

EXHIBIT 10
REDACTED PUBLIC
VERSION

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14 Attorneys for SAMSUNG ELECTRONICS CO.,
LTD., SAMSUNG ELECTRONICS AMERICA,
15 INC. and SAMSUNG
TELECOMMUNICATIONS AMERICA, LLC
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17 UNITED STATES DISTRICT COURT

18 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION
19

20 APPLE INC., a California corporation,

21 Plaintiff,

22 vs.

23 SAMSUNG ELECTRONICS CO., LTD., a
Korean business entity; SAMSUNG
24 ELECTRONICS AMERICA, INC., a New
York corporation; SAMSUNG
25 TELECOMMUNICATIONS AMERICA,
LLC, a Delaware limited liability company,
26

27 Defendant.
28

CASE NO. 11-cv-01846-LHK (PSG)

DECLARATION OF JOSEPH CHEONG

1 I, Joseph Cheong, hereby declare as follows:

2 1. I make this declaration in support of the Motion for a Protective Order filed by
3 Defendants Samsung Electronics Co., Ltd. ("SEC"), Samsung Electronics America, Inc. ("SEA"),
4 and Samsung Telecommunications America, LLC ("STA") (collectively "Samsung"). I have
5 personal knowledge of the factual information set forth herein.

6 2. I am the Chief Financial Officer of STA. [REDACTED]
7 [REDACTED]

8 3. [REDACTED]
9 [REDACTED]
10 [REDACTED]

11 4. [REDACTED]
12 [REDACTED]

13 5. [REDACTED]
14 [REDACTED]
15 [REDACTED]

16 6. [REDACTED]
17 [REDACTED]
18 [REDACTED]

19 7. I am not aware of any unique information I have relevant to this litigation that
20 cannot be obtained from other Samsung employees.

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I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief, after a reasonable inquiry.

Executed on the 14 day of February, 2012, at Richardson, Texas.



Joseph Cheong