

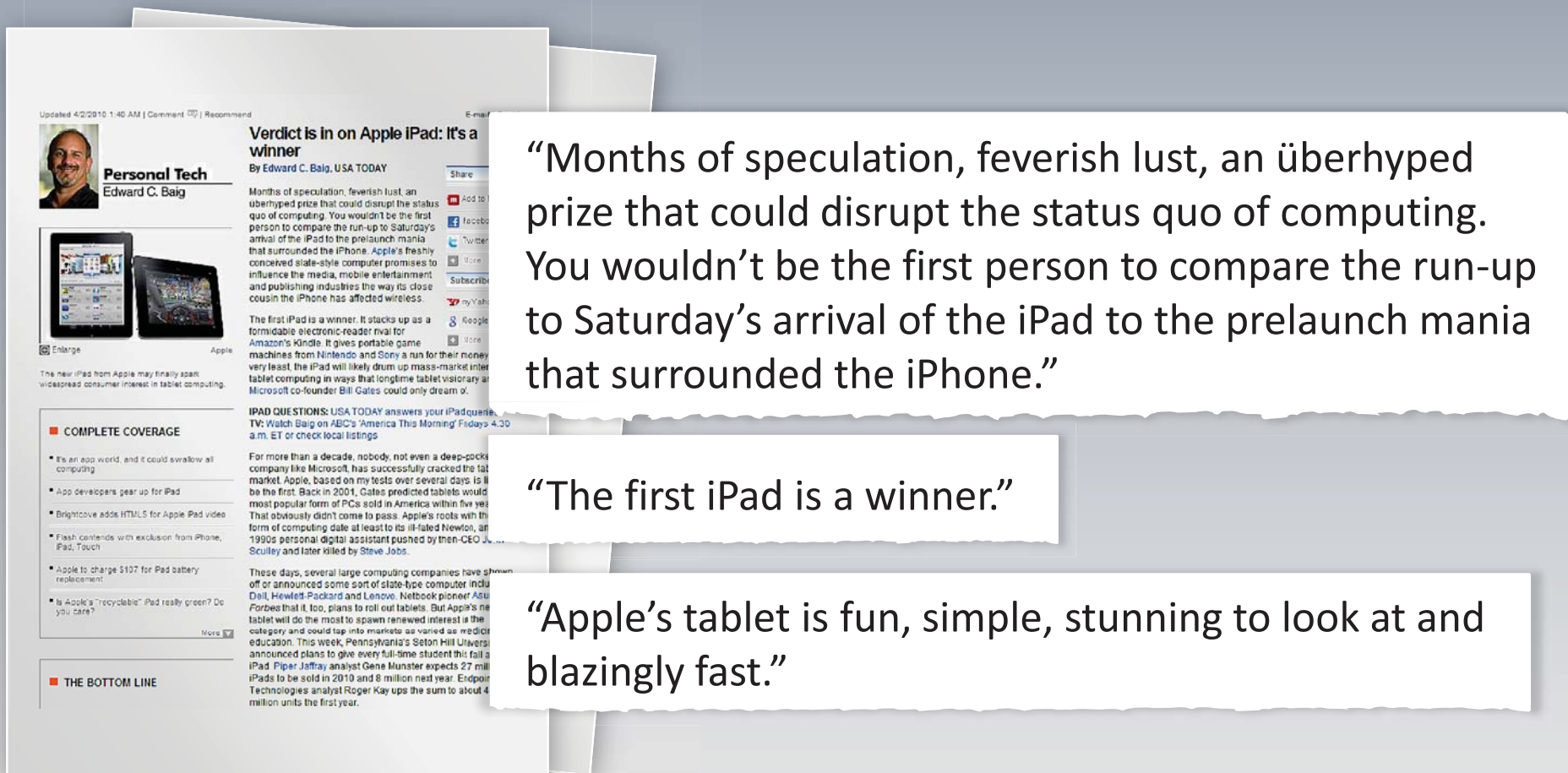
# EXHIBIT B

# iPad Media Coverage



## Verdict Is in on Apple iPad: It's a Winner

By Edward C. Baig, April 2, 2010



# Similar Channels of Trade for Apple & Samsung

## Apple Sales Channels



## Samsung Sales Channels

