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 12 Attorneys for Plaintiff and  
 13 Counterclaim-Defendant APPLE INC.

14 UNITED STATES DISTRICT COURT  
 15 NORTHERN DISTRICT OF CALIFORNIA  
 16 SAN JOSE DIVISION

17  
 18 APPLE INC., a California corporation,  
 Plaintiff,  
 19  
 v.  
 20  
 21 SAMSUNG ELECTRONICS CO., LTD., a  
 Korean corporation; SAMSUNG  
 22 ELECTRONICS AMERICA, INC., a New York  
 corporation; and SAMSUNG  
 23 TELECOMMUNICATIONS AMERICA, LLC,  
 a Delaware limited liability company,  
 24 Defendants.

Case No. 11-cv-01846-LHK (PSG)  
**SUPPLEMENTAL RESPONSE TO  
 SAMSUNG’S OBJECTIONS TO  
 CHRIS STRINGER EXHIBITS**

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 SUPPLEMENTAL RESPONSE TO SAMSUNG’S OBJECTIONS TO CHRIS STRINGER EXHIBITS  
 CASE NO. 11-CV-01846-LHK (PSG)

1 As Apple explained in Docket No. 1444, Apple understood that Samsung had waived its  
2 objections to Chris Stringer’s direct exhibits by not listing them in the parties’ confirming  
3 correspondence after their first meet and confer session about objections. Based on that  
4 understanding, Apple provided only a cursory statement rebutting Samsung’s previously raised  
5 objections in Docket No. 1444.

6 Concurrently with Apple’s filing, Samsung served objections to Mr. Stringer’s direct  
7 exhibits. In the parties’ subsequent meet and confers, it has become clear that the parties  
8 misunderstood which disagreements they would be memorializing for briefing (*i.e.*, all pending  
9 objections to exhibits and the parties’ opening demonstratives, or just the latter).

10 In view of Samsung’s submission, Apple submits this short supplemental response to  
11 provide complete responses to Samsung’s objections to Mr. Stringer’s direct exhibits.

12 **1. Samsung’s Objection That Apple Failed to Produce PX1, PX2, PX165–**  
13 **PX168, PX170, and PX171 Is Without Merit**

14 Samsung objects to these exhibits as irrelevant and prejudicial “because none of the  
15 images shown in them were produced to Samsung at any time during this case.” (Dkt. No. 1439  
16 at 2:7-9.) This is incorrect. These exhibits are compilations of photographs of product models  
17 first made available for inspection on January 13, 2012 – two months before the fact discovery  
18 close. These models continued to be available for more than two months thereafter. Samsung’s  
19 prejudice objection over lack of access to the *photographs* lacks merit, as Samsung had ample  
20 access to the *subjects* of such photographs – *i.e.*, the product models themselves. Indeed,  
21 Samsung inspected these models on multiple occasions. During these inspections, Samsung was  
22 able to photograph these models for itself and in fact did so, having used a number of these  
23 photographs during depositions in this case. Similarly, Samsung’s objection that the *photographs*  
24 are irrelevant lacks merit because Samsung itself has contended that the *subjects* of such  
25 photographs – *i.e.*, the models – are relevant. (See Dkt. No. 603-0 at 10:12-14.)

26 Samsung’s objection that these exhibits are misleading is equally meritless. The exhibits  
27 contain numerous high-quality photographs from multiple views. Consequently, there is no risk  
28

1 of the jury being confused or misled. Moreover, these summary exhibits are far more convenient  
2 and accessible for the jury than if they were forced to examine and handle numerous models.

3 Finally, to help resolve this dispute, during Mr. Stringer's examination, Apple will have  
4 available in court the physical models depicted in Exhibits PX165–PX168, PX170, and PX171.  
5 Apple will substitute the physical models for the photographs in these exhibits.

6 **2. Samsung's Objection That Mr. Stringer Is Not Competent to Testify**  
7 **Regarding the Evolution of Samsung's Designs in the Marketplace Is Not**  
8 **Well Taken**

9 Samsung objects that Mr. Stringer is not a proper sponsoring witness for PX3 or PX4.  
10 These exhibits show the evolution of Samsung's mobile phone and tablet designs. In particular,  
11 these exhibits show clearly that, over time, Samsung's designs came to more closely resemble  
12 Apple's designs. Exhibits PX3 and PX4 show only publicly available phones. Mr. Stringer, an  
13 industrial designer at Apple for over a decade, is more than competent to testify regarding the  
14 trends that he observed in the marketplace.

15 Samsung also objects that PX3 and PX4 are unfairly prejudicial in the selection of designs  
16 that they depict. But, as documentary evidence will show, Samsung specifically designed its  
17 mobile phone and tablet products to mimic Apple's designs. Accordingly, the selection of  
18 Samsung phones and tablets in Exhibits PX3 and PX4, respectively, fairly reflect the results of  
19 these efforts, and its objection should be overruled.

20 **3. Samsung's Objection to PX157 as Lacking a Nexus to the Asserted Design**  
21 **Patents and Trade Dress Is Inapposite**

22 Samsung objects to PX157, which depicts awards that Apple received for its product  
23 designs, as irrelevant, prejudicial, and hearsay. Samsung argues that there is no nexus between  
24 this award and Apple's asserted design patents and trade dress. Samsung's argument is beside the  
25 point. PX157 is relevant not only to secondary considerations of non-obviousness, but also to  
26 Apple's reputation for excellence in design, the irreparable harm caused by Samsung's copying of  
27 Apple's proprietary designs.

28 Moreover, the premise of Samsung's objection is mistaken. A nexus does exist between  
PX157 and Apple's asserted design patents and trade dress, such that that exhibit is relevant to

1 secondary considerations of non-obviousness. As Mr. Stringer can testify, D&AD, the entity that  
2 bestowed upon Apple the awards reflected in PX157, rewards excellence in design, not function.  
3 Moreover, the D'889 patent claims the entire tablet, so that any awards for its embodiment's  
4 design are tied to the patented design. Likewise, the D'677 and D'087 patents claim the highly  
5 visible front surface of the iPhone. Any praise for the iPhone's design is directed at least in part  
6 to the front surface.

7 Finally, Samsung's hearsay objection is baseless. Apple is not offering PX157 to  
8 establish the truth of any statement in the exhibit; rather, Apple is offering PX157 to illustrate  
9 Mr. Stringer's testimony regarding the awards he and Apple have received for their designs,  
10 including those designs at issue in this case.

11 **4. Samsung's Objection to PX162 and PX164 as Untimely Produced Is Baseless**

12 Samsung objects to PX162 and PX164 – compilations of CAD drawings – as containing  
13 material that was not timely produced during discovery. This objection is baseless. Apple made  
14 the CAD files compiled in these exhibits available for inspection in *July 2011* – approximately  
15 eight months before discovery closed. Indeed, the parties specifically made use of an escrow  
16 service for these inspections pursuant to Judge Grewal's order. (*See* Dkt. No. 233 at 2:17-3:12.)  
17 Moreover, Apple submitted CAD images from the same file set with its briefing in support of its  
18 motion for a preliminary injunction in *September*. (*See* Dkt. No. 422 at Exh. 1.) Printouts from  
19 the same group of CAD files as those contained in PX162 and PX164 were produced to Samsung  
20 during Mr. Stringer's deposition. Just as it had ample opportunity to inspect the models at issue  
21 in Samsung's first objection, Samsung had more than sufficient access to the documents reflected  
22 in PX162 and PX164. Its objection therefore should be overruled.

23 Dated: July 31, 2012

MORRISON & FOERSTER LLP

24  
25 By: /s/ Michael A. Jacobs  
MICHAEL A. JACOBS

26  
27 Attorneys for Plaintiff  
APPLE INC.