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## LG: Apple iPhone is a Prada phone copy

by Mad4 on February 12, 2007

A corporate argument appears to be continuing between Apple and LG this week after the head of the LG Mobile R&D centre announced that as far as LG were concerned Apple copied the design of the [Prada phone](#) and used it to create the iPhone.

Although the iPhone was announced in January, just before the Prada phone became public knowledge, pictures of the LG had been circulating for months under a variety of names.

It is clear that the LG Prada and the iPhone are very similar. What is not clear is if anybody has been copying the other sides designs.

Mr. Woo-Young Kwak, head of LG Mobile Handset R&D Center said to the press:

We consider that Apple copied the Prada phone after the design was unveiled when it was presented in the iF Design Award and won the prize in September 2006.

Mr. Kang-Heui Cha, Senior Manager of MC Design Research Lab said:

LG Prada phone put focus on interfaces and Apple emphasized music phone concept. In the process of adding substances to the conceptual ideas, the two handset makers might end up with similar designs.

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donald [February 13, 2007 at 4:34 pm](#)

How can people say LG copied Apple when no-one knew what the apple phone looked like until recently and LG showed the Prada in September 2006! – still, I think it is just a coincidence. what else can a phone with a large screen look like?!

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unown [August 16, 2007 at 11:03 pm](#)

There is no way that Apple copied the Prada phone whatsoever. Apple had been working on this idea for a while to produce this product, and so had prada. The iPhone and the Prada Phone are just two products that companies produced, and coincidentally they have the same concept. Talk about phones without any buttons have been talked about in the past.....so i don't think that it is right to point fingers at anyone

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Kay [October 13, 2008 at 7:23 pm](#)

Okay, for one thing i think more than one person could come up with a touch phone! Does any one really care if the design is nearly the same? I care more about the price and what the phone can do. Any way, even if apple did copy LG, than thats nothing new in this world. There's always a bit of copying going on between products.

Either way the LG viewty is out and it is looking HOT with all its colours! And is really light weight,

much lighter than the iphone, cheaper an also is available on i think every net work.

KISS

KISS

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[Jun Ang June 9, 2009 at 7:41 am](#)

Even if apple copied Prada, who would think that someone like apple could do such thing? The good thing about technology these days is, it's cheaper and we can compare the two.

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