EXHIBIT E



AppLens and LaunchTile: Two Designs for One-Handed Thumb Use on Small Devices



Amy Karlson, Ben Bederson Computer Science Department

Human-Computer Interaction Lab (HCIL) University of Maryland

John SanGiovanni Microsoft Research Microsoft Corporation





Why One-Handed Interaction?

One hand occupied



HCI



Unstable environment

Attention divided among tasks





Two handed use unnatural

Input and Interaction on Existing Devices

Smartphones

- Input: Hardware Buttons
- Interaction: One-handed
 Keypad-mapped functions
 Directional navigation



Personal Digital Assistants (PDAs)

- Input: Touch Sensitive Display Hardware Buttons
- Interaction: Two-handed
 Small software targets
 Directional navigation



Design Goal

- Scalable User Interface (ScUI)
 - Single design & interaction architecture
 - Multiple resolutions & aspect ratios
 - University of Maryland's PocketPiccolo.NET toolkit for Zoomable User Interfaces (ZUIs)



iMate Smartphone II



HP iPAQ PocketPC





One Application, Two Designs

AppLens: Fisheye+Pan

- 9 Application Tiles
- Fisheye Zoom
- Command-Based Gestures





LaunchTile: Zoom+Pan

- 36 Application Tiles
- Pure Zoom
- Direct Manipulation Gestures



Related Work

- Gestures using Position & Orientation
 - General Purpose [Reikimoto 1996] [Hinkley 2000]
 - Text Entry [Sazawal 2002] [Widgdor 2003]
- Gestures with Stylus
 - App Specific
 - Text Entry

- [Buyukkokten 2000] [Baudisch 2004]
- [Perlin 1998] [Wobbrock 2003]
- Thumb-Based Hardware



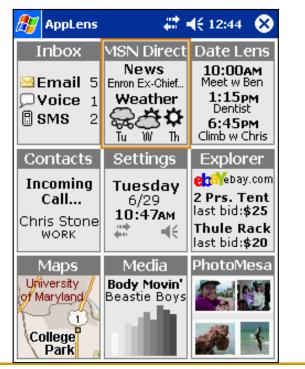
Jackito PDA

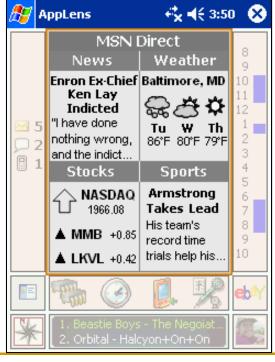


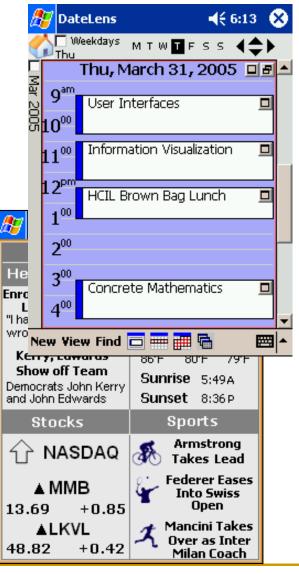
HCIL

AppLens Visual Design

- Generalized tabular fisheye
 Motivated by DateLens calendar
- Three (fisheye) zoom levels







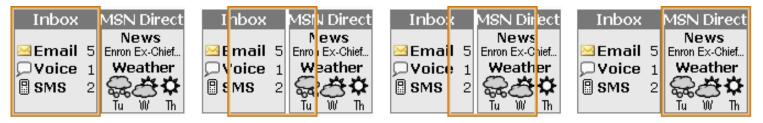
Notification

Context

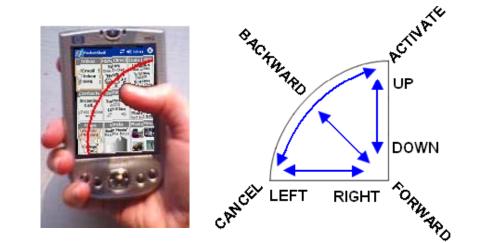
Full



AppLens Interaction DesignInput cursor



- Command gestures
 - Issued anywhere
 - Access distant widgets
 - Don't interfere with tap





Interactive prototype based on images



LaunchTile Visual Design

Three (pure) zoom levels



World

"Blue"



Zone



Application

Navigation Landmarks

۹ ^î Þ



Back

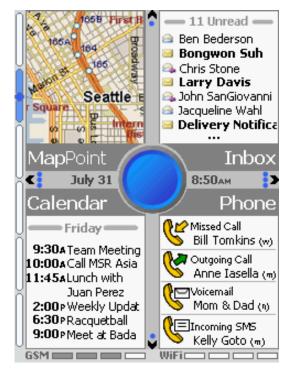
LaunchTile Visual Design

Three (pure) zoom levels



World

"Blue"



Zone



Voice

Application

Navigation Landmarks

۹ <u>:</u> ۲



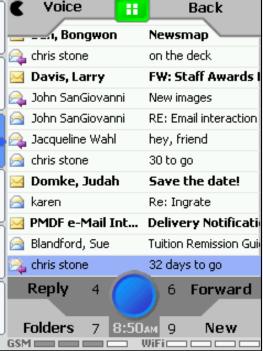
LaunchTile Visual Design

Three (pure) zoom levels



<

•



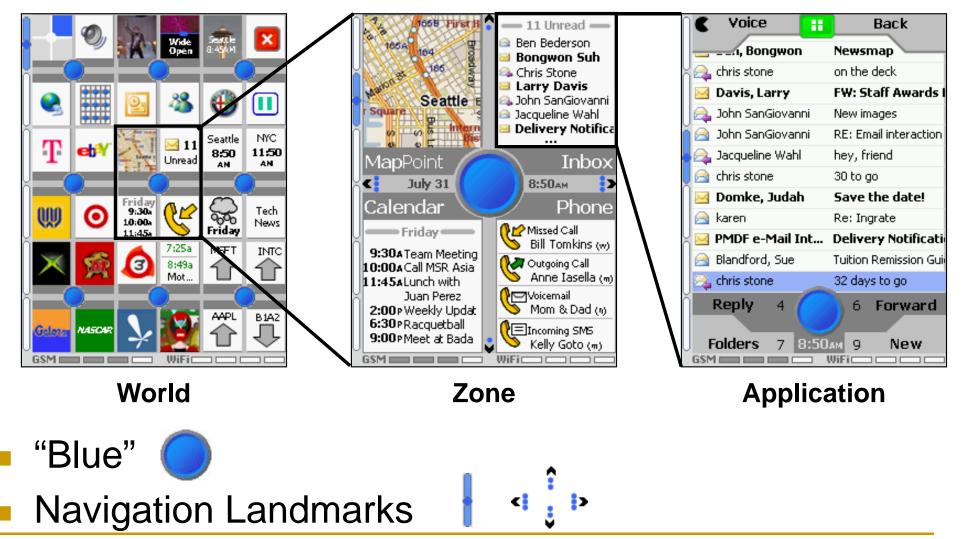
Application

Navigation Landmarks



LaunchTile Visual Design

Three (pure) zoom levels



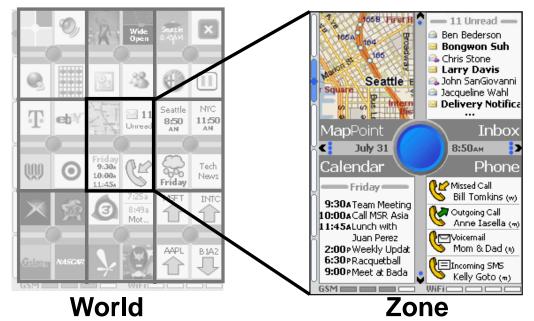




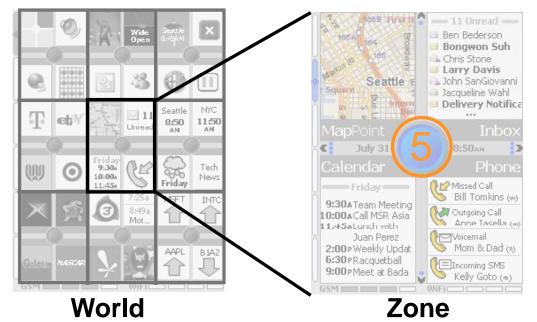




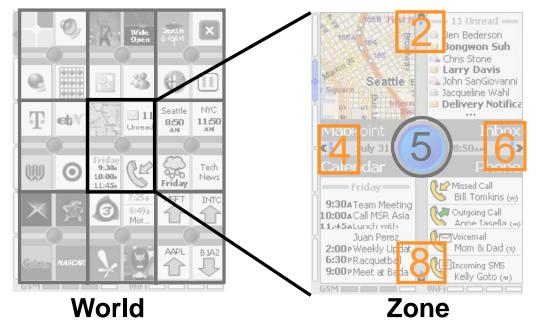




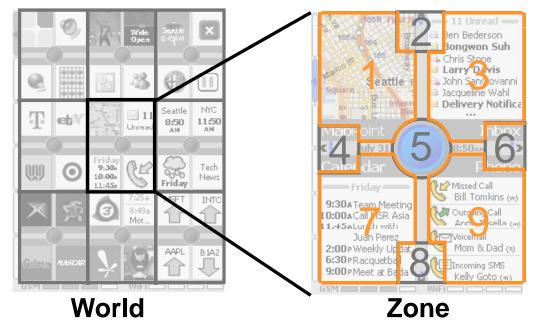






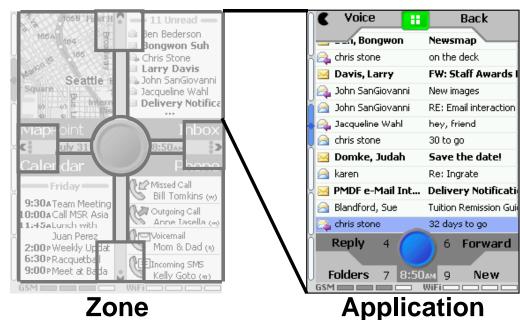






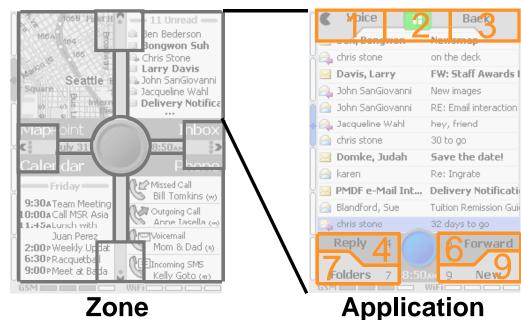






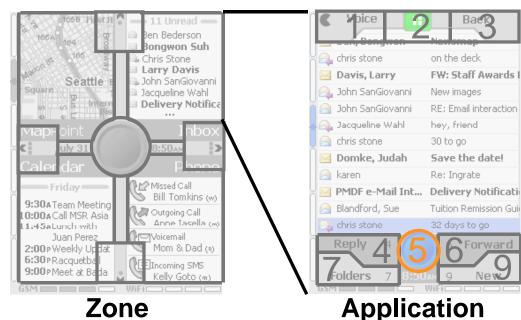






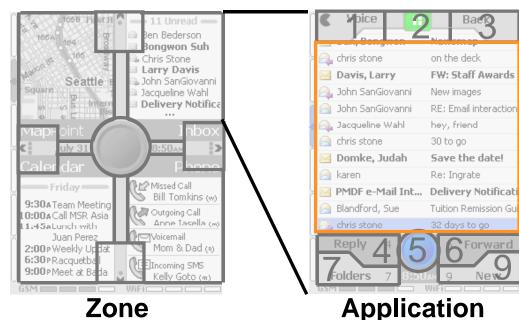


















- Direct Manipulation Drag Gestures
 - Zoomspace
 - Application content
 - Toolglass

LaunchTile Video

Interactive prototype based on images

Reference study

AppLens Command Gesture Study

Gestures learnable with minimal training?

Participants

- 20 (12 Male, 8 Female)
- 12 advanced computer users
- G regular PDA users

Time

- Training: 5-15 minutes
- Tasks: 15-30 minutes



HCI

HCiL

Methods

- Tasks
 - Gesture
 - Navigation

Measures

- Correctness and Speed
- Correctness and Efficiency

Environment

- Hierarchical
- Tabular
- Zoomable

🎊 Navigatio Navigate to	Navigation Phase 🛛 🗱 ◀€ 10:34 X Navigate to 6.5.4				Activate the 5 in 6.5.4				
1	2	3	6.5	5.1	6.5.2	6.5.3	6.5.1	6.5.2	6.5.3
4	5	6	6.5	5.4	6.5.5	6.5.6	6. 5 .4	6.5.5	6.5.6
7	8	9	6.5	5.7	6.5.8	6.5.9	6.5.7	6.5.8	6.5.9

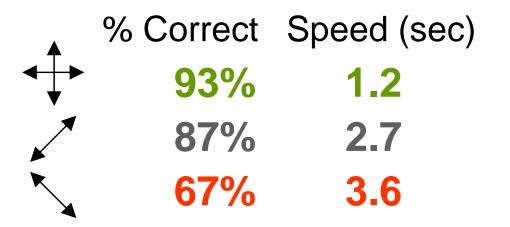




HCIL

Results

- Gesture Tasks
 - Directional
 - Activate / Cancel
 - Backward / Forward
- Navigation Tasks
 - 95% correct
 - +2.4 gestures per task
 - Most of the problems from one third of users
- Subjective Reactions on 9-Point Scale
 All between 5.9 6.75 (9 was best)



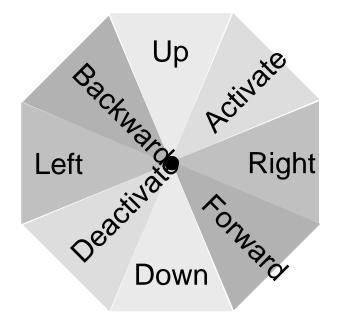




Discussion

Errors from recall or <u>execution</u>?

Logs indicate both



- Navigation better than Action Gestures
 - Spatial mapping helps learnability
 - Abstract mappings require more effort
 - Similar mappings can be confusing



Formative Study Comparing Designs

Goals:

- Usability issues
- Comparative preferences
- Participants:
 - 10 (8 Male, 2 Female)
 - All advanced computer users
 - 4 regular PDA users

Time:

45 minutes: 15 per interface, 15 discussion

Comparative Study



Method Software:

Tasks:

Exercised navigation & interaction features

◀€ 12:44

Date Lens

10:00AM

Meet w Ben

1:15pm

Dentist

6:45рм

Climb w Chris

Explorer

et Mebay.com

2 Prs. Tent

last bid:\$25

Thule Rack

last bid:**\$20**

PhotoMesa

MSN Direct

News

Enron Ex-Chief.

Weather

Settings

Tuesday

6/29

10:47AM

Media

Body Movin' Beastie Boys

Th

X

Wide Open

28

🖂 11

Unread

7:25a

8:49a

Mot

9:304 10:004

11:45

З

0

(

Seattle

8:50

AN

Friday

MSET

NYC

11:50

AN

Tech

News

INTC

B1A2

AppLens

Inbox

3**Email** 5

2

🗆 Voice 1

Contacts.

Incoming

Call...

Chris Stone

WORK

Maps

University

of Maryland/

College Park

SMS

Measures:

- Subjective reactions
- Comparative preferences

Comparative Study



Results: AppLens

Likes

- Easy to learn
- Effective to navigate
- Comfortable
- Fisheye valuable
- Simultaneous access to apps
- Usability Issues
 - Gestures were hardest part

🎊 AppLens	₩ 4 € 12:44 😵				
Inbox	MSN Direct	Date Lens			
<mark>≥Email</mark> 5 , Voice 1 8SMS 2	News Enron Ex-Chief Weather	10:00AM Meet w Ben 1:15pM Dentist 6:45pM Climb w Chris			
Contacts	Settings	Explorer			
Incoming Call Chris Stone WORK	Tuesday 6/29 10:47ам ₽ ₽	eb: Kebay.com 2 Prs. Tent last bid:\$25 Thule Rack last bid:\$20			
Maps University of Maryland	Media Body Movin' Beastie Boys	PhotoMesa			





Results: LaunchTile

Likes

- Effective to navigate
- Comfortable
- "Blue"
- Access to many apps
- Dislikes
 - Too many apps
- Usability Issues
 Multi-modal "Blue"

Panning in Zone view

Comparative Study



Disorienting



Results: AppLens vs. LaunchTile

- With minimal training, AppLens preferred
 - Easier to use
 - Faster application access
 - Better at-a-glance value
 - For own PDA use





Discussion

- AppLens beats LaunchTile?
 - Not necessarily
 - AppLens was simpler, shallower, fewer apps
 - Easier to learn and manage under time constraints
 - Performance unaffected by device limitations
- General Observations
 - Tapping used more than gestures
 - Utility of notification tiles





Conclusion

Promising Interfaces:

- > One-handed
- Notification-based
- > Tappable
- Unknown:
 - Scalable interfaces
- Potential Challenge:
 - Gesture-based interfaces