

1 DAVID C. LEE #193743  
DAWN NEWTON #209002  
2 ILSE C. SCOTT #233433  
FITZGERALD ABBOTT & BEARDSLEY LLP  
3 1221 Broadway, 21<sup>st</sup> Floor  
Oakland, California 94612  
4 Telephone: (510) 451-3300  
Facsimile: (510) 451-1527  
5 Emails: dlee@fablaw.com; dnewton@fablaw.com;  
iscott@fablaw.com

6 Attorneys for Plaintiffs Bridget Brown and  
7 Bella Bridesmaid, LLC

8 UNITED STATES DISTRICT COURT  
9 NORTHERN DISTRICT OF CALIFORNIA - SAN JOSE

10 BRIDGET BROWN and BELLA  
BRIDESMAID, LLC

11 Plaintiffs,

12 vs.

13 YVONNE YOUNG,

14 Defendant.  
15

Case No.: C11-02517 HRL

**DECLARATION OF JEFF TOFANELLI  
IN SUPPORT OF PLAINTIFFS'  
MOTION FOR PRELIMINARY  
INJUNCTION**

Date: July 19, 2011  
Time: 10:00 a.m.  
Dept. Courtroom 2, 5<sup>th</sup> Floor

16 I, JEFF TOFANELLI, declare as follows:

17 1. I am not a party to this action. I have personal knowledge of the facts contained  
18 in this declaration and, if called as a witness, I would testify competently thereto.

19 2. I am engaged to be married this month, and my fiancée, Lauren, purchased her  
20 wedding dress at a store she referred to as Bella Bride. She has complained frequently about the  
21 bad service that she's received. After she ordered the dress, it came back wrong. Replacing it  
22 took three times as long as she was told, they did not complete the alterations as they promised,  
23 and some of Lauren's phone calls were not returned.

24 3. With our wedding only one week away and the dress not yet ready, I was  
25 frustrated and decided to call the store myself, since we suspected that Yve, the proprietor,  
26 might be avoiding Lauren's calls.

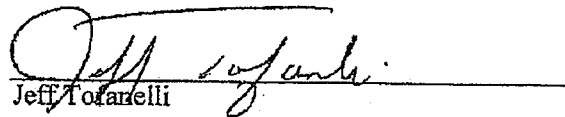
27 4. I searched for "Bella Bride San Francisco" in Google to find the phone number.  
28 Google returned a listing at the top for Bella Bridesmaid, with a URL that began with

"bellabride" and below that was a map showing the store location in San Francisco. I knew that the store was located in San Francisco, so I assumed that this was the store that sold Lauren her dress and called the number listed, (415) 931-5492.

5. When the store answered, I asked to speak with Yve and began to explain the problem. The store explained that I had called Bella Bridesmaid and that Yve's Bella Bride was probably where my fiancée had ordered her dress. After another Google search, I located the listing for the other store.

I declare under the penalty of perjury under the laws of the State of California and the United States that the foregoing is true and correct.

Executed this 23 day of May, 2011 at San Ramon, California.

  
Jeff Tofarelli