

1 *Kamakana v. City and Cnty. of Honolulu*, 447 F.3d 1172, 1180 (9th Cir. 2006). In addition, the
2 Civil Local Rules of this Court require that all requests to file under seal be “narrowly tailored to
3 seek sealing only of sealable material.” Civ. L. R. 79-5(a). Apple claims that good cause exists to
4 seal the material requested because the Rangel Declaration and the Vellturo Declaration contain or
5 provide as exhibits confidential, proprietary market research and analysis, including information
6 pertaining to confidential Apple customer surveys and the competitive landscape for mobile
7 devices. This information reflects Apple’s confidential business and marketing strategy, was
8 created at a significant cost to Apple, and could be used by Apple’s competitors to its disadvantage,
9 particularly because it discusses Apple’s customers. Decl. of Cyndi Wheeler ¶ 3, ECF No. 8.

10 The Court agrees that the portions of the Rangel and Vellturo Declarations Apple seeks to
11 file under seal consist of such confidential information, and sealing of these documents is therefore
12 appropriate. In addition, Apple has narrowly tailored the proposed redactions of its Opening Brief
13 to seal only those portions that incorporate the sealable information contained in the Rangel and
14 Vellturo Declarations. Accordingly, the Court finds that good cause exists to seal these documents
15 and therefore GRANTS Apple’s motion to file under seal.

16 **IT IS SO ORDERED.**

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18 Dated: March 6, 2012

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20 LUCY H. KOH
21 United States District Judge
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