

Exhibit C

Date of Last Revision: November 29, 2011

Facebook Pages Terms

1. Any user may create a Page; however, only an authorized representative of the subject matter may administer the Page. Pages with names consisting solely of generic or descriptive terms will have their administrative rights removed.
2. Content posted to Pages is public information and is available to everyone.
3. If you collect information from users, you will obtain their consent, make it clear you (and not Facebook) are the one collecting their information, and post a privacy policy explaining what information you collect and how you will use it.
4. When a user visits your Page, if they have not given explicit permission by authorizing your Facebook app or directly providing information to your Page, you may only use information obtained from Facebook and the user's interaction with your Page in connection with that Page. For example, although you may use aggregate analytics for your individual Page, you must not combine information from any other sources to customize the user's experience on your Page and may not use any information about the user's interaction with your Page in any other context (such as analytics or customization across other Pages or websites).
5. Applications on your Page must comply with the Facebook Platform Policies.
6. You take full responsibility for any sweepstakes, contest, competition or similar offering on your Page and must comply with our Promotions Guidelines.
7. Third party advertisements on Pages are prohibited. Ads or commercial content on Pages must comply with our Advertising Guidelines.
8. You will restrict access to your Page as necessary to comply with all applicable laws and Facebook terms and policies.
9. You may not establish terms beyond those set forth in these terms to govern the posting of content by users on a Page.
10. Page names must:
 - a. not consist solely of a generic or descriptive term (e.g. "beer" or "pizza");
 - b. use proper, grammatically correct capitalization and may not include excessive capitalization or use all capitals;
 - c. not include character symbols, including but not limited to excessive punctuation and trademark designations; and
 - d. not include taglines, superfluous descriptions, or unnecessary qualifiers. Campaign names and/or regional or demographic qualifiers are acceptable.

Amended Pages Terms for State and Local Governments in the United States