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7 Attorneys for Defendant
 APPLE INC.

9 UNITED STATES DISTRICT COURT
 10 SOUTHERN DISTRICT OF CALIFORNIA

12 AARON FRIEDMAN, on behalf of himself and
 all others similarly situated,

13 Plaintiffs,

14 v.

15 APPLE INC., a California corporation; AT&T
 16 MOBILITY, LLC, and DOES 1 through 10,
 inclusive,

17 Defendants.

Case No. 10-CV-2403 JLS POR

**APPLE INC.'S NOTICE OF
 MOTION AND MOTION TO
 TRANSFER**

Date: May 19, 2011
 Time: 1:30 p.m.
 Ctrm: 6
 Hon. Janis L. Sammartino

1 TO PLAINTIFF AND HIS ATTORNEYS OF RECORD:

2 PLEASE TAKE NOTICE that on May 19, 2011 at 1:30 p.m., or as soon thereafter as the
3 matter may be heard, in the Courtroom of Janis L. Sammartino, United States District Court,
4 Southern District of California, 940 Front Street, San Diego, California, defendant Apple Inc.
5 will, and hereby does, move to transfer this action to the Northern District of California, pursuant
6 to the first-filed rule and 28 U.S.C. § 1404(a).

7 This Motion is based on this Notice of Motion and Motion, the Memorandum of Points
8 and Authorities in support thereof, the Declarations of Stuart C. Plunkett and Deborah House
9 filed concurrently herewith, the pleadings and other files herein, and such other written and oral
10 argument as may be presented to the Court.

11 Dated: March 4, 2011

PENELOPE A. PREOVOLOS
ANDREW DAVID MUHLBACH
STUART C. PLUNKETT
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15 By: /s/ Penelope A. Preovolos
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17 Attorneys for Defendant
18 APPLE INC.