

# EXHIBIT A



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# modu - innovative concept

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modu



# modu™ phone- available in variety of colors



# modu™ express jacket



# modu™ mini jacket



# modu™ speedy jacket





# modu™ shiny jacket





# modu™ night jacket



# modu™ sport jacket



# modu™ music jacket



# modu™ photo frame





# i-mu speaker



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Cellular world, **modu™***T* phone

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## modu T phone – Guinness Records holder



**The lightest touch phone in the world**

## modu T phone – design



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modu T portfolio- modu fy

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## concept

- a compact good quality camera
- enable a change to a different camera in the future
- used at any situation; indoor and outdoor, day or night

## design

- elegant design
- small and light
- landscape operation
- durable
- dimensions: 94 x 49 x 13 mm

## features & applications

- modu T phone based
- 5MP AF camera with flash
- dedicated key for camera operation
- camera application (Video and Still)
- modu T phone features (Browser, MMS, e-mail, GPS)



## concept

- perfect workout companion
- get the most out of your mobile phone while training – enjoy music, follow training session info and stay connected

## target segment

- active lifestyle and style aware female & male, 18-35 YO
- lead a healthy life, eat right, try to exercise frequently
- not a professional athlete

## use cases

- listen to music and receive calls during workout
- get training information during and after a training session
- create your web account and track your route and activities anywhere
- outdoor and indoor sports activities
- easily extract modu out of the sportify for other phone operation

## design



## features & applications

- wearable armband - durable and washable materials designed for sport-oriented activities
- stereo headsets with active music & call management
- on screen music/Sport enhanced UI (touch screen based)
- modu T sport application: Time, Speed, distance and calories measurements
- Ability to upload the training results to the web and display tracks on map

## concept

- dynamic messaging experience
- convenient QWERTY input method

## target segment

- 18-35 YO, female and male
- eager for change, social networks awareness and open minded

## design

- bar type / portrait-oriented
- QWERTY keypad
- elegant styling
- dimensions: 110 x 55 x 14 mm

## features & applications

- 2.2" QVGA LCD portrait
- 5.0 MP camera AF with flash
- extended battery 330 mAh
- multiple email accounts
- easy dialer and contacts look-up

## design





## design

- nightstand or desktop stationary dock
- Single multi-function key
- built-in speaker
- sockets – 3.5mm audio out and uUSB (Charging and data transfer)

## features

- boost your music with a built-in speaker or external stereo system.
- powerful speakerphone
- intuitive single key for phone events operations
- Handy alarm clock
- easily charge modu
- sync data with PC
- listen to music / FM radio



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Wi-Fi world, **modu™** *w*

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## The 1<sup>st</sup> Android™ dedicated VoIP device

## modu W design

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