## EXHIBIT A

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11	UNITED STATES DISTRICT COURT,	
12	NORTHERN DISTRICT OF CALIFORNIA	
13	SAN JOSE DIVISION	
14		
15	APPLE INC., a California corporation,,	Case No. 11-CV-01846-LHK
16	Plaintiffs,	NON-PARTY QUALCOMM INCORPORATED'S REPLY TO
	vs.	THIRD PARTY REUTERS
17	SAMSUNG ELECTRONICS CO., LTD., a	AMERICA LLC'S OPPOSITION TO MOTIONS TO SEAL TRIAL AND
18	Korean corporation; SAMSUNG ELECTRONICS AMERICA, INC., a New	PRETRIAL EVIDENCE
19	York corporation; and SAMSUNG TELECOMMUNICATIONS AMERICA, LLC,	
20	a Delaware limited liability company,	
21	Defendants.	
22		
	Reuters' generic argument in favor of forced disclosure of all terms of licensing	
23	Reuters generic argument in ravor of to	orced disclosure of all terms of licensing
<ul><li>23</li><li>24</li></ul>	agreements rests on (a) the non-sequitur that "If	-
		there is a public interest in understanding
24	agreements rests on (a) the non-sequitur that "If	there is a public interest in understanding ms should be disclosed, and (b) the truism

cites no law, and instead invites the Court to rely on broad economic theories and policy

arguments to compel disclosure *even if* that disclosure will hurt the competitive and commercial interests of non-parties—innocent bystanders—to the litigation. (*Id.* at 19.) We believe that the relevant facts and law have been adequately laid out in the opening papers of Qualcomm and other affected non-parties, and will not revisit those issues.

However, Reuters also asserts that Qualcomm's motion to seal is "moot" "because the licensing terms involved were disclosed in [its] initial filings". (*Id.* at 19.) It is correct that Qualcomm's motion was initially in error not filed under seal. That, however, has been corrected: following the proper procedure, at the earliest possible moment on July 30, Qualcomm notified the ECF HelpDesk for the Northern District of California that Attachment 2 had been filed incorrectly. Following the District's published procedures, Docket Item 1394 was immediately locked, and Qualcomm filed an Administrative Motion to Remove Incorrectly Filed Document on that same date, which is currently pending. In short, Qualcomm's confidential information is not now publicly available through this Court's records or on PACER.

As the very existence of this Court's procedure for removing incorrectly filed documents from public access reflects, confidentiality is not a black and white, once lost, never regained matter; there are degrees of accessibility. It is true that Reuters sent out a very brief wire report containing some of Qualcomm's inadvertently disclosed confidential information on Monday, July 30, even after the document had been removed from public access on PACER. However, as the Court is aware, license agreements may remain in effect for many years. Five years from now, a competitor or licensee seeking to gain an advantage by obtaining otherwise confidential information about Qualcomm's license terms with Samsung may or may not stumble across that transient and by then ancient-history Reuters wire report; they are almost certain to look to and find the docket of this extremely high profile litigation. In other words, despite the inadvertent disclosure, sealing Qualcomm's confidential information in this Court's record still matters in the real world.

For this reason, Qualcomm's motion is not moot, and Qualcomm respectfully

1	requests that the Court order the sealing of documents disclosing the financial details of its	
2	licensing agreements with Samsung, as set forth in more detail in its opening brief.	
3	incensing agreements with Samsung, as se	t form in more detail in its opening orier.
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4	Dated: August 3, 2012	MORGAN, FRANICH, FREDKIN & MARSH
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6		Bv: /S/
7		By: /S/ DAVID KAYS Attorneys for Non-Party
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