

EXHIBIT A

Alex Binder

From: Alex Binder
Sent: Tuesday, December 13, 2011 5:46 PM
To: AppleMoFo@mofo.com; WHAppleSamsungNDCalService@wilmerhale.com; dahn@mofo.com; atucher@mofo.com; mjacobs@mofo.com; HMcElhinny@mofo.com; JasonBartlett@mofo.com; mark.selwyn@wilmerhale.com; william.lee@wilmerhale.com
Cc: Victoria Maroulis; Margret Caruso; Todd Briggs; Rachel Herrick Kassabian
Subject: Apple Inc. v. Samsung Electronics Co., Ltd. et al.: Discovery
Attachments: Lucente Exhibit A.pdf; Lucente CV.pdf

Counsel,

Samsung hereby discloses Samuel Lucente as an expert in this case. Attached are Mr. Lucente's curriculum vitae, which includes his current employer and each entity from which he has received compensation in his area of expertise over the last 5 years, and Mr. Lucente's signed undertaking of the Interim Model Protective Order. Please note that Mr. Lucente does not have any previous litigation history.

Please let us know by December 20, 2011 whether Apple objects, and the grounds for such objection, to disclosure to Mr. Lucente of Apple information designated in this litigation as "Highly Confidential – Attorney's Eyes Only," and "Highly Confidential – Source Code" under the Interim Model Protective Order.

Alex Binder

Associate,

Quinn Emanuel Urquhart & Sullivan, LLP

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EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

1 I, SAMUEL A. LUENTE II [print or type full name], of
 2 954 LINCOLN BLVD
 3 SAN FRANCISCO, CA [print or type full address], declare under penalty of perjury that I have read
 4 94129
 5 in its entirety and understand the Stipulated Protective Order that was issued by the United States
 6 District Court for the Northern District of California on 12/8/2011 [date] in the case of
 7 APPLE, INC. V. SAMSUNG ELECTRONICS CO., LTD, ET AL
 8 4:11-cv-01846-LHK (N.D. CAL.) [insert formal name of the case and the number and initials assigned to it by
 9 the court]. I agree to comply with and to be bound by all the terms of this Stipulated Protective
 10 Order, and I understand and acknowledge that failure to so comply could expose me to sanctions
 11 and punishment in the nature of contempt. I solemnly promise that I will not disclose in any
 12 manner any information or item that is subject to this Stipulated Protective Order to any person or
 13 entity except in strict compliance with the provisions of this Order.

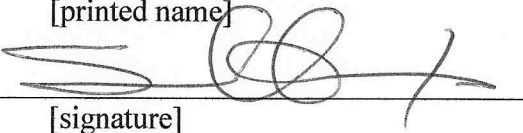
14 I further agree to submit to the jurisdiction of the United States District Court for
 15 the Northern District of California for the purpose of enforcing the terms of this Stipulated
 16 Protective Order, even if such enforcement proceedings occur after termination of this action.

17 I hereby appoint QUINN, EMANUEL, URQUHART,
 18 OLIVER & HEDGES [print or type full name] of
 19 555 TWIN DOLPHIN DRIVE
 20 REDWOOD SHORES, CA 94065 [print or type full address and telephone
 21 number] as my California agent for service of process in connection with this action or any
 22 proceedings related to enforcement of this Stipulated Protective Order.

23 Date: 12/6/2011

24 City and State where sworn and signed: SAN FRANCISCO, CA

25 Printed name: SAMUEL A. LUENTE II
 26 [printed name]

27 Signature: 
 28 [signature]

Samuel Anthony Michael Lucente, II

Curriculum Vitae

ADDRESS

Lucente Design, LLC
954 Lincoln Blvd, San Francisco, CA 94129
415-706-4617
sam@lucente.com

EDUCATION

University of Cincinnati, Cincinnati, OH
College of Design, Architecture, Art and Planning (DAAP)
B.S. in Design **1981**
Honors: Magna Cum Laude

Art Center College of Design
Design classes, no degree **1980**

IBM Systems Research Institute
Computer Science classes, no degree **1980's**

AWARDS

Fast Company's Masters of Design
University of Cincinnati's Top 100 Alumni
BusinessWeek's Champions of Innovation
America's I.D. Forty
International Design Excellence Awards including GOLD, SILVER, BRONZE
I.D. Annual Design Review Awards – Best of Category, Design Distinctions
Appliance Manufacturer Excellence in Design
Industrie Forum Awards, Germany
Ministry of International Trade and Industry, Japan
Compasso d'Oro, Italy
Smithsonian National Design Museum – permanent collection
Museum of Modern Art (MoMA), New York – permanent collection
San Francisco Museum of Modern Art SFMOMA – permanent collection

RELATED EXPERIENCE

Lucente Design, LLC
Designer and Principal **2011 – Present**
Work brings proven world class design approaches to bear on complex problems for society, organizations and the design profession at large; supports the Industrial Designers Society of America, the Design Management Institute and the Corporate Design Foundation to help articulate the value of design to business.

Expert engagement with Quinn Emanuel Urquhart & Sullivan, LLP; Apple v Samsung

Samuel Anthony Michael Lucente, II

Curriculum Vitae

Currently sits on the Design Advisory Board at Pepsico's Frito-Lay Division.

Lead designer of the Fitness Court for the National Fitness Campaign, www.nfchq.com.

Hewlett-Packard Company
Vice President, Design

2003 – 2010

Work entailed building a community of over 300 design professionals that use design as a strategic business tool; built a design practice globally touching every division based on an integrated design approach using state-of-the-art design capabilities to create experiences that inspire customers, embody the brand, drive revenue and generates operational efficiencies; managed the HP Design Council and HP's external design firms to build lasting, competitive advantage for the company.

Sam Lucente, sole proprietor d.b.a. Lucente Design, Inc.
Designer and Principal

1999 – 2002

Various design consulting work across many areas of research, development and marketing in the information technology and consumer electronics industries.

Formed a separate partnership to develop of user interface designs and Patent Number 6,583,800.

Netscape Corporation

Director of User Experience in the Technology Group

1996-1998

Worked on the user experience of future products and technology playing a critical role in the conceptualization of 'Constellation', an advanced technology and design effort that won Best of Show at Comdex in 1996; previously, as Director of the User Experience Group, staffed and managed a team of 30 designers responsible for the user interface of client and server products including Netscape's browser and email offerings.

IBM Corporation

Program Manager, Strategic Design

1981-1996

Led the ThinkNEXT advanced design and development team which was responsible for a number of highly successful design, branding and technological innovations; was the lead industrial designer on the ThinkPad 560 and 710, also known as "The Butterfly," and pioneered the "Leapfrog" limited production concept tablet computer; worked as both designer and manager at the corporate headquarters, division and department level leading large teams of designers and human factors engineers; was the key liaison with IBM's external design consultant, Richard Sapper.

Samuel Anthony Michael Lucente, II

Curriculum Vitae

SELECTED PUBLICATIONS AND PRESENTATIONS

Frequent speaker and lecturer at conferences and universities; numerous patents assigned to Hewlett-Packard Company, IBM, self and others.

Speaker at Design Management/Europe 15, Amsterdam	2011
Keynote speaker at Seminário Internacional IDEA/Brasil 2011, São Paulo	2011
Keynote speaker at the Management Business Conference, Kellogg School of Management, Evanston, IL	2008
Keynote speaker at the WORLDDDESIGN Conference, San Francisco, CA	2007
Speaker at the TED Conference, Monterey, CA	1996
<i>The Holy Grail of Design Measurement</i> Design Management Review Volume 22, Issue 2, pages 6–16, June 2011	2011
<i>Designing a Natural Computer</i> INNOVATION FALL 1993	1993

MEMBERSHIPS

Industrial Designers Society of America (At-large-director in 2009)
Design Management Institute

PATENTS

Number	Date	Description
D576625	9/9/2008	Computer input device
D574377	8/5/2008	Kiosk
D548278	8/7/2007	Printer
D523090	6/13/2006	Adhesive printable skin for a portable electronic device (2)
D522064	5/30/2006	Adhesive printable skin for a portable electronic device
D518093	3/28/2006	Printer
20060062953	3/23/2006	Adhesive cover systems for articles
7712413	2/23/2006	Printable cover systems for articles
D512736	12/13/2005	Projector
D509507	9/13/2005	Combination scanner, and camera
D508511	8/16/2005	Camera
D507267	7/12/2005	Handheld computer
D504129	4/19/2005	Laptop computer

Samuel Anthony Michael Lucente, II
Curriculum Vitae

6583800	6/24/2003	Method and device for finding, collecting and acting upon units of information
D450005	11/6/2001	Kernel
D446209	8/7/2001	Netport
D384948	10/14/1997	Personal computer hinge cam
D384948	10/14/1997	Personal computer hinge cam
D380458	7/1/1997	Portable personal computer
D376352	12/10/1996	Personal computer with fractionated keyboard
D372465	8/6/1996	Personal computer with extended keyboard
D372471	8/6/1996	Keyboard
D372471	8/6/1996	Keyboard
D372472	8/6/1996	Fractionated keyboard
D371766	7/16/1996	Portable personal computer
D369789	5/14/1996	Docking station for portable personal computer
5432720	7/11/1995	Rotatable pen-based computer
D356549	3/21/1995	Computer housing
5287245	2/15/1994	Computer having ejectable keyboard ejected by damping device
D339796	9/28/1993	Combined flat panel display and folding stand with user interface control and stylus therefore
5216579	6/1/1993	Rack based packaging system for computers with cable, cooling and power management module
D291806	9/8/1987	Multiple control element unit for data processing apparatus
D290363	6/16/1987	Computer display or the like
D285445	9/2/1986	Cursor for a graphics tablet
4577187	3/18/1986	Display workstation