

EXHIBIT 12

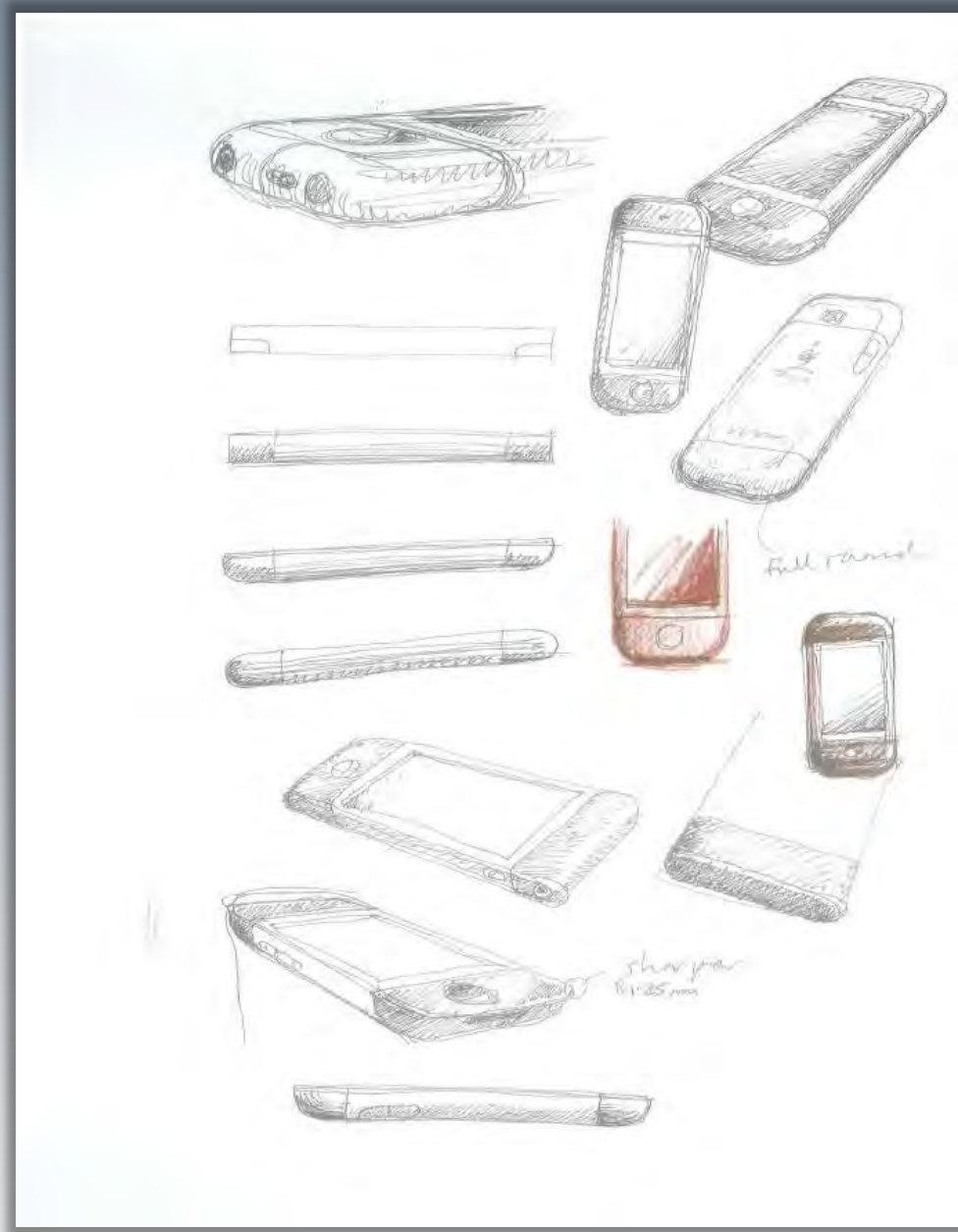
Sketches of Pre-iPhone Designs Considered by Apple

PLAINTIFF'S EXHIBIT NO. 1

United States District Court
Northern District of California
No. 11-CV-01846-LHK (PSG)

Apple Inc. v. Samsung Elecs.

Date Admitted: _____ By: _____



CAD Images of Pre-iPhone Designs Considered by Apple



CAD Images of Pre-iPhone Designs Considered by Apple (March 13, 2006)

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CAD Images of Pre-iPhone Designs Considered by Apple (March 13, 2006)



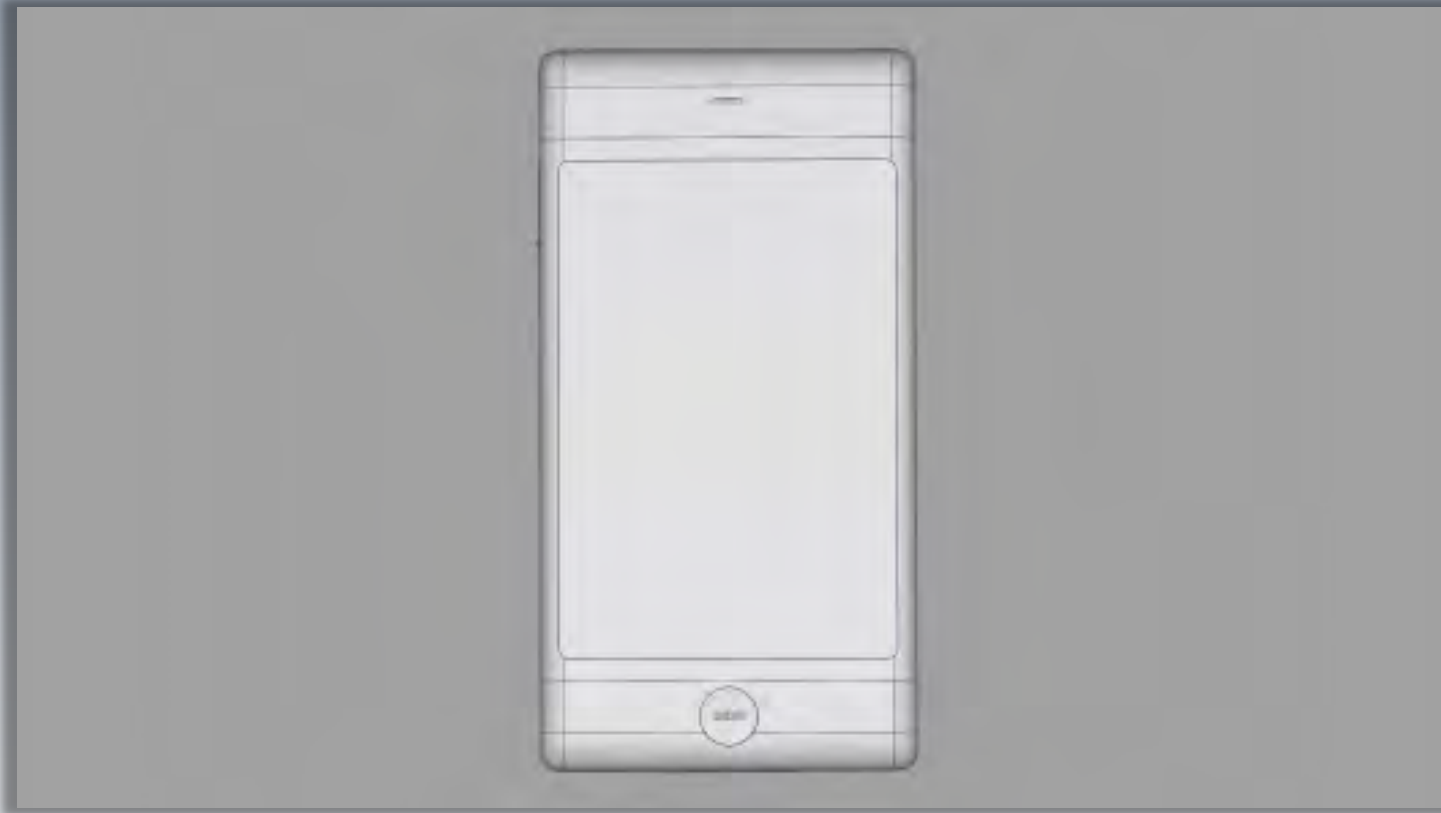
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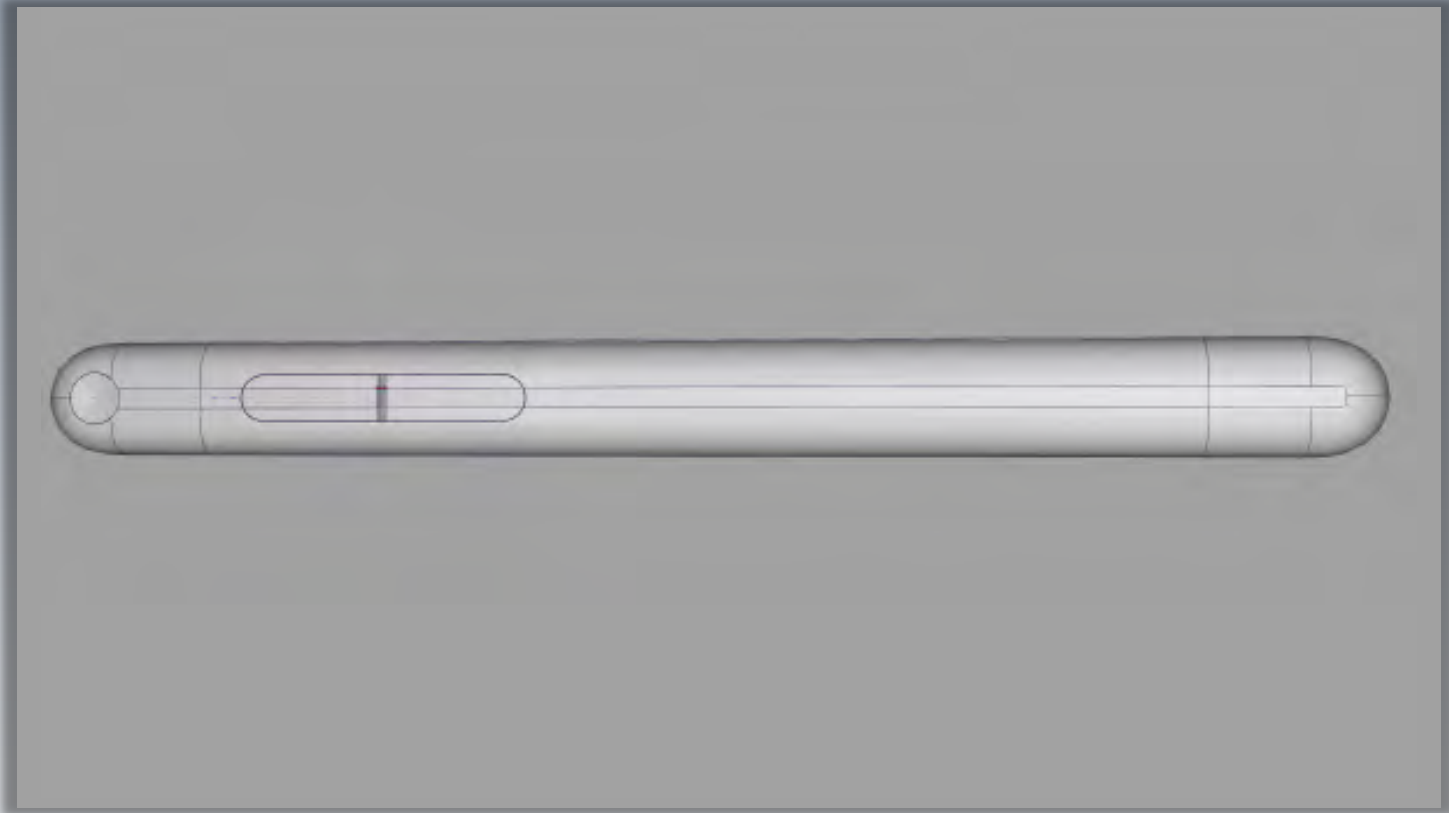
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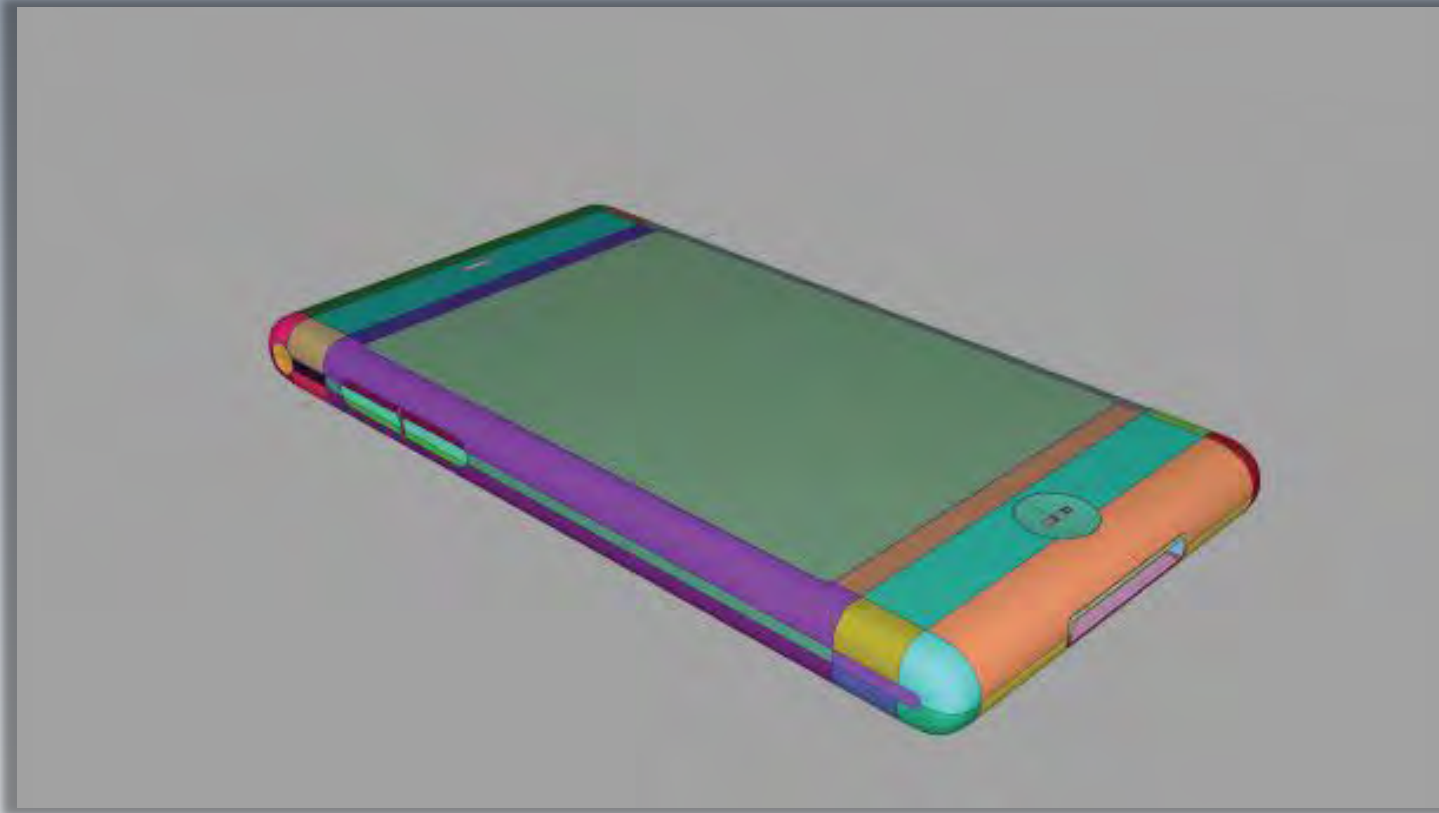
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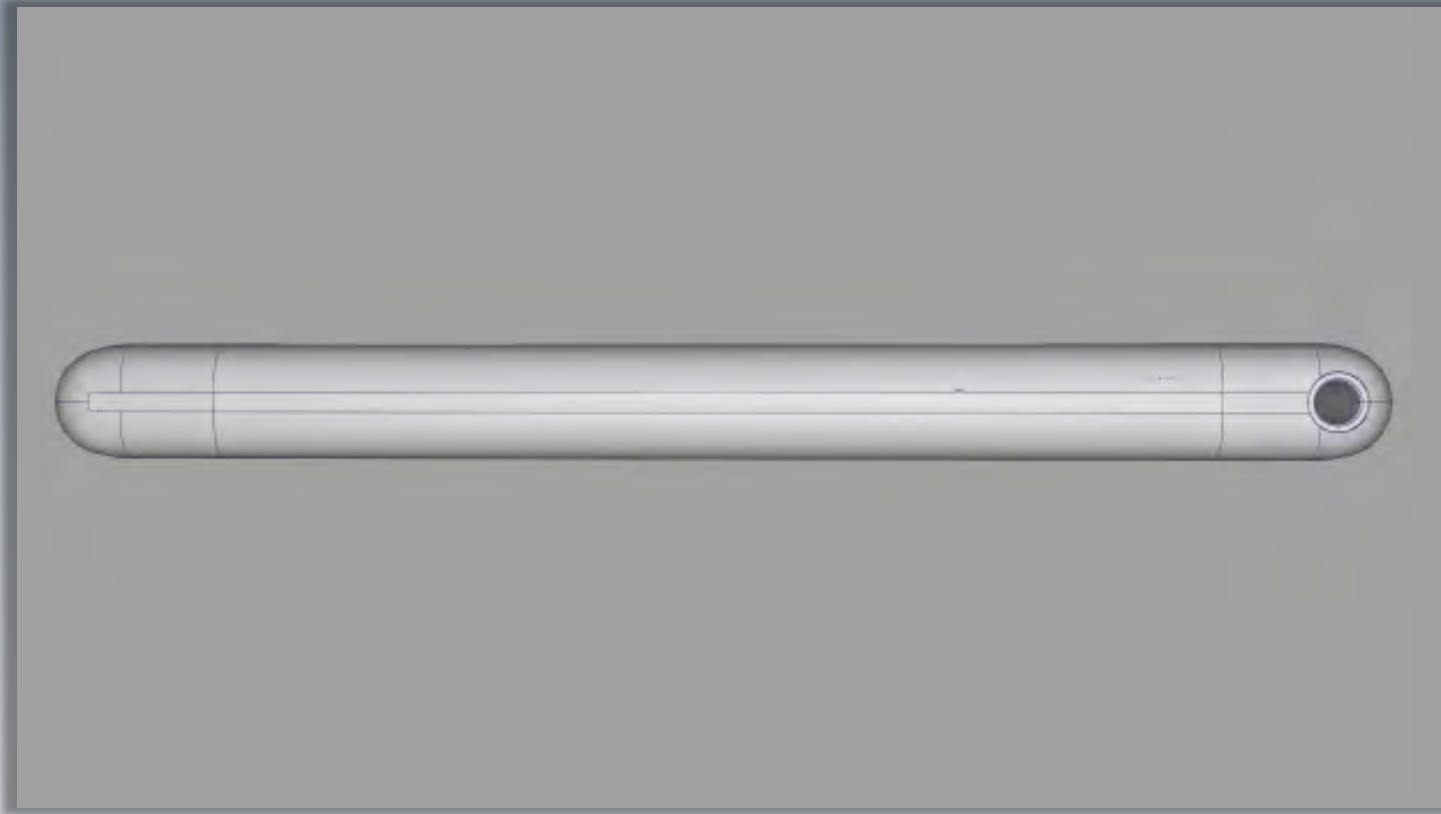
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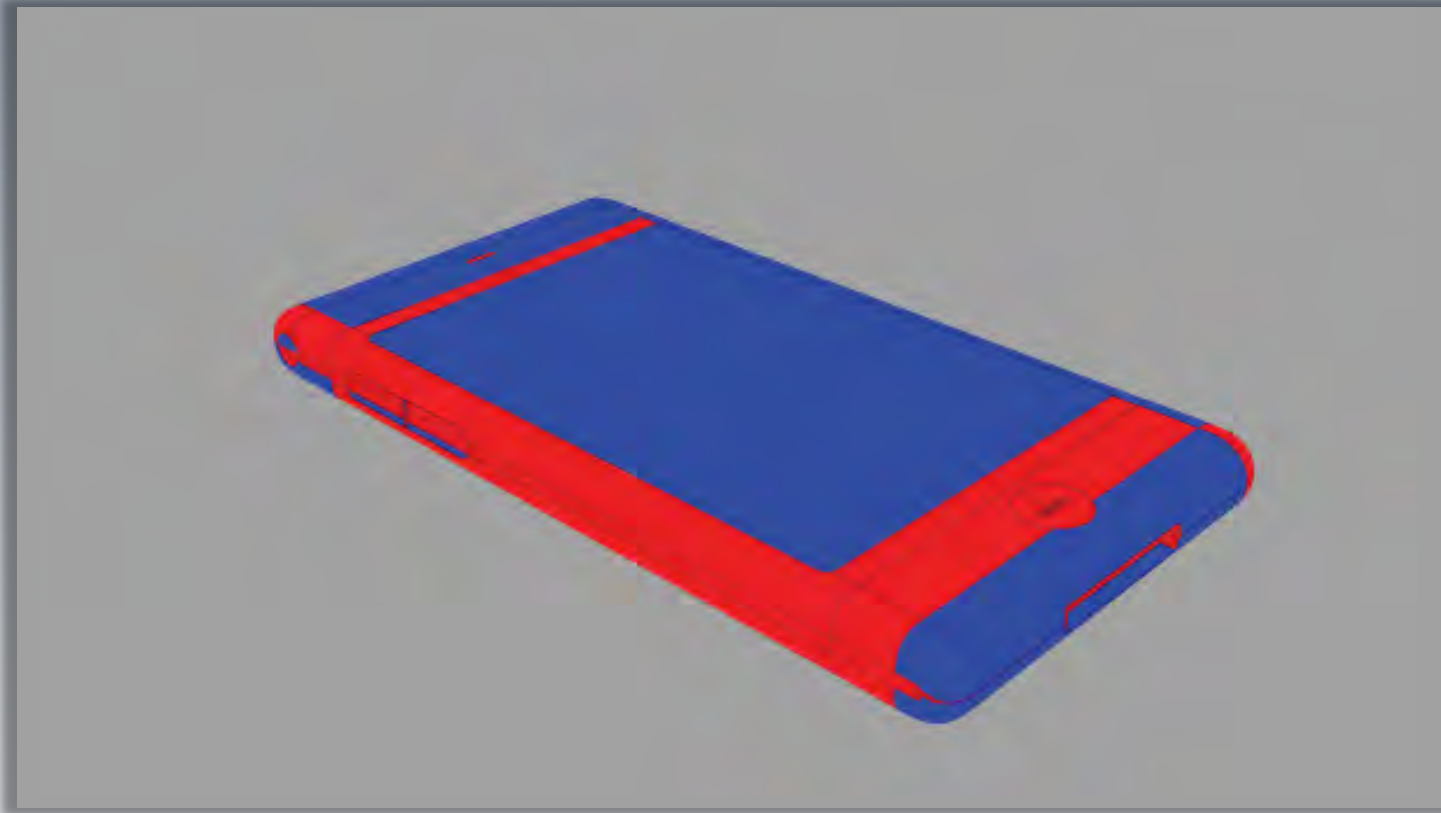
CAD Images of Pre-iPhone Designs Considered by Apple (March 13, 2006)



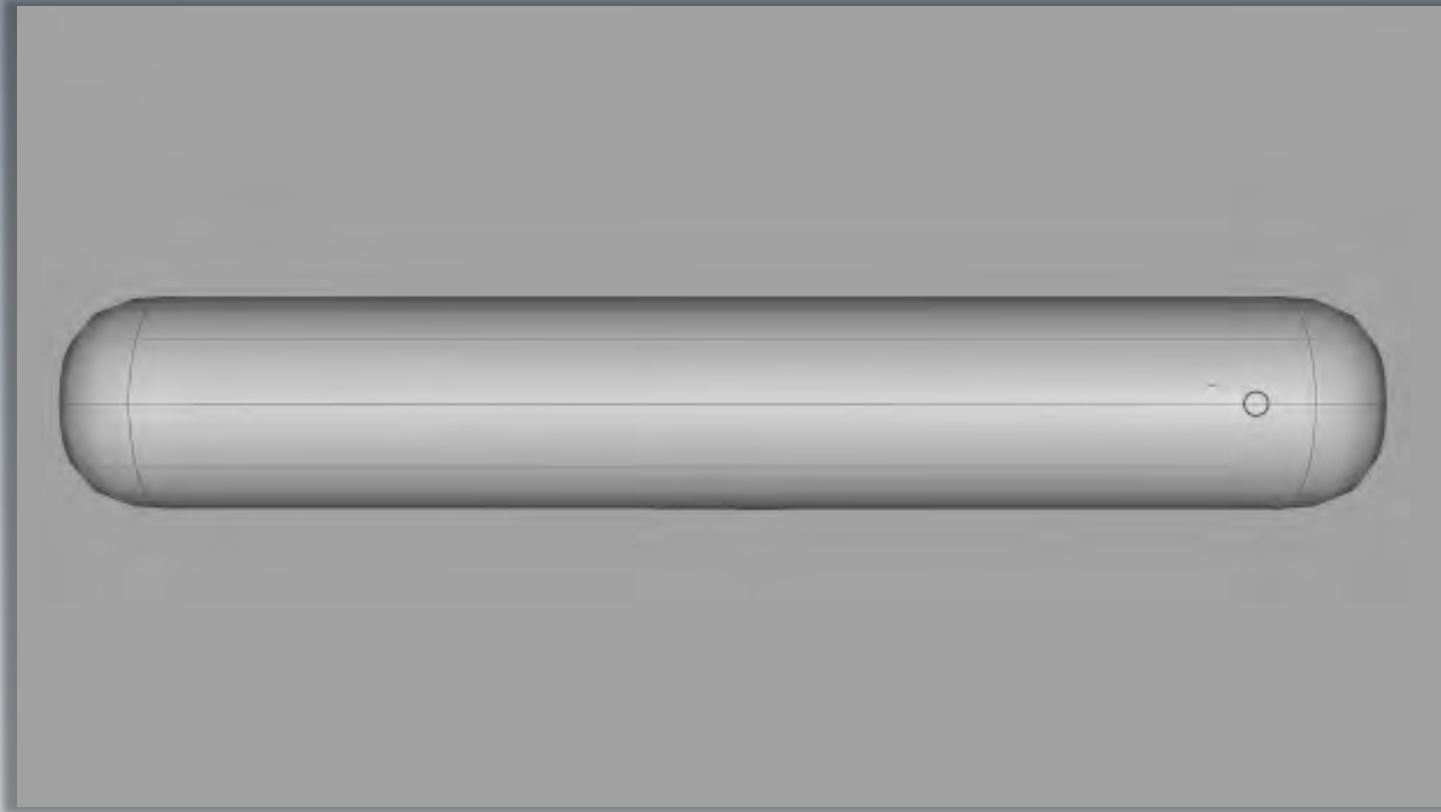
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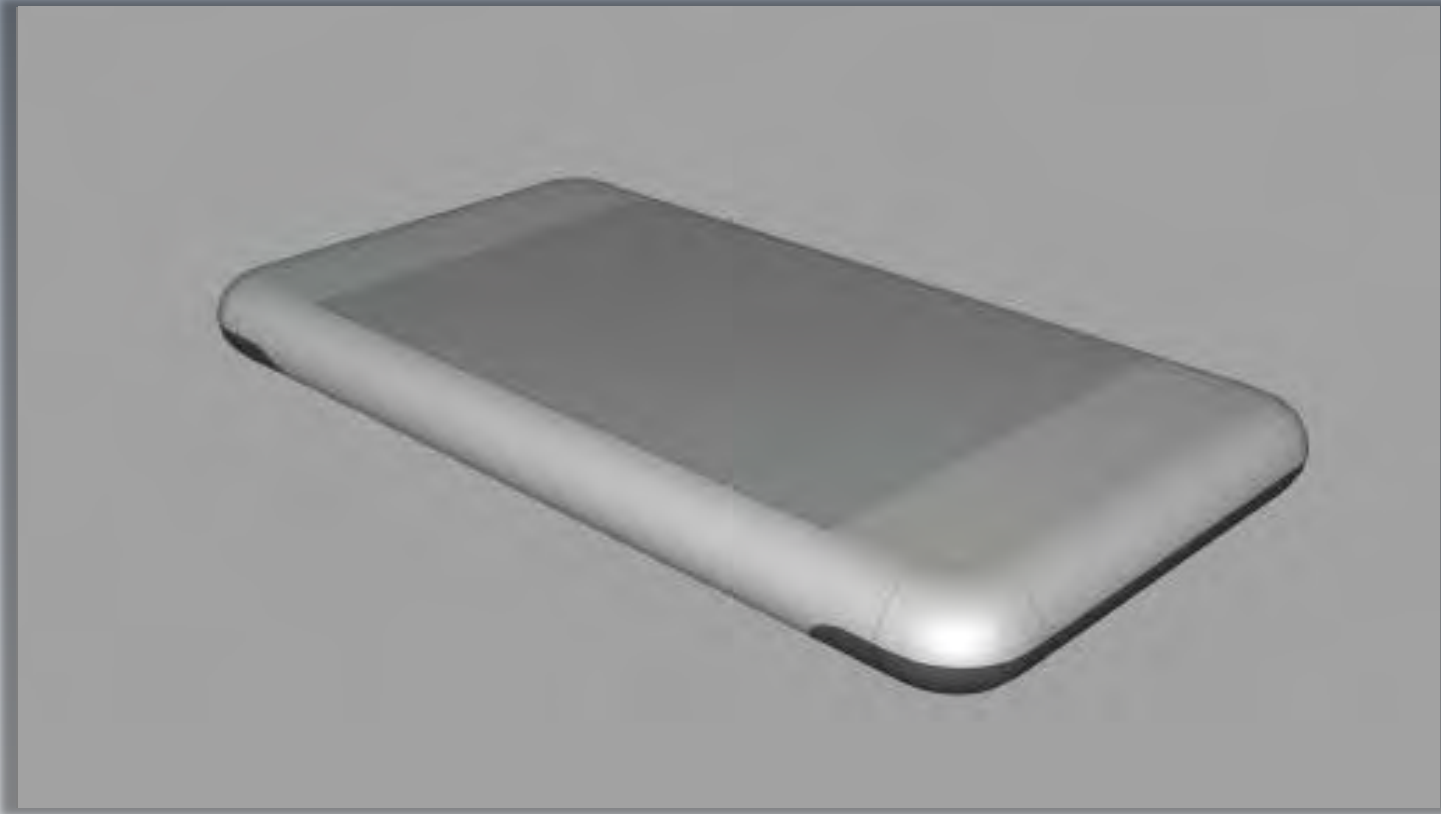


CAD Images of Pre-iPhone Designs Considered by Apple (March 15, 2006)

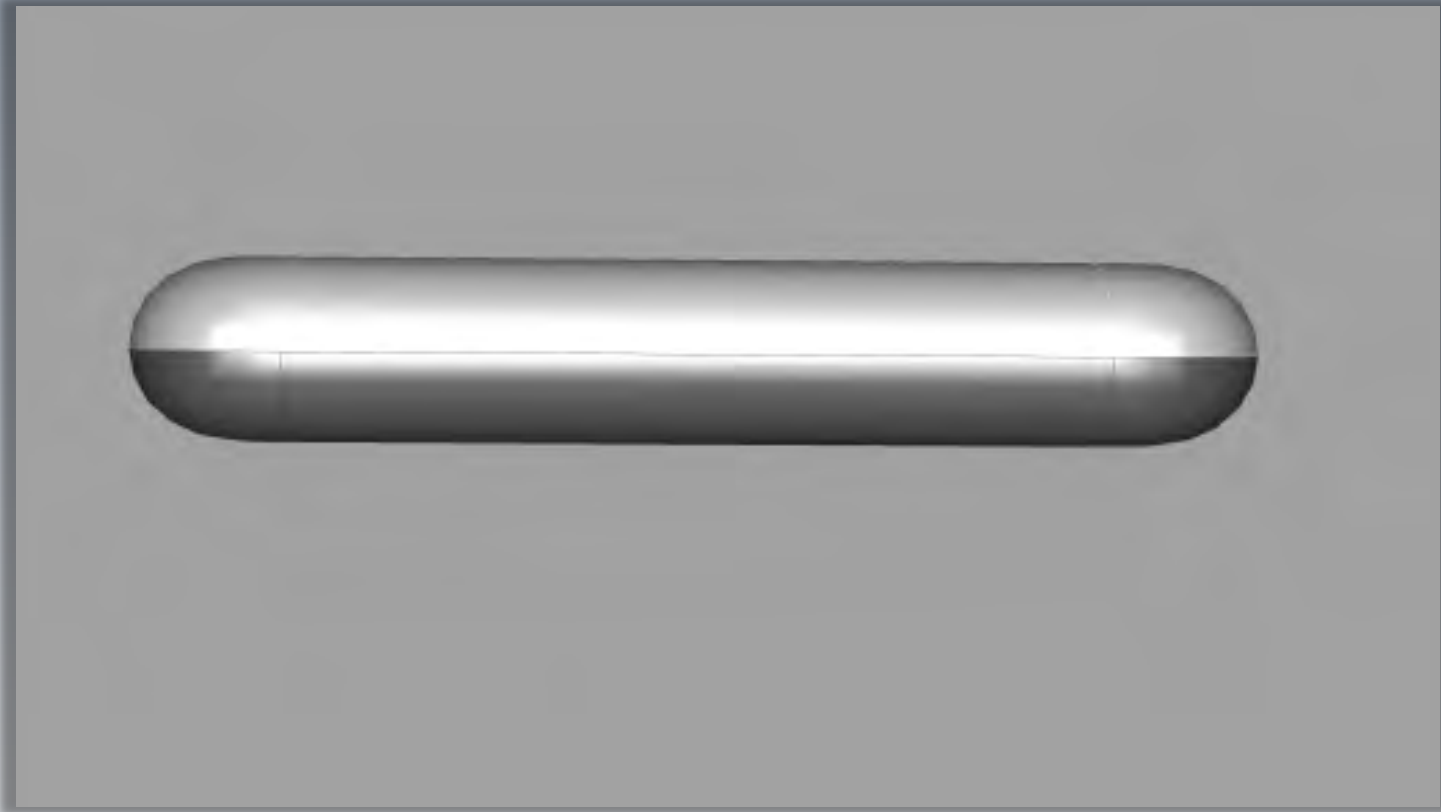
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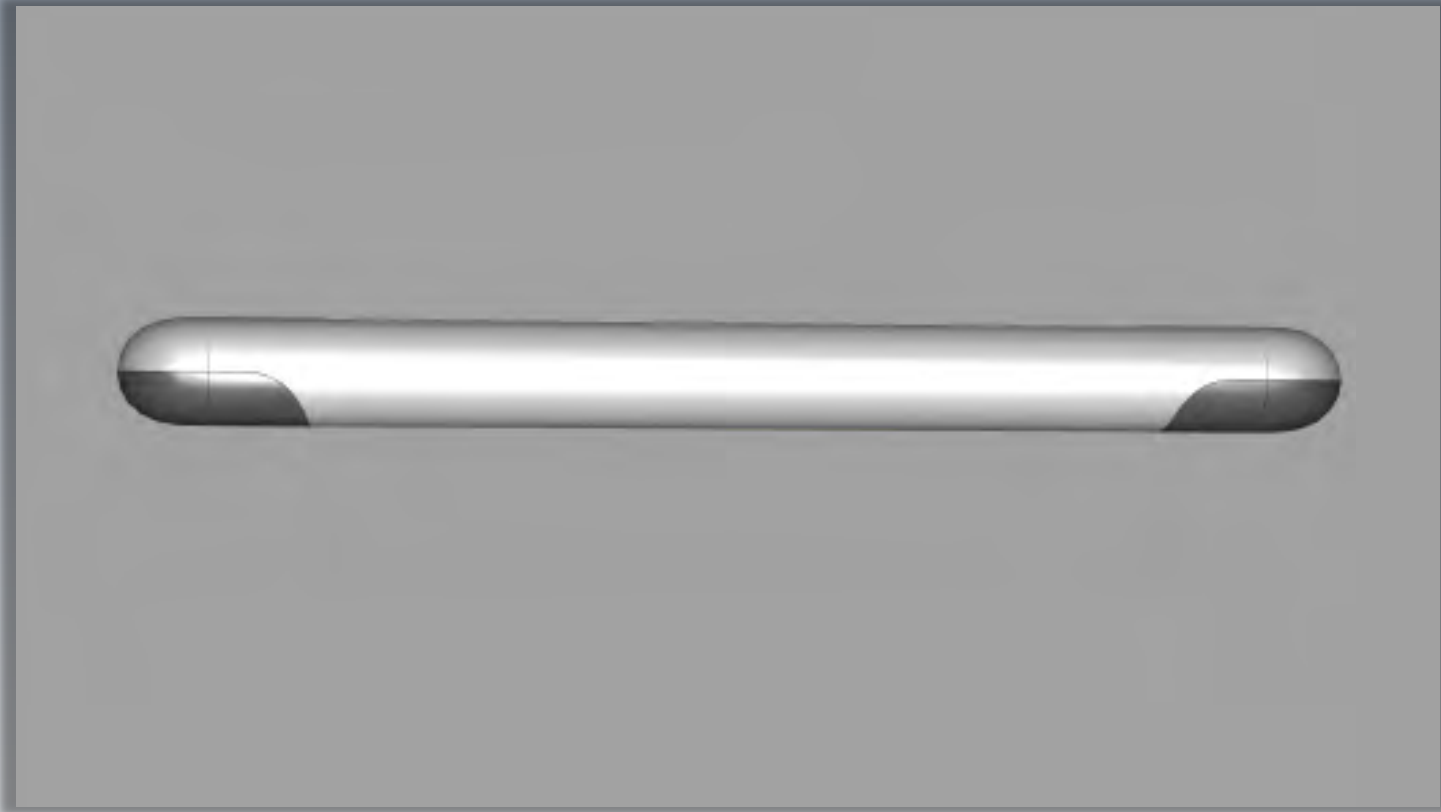
CAD Images of Pre-iPhone Designs Considered by Apple (March 15, 2006)



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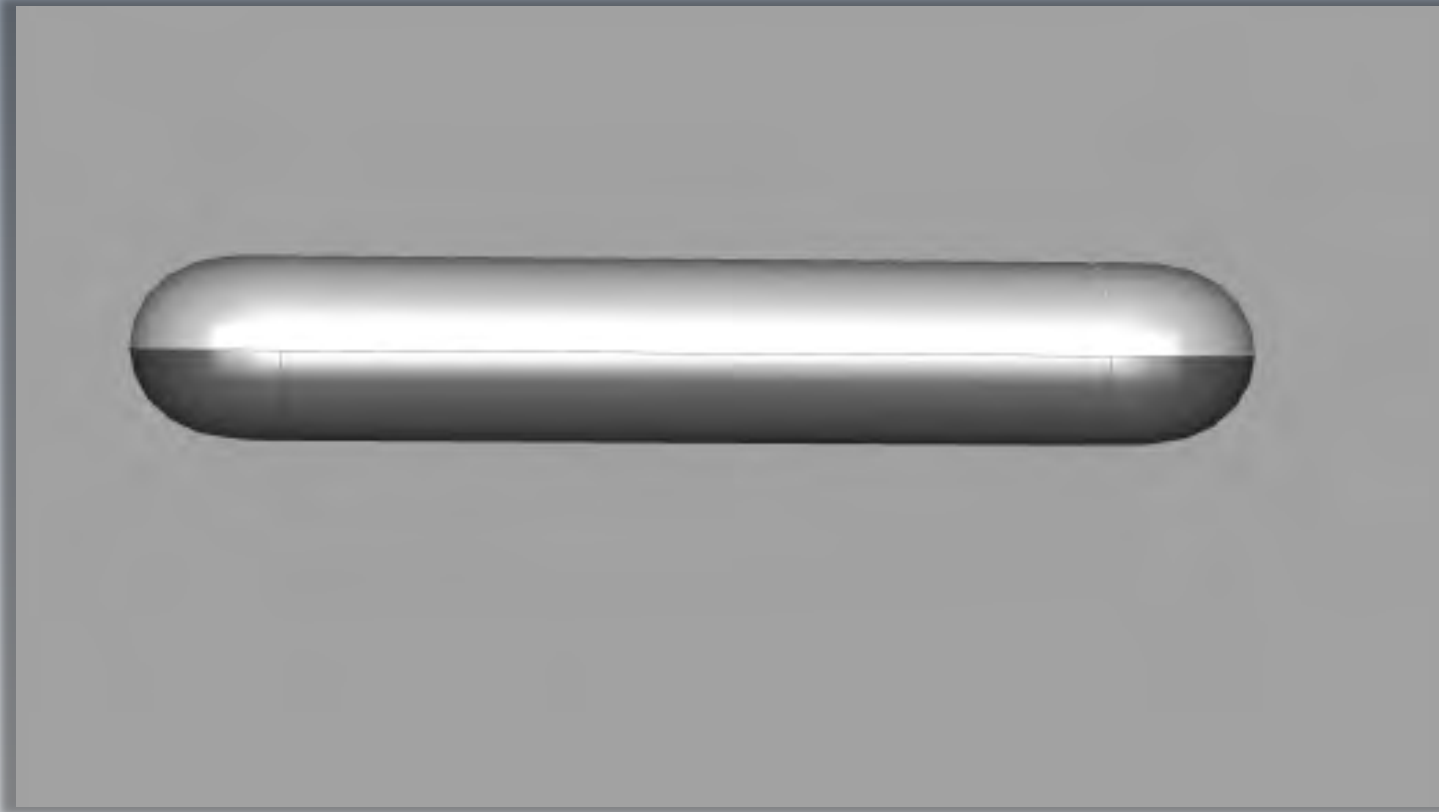
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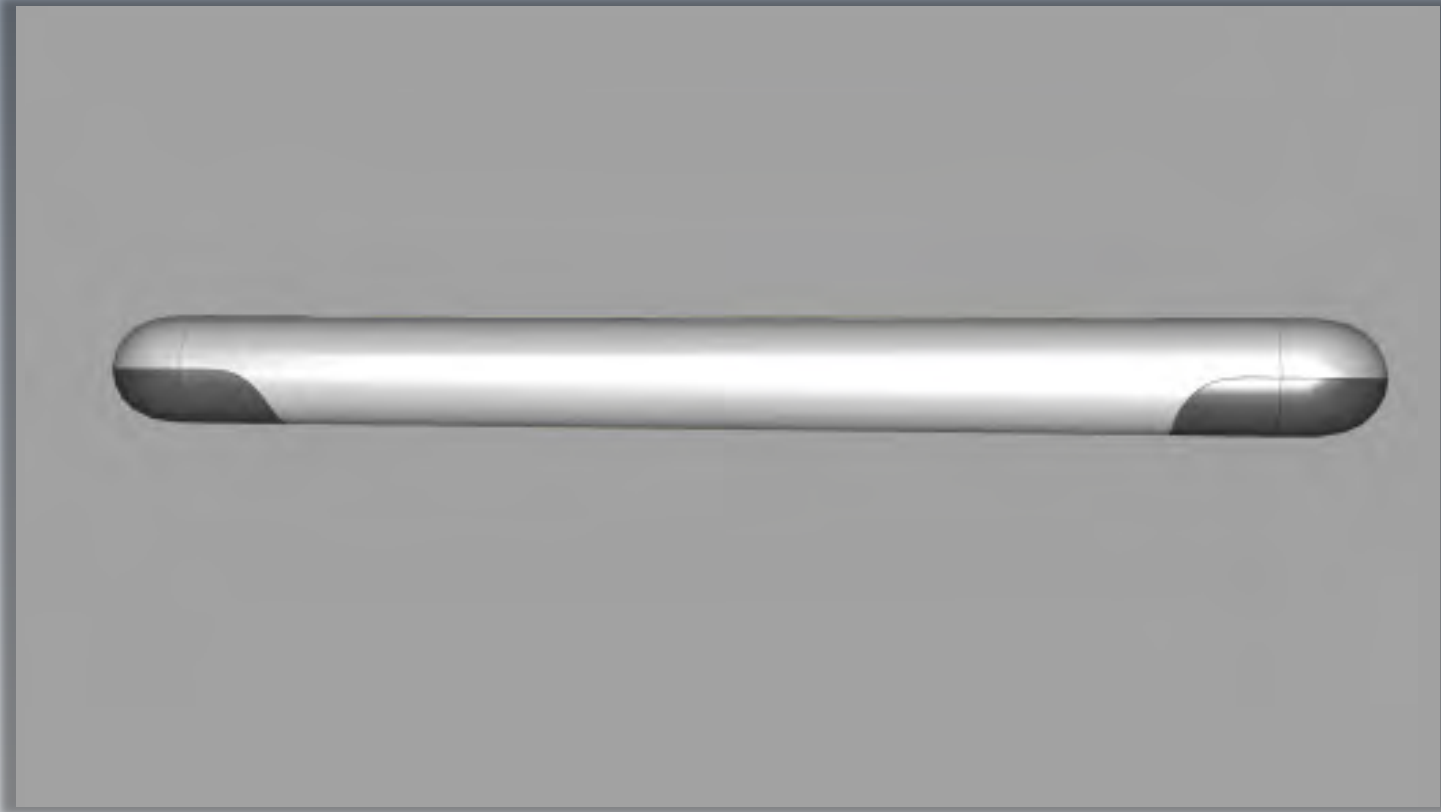
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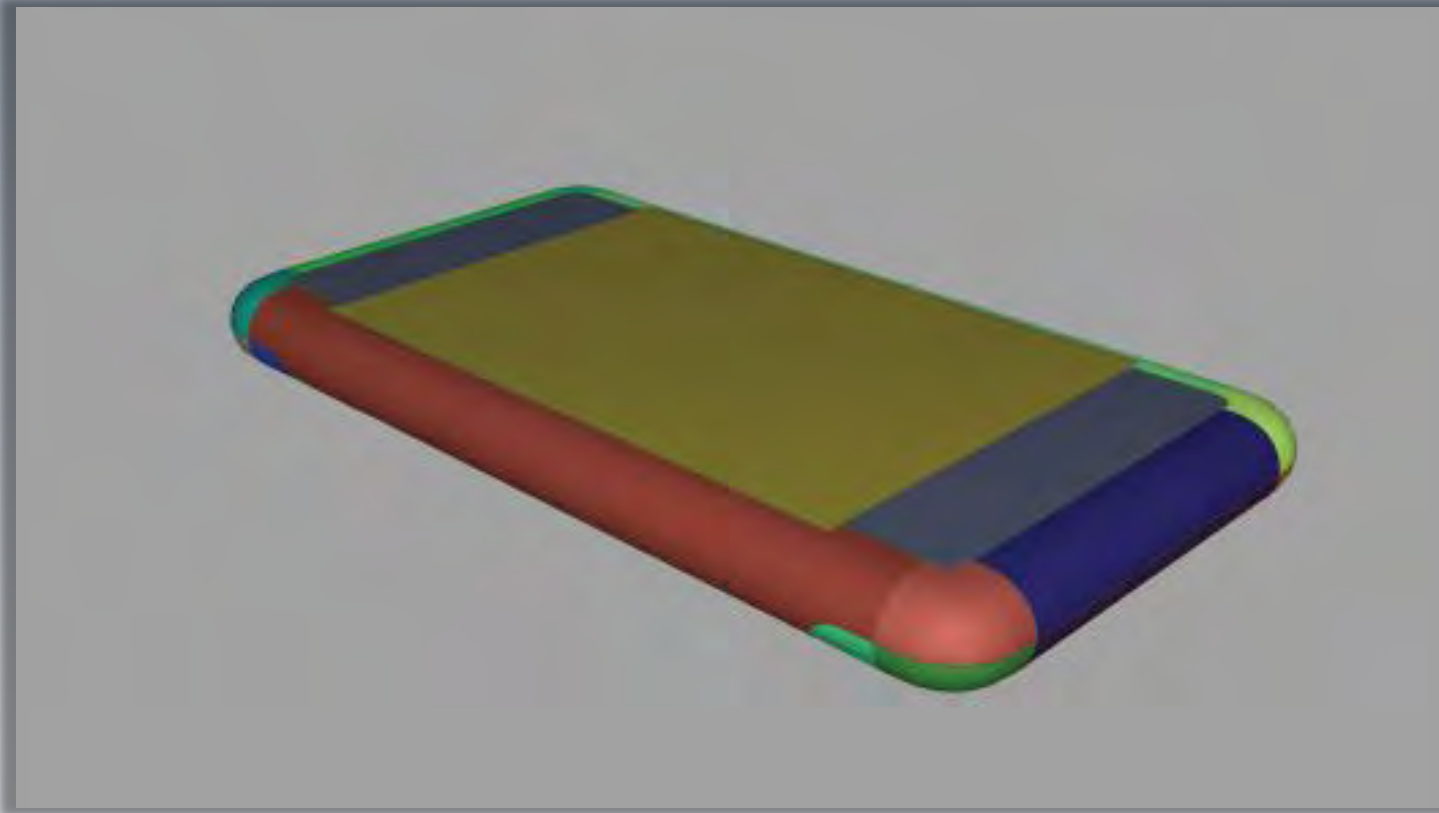
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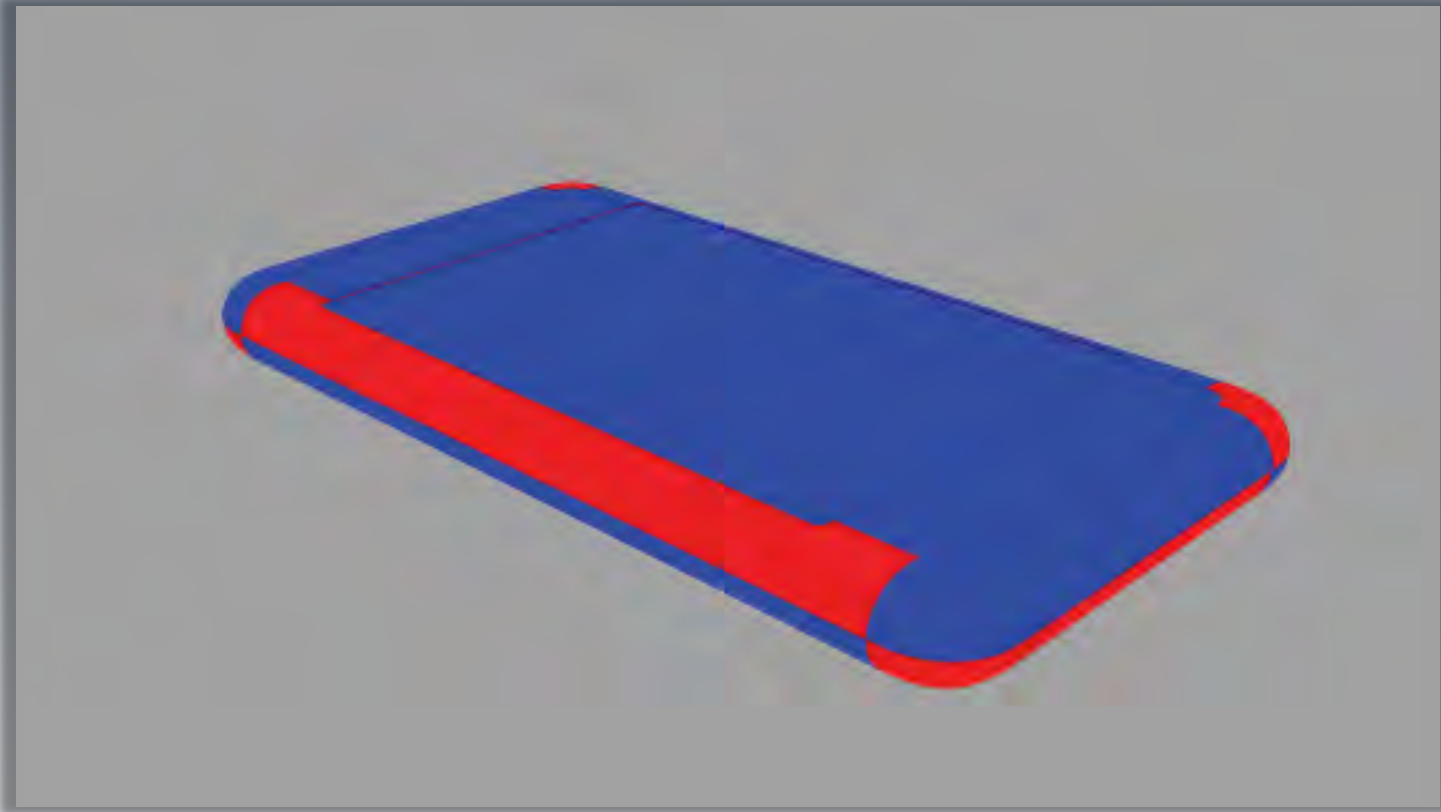
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Photographs of Models of Pre-iPhone Designs Considered by Apple



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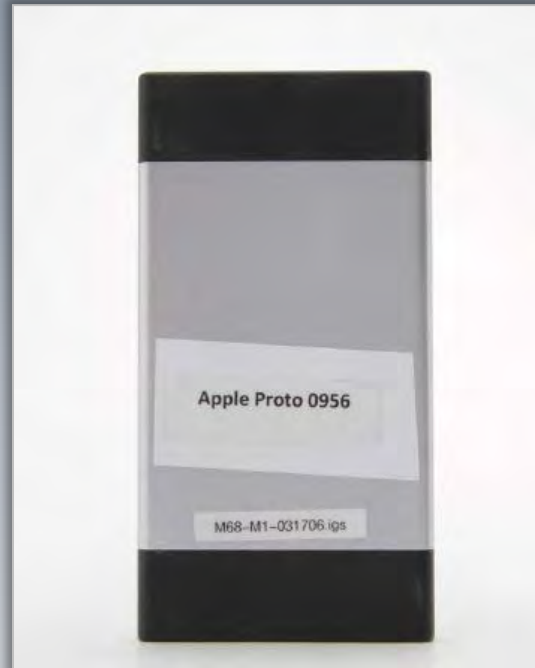
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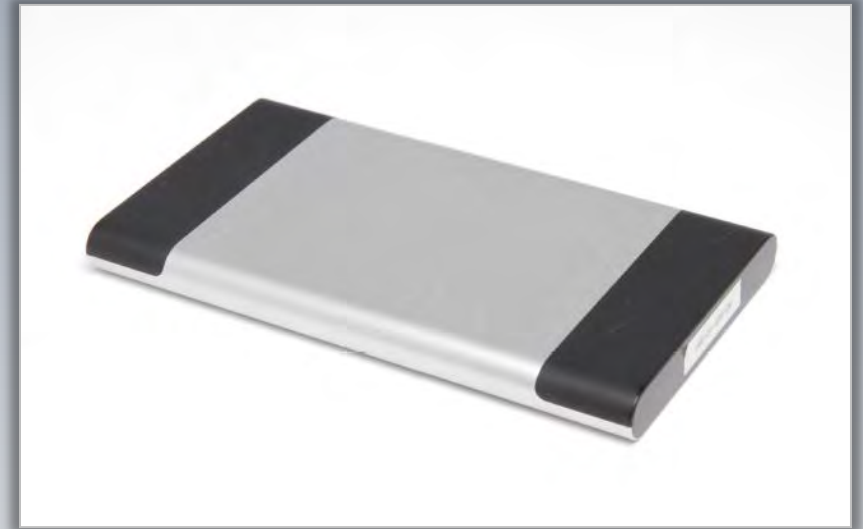
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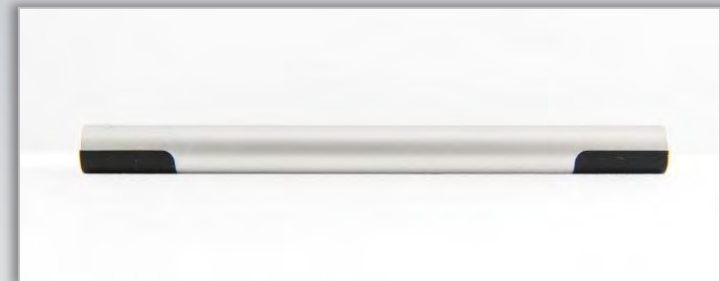
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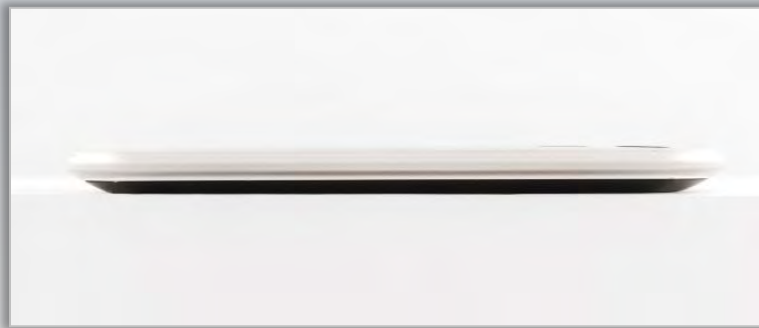
Photographs of Other Models of Designs Considered by Apple



Photographs of Other Models of Designs Considered by Apple



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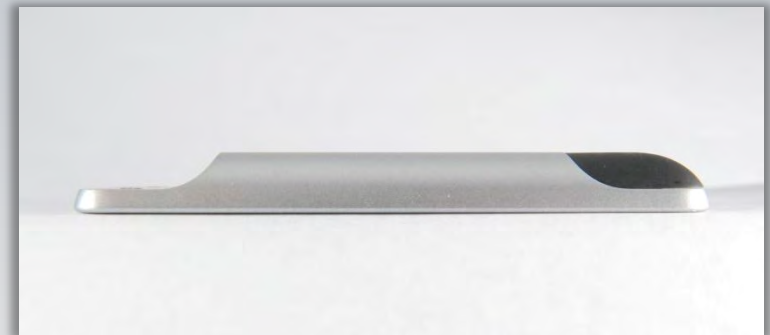
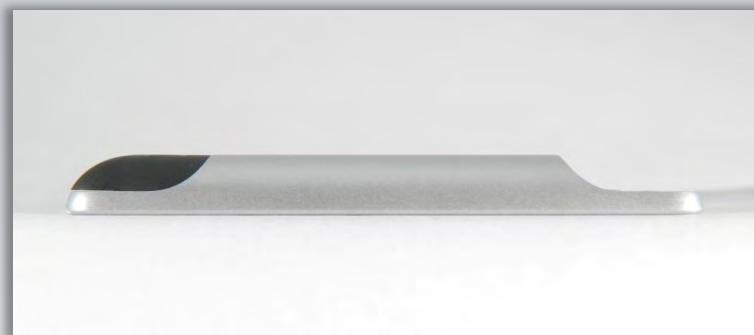
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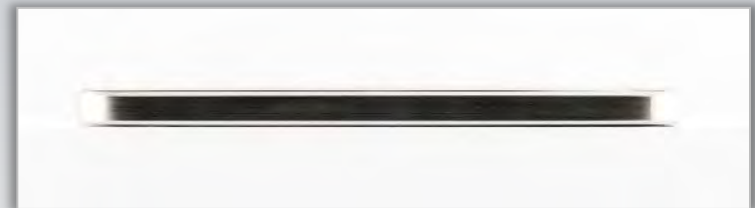
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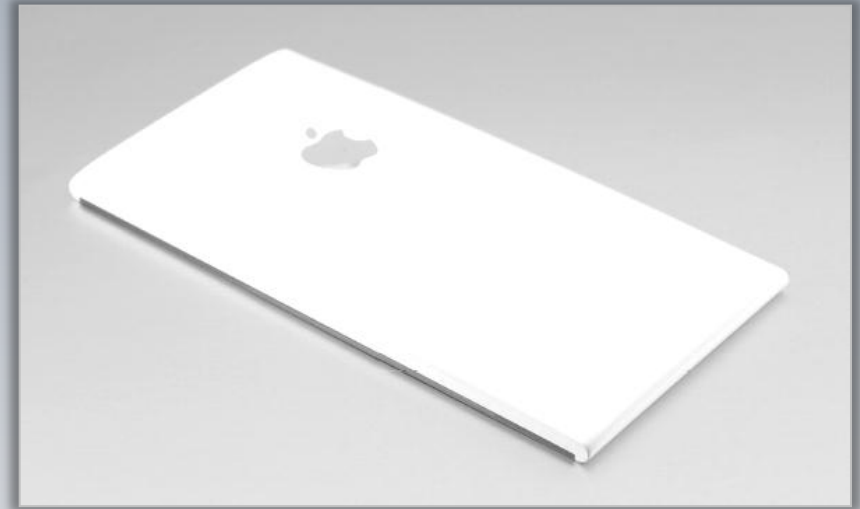
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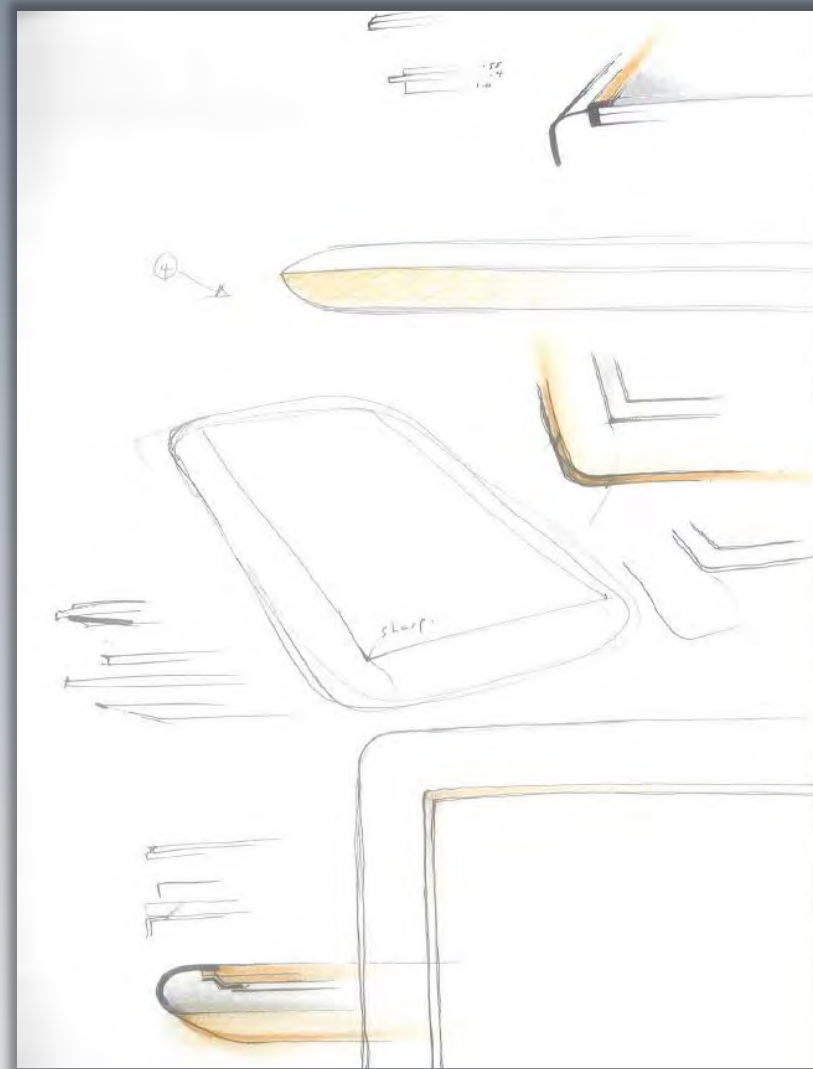


Sketches of Pre-iPad Designs Considered by Apple





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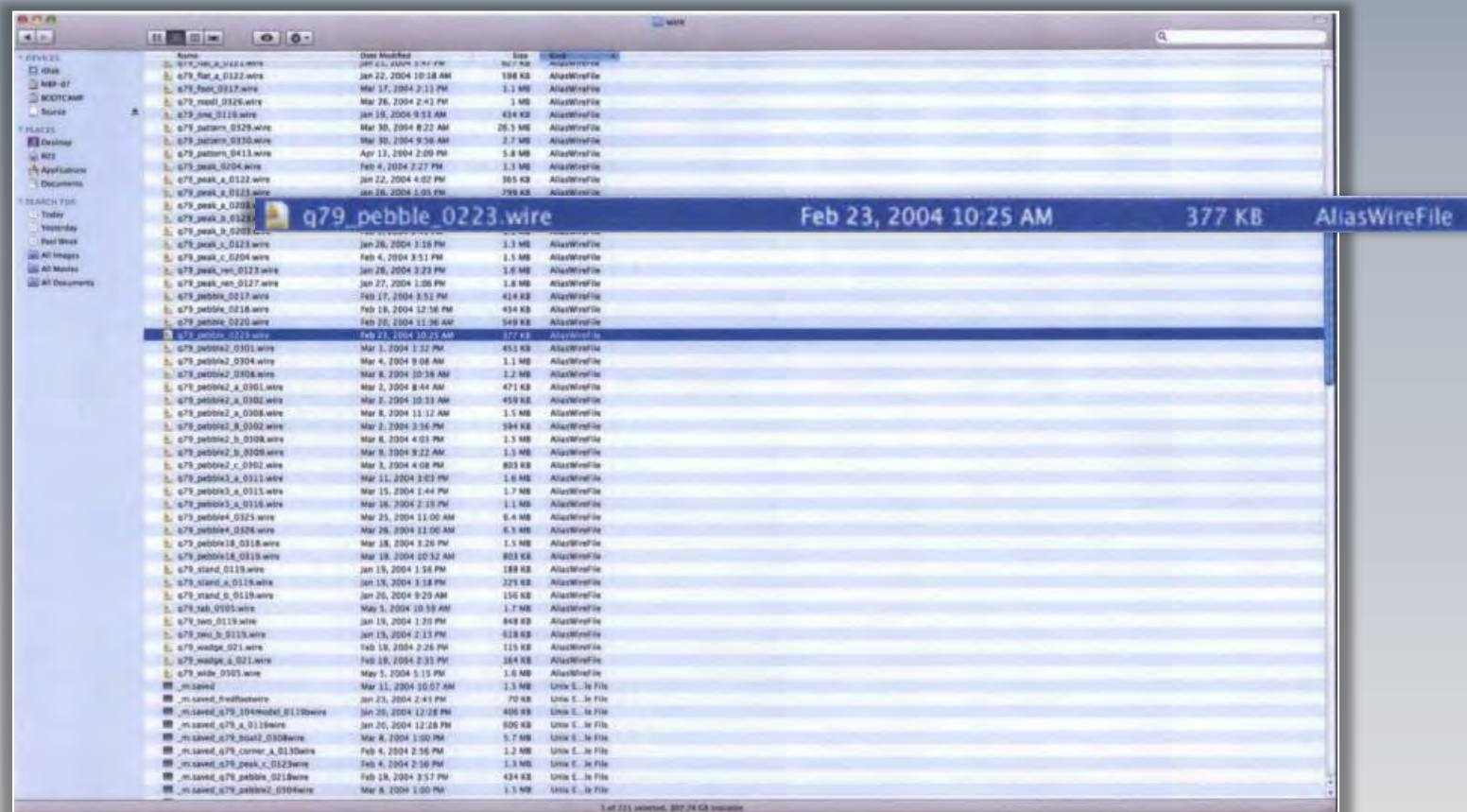
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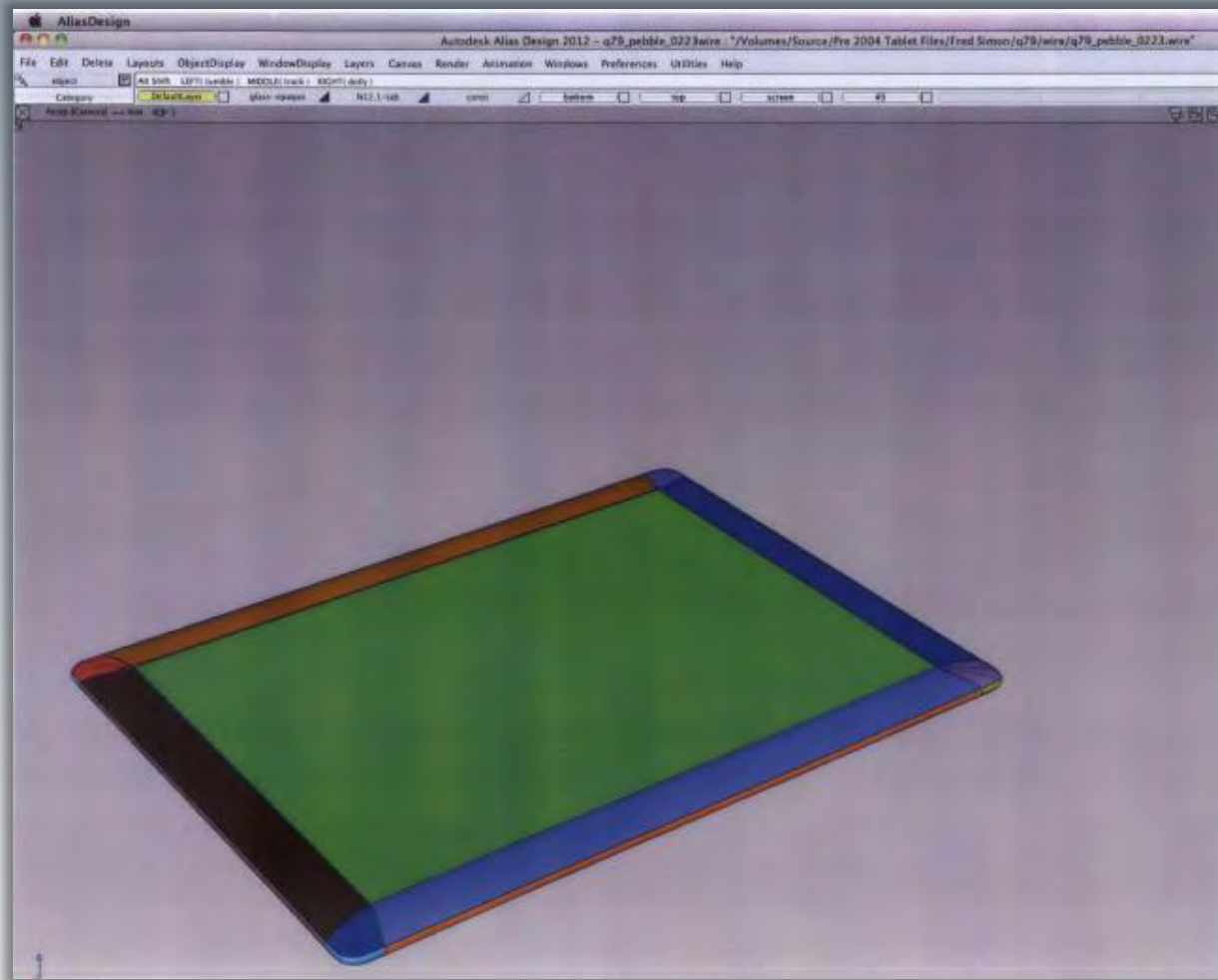
CAD Images of Pre-iPad Designs Considered by Apple



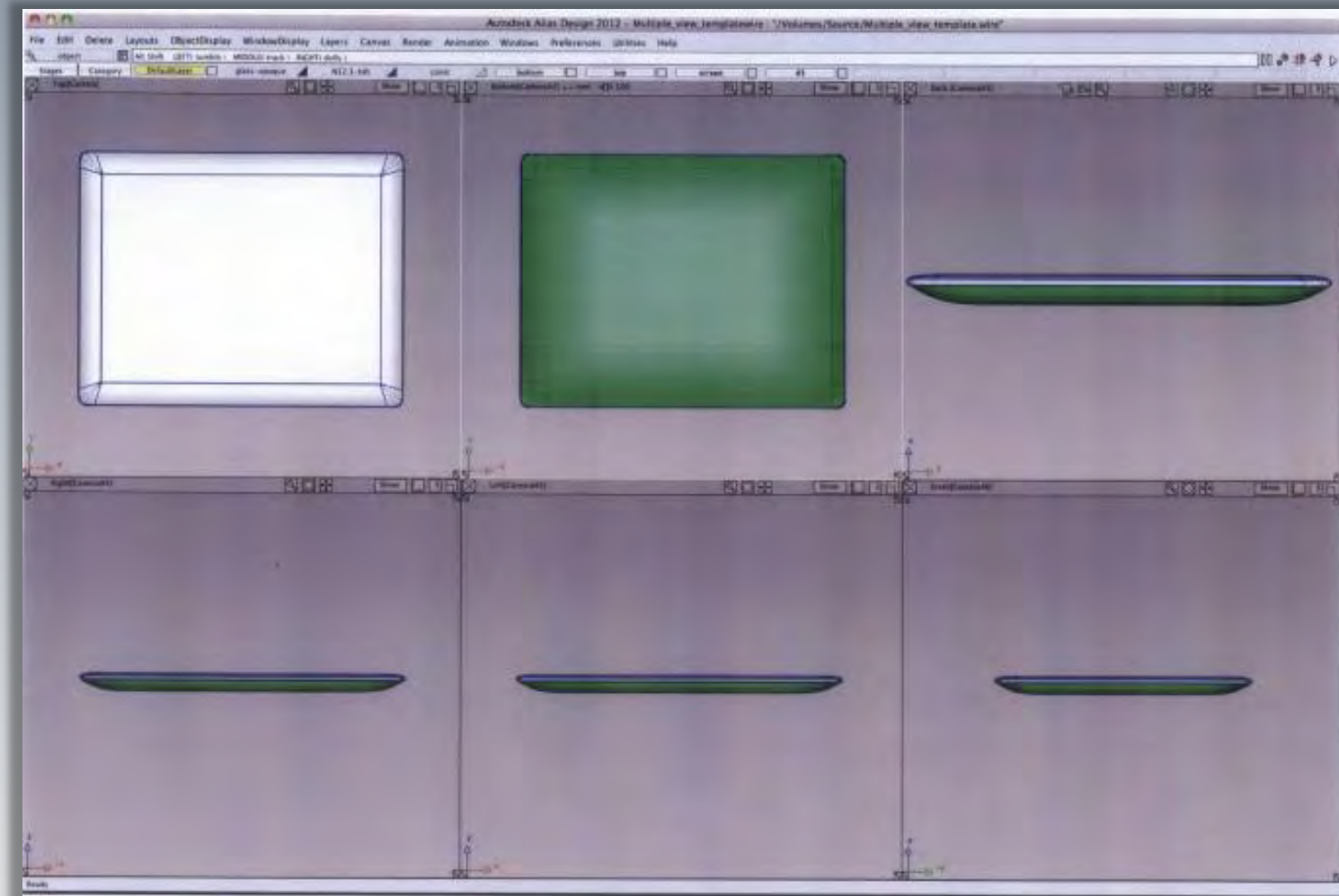
CAD Images of Pre-iPad Designs Considered by Apple (Feb. 23, 2004)



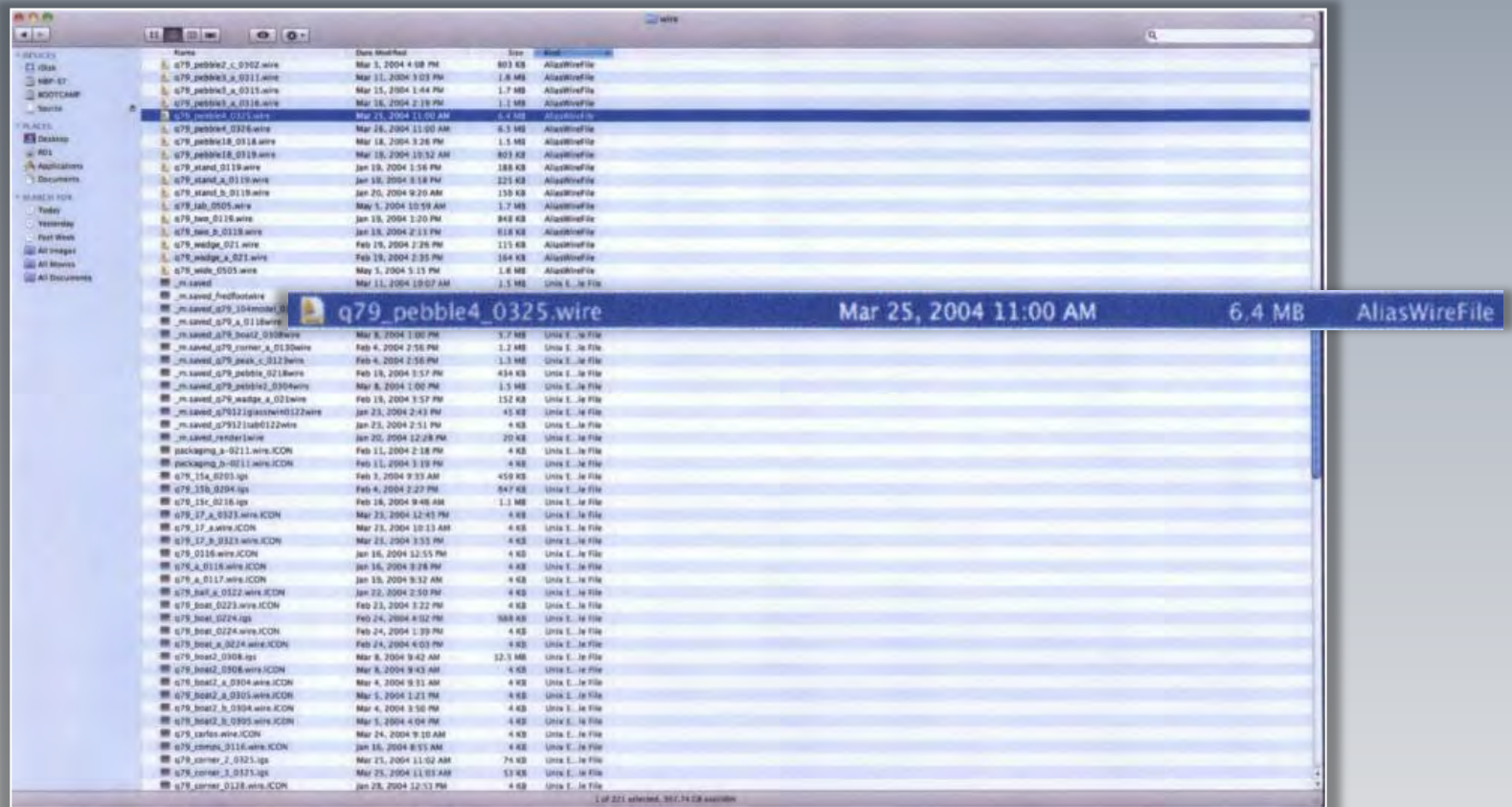
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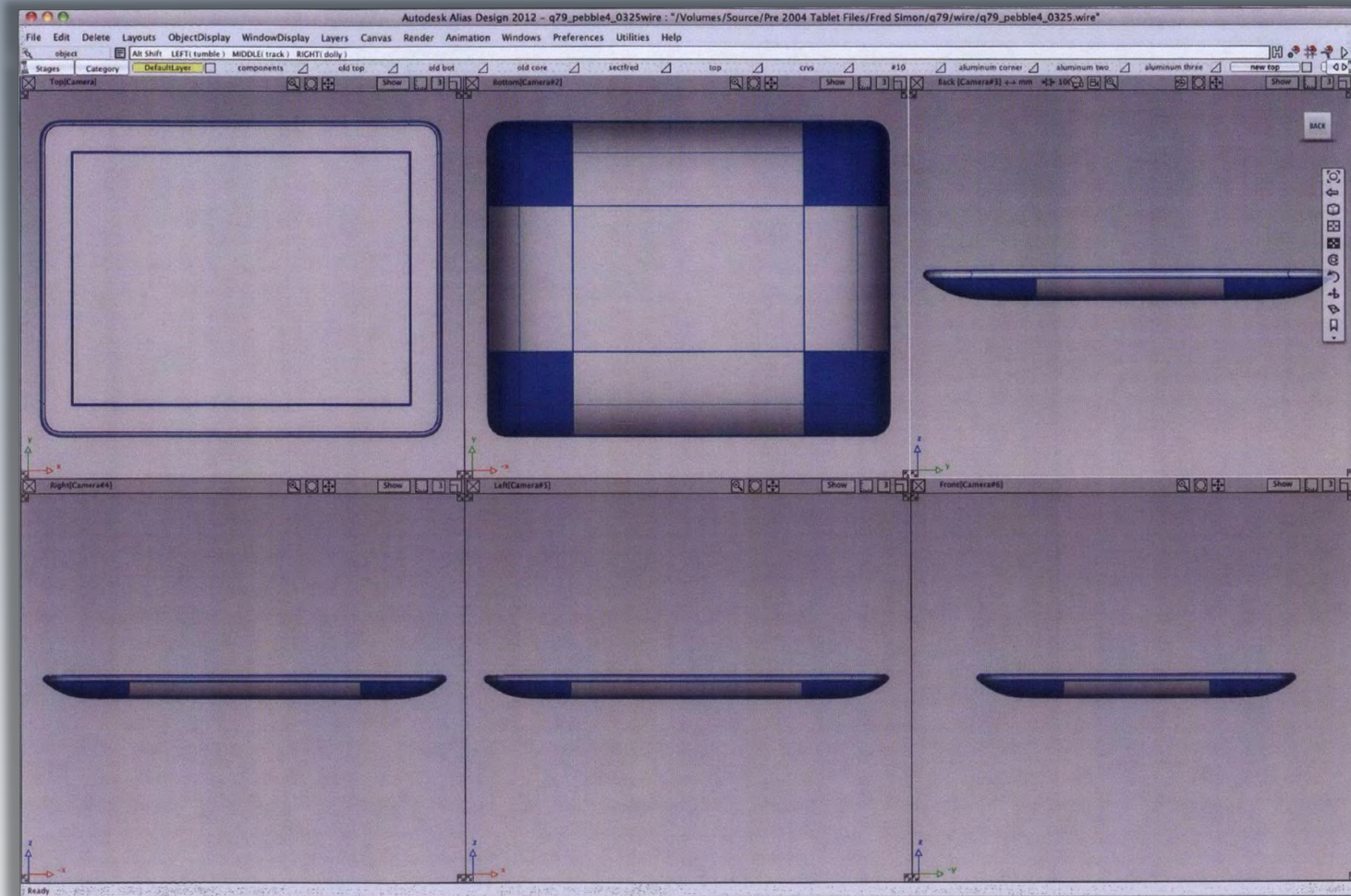
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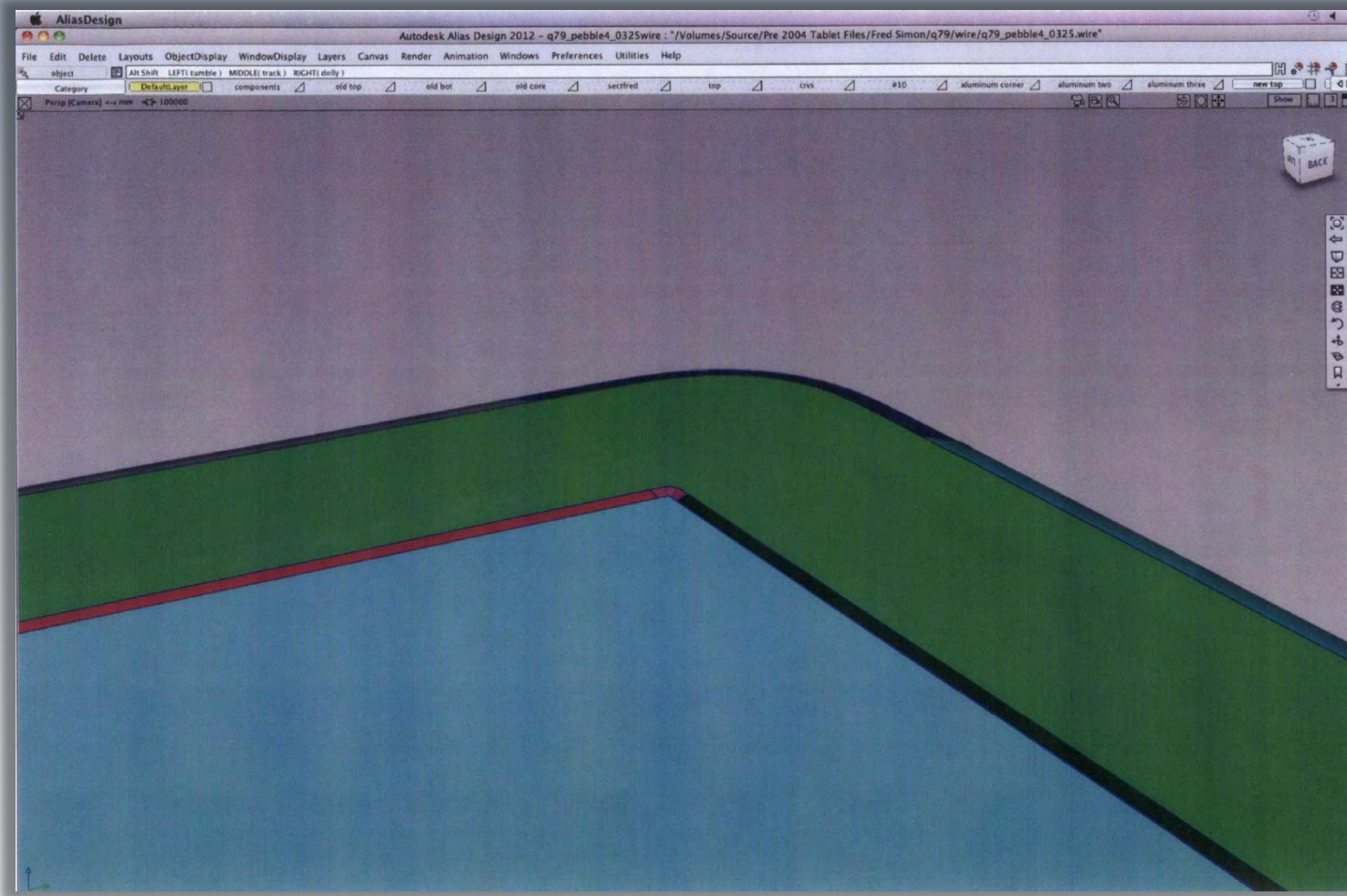
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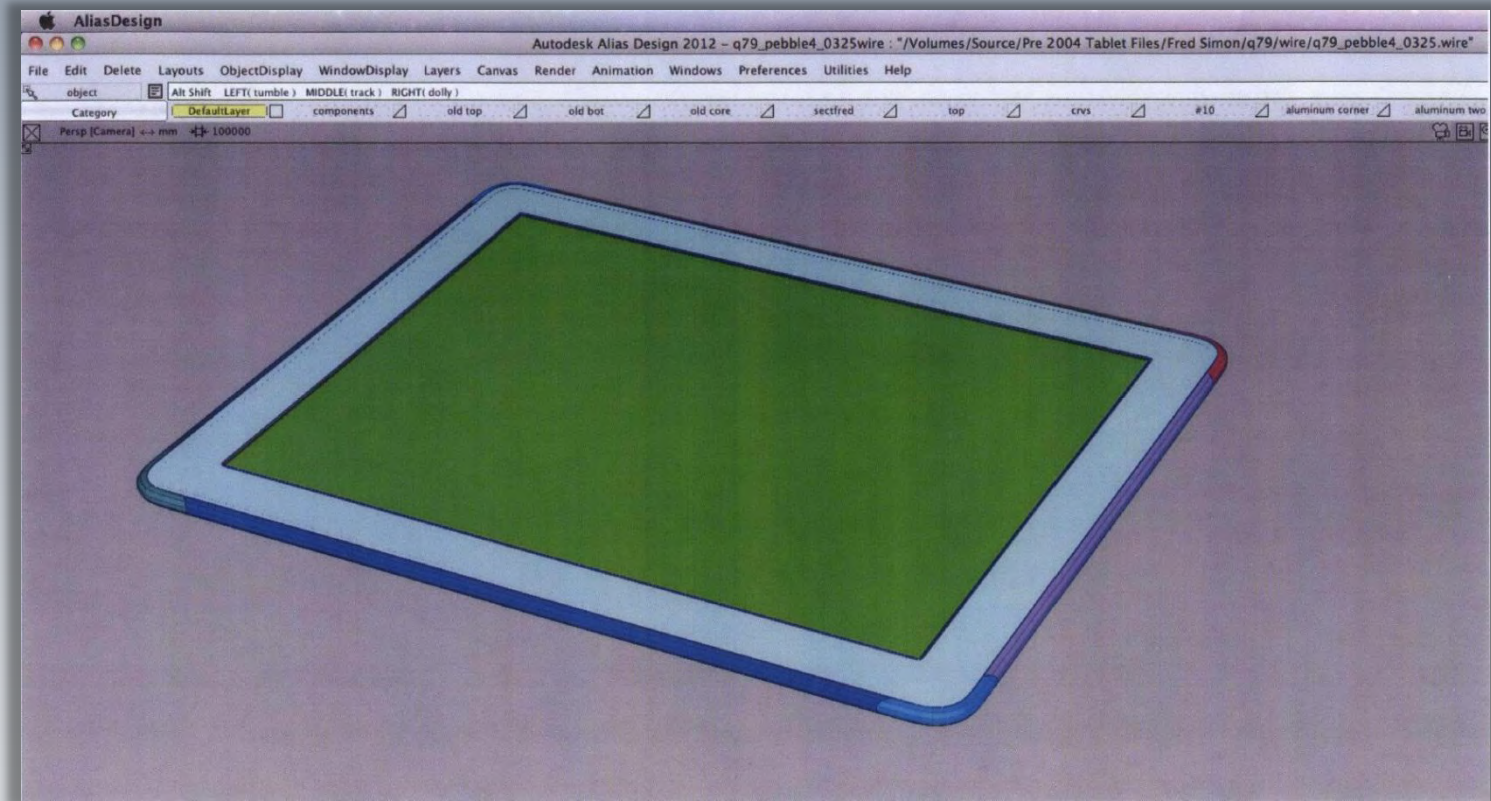
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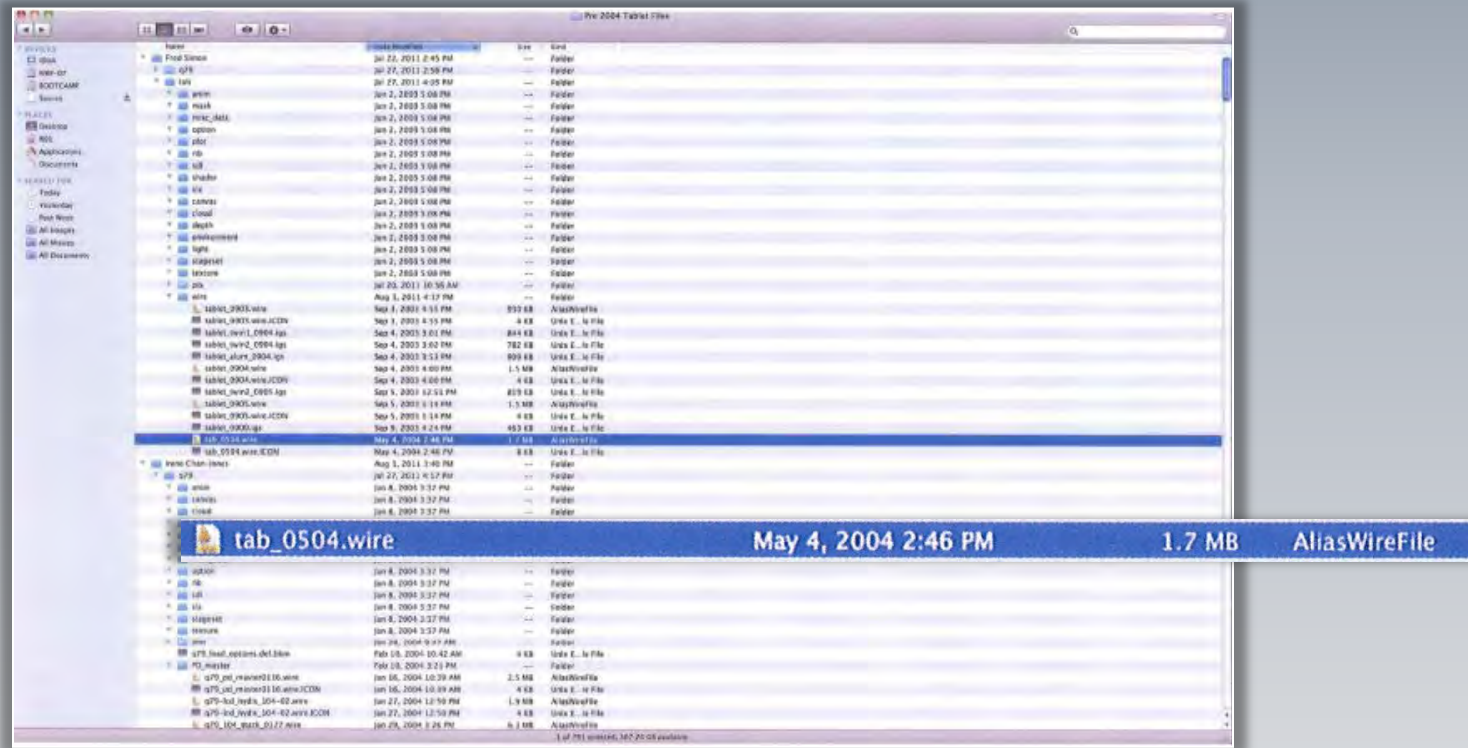
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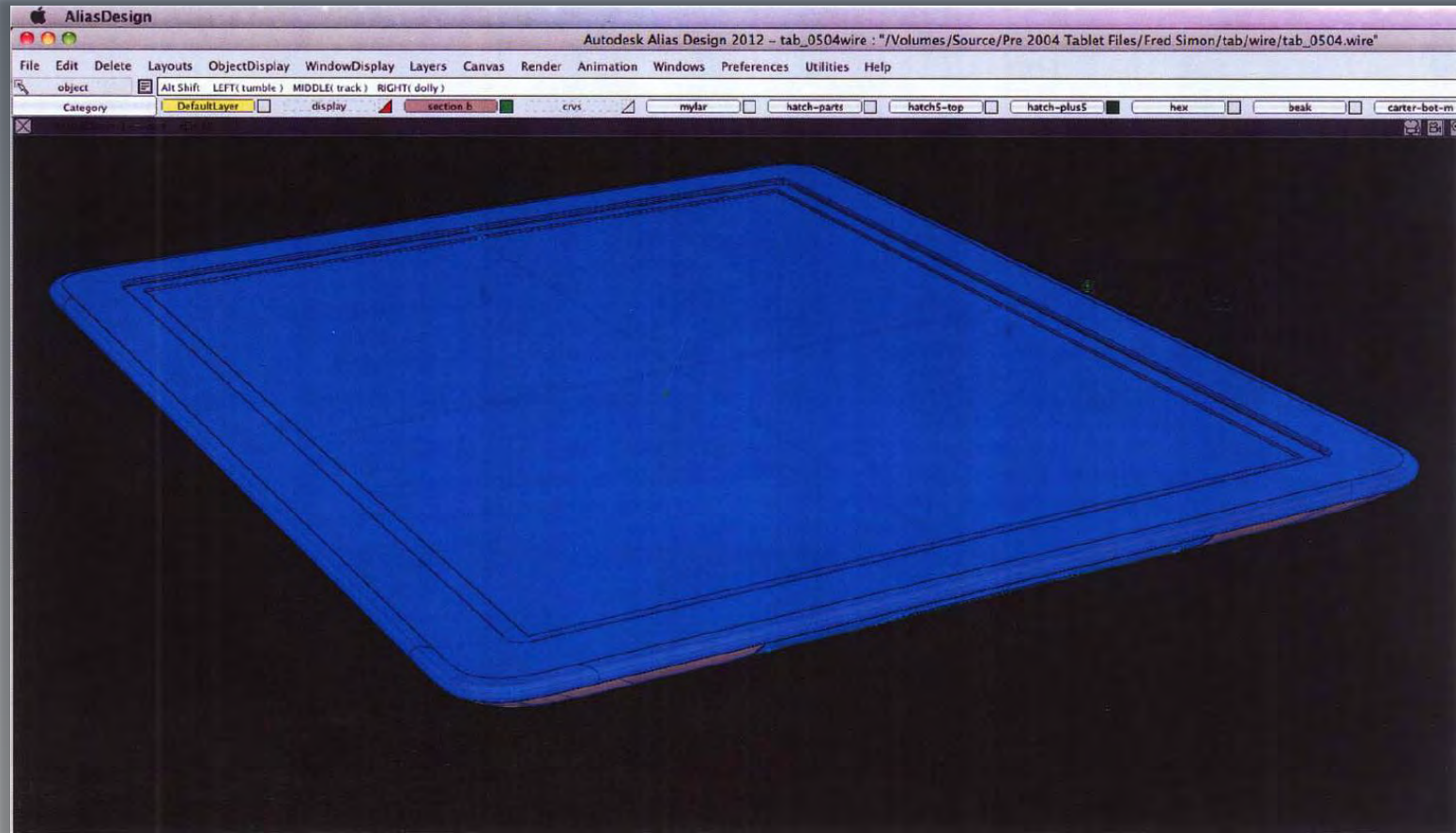
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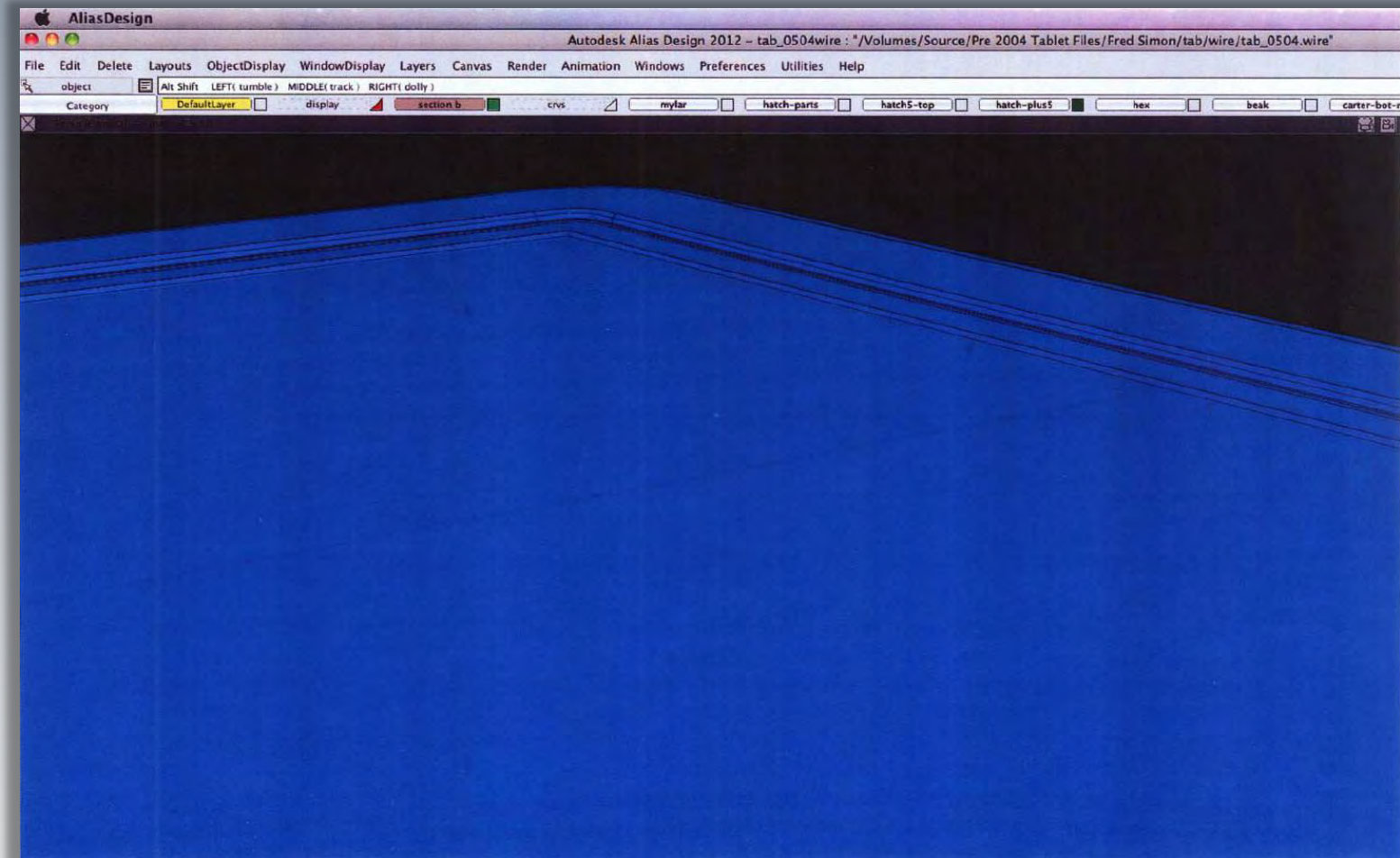
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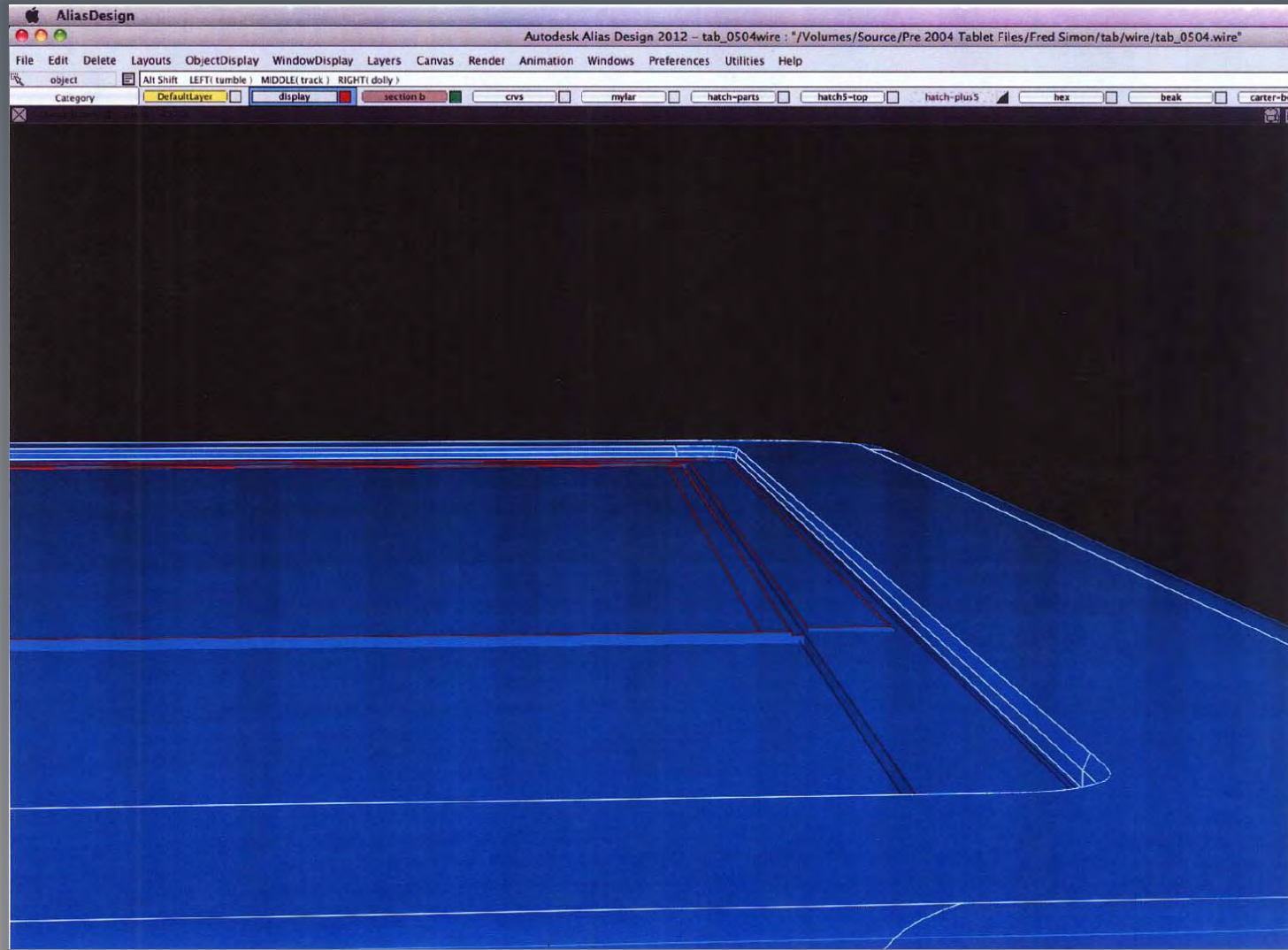
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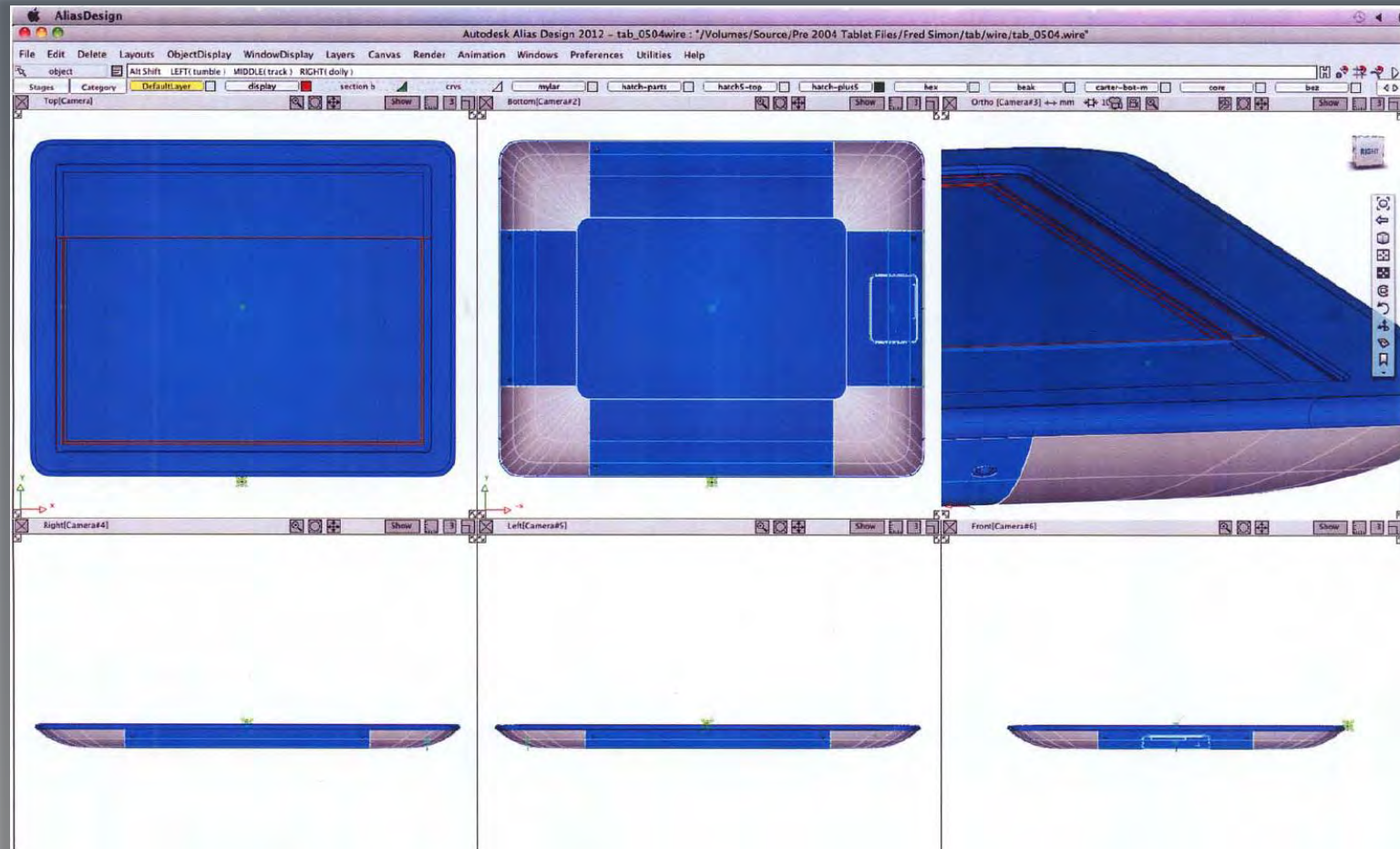
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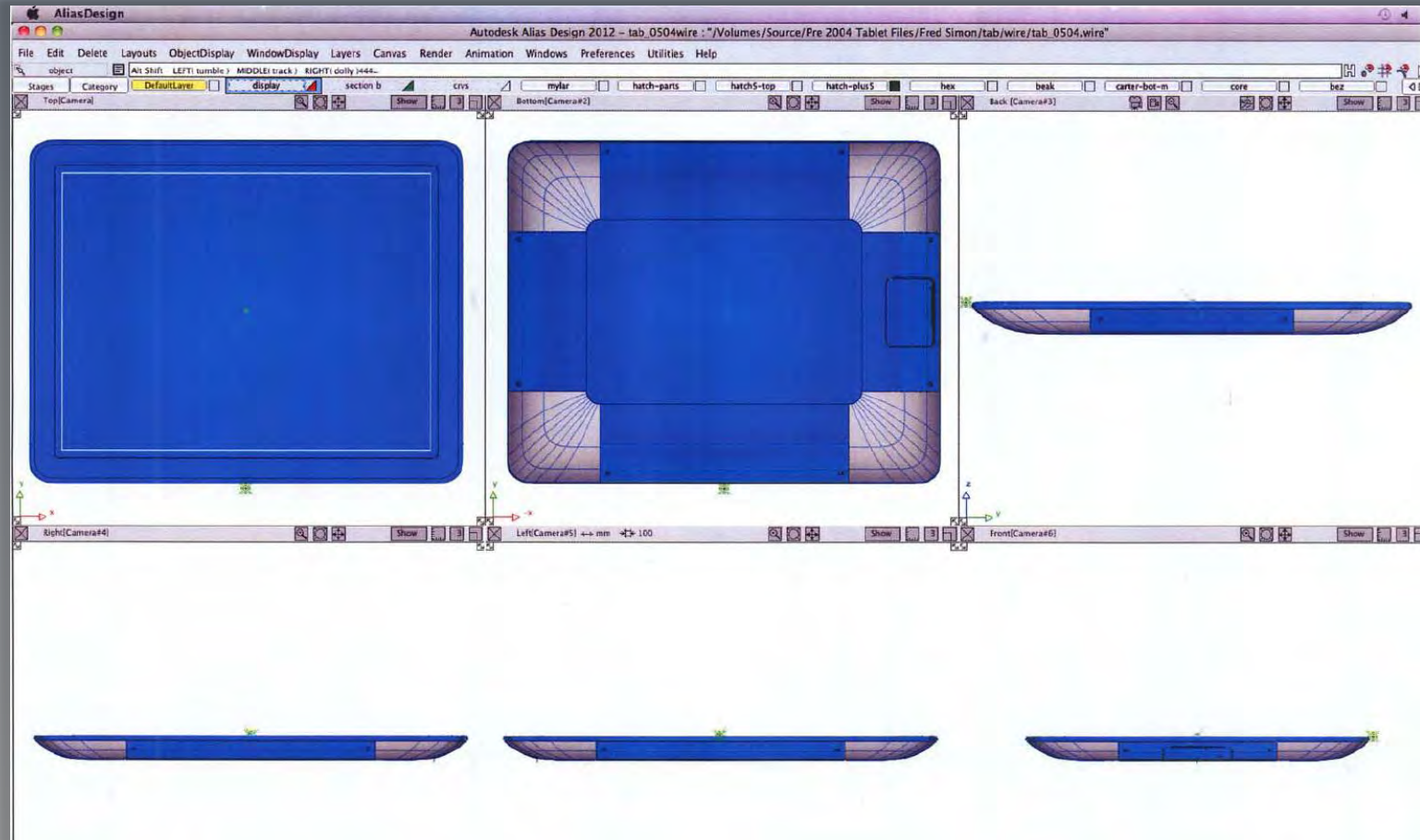
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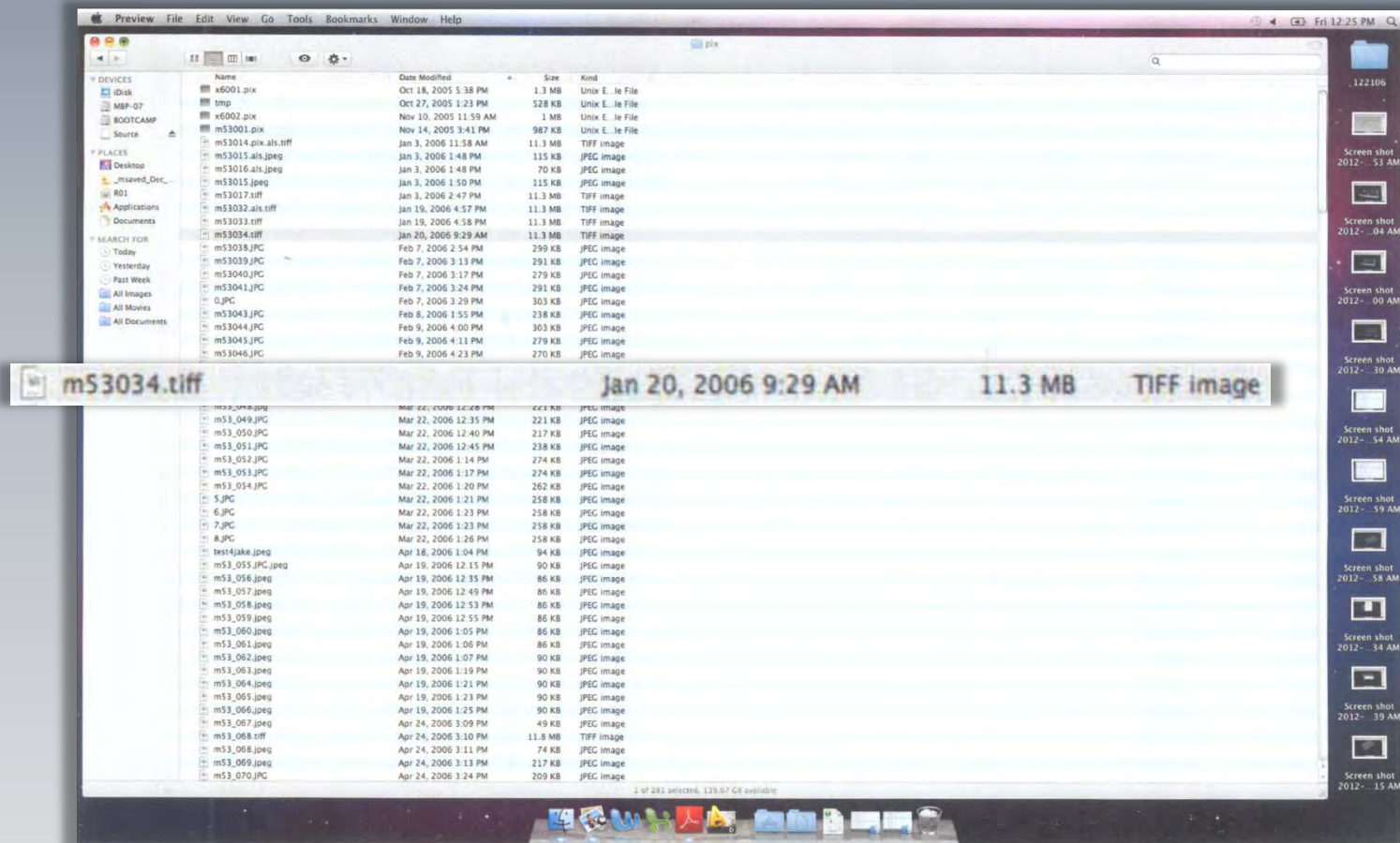
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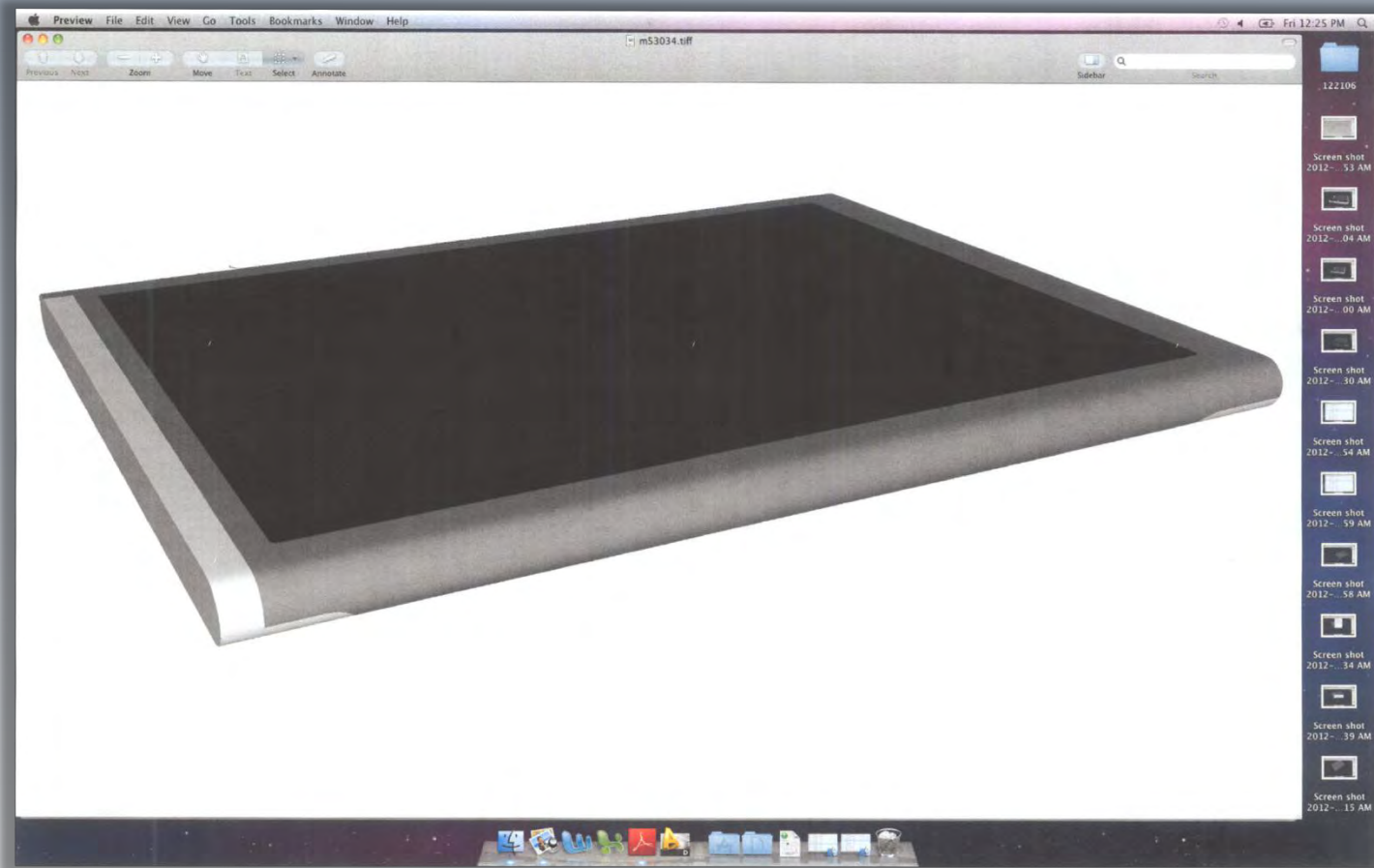
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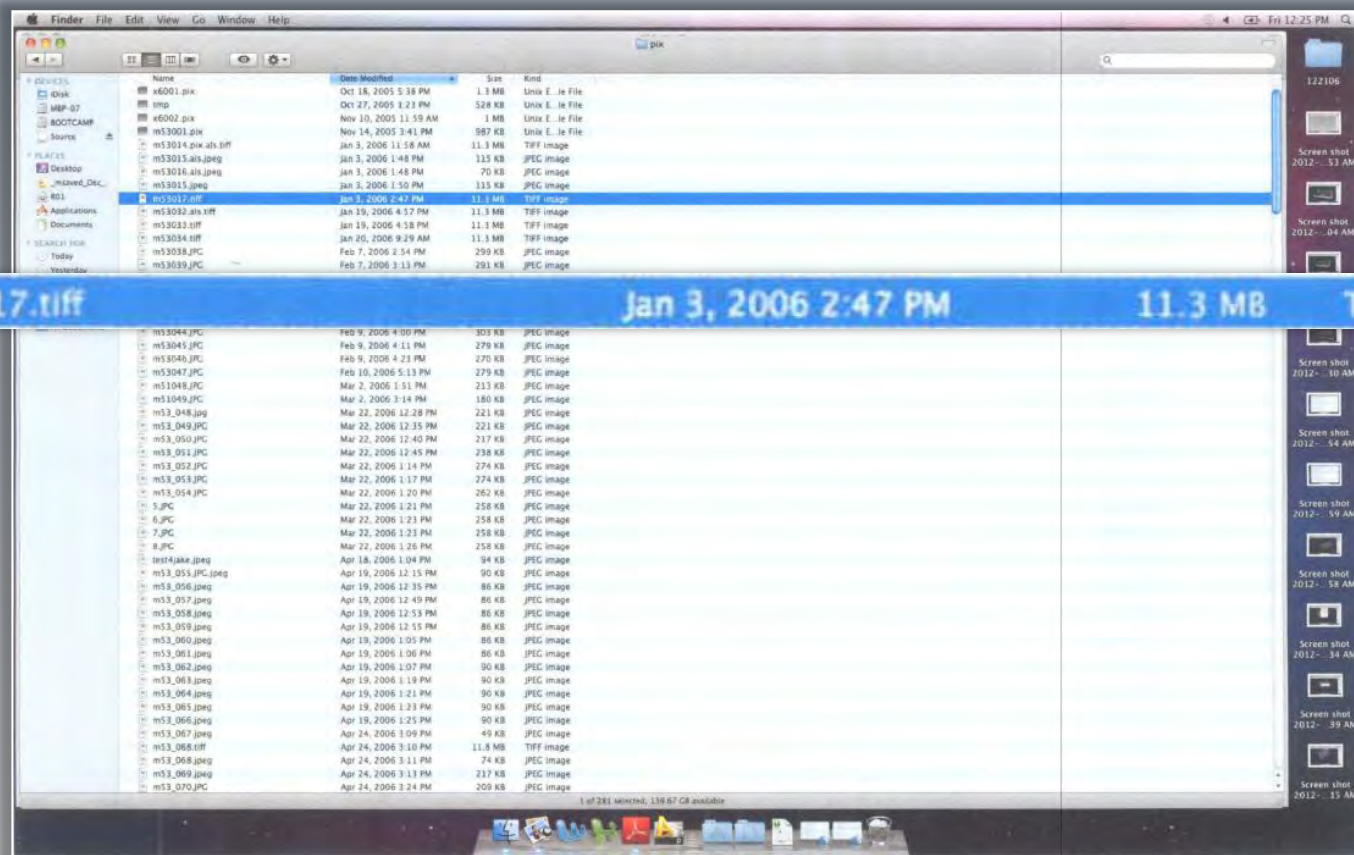
CAD Images of Pre-iPad Designs Considered by Apple (Jan. 20, 2006)



CAD Images of Pre-iPad Designs Considered by Apple (Jan. 20, 2006)



CAD Images of Pre-iPad Designs Considered by Apple (Jan. 3, 2006)



CAD Images of Pre-iPad Designs Considered by Apple (Jan. 3, 2006)



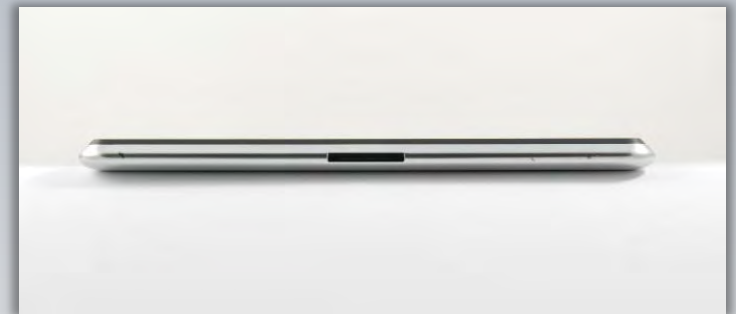
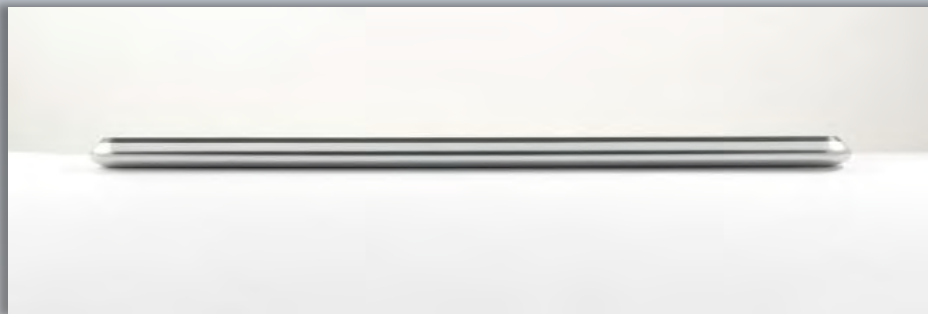
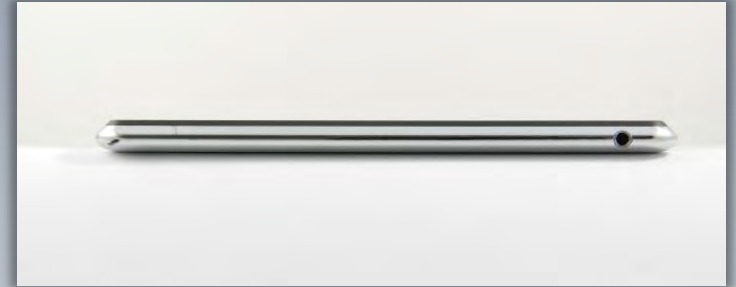
Photographs of Models of Tablet Designs Considered by Apple



Photographs of Models of Tablet Designs Considered by Apple



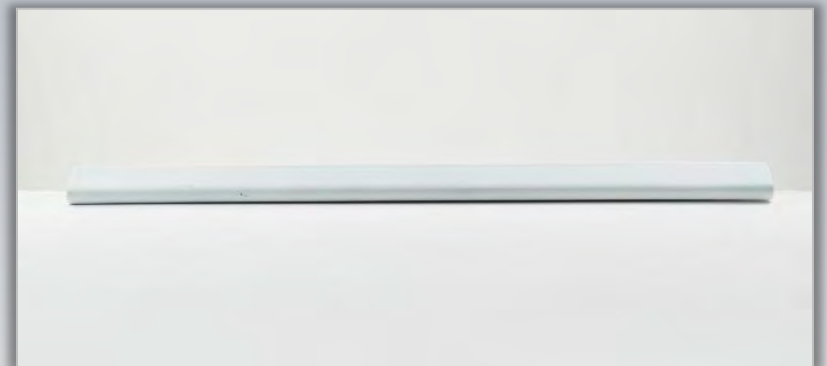
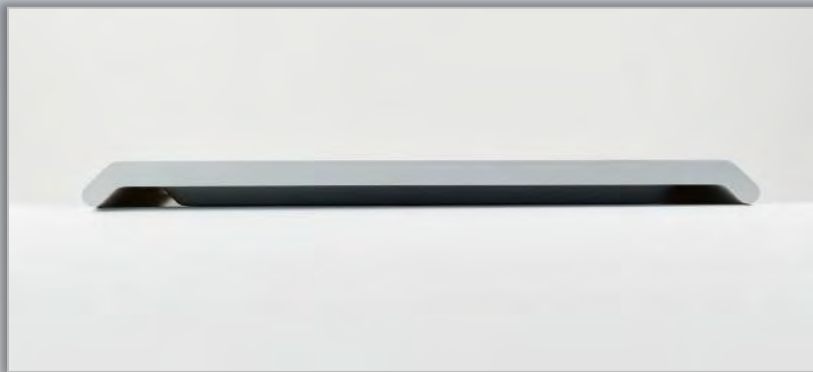
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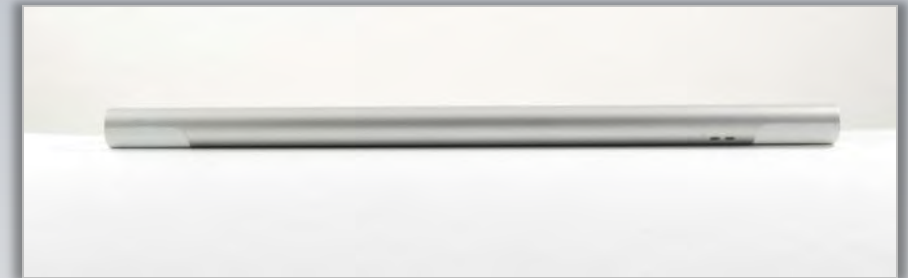
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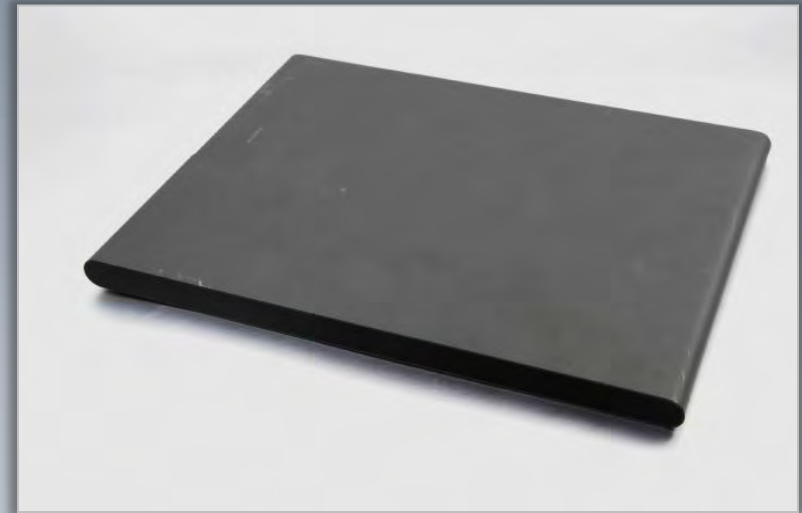
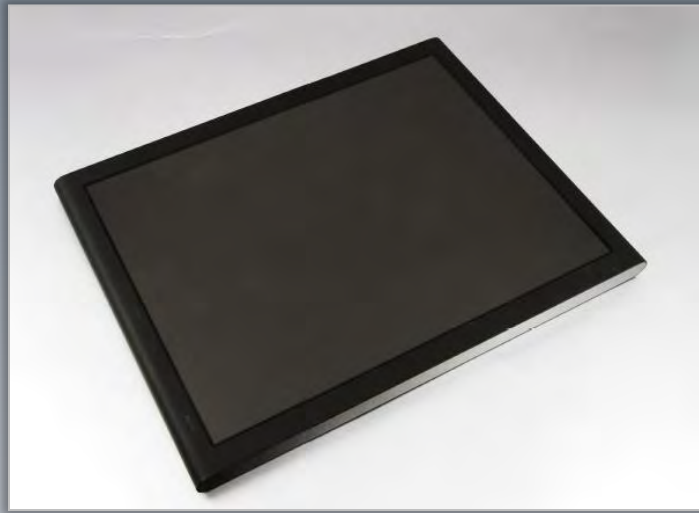
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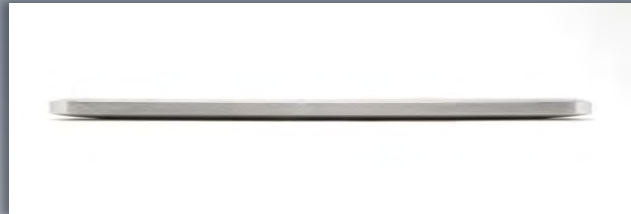
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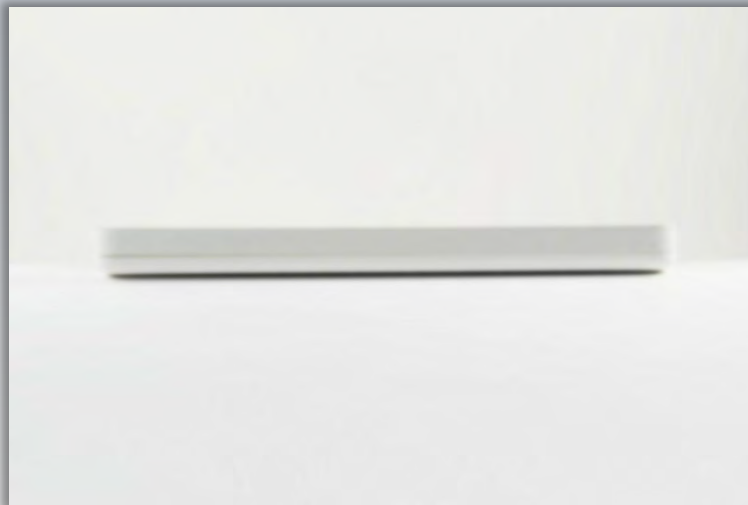
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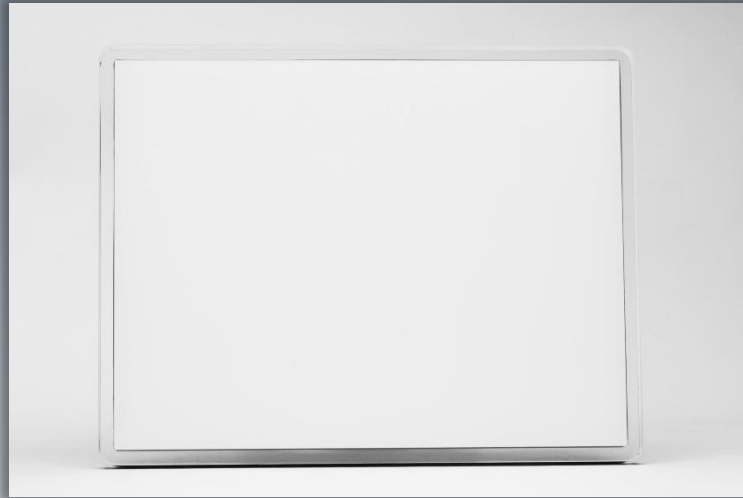
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