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10 Attorneys for Plaintiff
 11 BE IN, INC., a New York corporation

12 UNITED STATES DISTRICT COURT
 13 NORTHERN DISTRICT OF CALIFORNIA
 14 SAN JOSE DIVISION

12 BE IN, INC.,)	Case No.: 5:12-CV-03373-LHK
)	
13 Plaintiff,)	NOTICE OF WITHDRAWAL AND
)	SUBSTITUTION OF COUNSEL;
14 v.)	[PROPOSED] ORDER
)	
15 GOOGLE, INC., a California corporation,)	Judge: Hon. Lucy H. Koh
16 RICHARD ROBINSON, and DOES 1 through 3,)	
17 inclusive,)	
)	
18 Defendants.)	
)	
)	

19
 20 PLEASE TAKE NOTICE that Plaintiff Be In, Inc. has retained Gibson, Dunn & Crutcher
 21 LLP to substitute as counsel for Davis Wright Tremaine LLP and Clifford Chance US LLP in the
 22 above-captioned matter. Withdrawing counsel for Plaintiff Be In, Inc. are:

23 Joseph E. Addiego III (CA State Bar No. 169522)
 24 DAVIS WRIGHT TREMAINE LLP
 25 505 Montgomery Street, Suite 800
 26 San Francisco, California 94111
 27 Telephone: (415) 276-6500
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13 Roni E. Bergoffen
14 CLIFFORD CHANCE US LLP
15 2001 K Street, N.W.
16 Washington, D.C. 20006
17 Telephone: (202) 912-5031
18 Facsimile: (202) 912-6000

19 All pleadings, orders and notices should henceforth be served upon the following substituted
20 counsel for Plaintiff Be In, Inc.:

21 S. Ashlie Beringer
22 Gibson, Dunn & Crutcher LLP
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1 The undersigned parties consent to the above withdrawal and substitution of counsel.

2
3 DATED: March 6, 2013

BE IN, INC.

4 By: _____ /s/
5 ALESSANDRO NOMELLINI,
6 CHIEF FINANCIAL OFFICER AND
7 EXECUTIVE DIRECTOR

8
9 DATED: March 6, 2013

DAVIS WRIGHT TREMAINE LLP

10 By: _____ /s/
11 JOSEPH E. ADDIEGO III

12
13 DATED: March 6, 2013

CLIFFORD CHANCE US LLP

14 By: _____ /s/
15 WILLIAM E. WALLACE III

16
17 DATED: March 6, 2013

GIBSON, DUNN & CRUTCHER LLP

18 By: _____ /s/
19 S. ASHLIE BERINGER

20 I hereby attest that I obtained concurrence in the filing of this document from each of the
21 other signatories on this e-filed document.

22
23 DATED: March 6, 2013

GIBSON, DUNN & CRUTCHER LLP

24 By: _____ /s/
25 S. ASHLIE BERINGER

26 The above withdrawal and substitution of counsel is approved and so ORDERED.

27 DATED: March 7, 2013

28 
JUDGE OF THE UNITED STATES DISTRICT
COURT

1 **DECLARATION OF SERVICE**

2 I, S. Ashlie Beringer, declare as follows:

3 I am employed in the County of Santa Clara, State of California; I am over the age of eighteen
4 years and am not a party to this action; my business address is 1881 Page Mill Road, Palo Alto,
5 California 94304, in said County and State. On March 6, 2013, I served the within **NOTICE OF**
6 **WITHDRAWAL AND SUBSTITUTION OF COUNSEL; [PROPOSED] ORDER** to all named
7 counsel of record as follows:



BY ECF (ELECTRONIC CASE FILING): I e-filed the above-detailed documents utilizing the
United States District Court, Northern District of California’s mandated ECF (Electronic Case Filing)
9 service. Counsel of record are required by the Court to be registered e-filers, and as such are automatically e-
10 served with a copy of the documents upon confirmation of e-filing.

11 I certify under penalty of perjury that the foregoing is true and correct, that the foregoing
12 document(s) were printed on recycled paper, and that this Declaration of Service was executed by the
13 undersigned on March 6, 2013, at Palo Alto, California.

14
15 /s/

16 _____
S. ASHLIE BERINGER