

Exhibit 14

First Gen iPhone Shortage Hits NYC



At the Apple store on NYC's **West 14th Street** this morning, I caught this line, 30 people deep (my conservative estimate). I asked an employee what they were waiting for, and he told me "the iPhone." When I incredulously said it wasn't coming—**we suppose**—for another month, he said it wasn't the 3G iPhone, but "the one that came out last June. It's been out of stock all week." I asked him if he thought anyone should tell these poor saps that they should hold off for a month—before their dreams are crushed—but he just said "I don't think so." He couldn't actually confirm whether or not replenishments were on their way.

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