EXHIBIT A

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14	CO., LTD., SAMSUNG ELECTRONICS AMERICA, INC. and SAMSUNG	
15	TELECOMMUNICATIONS AMERICA, LLC	
16	UNITED STATES	DISTRICT COURT
17	NORTHERN DISTRICT OF CAI	LIFORNIA, SAN JOSE DIVISION
18	APPLE INC., a California corporation,	CASE NO. 11-cv-01846-LHK
19	Plaintiff,	
20	VS.	
21	SAMSUNG ELECTRONICS CO., LTD., a Korean business entity; SAMSUNG	SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.
22	ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG	
23	TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	
24	Defendants.	
25		
26		
27		
28		
		Case No. 11-cv-01846-LHK
	SAMSUNG'S FIRST S	ET OF REOUESTS FOR PRODUCTION TO APPLE INC.

1 Pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure, Defendants and 2 Counterclaimants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and 3 Samsung Telecommunications America, LLC (collectively "Samsung") request that Plaintiff Apple Inc. ("Apple") produce for inspection and copying the documents and things set forth below 4 at the offices of Quinn Emanuel Urquhart & Sullivan, LLP, 555 Twin Dolphin Drive, 5th Floor, 5 Redwood Shores, California 94065 within 30 days, or such other time as the parties agree or the 6 7 Court orders. 8 DEFINITIONS 9 The requests for production, as well as the Instructions provided above, are subject to and 10 incorporate the following definitions and instructions as used herein: 11 1. The terms "APPLE," "PLAINTIFF," "YOU," and "YOUR" shall refer to Apple, 12 Inc., any predecessor or successor of Apple, Inc., and any past or present parent, division, 13 subsidiary, affiliate, joint venture, associated organization, director, officer, agent, employee, 14 consultant, staff member, or other representative of Apple, Inc., including counsel and patent agents, in any country. 15 16 2. The term "DEFENDANTS" and "SAMSUNG" means Samsung Electronics Co., 17 Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC. 18 3. "This Lawsuit" shall mean the action entitled Apple, Inc. v. Samsung Electronics 19 Co., Ltd., Case No. 11-cv-01846-LHK. 4. The term "604 PATENT" shall mean U.S. Patent No. 6,928,604 and all parents, 20 21 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof 22 and all foreign counterpart applications and patents which claim the same subject matter. 5. The term "410 PATENT" shall mean U.S. Patent No. 7,050,410 and all parents, 23 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof 24 25 and all foreign counterpart applications and patents which claim the same subject matter. 26 6. The term "792 PATENT" shall mean U.S. Patent No. 7,200,792 and all parents, 27 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof 28 and all foreign counterpart applications and patents which claim the same subject matter. -2- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.

- 7. The term "'867 PATENT" shall mean U.S. Patent No. 7,362,867 and all parents,
 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 and all foreign counterpart applications and patents which claim the same subject matter.
- 8. The term "001 PATENT" shall mean U.S. Patent No. 7,386,001 and all parents,
 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 and all foreign counterpart applications and patents which claim the same subject matter.
- 9. The term "516 PATENT" shall mean U.S. Patent No. 7,447,516 and all parents,
 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 and all foreign counterpart applications and patents which claim the same subject matter.
- 10 10. The term "941 PATENT" shall mean U.S. Patent No. 7,675,941 and all parents,
 11 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 12 and all foreign counterpart applications and patents which claim the same subject matter.
- 13 11. The term "055 PATENT" shall mean U.S. Patent No. 7,069,055 and all parents,
 14 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 15 and all foreign counterpart applications and patents which claim the same subject matter.
- 16 12. The term "871 PATENT" shall mean U.S. Patent No. 7,079,871 and all parents,
 17 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 18 and all foreign counterpart applications and patents which claim the same subject matter.
- 19 13. The term "893 PATENT" shall mean U.S. Patent No. 7,456,893 and all parents,
 20 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 21 and all foreign counterpart applications and patents which claim the same subject matter.
- 14. The term "460 PATENT" shall mean U.S. Patent No. 7,577,460 and all parents,
 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 and all foreign counterpart applications and patents which claim the same subject matter.
- 15. The term "711 PATENT" shall mean U.S. Patent No. 7,698,711 and all parents,
 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
 and all foreign counterpart applications and patents which claim the same subject matter.
- 28
- 16. "SAMSUNG PATENTS-IN-SUIT" shall mean the '604 PATENT, the '410

PATENT, the '792 PATENT, the '867 PATENT, the '001 PATENT, the '516 PATENT, the '941
 PATENT, the '055 PATENT, the '871 PATENT, the '893 PATENT, the '460 PATENT, and the
 '711 PATENT.

4 17. The term "002 PATENT" shall mean U.S. Patent No. 6,493,002 and all parents,
5 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
6 and all foreign counterpart applications and patents which claim the same subject matter.

7 18. The term "381 PATENT" shall mean U.S. Patent No. 7,469,381 and all parents,
8 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
9 and all foreign counterpart applications and patents which claim the same subject matter.

10 19. The term "607 PATENT" shall mean U.S. Patent No. 7,663,607 and all parents,
11 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
12 and all foreign counterpart applications and patents which claim the same subject matter.

13 20. The term "828 PATENT" shall mean U.S. Patent No. 7,812,828 and all parents,
14 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
15 and all foreign counterpart applications and patents which claim the same subject matter.

16 21. The term "915 PATENT" shall mean U.S. Patent No. 7,844,915 and all parents,
17 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
18 and all foreign counterpart applications and patents which claim the same subject matter.

19 22. The term "891 PATENT" shall mean U.S. Patent No. 7,853,891 and all parents,
20 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
21 and all foreign counterpart applications and patents which claim the same subject matter.

22 23. The term "163 PATENT" shall mean U.S. Patent No. 7,864,163 and all parents,
23 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
24 and all foreign counterpart applications and patents which claim the same subject matter.

25 24. The term "129 PATENT" shall mean U.S. Patent No. 7,920,129 and all parents,
26 progeny, continuations, applications, divisional applications, reexaminations, or reissues thereof
27 and all foreign counterpart applications and patents which claim the same subject matter.

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25. "APPLE UTILITY PATENTS" shall mean the '002 PATENT, the '381 PATENT,

1 the '607 PATENT, the '828 PATENT, the '915 PATENT, the '891 PATENT, the '163 PATENT,
2 and the '129 PATENT.

3 26. The term "D790 PATENT" shall mean U.S. Design Patent No. D627,790 and all
4 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
5 thereof and all foreign counterpart applications, registrations, and patents which claim the same
6 subject matter.

7 27. The term "D334 PATENT" shall mean U.S. Design Patent No. D617,334 and all
8 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
9 thereof and all foreign counterpart applications, registrations, and patents which claim the same
10 subject matter.

11 28. The term "D305 PATENT" shall mean U.S. Design Patent No. D604,305 and all
12 parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
13 thereof and all foreign counterpart applications, registrations, and patents which claim the same
14 subject matter.

15 29. The term "D087 PATENT" shall mean U.S. Design Patent No. D593,087 and all
parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
thereof and all foreign counterpart applications, registrations, and patents which claim the same
subject matter.

30. The term "'D677 PATENT" shall mean U.S. Design Patent No. D618,677 and all
parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
thereof and all foreign counterpart applications, registrations, and patents which claim the same
subject matter.

31. The term "D270 PATENT" shall mean U.S. Design Patent No. D622,270 and all
parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues
thereof and all foreign counterpart applications, registrations, and patents which claim the same
subject matter.

32. The term "D889 PATENT" shall mean U.S. Design Patent No. D504,889 and all
parents, progeny, continuations, applications, divisional applications, reexaminations, or reissues

thereof and all foreign counterpart applications, registrations, and patents which claim the same
 subject matter.

3 33. "APPLE DESIGN PATENTS" shall mean the 'D790 PATENT, the 'D334
4 PATENT, the 'D305 PATENT, the 'D087 PATENT, the 'D677 PATENT, the 'D270 PATENT,
5 and the 'D889 PATENT.

6 34. "APPLE PATENTS-IN-SUIT" shall mean the APPLE UTILITY PATENTS and
7 the APPLE DESIGN PATENTS.

8 35. "PRIOR ART" shall mean any reference, publication, patent, physical specimen, 9 use, invention by another, sale, offer for sale, or other activities that are relevant to the validity of the APPLE PATENTS-IN-SUIT, including anything that is relevant to the patentability of any 10 11 patent claim under 35 U.S.C. §§ 102 and 103. Prior Art is not limited to references or other 12 activities cited to the United States Patent and Trademark Office during prosecution of any patent. The term "APPLE TRADE DRESS" shall mean U.S. Registration Nos. 3,470,983; 13 36. 14 3,457,218; 3,475,327; US Application Serial Nos. 77/921,838; 77/921,829; 77/921,869; 15 85/299,118; and all parents, progeny, continuations, applications, divisional applications, 16 reexaminations, or reissues thereof and all foreign counterpart applications, registrations, and 17 which claim the same subject matter, and the unregistered iPhone, iPhone 3G, iPhone 4, 18 iPhone/iPhone 3G/iPhone 4, iPad, iPad 2, and packaging trade dress claimed by Apple. 19 37. The term "APPLE TRADEMARKS" shall mean U.S. Trademark Registration Nos. 20 3,886,196; 3,889,642; 3,886,200; 3,889,685; 3,886,169; 3,886,197; 2,935,038; U.S. Application 21 Serial No. 85/041,463, and all parents, progeny, continuations, applications, divisional 22 applications, reexaminations, or reissues thereof and all foreign counterpart applications, 23 registrations, and which claim the same subject matter. 38. "APPLE IP" shall mean the APPLE PATENTS-IN-SUIT, APPLE TRADE DRESS 24

25 and APPLE TRADEMARKS.

39. The term "APPLE ACCUSED PRODUCTS" shall mean electronic devices that
allow for communications and data transfer over networks including establishing data
connections, execution of user operations and audio play back of digital data that are

manufactured, distributed, and/or sold by You or Your parent, subsidiary, or affiliate companies or
on Your behalf, or on behalf of Your parent, subsidiary, or affiliate companies anywhere in the
world, at any time between April 15, 2005 through the pendency of This Lawsuit, including each
and every Apple product that Samsung has identified as infringing in any of its complaints or
infringement contentions served in this action. The term shall include, without limitation, the
following devices: the Apple iPhone, the Apple iPhone 3G, the Apple iPhone 3GS, the Apple
iPhone 4, the iPod Touch, the iPad, the iPad 3G, the iPad 2, the iPad 2 3G.

40. 8 The term "SAMSUNG ACCUSED PRODUCTS" shall mean the products Apple 9 alleges infringe, dilute, unfairly compete with, or otherwise violate Apple's rights in any of the APPLE PATENTS-IN-SUIT, APPLE TRADE DRESS, or APPLE TRADEMARKS, including, 10 without limitation, the Acclaim, Captivate, Continuum, Droid Charge, Exhibit 4G, Epic 4G, 11 12 Fascinate, Gem, Galaxy Ace, Galaxy Prevail, Galaxy S, Galaxy S i9000, Galaxy S 4G, Gravity, 13 Indulge, Infuse 4G, Intercept, Mesmerize, Nexus S, Nexus S 4G, Replenish, Showcase i500, Showcase Galaxy S, Sidekick, Transform, and Vibrant phones, and Galaxy Tab and Galaxy Tab 14 10.1 tablet computers. 15

41. The terms "COMMUNICATION" or "COMMUNICATIONS" shall mean, without
limitation, any transmittal, conveyance or exchange of a word, statement, fact, thing, idea,
Document, instruction, information, demand, question or other information by any medium,
whether by written, oral or other means, including but not limited to electronic communications
and electronic mail.

21 42. The terms "DOCUMENT" and "DOCUMENTS" shall have the broadest meaning 22 ascribed to it by Federal Rule of Civil Procedure 34 and Federal Rule of Evidence 1001. The term 23 shall include within its meaning, by way of example and not limitation, any and all accounts, 24 analyses, books, CDs, calendars, commercial paper, communications, correspondence, DVDs, e-25 mail, films, financial statements, floppy disks, hard disks, inter-office memoranda, invoices, 26 ledgers, letters, licenses, logs, memoranda, microfilms, minutes, notes, notes of conversations, 27 notes of meetings, notes of telephone calls, office communications, photographs, printouts, 28 recordings of conversations (whether written or electronic), reports, schedules, storage tape, task

lists, telegrams, telephone bills, videotapes or other video recordings, and any differing versions of
 the foregoing whether denominated formal, informal or otherwise, as well as copies of the
 foregoing which differ from the original in any way, including handwritten notations or other
 written or printed matter. The foregoing specifically includes information stored electronically,
 whether in a computer database or otherwise, regardless of whether such documents are presently
 in documentary form or not. A draft or non-identical copy of a Document is a separate Document
 within the meaning of this term.

8

43. "Identify" when used in reference to:

9 (1) An individual, means to state his or her full name, present or last known residential
10 and business addresses, present or last known position and business affiliation, and if applicable,
11 history of employment of that individual;

(2) A firm, partnership, corporation, proprietorship, joint venture, association, or other
organization or entity, means to state its full name, present or last known address and place of
incorporation or formation and to identify each agent that acted for it with respect to the matters
relating to the request or answer;

16 (3) A DOCUMENT, means to state the date, title, if any, subject matter, each author,
17 each addressee or recipient if practicable, and otherwise a general description of the persons to
18 whom the writing was distributed, the production number, and the type of document, *i.e.*,
19 publication, letter, memorandum, book, telegram, chart etc., or some other means of identifying
20 the document, and its present location and custodian;

21 (4) A COMMUNICATION, means to state its date and place, the person(s) who
22 participated in it or who were present during any part of it or who have knowledge about it;

23 (5) A date, means to state the date and set forth the basis for Your contention that the
24 date is responsive to the request; and

(6) A product, service, or intellectual property, means to state all names and numbers
related to the product, service, or intellectual property, and the owner, manufacturer, distributor,
licensor, or dealer of the product, service, or intellectual property during the relevant time period
and currently. For a product, provide all designations for the product, from the most specific to

the most general, including any model numbers or designations, version numbers or designations,
 and internal numbers or designations.

44. The term "person" or "persons" refers to any individual, corporation,
proprietorship, association, joint venture, company, partnership or other business or legal entity,
including governmental bodies and agencies. The masculine includes the feminine and vice versa;
the singular includes the plural and vice versa.

7 45. The terms "any," "all," "every," and "each" shall each mean and include the other
8 as necessary to bring within the scope of these requests for production all responses that might
9 otherwise be construed to be outside of their scope.

46. The terms "and," "or," and "and/or" shall be construed either disjunctively or
conjunctively as necessary to bring within the scope of these requests for production all responses
that might otherwise be construed to be outside of its scope.

13 47. The term "thing" refers to any physical specimen or tangible item in Your
14 possession, custody or control, including research and development samples, prototypes,
15 productions samples and the like.

48. The terms "referring to," "relating to," "concerning" or "regarding" shall mean
containing, describing, discussing, embodying, commenting upon, identifying, incorporating,
summarizing, constituting, comprising or are otherwise pertinent to the matter or any aspect
thereof.

49. The use of the singular form of any word includes the plural and vice versa, as
necessary to bring within the scope of these requests for production all responses that might
otherwise be construed to be outside of its scope.

23 50. The use of a verb in any tense shall be construed as the use of the verb in all other
24 tenses.

51. The term "Software" shall include source code, hardware code, machine code,
assembly code, or code written in any programming language, and code that can be compiled or
acted upon by a processor, any listings or printouts thereof, and any release notes describing the
features or modifications of such code.

1 52. The term "3GPP" shall mean the organization known as the 3rd Generation 2 Partnership Project which specifies, develops, and promulgates technical specifications for 3 wireless networks. The term "UMTS" shall mean the Universal Mobile Telecommunications System 53. 4 5 as developed and promulgated by 3GPP. 6 54. The term "WCDMA" shall mean Wideband Code Division Multiple Access a 7 member of the UMTS family of standards. 8 55. The term "GSM" shall means the standard known as Global System for Mobile 9 Communications. 10 56. The term "Intel" shall mean Intel Corporation and includes any entities constituting parents, predecessors, subsidiaries, affiliates, divisions, associated organizations, joint ventures, as 11 12 well as present and former officers, directors, trustees, employees, staff members, agents, or other 13 representatives, including counsel and patent agents, in any country. 57. 14 The term "Qualcomm" shall mean Qualcomm Incorporated and includes any entities constituting parents, predecessors, subsidiaries, affiliates, divisions, associated 15 16 organizations, joint ventures, as well as present and former officers, directors, trustees, employees, 17 staff members, agents, or other representatives, including counsel and patent agents, in any 18 country. 19 **INSTRUCTIONS** 1. 20 Each DOCUMENT is to be produced along with all non-identical drafts thereof in 21 their entirety, without abbreviation or redaction. 22 2. All DOCUMENTS shall be produced in the order that they are kept in the usual 23 course of business, and shall be produced in their original folders, binders, covers or containers, or 24 photocopies thereof. 25 3. In the event that any DOCUMENT called for by these requests or subsequent 26 requests is to be withheld on the basis of a claim of privilege or immunity from discovery, that 27 28 DOCUMENT is to be identified by stating (i) the author(s), addressee(s) and any indicated or Case No. 11-cv-01846-SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1	blind copyee(s); (ii) the DOCUMENT's date, number of pages and attachments or appendices;
2	(iii) the subject matter(s) of the DOCUMENT; (iv) the nature of the privilege or immunity
3	asserted; and (v) any additional facts on which you would base your claim of privilege or
4	immunity. ¹
5	4. These Requests for Production shall be deemed continuing so as to require further
6 7	and supplemental production in accordance with the Federal Rules of Civil Procedure.
8	5. State, for each request, whether or not there exist any DOCUMENTS within the
9	scope of the request and whether any such DOCUMENTS are in Your possession, custody, or
10	control.
11	6. Any response made by reference to DOCUMENTS shall identify by document
12	production number each responsive DOCUMENT.
13	
14	7. All DOCUMENTS that respond, in whole or in part, to any portion of any request
15	shall be produced in their entirety, including all attachments and enclosures.
16	8. Color copies of DOCUMENTS are to be produced where color is necessary to
17	interpret or understand the contents.
18	9. The source(s) or derivation of each DOCUMENT produced shall be specifically
19	identified.
20	10. In the event that any DOCUMENT called for by these requests or subsequent
21 22	requests has been destroyed or discarded, that DOCUMENT is to be identified by stating: (i) the
23	author(s), addressee(s) and any indicated or blind copyee(s); (ii) the DOCUMENT's date, number
24	of pages and attachments or appendices; (iii) the DOCUMENT's subject matter; (iv) the date of
25	destruction or discard, manner of destruction or discard, and reason for destruction or discard; (v)
26	
27 28	¹ Provided the parties reach an agreement that neither party needs to log documents and information generated after the start of this Lawsuit on April 15, 2011, this Instruction applies
20	only to privileged information and documents generated before the start of litigation.
	-11- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.

the persons who were authorized to carry out such destruction or discard; and (vi) whether any 1 2 copies of the DOCUMENT presently exist and, if so, the name of the custodian of each copy. 3 11. Electronic records and computerized information must be produced in their native 4 electronic format, together with a description of the system from which they were derived 5 sufficient to permit rendering the records and information intelligible. 6 12. If Your response to a particular request for production is a statement that You lack 7 the ability to comply with that request, You must specify whether the inability to comply is 8 9 because the particular item or category of information never existed, has been destroyed, has been 10 lost, misplaced, or stolen, or has never been, or is no longer, in Your possession, custody, or 11 control, in which case the name and address of any person or entity known or believed by You to 12 have possession, custody, or control of that information or category of information must be 13 identified. 14 13. Unless otherwise indicated in a particular request, the request is not date or time 15 limited. 16 17 14. Where an identified DOCUMENT is in a language other than English, state 18 whether an English translation of such document exists. If a DOCUMENT is in a language other 19 than English and an English translation exists, identify and provide both DOCUMENTS. 20 15. If possible, supply all financial data requested on a calendar year basis. If fiscal 21 year data is provided, please specify the dates on which the fiscal years begin and end. 22 16. For any information requested that is not readily available from Your records in the 23 form requested, furnish carefully prepared estimates, designated as such. Attach a statement of the 24 25 basis for such estimates and identify the person or persons making them. 26 17. If any document or portion thereof responsive to a request for production is 27 withheld because You claim it contains privileged information, then separately for each withheld 28 Case No. 11-cv-01846 SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1	portion of such document, identify (a) the date of the COMMUNICATION and/or DOCUMENT;
2	(b) the source of the information, including the names, titles, and addresses of the DOCUMENT's
3	or COMMUNICATION's authors; (c) the names, titles, and addresses of its recipients; (d) a
4	description of the information withheld; (e) the number of pages; (f) the nature of the privilege
5	claimed and facts upon which You rely to support the claim of privilege; and (g) the number(s) of
6 7	the request(s) for production to which the DOCUMENT is responsive. You must provide this
8	information within 10 days of the date on which the answers and objections to these requests are
9	due.
10	18. If any DOCUMENTS responsive to any of these requests have been destroyed,
11	then separately for each such document, identify when, why, and by whom it was destroyed, the
12	person or persons who destroyed it, why it was destroyed, and the circumstances under which it
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14	was destroyed.
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	-13- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1	REQUESTS FOR PRODUCTION
2	REQUEST FOR PRODUCTION NO. 1:
3	Two fully operational exemplars of each of the APPLE ACCUSED PRODUCTS.
4	REQUEST FOR PRODUCTION NO. 2:
5	DOCUMENTS sufficient to show the model number of each APPLE ACCUSED
6	PRODUCT.
7	REQUEST FOR PRODUCTION NO. 3:
8	DOCUMENTS sufficient to correlate the model number of each APPLE ACCUSED
9	PRODUCT with any and all other internal numbers or designations associated with that product.
10	REQUEST FOR PRODUCTION NO. 4:
11	DOCUMENTS sufficient to correlate any technical documentation concerning each
12	APPLE ACCUSED PRODUCT with marketing and financial documentation (e.g., documents
13	showing unit sales, revenues, etc.) associated with that product.
14	REQUEST FOR PRODUCTION NO. 5:
15	All DOCUMENTS concerning any of the SAMSUNG PATENTS-IN-SUIT, including
16	DOCUMENTS concerning any analyses of the SAMSUNG PATENTS-IN-SUIT.
17	REQUEST FOR PRODUCTION NO. 6:
18	DOCUMENTS, including, any charts, schematics, drawing or figures, sufficient to show
19	the manufacturer(s) for each APPLE ACCUSED PRODUCT in the past five years, including the
20	location of manufacture, the volume of manufacture, and the time period during which such
21	manufacture occurred.
22	REQUEST FOR PRODUCTION NO. 7:
23	For each sale of an APPLE ACCUSED PRODUCT, DOCUMENTS sufficient to show
24	when, where, and by whom the APPLE ACCUSED PRODUCT was sold.
25	REQUEST FOR PRODUCTION NO. 8:
26	DOCUMENTS sufficient to show the place of manufacture and the place of sale for each
27	unit of each APPLE ACCUSED PRODUCT and the dollar amount of sales associated with such
28	unit.
	14 Case No. 11 ov 01846 L HK

1 **<u>REQUEST FOR PRODUCTION NO. 9:</u>**

2 All DOCUMENTS relating to or evidencing any Licenses, or the negotiation thereof, 3 relating to the APPLE ACCUSED PRODUCTS or the technology claimed or disclosed by the SAMSUNG PATENTS-IN-SUIT. 4 5 **REQUEST FOR PRODUCTION NO. 10:** 6 All DOCUMENTS concerning any COMMUNICATIONS with third parties regarding 7 SAMSUNG patents or licenses under SAMSUNG patents, including any communications with 8 Intel, Infineon and/or Qualcomm. 9 **REQUEST FOR PRODUCTION NO. 11:** 10 All licenses in which You have received or conveyed rights under a patent relating to the APPLE ACCUSED PRODUCTS. 11 12 **REQUEST FOR PRODUCTION NO. 12:** 13 All Licenses, whether You are the licensor or licensee, relating to any of the APPLE 14 ACCUSED PRODUCTS, including but not limited to licenses relating to the technologies claimed or disclosed by the SAMSUNG PATENTS-IN-SUIT. 15 16 **REQUEST FOR PRODUCTION NO. 13:** 17 All licenses on which you intend to rely for any purpose in This Lawsuit. 18 **REQUEST FOR PRODUCTION NO. 14:** 19 DOCUMENTS sufficient to identify any databases for storing data relating to any of the APPLE ACCUSED PRODUCTS. 20 21 **REQUEST FOR PRODUCTION NO. 15:** 22 All DOCUMENTS related to the use, operation, intended operation, or intended use of the 23 APPLE ACCUSED PRODUCTS by consumers, including, but not limited to, instructions, user 24 manuals, service manuals, training materials, packaging materials, marketing materials, or any 25 materials used to assist consumers to use the APPLE ACCUSED PRODUCTS. 26 **REQUEST FOR PRODUCTION NO. 16:** 27 28

1	All DOCUMENTS used in the design and development of each of the APPLE ACCUSED
2	PRODUCTS, including, without limitation, all notebooks, diagrams, progress reports, studies,
3	internal memoranda, contracts for services, and COMMUNICATIONS.
4	REQUEST FOR PRODUCTION NO. 17:
5	All DOCUMENTS relating to whether You infringe the SAMSUNG PATENTS-IN-SUIT,
6	including, without limitation, all DOCUMENTS relating to any investigation or analysis thereof.
7	REQUEST FOR PRODUCTION NO. 18:
8	All DOCUMENTS relating to Your contention, if any, that the SAMSUNG PATENTS-
9	IN-SUIT are invalid, including, without limitation, all DOCUMENTS relating to any investigation
10	or analysis thereof.
11	REQUEST FOR PRODUCTION NO. 19:
12	All DOCUMENTS relating to any PRIOR ART search concerning the SAMSUNG
13	PATENTS-IN-SUIT, including search requests, reports, analyses, and references located.
14	REQUEST FOR PRODUCTION NO. 20:
15	All English language patents or publications on which You intend to rely for any purpose
16	in this Lawsuit including as PRIOR ART to any of the SAMSUNG PATENTS-IN-SUIT.
17	REQUEST FOR PRODUCTION NO. 21:
18	All English translations of any foreign patent or publication on which You intend to rely
19	for any purpose in This Lawsuit including as PRIOR ART to any of the SAMSUNG PATENTS-
20	IN-SUIT.
21	REQUEST FOR PRODUCTION NO. 22:
22	All DOCUMENTS relating to devices, products, systems, apparatuses, or other
23	instrumentalities that You contend are PRIOR ART to one or more of the SAMSUNG PATENTS-
24	IN-SUIT.
25	REQUEST FOR PRODUCTION NO. 23:
26	All DOCUMENTS that demonstrate or evidence any alleged prior conception and/or
27	reduction to practice of the subject matter claimed in the SAMSUNG PATENTS-IN-SUIT.
28	REQUEST FOR PRODUCTION NO. 24:
	-16- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

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1	All DOCUMENTS that You rely on or intend to rely in support of any of Your claims or
2	defenses in This Lawsuit, or may offer or will offer as evidence in This Lawsuit.
3	REQUEST FOR PRODUCTION NO. 25:
4	DOCUMENTS sufficient to determine the following on a monthly or quarterly basis from
5	April 15, 2005 for the APPLE ACCUSED PRODUCTS, including components thereof:
6	a. Total gross and net revenues (by product, customer, period and location);
7	b. Total quantity of units sold (by product, customer, period and location);
8	c. Cost of goods sold, including but not limited to, direct purchases, direct labor,
9	indirect and/or overhead costs, and any allocation of those direct, indirect and/or overhead costs to
10	the APPLE ACCUSED PRODUCTS;
11	d. Actual total cost or variances from standard costs;
12	e. Gross and net profits; and
13	f. All costs other than standard costs, including but not limited to, selling, advertising,
14	general and administrative expenses, and any allocation of those expenses to the APPLE
15	ACCUSED PRODUCTS.
16	
17	REQUEST FOR PRODUCTION NO. 26:
18	All DOCUMENTS relating to when and how You first became aware of each of the
19	SAMSUNG PATENTS-IN-SUIT.
20	REQUEST FOR PRODUCTION NO. 27:
21	All DOCUMENTS reflecting COMMUNICATIONS concerning the SAMSUNG
22	PATENTS-IN-SUIT or other Samsung patents.
23	REQUEST FOR PRODUCTION NO. 28:
24	All DOCUMENTS reflecting COMMUNICATIONS concerning This Lawsuit.
25	REQUEST FOR PRODUCTION NO. 29:
26	All DOCUMENTS relating to the size or potential size of the market for each of the
27	APPLE ACCUSED PRODUCTS.
28	REQUEST FOR PRODUCTION NO. 30 :
	-17- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

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1	All DOCUMENTS concerning sales forecasts, budgets, expenses, costs, and profitability
2	of the APPLE ACCUSED PRODUCTS.
3	REQUEST FOR PRODUCTION NO. 31 :
4	All DOCUMENTS relating to (1) any written or oral opinions received or solicited by You
5	relating to the validity, enforceability, infringement, or scope of any claims of the SAMSUNG
6	PATENTS-IN-SUIT and (2) the preparation of any such opinions, including, but not limited to,
7	drafts, notes, and any DOCUMENTS relied on in the preparation of any such opinions.
8	REQUEST FOR PRODUCTION NO. 32 :
9	All opinions of counsel relating to any of the SAMSUNG PATENTS-IN-SUIT.
10	REQUEST FOR PRODUCTION NO. 33 :
11	All DOCUMENTS concerning any of Your policies, practices, or guidelines regarding the
12	patent rights of others, including the analysis of patents to ensure You do not infringe such
13	patents.
14	REQUEST FOR PRODUCTION NO. 34 :
15	All DOCUMENTS concerning any test, study, experimentation, or investigation conducted
16	to determine whether any product designed, manufactured or sold by You infringes any of the
17	SAMSUNG PATENTS-IN-SUIT or uses any Samsung technology.
18	REQUEST FOR PRODUCTION NO. 35:
19	All DOCUMENTS relating to any test, study, experimentation, or investigation conducted
20	by or on Your behalf in an effort to design around any of the SAMSUNG PATENTS-IN-SUIT.
21	REQUEST FOR PRODUCTION NO. 36 :
22	DOCUMENTS sufficient to show the structure of Your e-mail system and any manner of
23	automatic deletion of e-mail.
24	REQUEST FOR PRODUCTION NO. 37
25	All DOCUMENTS identified, consulted, or referred to by You in Your responses to any
26	interrogatory or other discovery request propounded by Samsung in This Lawsuit, including
27	Samsung's First Set of Interrogatories.
28	REQUEST FOR PRODUCTION NO. 38:
	-18- Case No. 11-cv-01846-LHK

- 1 All DOCUMENTS relating to This Lawsuit, including, but not limited to, press releases, 2 submissions to government agencies, and COMMUNICATIONS with third parties. **REQUEST FOR PRODUCTION NO. 39:** 3 All DOCUMENTS relating to any Software used to operate or enable any accused 4 5 functionality of any of the APPLE ACCUSED PRODUCTS, including but not limited to release notes, algorithms, flowcharts, diagrams, notes, and manuals. 6 7 **REQUEST FOR PRODUCTION NO. 40:** 8 All DOCUMENTS relating to any COMMUNICATIONS with any third parties regarding 9 Samsung orthe SAMSUNG PATENTS-IN-SUIT. 10 **REQUEST FOR PRODUCTION NO. 41:** 11 All DOCUMENTS relating to any joint defense agreement in This Lawsuit or in any 12 related litigation. 13 **REQUEST FOR PRODUCTION NO. 42:** 14 All DOCUMENTS relating to the pricing of the APPLE ACCUSED PRODUCTS. 15 **REQUEST FOR PRODUCTION NO. 43:**
- 16 All business plans, strategic plans, operating plans, financial plans, sales plans, and capital

17 || or investment plans concerning the APPLE ACCUSED PRODUCTS.

- 18 **<u>REQUEST FOR PRODUCTION NO. 44:</u>**
- 19 All DOCUMENTS and things concerning the market or demand for the APPLE
- 20 ACCUSED PRODUCTS.
- 21 **<u>REQUEST FOR PRODUCTION NO. 45</u>**:
- 22 All DOCUMENTS relating to any product reviews, comparisons, or usability tests or

23 evaluations of any of the APPLE ACCUSED PRODUCTS.

- 24 **<u>REQUEST FOR PRODUCTION NO. 46</u>**:
- 25 All DOCUMENTS that You have provided to or received from any person who may

26 || testify at any hearing in This Lawsuit.

27 **REQUEST FOR PRODUCTION NO. 47:**

For each person You intend to rely on as an expert witness, all DOCUMENTS concerning (a) the qualifications of the expert; (b) the subject matter on which the expert is expected to testify; (c) the substance of the facts and opinions to which the expert is expected to testify; (d) each and every DOCUMENT the expert has reviewed or relied upon in formulating his or her opinion and each and every DOCUMENT the expert will assert supports each of his or her opinions and each fact; and (e) all reports prepared by the expert.

7 **<u>REQUEST FOR PRODUCTION NO. 48</u>**:

- 8 All transcripts of prior testimony (whether at deposition, trial, declaration, or affidavit) by
 9 any expert retained to testify in This Lawsuit.
- 10 **REQUEST FOR PRODUCTION NO. 49**:

11 All DOCUMENTS and COMMUNICATIONS with an expert witness who is expected to

12 testify in This Lawsuit that (i) relate to compensation for the expert's study or testimony; (ii)

13 || identify facts or data that APPLE'S attorney provided and that the expert considered informing the

14 opinions to be expressed; (iii) identify assumptions that APPLE'S attorney provided and that the

15 expert relied on in forming the opinions to be expressed.

16 **<u>REQUEST FOR PRODUCTION NO. 50</u>**:

17 All settlement agreements relating to any of the APPLE ACCUSED PRODUCTS,

18 SAMSUNG PATENTS-IN-SUIT, OR APPLE IP, including but not limited to settlement

19 agreements relating to the technologies claimed or disclosed by the SAMSUNG PATENTS-IN-

20 SUIT, OR APPLE IP.

21 **<u>REQUEST FOR PRODUCTION NO. 51</u>**:

22 All DOCUMENTS and COMMUNICATIONS relating to any settlement agreement

23 relating to any of the APPLE ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 52:**

25 All DOCUMENTS and COMMUNICATIONS relating to any investigation concerning

26 any of the APPLE ACCUSED PRODUCTS.

27 **REQUEST FOR PRODUCTION NO. 53:**

Two operational exemplars of any device, machine, apparatus, or other thing that You
 contend is PRIOR ART to any claim of any of the SAMSUNG PATENTS-IN-SUIT.

3 **<u>REQUEST FOR PRODUCTION NO. 54</u>**:

All DOCUMENTS relating to any analysis of Your actual or projected gross profits, net
profits, gross profit margins, and net profit margins in the United States relating to each APPLE
ACCUSED PRODUCT from April 15, 2005 to the present.

7 **<u>REQUEST FOR PRODUCTION NO. 55</u>**:

8 All DOCUMENTS relating to business plans and projections, sales forecasts, or other
9 business planning relating to the APPLE ACCUSED PRODUCTS.

10 **REQUEST FOR PRODUCTION NO. 56:**

- 11 DOCUMENTS sufficient to show the efforts taken by You to sell other products or
- 12 services together, or in connection, with the APPLE ACCUSED PRODUCTS or to effect the
- 13 sale thereof by third parties, including, but not limited to, distributors and retailers.

14 **REQUEST FOR PRODUCTION NO. 57:**

15 All DOCUMENTS relating to Your use of the technology claimed or disclosed in the

16 SAMSUNG PATENTS-IN-SUIT.

17 **REQUEST FOR PRODUCTION NO. 58:**

18 DOCUMENTS sufficient to identify all of Your employees who have ever received

19 information designated or otherwise identified by SAMSUNG as confidential information.

20 **REQUEST FOR PRODUCTION NO. 59**:

- 21 All DOCUMENTS relating to SAMSUNG's participation in any industry groups or
- 22 associations, including standard-setting organizations.

23 **<u>REQUEST FOR PRODUCTION NO. 60</u>**:

- 24 All DOCUMENTS relating to any obligations owed by You and/or SAMSUNG to any
- 25 || industry groups or associations, including standard-setting organizations, and/or their members.

26 **<u>REQUEST FOR PRODUCTION NO. 61</u>**:

- 27
- 28

1	All DOCUMENTS that support Your contention, if any, that one or more of the claims of
2	the SAMSUNG PATENTS-IN-SUIT are invalid for failing to meet conditions for patentability set
3	forth in 35 U.S.C. §§ 101, 102, 103, and/or 112.
4	REQUEST FOR PRODUCTION NO. 62:
5	All DOCUMENTS that support any contention, if any, by You that one or more of the
6	SAMSUNG PATENTS-IN-SUIT is unenforceable for any reason including, without limitation,
7	laches, equitable estoppel, express or implied license, exhaustion, intervening rights, express or
8	implied waiver, inequitable conduct, patent misuse, unclean hands, lack of standing and/or
9	prosecution laches.
10	REQUEST FOR PRODUCTION NO. 63:
11	All DOCUMENTS produced or made available to You by any non-party or third-party
12	either voluntarily or pursuant to any subpoena in This Lawsuit.
13	REQUEST FOR PRODUCTION NO. 64:
14	All DOCUMENTS relating to any promise or agreement to indemnify regarding This
15	Lawsuit.
16	REQUEST FOR PRODUCTION NO. 65:
17	All DOCUMENTS relating to any request for indemnification regarding any aspect of This
18	Lawsuit.
19	REQUEST FOR PRODUCTION NO. 66:
20	All DOCUMENTS relating to any indemnification request or agreement regarding any
21	APPLE ACCUSED PRODUCT.
22	REQUEST FOR PRODUCTION NO. 67:
23	All DOCUMENTS concerning the construction of any term in any claim in, as well as the
24	scope, construction meaning or interpretation of the SAMSUNG PATENTS-IN-SUIT or APPLE
25	IP.
26	REQUEST FOR PRODUCTION NO. 68:
27	
28	
	-22- Case No. 11-cv-01846-LHK
	SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.

DOCUMENTS sufficient to identify each consultant that has communicated with You,
 provided any services to You, or provided any materials or information to You with respect to the
 APPLE ACCUSED PRODUCTS or This Lawsuit.

4 **<u>REQUEST FOR PRODUCTION NO. 69:</u>**

5 DOCUMENTS sufficient to show Your monthly, quarterly, and annual manufacturing or
6 production volume for the APPLE ACCUSED PRODUCTS for the five years immediately
7 preceding this request, and the location of such manufacturing or production.

8 **<u>REQUEST FOR PRODUCTION NO. 70:</u>**

9 DOCUMENTS sufficient to identify each of Your divisions, departments, business units,
10 related companies, partnerships, collaborations, or subdivisions, including without limitation each
11 company involved in the design, development, manufacture, marketing, promotion, importation,
12 distribution, or sale of any APPLE ACCUSED PRODUCT.

13 **REQUEST FOR PRODUCTION NO. 71:**

All DOCUMENTS concerning the factual basis of any denial by You of the allegations set
forth in the Answer and Counterclaims in This Lawsuit.

16 **REQUEST FOR PRODUCTION NO. 72:**

DOCUMENTS, including but not limited to organization charts, sufficient to show Your
complete organizational structure, including but not limited to the relationship between and among
You, Your parent companies, Your subsidiaries, and Your affiliate companies.

20 **REQUEST FOR PRODUCTION NO. 73**:

DOCUMENTS and things sufficient to identify and describe APPLE's past and present procedures and policies for generating, maintaining, retaining, and disposing of documents and things (whether maintained in paper form or by other storage methods, such as microfilm or electronically), including, without limitation, procedures and policies regarding patent application files.

26 **REQUEST FOR PRODUCTION NO. 74**:

All DOCUMENTS and things relating to past and present organizational charts sufficient to identify the names, positions, titles, duties, and reporting relationships of officers, employees,

and other personnel who have or have had responsibility for or duties relating to the use, research, 1 2 design, development, testing, manufacture, operation, distribution, importation, sale, licensing, 3 and marketing of any product that you may rely upon for any reason in This Lawsuit, including the APPLE ACCUSED PRODUCTS. 4

5 **REQUEST FOR PRODUCTION NO. 75:**

6

All DOCUMENTS relating to any lawsuit, administrative proceeding, or other proceeding 7 involving any of the APPLE ACCUSED PRODUCTS, APPLE IP, or patents related to the 8 APPLE PATENTS-IN-SUIT, including, without limitation, any pleading, paper, motion, affidavit, 9 declaration, report, decision, or order, for cases to include, without limitation, C11-80169 MISC 10 JF (HRL) (N.D. Cal.), 337-TA-794 (ITC), 1:2010cv23580 (S.D. Fla.), 1:2010cv06385 (N.D. Ill.), 1:2010cv06381 (N.D. Ill.), 337-TA-745 (ITC), 1:2010cv00166 (D. Del.), 1:2010cv00167 (D. 11

12 Del.), 337-TA-724 (ITC), 3:2010cv00249 (W.D. Wisc.), and 337-TA-701 (ITC).

13 **REQUEST FOR PRODUCTION NO. 76:**

14 All DOCUMENTS relating to the compliance of the APPLE ACCUSED PRODUCTS with technical specifications for systems utilizing WCDMA, GSM, or UMTS, including, but not 15 16 limited to, source code, hardware code, user manuals, service manuals, training materials, 17 programming guides, data sheets, schematics, drawings, figures, design materials, packaging

18 materials, marketing materials, and licensing agreements.

- 19 **REQUEST FOR PRODUCTION NO. 77:**
- 20 DOCUMENTS sufficient to show the location within each of the APPLE ACCUSED 21 PRODUCTS of any chipsets, chips, processors, integrated circuits, or other hardware that enable 22 the APPLE ACCUSED PRODUCTS to communicate, operate, or interface with modules, stations, 23 or systems supporting WCDMA, GSM, or UMTS.
- 24 **REQUEST FOR PRODUCTION NO. 78:**
- 25 All DOCUMENTS that You contend relate to whether the SAMSUNG PATENTS-IN-
- SUIT are essential to one or more of the WCDMA, GSM, or UMTS standards. 26

27 **REQUEST FOR PRODUCTION NO. 79:**

All DOCUMENTS relating to any alternative methods, processes, systems, apparatuses, or
 other design-arounds for any asserted claims of any of the SAMSUNG PATENTS-IN-SUIT or
 APPLE IP.

4 **<u>REQUEST FOR PRODUCTION NO. 80</u>**:

5 A software copy of and access to APPLE's application developer kit (ADK) and/or
6 software developer kit (SDK) for iOS application developers.

7 **<u>REQUEST FOR PRODUCTION NO. 81</u>**:

8 Prosecution histories of the APPLE IP, including all PRIOR ART cited therein, patents
9 related to the APPLE PATENTS-IN-SUIT, and any foreign counterpart patents, registrations, or
10 applications to the APPLE IP or patents related to the APPLE PATENTS-IN-SUIT, including,
11 without limitation, any reexamination and reissue applications.

12 **REQUEST FOR PRODUCTION NO. 82**:

- All DOCUMENTS and things relating to the preparation, filing and/or prosecution of the
 APPLE IP, patents related to the APPLE PATENTS-IN-SUIT, and any foreign counterpart patents
 or patent applications to the APPLE PATENTS-IN-SUIT or patents related to the APPLE
- 16 PATENTS-IN-SUIT, including, without limitation, any reexamination and reissue applications.

17 **REQUEST FOR PRODUCTION NO. 83**:

- All DOCUMENTS and things relating to the conception of any alleged invention claimed
 by the APPLE IP, including, without limitation, any documents or things which APPLE contends
 corroborate such conception, including, without limitation, laboratory notebooks, schematics,
- 21 drawings, specifications, source code, artwork, formulas, and prototypes.

22 **REQUEST FOR PRODUCTION NO. 84**:

- All DOCUMENTS and things relating to the ownership, title, transfer, or assignment of
- 24 || the APPLE IP.
- 25 **REQUEST FOR PRODUCTION NO. 85:**
- ²⁶ DOCUMENTS sufficient to identify every person who has now, or had previously, a
- 27 financial interest in any of the APPLE IP, other than APPLE.

²⁸ **<u>REQUEST FOR PRODUCTION NO. 86</u>**:

-25- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.

1	All DOCUMENTS and things relating to the reduction to practice of any alleged invention
2	claimed by the APPLE IP, including, without limitation, any documents or things which APPLE
3	contends corroborate such reduction to practice.
4	REQUEST FOR PRODUCTION NO. 87:
5	All DOCUMENTS and things relating to diligence leading to the reduction to practice of
6	any alleged invention claimed by the APPLE IP, including, without limitation, any documents or
7	things which APPLE contends corroborate such diligence.
8	REQUEST FOR PRODUCTION NO. 88:
9	Documents sufficient to identify each person that worked on any project that led to the
10	development of the alleged inventions claimed in any of the APPLE IP.
11	REQUEST FOR PRODUCTION NO. 89:
12	All DOCUMENTS and COMMUNICATIONS concerning any modes contemplated by
13	APPLE or by any inventor for carrying out each invention claimed in any of the APPLE
14	PATENTS-IN-SUIT, including the best mode of carrying out the inventions claimed in any of the
15	APPLE PATENTS-IN-SUIT, from a period starting with the conception of the invention and
16	ending when the application for the corresponding APPLE patent was filed.
17 18	REQUEST FOR PRODUCTION NO. 90:
10 19	All DOCUMENTS, COMMUNICATIONS, and things concerning the APPLE IP, or the
20	development thereof, that are in the possession of APPLE or any inventor of the APPLE IP.
21	REQUEST FOR PRODUCTION NO. 91:
22	All DOCUMENTS and things concerning any COMMUNICATIONS between APPLE
23	and any third party, including any inventor of the APPLE IP, regarding the APPLE IP.
24	REQUEST FOR PRODUCTION NO. 92:
25	All prior art to the APPLE IP known to APPLE for the APPLE IP relating to the field of
26	the alleged invention or the problem(s) addressed by the alleged invention of the APPLE IP.
27	REQUEST FOR PRODUCTION NO. 93:
28	
	-26- Case No. 11-cv-01846-LHK
	SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1	All DOCUMENTS, COMMUNICATIONS, and things concerning the performance,
2	advantages, disadvantages, problems, features, commercial or technical benefits, or improvements
3	of any alleged invention in any of the APPLE IP.
4	REQUEST FOR PRODUCTION NO. 94:
5	All DOCUMENTS, COMMUNICATIONS, and things concerning patents, publications,
6	abstracts, papers, articles, presentations, or speeches invented, authored or given, in whole or in
7	part, by any inventor of the APPLE IP that relate to the subject matter of the APPLE IP.
8	REQUEST FOR PRODUCTION NO. 95:
9 10	All DOCUMENTS and COMMUNICATIONS concerning prior testimony of any inventor
11	of the APPLE IP.
12	REQUEST FOR PRODUCTION NO. 96:
13	All prior art to the APPLE IP identified at any time to APPLE as potentially or allegedly
14	invalidating prior art to the APPLE IP.
15	REQUEST FOR PRODUCTION NO. 97:
16	All DOCUMENTS and COMMUNICATIONS concerning the patentability, novelty,
17	scope, infringement, validity, invalidity, enforceability or unenforceability of any claim in any of
18	the APPLE IP.
19	REQUEST FOR PRODUCTION NO. 98:
20	All DOCUMENTS and things relating to any information, including patents, publications,
21	prior knowledge, public uses, sales, or offers for sale, that may constitute, contain, disclose, refer
22	to, relate to, or embody any prior art to any alleged invention claimed by the APPLE IP.
23	REQUEST FOR PRODUCTION NO. 99 :
24	All DOCUMENTS and things relating to the initial offer for sale, initial manufacture,
25	initial use, initial sale, initial public use, initial shipment, initial announcement, or initial
26	disclosure of a product embodying any claim of the APPLE IP.
27	REQUEST FOR PRODUCTION NO. 100:
28	
	-27- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.
	SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.

All DOCUMENTS and things relating to the first public disclosure of any alleged 1 invention claimed by the APPLE IP, including, without limitation, any pre-filing date sales, offers 2 3 for sale, public uses, demonstrations, announcements, advertisements, correspondence with potential customers, or publications. 4

5 **REQUEST FOR PRODUCTION NO. 101:**

6

All DOCUMENTS and things relating to the alleged commercial success of products 7 embodying any alleged invention claimed by the APPLE PATENTS-IN-SUIT.

8 **REQUEST FOR PRODUCTION NO. 102:**

9 All DOCUMENTS and things relating to the alleged nexus between any alleged 10 commercial success of products embodying any alleged invention claimed by the APPLE 11 PATENTS-IN-SUIT and the alleged advantages of the invention, including, without limitation,

12 any customer surveys designed or intended to reflect the bases for purchasing decisions.

REQUEST FOR PRODUCTION NO. 103: 13

14 All DOCUMENTS and things relating to whether any alleged invention claimed by the APPLE PATENTS-IN-SUIT allegedly satisfied a long felt need in the art of electronic digital 15 16 media devices and components thereof.

17 **REQUEST FOR PRODUCTION NO. 104:**

18 All DOCUMENTS and things relating to whether the electronic digital media device 19 industry or the industry (or industries) for products interoperable with electronic digital media 20 devices failed to solve problems that allegedly are solved by any alleged invention claimed by the 21 APPLE PATENTS-IN-SUIT.

22 **REQUEST FOR PRODUCTION NO. 105:**

23 All DOCUMENTS and things relating to whether experts in the digital media device 24 industry or the industry (or industries) for products interoperable with electronic digital media 25 devices expressed skepticism concerning any alleged invention claimed by the APPLE

PATENTS-IN-SUIT. 26

27 **REQUEST FOR PRODUCTION NO. 106:**

1	All DOCUMENTS and things relating to accolades and awards given to products that
2	embody any alleged invention claimed by the APPLE PATENTS-IN-SUIT.

3

REQUEST FOR PRODUCTION NO. 107:

4 All DOCUMENTS and things relating to whether the electronic digital media device 5 device industry or the industry (or industries) for products interoperable with digital media devices has recognized the significance of any alleged invention claimed by the APPLE PATENTS-IN-6 SUIT. 7

8 **REQUEST FOR PRODUCTION NO. 108:**

9 All DOCUMENTS and things relating to whether any alleged invention claimed by the APPLE PATENTS-IN-SUIT allegedly has been copied by others. 10

11 **REQUEST FOR PRODUCTION NO. 109:**

12 All DOCUMENTS and things, not produced in response to another document request,

13 upon which APPLE intends to rely upon as evidence of objective indicia of non-obviousness of

14 the APPLE PATENTS-IN-SUIT.

15 **REQUEST FOR PRODUCTION NO. 110:**

16 All DOCUMENTS and things evidencing APPLE'S licensing program, including, without

17 limitation, documents sufficient to identify all APPLE licensing personnel, location of said

18 personnel, duties of said personnel, and costs of said personnel.

19 **REQUEST FOR PRODUCTION NO. 111:**

20

All DOCUMENTS reflecting a license to practice any claim of the APPLE IP.

21 **REQUEST FOR PRODUCTION NO. 112:**

22 All DOCUMENTS and things relating to any COMMUNICATIONS between APPLE and

23 any other entity related to license agreements that you contend includes a license to practice the

24 APPLE IP, including, without limitation, cease and desist letters, draft agreements, documents and

25 things relating to negotiations, discussions, or other communications concerning licensing of any

of the APPLE IP. 26

27 **REQUEST FOR PRODUCTION NO. 113:**

I	
1	All DOCUMENTS and things relating to your attempts to license the APPLE IP which
2	have not yet resulted in a license agreement, including, without limitation, cease and desist letters,
3	draft agreements, documents and things relating to negotiations, discussions, or other
4	communications concerning licensing of any of the APPLE IP.
5	REQUEST FOR PRODUCTION NO. 114:
6	All DOCUMENTS relating to any covenant not to sue under or agreement not to assert the
7	APPLE IP.
8	REQUEST FOR PRODUCTION NO. 115:
9	All DOCUMENTS and things referring or relating to royalty rates in the electronic digital
10	media device industry.
11	REQUEST FOR PRODUCTION NO. 116 :
12	DOCUMENTS sufficient to show any profits or losses on domestic sales of APPLE'S
13	products incorporating electronic digital media devices, both as individual units and in the
14	aggregate.
15	REQUEST FOR PRODUCTION NO. 117:
16	All DOCUMENTS and things relating to APPLE'S participation in any industry groups or
17	associations, including standard-setting organizations, insofar as any standards related to such
18	group, association, or organization relate to any of the APPLE PATENTS-IN-SUIT or
19	SAMSUNG PATENTS-IN-SUIT, or patents related to same, or the subject matter thereof.
20	REQUEST FOR PRODUCTION NO. 118:
21	All DOCUMENTS and things relating to the intellectual property disclosure requirements
22	for any standard-setting organization in which APPLE participates and relates to any of the
23	APPLE PATENTS-IN-SUIT or SAMSUNG PATENTS-IN-SUIT, or patents related to same, or
24	the subject matter thereof.
25	REQUEST FOR PRODUCTION NO. 119 :
26	All DOCUMENTS and things that reflect any COMMUNICATIONS between APPLE and
27	a standard-setting organization insofar as such standard relates to any of the APPLE PATENTS-
28	
	-30- Case No. 11-cv-01846-LHK

IN-SUIT or SAMSUNG PATENTS-IN-SUIT, or patents related to same, or the subject matter 1 2 thereof. 3 **REQUEST FOR PRODUCTION NO. 120:** 4 DOCUMENTS sufficient to identify every attempt by APPLE to enforce the APPLE IP or 5 foreign counterparts, either in the United States or abroad. 6 **REQUEST FOR PRODUCTION NO. 121:** 7 All DOCUMENTS and COMMUNICATIONS regarding APPLE'S formal or informal 8 policies, procedures, practices, or guidelines for licensing, sublicensing or assigning rights to the 9 APPLE IP or other patents. 10 **REQUEST FOR PRODUCTION NO. 122:** 11 All DOCUMENTS concerning the infringement or non-infringement of any of the claims 12 of any of the APPLE IP by any entity or person. 13 14 **REQUEST FOR PRODUCTION NO. 123:** 15 All DOCUMENTS regarding any instrumentalities that APPLE contends or has contended 16 infringe any of the APPLE IP. 17 **REQUEST FOR PRODUCTION NO. 124:** 18 All DOCUMENTS and things in your possession concerning any communications or 19 correspondence between APPLE and any alleged infringer of any of the APPLE IP. 20 21 **REQUEST FOR PRODUCTION NO. 125:** All DOCUMENTS and things relating to any alleged notice given by APPLE to 22

23 SAMSUNG reflecting APPLE'S contention that SAMSUNG was, is, or possibly could be

24 || infringing any of the APPLE IP.

25 **REQUEST FOR PRODUCTION NO. 126**:

26 All DOCUMENTS and things relating to APPLE'S acquisition of SAMSUNG accused

27 products.

28 **REQUEST FOR PRODUCTION NO. 127**:

28	<u>REQUEST FOR FRODUCTION NO. 127</u> .		
		-31-	Case No. 11-cv-01846-LHK
	SAMSUNG'S FIRST	SET OF REOUESTS	FOR PRODUCTION TO APPLE INC.

All DOCUMENTS and things relating to APPLE'S analysis, consideration, or evaluation 1 2 of whether any SAMSUNG product, device, apparatus, method, process, or system infringes any 3 of the APPLE IP, including, without limitation, all documents and things concerning any test, evaluation, or reverse engineering of any SAMSUNG product, device, apparatus, method, process, 4 5 or system. **REQUEST FOR PRODUCTION NO. 128:** 6 7 All DOCUMENTS concerning your contention that APPLE is entitled to damages from 8 Samsung. 9 **REQUEST FOR PRODUCTION NO. 129:** 10 All DOCUMENTS, COMMUNICATIONS and things concerning the Georgia Pacific 11 factors as those factors relate to your claim for damages arising from SAMSUNG's alleged 12 infringement of the APPLE PATENTS-IN-SUIT. 13 14 **REQUEST FOR PRODUCTION NO. 130:** 15 All DOCUMENTS, COMMUNICATIONS and things concerning any analyses, studies, 16 reports, memoranda, opinions, advice, communications or correspondence by APPLE, regarding 17 any commercialization any of the APPLE PATENTS-IN-SUIT or APPLE instrumentalities, 18 including marketing plans, market demand or market share analysis (including both projected and 19 actual). 20 **REQUEST FOR PRODUCTION NO. 131:** 21 22 All DOCUMENTS regarding the market for any of the APPLE PATENTS-IN-SUIT 23 including documents regarding competitors in the industry, prices, revenues, profits, product 24 designs of any instrumentality that competes with any APPLE instrumentality. 25 **REQUEST FOR PRODUCTION NO. 132:** 26 All DOCUMENTS related to APPLE'S actual and projected net profits or losses on sales, 27 licenses, distributions or other transfers of any APPLE PATENT-IN-SUIT or APPLE 28 Case No. 11-cv-01846-SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1 instrumentality, including all of APPLE'S profit and loss statements.

REQUEST FOR PRODUCTION NO. 133:

3	All DOCUMENTS and COMMUNICATIONS concerning business plans, strategic plans,					
4	studies, budgets, forecasts, meetings or presentations related to any of the APPLE PATENTS-IN-					
5 6	SUIT or to the licensing of any other intellectual property rights held by APPLE.					
7	REQUEST FOR PRODUCTION NO. 134:					
8	All DOCUMENTS related to any valuation of any of the APPLE PATENTS-IN-SUIT,					
9	including any appraisals, assessments, evaluations, valuations or opinions regarding the actual or					
10	potential value of any of the APPLE PATENTS-IN-SUIT.					
11	REQUEST FOR PRODUCTION NO. 135:					
12	All DOCUMENTS and COMMUNICATIONS that identify any steps that APPLE has					
13 14	taken to mark instrumentalities incorporating, embodying, practicing or otherwise covered by any					
14	of the APPLE PATENTS-IN-SUIT, under license or otherwise, with the appropriate patent					
16	numbers.					
17	REQUEST FOR PRODUCTION NO. 136:					
18	All DOCUMENTS that constitute product definition sheets, trade literature, specification					
19	sheets, technical data sheets, papers, abstracts, speeches or descriptive documents of any kind					
20	concerning any APPLE instrumentality that embodies one or more of the APPLE PATENTS-IN-					
21	SUIT.					
22	<u>REQUEST FOR PRODUCTION NO. 137:</u>					
23	DOCUMENTS sufficient to identify the individuals, including but not limited to named					
24	inventors, who contributed to the conception of the designs or alleged inventions of the Apple					
25	DESIGN PATENTS.					
26						
27						
28						
	-33- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.					
	SAMISUNG 5 FIK51 SET OF REQUESTS FOR PRODUCTION TO APPLE INC.					

1 **REQUEST FOR PRODUCTION NO. 138**

Two fully operational exemplars of each product that embodies of each APPLE DESIGN
PATENT.

4 **REQUEST FOR PRODUCTION NO. 139**

All DOCUMENTS relating to the functionality—including the ease of manufacturing, cost
savings, enhanced usability, or any other benefit—of any claimed feature, element, or combination
of elements in any of the APPLE DESIGN PATENTS, APPLE TRADE DRESS, and APPLE
TRADEMARKS.

8 || IRADEMARKS.

9 **REQUEST FOR PRODUCTION NO. 140**

 10
 All DOCUMENTS relating to competition between each version of the iPhone and any

 11
 product YOU accuse of infringing, diluting, or otherwise violating Apple's alleged rights in

 12
 ADDUCTION

$12 \parallel \text{APPLE IP.}$

13 **REQUEST FOR PRODUCTION NO. 141**

14 All DOCUMENTS relating to competition between each version of the iPad and any

15 product YOU accuse of infringing, diluting, or otherwise violating Apple's alleged rights in

16 APPLE IP.

17 **REQUEST FOR PRODUCTION NO. 142**:

18 All DOCUMENTS and COMMUNICATIONS relating to any intellectual property claim

19 or action, whether or not such claim or action has been filed before any adjudicative body,

20 concerning any of the APPLE IP.

21 **<u>REQUEST FOR PRODUCTION NO. 143</u>**:

- 22 All DOCUMENTS relating to Your participation in any design industry groups or
- 23 associations since January 1, 2003.

24 **<u>REQUEST FOR PRODUCTION NO. 144:</u>**

1 **REQUEST FOR PRODUCTION NO. 145:**

Two sets of dissembled APPLE ACCUSED PRODUCTS such that all product hardware is
separated into its components, but circuitry and electronic components remain intact and, as much
as possible, assembled as they would be in a phone sold at retail.

5 **<u>REQUEST FOR PRODUCTION NO. 146:</u>**

All DOCUMENTS relating to or referencing any instance in which any consumer has ever

7 been confused by the SAMSUNG ACCUSED PRODUCTS, including instances of actual

8 confusion, initial interest, or post-purchase confusion.

9 **<u>REQUEST FOR PRODUCTION NO. 147:</u>**

10 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that

11 any element or combination of elements of the APPLE TRADE DRESS and APPLE

12 TRADEMARKS have acquired secondary meaning.

13 **REQUEST FOR PRODUCTION NO. 148:**

14 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that

15 any element or combination of elements of the APPLE TRADE DRESS and APPLE

16 TRADEMARKS are inherently distinctive.

17 **REQUEST FOR PRODUCTION NO. 149:**

18 All DOCUMENTS supporting, refuting, or otherwise relating to Apple's contention that

19 any element or combination of elements of the APPLE TRADE DRESS and APPLE

20 TRADEMARKS are not functional.

21 **REQUEST FOR PRODUCTION NO. 150:**

- 22 DOCUMENTS sufficient to show when Apple first became aware of each of the
- 23 SAMSUNG ACCUSED PRODUCTS.

24 **REQUEST FOR PRODUCTION NO. 151:**

25 All DOCUMENTS relating to Apple's knowledge of third party use of the APPLE

26 TRADE DRESS, APPLE TRADEMARKS, and APPLE DESIGN PATENTS

27

6

1	REQUEST FOR PRODUCTION NO. 152:	
2	All DOCUMENTS supporting, refuting, or otherwise relating to Apple's claim that	
3	Samsung has "misappropriated" Apple's customer goodwill.	
4	REQUEST FOR PRODUCTION NO. 153:	
5	All DOCUMENTS relating to any analysis of SAMSUNG ACCUSED PRODUCTS or	
6	comparison of Apple products to any Samsung products relating to the APPLE TRADE DRESS,	
7	APPLE TRADEMARKS, and APPLE DESIGN PATENTS.	
8	REQUEST FOR PRODUCTION NO. 154:	
9	For each SAMSUNG ACCUSED PRODUCT, documents sufficient to show which	
10	element or combination of elements of the APPLE TRADE DRESS or APPLE TRADE MARKS	
11	the product has allegedly copied, misappropriated, or infringed.	
12	REQUEST FOR PRODUCTION NO. 155:	
13	DOCUMENTS sufficient to show any damages or loss allegedly suffered by Apple by the	
14	design of the SAMSUNG ACCUSED PRODUCTS or any alleged use of the APPLE TRADE	
15	DRESS and APPLE TRADEMARKS.	
16	REQUEST FOR PRODUCTION NO. 156:	
17	All DOCUMENTS relating to Apple's contention that SAMSUNG had actual or	
18	constructive notice of APPLE'S TRADE DRESS when SAMSUNG designed the SAMSUNG	
19	ACCUSED PRODUCTS, or otherwise relating to Apple's contention that SAMSUNG willfully	
20	violated Apple's alleged rights in the APPLE TRADE DRESS.	
21	REQUEST FOR PRODUCTION NO. 157:	
22	DOCUMENTS sufficient to show any "objection" made by Apple to SAMSUNG	
23	regarding the design of the SAMSUNG ACCUSED PRODUCTS.	
24	REQUEST FOR PRODUCTION NO. 158:	
25	All DOCUMENTS relating to any increase in commercial value of the SAMSUNG	
26	ACCUSED PRODUCTS Apple contends is related to SAMSUNG 's alleged use of the APPLE	
27	TRADE DRESS and APPLE TRADEMARKS.	
28		
	-36- Case No. 11-cv-01846-LHK SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.	
	SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.	

1 **REQUEST FOR PRODUCTION NO. 159:**

2	All DOCUMENTS relating to Apple's contention that SAMSUNG had actual or
3	constructive notice of the APPLE TRADEMARKS, or otherwise relating to Apple's contention
4	that SAMSUNG willfully violated Apple's alleged rights in the APPLE TRADEMARKS.
5	REQUEST FOR PRODUCTION NO. 160:
6	All documents relating to Apple's contention that SAMSUNG has profited from alleged
7	use of the APPLE TRADEMARKS and APPLE TRADE DRESS.
8	REQUEST FOR PRODUCTION NO. 161:
9	DOCUMENTS sufficient to show the damages Apple claims are a result of Samsung's
10	alleged use of the APPLE TRADEMARKS and APPLE TRADE DRESS.
11	REQUEST FOR PRODUCTION NO. 162:
12	All DOCUMENTS relating to Apple's contention that SAMSUNG is diluting or likely to
13	dilute the APPLE TRADE DRESS.
14	REQUEST FOR PRODUCTION NO. 163:
15	DOCUMENTS sufficient to show all advertising expenditures, by type and by product, for
16	the APPLE ACCUSED PRODUCTS since 2007.
17	REQUEST FOR PRODUCTION NO. 164:
18	One example each of every print, multimedia, television, Internet, or radio advertisement
19	for all APPLE ACCUSED PRODUCTS since 2007.
20	REQUEST FOR PRODUCTION NO. 165:
21	All DOCUMENTS relating to all studies, including formal or informal analysis,
22	investigation, surveys, focus groups, consumer research, articles, or other information relating to
23	consumer confusion or dilution in connection with the SAMSUNG ACCUSED PRODUCTS.
24	REQUEST FOR PRODUCTION NO. 166:
25	All DOCUMENTS showing or describing any design, icon or product configuration that
26	YOU consider confusingly similar to, or likely to cause dilution of, any of the APPLE TRADE
27	DRESS or APPLE TRADEMARKS.
28	
	27 Case No. 11 av. 01945 LUV

1 **REQUEST FOR PRODUCTION NO. 167:**

2 DOCUMENTS sufficient to identify any licenses Apple is or was a party to concerning the 3 use of the APPLE TRADE DRESS, APPLE TRADEMARKS, or APPLE DESIGN PATENTS 4

REQUEST FOR PRODUCTION NO. 168:

5 All DOCUMENTS and things submitted to the U.S. Patent and Trademark Office in connection with the application and/or registration of the APPLE TRADE DRESS, APPLE 6 7 TRADEMARKS, and APPLE DESIGN PATENTS

8 **REQUEST FOR PRODUCTION NO. 169:**

9 All DOCUMENTS that support, refute, or otherwise relate to your contention that any of the APPLE TRADE DRESS or APPLE TRADEMARKS are distinctive and famous, including the 10 degree of inherent distinctiveness, the duration and extent of use in connection with your goods 11 12 and services, the duration and extent of advertising and publicity of the trade dress/marks, the 13 geographical extent of the trading area in which the trade dress/marks are used, the channels of 14 trade for the goods or services with which the trade dress/marks are used, the degree of 15 recognition of the marks in the trading areas and channels of trade used by You and SAMSUNG, 16 and the nature and extent of the use of the same or similar trade dress/marks by third parties.

17

REQUEST FOR PRODUCTION NO. 170:

18 All DOCUMENTS and things relating to any formal or informal trademark or prior art-19 related searches or investigations conducted by, or on behalf of, Apple concerning any of the 20 APPLE TRADE DRESS, APPLE TRADEMARKS, or APPLE DESIGN PATENTS, including, 21 but not limited to, any prior art searches, market studies, surveys, focus groups, or other studies.

22 **REQUEST FOR PRODUCTION NO. 171:**

DOCUMENTS and things sufficient to IDENTIFY all persons or entities who were 23 24 responsible for, participated in, or have information concerning the creation, design, consideration, 25 selection, adoption, acquiring, intent to use, or first use of each of the APPLE TRADE DRESS AND APPLE TRADE MARKS. 26

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1 **REQUEST FOR PRODUCTION NO. 172:**

2 DOCUMENTS and things sufficient to IDENTIFY all persons or entities who were 3 responsible for, participated in, or have information concerning the development and reduction to 4 practice for each of the APPLE DESIGN PATENTS, including designers' notebooks, sketches, 5 powerpoint presentations, engineering correspondence, and technical drawings. **REQUEST FOR PRODUCTION NO. 173:** 6 7 All business plans, reports, analyses, and research relating to any of the APPLE TRADE 8 DRESS, APPLE TRADEMARKS, and APPLE DESIGN PATENTS. 9 **REQUEST FOR PRODUCTION NO. 174:** 10 All DOCUMENTS relating to Apple's allegation that Apple will be irreparably harmed by Samsung's actions absent injunctive relief. 11 12 **REQUEST FOR PRODUCTION NO. 175:** 13 All analysis, studies, reports, and research relating to the reason for increases or decreases 14 in Apple profits or market share since 2007. 15 **REQUEST FOR PRODUCTION NO. 176:** 16 All DOCUMENTS reflecting communications with product designers of the iPhones and 17 iPads, and designers of allegedly infringed APPLE TRADEMARKS, APPLE TRADE DRESS, 18 and APPLE DESIGN PATENTS reflecting constraints on product design, including, by way of 19 example, technical specifications of screen, space required for components and usability concerns. 20 **REQUEST FOR PRODUCTION NO. 177:** 21 All DOCUMENTS relating to all studies, including formal or informal analysis, 22 investigation, surveys, focus groups, consumer research, articles, or other information relating to 23 the APPLE TRADE DRESS and APPLE TRADEMARKS, including the secondary meaning 24 thereof. **REQUEST FOR PRODUCTION NO. 178:** 25 26 All DOCUMENTS relating to all studies, including formal or informal analysis, 27 investigation, surveys, focus groups, consumer research, articles, or other information relating to 28 the APPLE DESIGN PATENTS.

1 **<u>REQUEST FOR PRODUCTION NO. 179:</u>**

All DOCUMENTS referring, reflecting, or otherwise relating to actual confusion or
dilution between any Samsung product and any Apple product.

4 **REQUEST FOR PRODUCTION NO. 180:**

5 DOCUMENTS sufficient to identify when Apple became aware of the alleged similarities
6 between the currently accused Samsung products and Apple's products.

7 **<u>REQUEST FOR PRODUCTION NO. 181:</u>**

8 All DOCUMENTS concerning the sophistication of smartphone customers, including
9 documents sufficient to show retail prices charged, and actual prices paid, for iPhones, since 2007;
10 analysis of consumer cell phone/smart phone purchasing behavior, including effect and degree of
11 brand loyalty; and analysis of cell phone/smart phone purchaser characteristics.

12 **REQUEST FOR PRODUCTION NO. 182:**

All DOCUMENTS concerning the sophistication of tablet computer customers, including
documents sufficient to show retail prices charged, and actual prices paid, for iPad, since 2004;
analysis of consumer purchasing behavior, including effect and degree of brand loyalty; and
analysis of tablet purchaser characteristics.

17 **REQUEST FOR PRODUCTION NO. 183:**

All DOCUMENTS relating to competition between each version of the iPad, iPhone, and
iPod Touch, and any product YOU accuse of infringing, diluting, or otherwise violating Apple's
alleged rights in APPLE DESIGN PATENTS, APPLE TRADEMARKS, and APPLE TRADE
DRESS.

22 **REQUEST FOR PRODUCTION NO. 184**:

- Complete transcripts of testimony given at a deposition, hearing, trial, or other proceeding
 by the named inventors of the APPLE that relate to any product.
- 25 **REQUEST FOR PRODUCTION NO. 185:**

26 Communications between YOU and any other person, including, but not limited to, the

- 27 || inventors of the DESIGN PATENTS, concerning the DESIGN PATENTS, any SAMSUNG
- 28

ACCUSED PRODUCTS or otherwise accused of infringing the DESIGN PATENTS or at issue in 1 This Lawsuit. 2 3 **REQUEST FOR PRODUCTION NO. 186:** DOCUMENTS sufficient to identify every foreign counterpart application or registration 4 5 to the APPLE DESIGN PATENTS, APPLE TRADEMARKS, and APPLE TRADE DRESS. **REQUEST FOR PRODUCTION NO. 187:** 6 7 All DOCUMENTS from any prior or current litigation or dispute relating to infringement, 8 validity, enforceability, or ownership of the APPLE DESIGN PATENTS. 9 **REQUEST FOR PRODUCTION NO. 188:** 10 DOCUMENTS sufficient to show all versions of icons APPLE has used since 1990 in connection with computer, cell phone, or tablet applications for cameras, pictures, 11 12 telecommunications, music, address books, contacts, and note, including exemplars of each icon 13 used. **REQUEST FOR PRODUCTION NO. 189:** 14 15 All DOCUMENTS relating to the creation, development, consideration, selection, reasons 16 for selecting, trademark clearance, adoption, registration, assignment, purchase and/or potential 17 purchase, and/or first use of the APPLE TRADE DRESS and APPLE TRADEMARKS. 18 **REQUEST FOR PRODUCTION NO. 190:** 19 All advertising plans, media spending reports, return on investment reports concerning (1) 20 advertisements, (2) consumer research regarding advertisements, and (3) the identity of all third 21 parties Apple has use to design, generate, review, or disseminate advertisements for the iPhone, 22 iPad, and iPod touch. 23 **REQUEST FOR PRODUCTION NO. 191:** 24 All DOCUMENTS and things RELATING TO the customers and target consumer groups 25 to whom Apple has marketed, advertised, promoted, or sold services or goods in connection with 26 any of the APPLE TRADE DRESS or TRADEMARKS, including without limitation, all 27 documents concerning consumer demographics, behavior, sophistication, buying habits, process of 28 buying a smart phone or tablet computer, and consumer preferences in electronics.

Case No. 11-cv-01846

SAMSUNG'S FIRST SET OF REQUESTS FOR PRODUCTION TO APPLE INC.

1	REQUEST FOR PRODUCTION NO. 192:			
2	2 DOCUMENTS sufficient to	DOCUMENTS sufficient to evidence all trademark and trade dress rights Apple has in		
3	B each of the APPLE TRADE DRESS	each of the APPLE TRADE DRESS and APPLE TRADEMARKS.		
4	4			
5	5			
6	5 DATED: August 3, 2011	QUINN EMANUEL URQUHART &		
7	7	SULLIVAN, LLP		
8	3			
9		By /s/ Victoria F. Maroulis		
10		Charles K. Verhoeven Kevin P.B. Johnson		
11		Victoria F. Maroulis Michael T. Zeller		
12	2	Attorneys for SAMSUNG ELECTRONICS CO.,		
13		LTD., SAMSUNG ELECTRONICS AMERICA, INC., and SAMSUNG		
14		TELECOMMUNICATIONS AMERICA, LLC		
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	SAMSU	-42- Case No. 11-cv-01846-LHK NG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.		

1	CERTIFICATE OF SERVICE		
2	I hereby certify that on August 3, 2011, I caused SAMSUNG'S FIRST SET OF		
3	REQUESTS FOR PRODUCTION TO APPLE INC. to be electronically served on the		
4	following via email:		
5	ATTORNEYS FOR APPLE INC.		
6	HAROLD J. MCELHINNY		
7	hmcelhinny@mofo.com MICHAEL A. JACOBS		
8	mjacobs@mofo.com JENNIFER LEE TAYLOR		
9	jtaylor@mofo.com ALISON M. TUCHER		
10	atucher@mofo.com RICHARD S.J. HUNG		
11	rhung@mofo.com JASON R. BARTLETT		
12	jasonbartlett@mofo.com MORRISON & FOERSTER LLP		
13	425 Market Street San Francisco, California 94105-2482		
14	Telephone: (415) 268-7000 Facsimile: (415) 268-7522		
15	WILLIAM F. LEE		
16	william.lee@wilmerhale.com WILMER CUTLER PICKERING HALE AND DORR LLP		
17	60 State Street Boston, Massachusetts 02109		
18	Telephone: (617) 526-6000 Facsimile: (617) 526-5000		
19	MARK D. SELWYN		
20	mark.selwyn@wilmerhale.com WILMER CUTLER PICKERING HALE		
21	AND DORR LLP 950 Page Mill Road		
22	Palo Alto, California 94304 Telephone: (650) 858-6000		
23	Facsimile: (650) 858-6100		
24			
25	I declare under penalty of perjury that the foregoing is true and correct. Executed in Redwood		
26	Shores, California on August 3, 2011.		
27			
28	/s/ Mark Tung		
	-43- Case No. 11-cv-01846-LHK		
	SAMSUNG'S FIRST SET OF REOUESTS FOR PRODUCTION TO APPLE INC.		