EXHIBIT C

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The next generation cross-promotion network is here with superior technology

Top 25 MySpace Games for January 2011

Christopher Mack · Jan 3rd, 2011

AppData, Business, casual, Electronic Arts, Metrics, Monthly top 25s, MySpace,

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Playdom, Social Games. zynga Ton 35 MySpace Competer Ingreny 2011

Rank	Game	Total Users	Developer	Monthly Change	(Last Month
1 100	Mobsters	15.018.260	Pszydom	37,774	14 589 416
2	Matia Ware	13,433,320	Zymga	3,518	13,424,602
3 💖	Somper Stickets	12.992,461	Playdem	11,426	12,981,036
1 14	Own Your Friends	10,308,802	Playdon	4,656	10,384,146
5	Tag tite	8,439,776	BitRaymes	33,452	\$ 496,321
5	YoVille	7,938,290	Zynga	85.520	7,652,770
2 2 3/3/	Zynga Pokes	7,256,095	Zymga	17,331	7,235,768
	SuperPoke Pets	7.110.500	Skok	3,315	7,101,185
9 🐣	Cheeres	5,632,657	Bathbyrbes	6,756	5,625,591
10	Vamperes	\$ 305 \$14	Zymga	15,416	5 290 388
13	Street Racing	4.634.151	Zynga	1,213	4,632,936
12	What is your Street Repotation	3,949,972	Oxylabs	22.573	3,997,399
:]	Screenty Life:	3,705,798	Playdom	7,494	3 699 364
14 (How well do you know me?	3,633,237	BaRhymes	8.725	3,624,511
	WSOP Poker (Poker Palace)	3.462 496	Psandom	6.675	3,455,871
* 📆	Truthélex	3,363,844	Billhymes	7.638	3,356,300
	Whats my impression on livends	2.822.718	BitShymes	11,593	2.931,029
ě	Overdose	2,708 621	Ptaydom	4,535	2.704.000
	Speed Racsog	2,698,862	HockYes	2,632	7,893,226
20	PhotoBess	2.495.830	Oxylain	9,611	2 486 219
21 凝	Bloodines	1.996.416	Playdom	5,634	1:990.781
22 🤝	SuperPoket	1,975,487	Sec4:	974	1,975,513
23 🛬	Fashion Wars	1,325,576	Zy593	N/A	\$1/4
24	What My Friends Think About Me	1,742 155	Grovej	in contract NA	restricted 🐙
25 2	Pet Society	1.484.668	Dayfinds	N/A	FE (18)

Three RockYou titles have suddenly disappeared from the MySpace app gallery, including the previous #7, #10, and #14 apps: Truth Box, RockYou Pets, and SuperHug!. The RockYou website also no longer promotes its MySpace games. Back in October, the company laid off part of its workforce; the MySpace disappearance could be another possible cut-back.

With RockYou gone, three applications reappear on the top 25: Fashion Wars (Zynga), What My Friends Think About Me (Grong!), and Pet Society (Playfish). This is the biggest change over last month, although several apps grew significantly:

- · Crime continues to pay with Playdom's Mobsters gaining close to 38,000 new installations, with Zynga's Mafia Wars trailing at #2 with a gain of 8,518.
- · BitRhymes holds steady on MySpace with its selection of five applications, including Tag Me at #5. The app boasts over 8.4 million users in total. BitRhymes' lowest app comes in at #17 with Whats my Impression on friends, with around 2.9 million users.
- · SuperPoke Pets, from Slide, moves up to #8 with the loss of RockYou's Truth Box. The game gains over 9,000 new installations for a total user count of approximately 7.1 million.
- The middle ranks of the top 25 still find themselves filled with role-playing titles from Zynga and Playdom. At #10 and #11 are Vampires (5.3 million users) and Street Racing (4.6 million users), and at #13 comes Sorority Life (3.7 million users).
- Coming in at #19 is the last standing RockYou game, Speed Racing. Earning 2,632 new installations this month, it totals out at just under 2.6 million users
- · Fashion Wars reappears at #23 with a total of 1.9 million users with What My Friends Think About Me. from Grong!, trailing with 1.7 million.
- · Wrapping up the list is the long running Playfish title. Pet Society, who currently plays host to approximately 1.5 million users



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2 Responses to Top 25 MySpace Games for January 2011

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