

EXHIBIT 1

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

APPLE INC., a California
Corporation,

Plaintiff,

Case No.

vs.

11 CV 01846 LHK

SAMSUNG ELECTRONICS CO., LTD.,
a Korean business entity;
SAMSUNG ELECTRONICS AMERICA,
INC., a New York corporation;
SAMSUNG TELECOMMUNICATIONS
AMERICA, LLC, a Delaware
Limited liability company,

Defendants.

CONFIDENTIAL OUTSIDE COUNSEL ONLY
PURSUANT TO PROTECTIVE ORDER

VIDEOTAPED DEPOSITION OF JONATHAN IVE
San Francisco, California
Tuesday, February 7, 2012
(Volume II Pages 260 335)

REPORTED BY:
CYNTHIA MANNING, CSR No. 7645, CLR, CCRR
JOB NO. 46227

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1 Tuesday, February 7, 2012
 2 3:52 p.m.
 3
 4
 5 Deposition of JONATHAN IVE, taken on
 6 behalf of Defendants, at 50 California Street,
 7 San Francisco, California, before Cynthia
 8 Manning, Certified Shorthand Reporter No. 7645,
 9 Certified LiveNote Reporter, California Certified
 10 Realtime Reporter.
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1 SAN FRANCISCO, CALIFORNIA;
 2 Tuesday, February 7, 2012; 3:52 P.M.
 3
 4 THE VIDEOGRAPHER: This is the start of
 5 Disk No. 1 of the videotaped deposition of 15:52
 6 Jonathan Ive, in the matter of Apple
 7 Incorporated, versus Samsung Electronics Company,
 8 et al., in the United States District Court,
 9 Northern District of California, San Jose
 10 Division, Case No. 11 CV 01846 LHK. 15:52
 11 This deposition is being held at 50
 12 California Street, San Francisco, California on
 13 February 7th, 2012, at approximately 4:53 p.m.
 14 MR. JACOBS: 3:53.
 15 THE VIDEOGRAPHER: 3:53. Sorry. 15:53
 16 My name is Tim Zurloff. I'm the legal
 17 video specialist from TSG Reporting,
 18 Incorporated, headquartered at 747 Third Avenue,
 19 New York, New York.
 20 The court reporter is Cynthia Manning, 15:53
 21 in association with TSG Reporting.
 22 Will counsel please introduce
 23 yourselves.
 24 MR. ZELLER: Mike Zeller for Samsung.
 25 MR. HALL: Scott Hall for Samsung. 15:53

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1 APPEARANCES:
 2
 3 FOR PLAINTIFF:
 4
 5 MORRISON & FOERSTER, LLP
 6 BY: MICHAEL A. JACOBS, ESQ.
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 14 FOR DEFENDANTS:
 15 QUINN EMANUEL URQUHART & SULLIVAN, LLP
 16 BY: MICHAEL T. ZELLER, ESQ.
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 ALSO PRESENT:
 Erica Tierney, Esq., Apple Inc.
 Tim Zurloff, Videographer

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1 MR. KIDMAN: Scott Kidman for Samsung. 15:53
 2 MR. JACOBS: Michael Jacobs for Apple.
 3 MR. HO: Francis Ho for Apple.
 4 MS. TIERNEY: Erica Tierney for Apple.
 5 THE VIDEOGRAPHER: Will the court 15:53
 6 reporter please swear in the witness.
 7
 8 JONATHAN IVE,
 9 having first been duly sworn, testified
 10 as follows: 15:53
 11
 12 MR. ZELLER: And so we have it on the
 13 record, what we're doing here is we are now
 14 switching over to the Northern District of
 15 California deposition portion of Mr. Ive's day. 15:53
 16 And for the record, I hadn't finished
 17 my questioning in the ITC proceeding. But in
 18 light of the fact that the witness is recovering
 19 from a cold or flu, as well as the fact that we
 20 don't want to overtax him, I decided I would 15:54
 21 switch over.
 22 Obviously, I'm reserving my rights in
 23 terms of what we do going forward on the
 24 remainder of the ITC proceedings. But in the
 25 interest of addressing and acting pursuant to 15:54

[REDACTED]

[REDACTED]

12 Ultimately, Apple did release to market
13 a white iPhone 4?

14 A. Yes. We released the white iPhone 4
15 and the white iPhone 4S. 16:04

[REDACTED]

[REDACTED]

1 for the record what you mean by that term. 16:07
2 A. In this context when I use the word
3 "laminating," it is the -- essentially the gluing
4 together of two parts.

5 So the two parts I'm referring to 16:07
6 specifically in this context are the cover glass
7 that has the -- in this case the white mask
8 borders, and that is glued together to another
9 piece of glass which I referred to as the ditto.
10 And it's -- yes, it's the joining, the gluing 16:07
11 together of those two parts.

12 Q. I'm going to show you some various
13 models, and I'll put Post-It flags on them for
14 the exhibit number so we don't permanently affix
15 something to them. 16:08

16 MR. ZELLER: So let's call, for the
17 record, Exhibit 1461 [sic] a three-dimensional
18 model that has a label on the back "Microsoft
19 Zune HD," and on the front it has a sticker that
20 says "Sample 34". 16:08

21 MR. JACOBS: Was it 1451?

22 THE WITNESS: Thank you.
23 (Deposition Exhibit 1451 was marked for
24 identification)

24 Q. And in your answers, you've talked
25 about "lamination." If you could, please tell us 16:07

25 //

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1 [REDACTED] 16:17

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

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1 photograph. It's difficult to tell whether it's 16:17

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 Q. And approximately how often do the 16:19

24 devices division meetings occur?

25 A. Typically, they would occur every two 16:19

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1 weeks. Unfortunately, during Steve Jobs' illness 16:19

2 there could be many weeks where we wouldn't meet.

3 Q. In these devices division meetings, is

4 that where is it a cross functional meeting?

5 Is that the idea, where you get people from 16:19

6 different groups together to talk about issues?

7 A. Yes. The division meetings would be

8 the heads of not all of the functional groups,

9 but a number of the functional groups.

10 Q. And typically, what what groups 16:20

11 attended the devices division meetings?

12 A. Well, there would be so at that

13 would vary, in terms of where we are in time, so

14 I'll describe a typical division meeting that

15 would be, for example in the time frame, for 16:20

16 example, of the 4, the iPhone 4.

17 Q. Sure.

18 A. So that would be Steve Jobs.

19 There would be Phil Schiller, who was

20 the head of marketing. 16:21

21 There would be Greg Joswiak, who was

22 also a head of marketing, a VP of marketing,

23 reporting to Phil Schiller.

24 There would be the head of engineering

25 for the devices, and that's that's now 16:21

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1 changed. But at that point in time that would 16:21

2 have been Mark Papermaster.

3 There would be Rubin, who we talked

4 about earlier, who is responsible for the antenna

5 design. 16:21

6 There would be, in this time frame,

7 Jeff Williams, Steve Zadesky, who is the head of

8 product design.

9 Achim -- I'm afraid I can't recall his

10 surname. He's the -- essentially the head of 16:22

11 program management.

12 And then sometimes there would be

13 myself. I didn't attend all of these division

14 meetings.

15 And sometimes there would be Scott 16:22

16 Forstall, who is the -- the head of software for

17 the iOS devices.

18 Q. And for those devices division meetings

19 that you attended, was there any kind of agenda

20 that was usually circulated as part of that so 16:22

21 people would know what was going to be discussed

22 at the meeting?

23 A. I think there was an agenda that the

24 head of engineering would have, that I was not

25 aware of. But that provided -- that agenda 16:23

<p style="text-align: right;">Page 329</p> <p>1 time is 6:06 p.m. 18:06 2 (Time noted: 6:06 p.m.) 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25</p>	<p style="text-align: right;">Page 330</p> <p>1 2 DECLARATION UNDER PENALTY OF PERJURY 3 4 I, JONATHAN IVE, do hereby certify under 5 penalty of perjury that I have read the foregoing 6 transcript of my deposition taken on February 7, 7 2012; that I have made such corrections as appear 8 noted herein in ink, initialed by me; that my 9 testimony as contained herein, as corrected, is 10 true and correct. 11 12 DATED this day of 13 2012, at , California. 14 15 16 17 18 JONATHAN IVE 19 20 21 22 23 24 25</p>
<p style="text-align: right;">Page 331</p> <p>1 2 IN THE MATTER OF: Apple Inc v. Samsung Electronics 3 Company Limited 4 5 DATE: Tuesday, February 07, 2012 6 WITNESS: Jonathan Ive 7 Reason codes: 8 1. To clarify the record. 9 2. To conform to the facts. 10 3. To correct transcription errors. 11 12 Page Line Reason 13 From to 14 Page Line Reason 15 From to 16 Page Line Reason 17 From to 18 Page Line Reason 19 From to 20 21 22 23 24 25 JONATHAN IVE</p>	<p style="text-align: right;">Page 332</p> <p>1 2 STATE OF CALIFORNIA) 3 :ss 4 COUNTY OF SAN MATEO) 5 I, CYNTHIA MANNING, a Certified Shorthand 6 Reporter of the State of California, do hereby 7 certify: 8 That the foregoing proceedings were taken 9 before me at the time and place herein set forth; 10 that any witnesses in the foregoing proceedings, 11 prior to testifying, were placed under oath; that 12 a verbatim record of the proceedings was made by 13 me using machine shorthand which was thereafter 14 transcribed under my direction; further, that the 15 foregoing is an accurate transcription thereof. 16 I further certify that I am neither 17 financially interested in the action, nor a 18 relative or employee of any attorney of any of 19 the parties. 20 21 IN WITNESS WHEREOF, I have subscribed 22 my name this 7th day of February 2012. 23 24 25 CYNTHIA MANNING, CSR No. 7645, CCRR, CLR</p>