블루버드소프트	신용카드거래처	내수	2006-08-30	BM-200-F-001	14.00	*
(주)블루버드소프트	신용카드거래처	내수	2006-08-30	BM-200-F-001	16.00	*
(주)블루버드소프트	신용카드거래처	내수	2006-08-30	BM-200-F-001	1.00	*
(주)블루버드소프트	신용카드거래처	내수	2006-08-30	BM-200-F-001	1.00	*

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(주)플루버드스프리트	신용카드거래처	내수	2006-09-13	BM-200-F-001	1.00	*
(주)플루버드스프리트	비종산	내수	2006-08-30	BM-200-F-001	14.00	
(주)플루버드스프리트	비종산	내수	2006-08-30	BM-200-F-001	23.00	
(주)플루버드스프리트	비종산	내수	2006-09-13	BM-200-F-001	1.00	*
(주)플루버드스프리트	(주)비라시스템	내수	2006-11-02	BM-200-F-001	6.00	
(주)플루버드스프리트	비종산	내수	2006-12-11	BM-200-F-001	1.00	*

사업장	거래처명	내수구분	매출일	품목명	매출량	생산번호
(주)플루버드스프리트	Systems Scanning Ltd	수출	2007-02-13	BM-200-A-003	1.00	중국
(주)플루버드스프리트	Heliodyne, Inc	수출	2007-11-27	BM-200-A-003	1.00	미국
(주)플루버드스프리트	B.B.S. Telecommunications Pte Ltd	수출	2007-11-07	BM-200-A-003	2.00	싱가포르
(주)플루버드스프리트	삼호인포네티	내수	2007-03-20	BM-200-A-003	1.00	*
(주)플루버드스프리트	(주)트리포스	내수	2007-02-20	BM-200-B-001	2.00	*
(주)플루버드스프리트	(주)트리포스	내수	2007-09-17	BM-200-B-001	1.00	*
(주)플루버드스프리트	제이정보통신(주)	내수	2007-08-30	BM-200-B-001	4.00	*
(주)플루버드스프리트	제이정보통신(주)	내수	2007-09-07	BM-200-B-001	5.00	*
(주)플루버드스프리트	제이정보통신(주)	내수	2007-02-21	BM-200-F-001	2.00	*
(주)플루버드스프리트	E-ezer	내수	2007-03-07	BM-200-F-001	2.00	*
(주)플루버드스프리트	(주)엑스포	내수	2007-06-28	BM-200-F-001	1.00	*
(주)플루버드스프리트	신용카드거래처	내수	2007-05-15	BM-200-A-001	1.00	*
(주)플루버드스프리트	신용카드거래처	내수	2007-05-21	BM-200-A-001	1.00	*
(주)플루버드스프리트	주식회사 다우	내수	2007-04-11	BM-200-A-003	1.00	*

사업장	거래처명	내수구분	매출일	품목명	매출량	생산번호
(주)플루버드스프리트	제이정보통신(주)	내수	2008-01-11	BM-200-B-001	1	Korea
(주)플루버드스프리트	제이정보통신(주)	내수	2008-04-11	BM-200-B-001	5	Korea
(주)플루버드스프리트	대원종합상사	내수	2008-01-17	BM-200-B-001	1	Korea
(주)플루버드스프리트	(주)엑스포	내수	2008-05-07	BM-200-F-001	1	Korea

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 77 5x214 3x17 24mm, 425g, Microsoft Windows CE .NET 4.2
 3200 Intel XScale PXA250, 400MHz CPU, 64MB RAM, 192MB
 ROM, 3.5" 260x320 color transreflective TFT LCD, 3.5mm audio
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<NSC:FRAME NAME="STFRAME" ALLOWTRANSPARENCY="TRUE" STYLE="BODY{BACKGROUND:TRANSPARENT}" %3E%NSC:FRAME%3E id=tagmenFrame name="tagmenFrame" width="100%" height="100%" scrolling="no" src="http://img.sharethis.com/partners.php?partnermarketid=12065217770&nameborder=0">
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Bluebirdsoft (Korea) has
 launched its new PDA phone
 'PIDION BM-200' with a
[sleek](#) design. It is powered
 by Intel PXA 270 Processor
 running at 520 MHz, runs on
 Windows CE 5.0 and will be
 compatible with CDMA
 networks. It has a large 2.8"
 touchscreen TFT with a
 resolution of 240 x 320 pixels (262,000 colors). It has 64MB RAM (up to
 128 MB) and 128MB ROM (up to 1GB). It has a lot of Connectivity options
 like Bluetooth, Wi-Fi, Infrared, and USB. Also included is a 2 Megapixel
 Camera with Flash, and a Mini SD card slot for memory expansion. It is
 possible to use Pocket PC applications via the Pocket PC Emulator. Like
 most Windows based PDA phones it does not have any buttons all phone
 functions are also performed via the Touch screen. The PIDION BM-200 will
 be available in two colors Black and White.



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It measures 61 x 119 x 19mm. Via - Aving (Korean)



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Pidion BM200 Smartphone

by [Dimitris S.](#) [View comments](#) [Other](#)



Photoshot of a Korea's gadget. Available in Korea only, Pidion BM-200 is small but has integrated WiFi, bluetooth and running windows CE5.0. The SD card slot is just nice for the 2 megapixel camera. More photos at [gizshuforum.com](#)

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