Exhibit 13

ts: Batting .337 with 18 stolen

Angel answers prayers

Reggie Willits is tearing up AL pitching for first-place for first-place Los Angeles, 1C



THE NATION'S NEWSPAPER



75 CENTS Transformers, including Optimus Prime, reborn yet again, 1E

Fri/Sat/Sun, June 29-July 1, 2007

Newsline



🔍 Weekend gas gaug							
`	Regular	Mid	Premhum				
rage	52.975●	\$3,159#	\$3,274#				
ago	\$2.996	\$3.181	53.297				
ago	\$2.859	\$3,036	\$3.146				

Find prices in 50 states at money, usatoday, com



Bush is dealt a major blow on immigration

Sens. Edward Kennedy, left, and Harry Reid discouraged by bill's failure, 4A

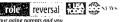


Jobs jittery as iPhone debuts

■ Apple CEO waits out launch today of muchanticipated device, 1B

■ Q&A, 6B

arents and you



Are you prepared to aid folks?

Financial planners and experts in elder care say it's never too soon to plan, 3B

How about \$1,300 for a speeding ticket? Starting Sunday, that's what you could face in Virginia for going 20 mph over the speed limit. 3A.

Money: End near for cable boxes

Starting Sunday, cable TV operators must offer a decoder that plugs into DVRs-TVs and computers. 18.

Sports: Milestone's for Thomas, Biggio Blue Jays' Frank Thomas hits 500th home run; As-tros' Craig Biggio gets 3,000th hit. 1, 4, 6C.

B Life: Going to the castle to get married

Celebrities such as Eva Longoria and Tony Parker op or storybook settings to exchange vows. 1-2D. • 10 places to honor USA's independence. 3D.

a Fed leaves interest rates unchanged 1R

index	Close		Change
Dow Jones industrial average	13,422.28		5.45
Nasdaq composite	2608.37		3.02
Treasury note, 10-year yield	5.11%	*	0.03
USA TODAY Internet 50	152.75		0.84

USA TODAY's 25th Anniversary Snapshots®

We salute the nation's charities

270 Houses, offering a place for families to stay near hospitals where kids are being treated 110 Family Rooms, provide havens inside hospitals 30 Care Mobiles, bringing medical dental and educational care to underserved neighborhoods STA CLARE COMMING

SA TODAY, a division of Garnett Co. omer service 1-800-USA-0 atodayservice.com

more than 30 years, Ronald McDonald see Charities b has helped children and illies in 50 countries around the world primary programs;

Support for families

Draft follows script: Oden, Durant go fast



Portland takes Greg Oden No. 1; Seattle picks Grain Kevin Durant, 1, 8-10C



tions: Greg Oden, right, shares a hug with his father, Greg Oden Sr., after

FDA 'detains' Chinese fish

u U.S. health officials say Thursday that China must prove five kinds of seafood are free of banned antibiotics before they can be imported.

Food and Drug Administration says tests found contamination, but risk is 'low. S Chinese officials tell their side of the story. a Stories, 1, 6A

Fish under scrutiny

➤ Shrimp
➤ Catfish
➤ Eel
➤ Basa
➤ Dace



Crisis reflects struggles to improve safety of seafood

FDA refuses more shipments from China than any nation

, By Julie Schmit, Calum MacLeod, Elizabeth Weise and Barbara Har USA TUDAY

ON 1001.

CHANGLE, China — At the Meihus Aquatic Processing Factory here, hundreds of workers in white coats and masks chop up squid headed for the U.S. market.

The bled walls and stainless-steel equipment are those of a modern factory, but Meihus also represents the tarnished food-safety reputation that China is trying to shed and the risks facing U.S. consumers who increasingly are eating fish from Chi-

na, the world's top seafood producer. In the past 13 months, at least two dozen shipments of catifish, eel and thiaple from Melhiua were rejected for entry into the USA by the Food and Drug Administration, FDA records show. The products were rejected because of actual or suspected contamination that included an anti-fungal that battles fish diseases but sint allowed by the FDA because it has been shown to increase cancer rates in lab animals.

nimals. Recently, there have been massive ecalls linked to tainted ingredients in set food, toothpaste and toy trains that came from hina, but US. consumers are also likely to encouner Chinese seafood. pet for Chir

Please see COVER STORY page 6A ▶

Dry areas must settle for quiet 4th

Communities blast fireworks as too risky

A ater light show will replace traditional July Fourth fireworks in Burbank, Calif. Woodstock, Gas, canceled its fireworks and plants of shoot them off on Halloween. Dozens of communities in drought-stricken areas are scraping public fireworks displays and cracking down on backyard pyrotechnics to reduce the risk of fures. From a fire standpoint and a control of the standard pyrotechnics to reduce the risk of fures. From a fire standpoint and a control of the standard properties of the standard propert

pretty slow" for the night's events, says city rectration supervisor. Cathryn Villalbob. "People are saying." If you're not having fireworks, we're not coming." Elsewhere:

• Alabaster, Ala., canceled its poblic fireworks and Fire Chief trank Matherson might propose at a City Council meeting Monday that all fireworks be probabited.

— The common strength of the com

ne for possessing or igniting fire-ocks: \$75.

In Madison, Ala., public fire(Palm Springs, Calif.) Desert Sun

works were canceled so firefighters can focus on possible fires from illegal but rampant private fireworks. We're worried about tying up the manpower because we're afrad we'll be busy elsewhere," Fire ficher Raiph Cobbs says.

The july Fourth parade and festival are still on in Woodstock, but residents worried about dry conditions wrone to heavy economic postopored, says city community afairs director Donna Codfrey.

There have been a record frumber of fire-danger warrings this year, fire Marshal Dave Soumas says. The odicial fireworks always cause "little spot fires" that people don't see, he says. "Imagine-how yi it is, and maybe we can't keep those contained." Manybe we can't keep those contained. Manybe we can't keep those contained was also manybe we can't keep those contained. Manybe we can't keep those contained was also manybe we can't keep those contained. Manybe we can't keep those contained was also manybe we can't

School diversity programs in doubt

Ruling limits use of race as factor

By Joan Biskupic USA TODAY

WASHINCTON — A Supreme Court decision striking down programs that consider race in students' school assignments to build district diversity reverberated authorities through a sed vacation analysts said it could threaten an array of public school programs. The dramatic S-4 decision throws into legal doubr programs that factor in race, including magnet schools hat use race to draws students from different neighborhoods. The ruling is likely to spawn litigation nationwide.

programs that factor in race, including magnet schools that user race to draw students from different neighborhoods. The ruling is likely to spawn litigation nationwide.

The decision came on the last day of the courts 2006-07 session—a term marked by deep ideological courts amounted the decision decrying racial balancing in schools. Stephen Breyer, spaking for the liberal dissenters, declared that the legacy of Brown v Board of Education was at risk. That 1954 case set the nation on the path of desegregation.

The nation's schools user bace in countless ways, from set percentages of whites and blacks in school sagintents, as did districts from Seattle and Louisville before the court ruling Thursday, to more subtle methods that steer minority students into special programs, it will be left to lower courts to determine what policies meet the standard set by justice Anthony Kennedy, who provided the key fifth vote for the majority and whose opinion dictates the new rule of the case.

There are a lot of districts who will say, We don't work to run the fixed claivastic, and will simply move the following the standard set by justice Anthony Kennedy, who also be a solution of the case.

There are a lot of districts who will say, We don't won't be a solution of the standard set by justice Anthony Kennedy write the lower courts of the case.

There are a lot of districts who will say, We don't will be a solution of the standard set by justice of the case.

There are a lot of districts who will say and Spehman College president Beverly Daniel Tatum.

National School Boards Association executive director Anne Bryant said she hoped schools would continue with "careful race-conscious policies," including magnet programs.

Kennedy wrote separately to great a Execution

"careful race-conscious poli-craceful race-conscious poli-craceful race-conscious poli-craceful race-conscious poli-craceful race-conscious poli-craceful race-conscious poli-craceful race-conscious poli-tic possibility to disagree with Roberts' categor-ical apposition to racial policies and to say that the door is still open to some district efforts that consider schools' ra-cial makeup, rather than individual student's skin col-tic race-conscious policies and to say that the door is still open to some district efforts to counteract racially seg-tered that each effects on County School Board en-sured that each elementary and secondary school had at least 15% but no more than 50% African-American students. In Seattle, a student assignment plan simi-larly sought a racial balance among high schools. When a school was oversubscribed, officials used vari-ous tiebreakers, one of them race, to achieve disersity. Some parents were denied the schools of the constitutions seud on behalf of her som in foutised. Constitutions sould on behalf of her som in foutised. Constitutions used on behalf of her som in foutised. Categories and sugging schools. Categories and sugging the schools of the some of the schools of the Constitutions assed on behalf of her som in foutised. Categories and sugging schools. Categories and sugging schools. Categories and sugging schools. The school of the schools of the lates of the school of the som in foutised. Categories and sugging schools. Sugging schools and sugging schools. Categories and sugging schools are sugging the programs violated the constitutions are sugging schools. Each child's educa-tion is more important than their plan, sad Cystal Categories and sugging schools. Sugging schools are sugging schools. Categories and sugging schools are sugging schools. The sugging schools are sugging schools. Categories and sugging schools are sugging schools are sugging schools. The sugging schools are sugging schools and sugging schools are sugging schools. Categories and sugging

Contributing: Greg Toppo



Movies with impact

Coming Monday: From hobbits to Tarantino, our anniversary look at films that changed Hollywood



With soft new bedding, a good night's sleep just got even better.

Bush is dealt a major blow on immigration

■ Sens. Edward Kennedy, left, and Harry Reid discouraged by bill's failure, 4A



Jobs jittery as iPhone debuts

Apple CEO waits out launch today of muchanticipated device, 1B

■ Q&A, 6B



Your aging parents and you

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Are you prepared to aid folks?

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Friday, June 29, 2007



If Mom

You might have You might have to do some re-modeling to ac-commodate an elderly parent's needs. Time to start saving now.

Road warrior tested. **Multitasker** approved





Moneyline

Thursday markets



rd with currencies, 58

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\$1.3432 123.18

Airlines seek broader antitrust immunity

Airlines seek broader antitrust immunity
Northwest and Delta, along with four other members of the Skylvam global airline alliance, asked the
Transportation Department on Thursday for expanded
antitrust immunity that would allow them to act to
gether in Scheduling pricing and operating their transAllantic services. Delta now has antitrust immunity
with Air France, Alliabla and CSA Czech Airlines, while
Northwest and KLM Royal Dutch Airlines have immunity
in the requests to ocepand the immunity to over all
sec of the carriers. Four of the carriers, Delta, Northture to "Create a comprehensive and integrated partnership... across the Allantic."

RIM's profit surges; Palm's plummets

RIM's profit surges; Palm's plummets
BlackBerry maker Research in Motion reported a
higher first-quarter profit Thursday, beating expectations and sending its shares higher, as it added more
subscribers for its popular viveless e-mail devices
than it had forecast be company also amounced a 3than that forecast be company also amounced a 3than that forecast be company also amounced a 3to a share for the three months ended june 2. That
sus up from a profit of 5129 million, or 67 cents a
share, in the same period a year ago. Adjusted profit
says 5120 a share, beating predictions RiM made in
April, as well as analysts' expectations. Its shares rose
32.746 in after-hours trading to 15130.5... Meanwhile, Palim reported a 43% plunge in fiscal fourthquarter profit and sharply rising costs and bistrage
compension. For the three months ended hine 1, the
stare, on evenue of 5401 million, in the year-ago period, Palm carned 5272 million, or 25 cents per share,
on evenue of 5401 million in the year-ago period, Palm carned 5272 million, or 25 cents per share,
on sevenue of 5401 million in the year-ago period, Palm carned 5272 million, or 25 cents per share,
on sevenue of 5401 million and that see closed through
at 516.56, up 31 cents or nearly 28, but lost 42 cents in
extended trading after the fourth-parter results were
announced.

Security Benefit to acquire Rydex

Security Benefit to actuaire Ryote.

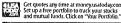
Security Benefit, a pivately held financial services firm, said Thursday that it agreed to acquire Rydex Investments. Rydex manages more than \$15 billion in mutual funds, exchange traded funds and institutional products. Security Benefit provides mutual funds, annuities and retirement plans and programs. Terms of the deal, which is expected to close in the fourth quarter, were not disclosed. Rydex is known for innovatier, were not disclosed. Rydex is known for innovatier, or products such as "inverse" funds that move in the direction of a market or magnify the direction of a move. It was an early entrain in exchange traded funds, one of the fastest-growing investment areas.

Rriefly

Briefly ...

Blockbuster said Thürsday that it expects to close about 282 stores this year as it struggles with competition. In an investor presentation fled with regulators, Blockbuster said it closed about 290 stores in 2006. Blockbuster said it closed about 290 stores in 2006. An online charity auction for the right to dimension with the competition of 53001,001. Est han half of last year's \$620,100. The auction ends today at 10 p.m. ET.

Compiled by Eric Nordwall from staff and wire reports Track stocks, mutual funds online



USA TODAY Snapshots®

	D yields Dicate of deposit vie	lds as of Wednesday:
6-month	This week	3.57% 3.57% 3.41%
1-year	This week Last week Year ago	3.76% 3.76% 3.81%
2⅓-year	This week Last week Year ago	3.76% 3.75% 3.93%
5-year	This week Last week	3.98% 3.96%

Year ago Savers' Scoreboard, 38

iPhone's launch gives Jobs butterflies

Apple CEO says sales of 10 million are 'reasonable'

By Jefferson Graham and Edward C. Baig USA TODAY

NEW YORK — After all the hype around today's launch of Apple's much awaited iPhone, Apple CEO Steve Jobs admits he's nervous.

"We wanted to make a phone so great, you couldn't

"We wanted to make a phone so great, you couldn't imagine going anywhere without it." Technology jobs said in an interview Thursday, jobs said in an interview Thursday, iobs said in an interview Thursday. That was our goal, and we think we achieved it. That's why we have such butterflies in our stomach. We get to see frieday fleopole agree with us. The iPhone — a combination widescreen IPod, cell-phone and pocket Interntet device — goes on sale at 6 p.m. at Apple's 164 stores and nearly 1,800 ATSI tors. Apple will take erdiers at its website, but not ATSI. If you're an ATSI customer in North Dakota and past you're an ATSI customer in North Dakota and past of Montana, Idaho and Maine, where ATSI has few stores

and Apple has none, stick with Apple's website.

The phones cost \$499 or \$599, in addition to a two-year AT87 contract that starts at \$59.99 a month.

"It's not that expensive when you think about how much a BlackBerry is, and how much more you get with this web and how much more you get with this work of his w



► Q&A with Jobs, AT&T's Randall Stephenson, 6B

could exceed that "Like the IPOd. Apple will come our with many versions and different prices," says Mike McGuine, an analyst at research firm Gartner.

Charles Woll, an independent analyst at Wolf Insights, expects prices to fall within 100 million. Phornes a wear, According to MG. Research, some 1 billion cell phones are sold annually worldwide.

Apple stock, up 44% this year, closed Thursday at \$120.56 a share, near the \$127.61-s-share peak it hit a few weeks \$40.

For the iPhone faithful camped out in For the iPhone faithful camped out in New York, even walting through a Wednes-day night downpour was worth it. "Feople think we're nuts," said Vincent Nguyen, an iPhone hopelity camped out-side the New York Apple SQFT-signe 5 a.m. Wednesday. "Twe been nuts since January."

Graham reported from Los Angeles, and Baig, from New York

Cover story

Sunday begins new era for cable subscribers



Fed again leaves interest rates unchanged

Inflation outlook lessens chances of a cut this year

By Barbara Hagenbaugh USA TODAY

WASHINGTON – Federal Reserve poli-cymakers welcome recent declines in in-tationary pressures, but they aren't de-claring victory, dashing any remaining hopes for an interest The economy real cut in 2007. Fed officials in a unanimous move left their target for short-term interest rates at 2.52%, thu-sion of their two-day meeting Thursday. The Fed has not changed rates since June 2006 after raising them 17 times over two years.

years.

In their post-meeting statement, Fed
Chairman Ben Bernanke and his colleagues said the economy was expected
to continue to grow at a "moderate pace"

during the rest of the year, suggesting growth is not so strong as to warrant a rate increase to slow the economy. But while inflation data have 'improved modesthy' recently, 'a sustained moderation ... has yet to be convincingly demonstrated.' the red officials said, yet may be succeeded the support of t

See COVER STORY next page

of what some fed officials, including Bernanke, have deemed their confort zone of 18 to 28. The Fed's preferred inflation measure, based on spending excluding food and energy, was 28 in April, down more activation of the properties of the prime rate will likely see little, if any change in rate. Mortgage rates, which can do there consumer loans fixed to the prime rate will likely see little, if any change in rate. Mortgage rates, which change in rate. Mortgage rates, which prime rate will likely see little, if any change in rate. Mortgage rates, which recases diminish, Quicken Loans chief economist Bob Walters says.

Savers hoping for higher rates of return may be disappointed, because rates of certificates of deposit are also not expected to change much.

Contributing: Sandra Block

Ruling may hurt discount pricing

Supreme Court overturns ban on setting minimums

By Christine Dugas, Jayne O'Donnell and Laura Petrecca USA TODAY

Bargain hunters may find fewer deals on high-end apparel, accessories and electronics following a Supreme Court ruling Thursday. The 5-4 decision overturned a 96-year-old law that prevented a 96-year-old law that prevented and the second prevention of the property of the second prevention of the pricing barry words that things the pricing barry words that things the pricing barry words that things the pricing barry of the pricing barry of the pricing barry of the pricing for the pricing for the pricing form and the pricing form agrees, saying meeting from garees, saying meeting from garees, saying the price ruling could lead trailers to be to consumer's benefit this summer and through Christmas. Others predict a different result. Others predict a different result be decision to require retailers with the summer and through Christmas. Others predict a different result. Christmas of the pricing barry of the form of the pricing barry. Others predict a different result. But the summer advocates say that will be costly to shoppers. Over the long term. of consumer advocates say that will be costly to shoppers. Over the long term. of consumer advocates say that will be costly to shoppers. Over the long term. of consumer rederation of America's Mark Cooper. Antiturst lawyer Joe. Antiturst lawyer Joe. Sims expects limited impact from the ruling. Manufacturers now may set prices, but it will be costly to mori rand enforce that price distribution, says the Washington, DC. Lawyer, And, the Mastington, DC. Antiturst lawyer Joe. Antiturst lawyer Joe. Sims expects limited impact from the ruling day and the straining and and the second prices of the price is to make the store was selling the price that the summer federation. Short for the summer service when the summer from the ruling day of the consumer federation. Short for the summer federation of the summer federation. Short federation of the summer federation of the summer

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By Robert Ahrens, USA TODAY

modeling to accommodate an elderly parent's needs. Time to start saving now. Story, 3B

1-800-Sprint-1 sprint.com/business







Sprint Mobile Breadband Retwork reaches over 200 million people. Not available everywhere—see in store map for details. Not available in all markets or retail locations.

iPhone's launch gives Jobs butterflies

Apple CEO says sales of 10 million are 'reasonable'

By Jefferson Graham and Edward C. Baig USA TODAY

NEW YORK — After all the hype around today's launch of Apple's much-awaited iPhone, Apple CEO Steve Jobs admits he's nervous.

"We wanted to make a phone so great, you couldn't imagine going anywhere without it," **Technology** Jobs said in an interview Thursday.

"That was our goal, and we think we achieved it. That's why we have such butterflies in our stomach. We get to see Friday if people agree with us."

The iPhone — a combination widescreen iPod, cellphone and pocket Internet device — goes on sale at 6 p.m. at Apple's 164 stores and nearly 1,800 AT&T stores. Apple will limit purchases to two per customer.

Apple will take orders at its website, but not AT&T. If you're an AT&T customer in North Dakota and parts of Montana, Idaho and Maine, where AT&T has few stores

and Apple has none, stick with Apple's website.

The phones cost \$499 or \$599, in addition to a two-year AT&T contract that starts at \$59.99 a month.

"It's not that expensive when you think about how much a BlackBerry is, and how much more you get with this," says Rebecca Boorsma, a student from Michigan who'd been camping out since Wednesday at the Apple Store on Fifth Avenue in New York.

Scott Conley, also waiting in line in New York, says he has room in his pocket for one device and wants something that can give him e-mail and music. USA TODAY showed Conley its loaner review copy, and he was impressed. "This has better resolution than I thought."

In January, when he first unveiled the iPhone, Jobs projected sales of 10 mil-

lion in the first 18 months, a figure he reiterated on Thursday. "We think 10 million is reasonable," he said. Some tech and Wall Street analysts believe Apple

Steve Jobs

▶ Q&A with Jobs, AT&T's Randall Stephenson, 6B could exceed that. "Like the iPod, Apple will come out with many versions and different prices," says Mike McGuire, an analyst at research firm Gartner.

Charles Wolf, an independent analyst at Wolf Insights, expects prices to fall within two years. By 2015, he forecasts sales of 100 million iPhones a year. According to IAG Research, some 1 billion cellphones are sold annually worldwide.

Apple stock, up 44% this year, closed Thursday at \$120.56 a share, near the \$127.61-a-share peak it hit a few weeks ago.

For the iPhone faithful camped out in New York, even waiting through a Wednesday night downpour was worth it.

"People think we're nuts," said Vincent Nguyen, an iPhone hopeful camped outside the New York Apple Store since 5 a.m. Wednesday. "I've been nuts since January."

Graham reported from Los Angeles, and Baig, from New York

Cover story

Sunday begins new era

Ruling may hurt

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Apple, AT&T CEOs see iPhone as industry game-changer

companies, Entred excerpts:

(f) Deen before its release, the

Brhone has taken the country by

storm. Why?

Jobs: People throw technology at

so constantly, and most of us say, 'I

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As people have read about the

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be seen could figure on how to use.

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about the jiPhone. One (video) is 25

mitutes long.

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We've crossed 5 million views of that video on our site, and it went up less than a week ago — and that's not including the copies on

Q: People are lining up now to buy the iPhone. How do you make sure there isn't bedam? Jobs: It's happened before. Peo-jobs: We don't know.



ple line up for our products and are respectful of each other. We don't anticipate any prob-lems.

We're excited not about the articipation but about putting this in people's hands. Stephenson: We use this term lot at ATai: We think the liPhone is a game-changer in our industry! will change how people think about these handless.



Check out Ed. Balg Check out Ed. Balg Showing the Phone Showing the Phone In the act the Apple Store in New York at tech usatoday.com!

Q, Reviewers were effusive in praise for the IPhone but had is-sues with AT&T's Edge network, which they say is slower than so-called 3G, or third-generation, networks.

Stephenson: Edge network more broad-based than 3G network.

Q. How long will it take to get plones if you are sold out by Shows the standard will be shown that has hard as we can to get more into the stores.

Q. What If you are sold out by Saturday? Will you are sold out by Saturday? Will you let people more you let people buy them for plots up terp poople. The product there are lots of leading people's money and can't deliver the product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and we think the expertise product, there are lots of leadings and the product, there are lots of leadings are lots of leadings and the product is a supplementary to the product there are lots of leadings and the product t

need more speed, there's Wi-Fl. People are in areas with Wi-Fl. much more than they think. It walk into work with the iPhone, and in instantly switches to a Wi-Fl network of the work of the wore of the work of

Q: What about corporate e-mail? I understand that's an is-

which is \$10 billion. We hope the ilPhone is the third leg on our chair. And maybe one day, Apple TV will be the fourth. Stephenson: It helps us complete the fourth. Stephenson: It helps us complete the Missing of the stephenson on the pass of the stephenson of the pass of the stephenson of the pass of the stephenson of the pass of the pass

product like.

Q: How long has the iPhone been in development?
Jobs: We started with the iPhone three years ago. We're product folks. We wanted to crueit a phone we loved. When we started this, none of us loved our phones. We wanted to make a phone so great, you couldn't imagine going anywhere without. That was our goal, and we think we archive eff. I hat's why we have such butterflies in our stomach. We'll get to see Finday if people-agree with us.

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Apple, AT&T CEOs see iPhone as industry game-changer

With the iPhone set to go on sale today, Apple CEO Steve Jobs and AT&T CEO Randall Stephenson spoke with USA TODAY's lefferson Graham about the hotly anticipated launch and its impact on their companies. Edited excerpts:

O: Even before its release, the iPhone has taken the country by storm. Why?

lobs: People throw technology at us constantly, and most of us say, "I don't have time to figure that out."

As people have read about the iPhone, they've seen amazing capabilities, capabilities they themselves could figure out how to use.

We've had millions and millions and millions of views of our videos about the iPhone. One (video) is 25 minutes long.

We've crossed 5 million views of that video on our site, and it went up less than a week ago - and that's not including the copies on YouTube.

We're excited not about the anticipation but about putting this in people's hands.

Stephenson: We use this term a lot at AT&T: We think the iPhone is a game-changer in our industry. It will change how people think about these handsets.

Q; People are lining up now to buy the iPhone. How do you make sure there isn't bedlam?

lobs: It's happened before. Peo-



lobs: Says he's excited about putting iPhone in consumers' hands.

ple line up for our products and are respectful of each other.

We don't anticipate any prob-

Q; Why did you choose 6 p.m. to put the phone on sale, instead of the more traditional 10 a.m.?

lobs: People are off work. It's a time that's democratic. It's still light out. We wanted everybody to have the same chance.

Q: Many analysts believe the iPhone will sell out on opening night. Are they right?

Jobs: We don't know.



By John Raoux, AP

Stephenson: Edge network more broad-based than 3G network.

O: How long will it take to get phones if you are sold out?

Jobs: We've made a lot of 'em. It may not be enough, but we will work as hard as we can to get more into the stores.

Q: What if you are sold out by buy them for pickup later?

lobs: No, you're going to have to come back in. When you start taking people's money and can't deliver the product, there are lots of legal issues.

Stephenson: Same here. They'll have to come back.

Taking Tech

Check out Ed Baig showing the iPhone to the faithful waiting in line at the Apple Store in New York at tech usatoday.com.

▶ iPhone on sale today, 1B

O: Reviewers were effusive in praise for the iPhone but had issues with AT&T's Edge network. which they say is slower than socalled 3G, or third-generation. networks.

Stephenson: With a device like this, you need a broad-based network that covers every nook and cranny of the country. That's Edge. nize. This won't be a big issue. It does a nice job.

(The iPhone) also has Wi-Fi, which is better than anything you'll find in any handset. Between the two, you'll get a good experience. to make now. We're selling tens of thousands of BlackBerry devices, which are all Saturday? Will you let people Edge phones, and they perform well. We've tested this nine ways to Sunday, and we think the experience will be great.

> lobs: The iPhone switches to any known Wi-Fi network when it that Edge is terrific for e-mail and basic Internet usage. When people

need more speed, there's Wi-Fi. which is \$10 billion. We hope the People are in areas with Wi-Fi much more than they think. I walk into work with the iPhone, and it instantly switches to a Wi-Fi network. If I'm walking down the street in downtown Palo Alto, the iPhone will switch from Edge to Wi-Fi. It's very fluid.

Stephenson: I carry a 3G phone and the iPhone, and in terms of the general experience, it's comparable. I'm not concerned.

Q: What about corporate email? I understand that's an issue for many consumers who may not be able to tap company networks.

Jobs: You'll be hearing more about this in the coming weeks. We have some pilots going with companies with names you'll recog-

Q; When will the iPhone go on sale overseas?

lobs: We have no announcement

Q: Many tech analysts have suggested that with the expected success of the iPhone, Apple is about to be transformed.

lobs: I hope it doesn't change Apple too much. We like it the way it is. We've got two strong legs on senses one. What we've found is our chair: the Mac business, which is a \$10 billion business, and music our iPod and iTunes business —

iPhone is the third leg on our chair. And maybe one day, Apple TV will be the fourth.

Stephenson: It helps us complete our change from Cingular to AT&T and has created a halo effect for the rebranding. I'm with Steve, though: I like it the way we are, and I hope it doesn't change it too much.

lobs: Working together with a partner like AT&T is a change for us. AT&T knows more about large networks. One of the things that's fun for us is partnering on new features like visual voice mail. Now, we have a radically improved voice mail for the customer, and there's nothing we could have done on our own to make that happen.

Stephenson: Voice mail is one of the least-favorite products I sell. Now, with visual voice mail, it's a product I like.

O: How long has the iPhone been in development?

lobs: We started with the iPhone three years ago. We're product folks. We wanted to create a phone we loved. When we started this. none of us loved our phones. We wanted to make a phone so great, you couldn't imagine going anywhere without it.

That was our goal, and we think we achieved it. That's why we have such butterflies in our stomach. We'll get to see Friday if people agree with us.

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