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Counterclaim-Defendant Apple Inc.

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION**

13 APPLE INC., a California corporation,  
14 Plaintiff,  
15 vs.

Civil Action No. 11-CV-01846-LHK

16 SAMSUNG ELECTRONICS CO., LTD., a  
Korean business entity, SAMSUNG  
17 ELECTRONICS AMERICA, INC., a New  
York corporation, and SAMSUNG  
18 TELECOMMUNICATIONS AMERICA,  
LLC, a Delaware limited liability company,  
19 Defendants.

**APPLE INC.'S RESPONSE TO  
DECLARATION OF JOHN B. QUINN  
AND RECOMMENDATION  
REGARDING APPROPRIATE  
SANCTION**

20 SAMSUNG ELECTRONICS CO., LTD., a  
Korean business entity, SAMSUNG  
21 ELECTRONICS AMERICA, INC., a New  
York corporation, and SAMSUNG  
22 TELECOMMUNICATIONS AMERICA,  
LLC, a Delaware limited liability company,  
23 Counterclaim-Plaintiffs,  
24 v.

25 APPLE INC., a California corporation,  
26 Counterclaim-Defendant.

1 Plaintiff Apple Inc. (“Apple”) hereby submits this Response to the Declaration of John B.  
2 Quinn and Recommendation Regarding Appropriate Sanction.

3 Pursuant to the Court’s inherent authority and California Professional Rule of Conduct 5-  
4 120, Apple seeks a finding that Samsung and its counsel have engaged in bad faith litigation  
5 misconduct by attempting to prejudice the jury by issuing a statement that attaches and discusses  
6 excluded evidence, and suggests that it be provided to the jury. Apple requests that the Court  
7 issue sanctions granting judgment that Apple’s asserted phone design patent claims are valid and  
8 infringed by Samsung.

9 **I. INTRODUCTION**

10 Samsung apparently believes that it is above the law, and that it—not this Court—should  
11 decide what evidence the jury should see. Yesterday, the Court once again rejected Samsung’s  
12 attempt to introduce evidence related to a defense that was not timely disclosed to Apple.  
13 Undaunted, and apparently unwilling to accept the Court’s ruling, Samsung chose self-help to  
14 get its excluded evidence before the jury: it issued a “statement” attaching a set of excluded  
15 demonstrative slides and proclaiming that “[f]undamental fairness” required the jury to consider  
16 them. On its own initiative, Samsung emailed reporters claiming that “Samsung was not allowed  
17 to tell the jury the full story,” that “excluded evidence would have established” Samsung’s case,  
18 and that “[f]undamental fairness requires that the jury decide the case based on all the evidence,”  
19 including the evidence that the Court excluded. (Ex. A (“Samsung, After ‘Begging’ to Get Sony  
20 Into Apple Patent Trial, Flouts Judge And Releases ‘Excluded Evidence’ Anyway”).)<sup>1</sup> This  
21 press statement wrongly calls into question the very integrity of the Court and the judicial  
22 process, and undermines Apple’s fundamental right to a fair trial by impartial jurors  
23 uninfluenced by extrajudicial statements. The Court should not condone this behavior; the Court  
24 can, and should, severely sanction it.

25 Remarkably, it was counsel for Samsung—John Quinn—who authorized Samsung’s  
26 statement, shortly after an outburst in court in which he demanded that the Court explain itself to

27 <sup>1</sup> All exhibits cited herein are attached to the Declaration of Peter J. Kolovos, filed herewith.

1 him and asked, rhetorically, “What’s the point . . . of having the trial? What’s the point?” (Tr.  
2 July 31, 2012, at 291-92.) California Professional Rule of Conduct 5-120—as well as common  
3 sense—precluded that release. In his declaration in response to this Court’s order, Mr. Quinn  
4 seeks to minimize the significance of Samsung’s statement, suggesting that it was a limited  
5 response to certain “requests from members of the media.” (Dkt. 1533 (“Quinn Decl.”) at ¶ 2.)  
6 Even if the press had asked for these materials, he should not have provided them. But that is  
7 not what the press is reporting:

8           At 2:48 p.m., after openings were done and a suave Apple industrial  
9           designer was testifying, a Samsung press statement hit our inbox (along  
10           with those of other reporters) with a link to the excluded slides.

11           . . .

12           Quinn said Samsung was merely responding to press inquiries about the  
13           issue (though this reporter didn’t ask about it) . . .

(Ex. B (“In Apple-Samsung trial, it’s John Quinn v. Judge Koh”).)

14           Regrettably, this is merely the latest and most extraordinary example of Samsung’s  
15           willful disregard for the rules of practice and the orders of this Court. Samsung already has been  
16           sanctioned *four times* in this case for discovery abuses. Most recently, Samsung was sanctioned  
17           for destroying evidence. Litigation misconduct is apparently a part of Samsung’s litigation  
18           strategy—and limited sanctions have not deterred Samsung from such misconduct. Now, with  
19           so much at stake, Samsung has taken the calculated risk that any sanctions arising from its  
20           attempt to influence the jury with its excluded arguments are a price it is willing to pay. Indeed,  
21           Samsung may have determined that its gambit could lead to a mistrial—which it apparently  
22           would welcome.

23           But Apple will not request a mistrial. Apple—like the Court—has invested enormous  
24           time and resources in expeditiously preparing the case for trial, a jury has been seated, and the  
25           evidence has begun. That case should proceed on the current schedule, to bring closure to  
26           Apple’s claims and Samsung’s counterclaims. A mistrial would play directly into Samsung’s  
27           strategy of delay, and only reward Samsung’s misconduct.

1 The proper remedy for Samsung’s misconduct is judgment that Apple’s asserted phone  
2 design patents are valid and infringed. Through its extraordinary actions yesterday, Samsung  
3 sought to sway the jury on the design patent issues, and the proper remedy is to enter judgment  
4 against Samsung on those same patents. It would be, to be sure, a significant sanction. But  
5 serious misconduct can only be cured through a serious sanction—and here, Samsung’s  
6 continuing and escalating misconduct merits a severe penalty that will establish that Samsung is  
7 not above the law.

8 **II. FACTUAL BACKGROUND**

9 On the morning of July 31, 2012, Samsung’s counsel John Quinn once again sought  
10 reconsideration of this Court’s ruling that Samsung was precluded from raising a defense that  
11 was not timely discussed to Apple. (Tr. July 31, 2012 at 290-93.) Mr. Quinn’s argument  
12 became increasingly heated, and, at one point, he interrupted the Court asking, “What’s the point  
13 . . . of having the trial? What’s the point?” (*Id.* at 291-92.) Despite the Court’s repeated  
14 requests that Mr. Quinn end his argument, Mr. Quinn did not relent until the Court threatened to  
15 sanction him. (*Id.* at 292-93.)

16 Later that day, Samsung issued a statement publishing the excluded evidence and inviting  
17 the jury to consider the excluded evidence out of court. According to multiple reports, the full  
18 text of Samsung’s statement is as follows:

19 The Judge’s exclusion of evidence on independent creation meant  
20 that even though Apple was allowed to inaccurately argue to the  
21 jury that the F700 was an iPhone copy, Samsung was not allowed  
22 to tell the jury the full story and show the pre-iPhone design for  
23 that and other phones that were in development at Samsung in  
24 2006, before the iPhone. The excluded evidence would have  
25 established beyond doubt that Samsung did not copy the iPhone  
26 design. Fundamental fairness requires that the jury decide the case  
27 based on all the evidence.

28 (*See, e.g.*, Ex. A; Ex. C (“Samsung Goes Public With Excluded Evidence to Undercut Apple’s  
Design Claims”).)

1 After Apple’s counsel brought Samsung’s press statement to the Court’s attention, the  
2 Court ordered that Mr. Quinn submit a declaration regarding his role in the statement and to  
3 identify “who released it, who authorized it, and who drafted it.” (Tr. at 555.) Mr. Quinn’s  
4 declaration states that he “approved and authorized the release of a brief statement” and the  
5 demonstrative exhibits that had been excluded by the Court. (Quinn Decl. at ¶ 2.) His  
6 declaration does not identify who released or drafted the press statement. Although Mr. Quinn  
7 stated that he was simply responding to requests for explanation from the media, at least one  
8 reporter who received Samsung’s press statement wrote that she had never made any such  
9 request. *See page 2 supra*. Indeed, while the press inquiry that Mr. Quinn attached to his  
10 declaration sought “what, exactly, you get to use” (Dkt. 1533-1 at 2), Samsung released exactly  
11 the opposite: the excluded material.

12 Mr. Quinn’s declaration also includes uninvited legal argument, including the claim that  
13 he was entitled to publicize Samsung’s excluded defenses (1) because the excluded information  
14 was part of the public pretrial record and thus “part of trial,” (2) because an extrajudicial  
15 statement was necessary, in light of the Court’s exclusion order, to protect his client from the  
16 prejudicial effect of the media’s reporting on Apple’s claims, and (3) because under the First  
17 Amendment “truth is an absolute defense.” Mr. Quinn did not provide the Court with a copy of  
18 the text of Samsung’s press statement.

### 19 **III. LEGAL STANDARDS**

20 “Courts of justice are universally acknowledged to be vested, by their very creation, with  
21 power to impose silence, respect, and decorum, in their presence, and submission to their lawful  
22 mandates.” *Chambers v. NASCO, Inc.*, 501 U.S. 32, 43 (1991). “This power reaches both  
23 conduct before the court and that beyond the court’s confines, for ‘[t]he underlying concern that  
24 gave rise to the contempt power was not . . . merely the disruption of court proceedings. Rather,  
25 it was disobedience to the orders of the Judiciary, regardless of whether such disobedience  
26 interfered with the conduct of trial.” *Id.* at 44 (quoting *Young v. United Sates ex. Rel. Vuitton et*

1 *Fils S.A.*, 481 U.S. 787 (1987)). A court has broad discretion to fashion appropriate sanctions for  
2 litigation misconduct, including the dismissal of claims and defenses. *Id.* at 44-45.

3 Under California Rule of Professional Conduct 5-120, a lawyer “who is participating or  
4 has participated in the investigation or litigation of a matter shall not make an extrajudicial  
5 statement that a reasonable person would expect to be disseminated by means of public  
6 communication if the member knows or reasonably should know that it will have a substantial  
7 likelihood of materially prejudicing an adjudicative proceeding in the matter.”

#### 8 **IV. ARGUMENT**

##### 9 **A. SAMSUNG’S BAD FAITH ATTEMPT TO INFLUENCE THE JURY** 10 **WARRANTS SANCTIONS UNDER THE COURT’S INHERENT** 11 **AUTHORITY.**

12 The Court has the authority to sanction Samsung for “bad faith conduct” that offends the  
13 legal process. *Chambers*, 501 U.S. at 46; *see also Am. Sci. & Eng’g, Inc. v. AutoClear, LLC*,  
14 606 F. Supp. 2d 617, 620 (E.D. Va. 2008) (“Courts have inherent power to impose sanctions on a  
15 party for bad faith conduct that offends the legal process.”). Here, Samsung has attempted to  
16 influence the jury by issuing a press statement describing and attaching excluded evidence, and  
17 claiming that “[f]undamental fairness” requires that the jury decide the case based on that  
18 excluded evidence. (Exs. A, C.) This conduct warrants severe sanctions.

##### 18 **1. Samsung’s statement was a bad faith attempt to influence the jury** 19 **with excluded evidence.**

20 Samsung’s release was targeted to expose the jury to excluded evidence through the  
21 press. By the terms of the statement itself, it is describing “excluded evidence.” (Exs. A, C.  
22 (discussing “The Judge’s exclusion of evidence” and what “[t]he excluded evidence would have  
23 established”).) It attached precisely the demonstrative slides that the Court had excluded. (Exs.  
24 B, C.; Dkt. 1456; Dkt. 1510.) And the release specifically stated Samsung’s position that this  
25 excluded evidence should be provided to *the* jury—that is, the specific jury that has been seated  
26 for this trial:  
27  
28

1 The excluded evidence would have established beyond doubt that  
2 Samsung did not copy the iPhone design. Fundamental fairness requires  
that *the* jury decide the case based on all the evidence.

3 (Exs. A, C (emphasis added).)

4 Samsung’s press statement contains a clear message to any friend or family member of  
5 any juror: “[f]undamental fairness” requires that the jury have access to information that the  
6 Court has supposedly unjustly excluded. (*Id.*) The statement includes the excluded  
7 demonstratives, as well as the conclusion that the jury is supposed to draw from them—that  
8 “Samsung was not allowed to tell the jury the full story” and that the excluded evidence  
9 “established beyond doubt that Samsung did not copy.” (*Id.*) This is an invitation to anyone  
10 with any connection to the case or to the jury to provide this information—or, at minimum, to  
11 tell the members of the jury that they are not getting the “full story” or “all the evidence.” In  
12 short, Samsung was inviting and encouraging readers of the press statement to share this  
13 properly excluded evidence with the jury.

14 Moreover, it was Samsung that affirmatively chose to go on the offensive with this press  
15 statement. In his declaration, Mr. Quinn implies that the release was a response to specific  
16 inquiries, calling it a “brief statement” in response to “requests from members of the media  
17 seeking further explanation” about the excluded evidence. (Quinn Decl. ¶ 2; *see also id.* ¶ 4  
18 (claiming that “Samsung did not issue a general press release”).) Even if this were true, it would  
19 be no excuse: simply because the press asks for materials does not give an attorney license to  
20 provide those materials. Indeed, attorneys routinely decline such requests where it would breach  
21 legal or ethical obligations to make a disclosure.

22 But, in fact, press reports make clear that this was a broader release, made unsolicited to  
23 certain press members, affirmatively aimed to disseminate Samsung’s excluded evidence widely  
24 among the press:

25 At 2:48 p.m., after openings were done and a suave Apple  
26 industrial designer was testifying, a Samsung press statement hit  
27 our inbox (along with those of other reporters) with a link to the  
28 excluded slides. (The linked material has since been removed, but  
All Things D snagged it.) “The excluded evidence would have  
established beyond doubt that Samsung did not copy the iPhone

1 design,” the statement said. “Fundamental fairness requires that  
2 the jury decide the case based on all the evidence.”

3 (Ex. B.)

4 It was Samsung that took the initiative to email reporters with its statement, and Samsung  
5 that chose to disseminate the excluded evidence with the instruction that the jury should decide  
6 the case based on it. “Few, if any, interests under the Constitution are more fundamental than the  
7 right to a fair trial by ‘impartial’ jurors, and an outcome affected by extrajudicial statements  
8 would violate that fundamental right.” *Gentile v. State Bar of Nevada*, 501 U.S. 1030, 1075  
9 (1991). Samsung’s attempt to undermine this right by broadcasting the excluded evidence and  
10 suggesting that the jury should consider it is precisely the kind of “bad faith” litigation  
11 misconduct that warrants sanctions.

12 **2. Samsung’s actions substantially increased the likelihood that the jury  
13 will see the excluded evidence.**

14 Samsung’s actions have undoubtedly substantially increased the risk that the jury will  
15 see—or, at minimum, be influenced by someone who has seen—precisely the evidence that the  
16 Court has excluded. While disseminating excluded evidence to the media would be a problem in  
17 any case, it is particularly problematic in a high profile technology case in the internet age, when  
18 intentional or inadvertent exposure to excluded evidence is extraordinarily easy. “As the  
19 Supreme Court long ago recognized, ‘every case of public interest is almost, as a matter of  
20 necessity, brought to the attention of all the intelligent people in the vicinity, and scarcely any  
21 one can be found among those best fitted for jurors who has not read or heard of it, and who has  
22 not some impression or some opinion in respect to its merits.’ That may be particularly true in  
23 today’s ‘information age,’ where the internet and other technologies make information more  
24 widely available and easily accessible than ever before.” *United States v. Diehl-Armstrong*, 739  
25 F. Supp. 2d 786, 806 (W.D. Pa. 2010) (quoting *Reynolds v. United States*, 98 U.S. 145, 155-  
26 1556, 25 L.Ed. 244 (1879)). Indeed, Samsung knows from the *voir dire* that this particular jury  
27 pool includes frequent internet users, which only increases the likelihood that a juror (or a friend  
28 or family member) might be exposed to the excluded evidence.



1           Moreover, what Samsung has done cannot be undone. If a juror, a juror’s family  
2 member, or a juror’s friend agrees with Samsung that “[f]undamental fairness requires that the  
3 jury decide the case based on all the evidence” that the Court excluded, then the excluded  
4 evidence is readily and permanently available. Even Samsung’s own apparent attempt to conceal  
5 its release of the excluded evidence was unsuccessful. After disseminating its press statement  
6 and a link to the excluded demonstratives to reporters, Samsung apparently removed the linked  
7 slides. (*See* Ex. B (“The linked material has since been removed”).) But it remains readily  
8 available, because at least one press outlet “snagged it” and maintained a public copy. (*Id.*) The  
9 damage that Samsung has caused is therefore not reversible.

10                           **3. Samsung’s misconduct is particularly egregious, because it impugned**  
11                           **the integrity of the Court.**

12           Though Samsung’s dissemination of the excluded evidence and its suggestion that the  
13 jury should consider it would alone be bad faith litigation misconduct warranting sanctions,  
14 Samsung compounded the harm to the judicial process by impugning the integrity of the Court  
15 itself. Mr. Quinn made clear Samsung’s position on whether it would respect the Court’s  
16 determinations during arguments on July 31. Confronted with the Court’s decision to exclude  
17 the disputed evidence (after multiple failed motions for reconsideration), Mr. Quinn challenged,  
18 “What’s the point . . . of having the trial? What’s the point?” (Tr. July 31, 2012, at 291-92.)  
19 Samsung then took its “What’s the point?” message to the public—claiming that the Court was  
20 improperly denying Samsung a fair trial.

21           Specifically, Samsung asserted that “[t]he Judge’s exclusion of evidence” will allow  
22 Apple to make “inaccurate[.]” arguments, and will prevent Samsung from “tell[ing] the jury the  
23 full story” that “would have established beyond doubt that Samsung did not copy.” (Exs. A, C.)  
24 The clear implication of Samsung’s press statement is that the Court is somehow biased or  
25 unfair, and that the trial will violate “[f]undamental fairness” because the jury’s decision will not  
26 be “based on all the evidence.” (*Id.*) Samsung’s statement is a frontal assault on the integrity of  
27 the Court and calls the judicial process into question. It is precisely to protect the “integrity of  
28

1 the courts” that the courts have the inherent authority to sanction such extrajudicial statements  
2 aimed at influencing the jury. *Chambers*, 501 U.S. at 44.

3 **4. Samsung’s press statement is the latest in a string of litigation**  
4 **misconduct.**

5 As the Court is aware, this is not the first time that Samsung has engaged in sanctionable  
6 conduct in this litigation. In particular:

- 7 • On April 23, 2012, Judge Grewal granted monetary sanctions to Apple as a result of  
8 Samsung’s failure to comply with two discovery orders, after Apple *twice* moved to  
9 compel documents reflecting Samsung’s analysis or consideration of Apple’s  
10 products. (*See* Dkt. 880.)
- 11 • Judge Grewal’s April 23 Order also granted Apple’s motion for sanctions due to  
12 Samsung’s non-compliance with a prior Court order compelling Samsung to produce  
13 financial information relevant to establishing Apple’s damages. As a sanction, Judge  
14 Grewal allowed Apple to supplement its damages expert report and limited  
15 Samsung’s deposition of Apple’s damages expert to half the time otherwise allowed  
16 under the Court’s rules. (*See id.*)
- 17 • On May 4, 2012, Judge Grewal issued an Order precluding Samsung from offering  
18 any evidence at trial of its design-around efforts for the ’381, ’891, and ’163 patents  
19 because Samsung had failed to comply with Judge Grewal’s prior order compelling  
20 production of source code for the accused Samsung products. (*See* Dkt. 898 and Dkt.  
21 1106.)
- 22 • On July 25, 2012, based on a finding that Samsung had “consciously disregarded” its  
23 obligation to preserve relevant evidence by leaving in place “an adjudicated  
24 spoliation tool [] for seven months and tak[ing] almost no steps to avoid spoliation  
25 beyond telling employees not to allow what will otherwise certainly happen,” Judge  
26 Grewal granted Apple’s motion for an adverse inference and ordered that the jury be  
27 instructed that Samsung destroyed relevant evidence that was favorable to Apple.  
28 (*See* Dkt. 1321.)

29 **5. The Court can and should sanction Samsung for its bad faith conduct**  
30 **in the litigation.**

31 Samsung’s bad faith press offensive warrants severe sanctions. Even apart from a party’s  
32 violation of a court order and attorney violations of rules of professional conduct (discussed  
33 below), the Court has the inherent authority to “sanction a litigant for bad faith conduct.”  
34 *Chambers*, 501 U.S. at 35. “Generally, the Court must find that the party acted in ‘bad faith’  
35 before the Court invokes its inherent powers.” *American Science*, 606 F. Supp. 2d at 620. This  
36 bad faith can be shown—as here—by a party’s “conduct of the litigation.” *Roadway Express,*  
37 *Inc. v. Piper Jr.*, 447 U.S. 752, 766 (1980) (quoting *Hall v. Cole*, 412 U.S. 1, 15 (1973)).

1 Moreover, the Court has the authority to sanction Samsung’s actions in this case, even though  
2 they occurred outside of the courtroom: “This power reaches both conduct before the court and  
3 that beyond the court’s confines, for ‘[t]he underlying concern that gave rise to the contempt  
4 power was not . . . merely the disruption of court proceedings. Rather, it was disobedience to the  
5 orders of the Judiciary, regardless of whether such disobedience interfered with the conduct of  
6 trial.’” *Chambers*, 501 U.S. at 44 (quoting *Young v. United States ex rel. Vuitton et Fils S.A.*,  
7 481 U.S. 787, 798 (1987)).

8 Sanctions for issuance of a press statement of the type that Samsung issued is well within  
9 the Court’s authority. For example, in *American Science*, the court issued sanctions under its  
10 inherent authority for “issu[ance of an] objectionable press release intentionally and in bad  
11 faith.” 606 F. Supp. 2d at 625; *see also Chambers*, 501 U.S. at 44 (listing other examples of  
12 appropriate exercise of inherent sanctioning authority).

13 Here, Samsung’s effort to place excluded evidence before the jury by press statement has  
14 threatened to taint the fair outcome of this case, and cannot help but undermine the public trust in  
15 the judiciary. In this closely watched case, Samsung’s misconduct cannot and should not be  
16 permitted to go unchecked. Samsung’s press statement has “violate[d] [Apple’s] fundamental  
17 right” to “a fair trial by ‘impartial’ jurors” and called the Court’s integrity and impartiality into  
18 question with its “What’s the point?” message. *Gentile*, 501 U.S. at 1075. Those actions can  
19 and should result in serious sanctions, as discussed in detail below.

20 **B. SAMSUNG’S ATTORNEY’S AUTHORIZATION OF THE PRESS**  
21 **STATEMENT VIOLATED CALIFORNIA ETHICAL RULE 5-120.**

22 In authorizing and approving Samsung’s press statement, Mr. Quinn made an  
23 “extrajudicial statement” that a “a reasonable person would expect to be disseminated by means  
24 of public communication” with the expectation—indeed, the intent—that it “have a substantial  
25 likelihood of materially prejudicing” the jury’s determination. California Rule of Professional  
26 Conduct 5-120. By its own terms, Samsung’s statement was designed to influence jurors,  
27 contrary to Mr. Quinn’s representations in his declaration (Quinn Decl., ¶ 12.) The statement  
28

1 encourages the jury to consider the evidence by demanding that “[f]undamental fairness requires  
2 that the jury decide the case based on all the evidence”—including the evidence and arguments  
3 that have been precluded by the Court.

4 The Discussion of Rule 5-120 lists four factors to consider in determining whether there  
5 has been a violation of the Rule, three of which are directly relevant here:

6 Whether an extrajudicial statement violates rule 5-120 depends on many  
7 factors, including: (1) **whether the extrajudicial statement presents**  
8 **information clearly inadmissible as evidence in the matter for the**  
9 **purpose of proving or disproving a material fact in issue;** (2) **whether**  
10 **the extrajudicial statement presents information the member knows is**  
11 **false, deceptive, or the use of which would violate Business and**  
12 **Professions Code section 6068(d);** (3) whether the extrajudicial statement  
violates a lawful "gag" order, or protective order, statute, rule of court, or  
special rule of confidentiality (for example, in juvenile, domestic, mental  
disability, and certain criminal proceedings); and (4) **the timing of the**  
**statement.”**

13 (See <http://rules.calbar.ca.gov/Rules/RulesofProfessionalConduct/CurrentRules/Rule5120.aspx>  
14 (emphasis added).)<sup>2</sup> The first factor strongly weighs in favor of finding a violation – indeed, the  
15 *very purpose* of Samsung’s statement to the press and release of the excluded slides was to  
16 “present[] information clearly inadmissible as evidence in the matter for the purpose of proving  
17 or disproving a material fact in issue.”

18 Likewise, the second factor weighs in favor of a finding of a violation. Specifically, the  
19 first sentence in Samsung’s press statement falsely asserted that “Apple was allowed to  
20 inaccurately argue to the jury that the F700 was an iPhone Copy” – a charge repeated by  
21 Samsung’s counsel after Apple’s opening statement, when Samsung yet again sought to re-argue  
22 the Court’s prior rulings on inadmissibility. (Tr. at 346-49.) However, Apple made no such  
23 claim during its opening statement (and, as Samsung well knows, Apple has not and does not  
24 accuse the F700 in this case). (Dkt. 1178.) Rather, Apple’s opening statement accused Samsung

25 \_\_\_\_\_  
26 <sup>2</sup> Professional Rule 1-100 explains “the comments contained in the Discussions of the rules, while they do not add  
27 independent basis for imposing discipline, are intended to provide guidance for interpreting the rules and practicing  
28 in compliance with them.”

1 of introducing “a complete iPhone clone” in June 2010 with the Galaxy S i9000. (Tr. at 321.)  
2 Apple said that “the success of the Galaxy Series has led to a series of iPhone knock-offs.” (*Id.*)  
3 But Apple did *not* state that the F700, an earlier Samsung product, was an iPhone copy; counsel  
4 simply said that the F700 “is what’s called a slider phone. You would slide it open to get to the  
5 keyboard.” (*Id.*)

6 The fourth factor – the timing of the statement – also weighs in favor of a finding of  
7 violation. Samsung issued the press statement and the excluded slides as a direct response to the  
8 Court’s rulings earlier in the day. Moreover, by issuing the release at a time when the jury will  
9 be away from Court for two days, Samsung increased the likelihood that a juror might learn of  
10 the information before trial resumes, and maximized the time between a juror’s potential  
11 exposure and any curative instruction that the Court might provide when Court resumes.

12 Mr. Quinn’s extrajudicial appeal to the jury flouts the judicial process and the safeguards  
13 designed to ensure a fair trial. Such prejudicial statements are not, as Mr. Quinn suggests (Quinn  
14 Decl., ¶ 13), protected by the First Amendment. In *Gentile*, 501 U.S. 1030, the Supreme Court  
15 explained that “[f]ew, if any, interests under the Constitution are more fundamental than the right  
16 to a fair trial by ‘impartial’ jurors, and an outcome affected by extrajudicial statements would  
17 violate that fundamental right.” *Id.* at 1075. Accordingly, the Supreme Court held that the State  
18 has a substantial interest in preventing officers of the court, such as lawyers, from making  
19 comments that (1) are “likely to influence the actual outcome of the trial,” or (2) “are likely to  
20 prejudice the jury venire, even if an untainted panel can ultimately be found.” *Id.*

21 In addition, Mr. Quinn is wrong that his press statement can be justified under California  
22 Ethics Rule 5-120(B)(2) on the ground that it contained public information. The slides Mr.  
23 Quinn disclosed to the press did not merely recite “information contained in a public record.”  
24 Those slides and the accompanying press statement were, in fact, the very argument to the jury  
25 that this Court has repeatedly held inadmissible. A direct appeal to the jury to subvert the  
26 Court’s exclusion order is not encompassed by Rule 5-120(B)(2).

1 Mr. Quinn’s remaining purported justification for his statement only belies his claim that  
2 he did not intend to influence the jury. Mr. Quinn claims that his statement was necessary to  
3 protect his client from unfair prejudice, and is thus allowable under California Ethics Rule 5-  
4 120(C). But his statement is in direct response to the Court’s exclusion of Samsung’s untimely  
5 defenses. Exclusion of untimely produced evidence and argument is not “unfair prejudice.”  
6 Rule 5-120(C) does not give Mr. Quinn the right to make extrajudicial appeals to the jury to  
7 “protect” his client from a ruling of the Court.

8 C. **JUDGMENT IN APPLE’S FAVOR ON ITS PHONE DESIGN PATENT**  
9 **INFRINGEMENT CLAIMS IS AN APPROPRIATE SANCTION FOR**  
10 **SAMSUNG’S AND ITS COUNSEL’S MISCONDUCT.**

11 As a sanction for Samsung’s and Mr. Quinn’s extraordinary misconduct and ethical  
12 violations, Apple requests that the Court order judgment in Apple’s favor on its phone design  
13 patent infringement claims. Terminating sanctions are without doubt an extraordinary remedy—  
14 but Samsung and Mr. Quinn engaged in extraordinary misconduct, in an extraordinary case.

15 It is fully within the Court’s authority to order judgment in Apple’s favor as a sanction  
16 for this misconduct. *See, e.g., Halaco Eng’g Co. v. Costle*, 843 F.2d 376, 380 (9th Cir. 1988)  
17 (“Dismissal under a court’s inherent powers is justified in extreme circumstances, in response to  
18 abusive litigation practices, and to insure the orderly administration of justice and the integrity of  
19 the court’s orders.” (citations omitted)); *see also Chambers* 501 U.S. at 45 (“[O]utright dismissal  
20 of a lawsuit . . . is a particularly severe sanction, yet is within the court’s discretion”). The  
21 misconduct at issue is “extreme”—it is exceptional for a party to issue a press statement  
22 encouraging dissemination of excluded evidence to a sitting jury and disparaging the judge who  
23 entered the order for denying them a “fair trial.” Likewise, the press statement is an “abusive  
24 litigation practice[]” insofar as it sought to increase the chance that the jury considered excluded  
25 evidence. “In cases where the drastic sanctions of dismissal or default are ordered, . . . the losing  
26 party’s non-compliance must be due to willfulness, fault, or bad faith. A finding of any of these  
27 circumstances can justify the sanction of dismissal.” *Halaco*, 843 F.2d at 380 (citations omitted).

1 Here, Samsung’s press statement was certainly willful, and the circumstances demonstrate a bad  
2 faith effort to manipulate the jury.

3 In assessing whether to exercise its discretion to order judgment in Apple’s favor, the  
4 Court should consider whether any sanction other than judgment could remedy the harm caused  
5 by the misconduct of Samsung and its counsel. “A primary aspect of that discretion is the ability  
6 to fashion an appropriate sanction for conduct which abuses the judicial process.” *Chambers*,  
7 501 U.S. at 44-45. In other words, the sanction must remedy the harm: “The proper remedy  
8 must rectify ‘whatever improper effect the attorney’s misconduct may have had in the case  
9 before it.’” *United States v. Sierra Pacific Indus.*, \_\_\_ F. Supp. 2d. \_\_\_, 2011 WL 5828017, at \*9  
10 (E.D. Cal. Nov. 18, 2011) (quoting *McMillan v. Shadow Ridge at Oak Park Homeowner’s Ass’n*,  
11 165 Cal. App. 4th 960, 968 (Cal. Ct. App. 2008)).

12 No remedy other than judgment on Apple’s phone design patent claims could fully  
13 rectify the harm that Samsung and Mr. Quinn have caused. No exclusionary sanction would be  
14 sufficient—the evidence that the press statement addresses has already been excluded. Nor  
15 would a mistrial be appropriate. A mistrial would only further delay resolution of Apple’s  
16 claims—which would be to Samsung’s benefit, and Apple’s detriment. Moreover, a mistrial  
17 would impose significant additional expense on the parties and the Court. *Cf. Gentile*, 501 U.S.  
18 at 1075 (“The State has a substantial interest in preventing officers of the court, such as lawyers,  
19 from imposing such costs on the judicial system and on the litigants.”).

20 Likewise, monetary sanctions cannot remedy the harm that Samsung’s press statement  
21 has caused. Apple is seeking permanent injunctive relief precisely because monetary relief is  
22 inadequate to address the harms caused by Samsung’s infringement; Samsung should not be  
23 allowed to reduce the risk of injunctive relief by manipulating the jury with extrajudicial  
24 statements, then simply pay a fine. Moreover, it is evident that monetary sanctions have been  
25 insufficient to deter misconduct by Samsung and its counsel. The Court previously imposed  
26 monetary sanctions on Samsung, yet its pattern of misconduct persisted. (*See* Dkt. 880.) The  
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1 only sanction that can fully rectify the harm caused by these actions is judgment on Apple's  
2 phone design patent claims.

3 In addition to sanctions in the form of judgment, Samsung and Mr. Quinn should also be  
4 ordered to comply with the Court's order identifying who released the press statement, and who  
5 drafted it. (Tr. at 555.) Mr. Quinn's declaration fails entirely to address these aspects of the  
6 Court's order.

7 **V. CONCLUSION**

8 For the foregoing reasons, Apple respectfully requests that the Court sanction Samsung  
9 by granting judgment in favor of Apple on its claim that Samsung infringes Apple's phone  
10 design patents, and granting judgment that those patents are not invalid. In the alternative, and at  
11 a minimum, the Court should (i) instruct the jury that Samsung engaged in serious misconduct  
12 and that, as a result, the Court has made a finding that Samsung copied the asserted designs and  
13 features from Apple products; and (ii) preclude Samsung from further mentioning or proffering  
14 any evidence regarding the "Sony design exercise" for any purpose.

15  
16 Dated: August 1, 2012

17 WILMER CUTLER PICKERING  
18 HALE AND DORR LLP

19 By: /s/ William F. Lee  
William F. Lee

20 Attorneys for Plaintiff  
21 APPLE INC.



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**ATTESTATION OF E-FILED SIGNATURE**

I, Mark D. Selwyn, am the ECF User whose ID and password are being used to file this Declaration. In compliance with General Order 45, X.B., I hereby attest that William F. Lee has concurred in this filing.

Dated: August 1, 2012

By: \_\_\_\_\_  
*/s/ Mark D. Selwyn*  
Mark D. Selwyn

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**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the above and foregoing document has been served on August 1, 2012 to all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Civil Local Rule 5.4.

/s/ Mark D. Selwyn  
Mark D. Selwyn