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8	Attorneys for Plaintiff APPLE INC.				
10	UNITED STATES DISTRICT COURT				
11	NORTHERN DISTRICT OF CALIFORNIA				
12	SAN JOSE DIVISION				
13					
14	APPLE INC., a California corporation,	Case No. 11-cv-01846-LHK			
15	Plaintiff,	DECLARATION OF PATRICK J.			
16	v.	ZHANG IN SUPPORT OF APPLE'S MOTION FOR A PRELIMINARY INJUNCTION			
17	SAMSUNG ELECTRONICS CO., LTD., a Korean business entity; SAMSUNG	TRELIMINARY INJUNCTION			
18	ELECTRONICS AMERICA, INC., a New York corporation; SAMSUNG	Date: August 5, 2011 Time: 1:30 p.m.			
19	TELECOMMUNICATIONS AMERICA, LLC, a Delaware limited liability company,	Place: Courtroom 4, 5th Floor Judge: Hon. Lucy H. Koh			
20	Defendants.	vuuge. 11011. 2uty 11. 11011			
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I, PATRICK J. ZHANG, do hereby declare as follows:

1. I am an attorney at the law firm of Morrison & Foerster LLP, which is counsel for Plaintiff Apple Inc. I am admitted to practice law in the State of California and before this Court. I submit this declaration in support of Apple's Motion for Preliminary Injunction. I have personal knowledge of the facts stated in this declaration, and I could and would competently testify to them if called as a witness.

A. Samsung's Serial Copying

- 2. Attached as Exhibit 1 is a true and correct copy of a Wired.com Internet article dated July 15, 2010, ¹ entitled "First Look: Samsung Vibrant Rips Off iPhone 3G Design," which reports that "Samsung's latest phone, the Vibrant, has the body of an iPhone."
- 3. Attached as Exhibit 2 is a true and correct copy of a PCWorld.com Internet article dated June 29, 2010,², which reports that the Samsung Galaxy S design is "very iPhone 3GS-like."
- 4. Attached as Exhibit 3 is a true and correct copy of a Washington Post Internet article dated July 21, 2010,³ which reports that "[1]ike the European Galaxy S, the Vibrant resembles an iPhone 3GS."
- 5. Attached as Exhibit 4 is a true and correct copy of a Fastcompany.com Internet article dated March 22, 2011,⁴ entitled "Samsung's Anti-iPad 2 Policy: Clone the Heck Out of It," which concludes that "Samsung has thrown in the towel on innovative tablet design."
- 6. Attached hereto as Exhibit 5 is a true and correct copy of a BusinessInsider.com Internet article dated April 19, 2011⁵, entitled "Samsung Has Been Copying Everyone Forever, Not Just Apple."

¹ http://www.wired.com/gadgetlab/2010/07/first-look-samsung-vibrant-rips-off-iphone-3g-design/ printed on June 28, 2011.

http://www.pcworld.com/article/200142/samsung_galaxy_s_how_does_it_measure_up_to_the_c ompetition.html printed on June 28, 2011.

³ http://www.washingtonpost.com/wp-dyn/content/article/2010/07/15/AR2010071506963.html printed on June 28, 2011.

⁴ http://www.fastcompany.com/1741859/samsungs-anti-ipad-2-policy-clone-the-heck-out-of-it printed on June 28, 2011.

1	7.	Attached as Exhibit 6 is a true and correct copy of a Fastcompany.com Internet	
2	article dated September 2, 2010,6 entitled "Samsung's B+ Mentality: Find a Successful Product,		
3	Copy It Adequately."		
4	В.	May 12 Hearing Transcript	
5	8.	Attached as Exhibit 7 is a true and correct copy of an excerpt from the transcript of	
6	the May 12, 2011 hearing on Apple's motion for expedited discovery.		
7	C.	May 12 Samsung Handout	
8	9.	Attached as Exhibit 8 is a true and correct copy of a hand out provided by	
9	Samsung's counsel at the May 12, 2011 hearing on Apple's motion for expedited discovery.		
10	D.	Samsung-Identified Phones Were Released After the iPhone	
11	Acer	Stream	
12	10.	Attached as Exhibit 9 is a true and correct copy of a SlashGear.com Internet article	
13	dated May 27, 2010, ⁷ reporting Acer's official announcement of the Acer Stream.		
14	HTC Touch Pro2		
15	11.	Attached as Exhibit 10 is a true and correct copy of a Sprint press release dated	
16	August 31, 2009, ⁸ announcing the release of the HTC Touch Pro2 on September 8, 2009.		
17	LG Axis LGAS740		
18	12.	Attached as Exhibit 11 is a true and correct copy of a Phonearena.com article dated	
19	January 13, 2011, ⁹ reporting that the LG Axis is now available through Alltel.		
20	(Footnote continued from previous page.)		
21	5 http	://www.businessinsider.com/samsung-designs-2011-4#ixzz1OUafB400 printed on	
22	June 28, 201	1.	
23	⁶ http://www.fastcompany.com/1686739/the-samsung-mo-find-a-successful-product-copy-it-adequately printed on June 29, 2011.		
24	⁷ http://www.slashgear.com/acer-stream-launches-with-android-2-1-snapdragon-hdmi-2787249 printed on June 28, 2011.		
25	8 http://newsroom.sprint.com/article_display.cfm?article_id=1205 printed on June 28,		
26	2011. 9 http://www.phonearena.com/news/Android-2.1-powered-LG-Axis-is-now-available-for-		
27	90-through-A	Alltel_id15957 printed on June 28, 2011.	
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1	LG Cookie		
2	13. Attached as Exhibit 12 is a true and correct copy of a Phonearena.com entry, 10		
3	indicating that the LG Cookie was announced on September 30, 2008 and released on November		
4	26, 2008.		
5	LG Dare		
6	14. Attached is Exhibit 13 is a true and correct copy of a CNET review of the LG		
7	Dare, 11 indicating that the LG Dare was released on June 26, 2008.		
8	LG Pop		
9	15. Attached as Exhibit 14 is a true and correct copy of a Phonearena.com entry, 12		
10	indicating that the LG Pop was announced on September 30, 2009 and released on October 28,		
11	2009.		
12	Motorola Atrix 4G		
13	16. Attached as Exhibit 15 is a true and correct copy of a press release published by		
14	Motorola on January 5, 2011, 13 announcing the Motorola Atrix 4G.		
15	Nokia 5800xm		
16	17. Attached as Exhibit 16 is a true and correct copy of a press release published by		
17	Nokia on October 2, 2008, 14 announcing the pending release of the Nokia 5800xm.		
18	Palm Pre		
19	18. Attached as Exhibit 17 is a true and correct copy of a Sprint press release dated		
20	May 19, 2009, 15 announcing the release of the Palm Pre on June 6, 2009.		
21	10		
22	http://www.phonearena.com/phones/LG-Cookie_id3185 printed on June 28, 2011. http://reviews.cnet.com/cell-phones/lg-dare-verizon-wireless/4505-6454_7-		
23	33070218.html#reviewPage1 printed on June 28, 2011		
24	 http://www.phonearena.com/phones/LG-Pop-GD510_id4018 printed on June 28, 2011. http://mediacenter.motorola.com/Press-Releases/Motorola-Mobility-and-AT-T- 		
25	Announce-ATRIX-4G-the-Future-of-Mobile-Computing-353c.aspx printed on June 28, 2011.		
26	http://press.nokia.com/2008/10/02/nokia-amps-up-music-offering-with-new-nokia-5800-xpressmusic/ printed on June 28, 2011.		
27	http://newsroom.sprint.com/article_display.cfm?article_id=1130 printed on June 28, 2011.		
28	2011.		

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31. Photographs of the iPad 2 appearing in Apple's Motion for a Preliminary Injunction, filed herewith, are true and accurate representations of an iPad 2.

G. Public Reaction to Apple's Designs

- 32. Attached as Exhibit 27 is a true and correct copy of a *New York Times* review of the iPhone dated January 11, 2007,²⁴ entitled "Apple Waves Its Wand at the Phone."
- 33. Attached as Exhibit 28 is a true and correct copy of a *New York Times* article dated June 27, 2007,²⁵ reporting that "in the last six months, Apple's iPhone has been the subject of 11,000 print articles" and "turns up about 69 million hits on Google." The article further states that "The iPhone is revolutionary," and describes the iPhone as "a tiny, gorgeous hand-hand computer." "The phone is so sleek and thin, it makes Treos and Blackberrys look obese."
- 34. Attached as Exhibit 29 is a true and correct copy of a *Time* article dated November 1, 2007, ²⁶ naming the iPhone its "Invention Of the Year," and listing the iPhone's design ("The iPhone is pretty") as the first reason that it is "the best thing invented this year."
- 35. Attached as Exhibit 30 is a true and correct copy of a Korea JoongAng Daily Internet article dated February 18, 2008,²⁷ entitled "Apple iPhone Tops List of Innovative inventions," reporting the results of a survey of 599 Korean CEO's by Samsung Economic Research Institute, in which the CEOs indicated that the "iPhone's sleek design caught their eye."
- 36. Attached as Exhibit 31 is a true and correct copy of Walt Mossberg's March 31, 2010 review of the iPad for WSJ.com, ²⁸ which refers to the iPad as "this beautiful new touch-screen device from Apple."

http://www.nytimes.com/2007/06/27/technology/circuits/27pogue.html?pagewanted=2&ref=iphone printed on June 28, 2011.

http://www.time.com/time/specials/2007/article/0,28804,1677329_1678542_1677891,00.html printed on June 30, 2011.

 $^{^{24}}$ <u>http://www.nytimes.com/2007/01/11/technology/11pogue.html?sq=pogue</u> printed on June 28, 2011.

²⁷ http://joongangdaily.joins.com/article/view.asp?aid=2886322 printed on June 30, 2011.

²⁸ <u>http://allthingsd.com/20100331/apple-ipad-review/</u> printed on June 28, 2011.

Galaxy Tab

43. Attached as Exhibit 36 is a true and correct copy of a Huffingtonpost.com article dated November 11, 2010,³³ entitled "Samsung Galaxy Tab REVIEW ROUNDUP: Critics React to iPad's 7-Inch Android Challenger (PHOTOS)," reporting that the Galaxy Tabs "are now available from T-Mobile and Verizon."

Galaxy Tab 10.1

- 44. Attached as Exhibit 37 is a true and correct copy of an Engadget article dated June 8, 2011,³⁴ reporting that "[a]t noon Eastern Time today, Best Buy's New York City store at Union Square will start selling Samsung's [Galaxy Tab 10.1]."
- 45. Photographs of the Samsung Galaxy Tab 10.1 appearing in Apple's Motion for a Preliminary Injunction and the supporting Declaration of Cooper C. Woodring, filed herewith, are true and accurate representations of a Galaxy Tab 10.1.

I. Nokia Answer and Counterclaim Showing Assertion of '381 Patent

46. Attached as Exhibit 38 is a true and correct copy of excerpts from Apple's answer and counterclaim in *Nokia Corp. v. Apple Inc.*, No. 1:09-cv-00791, Dkt. No. 14 (D. Del.).

J. Nokia Action Joint Claim Construction Chart

47. Attached as Exhibit 39 is a true and correct copy of the parties' February 23, 2011 Joint Claim Chart in *Nokia Corp. v. Apple Inc.*, No. 1:09-cv-00791, Dkt. No. 227 (D. Del.).

K. Nokia Requests *Ex Parte* Re-Examination of '381 Patent

48. Attached as Exhibit 40 is a true and correct copy of excerpts from Nokia's opening brief in support of its motion to stay Apple's patent claims pending reexamination in *Nokia Corp. v. Apple Inc.*, 1:09-cv-00791, Dkt. No. 81(D. Del.), and excerpts from Exhibit 8 of the supporting declaration, Dkt. No. 82-1.

http://www.huffingtonpost.com/2010/11/11/samsung-galaxy-tab-review-roundup_n_782024.html#s180055&title=New_York_Times_printed on June 30, 2011.

³⁴ http://www.engadget.com/2011/06/08/samsung-galaxy-tab-10-1-on-sale-at-nyc-best-buy-today-up-for-pr/ printed on June 28, 2011.

1	I, JASON R. BARTLETT, am the ECF User whose ID and password are being used to		
2	file the following document: DECLARATION OF PATRICK J. ZHANG IN SUPPORT OF		
3	APPLE'S MOTION FOR A PRELIMINARY INJUNCTION. In compliance with General Order		
4	45, X.B., I hereby attest that Patrick J. Zhang has concurred in this filing.		
5	MODDIGON A FOUND		
6	Dated: July 1, 2011 MORRISON & FOERSTER LLP		
7	By: /s/ Jason R. Bartlett JASON R. BARTLETT		
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