IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA NORFOLK DIVISION

| PRAGMATUS AV, LLC, | |
|--------------------|---|
| Plaintiff, | Civil Action No. 2:10-cv-0560 (HCM/FBS) |
| v. | |
| FACEBOOK, INC., | |

NOTICE OF APPEARANCE OF SCOTT A. COLE

Defendant Facebook, Inc. files this Notice of Appearance of, and hereby notifies the Court that Scott A. Cole of the law firm Cooley LLP, One Freedom Square, Reston Town Center, 11951 Freedom Drive, Reston, Virginia 20190, telephone (703) 456-8000, facsimile (703) 456-8100, scole@cooley.com, is appearing as counsel for Defendant Facebook, Inc. in the above-referenced matter. All pleadings, discovery, correspondence, and other material should be served upon counsel at the address referenced below.

Dated: January 21, 2011 Respectfully submitted,

Defendant.

/s/ Scott A. Cole
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CERTIFICATE OF SERVICE

I certify that on the 21st day of January 2011, I will electronically file the foregoing NOTICE OF APPEARANCE OF SCOTT A. COLE with the Clerk of Court using the CM/ECF system, which will then send a notification of such filing (NEF) to the following:

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