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16 17	APPLE INC., a California corporation,	Case No. 11-cv-01846-LHK (PSG)
17	APPLE INC., a California corporation, Plaintiff,	REPLY DECLARATION OF
17 18		REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR
17	Plaintiff, v.	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF
17 18	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL
17 18 19	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED
17 18 19 20	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES
17 18 19 20 21	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES Date: March 27, 2012 Time: 10:00 a.m.
17 18 19 20 21 22	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES Date: March 27, 2012
 17 18 19 20 21 22 23 	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES Date: March 27, 2012 Time: 10:00 a.m. Place: Courtroom 5, 4th Floor
 17 18 19 20 21 22 23 24 25 	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES Date: March 27, 2012 Time: 10:00 a.m. Place: Courtroom 5, 4th Floor
 17 18 19 20 21 22 23 24 25 26 	Plaintiff, v. SAMSUNG ELECTRONICS CO., LTD., A Korean business entity; SAMSUNG ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	REPLY DECLARATION OF MIA MAZZA IN SUPPORT OF APPLE'S MOTION FOR ATTORNEYS' FEES AND COSTS IN CONNECTION WITH MOTION TO COMPEL DEPOSITIONS OF 14 OF SAMSUNG'S PURPORTED "APEX" WITNESSES Date: March 27, 2012 Time: 10:00 a.m. Place: Courtroom 5, 4th Floor
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I, Mia Mazza, declare as follows:

I am a partner in the law firm of Morrison & Foerster LLP, counsel for Apple Inc.
 ("Apple"). I am licensed to practice law in the State of California. Unless otherwise indicated, I
 have personal knowledge of the matters stated herein or understand them to be true from
 members of my litigation team. I make this Declaration in support of Apple's Reply In Support
 of Its Motion For Attorneys' Fees And Costs In Connection With Motion To Compel Depositions
 of 14 of Samsung's Purported "Apex" Witnesses ("Fees Reply").

2. Apple has produced three of its nine most senior executives—Scott Forstall,
Jonathan Ive, and Phil Schiller—for deposition in this case. Messrs. Forstall, Ive, and Schiller are,
respectively, the most senior individuals in the iOS Software, Industrial Design, and Marketing
groups. Each of these witnesses' depositions have already taken place. As noted in my
Declaration in Support of Apple's Motion to Compel Depositions of 14 of Samsung's Purported
"Apex" Witnesses (Dkt. No. 736-3 ¶12-13), Apple has produced at least 3 other witnesses for
deposition who are as high-ranking as most of Samsung's purported "apex" witnesses.

Samsung has sought to depose certain Apple employees without providing Apple
 with information showing that these proposed deponents have sufficient knowledge of relevant
 facts to justify their depositions. Instead, it has sent Apple only one short letter, dated
 February 28, 2012, that fails to reference any documents or deposition transcripts tying these
 proposed deponents to relevant issues in the case. Attached hereto as Exhibit 1 is a true and
 correct copy of that February 28th letter.

21 4 On February 9, 2012, Apple sent Samsung a 9-page letter detailing, with 22 references to documents produced from the files of other witnesses and to deposition transcripts, 23 the reasons why each of Samsung's 20 "apex" witnesses possesses unique, relevant information 24 that cannot be obtained through other means. The very next day, on February 10th, Samsung 25 served deposition notices on Apple's CEO Tim Cook, General Counsel Bruce Sewell, and Senior 26 Director of IP Law and Litigation Noreen Krall. Attached hereto as Exhibit 2 are true and 27 correct copies of Samsung's deposition notices for these witnesses. There is no apparent basis for 28 these depositions. For example, Tim Cook, Apple's recently-appointed CEO, has had no direct, MAZZA REPLY DECL. ISO APPLE'S MOTION FOR FEES & COSTS RE MOTION TO COMPEL "APEX" DEPOSITIONS 1 CASE NO. 4:11-cv-01846-LHK (PSG) sf-3120232

1	relevant role in the design, development, or marketing of any of the products or features at issue
2	in this case. Samsung has never explained why it needs to depose Mr. Cook or, for that matter,
3	why it waited until February 10 to notice Mr. Cook's deposition.
4	I declare under penalty of perjury that the foregoing is true and correct. Executed on
5	March 15, 2012 at San Francisco, California.
6	/s/ Mia Mazza
7	Mia Mazza
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28	MAZZA REPLY DECL ISO APPLE'S MOTION FOR FEES & COSTS REMOTION TO COMPEL "APEX" DEPOSITIONS

1	ATTESTATION OF E-FILED SIGNATURE
2	I, Michael A. Jacobs, am the ECF User whose ID and password are being used to file this
3	Declaration. In compliance with General Order 45, X.B., I hereby attest that Mia Mazza has
4	concurred in this filing.
5	Dated: March 15, 2012/s/ Michael A. JacobsMichael A. Jacobs
6	Michael A. Jacobs
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	MAZZA REPLY DECL. ISO APPLE'S MOTION FOR FEES & COSTS RE MOTION TO COMPEL "APEX" DEPOSITIONS