

ORIGINAL

1 JOSH A. KREVITT (CA SBN 208552)  
 jkrevitt@gibsondunn.com  
 2 H. MARK LYON (CA SBN 162061)  
 mlyon@gibsondunn.com  
 3 GIBSON, DUNN & CRUTCHER LLP  
 1881 Page Mill Road  
 4 Palo Alto, CA 94304-1211  
 Telephone: (650) 849-5300  
 5 Facsimile: (650) 849-5333

MICHAEL A. JACOBS (CA SBN 111664)  
 mjacobs@mofocom  
 RICHARD S.J. HUNG (CA SBN 197425)  
 rhung@mofocom  
 MORRISON & FOERSTER LLP  
 425 Market Street  
 San Francisco, California 94105-2482  
 Telephone: (415) 268-7000  
 Facsimile: (415) 268-7522

7 *Attorneys for Plaintiff Apple Inc.*

8  
 9  
 10 UNITED STATES DISTRICT COURT  
 11 NORTHERN DISTRICT OF CALIFORNIA  
 12 SAN JOSE DIVISION

Filed

FEB 8 2012

RICHARD W. WIEKING  
 CLERK, U.S. DISTRICT COURT  
 NORTHERN DISTRICT OF CALIFORNIA  
 SAN JOSE

CV 12-00630

LHK

13 APPLE INC., a California corporation,

14 Plaintiff,

15 v.

16 SAMSUNG ELECTRONICS CO., LTD., a  
 17 Korean corporation; SAMSUNG  
 18 ELECTRONICS AMERICA, INC., a New  
 19 York corporation; and SAMSUNG  
 TELECOMMUNICATIONS AMERICA,  
 LLC, a Delaware limited liability company,

20 Defendants.

CASE NO. 12-cv-

DECLARATION OF ARTHUR RANGEL

REDACTED PUBLIC VERSION

Hearing:  
 Date:  
 Time:  
 Place:  
 Judge:

HRL

21  
22  
23  
24  
25  
26  
27  
28  
DECLARATION OF ARTHUR RANGEL -  
CASE NO. 12-cv-

HIGHLY CONFIDENTIAL -  
ATTORNEYS' EYES ONLY

Gibson, Dunn & Crutcher LLP

25

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

1. I, Arthur Rangel, am over eighteen (18) years of age and am competent to testify as to the matters set forth herein. I have first-hand knowledge of the facts set forth herein, except where statements are specifically identified as based upon information and belief. As to those statements, I am so informed after reasonable investigation and believe them to be true. If called upon to testify to the statements set forth herein, I could and would competently do so under oath.

2. I am Director of Product Marketing Research and Analysis for Complainant Apple Inc. ("Apple"). Apple conducts regular surveys of individuals who have recently purchased iPhone, iPad, or iPod products and compiles the collected data in various reports, including multiple quarterly reports. As Director of Product Marketing Research and Analysis, I oversee the preparation of these reports. In particular, I oversaw the preparation of each of the reports described below, each of which was prepared in the ordinary course of Apple's business.

3. Attached as Exhibit 1 is a true and correct copy of

**REDACTED**

4. Attached as Exhibit 2 is true and correct copy of

**REDACTED**

5. Attached as Exhibit 3 is a true and correct copy of

**REDACTED**

1  
2  
3  
4  
5  
6

**REDACTED**

as part of Apple's ordinary course of business.

6. Attached as Exhibit 4 is a true and correct copy

**REDACTED**

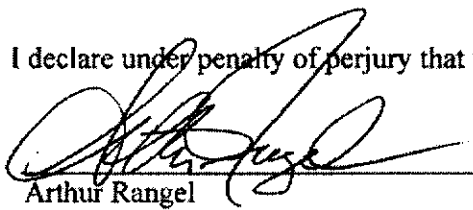
7. Attached as Exhibit 5 is a true and correct copy of the

**REDACTED**

8. Attached as Exhibit 6 is a true and correct copy of the

**REDACTED**

I declare under penalty of perjury that the foregoing is true and correct.

  
Arthur Rangel

February 7, 2012

Dated: