

WOODRING EXHIBIT 39

EXHIBIT A



modu - innovative concept

modu



modu™ phone- available in variety of colors



modu™ express jacket



modu™ mini jacket



5 * For illustration purposes only.



modu™ speedy jacket



modu™ shiny jacket



7 * For illustration purposes only.



modu™ night jacket



modu™ sport jacket



modu™ music jacket



modu™ photo frame



i-mu speaker



Cellular world, **modu™**T phone

modu T phone – Guinness Records holder



The lightest touch phone in the world

modu T phone – design



modu T portfolio- modu fy

camerafy

concept

- a compact good quality camera
- enable a change to a different camera in the future
- used at any situation; indoor and outdoor, day or night

design

- elegant design
- small and light
- landscape operation
- durable
- dimensions: 94 x 49 x 13 mm

features & applications

- modu T phone based
- 5MP AF camera with flash
- dedicated key for camera operation
- camera application (Video and Still)
- modu T phone features (Browser, MMS, e-mail, GPS)



sportify

concept

- perfect workout companion
- get the most out of your mobile phone while training – enjoy music, follow training session info and stay connected

target segment

- active lifestyle and style aware female & male, 18-35 YO
- lead a healthy life, eat right, try to exercise frequently
- not a professional athlete

use cases

- listen to music and receive calls during workout
- get training information during and after a training session
- create your web account and track your route and activities anywhere
- outdoor and indoor sports activities
- easily extract modu out of the sportify for other phone operation

design



features & applications

- wearable armband - durable and washable materials designed for sport-oriented activities
- stereo headsets with active music & call management
- on screen music/Sport enhanced UI (touch screen based)
- modu T sport application: Time, Speed, distance and calories measurements
- Ability to upload the training results to the web and display tracks on map

textify

concept



- dynamic messaging experience
- convenient QWERTY input method

target segment



- 18-35 YO, female and male
- eager for change, social networks awareness and open minded

design



- bar type / portrait-oriented
- QWERTY keypad
- elegant styling
- dimensions: 110 x 55 x 14 mm

features & applications



- 2.2" QVGA LCD portrait
- 5.0 MP camera AF with flash
- extended battery 330 mAh
- multiple email accounts
- easy dialer and contacts look-up

design



boostify

design

- nightstand or desktop stationary dock
- Single multi-function key
- built-in speaker
- sockets – 3.5mm audio out and uUSB (Charging and data transfer)

features

- boost your music with a built-in speaker or external stereo system.
- powerful speakerphone
- intuitive single key for phone events operations
- Handy alarm clock
- easily charge modu
- sync data with PC
- listen to music / FM radio



Wi-Fi world, **modu™** *w*

modu W



The 1st Android™ dedicated VoIP device

modu W design

