

MDL DOCKET NO. 2250

THIS FORM MUST BE RETURNED
TO THE JUDICIAL PANEL NO
LATER THAN **JULY 11, 2011**

TO: Clerk of the Panel
U.S. Judicial Panel on Multidistrict Litigation
Thurgood Marshall Federal Judiciary Building
One Columbus Circle, NE
Room G-255, North Lobby
Washington, DC 20544-0005

NOTICE OF PRESENTATION OR WAIVER OF ORAL ARGUMENT

_____ This is to give notice that the following designated attorney shall PRESENT ORAL ARGUMENT at the Panel hearing session on behalf of the designated party/parties. Panel Rule 11.1(d)(i) states that:

Except for leave of the Panel on a showing of good cause, only those parties to actions scheduled for oral argument who have filed a motion or written response to a motion or order shall be permitted to appear before the Panel and present oral argument.

Also note Rule 11.1(e) requiring counsel with like positions to confer prior to the oral argument for the purpose of selecting a spokesperson to avoid duplication during oral argument.

_____ This is to give notice that the party/parties noted hereafter will WAIVE ORAL ARGUMENT pursuant to Rule 11.1(b)(i). (Note: A party waiving oral argument need not appear at the hearing session, through counsel or otherwise.)

X This is to give notice that the party/parties noted hereafter will WAIVE ORAL ARGUMENT IF ALL OTHER PARTIES IN THIS MATTER WAIVE ORAL ARGUMENT; otherwise the following designated attorney shall present oral argument at the Panel hearing session on behalf of the designated party/parties pursuant to Rule 11.1. (Note: In the event of a global waiver, the parties and their counsel need not attend the hearing session.)

7/11/11
Date

Seth A. Gold
Name

/s/ Seth A. Gold
Authorized Signature

Party/Parties Represented, District(s) & Civil Action Number(s) (list even if waiving):
Traffic Marketplace, Inc., In re Apple iPhone Application Litig., N.D.
Cal. No. CV-10-5878 LHK (PSG)

Name and Address of Attorney Designated to Present Oral Argument:
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THIS NOTICE MUST BE SERVED ON ALL OTHER PARTIES IN THE AFFECTED LITIGATION AND A CERTIFICATE OF SERVICE.

**BEFORE THE
UNITED STATES JUDICIAL PANEL ON
MULTIDISTRICT LITIGATION**

In re iPhone/iPad Application Consumer
Privacy Litigation

MDL No. 2250

CERTIFICATE OF SERVICE

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I, Seth A. Gold, certify that on July 11, 2011, I caused a copy of the within Notice of Presentation or Waiver of Oral Argument and this Certificate of Service to be served via email or U.S. Mail on July 11, 2011 to the following:

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION
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San Jose, CA 95113
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Clerk of the Court
UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF ARKANSAS
HARRISON DIVISION
35 East Mountain Street, Room 510
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UNITED STATES DISTRICT COURT
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<p>Dated: July 11, 2011</p>	<p>Respectfully submitted,</p> <p>K&L GATES LLP</p> <p>By: <u> /s/ Seth A. Gold</u> SETH A. GOLD</p> <p>10100 Santa Monica Blvd., 7th Floor Los Angeles, CA 90067 Telephone: (310) 552-5000 Facsimile: (310) 552-5001</p> <p>Attorneys for Defendant TRAFFIC MARKETPLACE, INC.</p>
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