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 Counterclaim-Defendant APPLE INC.

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 14 UNITED STATES DISTRICT COURT  
 15 NORTHERN DISTRICT OF CALIFORNIA  
 16 SAN JOSE DIVISION

17  
 18 APPLE INC., a California corporation,  
 19 Plaintiff,  
 20 v.  
 21 SAMSUNG ELECTRONICS CO., LTD., a  
 Korean corporation; SAMSUNG ELECTRONICS  
 22 AMERICA, INC., a New York corporation; and  
 SAMSUNG TELECOMMUNICATIONS  
 23 AMERICA, LLC, a Delaware limited liability  
 company,  
 24 Defendants.  
 25

Case No. 11-cv-01846-LHK (PSG)  
**STATEMENT REGARDING  
 POTENTIAL IMPACT OF MOTIONS  
 ON SCOPE OF TRIAL**

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 28

1 To narrow the case for jury trial, Apple has not only stipulated to dismissing without  
2 prejudice many of its own claims, it also has moved to narrow Samsung's case. Apple has filed a  
3 motion for summary judgment, a *Daubert* motion, and a motion to strike. If granted, they will  
4 collectively eliminate from the case (a) three of Samsung's patents, (b) nine expert witnesses, and  
5 (c) portions of the testimony of four other expert witnesses.

6 **I. APPLE'S MOTIONS FOR SUMMARY JUDGMENT AND TO STRIKE WILL**  
7 **SIMPLIFY SAMSUNG'S COUNTERCLAIMS**

8 Samsung plans to assert fifteen utility patent claims from seven different patents.  
9 (Dkt. No. 907 at 9.) Apple moved for summary judgment invalidating two of the seven: the '893  
10 and '460 patents. Summary judgment on these two patents would eliminate three utility patent  
11 claims. It would also eliminate two testifying experts and reduce by two-thirds the patents to be  
12 covered by a third expert.

13 Apple has also moved for summary judgment that it does not infringe Samsung's '867  
14 patent, which, if granted, would eliminate two more patent claims and two more experts. In  
15 addition, Apple moved to strike infringement theories for Samsung's '516 and '460 patents that  
16 appeared for the first time in Samsung's expert reports, which, if granted, would narrow the scope  
17 of Samsung's infringement case on these two patents.

18 In sum, Apple's motions relating to Samsung's counterclaims, if granted, would eliminate  
19 five of fifteen asserted utility patent claims and eliminate four expert witnesses.

20 **II. APPLE'S MOTIONS WILL SIMPLIFY SAMSUNG'S DEFENSES**

21 Apple's motions will streamline Samsung's defenses, especially with regard to Apple's  
22 design patent and trade dress case. The motions would cut back on Samsung's excessive number  
23 of experts (*e.g.*, reducing from *four* to one the number of experts Samsung calls to opine on  
24 Apple's body-style design patents) and would exclude a mountain of untimely evidence.

25 Apple has moved to exclude the opinions of Itay Sherman relating to design and trade  
26 dress infringement, validity, and functionality. Sherman is an electrical engineer who readily  
27 admits he is not an expert in industrial design. Sherman is not a person of skill in the art of the  
28 design patents and trade dress. For this and other reasons, Apple has moved to exclude his

1 testimony entirely.

2 Apple has also moved to exclude Samsung’s “ergonomics” expert Mark Lehto, who  
3 opines that all of Apple’s design patents and trade dress are “functional.” The entirety of Lehto’s  
4 opinion and a portion of Sherman’s opinion reprise and expand upon Samsung’s theory of  
5 “functionality,” which this Court properly rejected during the Preliminary Injunction phase. (Dkt.  
6 No. 452 at 13.) Apple therefore moves to exclude Lehto’s testimony, as well as Sherman’s.

7 Nicholas Godici is a third expert whose testimony Apple has moved to exclude in its  
8 entirety. A former PTO administrator who has previously been held unqualified to testify not  
9 once but twice, Godici has never prosecuted a single design patent. All his experience is with  
10 utility patents and PTO administration. Accordingly, he is unqualified to opine, as he does, that  
11 design patent examiners consider all design patent claims to be “narrow.” Apple has also moved  
12 to exclude Godici’s testimony on the grounds that having a Samsung witness instruct the jury on  
13 the law is improper. Excluding Godici’s testimony is necessary to avoid this error, and will  
14 streamline the case for the jury.

15 As for the Graphical User Interface (GUI) design patents, Samsung failed timely to  
16 disclose *any* prior art to these patents. Yet Samsung’s expert on GUI design patent validity, Sam  
17 Lucente, seeks to testify about a host of references but in so doing he fails to apply the correct  
18 legal test for design patent obviousness. *Apple Inc. v. Samsung Elecs. Co.*, No. 2012-1105, 2012  
19 U.S. App. LEXIS 9720, at \*32 (Fed. Cir. May 14, 2012.) Apple’s motions to strike GUI prior art  
20 that was not timely disclosed and to exclude Lucente’s opinions that are contrary to law will  
21 simplify trial on Apple’s GUI design patents.

22 Apple’s motion to strike will also eliminate from the case prior art and other defenses that  
23 were not disclosed in Samsung’s Patent Local Rule Invalidity Contentions or in response to  
24 Apple’s interrogatories. This will streamline Samsung’s defenses to utility patent and design  
25 patent infringement, and to Apple’s trade dress claims.

26 The flawed consumer surveys conducted by three Samsung experts—Michael Mazis,  
27 George Mantis, and Michael Kamins—should be eliminated as well. Mazis’s testimony is  
28 entirely irrelevant because his survey purports to test whether Apple’s individual icon trademarks

1 have “secondary meaning” under trademark law. Apple is dismissing its icon trademark claims,  
2 so there is no need for Mazis to testify about them at trial.

3 Finally, Apple has moved to exclude as unreliable certain expert opinion testimony of  
4 Michael Wagner. Wagner attempts to reduce—by 99 percent—Apple’s claim for disgorgement  
5 of profits. The law is clear that design patent infringers must disgorge *all* their profits to the  
6 patentee, not just a portion of profits allegedly “attributable” to the patented design.

### 7 **III. OTHER PENDING MOTIONS**

8 Several other motions are pending but are not likely to narrow the case. As the Court  
9 knows, Apple has filed a motion based on Samsung’s spoliation of evidence. That motion seeks  
10 an adverse jury instruction and may result—in combination with the sanctions orders that Judge  
11 Grewal has already entered *and* the evidence of Samsung’s copying—in a post-trial finding that  
12 this is an exceptional case. Samsung, too, has filed a motion for summary judgment, a *Daubert*  
13 motion, and a motion to strike. Samsung’s motions are not well founded, and therefore will not  
14 narrow the case.

15 Apple has already narrowed its case for trial—to just four utility patent claims,  
16 complemented by four design patents and the iPhone and iPad trade dress. Samsung has not  
17 matched Apple. Samsung retains fifteen utility patent claims for trial, although Samsung told the  
18 Court it “would have been willing to reduce its claims even further.” (Dkt. No. 907 at 11.) Thus,  
19 to the extent further narrowing is necessary Apple respectfully requests that the Court now  
20 require Samsung to limit its case to four patent claims.

21 Dated: May 21, 2012

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