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12	NORTHERN DISTRICT OF CALIFORNIA			
13	SAN JOSE DIVISION			
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15	In re: Facebook Internet Tracking Litigation	Case No. 5:12-r	nd-02314 EJD	
16			DECLARATION OF KYLE C. ORT OF DEFENDANT	
17			C.'S MOTION FOR	
18		Date:	April 28, 2016	
19 20		Time: Courtroom: Judge:	9:00 a.m. 4 Edward J. Davila	
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10	SAN JOSE DIVISION				
11		- C N 512 102214 FID			
12	In re: FACEBOOK INTERNET TRACKING LITIGATION				
13 14		DEFENDANT FACEBOOK, INC.'S OBJECTIONS AND RESPONSES TO PLAINTIFFS' FIRST REQUEST FOR PRODUCTION OF DOCUMENTS			
		PRODUCTION OF DOCUMENTS			
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COOLEY LLP ATTORNEYS AT LAW SAN FRANCISCO

DEFENDANT FACEBOOK, INC.'S OBJECTIONS AND RESPONSES TO PLAINTIFFS' FIRST SET OF REQUESTS FOR PRODUCTION OF DOCUMENTS

PLEASE TAKE NOTICE that, Pursuant to Federal Rule of Civil Procedure 34, Defendant Facebook, Inc. ("Facebook" or "Defendant") responds as follows to Plaintiffs' First Set of Requests for Production (the "Requests"):

I. GENERAL RESPONSES.

- 1. Facebook's response to Plaintiffs' Requests is made to the best of Facebook's present knowledge, information, and belief. Facebook's response is at all times subject to such additional or different information that discovery or further investigation may disclose and, while based on the present state of Facebook's recollection, is subject to such refreshing of recollection, and such additional knowledge of facts, as may result from Facebook's further discovery or investigation.
- 2. Facebook reserves the right to make any use of, or to introduce at any hearing and at trial, information and/or documents responsive to Plaintiffs' Requests but discovered subsequent to the date of this response, including, but not limited to, any such information or documents obtained in discovery herein.
- 3. Facebook reserves the right to decide whether the documents produced for inspection shall be produced as they are kept in the usual course of business or shall be organized and labeled to correspond with the categories in the Requests, in accordance with Federal Rule of Civil Procedure 34(b).
- 4. By stating in these responses that Facebook will produce documents or is searching for responsive documents, Facebook does not represent that any such documents actually exist, but rather that Facebook will make a reasonable attempt to ascertain whether documents responsive to the Requests do, in fact, exist, and to produce such documents if they are found to exist, are not privileged, and are within Facebook's possession, custody, or control.
- 5. Facebook reserves all objections or other questions as to the competency, relevance, materiality, privilege, or admissibility as evidence in any subsequent proceeding in or trial of this or any other action for any purpose whatsoever of Facebook's responses herein and

any document or thing identified or provided in response to Plaintiffs' Requests.

6. Facebook reserves the right to object on any ground at any time to such other Requests for production as Plaintiffs may at any time propound involving or relating to the subject matter of these Requests.

II. OBJECTIONS APPLICABLE TO ALL REQUESTS.

Facebook makes the following objections to each Request, whether or not separately set forth in response to each Request, and to each instruction and definition:

- 1. Facebook objects insofar as any such Request seeks information or production of documents protected by the attorney-client privilege or the work product doctrine. Such information or documents shall not be provided in response to Plaintiffs' Requests for production and any inadvertent disclosure or production thereof shall not be deemed a waiver of any privilege with respect to such information or documents or of any work product immunity which may attach thereto.
- 2. Facebook objects to all definitions and Requests to the extent they seek information protected from discovery by any right to privacy or any other applicable privilege or protection, including the right to privacy of third parties, or by Facebook's obligations under applicable law or contract to protect such confidential information. Facebook also objects to all definitions, instructions, and Requests to the extent they seek disclosure of trade secrets or other confidential or proprietary research, development, or commercial information off Facebook or any third party. To the extent Facebook responds to the Requests by stating that Facebook will provide information and/or documents that Facebook or any other party to this litigation deems to embody material that is private, business confidential, proprietary, trade secret, or otherwise protected from disclosure pursuant to Federal Rule of Civil Procedure 26(c)(7), Federal Rule of Evidence 501, California Evidence Code section 1060, or California Constitution, Article I, section 1, or otherwise, Facebook will do so only (1) upon the entry of an appropriate protective order against the unauthorized use or disclosure of such information and (2) if it may do so without violating its contractual or other obligations to the relevant third parties.
 - 3. Facebook objects to all definitions and Requests to the extent they require

Facebook to restore and search inaccessible data sources on the grounds that such definitions and Requests would subject Facebook to undue burden and expense.

- 4. Facebook objects to all definitions and Requests to the extent they seek information that is available through or from public sources, records, or third parties, or that are otherwise equally available to Plaintiffs, on the ground that such definitions and Requests unreasonably subject Facebook to undue burden and expense.
- 5. Facebook objects to all definitions and Requests to the extent they seek to require Facebook to search for information about documents no longer in existence or in Facebook's possession, custody, or control, on the grounds that they are overly broad, would subject Facebook to undue annoyance, oppression, burden, and expense, and seek to impose upon Facebook an obligation to investigate, discover, or produce information or materials from third parties or otherwise that are equally accessible to Plaintiffs or readily obtainable from public or other sources.
- 6. Facebook objects to all definitions and Requests to the extent they are vague, indefinite, overly broad, or seek information which is not reasonably related to any claim or defense in this action.
- 7. Facebook objects to the Requests to the extent they seek information about Facebook's use of cookies, or seek information about purported "tracking," beyond the use of cookies described in the Complaint. Facebook construes such requests to refer only to the a_user, c_user, and datr cookies, and any additional cookies that Facebook learns during discovery are potentially relevant to Plaintiffs' claims regarding the alleged collection of Internet browsing history while users are logged out of Facebook ("Relevant Cookies").
- 8. Facebook objects to all definitions and Requests to the extent they seek information regarding Facebook users, advertisers, or activities outside of the United States as overly broad and not relevant to the subject matter of this action or reasonably calculated to lead to the discovery of admissible evidence. Facebook will only respond to each Request with information regarding users, advertisers, and activities in the United States.
 - 9. Facebook objects to Instruction No. 2 as imposing on Facebook an obligation in

excess of that required by the Federal Rules of Civil Procedure. Facebook will follow Federal Rule of Civil Procedure 34.

- 10. Facebook objects to all definitions, instructions, and Requests to the extent they seek to specify the format of production, on the grounds of undue burden and expense. Facebook generally intends to produce documents as single-page TIFFs, but reserves the right to produce documents in alternate form. Facebook reserves the right to decide whether the documents produced for inspection shall be produced as they are kept in the usual course of business or shall be organized and labeled to correspond with the categories in the Requests, in accordance with Federal Rule of Civil Procedure 34(b).
- 11. Facebook objects to Instruction No. 4 as imposing on Facebook undue burden and as being in excess of what is called for the by the Federal Rules of Civil Procedure.
- 12. Facebook objects to Instruction No. 5 to the extent it seeks to require Facebook to identify anything other than the specific claim of privilege or work product being made and the grounds for such claim. The instruction would subject Facebook to unreasonable and undue annoyance, oppression, burden, and expense, seeks information protected from discovery by privilege and as work product, and is in excess of the requirements of the Federal Rules of Civil Procedure and the Local Rules of the Northern District of California.

III. DEFINITIONAL OBJECTIONS

- 1. Facebook objects to the definitions "you," "your," "your company," and "Facebook" and each Request containing those terms as overly broad to the extent that it purports to define Facebook to include more than Facebook and its officers, directors, agents, and employees. Without waiving these objections, Facebook construes the terms "you," "your," "your company" and "Facebook" to refer only to Facebook and its officers, directors, agents, and employees, and will respond to Requests containing that term accordingly.
- 2. Facebook objects to the definition of "document," and to each Request containing that term, to the extent that definition would impose on Facebook an obligation in excess of what is called for by the Federal Rules of Civil Procedure. Facebook will construe "document" to be synonymous in meaning and equal in scope to the terms "document," "electronically stored

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information," and "tangible things" in Federal Rule of Civil Procedure 34.

3. Facebook objects to the definition of "PII," and to each Request containing that term, as overly broad and as including within its scope information that is irrelevant to the subject matter of this litigation.

- 4. Facebook objects to the definitions of "concerning," "relates to," and "relating to," and to each Request containing any of those terms, as overly broad, vague, ambiguous, and unintelligible, and to the extent that definition would impose on Facebook an obligation in excess of what is called for by the Federal Rules of Civil Procedure.
- 5. Facebook objects to the definition of "policy" as overly broad and to the extent it includes within its scope information that is no longer in existence or in Facebook's possession, custody, or control.
- 6. Facebook objects to the terms "user" and "users," as used in the Requests as vague and ambiguous, and objects to each Request containing either term. Facebook construes the terms "user" and "users" to refer to any individual who has registered with Facebook and created a Facebook account.
- 7. Facebook objects to the "Time Period" stated in the Requests as overly broad, unduly burdensome, and not calculated to lead to the discovery of admissible evidence because the "Time Period" includes two years of time before, and over one year after, the "Class Period" alleged in the Complaint. Without waiving these objections, Facebook will search for responsive, non-privileged documents for the period beginning on January 1, 2010, and ending on December 25, 2011 (the "Relevant Period").

IV. SPECIFIC OBJECTIONS AND RESPONSES TO REQUESTS FOR PRODUCTION.

Without waiving or limiting in any manner any of the foregoing objections, but rather incorporating them into each of the following responses to the extent applicable, Facebook responds to Plaintiffs' Requests as follows:

REQUEST No. 1:

All documents relating to any tracking by Facebook of Facebook user internet activity after those users had logged out of their Facebook session, as alleged in the Complaint at ¶¶ 71-84

and elsewhere, including information about websites visited by such users.

Facebook specifically incorporates the General Responses and objections above to the

extent applicable to this Request. Facebook further objects to this Request on the following

grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding

all documents "relating to" the referenced subject matter without specifying appropriate

limitations; (2) it fails to describe with reasonable particularity each item or category of items to

be inspected; (3) it is not reasonably limited in time; and (4) to the extent it seeks information that

is protected by the attorney-client privilege and work product doctrine. Facebook further objects

to this Request as vague, ambiguous, and argumentative in its use of the term "tracking" and

vague and ambiguous in its use of the phrase "information about websites visited by such users."

protective order, Facebook will produce responsive, non-privileged documents sufficient to show

what types of information, if any, Facebook received from users who were logged out of their

Facebook accounts during the Relevant Period as a result of the operation of the Relevant

Cookies, to the extent such documents exist and can be located using good faith, reasonable

All documents relating to any consent that Facebook contends the plaintiffs or other

Facebook specifically incorporates the General Responses and objections above to the

Subject to and without waiving any of its objections, after entry of an appropriate

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RESPONSE TO REQUEST No. 1:

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putative class members gave Facebook for the tracking of user internet activity post-log-out.

RESPONSE TO REQUEST NO. 2:

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extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it calls for a legal conclusion; (4) it seeks information that is protected by the

attorney-client privilege and work product doctrine; and (5) it is premature, and cannot be fully

responded to at this time, because Facebook does not yet know which documents it may rely upon in this litigation. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "tracking."

Subject to and without waiving any of its objections, Facebook will produce responsive, non-privileged copies of Facebook's Statement of Rights and Responsibilities; Data Use Policy; Privacy Policy; Terms of Service; and Help Center pages that appear to be related to this request, including historical versions in place during the Relevant Period.

REQUEST No. 3:

All documents describing or containing the names, descriptions, usage or identifying features of the log entries ("Log Files") that Facebook created, maintained, reviewed, analyzed or used to organize data about Facebook users' internet activity, as described in the Complaint at ¶ 79 and elsewhere, inclusive of whether those users were logged-in or logged-out of Facebook.

RESPONSE TO REQUEST No. 3:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "describing or containing" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous in its use of the terms "log entries ('Log Files')" and "identifying features."

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show what records Facebook created, if any, to organize or store data about Facebook users' Internet activity while those users were logged out from their Facebook accounts during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 4:

All documents concerning all databases Facebook created, maintained, reviewed, analyzed or used to store information about Facebook users, including internet activity for those users, and including all documents identifying or describing any tables in any Facebook database and the overall nature of Facebook's database structure.

RESPONSE TO REQUEST No. 4:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and far overbroad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous in its use of the phrases "information about Facebook users," "any tables in any Facebook database," and "the overall nature of Facebook's database structure."

REQUEST No. 5:

All documents relating to the methods by which Facebook collects and stores data from Facebook users, both while they are logged-in to and after log-out from Facebook.

RESPONSE TO REQUEST No. 5:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and

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ambiguous with regard to the "methods" about which information is sought and in its use of the phrase "data from Facebook users."

REQUEST No. 6:

All documents constituting Facebook's corporate organizational charts, including those that describe or depict the "Data Science Team" however it might now be called (inclusively, "Data Science Team"), as described in the July/August 2012 Technology Review article, "What Facebook Knows," by Tom Simonite.

RESPONSE TO REQUEST NO. 6:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is not reasonably limited in time; and (2) it seeks information that is irrelevant to Plaintiffs' claims.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce documents sufficient to show its corporate organization, including to the extent possible the "Data Science Team," to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 7:

All documents relating to the Data Science Team's analyses, studies or recommendations of ways in which Facebook might directly or indirectly generate revenue from user data Facebook obtains.

RESPONSE TO REQUEST No. 7:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client

privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrases "studies or recommendations," "directly or indirectly generate revenue," and "user data."

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding what analyses, studies, or recommendations would be relevant to Plaintiffs' litigation of the claims in this action.

REQUEST No. 8:

All documents relating to studies, analyses or evaluations of Facebook's actual or potential revenue or profits associated with personalized advertisements whereby Facebook users or non-users are described as users of a particular product or service.

RESPONSE TO REQUEST No. 8:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and far overbroad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous regarding "users or non-users" who "are described as users" Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrases "studies, analyses or evaluations" and "personalized advertisements."

REQUEST No. 9:

All documents concerning studies, analyses or evaluations by Facebook of the value, including monetary value, of PII.

RESPONSE TO REQUEST No. 9:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following

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grounds: (1) it is vague, ambiguous, unduly burdensome, and far overbroad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation. Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrase "studies, analyses, or evaluations."

REQUEST No. 10:

All documents concerning studies, analyses or evaluations of the "key value" pairs Facebook ascribed to cookies Facebook placed on user's browsers or in user's computers when such users were either logged in to Facebook or logged out of Facebook.

RESPONSE TO REQUEST NO. 10:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to the "key value' pairs" about which information is sought, and with regard to its use of the phrases "key value' pairs"; "studies, analyses or evaluations"; and "ascribed to cookies."

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding the information sought by this Request.

REQUEST No. 11:

All documents, including but not limited to instructions, manuals, protocols or policies, relating to Facebook's linking of PII to a particular user's computer and/or Facebook account.

RESPONSE TO REQUEST No. 11:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged formal instructions, manuals, or statements of protocol or policy sufficient to show how information from the Relevant Cookies may have been linked to a particular user's computer or Facebook account during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 12:

All documents, including but not limited to measurements, studies, analyses or evaluations, of the length of the time periods during which electronic communications between Facebook and third party websites visited by a Facebook user who is logged in to Facebook (or logged off of Facebook) reside in (a) registers in any central processing unit; (b) the random access memory; or (c) the hard drive of any of the computers or servers involved in transmitting such electronic communications.

RESPONSE TO REQUEST No. 12:

Facebook specifically incorporates the General Responses and objections above to the

extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "including but not limited to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; and (4) it seeks information that is irrelevant to Plaintiffs' claims. Facebook further objects to this Request as vague and ambiguous with regard to the "registers," "memory," or "computers or servers" about which information is sought. Facebook further objects to this Request on the ground that the Request demands information not in Facebook's possession, custody, or control.

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding this Request.

REQUEST No. 13:

All documents concerning the methods by which Facebook obtains PII through mobile applications.

RESPONSE TO REQUEST NO. 13:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to the "mobile applications" about which about which information is sought. Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation.

REQUEST No. 14:

All documents concerning Facebook's retention of the user IDs of Facebook users after logging out of Facebook.

RESPONSE TO REQUEST NO. 14:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrase "retention of the user IDs." Facebook further objects to this Request to the extent it improperly assumes that "logging out of Facebook" would cause Facebook not to "retain" the "user IDs" of Facebook users.

REQUEST No. 15:

All documents concerning (a) Facebook's Statement of Rights and Responsibilities; (b) Facebook's Data Use Policy; and/or (c) Facebook's Terms of Service, including all drafts and revisions thereof, that were in effect during the Relevant Time Period.

RESPONSE TO REQUEST NO. 15:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; and (3) it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous regarding its use of the term "Relevant Time Period," which is not defined in the Requests.

Subject to and without waiving any of its objections, Facebook will produce responsive, non-privileged documents sufficient to show Facebook's Statement of Rights and Responsibilities; Facebook's Data Use Policy; and Facebook's Terms of Service, that were actually implemented and in effect during the Relevant Period.

REQUEST No. 16:

All documents concerning the named Plaintiffs.

RESPONSE TO REQUEST NO. 16:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; (5) it seeks information that is in Plaintiffs' custody or control; and (6) it seeks information that is protected by the attorney-client privilege and work product doctrine.

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding what responsive, non-privileged documents could be produced without undue burden that would be relevant to Plaintiffs' litigation of the claims in this action.

REQUEST No. 17:

All documents describing or constituting (a) the bases for; (b) any analyses, studies or evaluations of; and/or (c) any modification to the following:

- 1. The statement that "[w]hen you log out of Facebook, we remove the cookies that identify your particular account," which appeared on Facebook's online help center in response to the question: "Does Facebook use cookies if I don't have an account or have logged out of my account?"
- 2. The statement that "[w]e do not use cookies to create a profile of your browsing behavior on third-party sites or to show you ads...," which appeared on Facebook's online help

center in response to the question: "How does Facebook use cookies?"

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3. The statements that "we receive data whenever you visit a game, application, or website that uses Facebook Platform or visit a site with a Facebook feature (such as a social plugin). This may include...if you are logged in to Facebook, your user ID," which appeared in Facebook's data use policy.

4. The statement: "Pre-Approved Third-Party Websites and Applications – In order to provide you useful social experiences off of Facebook, we occasionally need to provide General Information about you to pre-approved third-party websites and applications that use Platform at the time you visit them (if you are still logged in to Facebook)...In addition, if you log out of Facebook before visiting a pre-approved application or website, it will not be able to access your information," which appeared in Facebook's privacy policy (April, 22 2010) and is attached as Exhibit C to Facebook's response to Plaintiffs' motion to dismiss the Complaint in this action (Dkt. No. 44).

RESPONSE TO REQUEST NO. 17:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrases "bases for" and "analyses, studies or evaluations." Facebook further objects to subpart 4 of this Request as irrelevant to Plaintiffs' claims.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents directly discussing the contents of subparts 1-3 of this Request, to the extent such documents existed during the Relevant Period and can be located using good faith, reasonable efforts.

REQUEST No. 18:

All documents supporting any contention by Facebook that the post-log out tracking alleged in the Complain [sic] was accidental and/or the result of a "bug."

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RESPONSE TO REQUEST No. 18:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "tracking."

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show whether Facebook's alleged receipt of information through Relevant Cookies on the browsers of Facebook users when they were not logged-in to Facebook during the Relevant Period was accidental and/or the result of a "bug," to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 19:

All documents relating to Facebook's policies, protocols or procedures concerning the maintenance and/or deletion of PII, including the length of time that PII is stored.

RESPONSE TO REQUEST NO. 19:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show

Facebook's policies, protocols or procedures concerning the maintenance and/or deletion of information from the Relevant Cookies during the Relevant Period, including the length of time that such information was stored, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 20:

All documents concerning Facebook's policies, procedures or protocols for deleting Facebook-placed cookies from the computers or browsers of Facebook users.

RESPONSE TO REQUEST No. 20:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show Facebook's policies, procedures or protocols for deleting the Relevant Cookies during from the computers or browsers of Facebook users during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 21:

All documents sufficient to identify the persons or entities involved in conceiving, drafting, reviewing, editing and finalizing (a) Facebook's Statement of Rights and Responsibilities; (b) Facebook's Data Use Policy; and/or (c) Facebook's Terms of Service.

RESPONSE TO REQUEST No. 21:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following

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grounds: (1) it is unduly burdensome and unreasonably broad in that a document request is an inappropriate vehicle for requesting discovery of the identities of individual persons; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine.

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding what information concerning the identities of persons involved in creating Facebook's Statement of Rights and Responsibilities, Data Use Policy, Privacy Policy, or Terms of Service would be relevant to Plaintiffs' litigation of the claims in this action.

REQUEST No. 22:

All documents relating to any user PII that Facebook scrubbed or deleted from any Facebook database.

RESPONSE TO REQUEST NO. 22:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to its use of the term "scrubbed" and the phrase "any Facebook database." Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation.

Subject to and without waiving any of its objections, after entry of an appropriate

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protective order, Facebook will produce responsive, non-privileged documents sufficient to show Facebook's policies concerning the deletion of information from the Relevant Cookies during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 23:

All documents concerning any agreement, whether formal or informal, between Facebook and any third party, which permits Facebook to track the internet activity of Facebook users on said third party's website.

RESPONSE TO REQUEST No. 23:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; and (4) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "track." Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrase "permits Facebook to track the internet activity of Facebook users."

Subject to and without waiving any of its objections, Facebook will produce responsive, non-privileged documents sufficient to show Facebook's terms applicable to platform applications and developers during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 24:

All documents relating to U.S. Patent Application No. 20110231240, filed February 8, 2011 and published September 22, 2011.

RESPONSE TO REQUEST No. 24:

Facebook specifically incorporates the General Responses and objections above to the

extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "relating to" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it seeks information that is irrelevant to Plaintiffs' claims; and (4) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request to the extent it seeks information not within Facebook's possession, custody, or control.

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding what information, if any, responsive to this Request would be relevant to Plaintiffs' litigation of the claims in this action.

REQUEST No. 25:

All documents and communications between Facebook and any person, including but not limited to Australian blogger Nik Cubrilovic, concerning any allegation that Facebook tracked the internet activities of users post log-out.

RESPONSE TO REQUEST No. 25:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; and (4) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "tracked."

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce any communications with Nik Cubrilovic or with United States government entities concerning any allegation that Facebook received information related to the Internet activities of users after those users logged out from their Facebook accounts, to the

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extent such documents exist and can be located using good faith, reasonable efforts. Facebook is willing to meet and confer regarding with Plaintiffs' counsel regarding what additional documents, if any, responsive to this Request and relevant to Plaintiffs' litigation of the claims in this action could be located and produced without imposing an undue burden on Facebook.

REQUEST No. 26:

All documents concerning the benefits of advertising to Facebook users based on PII.

RESPONSE TO REQUEST No. 26:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and far overbroad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request as vague and ambiguous with regard to its use of the phrases "advertising to Facebook users" and "based on PII." Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation.

REQUEST No. 27:

All documents concerning instructions, manuals, protocols, policies or methods by which PII obtained from Facebook users when they were not logged-in to Facebook.

RESPONSE TO REQUEST No. 27:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to

be inspected; (3) it is not reasonably limited in time; and (4) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation. Facebook further objects to this Request because the Request appears to be an incomplete sentence, rendering the Request incomprehensible and making response impossible.

Subject to and without waiving any of its objections, Facebook is willing to meet and confer with Plaintiffs' counsel regarding what information this Request is meant to seek, and whether such information would be relevant to Plaintiffs' litigation of the claims in this action.

REQUEST No. 28:

All documents concerning the methods used by Facebook to determine or record whether a Facebook user is logged-in, logged-out, active or inactive.

RESPONSE TO REQUEST NO. 28:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; (4) it seeks information that is irrelevant to Plaintiffs' claims; and (5) to the extent it seeks information that is protected by the attorney-client privilege and work product doctrine. Facebook further objects to this Request on the ground that it is vague, ambiguous, unduly burdensome and unreasonably broad with regard to the terms "active" and "inactive," whose meaning is unclear and which bear no apparent relevance to Plaintiffs' claims.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show what methods, if any, were used by Facebook to determine or record whether Facebook users were logged in or logged out during the Relevant Period, to the extent such documents exist and

can be located using good faith, reasonable efforts.

REQUEST No. 29:

All documents concerning the creation, design, scope, monetization, or modification of the following cookies: (a) the a_user cookie; (b) the c_user cookie; and (c) the datr cookie.

RESPONSE TO REQUEST No. 29:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it fails to describe with reasonable particularity each item or category of items to be inspected; (3) it is not reasonably limited in time; and (4) it seeks information that is irrelevant to Plaintiffs' claims. Facebook further objects to this Request as vague and ambiguous with regard to its use of the terms "scope" and "monetization" in the context of the Request.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce responsive, non-privileged documents sufficient to show the design, function, and operation of the a_user, c_user, and datr cookies during the Relevant Period, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 30:

All documents produced or provided to any governmental or regulatory agency or authority, including but not limited to (a) the U.S. Congressional Bi-Partisan Privacy Caucus; (b) the U.S. Senate Commerce Committee; (c) the Federal Trade Commission; (d) the Office of the Data Protection Commission of Ireland; (e) the German data protection commission; (f) the Information Commissioner's Office; and (g) the European Commission, in connection with any investigation or legal action concerning allegations that Facebook has tracked its users, collected, stored and/or retained PII, or otherwise violated consumer protection and/or privacy laws, directives or regulations.

RESPONSE TO REQUEST No. 30:

Facebook specifically incorporates the General Responses and objections above to the

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extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents "concerning" the referenced subject matter without specifying appropriate limitations; (2) it is not reasonably limited in time; (3) it seeks information that is irrelevant to Plaintiffs' claims; (4) to the extent it seeks information that is available from public sources; and (5) to the extent it seeks information related to governmental or regulatory agencies or authorities outside the United States. Facebook further objects to this Request as vague and ambiguous with regard to its use of the term "investigation" and the phrases "legal action" and "tracked its users, collected, stored and/or retained PII." Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation. Facebook further objects to this Request on the ground that it is vague, ambiguous, unduly burdensome, and unreasonably broad in demanding all documents concerning any investigation or legal action related to Facebook's alleged violation of any "consumer protection and/or privacy laws, directives or regulations," including laws, directives, or regulations not at issue in this litigation. Facebook further objects to this Request to the extent it seeks information protected by disclosure by statutory or other privileges and protections. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "tracked." Facebook further objects to this Request to the extent it seeks information not within Facebook's possession, custody, or control.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce any responsive, non-privileged documents it provided to any government entity concerning any allegation that Facebook received information related to the Internet activities of users while those users were logged out from their Facebook accounts, to the extent such documents exist and can be located using good faith, reasonable efforts.

REQUEST No. 31:

All transcripts of any proceedings before any governmental or regulatory agency or authority, including but not limited to (a) the U.S. Congressional Bi-Partisan Privacy Caucus; (b) the U.S. Senate Commerce Committee; (c) the Federal Trade Commission; (d) the Office of the

Data Protection Commission of Ireland; (e) the German data protection commission; (f) the Information Commissioner's Office; and (g) the European Commission, in connection with any investigation or legal action concerning allegations that Facebook has tracked its users, collected, stored and/or retained PII, or otherwise violated consumer protection and/or privacy laws, directives or regulations.

RESPONSE TO REQUEST No. 31:

Facebook specifically incorporates the General Responses and objections above to the extent applicable to this Request. Facebook further objects to this Request on the following grounds: (1) it is not reasonably limited in time; (2) it seeks information that is irrelevant to Plaintiffs' claims; (3) to the extent it seeks information that is available from public sources; and (4) to the extent it seeks information related to governmental or regulatory agencies or authorities outside the United States. Facebook further objects to this Request as vague and ambiguous with regard to its use of the term "investigation" and the phrases "legal action" and "tracked its users, collected, stored and/or retained PII." Facebook further objects to this Request on the ground that the term "PII," as defined in the Requests, is overbroad and consists almost entirely of information beyond the scope of this litigation. Facebook further objects to this Request on the ground that it is vague, ambiguous, unduly burdensome, and unreasonably broad in all transcripts concerning any investigation or legal action related to Facebook's alleged violation of any "consumer protection and/or privacy laws, directives or regulations," including laws, directives, or regulations not at issue in this litigation. Facebook further objects to this Request to the extent it seeks information protected by disclosure by statutory or other privileges and protections. Facebook further objects to this Request as vague, ambiguous, and argumentative in its use of the term "tracked." Facebook further objects to this Request to the extent it seeks information not within Facebook's possession, custody, or control.

Subject to and without waiving any of its objections, after entry of an appropriate protective order, Facebook will produce any responsive, non-privileged transcripts of proceedings before any government entity concerning any allegation that Facebook received information related to the Internet activities of users after those users logged out from their Facebook

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accounts, to the extent such documents exist and can be located using good faith, reasonable efforts. Dated: January 25, 2013 **COOLEY LLP** Attorneys for Defendant FACEBOOK, INC. 1292866 /SF

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