

# Exhibit 7

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CO., LTD., SAMSUNG ELECTRONICS  
14 AMERICA, INC. and SAMSUNG  
TELECOMMUNICATIONS AMERICA, LLC  
15

16 UNITED STATES DISTRICT COURT

17 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

18 APPLE INC., a California corporation,

19 Plaintiff,

20 vs.

21 SAMSUNG ELECTRONICS CO., LTD., a  
Korean business entity; SAMSUNG  
22 ELECTRONICS AMERICA, INC., a New  
York corporation; SAMSUNG  
23 TELECOMMUNICATIONS AMERICA,  
LLC, a Delaware limited liability company,

24 Defendants.  
25

CASE NO. 11-cv-01846-LHK

**SAMSUNG'S FIRST SET OF REQUESTS  
FOR PRODUCTION TO APPLE INC.**

26  
27  
28

1 Pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure, Defendants and  
2 Counterclaimants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and  
3 Samsung Telecommunications America, LLC (collectively “Samsung”) request that Plaintiff  
4 Apple Inc. (“Apple”) produce for inspection and copying the documents and things set forth below  
5 at the offices of Quinn Emanuel Urquhart & Sullivan, LLP, 555 Twin Dolphin Drive, 5<sup>th</sup> Floor,  
6 Redwood Shores, California 94065 within 30 days, or such other time as the parties agree or the  
7 Court orders.

### 8 DEFINITIONS

9 The requests for production, as well as the Instructions provided above, are subject to and  
10 incorporate the following definitions and instructions as used herein:

11 1. The terms “APPLE,” “PLAINTIFF,” “YOU,” and “YOUR” shall refer to Apple,  
12 Inc., any predecessor or successor of Apple, Inc., and any past or present parent, division,  
13 subsidiary, affiliate, joint venture, associated organization, director, officer, agent, employee,  
14 consultant, staff member, or other representative of Apple, Inc., including counsel and patent  
15 agents, in any country.

16 2. The term “DEFENDANTS” and “SAMSUNG” means Samsung Electronics Co.,  
17 Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC.

18 3. “This Lawsuit” shall mean the action entitled *Apple, Inc. v. Samsung Electronics*  
19 *Co., Ltd.*, Case No. 11-cv-01846-LHK.

20 4. The term “‘604 PATENT” shall mean U.S. Patent No. 6,928,604 and all parents,  
21 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
22 and all foreign counterpart applications and patents which claim the same subject matter.

23 5. The term “‘410 PATENT” shall mean U.S. Patent No. 7,050,410 and all parents,  
24 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
25 and all foreign counterpart applications and patents which claim the same subject matter.

26 6. The term “‘792 PATENT” shall mean U.S. Patent No. 7,200,792 and all parents,  
27 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
28 and all foreign counterpart applications and patents which claim the same subject matter.

1           7.       The term “‘867 PATENT” shall mean U.S. Patent No. 7,362,867 and all parents,  
2 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
3 and all foreign counterpart applications and patents which claim the same subject matter.

4           8.       The term “‘001 PATENT” shall mean U.S. Patent No. 7,386,001 and all parents,  
5 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
6 and all foreign counterpart applications and patents which claim the same subject matter.

7           9.       The term “‘516 PATENT” shall mean U.S. Patent No. 7,447,516 and all parents,  
8 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
9 and all foreign counterpart applications and patents which claim the same subject matter.

10          10.       The term “‘941 PATENT” shall mean U.S. Patent No. 7,675,941 and all parents,  
11 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
12 and all foreign counterpart applications and patents which claim the same subject matter.

13          11.       The term “‘055 PATENT” shall mean U.S. Patent No. 7,069,055 and all parents,  
14 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
15 and all foreign counterpart applications and patents which claim the same subject matter.

16          12.       The term “‘871 PATENT” shall mean U.S. Patent No. 7,079,871 and all parents,  
17 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
18 and all foreign counterpart applications and patents which claim the same subject matter.

19          13.       The term “‘893 PATENT” shall mean U.S. Patent No. 7,456,893 and all parents,  
20 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
21 and all foreign counterpart applications and patents which claim the same subject matter.

22          14.       The term “‘460 PATENT” shall mean U.S. Patent No. 7,577,460 and all parents,  
23 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
24 and all foreign counterpart applications and patents which claim the same subject matter.

25          15.       The term “‘711 PATENT” shall mean U.S. Patent No. 7,698,711 and all parents,  
26 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
27 and all foreign counterpart applications and patents which claim the same subject matter.

28          16.       “‘SAMSUNG PATENTS-IN-SUIT” shall mean the ‘604 PATENT, the ‘410

1 PATENT, the '792 PATENT, the '867 PATENT, the '001 PATENT, the '516 PATENT, the '941  
2 PATENT, the '055 PATENT, the '871 PATENT, the '893 PATENT, the '460 PATENT, and the  
3 '711 PATENT.

4 17. The term "'002 PATENT" shall mean U.S. Patent No. 6,493,002 and all parents,  
5 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
6 and all foreign counterpart applications and patents which claim the same subject matter.

7 18. The term "'381 PATENT" shall mean U.S. Patent No. 7,469,381 and all parents,  
8 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
9 and all foreign counterpart applications and patents which claim the same subject matter.

10 19. The term "'607 PATENT" shall mean U.S. Patent No. 7,663,607 and all parents,  
11 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
12 and all foreign counterpart applications and patents which claim the same subject matter.

13 20. The term "'828 PATENT" shall mean U.S. Patent No. 7,812,828 and all parents,  
14 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
15 and all foreign counterpart applications and patents which claim the same subject matter.

16 21. The term "'915 PATENT" shall mean U.S. Patent No. 7,844,915 and all parents,  
17 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
18 and all foreign counterpart applications and patents which claim the same subject matter.

19 22. The term "'891 PATENT" shall mean U.S. Patent No. 7,853,891 and all parents,  
20 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
21 and all foreign counterpart applications and patents which claim the same subject matter.

22 23. The term "'163 PATENT" shall mean U.S. Patent No. 7,864,163 and all parents,  
23 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
24 and all foreign counterpart applications and patents which claim the same subject matter.

25 24. The term "'129 PATENT" shall mean U.S. Patent No. 7,920,129 and all parents,  
26 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof  
27 and all foreign counterpart applications and patents which claim the same subject matter.

28 25. "APPLE UTILITY PATENTS" shall mean the '002 PATENT, the '381 PATENT,

1 the '607 PATENT, the '828 PATENT, the '915 PATENT, the '891 PATENT, the '163 PATENT,  
2 and the '129 PATENT.

3         26.     The term “‘D790 PATENT” shall mean U.S. Design Patent No. D627,790 and all  
4 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
5 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
6 subject matter.

7         27.     The term “‘D334 PATENT” shall mean U.S. Design Patent No. D617,334 and all  
8 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
9 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
10 subject matter.

11         28.     The term “‘D305 PATENT” shall mean U.S. Design Patent No. D604,305 and all  
12 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
13 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
14 subject matter.

15         29.     The term “‘D087 PATENT” shall mean U.S. Design Patent No. D593,087 and all  
16 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
17 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
18 subject matter.

19         30.     The term “‘D677 PATENT” shall mean U.S. Design Patent No. D618,677 and all  
20 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
21 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
22 subject matter.

23         31.     The term “‘D270 PATENT” shall mean U.S. Design Patent No. D622,270 and all  
24 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues  
25 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
26 subject matter.

27         32.     The term “‘D889 PATENT” shall mean U.S. Design Patent No. D504,889 and all  
28 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues

1 thereof and all foreign counterpart applications, registrations, and patents which claim the same  
2 subject matter.

3 33. "APPLE DESIGN PATENTS" shall mean the 'D790 PATENT, the 'D334  
4 PATENT, the 'D305 PATENT, the 'D087 PATENT, the 'D677 PATENT, the 'D270 PATENT,  
5 and the 'D889 PATENT.

6 34. "APPLE PATENTS-IN-SUIT" shall mean the APPLE UTILITY PATENTS and  
7 the APPLE DESIGN PATENTS.

8 35. "PRIOR ART" shall mean any reference, publication, patent, physical specimen,  
9 use, invention by another, sale, offer for sale, or other activities that are relevant to the validity of  
10 the APPLE PATENTS-IN-SUIT, including anything that is relevant to the patentability of any  
11 patent claim under 35 U.S.C. §§ 102 and 103. Prior Art is not limited to references or other  
12 activities cited to the United States Patent and Trademark Office during prosecution of any patent.

13 36. The term "APPLE TRADE DRESS" shall mean U.S. Registration Nos. 3,470,983;  
14 3,457,218; 3,475,327; US Application Serial Nos. 77/921,838; 77/921,829; 77/921,869;  
15 85/299,118; and all parents, progeny, continuations, applications, divisional applications,  
16 reexaminations, or reissues thereof and all foreign counterpart applications, registrations, and  
17 which claim the same subject matter, and the unregistered iPhone, iPhone 3G, iPhone 4,  
18 iPhone/iPhone 3G/iPhone 4, iPad, iPad 2, and packaging trade dress claimed by Apple.

19 37. The term "APPLE TRADEMARKS" shall mean U.S. Trademark Registration Nos.  
20 3,886,196; 3,889,642; 3,886,200; 3,889,685; 3,886,169; 3,886,197; 2,935,038; U.S. Application  
21 Serial No. 85/041,463, and all parents, progeny, continuations, applications, divisional  
22 applications, reexaminations, or reissues thereof and all foreign counterpart applications,  
23 registrations, and which claim the same subject matter.

24 38. "APPLE IP" shall mean the APPLE PATENTS-IN-SUIT, APPLE TRADE DRESS  
25 and APPLE TRADEMARKS.

26 39. The term "APPLE ACCUSED PRODUCTS" shall mean electronic devices that  
27 allow for communications and data transfer over networks including establishing data  
28 connections, execution of user operations and audio play back of digital data that are

1 manufactured, distributed, and/or sold by You or Your parent, subsidiary, or affiliate companies or  
2 on Your behalf, or on behalf of Your parent, subsidiary, or affiliate companies anywhere in the  
3 world, at any time between April 15, 2005 through the pendency of This Lawsuit, including each  
4 and every Apple product that Samsung has identified as infringing in any of its complaints or  
5 infringement contentions served in this action. The term shall include, without limitation, the  
6 following devices: the Apple iPhone, the Apple iPhone 3G, the Apple iPhone 3GS, the Apple  
7 iPhone 4, the iPod Touch, the iPad, the iPad 3G, the iPad 2, the iPad 2 3G.

8 40. The term "SAMSUNG ACCUSED PRODUCTS" shall mean the products Apple  
9 alleges infringe, dilute, unfairly compete with, or otherwise violate Apple's rights in any of the  
10 APPLE PATENTS-IN-SUIT, APPLE TRADE DRESS, or APPLE TRADEMARKS, including,  
11 without limitation, the Acclaim, Captivate, Continuum, Droid Charge, Exhibit 4G, Epic 4G,  
12 Fascinate, Gem, Galaxy Ace, Galaxy Prevail, Galaxy S, Galaxy S i9000, Galaxy S 4G, Gravity,  
13 Indulge, Infuse 4G, Intercept, Mesmerize, Nexus S, Nexus S 4G, Replenish, Showcase i500,  
14 Showcase Galaxy S, Sidekick, Transform, and Vibrant phones, and Galaxy Tab and Galaxy Tab  
15 10.1 tablet computers.

16 41. The terms "COMMUNICATION" or "COMMUNICATIONS" shall mean, without  
17 limitation, any transmittal, conveyance or exchange of a word, statement, fact, thing, idea,  
18 Document, instruction, information, demand, question or other information by any medium,  
19 whether by written, oral or other means, including but not limited to electronic communications  
20 and electronic mail.

21 42. The terms "DOCUMENT" and "DOCUMENTS" shall have the broadest meaning  
22 ascribed to it by Federal Rule of Civil Procedure 34 and Federal Rule of Evidence 1001. The term  
23 shall include within its meaning, by way of example and not limitation, any and all accounts,  
24 analyses, books, CDs, calendars, commercial paper, communications, correspondence, DVDs, e-  
25 mail, films, financial statements, floppy disks, hard disks, inter-office memoranda, invoices,  
26 ledgers, letters, licenses, logs, memoranda, microfilms, minutes, notes, notes of conversations,  
27 notes of meetings, notes of telephone calls, office communications, photographs, printouts,  
28 recordings of conversations (whether written or electronic), reports, schedules, storage tape, task



1 lists, telegrams, telephone bills, videotapes or other video recordings, and any differing versions of  
2 the foregoing whether denominated formal, informal or otherwise, as well as copies of the  
3 foregoing which differ from the original in any way, including handwritten notations or other  
4 written or printed matter. The foregoing specifically includes information stored electronically,  
5 whether in a computer database or otherwise, regardless of whether such documents are presently  
6 in documentary form or not. A draft or non-identical copy of a Document is a separate Document  
7 within the meaning of this term.

8 43. "Identify" when used in reference to:

9 (1) An individual, means to state his or her full name, present or last known residential  
10 and business addresses, present or last known position and business affiliation, and if applicable,  
11 history of employment of that individual;

12 (2) A firm, partnership, corporation, proprietorship, joint venture, association, or other  
13 organization or entity, means to state its full name, present or last known address and place of  
14 incorporation or formation and to identify each agent that acted for it with respect to the matters  
15 relating to the request or answer;

16 (3) A DOCUMENT, means to state the date, title, if any, subject matter, each author,  
17 each addressee or recipient if practicable, and otherwise a general description of the persons to  
18 whom the writing was distributed, the production number, and the type of document, *i.e.*,  
19 publication, letter, memorandum, book, telegram, chart etc., or some other means of identifying  
20 the document, and its present location and custodian;

21 (4) A COMMUNICATION, means to state its date and place, the person(s) who  
22 participated in it or who were present during any part of it or who have knowledge about it;

23 (5) A date, means to state the date and set forth the basis for Your contention that the  
24 date is responsive to the request; and

25 (6) A product, service, or intellectual property, means to state all names and numbers  
26 related to the product, service, or intellectual property, and the owner, manufacturer, distributor,  
27 licensor, or dealer of the product, service, or intellectual property during the relevant time period  
28 and currently. For a product, provide all designations for the product, from the most specific to

1 the most general, including any model numbers or designations, version numbers or designations,  
2 and internal numbers or designations.

3 44. The term “person” or “persons” refers to any individual, corporation,  
4 proprietorship, association, joint venture, company, partnership or other business or legal entity,  
5 including governmental bodies and agencies. The masculine includes the feminine and vice versa;  
6 the singular includes the plural and vice versa.

7 45. The terms “any,” “all,” “every,” and “each” shall each mean and include the other  
8 as necessary to bring within the scope of these requests for production all responses that might  
9 otherwise be construed to be outside of their scope.

10 46. The terms “and,” “or,” and “and/or” shall be construed either disjunctively or  
11 conjunctively as necessary to bring within the scope of these requests for production all responses  
12 that might otherwise be construed to be outside of its scope.

13 47. The term “thing” refers to any physical specimen or tangible item in Your  
14 possession, custody or control, including research and development samples, prototypes,  
15 productions samples and the like.

16 48. The terms “referring to,” “relating to,” “concerning” or “regarding” shall mean  
17 containing, describing, discussing, embodying, commenting upon, identifying, incorporating,  
18 summarizing, constituting, comprising or are otherwise pertinent to the matter or any aspect  
19 thereof.

20 49. The use of the singular form of any word includes the plural and vice versa, as  
21 necessary to bring within the scope of these requests for production all responses that might  
22 otherwise be construed to be outside of its scope.

23 50. The use of a verb in any tense shall be construed as the use of the verb in all other  
24 tenses.

25 51. The term “Software” shall include source code, hardware code, machine code,  
26 assembly code, or code written in any programming language, and code that can be compiled or  
27 acted upon by a processor, any listings or printouts thereof, and any release notes describing the  
28 features or modifications of such code.

1 52. The term “3GPP” shall mean the organization known as the 3rd Generation  
2 Partnership Project which specifies, develops, and promulgates technical specifications for  
3 wireless networks.

4 53. The term “UMTS” shall mean the Universal Mobile Telecommunications System  
5 as developed and promulgated by 3GPP.

6 54. The term “WCDMA” shall mean Wideband Code Division Multiple Access a  
7 member of the UMTS family of standards.

8 55. The term “GSM” shall means the standard known as Global System for Mobile  
9 Communications.

10 56. The term “Intel” shall mean Intel Corporation and includes any entities constituting  
11 parents, predecessors, subsidiaries, affiliates, divisions, associated organizations, joint ventures, as  
12 well as present and former officers, directors, trustees, employees, staff members, agents, or other  
13 representatives, including counsel and patent agents, in any country.

14 57. The term “Qualcomm” shall mean Qualcomm Incorporated and includes any  
15 entities constituting parents, predecessors, subsidiaries, affiliates, divisions, associated  
16 organizations, joint ventures, as well as present and former officers, directors, trustees, employees,  
17 staff members, agents, or other representatives, including counsel and patent agents, in any  
18 country.

19 **INSTRUCTIONS**

20 1. Each DOCUMENT is to be produced along with all non-identical drafts thereof in  
21 their entirety, without abbreviation or redaction.

22 2. All DOCUMENTS shall be produced in the order that they are kept in the usual  
23 course of business, and shall be produced in their original folders, binders, covers or containers, or  
24 photocopies thereof.

25 3. In the event that any DOCUMENT called for by these requests or subsequent  
26 requests is to be withheld on the basis of a claim of privilege or immunity from discovery, that  
27 DOCUMENT is to be identified by stating (i) the author(s), addressee(s) and any indicated or  
28

1 blind copyee(s); (ii) the DOCUMENT's date, number of pages and attachments or appendices;  
2 (iii) the subject matter(s) of the DOCUMENT; (iv) the nature of the privilege or immunity  
3 asserted; and (v) any additional facts on which you would base your claim of privilege or  
4 immunity.<sup>1</sup>

5  
6 4. These Requests for Production shall be deemed continuing so as to require further  
7 and supplemental production in accordance with the Federal Rules of Civil Procedure.

8 5. State, for each request, whether or not there exist any DOCUMENTS within the  
9 scope of the request and whether any such DOCUMENTS are in Your possession, custody, or  
10 control.

11 6. Any response made by reference to DOCUMENTS shall identify by document  
12 production number each responsive DOCUMENT.

13 7. All DOCUMENTS that respond, in whole or in part, to any portion of any request  
14 shall be produced in their entirety, including all attachments and enclosures.

15 8. Color copies of DOCUMENTS are to be produced where color is necessary to  
16 interpret or understand the contents.

17 9. The source(s) or derivation of each DOCUMENT produced shall be specifically  
18 identified.

19 20  
21 10. In the event that any DOCUMENT called for by these requests or subsequent  
22 requests has been destroyed or discarded, that DOCUMENT is to be identified by stating: (i) the  
23 author(s), addressee(s) and any indicated or blind copyee(s); (ii) the DOCUMENT's date, number  
24 of pages and attachments or appendices; (iii) the DOCUMENT's subject matter; (iv) the date of  
25 destruction or discard, manner of destruction or discard, and reason for destruction or discard; (v)

26  
27 <sup>1</sup> Provided the parties reach an agreement that neither party needs to log documents and  
28 information generated after the start of this Lawsuit on April 15, 2011, this Instruction applies  
only to privileged information and documents generated before the start of litigation.

1 the persons who were authorized to carry out such destruction or discard; and (vi) whether any  
2 copies of the DOCUMENT presently exist and, if so, the name of the custodian of each copy.

3 11. Electronic records and computerized information must be produced in their native  
4 electronic format, together with a description of the system from which they were derived  
5 sufficient to permit rendering the records and information intelligible.

6  
7 12. If Your response to a particular request for production is a statement that You lack  
8 the ability to comply with that request, You must specify whether the inability to comply is  
9 because the particular item or category of information never existed, has been destroyed, has been  
10 lost, misplaced, or stolen, or has never been, or is no longer, in Your possession, custody, or  
11 control, in which case the name and address of any person or entity known or believed by You to  
12 have possession, custody, or control of that information or category of information must be  
13 identified.

14  
15 13. Unless otherwise indicated in a particular request, the request is not date or time  
16 limited.

17 14. Where an identified DOCUMENT is in a language other than English, state  
18 whether an English translation of such document exists. If a DOCUMENT is in a language other  
19 than English and an English translation exists, identify and provide both DOCUMENTS.

20  
21 15. If possible, supply all financial data requested on a calendar year basis. If fiscal  
22 year data is provided, please specify the dates on which the fiscal years begin and end.

23 16. For any information requested that is not readily available from Your records in the  
24 form requested, furnish carefully prepared estimates, designated as such. Attach a statement of the  
25 basis for such estimates and identify the person or persons making them.

26  
27 17. If any document or portion thereof responsive to a request for production is  
28 withheld because You claim it contains privileged information, then separately for each withheld

1 portion of such document, identify (a) the date of the COMMUNICATION and/or DOCUMENT;  
2 (b) the source of the information, including the names, titles, and addresses of the DOCUMENT's  
3 or COMMUNICATION's authors; (c) the names, titles, and addresses of its recipients; (d) a  
4 description of the information withheld; (e) the number of pages; (f) the nature of the privilege  
5 claimed and facts upon which You rely to support the claim of privilege; and (g) the number(s) of  
6 the request(s) for production to which the DOCUMENT is responsive. You must provide this  
7 information within 10 days of the date on which the answers and objections to these requests are  
8 due.  
9

10           18.     If any DOCUMENTS responsive to any of these requests have been destroyed,  
11 then separately for each such document, identify when, why, and by whom it was destroyed, the  
12 person or persons who destroyed it, why it was destroyed, and the circumstances under which it  
13 was destroyed.  
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1 **REQUESTS FOR PRODUCTION**

2 **REQUEST FOR PRODUCTION NO. 1:**

3 Two fully operational exemplars of each of the APPLE ACCUSED PRODUCTS.

4 **REQUEST FOR PRODUCTION NO. 2:**

5 DOCUMENTS sufficient to show the model number of each APPLE ACCUSED  
6 PRODUCT.

7 **REQUEST FOR PRODUCTION NO. 3:**

8 DOCUMENTS sufficient to correlate the model number of each APPLE ACCUSED  
9 PRODUCT with any and all other internal numbers or designations associated with that product.

10 **REQUEST FOR PRODUCTION NO. 4:**

11 DOCUMENTS sufficient to correlate any technical documentation concerning each  
12 APPLE ACCUSED PRODUCT with marketing and financial documentation (*e.g.*, documents  
13 showing unit sales, revenues, etc.) associated with that product.

14 **REQUEST FOR PRODUCTION NO. 5:**

15 All DOCUMENTS concerning any of the SAMSUNG PATENTS-IN-SUIT, including  
16 DOCUMENTS concerning any analyses of the SAMSUNG PATENTS-IN-SUIT.

17 **REQUEST FOR PRODUCTION NO. 6:**

18 DOCUMENTS, including, any charts, schematics, drawing or figures, sufficient to show  
19 the manufacturer(s) for each APPLE ACCUSED PRODUCT in the past five years, including the  
20 location of manufacture, the volume of manufacture, and the time period during which such  
21 manufacture occurred.

22 **REQUEST FOR PRODUCTION NO. 7:**

23 For each sale of an APPLE ACCUSED PRODUCT, DOCUMENTS sufficient to show  
24 when, where, and by whom the APPLE ACCUSED PRODUCT was sold.

25 **REQUEST FOR PRODUCTION NO. 8:**

26 DOCUMENTS sufficient to show the place of manufacture and the place of sale for each  
27 unit of each APPLE ACCUSED PRODUCT and the dollar amount of sales associated with such  
28 unit.

1 **REQUEST FOR PRODUCTION NO. 9:**

2 All DOCUMENTS relating to or evidencing any Licenses, or the negotiation thereof,  
3 relating to the APPLE ACCUSED PRODUCTS or the technology claimed or disclosed by the  
4 SAMSUNG PATENTS-IN-SUIT.

5 **REQUEST FOR PRODUCTION NO. 10:**

6 All DOCUMENTS concerning any COMMUNICATIONS with third parties regarding  
7 SAMSUNG patents or licenses under SAMSUNG patents, including any communications with  
8 Intel, Infineon and/or Qualcomm.

9 **REQUEST FOR PRODUCTION NO. 11:**

10 All licenses in which You have received or conveyed rights under a patent relating to the  
11 APPLE ACCUSED PRODUCTS.

12 **REQUEST FOR PRODUCTION NO. 12:**

13 All Licenses, whether You are the licensor or licensee, relating to any of the APPLE  
14 ACCUSED PRODUCTS, including but not limited to licenses relating to the technologies claimed  
15 or disclosed by the SAMSUNG PATENTS-IN-SUIT.

16 **REQUEST FOR PRODUCTION NO. 13:**

17 All licenses on which you intend to rely for any purpose in This Lawsuit.

18 **REQUEST FOR PRODUCTION NO. 14:**

19 DOCUMENTS sufficient to identify any databases for storing data relating to any of the  
20 APPLE ACCUSED PRODUCTS.

21 **REQUEST FOR PRODUCTION NO. 15:**

22 All DOCUMENTS related to the use, operation, intended operation, or intended use of the  
23 APPLE ACCUSED PRODUCTS by consumers, including, but not limited to, instructions, user  
24 manuals, service manuals, training materials, packaging materials, marketing materials, or any  
25 materials used to assist consumers to use the APPLE ACCUSED PRODUCTS.

26 **REQUEST FOR PRODUCTION NO. 16:**

27  
28



1 All DOCUMENTS used in the design and development of each of the APPLE ACCUSED  
2 PRODUCTS, including, without limitation, all notebooks, diagrams, progress reports, studies,  
3 internal memoranda, contracts for services, and COMMUNICATIONS.

4 **REQUEST FOR PRODUCTION NO. 17:**

5 All DOCUMENTS relating to whether You infringe the SAMSUNG PATENTS-IN-SUIT,  
6 including, without limitation, all DOCUMENTS relating to any investigation or analysis thereof.

7 **REQUEST FOR PRODUCTION NO. 18:**

8 All DOCUMENTS relating to Your contention, if any, that the SAMSUNG PATENTS-  
9 IN-SUIT are invalid, including, without limitation, all DOCUMENTS relating to any investigation  
10 or analysis thereof.

11 **REQUEST FOR PRODUCTION NO. 19:**

12 All DOCUMENTS relating to any PRIOR ART search concerning the SAMSUNG  
13 PATENTS-IN-SUIT, including search requests, reports, analyses, and references located.

14 **REQUEST FOR PRODUCTION NO. 20:**

15 All English language patents or publications on which You intend to rely for any purpose  
16 in this Lawsuit including as PRIOR ART to any of the SAMSUNG PATENTS-IN-SUIT.

17 **REQUEST FOR PRODUCTION NO. 21:**

18 All English translations of any foreign patent or publication on which You intend to rely  
19 for any purpose in This Lawsuit including as PRIOR ART to any of the SAMSUNG PATENTS-  
20 IN-SUIT.

21 **REQUEST FOR PRODUCTION NO. 22:**

22 All DOCUMENTS relating to devices, products, systems, apparatuses, or other  
23 instrumentalities that You contend are PRIOR ART to one or more of the SAMSUNG PATENTS-  
24 IN-SUIT.

25 **REQUEST FOR PRODUCTION NO. 23:**

26 All DOCUMENTS that demonstrate or evidence any alleged prior conception and/or  
27 reduction to practice of the subject matter claimed in the SAMSUNG PATENTS-IN-SUIT.

28 **REQUEST FOR PRODUCTION NO. 24:**

1 All DOCUMENTS that You rely on or intend to rely in support of any of Your claims or  
2 defenses in This Lawsuit, or may offer or will offer as evidence in This Lawsuit.

3 **REQUEST FOR PRODUCTION NO. 25:**

4 DOCUMENTS sufficient to determine the following on a monthly or quarterly basis from  
5 April 15, 2005 for the APPLE ACCUSED PRODUCTS, including components thereof:

- 6 a. Total gross and net revenues (by product, customer, period and location);
- 7 b. Total quantity of units sold (by product, customer, period and location);
- 8 c. Cost of goods sold, including but not limited to, direct purchases, direct labor,  
9 indirect and/or overhead costs, and any allocation of those direct, indirect and/or overhead costs to  
10 the APPLE ACCUSED PRODUCTS;
- 11 d. Actual total cost or variances from standard costs;
- 12 e. Gross and net profits; and
- 13 f. All costs other than standard costs, including but not limited to, selling, advertising,  
14 general and administrative expenses, and any allocation of those expenses to the APPLE  
15 ACCUSED PRODUCTS.

16  
17 **REQUEST FOR PRODUCTION NO. 26:**

18 All DOCUMENTS relating to when and how You first became aware of each of the  
19 SAMSUNG PATENTS-IN-SUIT.

20 **REQUEST FOR PRODUCTION NO. 27:**

21 All DOCUMENTS reflecting COMMUNICATIONS concerning the SAMSUNG  
22 PATENTS-IN-SUIT or other Samsung patents.

23 **REQUEST FOR PRODUCTION NO. 28:**

24 All DOCUMENTS reflecting COMMUNICATIONS concerning This Lawsuit.

25 **REQUEST FOR PRODUCTION NO. 29:**

26 All DOCUMENTS relating to the size or potential size of the market for each of the  
27 APPLE ACCUSED PRODUCTS.

28 **REQUEST FOR PRODUCTION NO. 30:**

1 All DOCUMENTS concerning sales forecasts, budgets, expenses, costs, and profitability  
2 of the APPLE ACCUSED PRODUCTS.

3 **REQUEST FOR PRODUCTION NO. 31:**

4 All DOCUMENTS relating to (1) any written or oral opinions received or solicited by You  
5 relating to the validity, enforceability, infringement, or scope of any claims of the SAMSUNG  
6 PATENTS-IN-SUIT and (2) the preparation of any such opinions, including, but not limited to,  
7 drafts, notes, and any DOCUMENTS relied on in the preparation of any such opinions.

8 **REQUEST FOR PRODUCTION NO. 32:**

9 All opinions of counsel relating to any of the SAMSUNG PATENTS-IN-SUIT.

10 **REQUEST FOR PRODUCTION NO. 33:**

11 All DOCUMENTS concerning any of Your policies, practices, or guidelines regarding the  
12 patent rights of others, including the analysis of patents to ensure You do not infringe such  
13 patents.

14 **REQUEST FOR PRODUCTION NO. 34:**

15 All DOCUMENTS concerning any test, study, experimentation, or investigation conducted  
16 to determine whether any product designed, manufactured or sold by You infringes any of the  
17 SAMSUNG PATENTS-IN-SUIT or uses any Samsung technology.

18 **REQUEST FOR PRODUCTION NO. 35:**

19 All DOCUMENTS relating to any test, study, experimentation, or investigation conducted  
20 by or on Your behalf in an effort to design around any of the SAMSUNG PATENTS-IN-SUIT.

21 **REQUEST FOR PRODUCTION NO. 36:**

22 DOCUMENTS sufficient to show the structure of Your e-mail system and any manner of  
23 automatic deletion of e-mail.

24 **REQUEST FOR PRODUCTION NO. 37**

25 All DOCUMENTS identified, consulted, or referred to by You in Your responses to any  
26 interrogatory or other discovery request propounded by Samsung in This Lawsuit, including  
27 Samsung's First Set of Interrogatories.

28 **REQUEST FOR PRODUCTION NO. 38:**

1 All DOCUMENTS relating to This Lawsuit, including, but not limited to, press releases,  
2 submissions to government agencies, and COMMUNICATIONS with third parties.

3 **REQUEST FOR PRODUCTION NO. 39:**

4 All DOCUMENTS relating to any Software used to operate or enable any accused  
5 functionality of any of the APPLE ACCUSED PRODUCTS, including but not limited to release  
6 notes, algorithms, flowcharts, diagrams, notes, and manuals.

7 **REQUEST FOR PRODUCTION NO. 40:**

8 All DOCUMENTS relating to any COMMUNICATIONS with any third parties regarding  
9 Samsung or the SAMSUNG PATENTS-IN-SUIT.

10 **REQUEST FOR PRODUCTION NO. 41:**

11 All DOCUMENTS relating to any joint defense agreement in This Lawsuit or in any  
12 related litigation.

13 **REQUEST FOR PRODUCTION NO. 42:**

14 All DOCUMENTS relating to the pricing of the APPLE ACCUSED PRODUCTS.

15 **REQUEST FOR PRODUCTION NO. 43:**

16 All business plans, strategic plans, operating plans, financial plans, sales plans, and capital  
17 or investment plans concerning the APPLE ACCUSED PRODUCTS.

18 **REQUEST FOR PRODUCTION NO. 44:**

19 All DOCUMENTS and things concerning the market or demand for the APPLE  
20 ACCUSED PRODUCTS.

21 **REQUEST FOR PRODUCTION NO. 45:**

22 All DOCUMENTS relating to any product reviews, comparisons, or usability tests or  
23 evaluations of any of the APPLE ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 46:**

25 All DOCUMENTS that You have provided to or received from any person who may  
26 testify at any hearing in This Lawsuit.

27 **REQUEST FOR PRODUCTION NO. 47:**

28

1 For each person You intend to rely on as an expert witness, all DOCUMENTS concerning  
2 (a) the qualifications of the expert; (b) the subject matter on which the expert is expected to testify;  
3 (c) the substance of the facts and opinions to which the expert is expected to testify; (d) each and  
4 every DOCUMENT the expert has reviewed or relied upon in formulating his or her opinion and  
5 each and every DOCUMENT the expert will assert supports each of his or her opinions and each  
6 fact; and (e) all reports prepared by the expert.

7 **REQUEST FOR PRODUCTION NO. 48:**

8 All transcripts of prior testimony (whether at deposition, trial, declaration, or affidavit) by  
9 any expert retained to testify in This Lawsuit.

10 **REQUEST FOR PRODUCTION NO. 49:**

11 All DOCUMENTS and COMMUNICATIONS with an expert witness who is expected to  
12 testify in This Lawsuit that (i) relate to compensation for the expert's study or testimony; (ii)  
13 identify facts or data that APPLE'S attorney provided and that the expert considered informing the  
14 opinions to be expressed; (iii) identify assumptions that APPLE'S attorney provided and that the  
15 expert relied on in forming the opinions to be expressed.

16 **REQUEST FOR PRODUCTION NO. 50:**

17 All settlement agreements relating to any of the APPLE ACCUSED PRODUCTS,  
18 SAMSUNG PATENTS-IN-SUIT, OR APPLE IP, including but not limited to settlement  
19 agreements relating to the technologies claimed or disclosed by the SAMSUNG PATENTS-IN-  
20 SUIT, OR APPLE IP.

21 **REQUEST FOR PRODUCTION NO. 51:**

22 All DOCUMENTS and COMMUNICATIONS relating to any settlement agreement  
23 relating to any of the APPLE ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 52:**

25 All DOCUMENTS and COMMUNICATIONS relating to any investigation concerning  
26 any of the APPLE ACCUSED PRODUCTS.

27 **REQUEST FOR PRODUCTION NO. 53:**

28

1 Two operational exemplars of any device, machine, apparatus, or other thing that You  
2 contend is PRIOR ART to any claim of any of the SAMSUNG PATENTS-IN-SUIT.

3 **REQUEST FOR PRODUCTION NO. 54:**

4 All DOCUMENTS relating to any analysis of Your actual or projected gross profits, net  
5 profits, gross profit margins, and net profit margins in the United States relating to each APPLE  
6 ACCUSED PRODUCT from April 15, 2005 to the present.

7 **REQUEST FOR PRODUCTION NO. 55:**

8 All DOCUMENTS relating to business plans and projections, sales forecasts, or other  
9 business planning relating to the APPLE ACCUSED PRODUCTS.

10 **REQUEST FOR PRODUCTION NO. 56:**

11 DOCUMENTS sufficient to show the efforts taken by You to sell other products or  
12 services together, or in connection, with the APPLE ACCUSED PRODUCTS or to effect the  
13 sale thereof by third parties, including, but not limited to, distributors and retailers.

14 **REQUEST FOR PRODUCTION NO. 57:**

15 All DOCUMENTS relating to Your use of the technology claimed or disclosed in the  
16 SAMSUNG PATENTS-IN-SUIT.

17 **REQUEST FOR PRODUCTION NO. 58:**

18 DOCUMENTS sufficient to identify all of Your employees who have ever received  
19 information designated or otherwise identified by SAMSUNG as confidential information.

20 **REQUEST FOR PRODUCTION NO. 59:**

21 All DOCUMENTS relating to SAMSUNG's participation in any industry groups or  
22 associations, including standard-setting organizations.

23 **REQUEST FOR PRODUCTION NO. 60:**

24 All DOCUMENTS relating to any obligations owed by You and/or SAMSUNG to any  
25 industry groups or associations, including standard-setting organizations, and/or their members.

26 **REQUEST FOR PRODUCTION NO. 61:**

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1 All DOCUMENTS that support Your contention, if any, that one or more of the claims of  
2 the SAMSUNG PATENTS-IN-SUIT are invalid for failing to meet conditions for patentability set  
3 forth in 35 U.S.C. §§ 101, 102, 103, and/or 112.

4 **REQUEST FOR PRODUCTION NO. 62:**

5 All DOCUMENTS that support any contention, if any, by You that one or more of the  
6 SAMSUNG PATENTS-IN-SUIT is unenforceable for any reason including, without limitation,  
7 laches, equitable estoppel, express or implied license, exhaustion, intervening rights, express or  
8 implied waiver, inequitable conduct, patent misuse, unclean hands, lack of standing and/or  
9 prosecution laches.

10 **REQUEST FOR PRODUCTION NO. 63:**

11 All DOCUMENTS produced or made available to You by any non-party or third-party  
12 either voluntarily or pursuant to any subpoena in This Lawsuit.

13 **REQUEST FOR PRODUCTION NO. 64:**

14 All DOCUMENTS relating to any promise or agreement to indemnify regarding This  
15 Lawsuit.

16 **REQUEST FOR PRODUCTION NO. 65:**

17 All DOCUMENTS relating to any request for indemnification regarding any aspect of This  
18 Lawsuit.

19 **REQUEST FOR PRODUCTION NO. 66:**

20 All DOCUMENTS relating to any indemnification request or agreement regarding any  
21 APPLE ACCUSED PRODUCT.

22 **REQUEST FOR PRODUCTION NO. 67:**

23 All DOCUMENTS concerning the construction of any term in any claim in, as well as the  
24 scope, construction meaning or interpretation of the SAMSUNG PATENTS-IN-SUIT or APPLE  
25 IP.

26 **REQUEST FOR PRODUCTION NO. 68:**

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1 DOCUMENTS sufficient to identify each consultant that has communicated with You,  
2 provided any services to You, or provided any materials or information to You with respect to the  
3 APPLE ACCUSED PRODUCTS or This Lawsuit.

4 **REQUEST FOR PRODUCTION NO. 69:**

5 DOCUMENTS sufficient to show Your monthly, quarterly, and annual manufacturing or  
6 production volume for the APPLE ACCUSED PRODUCTS for the five years immediately  
7 preceding this request, and the location of such manufacturing or production.

8 **REQUEST FOR PRODUCTION NO. 70:**

9 DOCUMENTS sufficient to identify each of Your divisions, departments, business units,  
10 related companies, partnerships, collaborations, or subdivisions, including without limitation each  
11 company involved in the design, development, manufacture, marketing, promotion, importation,  
12 distribution, or sale of any APPLE ACCUSED PRODUCT.

13 **REQUEST FOR PRODUCTION NO. 71:**

14 All DOCUMENTS concerning the factual basis of any denial by You of the allegations set  
15 forth in the Answer and Counterclaims in This Lawsuit.

16 **REQUEST FOR PRODUCTION NO. 72:**

17 DOCUMENTS, including but not limited to organization charts, sufficient to show Your  
18 complete organizational structure, including but not limited to the relationship between and among  
19 You, Your parent companies, Your subsidiaries, and Your affiliate companies.

20 **REQUEST FOR PRODUCTION NO. 73:**

21 DOCUMENTS and things sufficient to identify and describe APPLE's past and present  
22 procedures and policies for generating, maintaining, retaining, and disposing of documents and  
23 things (whether maintained in paper form or by other storage methods, such as microfilm or  
24 electronically), including, without limitation, procedures and policies regarding patent application  
25 files.

26 **REQUEST FOR PRODUCTION NO. 74:**

27 All DOCUMENTS and things relating to past and present organizational charts sufficient  
28 to identify the names, positions, titles, duties, and reporting relationships of officers, employees,



1 and other personnel who have or have had responsibility for or duties relating to the use, research,  
2 design, development, testing, manufacture, operation, distribution, importation, sale, licensing,  
3 and marketing of any product that you may rely upon for any reason in This Lawsuit, including  
4 the APPLE ACCUSED PRODUCTS.

5 **REQUEST FOR PRODUCTION NO. 75:**

6 All DOCUMENTS relating to any lawsuit, administrative proceeding, or other proceeding  
7 involving any of the APPLE ACCUSED PRODUCTS, APPLE IP, or patents related to the  
8 APPLE PATENTS-IN-SUIT, including, without limitation, any pleading, paper, motion, affidavit,  
9 declaration, report, decision, or order, for cases to include, without limitation, C11-80169 MISC  
10 JF (HRL) (N.D. Cal.), 337-TA-794 (ITC), 1:2010cv23580 (S.D. Fla.), 1:2010cv06385 (N.D. Ill.),  
11 1:2010cv06381 (N.D. Ill.), 337-TA-745 (ITC), 1:2010cv00166 (D. Del.), 1:2010cv00167 (D.  
12 Del.), 337-TA-724 (ITC), 3:2010cv00249 (W.D. Wisc.), and 337-TA-701 (ITC).

13 **REQUEST FOR PRODUCTION NO. 76:**

14 All DOCUMENTS relating to the compliance of the APPLE ACCUSED PRODUCTS  
15 with technical specifications for systems utilizing WCDMA, GSM, or UMTS, including, but not  
16 limited to, source code, hardware code, user manuals, service manuals, training materials,  
17 programming guides, data sheets, schematics, drawings, figures, design materials, packaging  
18 materials, marketing materials, and licensing agreements.

19 **REQUEST FOR PRODUCTION NO. 77:**

20 DOCUMENTS sufficient to show the location within each of the APPLE ACCUSED  
21 PRODUCTS of any chipsets, chips, processors, integrated circuits, or other hardware that enable  
22 the APPLE ACCUSED PRODUCTS to communicate, operate, or interface with modules, stations,  
23 or systems supporting WCDMA, GSM, or UMTS.

24 **REQUEST FOR PRODUCTION NO. 78:**

25 All DOCUMENTS that You contend relate to whether the SAMSUNG PATENTS-IN-  
26 SUIT are essential to one or more of the WCDMA, GSM, or UMTS standards.

27 **REQUEST FOR PRODUCTION NO. 79:**

28

1 All DOCUMENTS relating to any alternative methods, processes, systems, apparatuses, or  
2 other design-arounds for any asserted claims of any of the SAMSUNG PATENTS-IN-SUIT or  
3 APPLE IP.

4 **REQUEST FOR PRODUCTION NO. 80:**

5 A software copy of and access to APPLE's application developer kit (ADK) and/or  
6 software developer kit (SDK) for iOS application developers.

7 **REQUEST FOR PRODUCTION NO. 81:**

8 Prosecution histories of the APPLE IP, including all PRIOR ART cited therein, patents  
9 related to the APPLE PATENTS-IN-SUIT, and any foreign counterpart patents, registrations, or  
10 applications to the APPLE IP or patents related to the APPLE PATENTS-IN-SUIT, including,  
11 without limitation, any reexamination and reissue applications.

12 **REQUEST FOR PRODUCTION NO. 82:**

13 All DOCUMENTS and things relating to the preparation, filing and/or prosecution of the  
14 APPLE IP, patents related to the APPLE PATENTS-IN-SUIT, and any foreign counterpart patents  
15 or patent applications to the APPLE PATENTS-IN-SUIT or patents related to the APPLE  
16 PATENTS-IN-SUIT, including, without limitation, any reexamination and reissue applications.

17 **REQUEST FOR PRODUCTION NO. 83:**

18 All DOCUMENTS and things relating to the conception of any alleged invention claimed  
19 by the APPLE IP, including, without limitation, any documents or things which APPLE contends  
20 corroborate such conception, including, without limitation, laboratory notebooks, schematics,  
21 drawings, specifications, source code, artwork, formulas, and prototypes.

22 **REQUEST FOR PRODUCTION NO. 84:**

23 All DOCUMENTS and things relating to the ownership, title, transfer, or assignment of  
24 the APPLE IP.

25 **REQUEST FOR PRODUCTION NO. 85:**

26 DOCUMENTS sufficient to identify every person who has now, or had previously, a  
27 financial interest in any of the APPLE IP, other than APPLE.

28 **REQUEST FOR PRODUCTION NO. 86:**

1 All DOCUMENTS and things relating to the reduction to practice of any alleged invention  
2 claimed by the APPLE IP, including, without limitation, any documents or things which APPLE  
3 contends corroborate such reduction to practice.

4 **REQUEST FOR PRODUCTION NO. 87:**

5 All DOCUMENTS and things relating to diligence leading to the reduction to practice of  
6 any alleged invention claimed by the APPLE IP, including, without limitation, any documents or  
7 things which APPLE contends corroborate such diligence.

8 **REQUEST FOR PRODUCTION NO. 88:**

9 Documents sufficient to identify each person that worked on any project that led to the  
10 development of the alleged inventions claimed in any of the APPLE IP.

11 **REQUEST FOR PRODUCTION NO. 89:**

12 All DOCUMENTS and COMMUNICATIONS concerning any modes contemplated by  
13 APPLE or by any inventor for carrying out each invention claimed in any of the APPLE  
14 PATENTS-IN-SUIT, including the best mode of carrying out the inventions claimed in any of the  
15 APPLE PATENTS-IN-SUIT, from a period starting with the conception of the invention and  
16 ending when the application for the corresponding APPLE patent was filed.

17 **REQUEST FOR PRODUCTION NO. 90:**

18 All DOCUMENTS , COMMUNICATIONS, and things concerning the APPLE IP, or the  
19 development thereof, that are in the possession of APPLE or any inventor of the APPLE IP.

20 **REQUEST FOR PRODUCTION NO. 91:**

21 All DOCUMENTS and things concerning any COMMUNICATIONS between APPLE  
22 and any third party, including any inventor of the APPLE IP, regarding the APPLE IP.

23 **REQUEST FOR PRODUCTION NO. 92:**

24 All prior art to the APPLE IP known to APPLE for the APPLE IP relating to the field of  
25 the alleged invention or the problem(s) addressed by the alleged invention of the APPLE IP.

26 **REQUEST FOR PRODUCTION NO. 93:**

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28

1 All DOCUMENTS, COMMUNICATIONS, and things concerning the performance,  
2 advantages, disadvantages, problems, features, commercial or technical benefits, or improvements  
3 of any alleged invention in any of the APPLE IP.

4 **REQUEST FOR PRODUCTION NO. 94:**

5 All DOCUMENTS, COMMUNICATIONS, and things concerning patents, publications,  
6 abstracts, papers, articles, presentations, or speeches invented, authored or given, in whole or in  
7 part, by any inventor of the APPLE IP that relate to the subject matter of the APPLE IP.

8 **REQUEST FOR PRODUCTION NO. 95:**

9 All DOCUMENTS and COMMUNICATIONS concerning prior testimony of any inventor  
10 of the APPLE IP.

11 **REQUEST FOR PRODUCTION NO. 96:**

12 All prior art to the APPLE IP identified at any time to APPLE as potentially or allegedly  
13 invalidating prior art to the APPLE IP.

14 **REQUEST FOR PRODUCTION NO. 97:**

15 All DOCUMENTS and COMMUNICATIONS concerning the patentability, novelty,  
16 scope, infringement, validity, invalidity, enforceability or unenforceability of any claim in any of  
17 the APPLE IP.

18 **REQUEST FOR PRODUCTION NO. 98:**

19 All DOCUMENTS and things relating to any information, including patents, publications,  
20 prior knowledge, public uses, sales, or offers for sale, that may constitute, contain, disclose, refer  
21 to, relate to, or embody any prior art to any alleged invention claimed by the APPLE IP.

22 **REQUEST FOR PRODUCTION NO. 99:**

23 All DOCUMENTS and things relating to the initial offer for sale, initial manufacture,  
24 initial use, initial sale, initial public use, initial shipment, initial announcement, or initial  
25 disclosure of a product embodying any claim of the APPLE IP.

26 **REQUEST FOR PRODUCTION NO. 100:**

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1 All DOCUMENTS and things relating to the first public disclosure of any alleged  
2 invention claimed by the APPLE IP, including, without limitation, any pre-filing date sales, offers  
3 for sale, public uses, demonstrations, announcements, advertisements, correspondence with  
4 potential customers, or publications.

5 **REQUEST FOR PRODUCTION NO. 101:**

6 All DOCUMENTS and things relating to the alleged commercial success of products  
7 embodying any alleged invention claimed by the APPLE PATENTS-IN-SUIT.

8 **REQUEST FOR PRODUCTION NO. 102:**

9 All DOCUMENTS and things relating to the alleged nexus between any alleged  
10 commercial success of products embodying any alleged invention claimed by the APPLE  
11 PATENTS-IN-SUIT and the alleged advantages of the invention, including, without limitation,  
12 any customer surveys designed or intended to reflect the bases for purchasing decisions.

13 **REQUEST FOR PRODUCTION NO. 103:**

14 All DOCUMENTS and things relating to whether any alleged invention claimed by the  
15 APPLE PATENTS-IN-SUIT allegedly satisfied a long felt need in the art of electronic digital  
16 media devices and components thereof.

17 **REQUEST FOR PRODUCTION NO. 104:**

18 All DOCUMENTS and things relating to whether the electronic digital media device  
19 industry or the industry (or industries) for products interoperable with electronic digital media  
20 devices failed to solve problems that allegedly are solved by any alleged invention claimed by the  
21 APPLE PATENTS-IN-SUIT.

22 **REQUEST FOR PRODUCTION NO. 105:**

23 All DOCUMENTS and things relating to whether experts in the digital media device  
24 industry or the industry (or industries) for products interoperable with electronic digital media  
25 devices expressed skepticism concerning any alleged invention claimed by the APPLE  
26 PATENTS-IN-SUIT.

27 **REQUEST FOR PRODUCTION NO. 106:**

28

1 All DOCUMENTS and things relating to accolades and awards given to products that  
2 embody any alleged invention claimed by the APPLE PATENTS-IN-SUIT.

3 **REQUEST FOR PRODUCTION NO. 107:**

4 All DOCUMENTS and things relating to whether the electronic digital media device  
5 device industry or the industry (or industries) for products interoperable with digital media devices  
6 has recognized the significance of any alleged invention claimed by the APPLE PATENTS-IN-  
7 SUIT.

8 **REQUEST FOR PRODUCTION NO. 108:**

9 All DOCUMENTS and things relating to whether any alleged invention claimed by the  
10 APPLE PATENTS-IN-SUIT allegedly has been copied by others.

11 **REQUEST FOR PRODUCTION NO. 109:**

12 All DOCUMENTS and things, not produced in response to another document request,  
13 upon which APPLE intends to rely upon as evidence of objective indicia of non-obviousness of  
14 the APPLE PATENTS-IN-SUIT.

15 **REQUEST FOR PRODUCTION NO. 110:**

16 All DOCUMENTS and things evidencing APPLE'S licensing program, including, without  
17 limitation, documents sufficient to identify all APPLE licensing personnel, location of said  
18 personnel, duties of said personnel, and costs of said personnel.

19 **REQUEST FOR PRODUCTION NO. 111:**

20 All DOCUMENTS reflecting a license to practice any claim of the APPLE IP.

21 **REQUEST FOR PRODUCTION NO. 112:**

22 All DOCUMENTS and things relating to any COMMUNICATIONS between APPLE and  
23 any other entity related to license agreements that you contend includes a license to practice the  
24 APPLE IP, including, without limitation, cease and desist letters, draft agreements, documents and  
25 things relating to negotiations, discussions, or other communications concerning licensing of any  
26 of the APPLE IP.

27 **REQUEST FOR PRODUCTION NO. 113:**

28

1 All DOCUMENTS and things relating to your attempts to license the APPLE IP which  
2 have not yet resulted in a license agreement, including, without limitation, cease and desist letters,  
3 draft agreements, documents and things relating to negotiations, discussions, or other  
4 communications concerning licensing of any of the APPLE IP.

5 **REQUEST FOR PRODUCTION NO. 114:**

6 All DOCUMENTS relating to any covenant not to sue under or agreement not to assert the  
7 APPLE IP.

8 **REQUEST FOR PRODUCTION NO. 115:**

9 All DOCUMENTS and things referring or relating to royalty rates in the electronic digital  
10 media device industry.

11 **REQUEST FOR PRODUCTION NO. 116:**

12 DOCUMENTS sufficient to show any profits or losses on domestic sales of APPLE'S  
13 products incorporating electronic digital media devices, both as individual units and in the  
14 aggregate.

15 **REQUEST FOR PRODUCTION NO. 117:**

16 All DOCUMENTS and things relating to APPLE'S participation in any industry groups or  
17 associations, including standard-setting organizations, insofar as any standards related to such  
18 group, association, or organization relate to any of the APPLE PATENTS-IN-SUIT or  
19 SAMSUNG PATENTS-IN-SUIT, or patents related to same, or the subject matter thereof.

20 **REQUEST FOR PRODUCTION NO. 118:**

21 All DOCUMENTS and things relating to the intellectual property disclosure requirements  
22 for any standard-setting organization in which APPLE participates and relates to any of the  
23 APPLE PATENTS-IN-SUIT or SAMSUNG PATENTS-IN-SUIT, or patents related to same, or  
24 the subject matter thereof.

25 **REQUEST FOR PRODUCTION NO. 119:**

26 All DOCUMENTS and things that reflect any COMMUNICATIONS between APPLE and  
27 a standard-setting organization insofar as such standard relates to any of the APPLE PATENTS-

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1 IN-SUIT or SAMSUNG PATENTS-IN-SUIT, or patents related to same, or the subject matter  
2 thereof.

3 **REQUEST FOR PRODUCTION NO. 120:**

4         DOCUMENTS sufficient to identify every attempt by APPLE to enforce the APPLE IP or  
5 foreign counterparts, either in the United States or abroad.

6 **REQUEST FOR PRODUCTION NO. 121:**

7         All DOCUMENTS and COMMUNICATIONS regarding APPLE’S formal or informal  
8 policies, procedures, practices, or guidelines for licensing, sublicensing or assigning rights to the  
9 APPLE IP or other patents.

10 **REQUEST FOR PRODUCTION NO. 122:**

11         All DOCUMENTS concerning the infringement or non-infringement of any of the claims  
12 of any of the APPLE IP by any entity or person.

13 **REQUEST FOR PRODUCTION NO. 123:**

14         All DOCUMENTS regarding any instrumentalities that APPLE contends or has contended  
15 infringe any of the APPLE IP.

16 **REQUEST FOR PRODUCTION NO. 124:**

17         All DOCUMENTS and things in your possession concerning any communications or  
18 correspondence between APPLE and any alleged infringer of any of the APPLE IP.

19 **REQUEST FOR PRODUCTION NO. 125:**

20         All DOCUMENTS and things relating to any alleged notice given by APPLE to  
21 SAMSUNG reflecting APPLE’S contention that SAMSUNG was, is, or possibly could be  
22 infringing any of the APPLE IP.

23 **REQUEST FOR PRODUCTION NO. 126:**

24         All DOCUMENTS and things relating to APPLE’S acquisition of SAMSUNG accused  
25 products.

26 **REQUEST FOR PRODUCTION NO. 127:**



1 All DOCUMENTS and things relating to APPLE'S analysis, consideration, or evaluation  
2 of whether any SAMSUNG product, device, apparatus, method, process, or system infringes any  
3 of the APPLE IP, including, without limitation, all documents and things concerning any test,  
4 evaluation, or reverse engineering of any SAMSUNG product, device, apparatus, method, process,  
5 or system.

6 **REQUEST FOR PRODUCTION NO. 128:**

7 All DOCUMENTS concerning your contention that APPLE is entitled to damages from  
8 Samsung.

9 **REQUEST FOR PRODUCTION NO. 129:**

10 All DOCUMENTS, COMMUNICATIONS and things concerning the *Georgia Pacific*  
11 factors as those factors relate to your claim for damages arising from SAMSUNG's alleged  
12 infringement of the APPLE PATENTS-IN-SUIT.  
13

14 **REQUEST FOR PRODUCTION NO. 130:**

15 All DOCUMENTS, COMMUNICATIONS and things concerning any analyses, studies,  
16 reports, memoranda, opinions, advice, communications or correspondence by APPLE, regarding  
17 any commercialization any of the APPLE PATENTS-IN-SUIT or APPLE instrumentalities,  
18 including marketing plans, market demand or market share analysis (including both projected and  
19 actual).  
20

21 **REQUEST FOR PRODUCTION NO. 131:**

22 All DOCUMENTS regarding the market for any of the APPLE PATENTS-IN-SUIT  
23 including documents regarding competitors in the industry, prices, revenues, profits, product  
24 designs of any instrumentality that competes with any APPLE instrumentality.  
25

26 **REQUEST FOR PRODUCTION NO. 132:**

27 All DOCUMENTS related to APPLE'S actual and projected net profits or losses on sales,  
28 licenses, distributions or other transfers of any APPLE PATENT-IN-SUIT or APPLE

1 instrumentality, including all of APPLE'S profit and loss statements.

2 **REQUEST FOR PRODUCTION NO. 133:**

3 All DOCUMENTS and COMMUNICATIONS concerning business plans, strategic plans,  
4 studies, budgets, forecasts, meetings or presentations related to any of the APPLE PATENTS-IN-  
5 SUIT or to the licensing of any other intellectual property rights held by APPLE.  
6

7 **REQUEST FOR PRODUCTION NO. 134:**

8 All DOCUMENTS related to any valuation of any of the APPLE PATENTS-IN-SUIT,  
9 including any appraisals, assessments, evaluations, valuations or opinions regarding the actual or  
10 potential value of any of the APPLE PATENTS-IN-SUIT.

11 **REQUEST FOR PRODUCTION NO. 135:**

12 All DOCUMENTS and COMMUNICATIONS that identify any steps that APPLE has  
13 taken to mark instrumentalities incorporating, embodying, practicing or otherwise covered by any  
14 of the APPLE PATENTS-IN-SUIT, under license or otherwise, with the appropriate patent  
15 numbers.  
16

17 **REQUEST FOR PRODUCTION NO. 136:**

18 All DOCUMENTS that constitute product definition sheets, trade literature, specification  
19 sheets, technical data sheets, papers, abstracts, speeches or descriptive documents of any kind  
20 concerning any APPLE instrumentality that embodies one or more of the APPLE PATENTS-IN-  
21 SUIT.

22 **REQUEST FOR PRODUCTION NO. 137:**

23 DOCUMENTS sufficient to identify the individuals, including but not limited to named  
24 inventors, who contributed to the conception of the designs or alleged inventions of the Apple  
25 DESIGN PATENTS.  
26  
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1 **REQUEST FOR PRODUCTION NO. 138**

2 Two fully operational exemplars of each product that embodies of each APPLE DESIGN  
3 PATENT.

4 **REQUEST FOR PRODUCTION NO. 139**

5 All DOCUMENTS relating to the functionality—including the ease of manufacturing, cost  
6 savings, enhanced usability, or any other benefit—of any claimed feature, element, or combination  
7 of elements in any of the APPLE DESIGN PATENTS, APPLE TRADE DRESS, and APPLE  
8 TRADEMARKS.

9 **REQUEST FOR PRODUCTION NO. 140**

10 All DOCUMENTS relating to competition between each version of the iPhone and any  
11 product YOU accuse of infringing, diluting, or otherwise violating Apple's alleged rights in  
12 APPLE IP.

13 **REQUEST FOR PRODUCTION NO. 141**

14 All DOCUMENTS relating to competition between each version of the iPad and any  
15 product YOU accuse of infringing, diluting, or otherwise violating Apple's alleged rights in  
16 APPLE IP.

17 **REQUEST FOR PRODUCTION NO. 142:**

18 All DOCUMENTS and COMMUNICATIONS relating to any intellectual property claim  
19 or action, whether or not such claim or action has been filed before any adjudicative body,  
20 concerning any of the APPLE IP.

21 **REQUEST FOR PRODUCTION NO. 143:**

22 All DOCUMENTS relating to Your participation in any design industry groups or  
23 associations since January 1, 2003.

24 **REQUEST FOR PRODUCTION NO. 144:**

25 All code names or internal project names for all APPLE ACCUSED PRODUCTS.  
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1 **REQUEST FOR PRODUCTION NO. 145:**

2 Two sets of disassembled APPLE ACCUSED PRODUCTS such that all product hardware is  
3 separated into its components, but circuitry and electronic components remain intact and, as much  
4 as possible, assembled as they would be in a phone sold at retail.

5 **REQUEST FOR PRODUCTION NO. 146:**

6 All DOCUMENTS relating to or referencing any instance in which any consumer has ever  
7 been confused by the SAMSUNG ACCUSED PRODUCTS, including instances of actual  
8 confusion, initial interest, or post-purchase confusion.

9 **REQUEST FOR PRODUCTION NO. 147:**

10 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that  
11 any element or combination of elements of the APPLE TRADE DRESS and APPLE  
12 TRADEMARKS have acquired secondary meaning.

13 **REQUEST FOR PRODUCTION NO. 148:**

14 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that  
15 any element or combination of elements of the APPLE TRADE DRESS and APPLE  
16 TRADEMARKS are inherently distinctive.

17 **REQUEST FOR PRODUCTION NO. 149:**

18 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that  
19 any element or combination of elements of the APPLE TRADE DRESS and APPLE  
20 TRADEMARKS are not functional.

21 **REQUEST FOR PRODUCTION NO. 150:**

22 DOCUMENTS sufficient to show when Apple first became aware of each of the  
23 SAMSUNG ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 151:**

25 All DOCUMENTS relating to Apple's knowledge of third party use of the APPLE  
26 TRADE DRESS, APPLE TRADEMARKS, and APPLE DESIGN PATENTS

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1 **REQUEST FOR PRODUCTION NO. 152:**

2 All DOCUMENTS supporting, refuting, or otherwise relating to Apple’s claim that  
3 Samsung has “misappropriated” Apple’s customer goodwill.

4 **REQUEST FOR PRODUCTION NO. 153:**

5 All DOCUMENTS relating to any analysis of SAMSUNG ACCUSED PRODUCTS or  
6 comparison of Apple products to any Samsung products relating to the APPLE TRADE DRESS,  
7 APPLE TRADEMARKS, and APPLE DESIGN PATENTS.

8 **REQUEST FOR PRODUCTION NO. 154:**

9 For each SAMSUNG ACCUSED PRODUCT, documents sufficient to show which  
10 element or combination of elements of the APPLE TRADE DRESS or APPLE TRADE MARKS  
11 the product has allegedly copied, misappropriated, or infringed.

12 **REQUEST FOR PRODUCTION NO. 155:**

13 DOCUMENTS sufficient to show any damages or loss allegedly suffered by Apple by the  
14 design of the SAMSUNG ACCUSED PRODUCTS or any alleged use of the APPLE TRADE  
15 DRESS and APPLE TRADEMARKS.

16 **REQUEST FOR PRODUCTION NO. 156:**

17 All DOCUMENTS relating to Apple’s contention that SAMSUNG had actual or  
18 constructive notice of APPLE’S TRADE DRESS when SAMSUNG designed the SAMSUNG  
19 ACCUSED PRODUCTS, or otherwise relating to Apple’s contention that SAMSUNG willfully  
20 violated Apple’s alleged rights in the APPLE TRADE DRESS.

21 **REQUEST FOR PRODUCTION NO. 157:**

22 DOCUMENTS sufficient to show any “objection” made by Apple to SAMSUNG  
23 regarding the design of the SAMSUNG ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 158:**

25 All DOCUMENTS relating to any increase in commercial value of the SAMSUNG  
26 ACCUSED PRODUCTS Apple contends is related to SAMSUNG ’s alleged use of the APPLE  
27 TRADE DRESS and APPLE TRADEMARKS.

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1 **REQUEST FOR PRODUCTION NO. 159:**

2 All DOCUMENTS relating to Apple's contention that SAMSUNG had actual or  
3 constructive notice of the APPLE TRADEMARKS, or otherwise relating to Apple's contention  
4 that SAMSUNG willfully violated Apple's alleged rights in the APPLE TRADEMARKS.

5 **REQUEST FOR PRODUCTION NO. 160:**

6 All documents relating to Apple's contention that SAMSUNG has profited from alleged  
7 use of the APPLE TRADEMARKS and APPLE TRADE DRESS.

8 **REQUEST FOR PRODUCTION NO. 161:**

9 DOCUMENTS sufficient to show the damages Apple claims are a result of Samsung's  
10 alleged use of the APPLE TRADEMARKS and APPLE TRADE DRESS.

11 **REQUEST FOR PRODUCTION NO. 162:**

12 All DOCUMENTS relating to Apple's contention that SAMSUNG is diluting or likely to  
13 dilute the APPLE TRADE DRESS.

14 **REQUEST FOR PRODUCTION NO. 163:**

15 DOCUMENTS sufficient to show all advertising expenditures, by type and by product, for  
16 the APPLE ACCUSED PRODUCTS since 2007.

17 **REQUEST FOR PRODUCTION NO. 164:**

18 One example each of every print, multimedia, television, Internet, or radio advertisement  
19 for all APPLE ACCUSED PRODUCTS since 2007.

20 **REQUEST FOR PRODUCTION NO. 165:**

21 All DOCUMENTS relating to all studies, including formal or informal analysis,  
22 investigation, surveys, focus groups, consumer research, articles, or other information relating to  
23 consumer confusion or dilution in connection with the SAMSUNG ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 166:**

25 All DOCUMENTS showing or describing any design, icon or product configuration that  
26 YOU consider confusingly similar to, or likely to cause dilution of, any of the APPLE TRADE  
27 DRESS or APPLE TRADEMARKS.

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1 **REQUEST FOR PRODUCTION NO. 167:**

2 DOCUMENTS sufficient to identify any licenses Apple is or was a party to concerning the  
3 use of the APPLE TRADE DRESS, APPLE TRADEMARKS, or APPLE DESIGN PATENTS

4 **REQUEST FOR PRODUCTION NO. 168:**

5 All DOCUMENTS and things submitted to the U.S. Patent and Trademark Office in  
6 connection with the application and/or registration of the APPLE TRADE DRESS, APPLE  
7 TRADEMARKS, and APPLE DESIGN PATENTS

8 **REQUEST FOR PRODUCTION NO. 169:**

9 All DOCUMENTS that support, refute, or otherwise relate to your contention that any of  
10 the APPLE TRADE DRESS or APPLE TRADEMARKS are distinctive and famous, including the  
11 degree of inherent distinctiveness, the duration and extent of use in connection with your goods  
12 and services, the duration and extent of advertising and publicity of the trade dress/marks, the  
13 geographical extent of the trading area in which the trade dress/marks are used, the channels of  
14 trade for the goods or services with which the trade dress/marks are used, the degree of  
15 recognition of the marks in the trading areas and channels of trade used by You and SAMSUNG ,  
16 and the nature and extent of the use of the same or similar trade dress/marks by third parties.

17 **REQUEST FOR PRODUCTION NO. 170:**

18 All DOCUMENTS and things relating to any formal or informal trademark or prior art-  
19 related searches or investigations conducted by, or on behalf of, Apple concerning any of the  
20 APPLE TRADE DRESS, APPLE TRADEMARKS, or APPLE DESIGN PATENTS, including,  
21 but not limited to, any prior art searches, market studies, surveys, focus groups, or other studies.

22 **REQUEST FOR PRODUCTION NO. 171:**

23 DOCUMENTS and things sufficient to IDENTIFY all persons or entities who were  
24 responsible for, participated in, or have information concerning the creation, design, consideration,  
25 selection, adoption, acquiring, intent to use, or first use of each of the APPLE TRADE DRESS  
26 AND APPLE TRADE MARKS.

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1 **REQUEST FOR PRODUCTION NO. 172:**

2 DOCUMENTS and things sufficient to IDENTIFY all persons or entities who were  
3 responsible for, participated in, or have information concerning the development and reduction to  
4 practice for each of the APPLE DESIGN PATENTS, including designers' notebooks, sketches,  
5 powerpoint presentations, engineering correspondence, and technical drawings.

6 **REQUEST FOR PRODUCTION NO. 173:**

7 All business plans, reports, analyses, and research relating to any of the APPLE TRADE  
8 DRESS, APPLE TRADEMARKS, and APPLE DESIGN PATENTS.

9 **REQUEST FOR PRODUCTION NO. 174:**

10 All DOCUMENTS relating to Apple's allegation that Apple will be irreparably harmed by  
11 Samsung's actions absent injunctive relief.

12 **REQUEST FOR PRODUCTION NO. 175:**

13 All analysis, studies, reports, and research relating to the reason for increases or decreases  
14 in Apple profits or market share since 2007.

15 **REQUEST FOR PRODUCTION NO. 176:**

16 All DOCUMENTS reflecting communications with product designers of the iPhones and  
17 iPads, and designers of allegedly infringed APPLE TRADEMARKS, APPLE TRADE DRESS,  
18 and APPLE DESIGN PATENTS reflecting constraints on product design, including, by way of  
19 example, technical specifications of screen, space required for components and usability concerns.

20 **REQUEST FOR PRODUCTION NO. 177:**

21 All DOCUMENTS relating to all studies, including formal or informal analysis,  
22 investigation, surveys, focus groups, consumer research, articles, or other information relating to  
23 the APPLE TRADE DRESS and APPLE TRADEMARKS, including the secondary meaning  
24 thereof.

25 **REQUEST FOR PRODUCTION NO. 178:**

26 All DOCUMENTS relating to all studies, including formal or informal analysis,  
27 investigation, surveys, focus groups, consumer research, articles, or other information relating to  
28 the APPLE DESIGN PATENTS.



1 **REQUEST FOR PRODUCTION NO. 179:**

2 All DOCUMENTS referring, reflecting, or otherwise relating to actual confusion or  
3 dilution between any Samsung product and any Apple product.

4 **REQUEST FOR PRODUCTION NO. 180:**

5 DOCUMENTS sufficient to identify when Apple became aware of the alleged similarities  
6 between the currently accused Samsung products and Apple's products.

7 **REQUEST FOR PRODUCTION NO. 181:**

8 All DOCUMENTS concerning the sophistication of smartphone customers, including  
9 documents sufficient to show retail prices charged, and actual prices paid, for iPhones, since 2007;  
10 analysis of consumer cell phone/smart phone purchasing behavior, including effect and degree of  
11 brand loyalty; and analysis of cell phone/smart phone purchaser characteristics.

12 **REQUEST FOR PRODUCTION NO. 182:**

13 All DOCUMENTS concerning the sophistication of tablet computer customers, including  
14 documents sufficient to show retail prices charged, and actual prices paid, for iPad, since 2004;  
15 analysis of consumer purchasing behavior, including effect and degree of brand loyalty; and  
16 analysis of tablet purchaser characteristics.

17 **REQUEST FOR PRODUCTION NO. 183:**

18 All DOCUMENTS relating to competition between each version of the iPad, iPhone, and  
19 iPod Touch, and any product YOU accuse of infringing, diluting, or otherwise violating Apple's  
20 alleged rights in APPLE DESIGN PATENTS, APPLE TRADEMARKS, and APPLE TRADE  
21 DRESS.

22 **REQUEST FOR PRODUCTION NO. 184:**

23 Complete transcripts of testimony given at a deposition, hearing, trial, or other proceeding  
24 by the named inventors of the APPLE that relate to any product.

25 **REQUEST FOR PRODUCTION NO. 185:**

26 Communications between YOU and any other person, including, but not limited to, the  
27 inventors of the DESIGN PATENTS, concerning the DESIGN PATENTS, any SAMSUNG  
28

1 ACCUSED PRODUCTS or otherwise accused of infringing the DESIGN PATENTS or at issue in  
2 This Lawsuit.

3 **REQUEST FOR PRODUCTION NO. 186:**

4 DOCUMENTS sufficient to identify every foreign counterpart application or registration  
5 to the APPLE DESIGN PATENTS, APPLE TRADEMARKS, and APPLE TRADE DRESS.

6 **REQUEST FOR PRODUCTION NO. 187:**

7 All DOCUMENTS from any prior or current litigation or dispute relating to infringement,  
8 validity, enforceability, or ownership of the APPLE DESIGN PATENTS.

9 **REQUEST FOR PRODUCTION NO. 188:**

10 DOCUMENTS sufficient to show all versions of icons APPLE has used since 1990 in  
11 connection with computer, cell phone, or tablet applications for cameras, pictures,  
12 telecommunications, music, address books, contacts, and note, including exemplars of each icon  
13 used.

14 **REQUEST FOR PRODUCTION NO. 189:**

15 All DOCUMENTS relating to the creation, development, consideration, selection, reasons  
16 for selecting, trademark clearance, adoption, registration, assignment, purchase and/or potential  
17 purchase, and/or first use of the APPLE TRADE DRESS and APPLE TRADEMARKS.

18 **REQUEST FOR PRODUCTION NO. 190:**

19 All advertising plans, media spending reports, return on investment reports concerning (1)  
20 advertisements, (2) consumer research regarding advertisements, and(3) the identity of all third  
21 parties Apple has use to design, generate, review, or disseminate advertisements for the iPhone,  
22 iPad, and iPod touch.

23 **REQUEST FOR PRODUCTION NO. 191:**

24 All DOCUMENTS and things RELATING TO the customers and target consumer groups  
25 to whom Apple has marketed, advertised, promoted, or sold services or goods in connection with  
26 any of the APPLE TRADE DRESS or TRADEMARKS, including without limitation, all  
27 documents concerning consumer demographics, behavior, sophistication, buying habits, process of  
28 buying a smart phone or tablet computer, and consumer preferences in electronics.

1 **REQUEST FOR PRODUCTION NO. 192:**

2 DOCUMENTS sufficient to evidence all trademark and trade dress rights Apple has in  
3 each of the APPLE TRADE DRESS and APPLE TRADEMARKS.

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6 DATED: August 3, 2011

QUINN EMANUEL URQUHART &  
SULLIVAN, LLP

7  
8

9 By /s/ Victoria F. Maroulis

10 Charles K. Verhoeven  
11 Kevin P.B. Johnson  
12 Victoria F. Maroulis  
13 Michael T. Zeller  
14 Attorneys for SAMSUNG ELECTRONICS CO.,  
15 LTD., SAMSUNG ELECTRONICS AMERICA,  
16 INC., and SAMSUNG  
17 TELECOMMUNICATIONS AMERICA, LLC

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1 **CERTIFICATE OF SERVICE**

2 I hereby certify that on August 3, 2011, I caused **SAMSUNG'S FIRST SET OF**  
3 **REQUESTS FOR PRODUCTION TO APPLE INC.** to be electronically served on the  
4 following via email:

5 **ATTORNEYS FOR APPLE INC.**

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23 Facsimile: (650) 858-6100

24

25 I declare under penalty of perjury that the foregoing is true and correct. Executed in Redwood  
26 Shores, California on August 3, 2011.

27

28

/s/ Mark Tung