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13 Attorneys for SAMSUNG ELECTRONICS CO.,  
 14 LTD., SAMSUNG ELECTRONICS AMERICA,  
 INC. and SAMSUNG  
 15 TELECOMMUNICATIONS AMERICA, LLC

16 UNITED STATES DISTRICT COURT  
 17 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION  
 18

19 APPLE INC., a California corporation,  
 20

Plaintiff,  
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vs.  
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23 SAMSUNG ELECTRONICS CO., LTD., a  
 Korean business entity; SAMSUNG  
 ELECTRONICS AMERICA, INC., a New  
 24 York corporation; SAMSUNG  
 TELECOMMUNICATIONS AMERICA,  
 25 LLC, a Delaware limited liability company,

Defendants.  
 26

CASE NO. 11-cv-01846-LHK (PSG)

**DECLARATION OF JOBY MARTIN IN  
 SUPPORT OF SAMSUNG'S OPPOSITION  
 TO APPLE INC.'S MOTION TO  
 EXCLUDE TESTIMONY OF SAMSUNG'S  
 EXPERTS**

**Date: June 21, 2012  
 Time: 1:30 pm  
 Place: Courtroom 8, 4th Floor  
 Judge: Hon. Lucy H. Koh**



1           10.     On April 28, 2012, in Washington, D.C., Apple took the deposition of Mr. Mark  
2 Lehto in this case, a true and correct copy of the relevant portions of the transcript of which is  
3 attached hereto as Exhibit I.

4           11.     On May 7, 2012 in Washington, D.C., Apple took the deposition of Mr. Nicholas  
5 P. Godici in this case, a true and correct copy of the relevant portions of the transcript of which  
6 is attached hereto as Exhibit J.

7           12.     A true and correct copy of the Expert Report of George Mantis, dated March 22,  
8 2012, is attached hereto as Exhibit K.

9           13.     A true and correct copy of the expert report of Michael Mazis, dated March 22,  
10 2012, is attached hereto as Exhibit L.

11          14.     A true and correct copy of the expert report of Michael Kamins, dated April 16,  
12 2012, is attached hereto as Exhibit M.

13          15.     A true and correct copy of excerpts from a document entitled "Apple's  
14 Smartphone Market Study US," dated January 2011, bearing Bates APLNDC0001434059-60,  
15 APLNDC0001434083-85, APLNDC0001434143-44, is attached hereto as Exhibit N.

16          16.     The Corrected Expert Report of Michael J. Wagner, dated April 20, 2012, is  
17 attached hereto as Exhibit O.

18          17.     A true and correct copy of "Likert Scales, Levels of Measurement and the 'Laws'  
19 of Statistics," Geoff Norman, Adv. in Health Sci. Educ. (2010) is attached hereto as Exhibit P.

20          18.     A true and correct copy of excerpts from "J.D. Power and Associates: 2011  
21 Wireless Smartphone Satisfaction Study(SM) – Management Report," dated March 2011,  
22 bearing Bates SAMNDCA10246338, and SAMNDCA10246383-90, is attached hereto as  
23 Exhibit Q.

24          19.     A true and correct copy of "Ordinal Methodology in the Analysis of Likert  
25 Scales," Rainer Gob, Christopher McCollin and Maria Fernanda Ramalhoto, Quality & Quality,  
26 Vol. 41.5, 2007-10-01 is attached hereto as Exhibit R.

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20. A true and correct copy of "Management and Risk Characteristics of Part-Time and Full-Time Farmers in Norway," Gubrand Lien et. al, Review of Agricultural Economics, Vol. 28.1 111-131 is attached hereto as Exhibit S.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on May 31, 2012, in San Francisco, California.

/s/ Joby Martin

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**GENERAL ORDER ATTESTATION**

I, Victoria F. Maroulis, am the ECF user whose ID and password are being used to file the foregoing Declaration. In compliance with General Order 45 (X)(B), I hereby attest that Joby Martin has concurred in this filing.

DATE: May 31, 2012

/s/ Victoria Maroulis