1	UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA		
2	SAN JOSE DIVISION		
3			
4	IN RE FACEBOOK INTERNET TRACKING LITIGATION. CASE NO. MD-12-02314-EJD		
5			
6	SAN JOSE, CALIFORNIA		
7	APRIL 28, 2016		
8	PAGES 1 - 118		
9			
10	TRANSCRIPT OF PROCEEDINGS BEFORE THE HONORABLE EDWARD J. DAVILA		
11	UNITED STATES DISTRICT JUDGE		
12	A-P-P-E-A-R-A-N-C-E-S		
13	FOR THE PLAINTIFF: SILVERMAN, THOMPSON, SLUTKIN & WHITE		
14	BY: STEPHEN G. GRYGIEL 201 NORTH CHARLES STREET, 26TH FLOOR		
15	BALTIMORE, MARYLAND 21201		
16	KAPLAN, FOX & KILSHEIMER LLP		
17	BY: DAVID A. STRAITE  850 THIRD AVENUE		
18	NEW YORK, NEW YORK 10022		
19	BARNES & ASSOCIATES		
20	BY: JASON BARNES 219 E. DUNKLIN STREET, SUITE A		
21	JEFFERSON CITY, MONTANA 65101		
22	(APPEARANCES CONTINUED ON THE NEXT PAGE.)		
23	OFFICIAL COURT REPORTER: IRENE L. RODRIGUEZ, CSR, RMR, CRR CERTIFICATE NUMBER 8074		
24			
25	PROCEEDINGS RECORDED BY MECHANICAL STENOGRAPHY, TRANSCRIPT PRODUCED WITH COMPUTER.		

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	APPEARANCES:	(CONT'D)
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3	FOR THE DEFENDANTS:	COOLEY BY: MATTHEW D. BROWN
4		KYLE C. WONG ADAM TRIGG
5		101 CALIFORNIA STREET, 5TH FLOOR SAN FRANCISCO, CALIFORNIA 94111
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1	SAN JOSE, CALIFORNIA APRIL 28, 2016
2	PROCEEDINGS
3	(COURT CONVENED AT 9:07 A.M.)
4	THE COURT: OUR 9:00 O'CLOCK CALENDAR IS 12-2314,
5	FACEBOOK INTERNET TRACKING LITIGATION.
6	AND WHY DON'T I HAVE THE PARTIES MAKE THEIR APPEARANCES,
7	PLEASE.
8	MR. BROWN: MATTHEW BROWN FOR FACEBOOK.
9	THE COURT: THANK YOU.
10	MR. WONG: KYLE WONG FOR FACEBOOK.
11	MR. TRIGG: ADAM TRIGG FOR FACEBOOK.
12	THE COURT: THANK YOU. GOOD MORNING.
13	MR. STRAITE: GOOD MORNING, YOUR HONOR.
14	DAVID STRAITE FOR PLAINTIFF AND THE PUNITIVE CLASS.
15	THE COURT: THANK YOU.
16	MR. BARNES: JAY BARNES FOR THE PLAINTIFF, YOUR
17	HONOR.
18	THE COURT: LET ME GIVE ME JUST OH, YES.
19	MR. GRYGIEL: GOOD MORNING, YOUR HONOR.
20	STEVE GRYGIEL FOR THE PLAINTIFF AND THE PUNITIVE CLASS.
21	THE COURT: THANK YOU. GOOD MORNING.
22	MR. GRYGIEL: GOOD MORNING.
23	THE COURT: THANK YOU ALL FOR BEING HERE. THIS IS
24	THE DEFENDANTS' MOTION TO DISMISS. AND LET ME INDICATE I'VE
25	BENEFITTED FROM YOUR PLEADINGS, AND I'VE READ THE PLEADINGS IN

THIS CASE. AND IF I USE THE WORD "INTERESTING," YOU WON'T FIND THAT OFFENSIVE, I THINK. THEY'VE BEEN VERY HELPFUL. IT'S A FASCINATING CASE, AS WE ALL KNOW, AND I'M EAGER TO HEAR YOUR COMMENTS.

SO LET ME, WITH THAT, LET'S ASK THE DEFENSE TO COME FORWARD. AND, MR. BROWN, WHY SHOULD I GRANT YOUR MOTION.

MR. BROWN: THANK YOU, YOUR HONOR. AGAIN,

MATTHEW BROWN FOR FACEBOOK. I THOUGHT WHAT I WOULD DO, UNLESS

YOUR HONOR HAS A DIFFERENT VIEW OF HOW TO PROCEED, WOULD BE TO

START WITH JUST IN A MINUTE OR SO OF SOME TABLE SETTING AND

KIND OF AN OVERVIEW OF HOW WE VIEW THE MOTION AND THEN MOVE ON

TO --

THE COURT: OKAY. MR. BROWN, I SHOULD TELL YOU THAT
THIS IS ABOUT INTERNET THINGS, AND THERE ARE SOME
INDIVIDUALS -- I DON'T WANT TO SOUND LIKE AN AGIST -- BUT
SOMETIMES PEOPLE OF A CERTAIN VINTAGE ARE NOT NATIVE, SHALL WE
SAY, TO THE INTERNET AND ALL OF THOSE COMMUNICATION TYPE
DEVICES.

I'M NOT SUGGESTING ANYONE IN THIS COURTROOM FALLS IN THAT
GENRE, BUT WE DO KNOW THIS AND WHEN WE TEACH, AND I TALK TO
OTHER STUDENTS AND THINGS, AND WHEN I TALK TO COLLEAGUES OF
MINE, IT IS AN INTERESTING JUXTAPOSITION BETWEEN PEOPLE WHO ARE
NATIVE AND OTHERS WHO ARE NOT TO THE INDUSTRY.

SO IT'S BEEN FASCINATING FOR ME TO LEARN THROUGH YOUR PAPERS AND YOUR DISCUSSIONS, I'M CERTAIN I'LL LEARN A LITTLE

1 MORE ABOUT IT, BUT PERHAPS THAT'S WHAT YOU WERE GOING TO TALK 2 ABOUT. PARDON ME. 3 MR. BROWN: AND I'D BE HAPPY TO ELABORATE ON ANYTHING AS I'M GOING ALONG. OBVIOUSLY WE'RE HERE FOR A MOTION 4 5 TO DISMISS, AND SO WE'RE LIMITED TO THE FACTS AS THEY'RE PLED 6 IN THE COMPLAINT OR THE ALLEGATIONS AT LEAST. 7 WHAT I THOUGHT I WOULD DO IS JUST SPEND A MINUTE OR TWO 8 KIND OF GIVING AN OVERVIEW OF HOW WE SEE THE MOTION, AND THEN 9 MOVE TO ARTICLE III STANDING, AND THEN TO WIRETAP ACTS, AND 10 THEN TO STORED COMMUNICATIONS ACT. 11 THE COURT: THAT'S FINE. 12 MR. BROWN: I'M OBVIOUSLY PREPARED TO GO FURTHER, 13 BUT I THOUGHT YOUR HONOR MAY WANT TO TAKE A BREAK AT SOME POINT TO LET THE OTHER SIDE HAVE A SAY AS WELL. SO THERE ARE 14 15 OBVIOUSLY 11 DIFFERENT CAUSES OF ACTION. 16 THE COURT: WELL, THAT'S VERY GENEROUS OF YOU TO WANT ME TO ALLOW THE OTHER SIDE. 17 18 MR. BROWN: THAT DOES OCCASIONALLY HAPPEN AT THESE 19 HEARINGS. 20 SO TO SET THE STAGE A LITTLE BIT, OBVIOUSLY YOUR HONOR 21 KNOWS THERE WAS VERY EXTENSIVE BRIEFING ON THE FIRST AMENDED 22 COMPLAINT, AND YOUR HONOR ISSUED AN ORDER IN THE FALL 23 DISMISSING THAT COMPLAINT ON VARIOUS GROUNDS AND SOME ON 24 12(B)(1) STANDING GROUNDS AND SOME ON 12(B)(6) GROUNDS FOR

FAILURE TO STATE A CLAIM.

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THE PLAINTIFFS NOW HAVE FILED THEIR SECOND AMENDED

COMPLAINT. THEY'VE HAD SOME THREE AND A HALF YEARS TO CONSIDER

THEIR PLEADINGS. THEY'VE HAD THREE AND A HALF YEARS TO CONDUCT

DISCOVERY THAT THEY FELT THEY NEEDED IN ORDER TO AMEND IN THE

EVENT THAT THE FIRST COMPLAINT WAS DISMISSED.

AND ALTHOUGH WE HAVE A PLEADING NOW THAT IS CONSIDERABLY LONGER, THERE ARE MORE ALLEGATIONS, THERE ARE DISCUSSIONS ABOUT OTHER CASES IN OTHER JURISDICTIONS, AND THERE ARE LOTS OF EXHIBITS ATTACHED TO THE COMPLAINT, NOT THAT MUCH AT THE CORE HAS REALLY CHANGED. AND THEY HAVEN'T REALLY DONE ANYTHING IN THE SECOND AMENDED COMPLAINT THAT MEANINGFULLY ADDRESSES THE DEFICIENCIES THAT THE COURT IDENTIFIED IN THE EARLIER ORDER.

TO TAKE SORT OF ONE EXAMPLE, THEY HAVEN'T COME FORWARD
WITH ANY SORT OF CONCRETE AND PARTICULARIZED INJURY TO THESE
FOUR NAMED PLAINTIFFS. AND THAT, OF COURSE, IS RELEVANT TO NOT
ONLY ARTICLE III STANDING BUT ALSO REVERBERATES THROUGH SEVERAL
DIFFERENT CAUSES OF ACTION THAT HAVE ELEMENTS OF INJURY OR LOSS
OR DAMAGES.

AND THEY HAVE FORWARDED AN ARGUMENT, I THINK, TO TRY AND SOLVE THEIR PROBLEM SAYING THAT, WELL, WE'RE HERE ON DIVERSITY JURISDICTION IN THIS COURT AND BECAUSE OF ERIE ANY SORT OF STATE LAW CLAIM THAT WE'VE PLED, ALL OF A SUDDEN -- AS LONG AS WE'VE PLED A STATE LAW CLAIM, THAT GIVES US STANDING IN THIS COURT, AND THE NINTH CIRCUIT HAS SQUARELY REJECTED THAT.

THE ONE THING I WOULD SAY THAT THE SECOND AMENDED

COMPLAINT DOES ALLEGE MORE CLEARLY THAN THE FIRST AMENDED

COMPLAINT IS, WAS THAT THE REFERRED URL THAT FACEBOOK ALLEGEDLY

RECEIVED FROM THE PLAINTIFFS WAS CONVEYED TO FACEBOOK IN A

SEPARATE AND A DISTINCT COMMUNICATION -- AND WE'LL CALL IT A

COMMUNICATION. I'M NOT CONCEDING THAT IT NECESSARILY IS -
FROM THE COMMUNICATION THAT WENT FROM THE PLAINTIFFS' BROWSERS

TO THE WEB PAGE THAT THEY WERE ATTEMPTING TO VIEW.

AND THE SIGNIFICANCE OF THAT, THERE ARE A NUMBER OF

IMPORTANT ELEMENTS OF THAT AND BECAUSE FACEBOOK RECEIVED THIS

INFORMATION DIRECTLY FROM THE PLAINTIFFS' BROWSERS, THAT CAN'T

BE AN INTERCEPTION UNDER THE WIRETAP ACT.

THE COURT: IT CANNOT.

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MR. BROWN: IT CANNOT BE AN INTERCEPTION UNDER THE WIRETAP ACT AND IT IS NOT IMPROPER ACTS OF INFORMATION IN ELECTRONIC -- THANK YOU. I WILL SLOW DOWN AND TRY TO ENUNCIATE A LITTLE MORE CLEARLY.

IT IS NOT IMPROPER ACCESS OF INFORMATION IN ELECTRONIC STORAGE UNDER THE STORED COMMUNICATIONS ACT. THE RECEIPT OF THE INFORMATION CANNOT BE, QUOTE, "WITHOUT PERMISSION," END QUOTE, UNDER PENAL CODE SECTION 502. IT CANNOT BE UNLAWFUL ACCESS WHICH IS REQUIRED TO TRESPASS, AND IT CAN'T BE THEFT AS REQUIRED FOR LARCENY.

IT ALSO HAS SOME OTHER IMPLICATIONS AS WELL BECAUSE WE NOW HAVE CLEAR ALLEGATIONS OF HOW THIS ALL WORKS. WE KNOW THAT A USER CANNOT HAVE A REASONABLE EXPECTATION OF PRIVACY IN THIS

SORT OF INFORMATION AS NUMEROUS COURTS HAVE HELD.

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AND, MOREOVER, FACEBOOK IS ACTUALLY A PARTY TO THE COMMUNICATION UNDER BOTH THE WIRETAP ACT AND THE CALIFORNIA INVASION OF PRIVACY ACT, OR CIPA.

FINALLY, THE -- SORRY. THE SECOND AMENDED COMPLAINT

REALLY DOES NOTHING TO GRAPPLE WITH THE NINTH CIRCUIT PRECEDENT

THAT HOLDS THAT REFERRED URL'S ARE NOT CONTENTS OF A

COMMUNICATION.

THE COURT: THAT'S THE ZYNGA CASE.

MR. BROWN: THAT'S THE  $\overline{\text{ZYNGA}}$  CASE WHICH YOUR HONOR CITED IN THE ORDER DISMISSING THE FIRST AMENDED COMPLAINT.

SO THAT'S JUST SORT OF AN OVERVIEW OF HOW WE VIEW THE MOTION. THERE ARE OBVIOUSLY MANY OTHER ARGUMENTS THAT WE HAVE MADE, AND WE THINK MANY OTHER DEFICIENCIES, BUT THAT'S SORT OF AN OVERVIEW.

NOW, TURNING IN MORE DETAIL TO ARTICLE III STANDING. AS
YOUR HONOR KNOWS, YOU RULED IN THE PRIOR COMPLAINT THAT THEY
HAD NOT ALLEGED CONCRETE AND PARTICULARIZED HARM. THERE WAS
REALLY NO ATTEMPT, AND THERE STILL ISN'T ANY ATTEMPT, TO SORT
OF TIE THESE ALLEGATIONS THAT THIS INFORMATION HAS VALUE TO ANY
PARTICULAR HARM TO THESE NAMED PLAINTIFFS.

THERE'S NO ALLEGATIONS THAT THEY'VE TRIED TO TAKE THEIR BROWSING HISTORY AND MARKET IT IN ANY WAY. THERE'S NO ALLEGATIONS THAT THE FACT THAT FACEBOOK RECEIVED, ALLEGEDLY, THIS BROWSING HISTORY AND HAS SORT OF LESSENED THE VALUE OF

THAT IN ANY WAY.

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AND BEYOND THAT, THE COMPLAINT JUST HAS THE VAGUEST OF ALLEGATIONS ABOUT WHAT EXACTLY IT IS THAT FACEBOOK SUPPOSEDLY RECEIVED. THEY SAY THAT THEY VISITED WEBSITES THAT HAD FACEBOOK PLUGINS ON THEM AND THAT THERE WERE THESE DETAILED URL'S SUPPOSEDLY THAT FACEBOOK RECEIVED, BUT THEY HAVEN'T PROVIDED A SINGLE URL TO THE COURT IN THE COMPLAINT.

AND THEY'VE SAID IN THEIR PAPERS THAT THEY COULD PROVIDE
THEM IN CAMERA BUT THE FACT IS THAT THEY ARE NOT IN THE
COMPLAINT, AND WE'VE HAD NO ABILITY TO SEE WHAT THEY ARE AS
WELL.

AND THAT'S THE SORT OF GENERALIZED AND VAGUE PLEADINGS
THAT DOESN'T RISE TO THE LEVEL OF ARTICLE III STANDING, AND,
FRANKLY, IT CREATES AN IQBAL PROBLEM AS WELL.

AND I WOULD JUST NOTE THAT TWO OF THE CASES THAT THE COURT RELIED ON IN ITS PREVIOUS ORDER CONTINUE TO APPLY HERE AND THAT ONE OF THOSE IS LOW VERSUS LINKEDIN, AND THIS IS THE 2011 DECISION. THAT'S A CASE WHERE LINKEDIN WAS ALLEGED TO HAVE PLACED COOKIES ON THE USER'S COMPUTERS AND PERMITTED THIRD PARTIES TO DO BROWSING HISTORY AND THAT WAS LINKED TO USER I.D. AND HELD THAT WAS TOO ABSTRACT AND HYPOTHETICAL TO SUPPORT THE ARTICLE III STANDING.

AND THERE'S THE <u>LA COURT V. SPECIFIC MEDIA</u> CASE, WHICH I THINK WE'RE ALL FAMILIAR WITH AT THIS POINT, THE CENTRAL DISTRICT OF CALIFORNIA 2011 DECISION.

AND WE'VE ALSO CITED THE ZAPPOS.COM DECISION WHICH IS MORE RECENT, AND THAT'S FROM 2015, HOLDING THERE'S NO INJURY IN FACT WHERE THE PLAINTIFFS DID NOT ALLEGE ANY FACTS EXPLAINING HOW THEIR PERSONAL INFORMATION BECAME LESS VALUABLE OR THAT THEY ATTEMPTED TO SALE THEIR INFORMATION AND THE LIKE SIMILAR IN SOME WAYS TO THE OTHER CASES.

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TURNING NOW TO SOME OF THE RELATED ISSUES UNDER

ARTICLE III. I'VE ALLUDED TO THIS A MOMENT AGO. THERE'S BEEN

AN ARGUMENT ADVANCED THAT BECAUSE THEY'VE SIMPLY ALLEGED

CERTAIN STATE LAW CLAIMS, THAT UNDER PRINCIPLES OF DIVERSITY

JURISDICTION AND THE ERIE DOCTRINE THAT THAT SOMEHOW GIVES RISE

TO STANDING. THAT'S NOT THE CASE. WE HAVE CITED NINTH CIRCUIT

CASE LAW, INCLUDING CANTRELL AND LEE, THAT CLEARLY HOLDS THAT

THAT'S NOT THE CASE.

THE FEDERAL COURT IS TO LOOK TO WHETHER IT HAS

JURISDICTION UNDER ARTICLE III FIRST AND THEN ONLY GETS TO THE

ERIE DOCTRINE NEXT IF IT DOES HAVE JURISDICTION.

AS TO THE FEDERAL STATUTORY CLAIMS, AS WE SAID IN PRIOR BRIEFING AND WE'VE SAID AGAIN, OUR VIEW IS THAT EDWARDS AND THE CASES FOLLOWING EDWARDS ARE NOT CORRECTLY DECIDED LIKE CASES LIKE JEWEL, BUT WE ACKNOWLEDGE THAT THAT IS THE PRECEDENT FOR THE TIME BEING AND IN THIS CIRCUIT AT LEAST AND WE KNOW THAT THE SPOKEO CASE FROM THE NINTH CIRCUIT IS NOW PENDING BEFORE THE U.S. SUPREME COURT, AND WE EXPECT A DECISION IN THAT CASE PROBABLY IN THE NEXT TWO MONTHS OR SO.

BUT EVEN UNDER EDWARDS AND IT'S PROGENY, YOU CAN'T SIMPLY ALLEGE A FEDERAL STATUTORY VIOLATION. YOU STILL HAVE TO SHOW THAT THE PLAINTIFFS ARE WITHIN THE GROUP OF PEOPLE THAT THE STATUTE WAS INTENDED TO PROTECT.

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AND HERE EVEN THOUGH WE HAVE THAT DOCTRINE FACING US, I
THINK THE PLAINTIFFS HAVE STILL A PROBLEM UNDER THAT DOCTRINE
BECAUSE THEY HAVEN'T EVEN COME FORWARD WITH ANY URL'S, ANY SORT
OF DETAIL. THERE'S JUST GENERALIZED ALLEGATIONS THAT THEY
VISITED OTHER WEB PAGES AND THAT FACEBOOK HAS RECEIVED SOME
SORT OF URL'S, BUT I WOULD CONTEND THAT THAT'S NOT ENOUGH TO
REALLY SHOW HOW THEIR PERSONAL COMPLAINT BEFORE THE COURT FALLS
UNDER THESE FEDERAL STATUTORY VIOLATIONS.

WITH RESPECT TO -- THEY'VE ALSO PUT BEFORE YOUR HONOR A

CASE FROM THE THIRD CIRCUIT, A GOOGLE COOKIE PLACEMENT CASE,

WHICH ADDRESSED A NUMBER OF ISSUES ACTUALLY WHICH ARE ADDRESSED

IN THIS CASE INCLUDING ARTICLE III STANDING, AND THEY'RE URGING

YOUR HONOR TO FOLLOW THAT DECISION WHICH HELD THAT THERE WAS

STANDING, AND SO I FIGURED I OUGHT TO JUST ADDRESS THAT HEAD

ON.

THE COURT: IT WOULD BE A GOOD TIME TO DO THAT.

MR. BROWN: IT SEEMED LIKE IT. AND SO THE THIRD CIRCUIT DECISION, WHAT I WOULD SAY ABOUT THAT IS THAT IT'S, FRANKLY, THINLY REASONED ON ARTICLE III STANDING.

IT FIRST REFERS TO THE CONCEPT UNDER WARTH VERSUS SELDIN
THAT THERE CAN BE STANDING FOR THE INVASION OF STATUTORY

RIGHTS, BUT THEN IT DOESN'T PROCEED TO ANALYZE STANDING ON A CLAIM-BY-CLAIM BASIS AND THERE WERE BOTH STATUTORY CLAIMS, FEDERAL STATUTORY CLAIMS, STATE STATUTORY CLAIMS, AND COMMON LAW CLAIMS. AND IT DIDN'T -- IT JUST PAINTED WITH A BROAD BRUSH WHICH I DON'T THINK IS THE PROPER WAY TO ANALYZE THE MATTER.

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FURTHERMORE, THE ANALYSIS SUCH AS IT IS REALLY COMES DOWN TO ABOUT A SENTENCE OR TWO IN THAT SHORT SECTION IN WHICH THE COURT SAYS, WELL, THE COMPLAINT HERE HAS SHOWN THAT THERE ARE EVENTS ALLEGED THAT ARE CONCRETE AND PARTICULAR AS TO THE PLAINTIFFS.

AND I FOUND THAT QUITE STRIKING BECAUSE THAT'S NOT THE STANDARD. THE STANDARD IS NOT WHETHER THERE ARE CONCRETE AND PARTICULARIZED EVENTS ALLEGED. YOU HAVE TO ALLEGE THAT THERE IS CONCRETE AND PARTICULARIZED INJURY. THAT IS THE ARTICLE III STANDING TEST. SO I ACTUALLY THINK THAT THE WRONG TEST WAS USED THERE.

AND IN THIS CIRCUIT THERE ARE A NUMBER OF CASES, ONES THAT WE HAVE TALKED ABOUT LIKE LOW VERSUS LINKEDIN, AND THE LACOURT VERSUS SPECIFIC MEDIA, AND ZAPPOS.COM WHICH ALTHOUGH THERE WERE CONCRETE EVENTS ALLEGED IN THOSE COMPLAINTS, THERE WAS NO COMPLETE AND PARTICULARIZED INJURY ALLEGED AS TO THOSE PLAINTIFFS.

THE COURT: WAS THE THIRD CIRCUIT SUGGESTING THAT
THE INFERENCE COULD BE DRAWN THAT AN INJURY WOULD RESULT FROM

THAT CONDUCT?

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MR. BROWN: IT'S POSSIBLE THAT THEY HAD THAT IN

MIND. I THINK, QUITE FRANKLY, IN ALL CANDOR IT'S POSSIBLE THAT

THEY HAD THAT IN MIND. I DON'T THINK IT'S EVIDENT FROM THE

FACE OF THE OPINION AND THAT'S WHAT I HAVE TO LOOK AT.

SO I UNDERSTAND YOU MIGHT BE ABLE TO INFER THAT, BUT I
DON'T THINK IT'S THAT CLEAR. AND, FURTHERMORE, I THINK THAT
THE FACT THAT THEY HAVE PARTICIPATED WITH SUCH A BROAD BRUSH IN
THAT OPINION AND HAVEN'T GRAPPLED WITH THE DIFFERENCE BETWEEN
FEDERAL STATUTES OR STATE STATUTES OR COMMON LAW CAUSES OF
ACTION IS PROBLEMATIC.

AND I WOULD URGE THE COURT NOT TO FOLLOW THE CONCLUSION IN THAT CASE THAT THERE IS STANDING IN THIS CASE BUT RATHER TO FOLLOW THESE OTHER DECISIONS THAT I HAVE ALREADY MENTIONED.

SO I THOUGHT I WOULD THEN -- I GUESS I WOULD ASK THE COURT IF YOU HAVE ANY QUESTIONS.

THE COURT: WELL, I DID HAVE A COUPLE QUESTIONS EARLIER, BUT I DIDN'T WANT TO INTERRUPT YOU EARLIER.

BUT IN TALKING ABOUT THE PARTICULAR HARM, I THINK THERE'S

AN ISSUE ABOUT DO WE NEED TO SHOW THAT SOMEHOW THIS INFORMATION

WAS MONETIZED TO SHOW AN INJURY? IS THAT SOMETHING THAT YOU

THINK THE PLAINTIFFS NEED TO DO? IS THAT A DEFICIT IN THEIR

COMPLAINT?

MR. BROWN: YES, I DO. SO, I MEAN, THEY'VE CLAIMED
IN TRYING TO SHOW THAT THEY HAVE ARTICLE III STANDING THAT

BROWSING HISTORY HAS VALUE, AND IT'S SORT OF ALWAYS FRAMED THAT WAY THAT IT HAS VALUE.

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AND SO THE POINT IS THAT IF THAT IS YOUR ARGUMENT THAT YOU HAVE STANDING BECAUSE BROWSING HISTORY HAS VALUE, YOU NEED TO SHOW THAT THE CONDUCT THAT IS ALLEGED HERE, AND IT'S ALLEGED THAT FACEBOOK RECEIVED URL'S, YOUR BROWSING HISTORY, YOU HAVE TO SHOW THAT THAT RECEIPT OF INFORMATION SOMEHOW HAD ECONOMIC IMPACT ON YOU AS A NAMED PLAINTIFF.

SO, IN OTHER WORDS, CAN YOU SHOW AS A NAMED PLAINTIFF THAT
YOU TRIED TO TAKE YOUR OWN BROWSING HISTORY AND SELL IT TO
SOMEONE BECAUSE IT HAS VALUE? NO ALLEGATION OF THAT HERE.

DID YOU EVER EVEN TRY TO DO THAT? IF YOU TRIED TO DO

THAT, HAVE YOU ALLEGED THAT THE FACT THAT FACEBOOK ALSO HAS A

COPY OF SOME OF THESE URL'S HAS DONE ANYTHING TO AFFECT THE

PRICE THAT SOMEONE HAD PAID FOR THAT? NOTHING EVEN APPROACHING

THAT.

THE COURT: DID THE THIRD CIRCUIT CASE TALK ABOUT THAT? DIDN'T THEY SAY THAT IT IS NOT NECESSARILY REQUIRED?

MR. BROWN: YEAH, WELL --

THE COURT: I GUESS I'M JUST ASKING HOW TO RECONCILE THOSE TWO.

MR. BROWN: THAT'S RIGHT. THEY DID SAY THAT

ARTICLE III STANDING DOESN'T HAVE TO BE ECONOMIC IN NATURE. I

THINK YOU'VE GOT TO LOOK AT WHAT THE GRAVAMEN OF A PARTICULAR

CLAIM IS AND PART OF THE PROBLEM AGAIN COMES BACK TO THEY

DIDN'T TRY TO ANALYZE STANDING ON THE CLAIM-BY-CLAIM BASIS.

THEY SAID, WELL, ECONOMIC INJURY ISN'T REQUIRED. AND I

UNDERSTAND THAT IN A VACUUM, BUT I DON'T THINK THAT THAT IS

REALLY -- THAT DOESN'T REALLY TRY TO GRAPPLE WITH OR ACCOUNT

FOR THE SUBTLETIES, FRANKLY, THAT EXIST IN A MULTI-COUNT

COMPLAINT THAT HAS DIFFERENT CATEGORIES OF COUNTS.

SO GIVEN THE NATURE OF THE ALLEGATIONS IN THIS CASE, I

WOULD SAY THAT THAT'S WHAT PLAINTIFF NEEDS TO COME FORWARD AND

WOULD SAY THAT THAT'S WHAT PLAINTIFF NEEDS TO COME FORWARD AND DO AND THEN ALSO, FRANKLY, IT TRACKS WHAT THEY'RE SAYING THE HARM IS AS I UNDERSTAND IT.

THE COURT: OKAY.

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MR. BROWN: SO WITH RESPECT TO THE WIRETAP ACT, I
THINK THERE ARE OBVIOUSLY -- I THINK WE FORWARDED FIVE OR FOUR
DIFFERENT ARGUMENTS HERE, AND I DON'T KNOW IF WE NEED TO HIT
EVERY SINGLE ONE ARGUMENT, ALTHOUGH I'M PREPARED TO.

ON THE CONTENTS POINT, AGAIN, THERE'S REALLY NOTHING IN THE SECOND AMENDED COMPLAINT THAT ADDRESSES THIS FUNDAMENTAL PROBLEM WHICH IS THAT IN THE NINTH CIRCUIT THE ZYNGA HOLDING SAYS THAT REFERRED URL'S ARE NOT CONTENTS OF THE COMMUNICATIONS.

THE COURT: WELL, DON'T THEY SAY -- DIDN'T ZYNGA SAY

THAT THERE MIGHT BE CIRCUMSTANCES WHERE IT COULD BE?

MR. BROWN: YES, IN DICTA THERE WAS SOME SPECULATION
THAT THERE COULD BE OTHER FACT PATTERNS, BUT REALLY IT WAS JUST
THAT, IT WAS DICTA. AND THE HOLDING WAS THAT THE REFERRED

URL'S THAT WERE AT ISSUE THERE WERE NOT CONTENT.

AND THE INTERESTING THING ABOUT ZYNGA, YOU KNOW, THERE'S ALL OF THIS TALK IN THE COMPLAINT AND IN THE PAPERS THAT FOR SOME REASON IT SEEMS THAT HERPES WEBSITES HAVE BECOME SORT OF THAT POSTER CHILD HERE.

BUT, YOU KNOW, IT WAS INTERESTING IN THE ZYNGA CASE ONE OF THE VERY SPECIFIC FACTUAL SCENARIOS THAT THE NINTH CIRCUIT ANALYZED AND TOOK ACCOUNT OF WAS THE IDEA THAT -- REMEMBER, THAT CASE DEALT WITH PEOPLE BEING ON THE FACEBOOK DOMAIN AND CLICKING ON THIRD PARTY ADVERTISEMENTS THAT APPEARED THERE AND THE IDEA WAS THAT THE REFERRER WOULD THEN GET SENT TO THE THIRD PARTY ADVERTISER, AND THE ALLEGATION WAS THAT THE REFERRER HEADER CONTAINED BOTH THE REFERRED URL AND AN INDICATION OF THE PAGE THAT THE PERSON WAS ON AND THE USER I.D. OF THE USER, RIGHT?

THE COURT: IT WAS VERY SPECIFIC.

MR. BROWN: IT WAS A VERY SPECIFIC CASE. ALTHOUGH THE REFERRED URL PORTION OF IT IS INDISTINGUISHABLE FROM THE FACTS HERE.

BUT THE IMPORTANT THING THERE WAS ONE OF THE FACT PATTERNS
WAS THAT AN ADVERTISER MIGHT BE ABLE TO TELL FROM THE REFERRER
HEADER THAT THE USER WAS ON THE FACEBOOK BOOK PAGE FOR A GAY
SUPPORT GROUP, AND THE NINTH CIRCUIT ACKNOWLEDGED THAT. IT
ANALYZED IT AND IT DEALT WITH IT, AND IT CONCLUDED THAT
NEVERTHELESS IT WAS A URL AND A URL IS AKIN TO A RECORD, IF

ANYTHING. I'M NOT EVEN SURE THAT IT WENT SO FAR TO SAY THAT IT

IS A RECORD UNDER THE WIRETAP ACT OR THE ELECTRONIC

COMMUNICATION PRIVACY ACT.

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BUT IT WOULD, IF ANYTHING, BE A RECORD, NOT CONTENTS OF A COMMUNICATION, AND IT'S SOMETHING AKIN TO AN ADDRESS ON AN ENVELOPE. IN FACT, IT'S AN INDICATION OF THE LOCATION ON THE INTERNET THAT SOMETHING EXISTS SO IT'S ACTUALLY A VERY DIRECT PARALLEL. IT'S ESSENTIALLY AN ADDRESS OF WHERE SOMETHING RESIDES ON THE INTERNET AS OPPOSED TO AN ADDRESS THAT YOU MIGHT PUT IN AN ENVELOPE OF WHERE SOMEONE RESIDES PHYSICALLY.

THE COURT: WHAT IS INTERESTING IS, I THINK TO ME, AND I'M CERTAIN TO ALL OF YOU, IS THAT THIS IS AN AREA OF LAW THAT SEEMS TO BE DEVELOPING.

THE THIRD CIRCUIT HAS, AND I THINK YOU WOULD AGREE WITH THIS, THEY DID A VERY THOROUGH ANALYSIS OF THIS TYPE OF COMMUNICATION, I'LL USE THAT WORD, INCLUDING LOOKING AT THE SURVEILLANCE COURT AND FOURTH AMENDMENT ISSUES THAT MIGHT RUN CONCURRENT WITH THIS ANALYSIS, AND IT'S A VERY IMPRESSIVE ANALYSIS AND VERY THOUGHTFUL.

AND IT DOES -- ONE OF THE POINTS IT LEFT ME WITH IS THAT

THIS IS A DEVELOPING AREA AND SUCH THAT OUR NINTH CIRCUIT COURT

AND WHAT THEY SAID IN ZYNGA, OF COURSE, IT'S THE LAW OF THE

DISTRICT BUT IT ALSO, AS I SAID, THEY SUGGEST IT IN THEIR

OPINION PERHAPS IT'S DICTA THAT, WELL, THERE MAY BE

CIRCUMSTANCES BECAUSE WE'RE LOOKING AT THIS VERY SPECIFIC URL

1 AND THE ALLEGATIONS IN THAT PARTICULAR CASE. 2 BUT WHAT THE GOOGLE CASE FROM THE THIRD CIRCUIT TELLS US 3 IS THAT THERE ARE OTHER CIRCUMSTANCES WHEN YOU DRILL DOWN, NOT NECESSARILY THAT DEEP, THAT YOU CAN FIND THAT THE URL'S HAVE 4 5 ACTUALLY CONTENT AND OURS COULD BE OFFENSIVE IN SOME MANNER. 6 MR. BROWN: YEAH, THERE WAS SOME DISCUSSION, AND I'D 7 LIKE TO ADDRESS THAT FOR A MINUTE. 8 THE COURT: SURE. 9 MR. BROWN: WE CERTAINLY DON'T BELIEVE THAT'S THE 10 RIGHT RESULT, BUT I THINK IT'S IMPORTANT TO LOOK AT EXACTLY 11 WHAT THE THIRD CIRCUIT SAID THERE. 12 SO THE COURT SAID THAT, QUOTE, "POST DOMAIN NAMES PORTIONS 13 OF THE URL ARE DESIGNED TO COMMUNICATE TO THE VISITED WEBSITE WHICH WEB PAGE CONTENT TO SEND TO THE USER." 14 15 BUT THE COURT ULTIMATELY CONCLUDED THAT IT DID NOT NEED TO 16 DECIDE WHETHER ALL SUCH INFORMATION CONTENT WAS UNDER THE 17 WIRETAP ACT AND STOPPED WELL SHORT OF THAT. 18 AND, IN ADDITION, THE DEFENDANTS IN THAT CASE ACTUALLY 19 CONCEDED THAT SOME URL'S CONTAINING SEARCH QUERY TERMS MAY 20 QUALIFY AS CONTENT. SO YOU HAD IN THAT CASE A CONCESSION THAT 21 THAT MAY BE CONTENT, AND THERE'S NO CONCESSION IN THIS CASE TO 22 BE CLEAR. 23 AND THE COURT DID CONCLUDE THAT SOME OUERIED URL'S

QUALIFIED AS CONTENT BUT REALLY THAT WAS, IF YOU REALLY LOOK AT

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BUT IF YOU BOIL IT DOWN, I THINK THAT'S ABOUT THE EXTENT OF THE HOLDING IS THAT THERE ARE SOME URL'S CONTAINING CERTAIN TYPES

OF SEARCH QUERIES THAT COULD BE CONTENT UNDER THE WIRETAP ACT.

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THE COURT: SO DOES THAT REQUIRE US TO LOOK AT EACH INDIVIDUALIZED CASE? I THINK THAT'S ALSO SOME LANGUAGE THAT THEY USE AND IT REALLY REQUIRES SOME SPECIFIC CONTEXT ANALYSIS.

MR. BROWN: THAT'S CORRECT. IF YOU WERE GOING TO FOLLOW THE THIRD CIRCUIT'S ANALYSIS, THEN I THINK YOU WOULD NEED TO DO THAT.

IN THE POSTURE THAT WE'RE IN HERE, THIS IS ON A MOTION TO DISMISS, AND WE'RE LOOKING AT THE FOUR CORNERS OF A COMPLAINT.

AND THE PROBLEM FOR THE PLAINTIFFS IS THAT THERE IS NO

ALLEGATION WHAT ANY OF THESE URL'S WERE. THEY HAVE GENERALIZED CLAIMS THAT SOME OTHER URL'S MAY CONTAIN SEARCH QUERIES, BUT THAT'S NOT ENOUGH IN FEDERAL COURT UNDER APPLICABLE LAW AND INCLUDING TWOMBLY AND IQBAL AND THE LIKE.

SO EVEN IF YOU WERE GOING TO FOLLOW THE RATHER LIMITED

CONCLUSION OF THE THIRD CIRCUIT THAT SOME URL'S CONTAINING SOME

SEARCH QUERIES COULD BE CONTENT, THAT STILL WOULDN'T LEAD TO

THE RESULT HERE NOW THAT YOU SHOULD LET THE CASE GO THROUGH. I

THINK WE WOULD STILL BE ON SOLID GROUND IN SAYING THAT THE

COMPLAINT SHOULD BE -- OR THIS CAUSE OF ACTION, RATHER, SHOULD

BE DISMISSED FOR FAILURE TO ALLEGE CONTENTS.

I WANTED TO THEN JUST MOVE TO THE RELATED ISSUES OF NO INTERCEPTION, AND FACEBOOK WAS A PARTY TO THE COMMUNICATION.

1 AND LIKE I SAID EARLIER, IF THERE IS ONE THING THAT THE 2 SECOND AMENDED COMPLAINT HAS DONE IS CLARIFIED THIS MORE. I 3 FELT THAT IN THE PREVIOUS COMPLAINT THERE WAS SOME FUZZINESS 4 AROUND THIS. AND, AGAIN, WE'RE DEALING WITH THEIR ALLEGATIONS, 5 NOT NECESSARILY THE REAL WORLD, BUT IT IS CLEAR. 6 SO THE SECOND AMENDED COMPLAINT MAKES CLEAR THAT WHAT 7 HAPPENED IS THAT YOU HAVE A USER WHO WANTS TO GO TO THE FIRST 8 PARTY WEB PAGE. WHEN THEY DO THAT, THEIR BROWSER SENDS A GET 9 REQUEST --THE COURT: I THINK IT'S PAGE 15 OF THE COMPLAINT 10 11 THEY HAVE A NICE PARAGRAPH. 12 MR. BROWN: I THINK IT'S PARAGRAPH 60 THAT IS WHAT I 13 WAS THINKING INSTEAD OF PAGE 15. BUT, YEAH, THAT IS WHAT I HAVE IN MIND AS WELL. 14 15 THE COURT: IT'S PARAGRAPH 60. 16 MR. BROWN: SOMEHOW LODGED BACK INTO MY MIND HERE. 17 THE COURT: YOUR PERSONAL URL MEMORY STORAGE. 18 MR. BROWN: THAT'S RIGHT. SO YOU HAVE THE FIRST GET REQUEST TO THE FIRST PARTY WEB PAGE. SO LET'S SAY IT'S 19 20 WAL-MART.COM OR CNN.COM. 2.1 AND THEN CNN.COM SENDS A SECOND SET OF INSTRUCTIONS BACK 22 TO THE USER'S BROWSER. SO IF YOU WANT TO THINK ABOUT THIS AS A 23 SERIES OF COMMUNICATIONS, WELL, WE'LL JUST SAY FOR THE SAKE OF 2.4 ARGUMENT THAT THESE ARE COMMUNICATIONS, YOU'VE GOT 25 COMMUNICATION 1 FROM THE INDIVIDUAL'S BROWSERS TO THE FIRST

PARTY WEB PAGE, AND YOU HAVE COMMUNICATION 2 FROM THAT WEB PAGE 1 BACK TO THE USER'S BROWSER, AND THEN COMMUNICATION NUMBER 3 IS 2 3 THE USER'S BROWSER SENDING THE GET REQUEST TO FACEBOOK AS THE 4 THIRD PARTY HERE BECAUSE THAT FIRST PARTY WEB PAGE HAD A 5 FACEBOOK PLUGIN, A LIKE BUTTON, LET'S SAY, OR A SHARE BUTTON. AND THE ONLY WAY FOR THAT LITTLE PLUGIN TO SHOW UP ON THE 6 7 WEB PAGE THAT THE USER IS TRYING TO VIEW IS FOR FACEBOOK, THE THIRD PARTY, TO GET A GET REQUEST AND THEN TO KNOW TO POPULATE 8 9 THAT PAGE. 10 AND TO BE CLEAR, THE ONLY REASON THAT HAPPENS, REALLY, IS BECAUSE THE FIRST PARTY WEB PAGE HAS DECIDED THAT IT WANTS 11 12 CERTAIN THIRD PARTY CONTENT IN IT ON ITS PAGE. 13 AND THIS PROCESS THAT THEY DESCRIBE ISN'T FACEBOOK 14 SPECIFIC IN ANY WAY. THIS IS JUST THE WAY THE INTERNET WORKS. 15 AND SO THE SAME THING WOULD HAPPEN FOR ANY OTHER THIRD 16 PARTY WHO WAS GOING TO DISPLAY CONTENT. SO WHETHER IT WAS FOR 17 AN ADVERTISEMENT THAT WAS GOING TO APPEAR ON THAT PAGE, IF IT 18 WAS TWITTER THAT MIGHT -- MAYBE HAD A SOCIAL PLUGIN ON THAT 19 PAGE. IT COULD BE ANYTHING. IT COULD BE ANY THIRD PARTY 20 CONTENT. 21 SO IN THAT RESPECT, WHEN YOU KIND OF PULL AWAY A LOT OF

SO IN THAT RESPECT, WHEN YOU KIND OF PULL AWAY A LOT OF
THE WINDOW DRESSING HERE, ALL THEY'RE DOING IS DESCRIBING HOW
THE INTERNET WORKS. AND NOW THAT THAT HAS BECOME CLEAR, WE
KNOW THAT THAT CAN'T BE AN INTERCEPTION UNDER THE WIRETAP ACT.

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THE COURT: WELL, WHERE WAS THE -- I GUESS I HAD TWO

1	QUESTIONS ABOUT THAT, AND I'M GRATEFUL THAT WE HAVE THE DIAGRAM
2	IN PARAGRAPH 60. I SHOULD TELL YOU THE DIAGRAM APPEARS ON A
3	WHITE BOARD IN MY CHAMBERS AS WE TRACED AND TRACKED FOR THOSE
4	INDIVIDUALS WHO MIGHT BE IMMIGRANTS TO THE INTERNET.
5	SO WHERE I GUESS I HAVE TWO QUESTIONS ABOUT THAT. HOW
6	MANY COMMUNICATIONS ARE THERE, HOW MANY SEPARATE INTERNET
7	COMMUNICATIONS ARE THERE?
8	AND, SECONDARILY, WHERE WAS THE INTERCEPT IN ALL OF THAT?
9	MR. BROWN: WELL, I'VE IDENTIFIED THREE ALREADY.
LO	THERE'S THE FIRST COMMUNICATION, WE'LL CALL IT, FROM THE USER'S
L1	BROWSER TO THE FIRST PARTY WEB PAGE.
L2	THE COURT: EXCUSE ME.
L3	MR. BROWN: AND THERE'S THE COMMUNICATION BACK FROM
L 4	THE FIRST PARTY WEB PAGE BACK TO THE USER'S BROWSER.
L5	THE COURT: AND THAT'S BETWEEN THOSE TWO? THAT'S
L 6	INITIATED BY THE INDIVIDUAL?
L7	MR. BROWN: YEAH, THE WHOLE SEQUENCE IS, IS
L8	INITIATED BY THE INDIVIDUAL WHO WANTS TO SEE THE PAGE.
L9	THE SECOND COMMUNICATION FROM THE FIRST PARTY WEB PAGE
20	BACK TO THE USER'S BROWSER IS IN A SENSE INITIATED BY THAT
21	FIRST PARTY WEB PAGE BECAUSE THAT WEB PAGE KNOWS THAT IT HAS
22	THIRD PARTY CONTENT THAT NEEDS TO BE POPULATED AND SO IT HAS TO
23	GIVE SOME INSTRUCTIONS BACK TO THE BROWSER.
24	THE COURT: AND IT ONLY RESPONDS TO THE REQUEST?
25	MR. BROWN: THAT'S RIGHT. THAT'S RIGHT. AND THEN

1	THERE'S THE THIRD COMMUNICATION, IF YOU WILL, BETWEEN THE
2	USER'S BROWSER AND FACEBOOK OR WITH ANY OTHER THIRD PARTY THAT
3	WAS NEEDED TO POPULATE
4	THE COURT: IS THAT A SEPARATE COMMUNICATION?
5	MR. BROWN: THAT'S A SEPARATE COMMUNICATION,
6	COMPLETELY SEPARATE AND DISTINCT. AND SO THERE IS NO
7	INTERCEPTION.
8	WHAT THEY'RE TRYING TO SAY IS THAT THE VERY FIRST
9	COMMUNICATION, COMMUNICATION NUMBER 1 BETWEEN THE USER'S
LO	BROWSER AND THE FIRST PARTY WEB PAGE, HAS BEEN INTERCEPTED.
L1	AND THIS IS JUST A STATUTE
L2	THE COURT: LET'S PARSE THAT OUT FOR JUST A MOMENT,
L3	IF YOU DON'T MIND, JUST GETTING GRANULAR WITH THAT.
L 4	MR. BROWN: SURE.
L5	THE COURT: THAT TOO, YOU KNOW, LOOK AT IT AS A
L 6	TENNIS BALL GOING OVER THE NET, IF YOU WILL, IS THAT
L7	INTERCEPTED IN ANY WAY? IS THERE ANY INTERCEPTION IN THAT
L 8	FIRST COMMUNICATION?
L9	MR. BROWN: NO, NO, NOT AT ALL. THE PROBLEM HERE IS
20	THAT THE STATUTE REALLY DOESN'T FIT THE SITUATION. IT'S THE
21	WIRETAP ACT. THE WHOLE POINT OF THE STATUTE WAS THAT YOU HAVE
22	A COMMUNICATION AND IT OUTLAWED SOMEONE TAKING THAT DEVICE AND
23	INTERCEPTING THAT COMMUNICATION, RIGHT?
24	AND HERE WHAT WE'VE GOT IS A WHOLE SERIES OF
25	COMMUNICATIONS AND FACEBOOK ALLEGEDLY RECEIVES A URL BUT IT'S

1 THROUGH A THIRD COMMUNICATION IN THE STRING, AND THEY'RE ALL SEPARATE AND THEY'RE SEQUENTIAL. 2 3 AND UNDER THE LAW OF THE WIRETAP ACT IN THIS CIRCUIT UNDER 4 KONOP, K-O-N-O-P -- I MAY BE MISPRONOUNCING THAT -- THE 5 INTERCEPTION HAS TO BE ACCOMPLISHED DURING THE TRANSMISSION OF 6 THE COMMUNICATION, IN FLIGHT, IF YOU WILL. AND HERE WE HAVE 7 DISTINCT COMMUNICATIONS, SEPARATE COMMUNICATIONS, AND THEY'RE EVEN SEPARATE IN TIME. 8 9 AND, AGAIN, UNDER KONOP, YOU CAN'T HAVE A SEPARATE 10 COMMUNICATION, AND IT DOESN'T MATTER THAT IT MIGHT BE IN FAIRLY 11 QUICK SUCCESSION. THAT HAS NOTHING TO DO WITH IT. IT HAS TO BE INTERCEPTED IN TRANSIT. 12 13 THE COURT: SO THERE'S THE FIRST LEVEL COMMUNICATION, AGAIN, LOOKING AT PARAGRAPH 60, IT'S THE TOP 14 15 LEVEL, THE HORIZONTAL ARROWS GOING BACK AND FORTH. 16 AND THEN PARAGRAPH 60 OF THE DIAGRAM INFORMS US THERE'S 17 ANOTHER COMMUNICATION GOING ON BELOW THE LINE, IF YOU WILL, AND 18 THAT'S THE FACEBOOK BACK TO THE COMPUTER, IF YOU WILL, AND 19 THAT'S A SEPARATE COMMUNICATION IN YOUR VIEW? 20 MR. BROWN: YES, YES. 21 THE COURT: AND IS THERE ANY INTERCEPTION OF THAT 22 COMMUNICATION? 23 MR. BROWN: NO. THERE REALLY AREN'T ANY INTERCEPTIONS HERE. THERE'S A SERIES OF SEPARATE DISTINCT 2.4 25 COMMUNICATIONS THAT ARE SEQUENTIAL IN TIME, AND THERE'S NO

INTERCEPTION.

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THE COURT: AND SO IN YOUR VIEW THESE ARE SEQUENTIAL COMMUNICATIONS, AND THERE'S NO INTERCEPTION OF EITHER OF THESE COMMUNICATIONS SUCH THAT THIS CONDUCT WOULD FALL UNDER THE WIRETAP ACT.

MR. BROWN: THAT'S CORRECT. AND TO BE CLEAR, I
THINK IT'S ALMOST BECOMING OBVIOUS FROM OUR DISCUSSION HERE,
THE COOKIE ALLEGATIONS HERE THAT, YOU KNOW, THE ALLEGATIONS
BEING THAT THE URL'S WERE SORT OF AGGREGATED OVER TIME, HAS
NOTHING TO DO WITH THE WIRETAP ACT OR CIPA.

THOSE ARE COMPLETELY IRRELEVANT, AND I KNOW THAT THAT IS

SORT OF THE THRUST OF THE COMPLAINT BUT YOU HAVE TO LOOK AT

EACH CLAIM SEPARATELY AND WHAT THAT CLAIM CALLS FOR AND REALLY

THE COOKIE ALLEGATIONS DON'T EVEN COME INTO PLAY HERE.

THE COURT: I'VE LOOKED AT THAT, AND I'M SURE I'LL HEAR FROM YOUR COLLEAGUES OPPOSITE ABOUT THEIR OPINIONS ABOUT WHAT THE COOKIE DOES TO ANY OF THIS, WHETHER IT'S A DEVICE OR WHATEVER IT DOES, BUT YOUR POINT IS THAT IT HAS NOTHING TO DO WITH THESE TWO SEPARATE COMMUNICATIONS.

MR. BROWN: TO MAKE OUT A WIRETAP ACT CLAIM, AND
THERE ARE A BUNCH OF OTHER CLAIMS HERE, BUT THE ONE WE'RE
TALKING ABOUT NOW IS THE WIRETAP ACT AND THAT REQUIRES AN
INTERCEPTION OF A COMMUNICATION WHILE IT'S IN FLIGHT AND THE
COOKIE HAS NOTHING TO DO WITH THAT AND YOU DON'T HAVE AN
INTERCEPTION WHILE IT'S IN FLIGHT. YOU HAVE REALLY A NUMBER OF

1	DISTINCT SEPARATE SEQUENTIAL COMMUNICATIONS.
2	THE COURT: HOW IS IT THAT THESE COULD BE
3	INTERPRETED AS ONE COMMUNICATION SUCH THAT YOU WOULD ALLOW FOR
4	AN INTERCEPTION? AND, AGAIN, YOUR COLLEAGUE OPPOSITES WILL
5	TELL ME ABOUT THAT.
6	MR. BROWN: THEY CAN TRY TO PROFFER AN EXPLANATION.
7	I CANNOT BECAUSE I DON'T THINK THAT IT CORRESPONDS WITH REALITY
8	OR MAYBE EVEN MORE TO THE POINT SINCE WE'RE HERE ON A MOTION TO
9	DISMISS, I DON'T THINK IT CORRESPONDS TO THEIR COMPLAINT. I
LO	DON'T SEE HOW YOU GET THERE.
L1	AND THE OTHER POINT THAT I WANTED TO MAKE UNDER THE
L2	WIRETAP ACT WHICH IS SORT OF A COUSIN AT THIS POINT, I'LL CALL
L3	IT, IS THAT UNDER SECTION 2511(2)(D) THERE'S AN EXPRESS
L 4	EXEMPTION FROM LIABILITY FOR ONE WHO WAS A PARTY TO THE
L5	COMMUNICATION.
L 6	THE COURT: WELL, WE SHOULD TALK ABOUT THAT, TOO,
L7	RIGHT?
L8	MR. BROWN: YEAH. SO BECAUSE WE HAVE SEPARATE
L9	COMMUNICATIONS AND NOW THE SAC HAS MADE THIS VERY CLEAR IN
20	PARAGRAPH 60 AND OTHER PLACES, THE COMMUNICATION HERE WAS
21	BETWEEN THAT CONVEYED THE REFERRED URL TO FACEBOOK WAS
22	BETWEEN THE INDIVIDUAL AND FACEBOOK.
23	THE COURT: AND YOUR CLIENT WAS ALWAYS A PARTY TO
24	THE COMMUNICATIONS, YOUR POSITION IS?
25	MR. BROWN: WITH RESPECT TO THE CONDUCT THAT IS

ALLEGED, WHICH IS THAT FACEBOOK RECEIVED URL'S ABOUT THE WEBSITES THAT THESE PLAINTIFFS VISITED. AND SO BECAUSE THEY WERE A PARTY TO THAT COMMUNICATION, THEY FALL UNDER THE EXEMPTION IN 2511(2)(D).

SO REALLY, ASIDE FROM WHETHER YOU FIND CONTENTS OR WHETHER
YOU FIND INTERCEPTION, THERE'S REALLY A DISTINCT AND THIRD
REASON WHY THIS CLAIM SHOULD FAIL, AND THAT IS THAT FACEBOOK
WAS A PARTY.

AND THERE'S PLENTY OF AUTHORITY WHICH -- SOME OF WHICH WE CITE IN OUR BRIEFING THAT STANDS FOR THE PROPOSITION THAT IT DOESN'T MATTER WHETHER YOU WERE THE INTENDED RECIPIENT, AND, IN OTHER WORDS, IT DOESN'T MATTER THAT THE PERSON INITIATING THE COMMUNICATION KNEW THAT IT WAS YOU WHO WAS RECEIVING IT.

THAT'S IRRELEVANT FOR THIS SECTION AND THIS EXEMPTION.

AND IF YOU THINK ABOUT IT, IT KIND OF MAKES SENSE BECAUSE REMEMBER, AGAIN, THIS IS A WIRETAP ACT STATUTE, AND IT'S PART OF THE CRIMINAL CODE. AND WHEN CONGRESS AMENDED THIS LAW A NUMBER OF YEARS AGO, IT WAS COGNIZANT OF THE CLASSIC SORT OF STING OPERATION WHERE YOU WOULD HAVE A POLICE OFFICER ON ONE END OF THE LINE POSING AS SOMEONE ELSE AND THE PERSON MAKING THE CALL DIDN'T KNOW THAT, RIGHT? IT ALMOST SOUNDS FUNNY TO PUT IT SO FORMALLY BUT YOU KNOW ALL OF THAT STUFF ALL OF THE TIME.

AND THERE WAS CASE LAW THAT DEVELOPED AROUND THAT, AND CONGRESS WAS COGNIZANT OF THAT AND WANTED TO MAKE SURE THAT THE

WIRETAP ACT DIDN'T PROHIBIT THAT SORT OF CONDUCT.

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AND SO IF YOU LOOK AT THE WIRETAP ACT, THERE ARE ACTUALLY
TWO SEPARATE PROVISIONS, ONE THAT APPLIES TO LAW ENFORCEMENT
AND ONE THAT IS VIRTUALLY IDENTICAL THAT APPLIES TO CIVIL
PARTIES. SO IT EXTENDED IT NOT ONLY TO LAW ENFORCEMENT BUT THE
SAME CONCEPT TO CIVIL PARTIES AS WELL.

SO WHETHER THEY UNDERSTOOD THAT FACEBOOK WAS A PARTY TO THE COMMUNICATION OR NOT, NEVERTHELESS FACEBOOK FALLS UNDER THE EXEMPTION.

AND NOT TO JUMP TOO FAR AHEAD BUT UNDER CIPA THERE'S THE SIMILAR CONCEPT THERE. SORT OF CIPA IS ESSENTIALLY PARALLEL TO THE FEDERAL WIRETAP ACT.

THE COURT: C-I-P-A.

MR. BROWN: THANK YOU. C-I-P-A.

AND, YOU KNOW, ONE THING THAT I WANTED TO RAISE WITH THE COURT IS IN THE PREVIOUS ORDER ON THE FIRST AMENDED COMPLAINT, YOUR HONOR RULED AGAINST US ON THE IDEA OF FACEBOOK BEING A PARTY UNDER CIPA.

YOU DIDN'T REACH THAT QUESTION UNDER THE WIRETAP ACT. I
THINK THAT WE'RE IN A DIFFERENT POSTURE HERE GIVEN THE SORT OF
NEW AND CHANGED ALLEGATIONS OF THE SECOND AMENDED COMPLAINT
THAT NOW MAKES IT CLEAR WHAT THEY'RE ACTUALLY ALLEGING GOES ON
WITH RESPECT TO THE COMMUNICATIONS.

AND SO WHILE, WITH ALL DUE RESPECT TO THE COURT, I WOULD ENCOURAGE THE COURT TO LOOK AT THAT CIPA ISSUE AGAIN BECAUSE IT

REALLY IS THE PARALLEL TO THE WIRETAP ACT ISSUE.

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AND BECAUSE FACEBOOK WAS A PARTY TO THAT COMMUNICATION AND RECEIVED THE REFERRED URL DIRECTLY FROM THE INDIVIDUAL AND BECAUSE IT DOESN'T MATTER WHETHER OR NOT THE PLAINTIFFS KNEW THAT IT WAS FACEBOOK ON THE OTHER END OF THE LINE, I WOULD SAY, I THINK WE ALSO FALL UNDER THAT EXCEPTION UNDER CIPA JUST AS WE DO UNDER THE WIRETAP ACT.

THE COURT: BEFORE WE MOVE ALONG, AND MAYBE THIS IS

ANTICIPATORY ALSO, BUT I WOULD ASK YOU TO ALSO COMMENT, IF YOU

WOULD, ABOUT THE ALLEGATION IS THAT HERE WHEN THE USER SIGNED

OFF, THERE WAS CONTINUED COMMUNICATION, I'LL CALL IT, BETWEEN

FACEBOOK AND THE COMPUTER AND DOES THAT MAKE A DIFFERENCE AS TO

ANYTHING THAT WE'VE TALKED ABOUT SO FAR?

MR. BROWN: NO, IT REALLY DOESN'T AND THAT'S KIND OF PART AND PARCEL OF THE COMMENTS THAT I MADE EARLIER THAT THE COOKIE ALLEGATIONS ARE REALLY IRRELEVANT HERE.

BECAUSE WHETHER FACEBOOK USERS WERE LOGGED IN OR LOGGED

OUT OR WHETHER IT WAS A NON-FACEBOOK USER WHO WAS TRYING TO GO

TO CNN OR WAL-MART.COM, FACEBOOK WOULD BE RECEIVING THAT GET

REQUEST IN ANY OF THOSE EVENTS, IN ANY OF THOSE CIRCUMSTANCES.

WHY? BECAUSE THAT'S THE WAY THE INTERNET IS SET UP TO

WORK. AND THAT'S REALLY DRIVEN BY THE FACT THAT THERE IS -
THAT THE FIRST PARTY WEB PAGES MADE A CHOICE TO INCLUDE CERTAIN

THIRD PARTY CONTENT BECAUSE I THINK THAT'S WHAT IS BEST FOR

THEIR SITE AND THE WAY THAT THE INTERNET PROTOCOLS ARE

1 STRUCTURED MEANS THAT THERE HAS TO BE A SERIES OF SEPARATE AND 2 SEQUENTIAL COMMUNICATIONS IN ORDER TO POPULATE THAT PAGE. 3 SO REGARDLESS OF WHETHER FACEBOOK USERS WERE LOGGED IN OR 4 LOGGED OUT, THAT SERIES OF COMMUNICATIONS AND THE GET REQUESTS 5 AND THE LIKE WERE GOING TO HAPPEN REGARDLESS. SO IT REALLY 6 DOESN'T MATTER FOR PURPOSES OF WIRETAP ACT OR CIPA, C-I-P-A. 7 THE COURT: IT SOUNDS LIKE YOU'RE PROPOUNDING A 8 UNIVERSAL DEFENSE WHICH IS THAT'S THE WAY THE INTERNET WORKS, 9 FOLKS, AND GET OVER IT. 10 MR. BROWN: YEAH. I MEAN, I WOULDN'T WANT TO BE 11 FLIPPANT ABOUT IT BY ANY MEANS. 12 THE COURT: RIGHT. 13 MR. BROWN: BUT, YOU KNOW, YOU CAN THINK OF THE POLICY CONSEQUENCES OF THE POSITIONS THAT PLAINTIFFS ARE TAKING 14 15 ARE RATHER PROFOUND. 16 I MEAN, WE CAN'T HAVE -- I MEAN, I DON'T THINK THAT THE 17 WIRETAP ACT, LET'S PUT IT THIS WAY, OR CIPA, WERE SET UP TO 18 CRIMINALIZE THIRD PARTY WEBSITES FROM PROVIDING CONTENT TO FIRST PARTY WEB PAGES THAT WANTED TO DISPLAY THEIR CONTENT. 19 20 AND ONCE YOU UNDERSTAND HOW THIS WORKS, THAT IS THE 2.1 CONSEQUENCE OF THEIR POSITION BECAUSE IT HAS NOTHING TO DO WITH 22 FACEBOOK. LIKE I SAID, IT COULD BE TWITTER. IT COULD BE AN 23 ADVERTISER WHO THE FIRST PARTY WEB PAGE DECIDED THAT THEY 2.4 WANTED TO ADVERTISE ON THEIR SITE. IT COULD BE ANY THIRD

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PARTY.

1 SO IF THE ALLEGATIONS HERE MAKE OUT A WIRETAP ACT CLAIM, IT REALLY FUNDAMENTALLY MEANS THAT ANY TIME YOU HAVE A THIRD 2 3 PARTY WEB PAGE THAT IS PROVIDING CONTENT TO ANOTHER WEB PAGE, 4 THEY SHOULD BE LIABLE FOR INTERCEPTING COMMUNICATION, AND, 5 THEREFORE, CRIMINALLY LIABLE UNDER THE WIRETAP ACT OR CIPA. 6 I DON'T THINK THAT'S A REASONABLE WAY TO INTERPRET THE 7 STATUTE, AND I DON'T THINK THAT'S THE WAY IT WAS DRAFTED 8 EITHER. 9 SO THERE WERE A FEW OTHER ARGUMENTS MADE, BUT I THINK I 10 WOULD JUST TRANSITION TO THE STORED COMMUNICATIONS ACT AT THIS TIME, UNLESS YOUR HONOR HAD ANY OTHER QUESTIONS. 11 12 THE COURT: THAT'S FINE. I'D LIKE YOU TO TOUCH ON 13 IT, WHENEVER YOU'RE READY TO, A LITTLE BIT ABOUT SOME OF THE 14 STATE ALLEGATIONS, AND I HAVE JUST A FEW OUESTIONS ABOUT THAT. 15 BUT LET'S TALK ABOUT THE SCA. 16 MR. BROWN: SO REALLY OUR ARGUMENT IS NOT BASED ON 17 TWO DIFFERENT GROUNDS HERE. AND REMEMBER THAT THE STORED 18 COMMUNICATIONS ACT PROVIDES THAT A CLAIM AGAINST ANYONE WHO 19 INTENTIONALLY ACCESSES WITHOUT AUTHORIZATION A FACILITY THROUGH 20 WHICH AN ELECTRONIC COMMUNICATION SERVICE IS PROVIDED AND 21 THEREBY OBTAINS, ALTERS OR PREVENTS AUTHORIZED ACCESS THROUGH A 22 WIRE OR COMMUNICATION WHILE IT IS IN ELECTRONIC STORAGE. 23 AND WE HAVE CONTENDED THAT THE SECOND AMENDED COMPLAINT 2.4 DOES NOT ADEQUATELY PLEAD ELECTRONIC STORAGE OR THAT THERE WAS

A FACILITY THAT WAS ACCESSED AND THAT WOULD BE A FACILITY

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THROUGH WHICH AN ELECTRONIC COMMUNICATIONS SERVICE PROVIDER.

WITH RESPECT TO ELECTRONIC STORAGE, AS THE COURT RULED PREVIOUSLY IN ITS ORDER ON THE FIRST AMENDED COMPLAINT,

PLAINTIFFS INCLUDED ALLEGATIONS THAT THERE WERE PERSISTENT COOKIES PLACED ON THEIR COMPUTERS BY FACEBOOK, AND THE COURT HELD THAT THE PERSISTENT NATURE OF THE COOKIES, AT LEAST AS ALLEGED BY THE COMPLAINT, COULDN'T BE RECONCILED WITH THE TEMPORARY NATURE OF THE STORAGE CONTEMPLATED BY THE STORED COMMUNICATION ACT.

AND THAT'S -- THAT WAS YOUR ORDER AT PAGE 17.

THE STORED -- I'M SORRY, SCA AND SAC ARE QUITE SIMILAR.

THE SECOND AMENDED COMPLAINT STILL ACKNOWLEDGES THAT THERE

ARE -- THE COOKIES ARE PERSISTENT. THEY ALLEGE THAT THE

COOKIES LAST FOR MONTHS OR YEARS. THAT'S -- YOU CAN SEE THAT

IN PARAGRAPH 55 OF THE SECOND AMENDED COMPLAINT, AND,

THEREFORE, THEY HAVEN'T CURED THAT DEFECT, AND SO THE SCA CLAIM

SHOULD BE DISMISSED AGAIN ON THE SAME GROUND.

THEY'VE TRIED TO NOW COME BACK AND ADD A FEW ALLEGATIONS
WHICH ARE REAL STRETCHES. THEY NOW SAY THAT SOMEHOW THE
TOOLBAR THAT -- WHERE SOME PEOPLE WILL REACH A WEB PAGE BY
INPUTTING THE URL, THAT THAT SOMEHOW CONSTITUTES ELECTRONIC
STORAGE.

THEY ALLEGE THAT THE BROWSING HISTORY THAT IS STORED, AT LEAST DEPENDING ON HOW THE USER HAS THEIR BROWSER CONFIGURED, THAT THE BROWSING HISTORY IS ELECTRONIC STORAGE.

WE'VE BRIEFED THIS EXTENSIVELY, AND SO I'M NOT GOING TO
TRY TO HIT EVERY SINGLE POINT HERE, BUT WE THINK THOSE SIMPLY

DON'T FLY.

THERE'S NO ATTEMPT IN THE SAC TO EXPLAIN HOW THE URL THAT

2.4

STANDARD.

THE TRANSMISSION.

REMEMBER THE IDEA HERE IS THAT THIS WOULD BE ACCESSING
STORAGE OF A COMMUNICATION THAT IS INCIDENTAL TO THE
TRANSMISSION ITSELF, A TEMPORARY STORAGE THAT IS INCIDENTAL TO

MIGHT BE IN THE TOOLBAR IS HANDLING A COMMUNICATION WHILE IT'S

IN TRANSMISSION, IN THE MIDDLE OF TRANSMISSION AND THAT'S THE

THERE'S NOTHING ABOUT THE PUTTING A URL INTO THE TOOLBAR.

THAT'S JUST SIMPLY A COMMAND THAT SOMEONE PUTS IN. EVEN ON

THEIR ALLEGATIONS, THE COMMUNICATIONS ITSELF AND THE TOOLBAR IS

NOT SORT OF HOLDING THAT IN STORAGE IN THE COURSE OF

TRANSMITTING THE COMMUNICATION.

AND WE'VE CITED, BY THE WAY, THE TOYS R US CASE, THE

NORTHERN DISTRICT COURT, STANDING FOR THE PROPOSITION THAT THE

SCA -- PARDON ME -- ONLY PROTECTS ELECTRONIC COMMUNICATIONS

STORED FOR A LIMITED TIME IN THE MIDDLE OF A TRANSMISSION,

I.E., WHEN AN ELECTRONIC COMMUNICATIONS SERVICE TEMPORARILY

STORES A COMMUNICATION WHILE WAITING TO DELIVER IT.

SO I THINK THAT WAS PROBABLY PUT MORE ARTFULLY THAN HOW I JUST TRIED TO EXPLAIN IT.

WITH RESPECT TO THIS NOTION THAT SOMEHOW THE PLAINTIFFS'

COMPUTERS OR THEIR WEB BROWSERS ON THEIR COMPUTERS ARE A

FACILITY THROUGH WHICH AN ELECTRONIC COMMUNICATION SERVICE IS

PROVIDED SIMPLY DOESN'T FLY, PARDON ME, UNDER THE CASE LAW.

THE NICKELODEON CASE THAT WE CITE MAKES CLEAR THAT THERE'S THE

VAST MAJORITY OF PUBLISHED AND NONPUBLISHED DECISIONS THAT HAVE

CONSIDERED THIS ISSUE HAVE HELD THAT PEOPLE'S COMPUTERS CAN'T

BE THE SORT OF FACILITY THROUGH WHICH AN ELECTRONIC

COMMUNICATIONS SERVICE IS PROVIDED.

YOU KNOW, THE QUINTESSENTIAL EXAMPLE HERE WOULD BE THAT LET'S SAY THAT MICROSOFT, WHICH PROVIDES THE HOT MAIL E-MAIL SERVICE, AND THEY MAY HAVE REBRANDED THAT THESE DAYS BUT AT LEAST THEY USED TO, AND THEY HAVE A BUNCH OF E-MAIL ON THEIR SERVERS AND THAT'S THE FACILITY. THEY'RE THE ELECTRONIC COMMUNICATIONS SERVICE PROVIDER. THEY PROVIDE THIS SOFTWARE THAT HELPS YOU SEND COMMUNICATIONS TO ONE ANOTHER.

TO THE EXTENT THAT THEY'RE -- PARDON ME, THAT THEY'RE

HOLDING TEMPORARY COPIES OF COMMUNICATIONS IN TEMPORARY STORAGE

INCIDENTAL TO THE TRANSMISSION, THAT WOULD BE SORT OF THE

QUINTESSENTIAL EXAMPLE. BUT WE HAVE CITED CASE AFTER CASE

WHERE THE COURTS HAVE HELD THAT PLAINTIFFS' OWN COMPUTERS CAN'T

BE THE SORT OF FACILITY THAT WERE CONTEMPLATED BY THE --

THE COURT: WAS THE THEORY ABOUT THIS, WHEN CONGRESS LOOKED AT THIS, I GET THE SENSE THAT IT WAS SOME OFFSITE SERVERS, OR WHATEVER THEY ARE, IN SOME BUILDING SOMEWHERE AND HOLDING ALL OF THIS INFORMATION AND THAT'S REALLY WHAT THEY HAD

IN MIND, AT LEAST THAT'S THE HISTORY OF THE STATUTE.

MR. BROWN: ABSOLUTELY. I MEAN, THIS WAS LAST

AMENDED I THINK IN 1986 AND SO, YEAH, THE IDEA THAT THIS WOULD

APPLY TO PEOPLE'S LAPTOPS AND THE BROWSING HISTORY STORED IN

THEIR BROWSER ON THEIR LAPTOP WAS NOT SOMETHING THAT CONGRESS

WAS CONTEMPLATING.

AND I THINK IF YOU REALLY LOOK CAREFULLY AT THE LANGUAGE
OF THE STATUTE, IT'S ABUNDANTLY CLEAR THAT WHEN YOU SAY A
FACILITY THROUGH WHICH THE ELECTRONIC COMMUNICATIONS SERVICES
PROVIDED, THAT THEY DON'T HAVE IN MIND PEOPLE'S INDIVIDUAL
COMPUTERS.

THE COURT: AND IT, AGAIN, PRESENTS THAT ISSUE THAT
WE ALL STRUGGLE WITH THAT TECHNOLOGY IS OFTENTIMES SWIFTER THAN
CONGRESSIONAL ACTION IN LAW THAT IS SUPPOSED TO REGULATE IT.

MR. BROWN: ABSOLUTELY. AND THERE HAVE BEEN CALLS
FOR YEARS WHERE THE WIRETAP ACT AND THE STORED COMMUNICATIONS
ACT TO BE UPDATED, BUT THEY HAVEN'T BEEN. AND WE'RE STUCK WITH
THE STATUTES AS WORDED, BUT THEY CAN'T BE STRETCHED TO REACH
CONDUCT THAT THE STATUTORY LANGUAGE DOESN'T APPLY TO OR THAT
WAS NEVER INTENDED.

WERE THERE PARTICULAR STATE LAW CLAIMS THAT YOU --

THE COURT: I WAS JUST CURIOUS ABOUT PERHAPS THE INVASION OF PRIVACY ISSUES AND WHETHER OR NOT YOU THOUGHT THAT THERE WAS ANY 502 ACTION HERE, CALIFORNIA 502 ACTION, AND ALSO THE LARCENY.

MR. BROWN: OKAY. SO WITH RESPECT TO THE INVASION
OF PRIVACY CLAIM, AND OBVIOUSLY THE INTRUSION UPON SECLUSION
CLAIM IS CLOSELY RELATED TO IT. IT'S, I SUPPOSE, DISTINCT BUT
THEY'RE OFTEN ANALYZED VERY CLOSELY TOGETHER.

2.4

THERE ARE A NUMBER OF CASES THAT WE HAVE CITED THAT STAND

FOR THE PROPOSITION THAT VOLUNTARY DISCLOSURE OF INFORMATION TO

THIRD PARTIES DOES NOT IMPLICATE A REASONABLE EXPECTATION OF

PRIVACY NOR DOES IT CONSTITUTE A HIGHLY OFFENSIVE SORT OF

INVASION OR AN EGREGIOUS BREACH OF SOCIAL NORM DEPENDING ON

EXACTLY WHAT CLAIM YOU'RE TALKING ABOUT AND WHICH STANDARD

APPLIES.

AND SOME OF THOSE CASES ARE PEOPLE VERSUS STIPO,

S-T-I-P-O, WHICH WAS A CALIFORNIA APPELLATE CASE; THERE'S,

AGAIN, LOW VERSUS LINKEDIN. THAT WAS A CASE THAT ADDRESSED

THIS ISSUE, NOT JUST THE STANDING ISSUE. I REFERRED TO THIS

EARLIER, BUT IN LOW VERSUS LINKEDIN, AND THIS IS 900 F. SUPP.

2D 1010, THE COURT THERE HELD THAT THERE WAS NO HIGHLY

OFFENSIVE INVASION OF PRIVACY, EVEN IN CIRCUMSTANCES WHERE THE

DEFENDANT HAD DISCLOSED USER BROWSING HISTORY. AGAIN, WE'RE

BACK TO BROWSING HISTORY IN THAT CASE COUPLED WITH THE DIGITAL

IDENTIFICATION PREDICTION OF THE USER AND DISCLOSED THOSE TO

THIRD PARTIES IN VIOLATION OF LINKEDIN'S OWN POLICIES.

AND I THINK ONE THING THAT IS BROUGHT OUT BY DESCRIBING

THAT FACT PATTERN, IT'S ILLUSTRATIVE OF WHAT A HIGH BAR IT IS

TO CLEAR. I MEAN, THIS IS A PARTICULAR CLAIM WITH A PARTICULAR

SET OF STANDARDS AND THE STANDARD OF, YOU KNOW, EGREGIOUS BREACH OF SOCIAL NORMS IS EXTRAORDINARILY HIGH.

2.4

AND SO WE HAVE LOW VERSUS LINKEDIN AND IN ADDITION TO

PEOPLE VERSUS STIPO, AND YOU ALSO HAVE THE IN RE IPHONE

APPLICATION LITIGATION, AND IT'S 844 F. SUPP. 2D 1040. AND

THAT WAS A CASE THAT DEALT WITH DISCLOSURE OF THIRD PARTIES OF

PEOPLE'S UNIQUE DEVICE IDENTIFICATION INFORMATION, THEIR

PERSONAL DATA, GEO LOCATION INFORMATION.

AND, AGAIN, EVEN IN THAT FACT PATTERN, WHATEVER THE COURT MAY HAVE THOUGHT ABOUT THE ALLEGATIONS, WHEN LOOKING AT THIS PARTICULAR CLAIM AND THIS PARTICULAR STANDARD, JUDGE KOH HELD THAT THAT WAS NOT AN EGREGIOUS BREACH OF SOCIAL NORMS.

WE'VE ALSO CITED THE GOOGLE PRIVACY POLICY LITIGATION.

AND THIS IS ONE OF SEVERAL GOOGLE CASES THAT HAVE MADE THEIR

WAY INTO THE BRIEFING. THIS IS 58 F. SUPP. 3D 968. AND THAT

WAS A CASE THAT ALLEGED THAT GOOGLE HAD COMMINGLED INFORMATION

THAT IT COLLECTED DURING THE PLAINTIFFS' USE OF A WHOLE VARIETY

OF GOOGLE PRODUCTS. SO, FOR INSTANCE, SEARCH QUERIES, ADDRESS

LOOKUP, YOUTUBE HISTORY. YOUTUBE IS OWNED BY GOOGLE. TIED

THIS INFORMATION TO THE GMAIL ACCOUNT. SO A FAIRLY LARGE

AGGREGATION OF PREVIOUSLY DISPARATE DATA. AND, AGAIN, THE

COURT HELD THAT THIS CONDUCT DID NOT CONSTITUTE A HIGHLY

OFFENSIVE INVASION.

AND NOTING THAT, QUOTE, "COURTS IN THIS DISTRICT HAVE CONSISTENTLY REFUSED TO CHARACTERIZE A DISCLOSURE OF COMMON

BASIC DIGITAL INFORMATION TO THIRD PARTIES AS SERIOUS OR EGREGIOUS VIOLATIONS OF SOCIAL NORMS."

2.1

2.4

AND WE'VE CITED OTHER CASES, AND I'LL STOP MAYBE THERE
WITH A PARTICULAR DISCUSSION OF CASES, BUT ONE, I THINK,
IMPORTANT THING TO NOTE, JUST TO PUT A MAYBE FINER POINT ON
THIS, THE LAST THREE CASES THAT I DISCUSSED LOW AND THE IPHONE
CASE AND THE GOOGLE CASE ALL DEALT WITH AGGREGATION OF DATA.

THERE'S BEEN SOME SUGGESTION HERE THAT, WELL, WE
UNDERSTAND THAT IF INFORMATION WAS DISCLOSED TO A THIRD PARTY
VOLUNTARILY ONE TIME, THAT THAT MAY NOT BE A PROBLEMATIC CAUSE
OF ACTION BUT IF YOU DO IT SEVERAL TIMES AND IT GETS
AGGREGATED, THEN THAT'S WHAT CAUSES THE PROBLEM.

SO I THINK THIS IS A PRETTY SIGNIFICANT POINT THAT AT LEAST THESE THREE CASES, THERE COULD BE OTHERS, BUT AS I WAS LOOKING BACK ON THE CASE LAW IN PREPARATION FOR THE ARGUMENT IT REALLY JUMPED OUT AT ME THAT THOSE THREE CASES DEAL DIRECTLY WITH THIS FACT PATTERN OF AGGREGATION OF INFORMATION.

SO I WOULD RESPECTFULLY SUGGEST THAT, YOU KNOW, THAT THEY HAVEN'T MET THE STANDARD HERE IN THIS CASE, AND I MIGHT JUST ADDRESS THE UNG DECISION IN THE SANTA CLARA SUPERIOR COURT WHICH THE PLAINTIFFS HAVE POINTED TO. AND THERE THE COURT DENIED THE DEMURRER ON THIS CLAIM IN A CASE THAT PRESENTED A SOMEWHAT SIMILAR FACT BECAUSE THE COMPLAINT WAS ITS OWN COMPLAINT AND HAD TO BE VIEWED THAT WAY.

BUT WHAT I WOULD SORT OF POINT OUT ABOUT THE UNG DECISION

AND WHY WE THINK IT NOT ONLY WAS WRONGLY DECIDED BUT REALLY SHOULDN'T BE CONSIDERED PERSUASIVE AUTHORITY TO YOUR HONOR, IS IT DIDN'T EVEN ATTEMPT TO DISCUSS THIS ENTIRE BODY OF CASE LAW THAT I'VE JUST BEEN DISCUSSING.

2.4

THIS ENTIRE BODY OF CASE LAW HOLDING AT A HIGH LEVEL THAT
YOUR DISCLOSURE OF INFORMATION VOLUNTARILY TO THIRD PARTIES
NEGATES A REASONABLE EXPECTATION OF PRIVACY OR MEANS THAT THERE
ISN'T AN EGREGIOUS BREACH OF SOCIAL NORMS. NONE OF THAT CASE
LAW WAS DEALT WITH IN THE OPINION AND THE COURT THERE REALLY
RELIED SOLELY, I WOULD SAY, ON A CASE CALLED UNITED STATES
VERSUS MAYNARD, M-A-Y-N-A-R-D, AND ULTIMATELY THAT CASE WAS
AFFIRMED UNDER A DIFFERENT NAME, U.S. VERSUS JONES, BY THE U.S.
SUPREME COURT.

BUT THAT CASE BASICALLY DEALT WITH POLICE SURVEILLANCE.

SO THE POLICE WERE SURVEILLING A SUSPECT WITHOUT A WARRANT AND
THEY PLACED A GPS DEVICE ON THIS PERSON'S JEEP FOR, LIKE, A
MONTH, AND THEY GATHERED DATA 24 HOURS A DAY FOR A MONTH.

AND IT WAS THAT CASE THAT THE COURT, THE SUPERIOR COURT IN UNG SORT OF RELIED ON, BUT I FIND THAT TO BE QUITE A DIFFERENT SET OF CIRCUMSTANCES. I THINK COURTS HISTORICALLY HAVE DEALT WITH SORT OF LOCATION TRACKING AND GEO LOCATION ISSUES IN A SIGNIFICANTLY DIFFERENT WAY. I ALSO THINK THAT THE FACT THAT THAT WAS A CASE INVOLVING POLICE SURVEILLANCE AND WARRANTS IS SIGNIFICANT.

YOU KNOW, COURTS HAVE OBVIOUSLY FOR UNDERSTANDABLE REASONS

IN THE DEMOCRACY THAT WE LIVE IN HAVE TAKEN A CERTAIN VIEW AND WANTED TO MAKE SURE THAT THEY WERE REIGNING IN GOVERNMENT SURVEILLANCE CONDUCT.

SO I WOULD JUST SAY THAT I DON'T THINK IT WAS APPROPRIATE

TO REST THE DECISION ON MAYNARD, AND I ALSO DON'T THINK THE

COURT HAS GRAPPLED WITH THIS OTHER BODY OF CASE LAW WHICH I DO

THINK IS PERSUASIVE AND IN SOME CASES BINDING SUCH AS THE

FORRESTER CASE BY THE NINTH CIRCUIT ON THIS COURT. AND SO I

DON'T THINK IT IS PERSUASIVE EITHER.

THE COURT: OKAY. GREAT.

2.1

2.4

MR. BROWN: LET ME JUST MAKE SURE THAT THERE'S

NOTHING ELSE TO HIT ON THOSE CLAIMS. AND THERE ARE OBVIOUSLY A

NUMBER OF ARGUMENTS, BUT I'M ALSO COGNIZANT OF NEEDING TO KEEP

THIS MOVING ALONG HERE.

ON THE LARCENY CLAIMS, BECAUSE YOUR HONOR HAD MENTIONED THAT ONE, OR THE CLAIM, IT'S A SINGLE CLAIM, THEY CITED BOTH PENAL CODE SECTION 484 AS WELL AS PENAL CODE SECTION 496.

JUST FOR CLARITY, WE ADDRESS THIS IN OUR BRIEFS, BUT

THERE'S NO PRIVATE RIGHT OF ACTION UNDER PENAL CODE SECTION

484, AND WE'VE CITED AUTHORITIES IN OUR MOTION AT PAGE 38. SO

THAT'S OUT.

IN TERMS OF PENAL CODE 496, BASICALLY WHAT YOU HAVE TO ALLEGE HERE IS THAT YOU BOUGHT OR RECEIVED PROPERTY KNOWING THAT IT HAD BEEN OBTAINED BY THEFT OR EXTORTION OR YOU CONCEALED IT OR WITHHELD IT FROM THE OWNER IN SOME WAY.

BASICALLY WHAT THIS STATUTE WAS, IT'S A STATUTE DESIGNED

TO CRIMINALIZE FENCING OF STOLEN GOODS, RIGHT, AND RESELLING IT

ON THE BLACK MARKET.

SO WHETHER YOU'RE BUYING THOSE GOODS IN ORDER TO RESALE

THEM OR WHETHER YOU'RE TAKING POSSESSION OF THEM TO HOLD THEM

2.4

THE COURT: I GUESS I WAS INTRIGUED BY THIS, AND I'LL HEAR AGAIN FROM YOUR COLLEAGUES, BUT WHERE IS THE THEFT HERE? WHAT IS THE THEFT?

FOR A WHILE FOR THE PERSON WHO STOLE THEM OR WHAT HAVE YOU,

THIS IS, TOO, A CRIMINALIZED OFFENSE.

MR. BROWN: YEAH. WELL, THERE'S NOT ONLY NO
PROPERTY IN THE FIRST PLACE SO THAT'S SORT OF THE THRESHOLD
ISSUE, AND THERE'S NO THEFT BECAUSE, WELL, FIRST OF ALL, I
MEAN, TO EVEN TALK IN TERMS OF THEFT IN A FACT PATTERN LIKE
THIS IS ALMOST ABSURD, FRANKLY.

BUT THE FACT THAT THE, QUOTE-UNQUOTE, COMMUNICATION WAS COMING DIRECTLY FROM THE PLAINTIFFS TO FACEBOOK SHOWS THAT THERE'S NO THEFT THERE. THE URL THAT WAS BEING TRANSMITTED TO FACEBOOK WAS COMING RIGHT FROM THE INDIVIDUAL, RIGHT FROM THE PLAINTIFFS' OWN BROWSER. SO THERE'S NO THEFT THERE.

AND, YOU KNOW, EVEN IF YOU COULD SOMEHOW CONJURE UP SOME SCENARIO IN WHICH YOU COULD SAY THAT THIS URL WAS STOLEN,

CERTAINLY THERE'S BEEN NO SHOWING THAT FACEBOOK HAD REASON TO KNOW THAT THESE URL'S WERE SOMEHOW STOLEN.

AGAIN, IT ALMOST FEELS ABSURD TO BE TALKING LIKE THAT

1 BECAUSE I THINK IT'S SUCH A POOR FIT BETWEEN THE CONDUCT THAT IS ALLEGED AND THIS PARTICULAR CAUSE OF ACTION. 2 3 YOU KNOW, I MEAN, THERE ARE A NUMBER OF ARGUMENTS HERE BUT I MIGHT JUST ALSO POINT OUT THAT FACEBOOK DIDN'T SELL ANY 4 REFERRED URL'S EITHER. YOU KNOW, THE PLAINTIFFS SPECULATE THAT 5 6 FACEBOOK CHARGED MORE TO ADVERTISERS BASED ON USE OF THIS 7 INFORMATION, AND THEY SUGGEST THAT IN THEIR BRIEFING, BUT 8 THERE'S NO ALLEGATIONS CITED TO IN THE SECOND AMENDED COMPLAINT 9 FOR THAT THEORY, SHALL WE CALL IT. 10 AND THEY ALSO DON'T CITE ANY CASE LAW TO SUPPORT THIS 11 NOTION OR IDEA THAT THE SALE OF ADVERTISING SOMEHOW AMOUNTS TO 12 SALE OF SUPPOSED PROPERTY THAT THEY ALLEGE WAS STOLEN. 13 AGAIN, I JUST THINK THAT IT'S ALMOST DIFFICULT TO TALK ABOUT THIS CAUSE OF ACTION BECAUSE IT'S SUCH A POOR FIT BETWEEN 14 15 WHAT THE STATUTE WAS DESIGNED TO COVER AND WHAT THEY'RE 16 ALLEGING HERE BUT IT CLEARLY, FOR A NUMBER OF REASONS, IN 17 SEVERAL ELEMENTS THEY HAVE FAILED IN THEIR PLEADING AND IT 18 SHOULD BE DISMISSED. 19 THE COURT: ALL RIGHT. THANK YOU VERY MUCH. 20 COUNSEL, DO YOU RISE TO CONCEDE THE MOTION, COUNSEL? 21 MR. STRAITE: I'M SORRY? 22 THE COURT: DO YOU RISE TO CONCEDE THE MOTION? 23 MR. STRAITE: NO, YOUR HONOR. I'M SURE MY OPPONENTS

WOULD APPRECIATE THAT, BUT I DO HAVE PARAGRAPH 60 OPEN HERE,

AND I APPRECIATE YOU DRAWING MY ATTENTION TO.

24

25

AGAIN, YOUR HONOR, MY NAME IS DAVID STRAITE REPRESENTING
THE PLAINTIFFS AND THE PUNITIVE CLASS. THANK YOU FOR HAVING
THIS EXTENSIVE ARGUMENT. WE DO APPRECIATE THE OPPORTUNITY TO
ADDRESS AND HIGHLIGHT SOME OF THE ISSUES THAT WE THINK ARE
IMPORTANT.

IT'S BEEN A FEW YEARS SINCE WE'VE BEEN BEFORE YOUR HONOR

AND A NUMBER OF THINGS HAVE CHANGED. I HAVE A FEW MORE GREY

HAIRS AND A FEW OTHER GOOD THINGS HAVE HAPPENED.

I SHARE YOUR LAMENT ABOUT PERHAPS BEING IN A CERTAIN

VINTAGE, AND SO WE BROUGHT IN A RINGER HERE, WITH YOUR

PERMISSION. THIS IS JAY BARNES, AND MY COLLEAGUE AND HE'S ON

THE STEERING COMMITTEE AS OF YESTERDAY. THANK YOU FOR THAT

ORDER.

MR. BARNES ARGUED MANY OF THESE ISSUES BEFORE THE FEDERAL CIRCUIT ON BEHALF OF THE PLAINTIFFS. HE WAS THE ONLY LAWYER THAT DID SO, AND WE'VE ASKED HIM TO HELP US WITH SOME OF THE TECHNICAL POINTS THAT MAY BE MORE NATIVE TO HIS UNDERSTANDING GIVEN HIS YOUTH AND EXPERIENCE. AND SO WE APPRECIATE HIM BEING HERE.

WITH YOUR PERMISSION, YOUR HONOR, I'D LIKE TO BRIEFLY
HIGHLIGHT WHAT HAS CHANGED IN THE LAST COUPLE OF YEARS AND
ADDRESS SOME OF THE ISSUES THAT HAVE BEEN RAISED EARLIER AND
THEN FOR SOME OF THE TECHNICAL ARGUMENTS, TURN IT OVER TO
MR. BARNES FOR ANY QUESTIONS YOU MIGHT HAVE, AND HE MIGHT HAVE
SOME INTRODUCTIONS AS WELL.

THE COURT: THAT'S FINE. THANK YOU.

MR. STRAITE: IN THE LAST FEW YEARS WHAT HAS
HAPPENED? OBVIOUSLY WE HAVE HAD OUR ORAL ARGUMENTS ON
OCTOBER 25, 2012, ON THE FIRST AMENDED COMPLAINT. AND
MR. GRYGIEL, WHO IS AT THE TABLE HERE, AND I ARGUED BEFORE YOU.

AND SINCE THAT TIME OBVIOUSLY THERE HAS BEEN SOME LIMITED DISCOVERY, LIMITED BY THE NUMBER OF DOCUMENTS BUT PRETTY DAMNING IN TERMS OF CONTENT. WE APPENDED 11 DOCUMENTS UNDER SEAL PLUS ADDITIONAL DOCUMENTS OF THE COMPLAINT. WE SAY THEY SPEAK FOR THEMSELVES. THIS IS OPEN COURT, AND WE CAN'T DISCUSS THEM BECAUSE THEY'RE UNDER SEAL, BUT THEY'RE QUOTED LIBERALLY THROUGHOUT THE COMPLAINT, AND WE THINK THEY STRENGTHEN THIS CASE IN WAYS THAT ARE FAIRLY PROFOUND.

IN ADDITION, THEY ALSO PROVIDE AN ADDITIONAL BASIS FOR

THESE CLAIMS, AN ADDITIONAL FACTUAL BASIS THAT WE WEREN'T AWARE

OF.

IN THE RESPONSE TO THE SEALING MOTION, COUNSEL FOR FACEBOOK CONFIRMED THAT THE INFORMATION IS STILL CONFIDENTIAL, MEANING IT'S NOT IN THE PUBLIC REALM. AND EVEN IN OUR VIEW PLAINTIFFS DON'T KNOW THAT THERE IS NOT A SECOND BASIS FOR THE COMPLAINT, AND WE FEEL THAT IS -- HOPE THAT IS SOMETHING THAT WILL BE REMEDIED IN THE MOTION TO SEAL AND THE DOCUMENTS WILL BE UNSEALED, BUT THEY CERTAINLY SUPPORT THESE CLAIMS WITH THAT SECOND BASIS.

WE ALSO FILED A SECOND AMENDED COMPLAINT FOLLOWING THIS

COURT'S ORDER, AND FOLLOWING THIS COURT'S ORDER THERE WAS ALSO

THE DECISION IN GOOGLE COOKIE PLACEMENT. ALL OF THESE ARE

DEVELOPMENTS.

2.4

LET'S START FIRST WITH THE SECOND AMENDED COMPLAINT. WHAT CHANGED IN ADDITION TO PROVIDING THESE ADDITIONAL FACTS THAT WE'VE COVERED IN DISCOVERY?

WE ALSO ARE MORE CLEARLY ASSERTING AN ADDITIONAL BASIS FOR INJURY. WE'VE FOCUSSED IN THE FIRST AMENDED COMPLAINT ON THE STATUTORY STANDING AND THEN FOR COMMON LAW STANDING YOU CALLED IT A CONSTITUTIONAL STANDING IN YOUR ORDER, WE FOCUSSED ON ECONOMIC DAMAGE. AND I THINK WE WERE REMISS IN NOT FOCUSSING MORE CLOSER ON NONECONOMIC HARM, THAT WOULD BE THE LOSS OF PRIVACY FROM THE TWO PRIVACY CLAIMS THAT WERE MUCH MORE EXPLICIT. WE PROVIDED PARAGRAPH AFTER PARAGRAPH OF FACTS TO SUPPORT THE CONCLUSION THAT THE THIRD CIRCUIT REACHED A FEW MONTHS AGO THAT THIS BEHAVIOR, WHICH YOU REFERRED TO AS FACTUALLY INDISTINGUISHABLE, AND IT'S CERTAINLY TRUE WITH RESPECT TO OUR, I.E., SUBCLASS, IS AN EGREGIOUS BREACH OF SOCIAL NORMS HERE.

WE'RE NOT TALKING ABOUT A WAY THE ENGINE HEAD NORMALLY
WORKS. WE'RE TALKING ABOUT UNAUTHORIZED TRACKING OF URL'S OF
THE PLAINTIFFS WHEN THEY THOUGHT THEY WERE LOGGED ON. IN FACT,
WHEN THEY WERE, IN FACT, LOGGED OUT.

AND AFTER INDEPENDENT RESEARCH HAS UNCOVERED WHAT WAS GOING ON, FACEBOOK ADMITTED THEY COULDN'T HAVE DONE IT WITHOUT

CONSENT AND DISCLOSURE. SO THEY ADMITTED THAT THE ACTIONS THAT OCCURRED WERE IMPROPER AND THESE CAUSES OF ACTION.

SO THAT'S THE FIRST BIG CHANGE THAT WE FOCUSSED MUCH MORE STRONGLY ON THE NONECONOMIC BASIS FOR STANDING.

WE ALSO ALLEGE AN ADDITIONAL BASIS FOR ECONOMIC INJURY.

OBVIOUSLY, YOU KNOW, THIS COURT WAS VERY GRACIOUS IN SAYING

THAT WE HAD PLED MONETARY VALUE OF THE BROWSING HISTORY. WE

KNOW IT DOES HAVE MONETARY VALUE BUT ABSENT THE SHOWING THAT

THE PLAINTIFFS LOST THE ABILITY TO MONETIZE THAT DATA

THEMSELVES, THEN THERE WAS THE ECONOMIC INJURY WITH RESPECT TO

THAT THEORY. WE'VE NOW ALLEGED ALSO ADDITIONALLY WITH RESPECT

TO BURDENING OF COMPUTER RESOURCES.

THESE COOKIES, WHICH ARE ACTUALLY DISCUSSED IN DETAIL ON PARAGRAPH 58 OF THE CHART ON THE PREVIOUS PAGE OF THE COMPLAINT, THESE ARE A NUMBER OF COOKIES THAT ARE PRESENT ON THE BROWSER WHEN A FACEBOOK USER INTERACTS WITH THE USER INTERNET.

ONE COOKIE IS MISSING FROM THIS CHART AND THAT IS THE URL
OF THE PREVIOUS WEB PAGE THAT THE USER WAS VISITING. THAT URL,
NOT JUST THE I.P. ADDRESS, BUT THE FULL URL IS CONVERTED INTO
AN ADDITIONAL COOKIE WHICH IS THEN TRANSMITTED WITH ALL OF THIS
OTHER DATA TO FACEBOOK EVERY TIME A USER INTERACTS WITH A WEB
PAGE, WITH FACEBOOK FUNCTIONALITY.

OUR LAST COUNT WAS 7.5 MILLION WEBSITES HAVE FACEBOOK FUNCTIONALITY, AND THAT'S THE BASIC BULK OF THE INTERNET AS

NORMAL CONSUMERS USE IT. AND SO FOR THOSE PEOPLE WHO SURF THE WEB A LOT, SEVERAL HUNDRED TIMES A DAY THEIR COMPUTERS ARE CALLING UP TO FACEBOOK AND PROVIDING THEM WITH THE WEB BROWSER HISTORY EVERY DAY, EVERY WEEK. IT COMES OUT TO ABOUT 30 BILLION COMMUNICATIONS EVERY DAY ACROSS THE COUNTRY. THAT'S A HUGE NUMBER.

THE THIRD CIRCUIT FACING SIMILAR TYPES OF FACTS FOUND THE TRACKING OF THAT INFORMATION TO BE A SIMILAR EGREGIOUS BREACH OF SOCIAL NORMS.

AN ADDITIONAL CHANGE WE MADE, YOUR HONOR, IN THE SECOND

AMENDED COMPLAINT WHICH I JUST ALLUDED TO IS THAT WE FOCUSSED

ON URL'S RATHER THAN I.P. ADDRESSES. YOUR ORDER OF

OCTOBER 23RD, EMPHASIZED THAT THERE MAY NOT BE REASONABLE

EXPECTATION OF PRIVACY IN THE I.P. ADDRESSES. THAT WOULD JUST

BE THE DOMAIN NAME, WWW.CNN.COM, THE I.P. ADDRESS, THERE MAY

NOT BE A REASONABLE EXPECTATION OF PRIVACY.

SO WE FIXED THAT IN THE SECOND AMENDED COMPLAINT AND ALLEGED MORE CLEARLY THAT WE'RE TALKING ABOUT URL'S. WE NO LONGER ARE FOCUSSING ON THE MERE I.P. ADDRESS. IT'S THE LONGER URL WHICH HAS THE CONTENT OF THE COMMUNICATION WITH THE FIRST PARTY WEBSITE. IT COULD BE THE NAME OF THE ARTICLE. WE'VE -- I GUESS WE'RE TALKING ABOUT FOCUSSING ON HERPES AND ORIGINALLY I THINK WE TALKED ABOUT MENTAL HEALTH WEBSITES BUT THAT MAY FIT TOO CLOSE TO HOME TO MOST LAWYERS SO WE CHANGED IT TO SOMETHING ELSE.

CERTAINLY WE WERE LOOKING FOR A CONTENT THAT WAS SOCIALLY STIGMATIZING IN THE PURPOSE WHICH THE BELGIUM PRIVACY REPORT CITED IN PARAGRAPH 58 OF THE COMPLAINT ALSO WANTED TO FOCUS ON SOCIALLY STIGMATIZING CONTENT TO REALLY DRIVE HOME THE POINT HOW PERNICIOUS THIS TRACKING IS.

AND THIS CONTENT, WHETHER OR NOT IT HAS QUERY SEARCH
RESULTS, WHETHER OR NOT IT HAS YOUR SEARCH TERM YOU TYPED IN OR
IF IT'S MERELY A SUMMARY OF THE CONTENT OF THE ARTICLE IS
CONTENT. THIS IS RECOGNIZED IN WAYS THAT MR. BARNES WILL FOCUS
ON IN JUST A MINUTE. BUT THAT IS SOMETHING THAT WE ADDED WITH
ALMOST SUMMARY JUDGMENT DETAIL IN THE AMENDED COMPLAINT, AND WE
HOPE THAT IT HELPS.

WE ALSO, AS COUNSEL FOR FACEBOOK POINTED OUT, MORE CLEARLY IDENTIFIED THAT THERE ARE TWO COMMUNICATIONS HERE. IT'S NOT JUST ONE COMMUNICATION TO FACEBOOK. THE COMMUNICATION WE CARE MOST ABOUT IS THE COMMUNICATION BETWEEN THE PLAINTIFFS AND THE FIRST PARTY WEBSITE. HERE IT'S WAL-MART IN PARAGRAPH 60, BUT IT COULD BE ANY FIRST PARTY WEBSITE THAT HAS FACEBOOK FUNCTIONALITY, THE LIKE BUTTON.

THAT COMMUNICATION IS CONTAINED CONTENT BACK AND FORTH TO GET POST REQUEST IS A PRIVATE COMMUNICATION BETWEEN THE PLAINTIFF AND A FIRST PARTY TO THAT CONVERSATION.

SIMULTANEOUSLY, AND, OF COURSE, MR. BARNES WILL EXPLAIN THIS IN MORE DETAIL, BUT SIMULTANEOUSLY WITH THAT COMMUNICATION, A COPY OF THE COMMUNICATION IS THEN PACKAGED AND SENT OFF TO FACEBOOK

Τ	IN A SECOND COMMUNICATION.
2	SO, YES, WHAT THEY SAID IN THE COMMUNICATION, BUT IT'S NOT
3	VOLUNTARY. THESE COMPUTERS ARE SENDING THESE COMMUNICATIONS
4	WITHOUT THE KNOWLEDGE OR CONSENT OF THE USER BECAUSE THEY
5	CONTAIN FIRST IDENTIFYING INFORMATION WHICH FACEBOOK HAD
6	PROMISED THEY WOULDN'T GATHER IF YOU WERE LOGGED OUT.
7	THE COURT: THAT'S THE BOTTOM PART OF PARAGRAPH 60?
8	MR. STRAITE: YES, YOUR HONOR. YES, YOUR HONOR.
9	AND SO ALTHOUGH THERE IS A SECOND COMMUNICATION, IT CONTAINS A
10	COPY OF THE INTERCEPTED FIRST CONVERSATION IN REAL TIME.
11	THE COURT: SAY THAT AGAIN. YOU USED THE MAGIC WORD
12	"INTERCEPTED."
13	MR. STRAITE: YES.
14	THE COURT: SO YOUR POSITION IS THAT THERE WASN'T
15	THAT'S WHERE THE INTERCEPTION TAKES PLACE?
16	MR. STRAITE: THE INTERCEPTION ON THAT FIRST
17	COMMUNICATION, PARAGRAPH 60, THE COMMUNICATION WITH WAL-MART IS
18	BEING INTERCEPTED IN REAL TIME PACKAGED INTO A COOKIE ALONG
19	WITH ALL OF THESE OTHER COOKIES FOR PARAGRAPH 58 AND THEN
20	COMMUNICATED TO FACEBOOK SIMULTANEOUSLY WITH THE COMMUNICATION
21	WITH WAL-MART.
22	THE COURT: WHO IS DOING THE INTERCEPTION?
23	MR. STRAITE: MR. BARNES CAN SPEAK IN DETAIL TO
24	THAT. WOULD IT BE OKAY IF I TURN OVER THE TECHNICAL DISCUSSION
25	TO HIM?

1	THE COURT: I DON'T WANT TO INTERRUPT YOUR
2	PRESENTATION. SO IF MR. BARNES IS GOING TO
3	MR. STRAITE: IT MIGHT BE A GOOD TIME FOR MR. BARNES
4	TO ADDRESS.
5	MR. BARNES: OKAY. ON INTERCEPTION, IF YOU LOOK AT
6	PARAGRAPH 60 IS A GOOD EXPLANATION OF IT THERE. AND IT'S HARD
7	TO NUMBER THE SEQUENCE PERFECTLY BECAUSE IT'S NOT IT DOESN'T
8	HAPPEN LIKE CONVERSATIONS HAPPEN IN THE REAL WORLD. EVERYTHING
9	IS
LO	THE COURT: YOU SAID MILLISECONDS, I THINK.
L1	MR. BARNES: MILLISECONDS. EVERYTHING IS
L2	SIMULTANEOUS.
L3	AND IF YOU LOOK AT PARAGRAPH 184, WHAT WE SAY IS, IN FACT,
L 4	FACEBOOK RECEIVED THE COMMUNICATION, THEY ACQUIRED THE
L5	COMMUNICATION BETWEEN THE USER AND THE WEBSITE WITH WHICH
L6	THEY'RE COMMUNICATING BEFORE THE COMMUNICATION BETWEEN THE
L7	PLAINTIFFS AND THE VARIOUS WEBSITES WERE COMPLETED.
L8	SO WHAT HAPPENS IS THE USER CLICKS THE ENTER BUTTON IT
L9	SAYS GET WAL-MART.COM, SLASH, TOWELS FOR MY KID'S TOWELS ON
20	SALE, RIGHT?
21	WAL-MART SENDS BACK INSTRUCTIONS. THEY START FILLING OUT
22	THE WEB PAGE. IMMEDIATELY THE PLAINTIFFS' WEB BROWSER SENDS
23	ANOTHER GET REQUEST TO FACEBOOK. THE PLAINTIFF DOESN'T KNOW
24	ANYTHING ABOUT THIS GET REQUEST. FACEBOOK IN THIS CASE HAS
25	PROMISED THAT THEY'RE NOT GOING TO TRACK THIS IN A PERSONALLY

IDENTIFIABLE WAY, BUT YET FACEBOOK DOES. AND FACEBOOK RECEIVES
THAT SEPARATE BUT SIMULTANEOUS COMMUNICATION.

THE COURT: FROM THE USER'S COMPUTER?

2.4

MR. BARNES: FROM THE USER'S WEB BROWSER. BUT THE USER'S WEB BROWSER IS DIFFERENT THAN THE USER. IT IS A TOOL THAT THEY USER USES TO SEND AND RECEIVE COMMUNICATIONS, BUT THE WEB BROWSER CAN DO THINGS AND CAN BASICALLY BE HIJACKED BY SOMEONE ELSE, SOME OTHER COMPANY THAT INSTRUCTS IT ON WHAT TO DO WITHOUT THE ACTUAL USER HAVING DONE ANYTHING, AND THAT'S WHAT HAPPENED IN THIS CASE. THE USER HAS NO IDEA THAT THE INFORMATION IS BEING SENT TO FACEBOOK.

AND HERE'S WHAT IS INTERESTING ABOUT THIS ARGUMENT. THE FIRST CIRCUIT HEARD THE IDENTICAL ARGUMENT IN THE PHARMATRAK CASE. WHAT THE FIRST CIRCUIT SAID, AND THEY SUMMARIZED THE ARGUMENT, "PHARMATRAK ARGUES THAT THERE IS NO INTERCEPTION BECAUSE THERE WERE ALWAYS TWO SEPARATE COMMUNICATIONS, ONE BETWEEN THE WEB USER AND THE PHARMACEUTICAL CLIENT," WHICH IN THIS CASE WOULD BE WAL-MART, AND THE OTHER BETWEEN THE WEB USER AND PHARMATRAK.

THIS ARGUMENT FAILS FOR TWO REASONS. FIRST, AS A MATTER

OF LAW YOU CAN SEARCH ADOPTING A NARROW READING ONLY REQUIRES

THAT THE ACQUISITION OCCUR AT THE SAME TIME AS THE TRANSMISSION

AND SEPARATE BUT SIMULTANEOUS AND IDENTICAL COMMUNICATIONS

SATISFY EVEN THE STRICTEST REAL TIME REQUIREMENT.

PHARMATRAK WENT ON TO SAY, AND THIS WAS A COOKIE CASE,

THEY WORK BASICALLY THE SAME WAY NOW THAT THEY DID WHEN THE FIRST CIRCUIT TOOK THE PHARMATRAK CASE. THEY SAID THAT COOKIES WERE EFFECTIVELY AN AUTOMATIC ROUTING PROGRAM, CODE AUTOMATICALLY DUPLICATED THE PARTY COMMUNICATION BETWEEN THE USER AND THE WEBSITE WHICH THEY WERE COMMUNICATING AND SENT IT OFF TO THE THIRD PARTY.

AND THE PHARMATRAK COURT FLATLY REJECTED THIS ARGUMENT

THAT THIS WAS NOT AN INTERCEPTION, AND, FRANKLY, I THINK IT'S A

DANGEROUS ARGUMENT FOR THE WIRETAP ACT AS A WHOLE BECAUSE IF

YOU THINK OF THE BRICK AND MORTAR EXAMPLE, AND IN ONE WAY YOU

COULD HAVE A WIRETAP VIOLATION IS A PERSON WHO PUT A BUG ON A

TELEPHONE, ON A PERSON'S TELEPHONE.

WHEN THEY PUT THAT BUG ON THE TELEPHONE, IT CAUSES THE TELEPHONE TO DIRECTLY SEND THE COMMUNICATION THAT THE VICTIM IS SENDING FROM THAT PHONE TO WHEREVER THE BUG IS DIRECTING THE INFORMATION TO GO.

AND SO IF FACEBOOK IS CORRECT, THEN PLACING A BUG ON A TELEPHONE, PERHAPS, IS NO LONGER AN INTERCEPTION BECAUSE THAT'S COMMUNICATION THAT ORIGINATES WITH THE VICTIM'S TELEPHONE AND ULTIMATELY ENDS UP WITH THE DEFENDANT.

SO I THINK THE INTERCEPTION SHOULD NOT BE WELL TAKEN AND IF WE CAN -- DO YOU WANT TO GO ON TO THE FURTHER WIRETAP CLAIMS? I DON'T KNOW IF YOU WOULD LIKE TO HEAR MORE FROM MR. STRAITE ON STANDING.

MR. STRAITE: WELL, OBVIOUSLY, YOUR HONOR, YOU CAN

2.4

SEE WHY WE BROUGHT IN THE RINGER HERE, BUT IF I MAY JUST FINISH

UP SOME OF THE DISCUSSION ON STANDING AND THE REST OF THE

TECHNICAL POINTS WILL BE BETTER ADDRESSED BY MR. BARNES.

THAT'S A GREAT INTRODUCTION TO WHAT YOU'LL BE HEARING IN JUST A

MOMENT HERE.

OTHER CHANGES THAT HAVE HAPPENED OBVIOUSLY SINCE YOUR

OCTOBER 23RD ORDER, THE DECISION IN THE GOOGLE COOKIE

PLACEMENT, THAT'S AN IMPORTANT CASE. I'VE CALLED IT A LANDMARK

CASE. A NUMBER OF OTHER COURTS ARE LOOKING AT THAT CASE, AND

THERE'S A CASE IN NEW YORK RIGHT NOW THAT IS CONSIDERING THE

IMPORT OF THAT CASE.

AND YOU ASKED COUNSEL FOR FACEBOOK WHETHER IT CAN BE -THAT DECISION CAN BE RECONCILED WITH OUR ARGUMENTS HERE AND THE
ANSWER IS, NO, OF COURSE, IT CAN'T BE. THEY'RE IRRECONCILABLE.
SO THIS COURT WILL HAVE TO UNFORTUNATELY ADDRESS WHETHER TO
DISAGREE WITH THE THIRD CIRCUIT AND ADOPT FACEBOOK'S ARGUMENTS
OR, NOT AND THERE IS NO WAY TO RECONCILE TO BE HELD THERE.

IMPORTANTLY ON STANDING THE THIRD CIRCUIT ESTABLISHED A

CLEAN LINE AND THAT'S AN IMPORTANT PART OF THAT HOLDING THAT NO

MATTER WHAT WE SAY WHETHER THERE'S A CLAIM ALLEGED, WHETHER OR

NOT ALL OF THE ELEMENTS ARE PROPERLY ALLEGED, THAT'S A 12(B)(6)

ARGUMENT.

BY FACEBOOK'S LOGIC THEY'RE SAYING THAT ANY TIME THEY HAVE A 12(B)(6) ARGUMENT, THEY AUTOMATICALLY HAVE A 12(B)(1) ARGUMENT, AND THAT'S OBVIOUSLY NOT THE CASE.

BY US NOW FOCUSSING MORE STRONGLY ON THE NONECONOMIC

ARGUMENTS HERE, WE BELIEVE THAT UNDER THE ERIE DOCTRINE AND THE

OTHER DOCTRINE THAT WE TALKED ABOUT, IT'S A FAIRLY CLEAR AND

EASY ANSWER AND, OF COURSE, THERE IS STANDING. IF THERE IS

INJURY IN FACT UNDER STATE LAW, THERE IS INJURY IN FACT UNDER

ARTICLE III.

IN THE REPLY BRIEF, OBVIOUSLY WE HAVEN'T HAD THE SURREPLY BRIEF SO I'LL COMMENT ON WHAT WAS SAID IN THE REPLY, FACEBOOK ARGUED THAT NINTH CIRCUIT LAW CLEARLY DISAGREES WITH OUR VIEW OF ERIE. I DON'T THINK THAT'S THE CASE BECAUSE I THINK FACEBOOK CONFUSED OUR ARGUMENT WHEN WE SAID THAT THERE WAS —

IF THERE'S INJURY UNDER STATE LAW, THEN THERE'S ARTICLE III.

AND, IN FACT, WHAT THESE NINTH CIRCUIT CASES SAY IS THAT JUST BECAUSE THERE'S STANDING IN STATE COURT DOESN'T NECESSARILY MEAN THERE'S STANDING IN FEDERAL COURT, AND WE WOULD AGREE WITH ALL OF THOSE DECISIONS.

SO, FOR EXAMPLE, JUST A QUICK RUN THROUGH OF THE CASES,

FACEBOOK CITED LEE VERSUS AMERICAN NATIONAL INSURANCE. THE

REASON WHY THE PLAINTIFFS WOULD HAVE STANDING IN STATE COURT IS

BECAUSE CALIFORNIA IS A VERY BROAD STANDING RULE FOR TAXPAYERS.

AND THAT'S NOT THE CASE IN THE FEDERAL COURT.

THERE THE QUESTION IS CAN AN UNINJURED PLAINTIFF SUE FOR
INJURY TO OTHER PLAINTIFFS? CALIFORNIA SAYS, YES. THE FEDERAL
COURT, OF COURSE NOT. BUT THAT'S NOT THE FACTS HERE. HERE
THESE FOUR PLAINTIFFS HAVE ALLEGED INJURY TO THEMSELVES. OTHER

THAN THE CLASS ACTION CONTEXT, THEY'RE NOT LOOKING TO ASSERT REMEDIES TO OTHER PEOPLE.

SAME EXACT SITUATION IN FIEDLER VERSUS CLARK. THAT'S THE CASE FROM HAWAII WITH THE PINEAPPLE GROWERS AND THERE WERE FOUR STATUTES THAT WERE ALLEGEDLY VIOLATED AND NONE OF THEM HAD A PRIVATE RIGHT OF ACTION, BUT THERE WAS A THEORY THAT THE HAWAII CONSTITUTION ALLOWS FOR PRIVATE ATTORNEY GENERAL STANDING TO ASSERT CLAIMS ON BEHALF OF OTHER PEOPLE EVEN IF YOU WEREN'T INJURED. AGAIN, THE NINTH CIRCUIT SAID, NO, THAT'S NOT THE CASE, JUST BECAUSE YOU HAVE STANDING IN HAWAII DOESN'T MEAN YOU HAVE STANDING IN FEDERAL COURT, AND WE AGREE WITH THAT BECAUSE THAT'S A PRIVATE ATTORNEY GENERAL STANDING.

AND SAME THING WITH BEGAY VERSUS KERR-MCGEE CASE AND THE ARIZONA COURTS MAY OR MAY NOT HAVE JURISDICTION. THAT HAS NO IMPACT ON WHETHER THERE IS DIVERSITY JURISDICTION AND THE FEDERAL COURT -- IN ARIZONA THE JURISDICTIONAL ISSUE WAS REVERSED WHERE THERE WAS FEDERAL JURISDICTION BUT NOT THE STATE STANDING.

THERE WAS.

2.4

WALLACE VERSUS CONAGRA WHICH DISCUSSES THESE ISSUES IN THE CAFA CONTEXT. AGAIN, NONE OF THESE CASES APPLY HERE BECAUSE THOSE WERE CASES WHERE THE PLAINTIFF WOULD HAVE STANDING TO ASSERT CLAIMS ON BEHALF OF OTHER INJURED PARTIES EVEN IF THEY WEREN'T INJURED. HERE THEY'RE INJURED. THERE'S NO CASE CITED BY FACEBOOK, AND WE COULD FIND NO CASE, THAT IF YOU'RE INJURED

AS DEFINED BY STATE LAW, YOU LACK A CASE OF CONTROVERSY WITHIN THE MEANING OF ARTICLE III. ZERO CASES. THEY CITE TO NONE.

WE FOUND NONE.

2.4

CONTRARY WISE, IF THERE IS AN OPPORTUNITY TO PURSUE A

CLAIM EVEN WITHOUT OUT-OF-POCKET LOSS, WHICH, OF COURSE, MANY

CLAIMS EXIST LIKE THAT, NOT JUST PRIVACY, THERE'S ALSO

DEFAMATION CLAIMS, OBVIOUSLY THE SUPREME COURT AGREES THAT

THERE COULD BE PRIVACY CLAIMS WITH NO ECONOMIC DAMAGES THAT CAN

BE ASSERTED IN FEDERAL COURT. DOE VERSUS CHAO IS A GREAT

EXAMPLE OF THAT, THAT FOOTNOTE 3 AND THE ACCOMPANYING TEXT.

I REGRET WE DID NOT CITE TO DOE VERSUS CHAO IN OUR BRIEFING, BUT I APOLOGIZE FOR BRINGING IT UP NOW. THAT'S 540 U.S. 614 WHERE THE SUPREME COURT SAID, OF COURSE, IF IT'S A STATE PRIVACY TORT, EVEN WITH NO ECONOMIC DAMAGE, IF IT'S COGNIZABLE IN STATE COURT, IT'S COGNIZABLE IN FEDERAL COURT. OF COURSE IT IS. THAT'S MY QUICK DISCUSSION OF THE NINTH CIRCUIT CASES THAT WERE CITED IN THE REPLY BRIEF.

A COUPLE OF OTHER POINTS. COUNSEL SAID AND ARGUED AND, OF COURSE, IN THE BRIEFING THAT OUR SECOND AMENDED COMPLAINT LACKS THE SPECIFICITY THAT THEY WOULD LIKE TO SEE WITH RESPECT TO THE ACTUAL URL'S THAT WERE INTERCEPTED.

RESPECTFULLY, THAT SORT OF PROOF IS NOT REQUIRED IN THE COMPLAINT. WHAT IS IMPORTANT IS THAT THERE IS THE ALLEGATIONS.

THE FIRST AMENDED COMPLAINT ONLY ALLEGED, AND YOUR HONOR POINTED THIS OUT IN THE ORDER OF OCTOBER 23RD, WE ONLY ALLEGED

THE INTERCEPTION OF THESE I.P. ADDRESSES. WE DIDN'T ALLEGE THE FULL URL'S WERE ACCEPTED, AND WE DIDN'T ALLEGE THAT THE URL'S CONTAINED CONTENT. WE WENT BACK TO THE URL'S THAT WE COULD FIND AND ABSOLUTELY WE ALLEGED WITHIN THE RULE 11 CONSTRUCT THAT THESE URL'S ARE LONG, THEY'RE DETAILED, THEY CONTAIN CONTENT. THEY WERE, IN FACT, INTERCEPTED BY FACEBOOK AT A TIME WHEN THESE PLAINTIFFS WERE NOT LOGGED INTO THEIR ACCOUNTS. THAT'S ALL THAT IS NEEDED UNDER RULE 8. WE HAVEN'T PROVEN OUR CASE AND IF THIS WERE A SUMMARY JUDGMENT MOTION AND PERHAPS WE WOULD BE HAVING A CONVERSATION. BUT WE MADE ALL OF THE ALLEGATIONS THAT ARE NEEDED.

2.4

TO THE EXTENT THAT MORE IS NEEDED, IT'S ALSO A LITTLE BIT INEQUITABLE AT THIS POINT, YOUR HONOR. AS YOU'VE SEEN IN OUR BRIEFING ON THE DISCOVERY MOTIONS, WE'VE ASKED FOR COPIES OF ALL OF THE INFORMATION THAT PLAINTIFF HAS ON FACEBOOK AND INCLUDING ALL OF THE URL'S THAT WERE INTERCEPTED, ALL OF THE INFORMATION THAT WAS GATHERED ON THESE PLAINTIFFS DURING THE CLASS PERIOD, AND WE'VE RECEIVED NOTHING. YOU'VE SEEN THE BRIEFING ON THAT POINT, AND I WON'T GO INTO IT RIGHT NOW BUT IT'S A BIT INEQUITABLE TO SAY THAT WE ARE REQUIRED TO PLEAD FACTS IN A COMPLAINT THAT HAD BEEN IMPROPERLY WITHHELD FROM US IN DISCOVERY, AND THAT'S A BIT ODD.

AND I ALSO BRING UP A CASE FROM TWO WEEKS AGO FROM

MAGISTRATE JUDGE COUSINS IN THE ANTHEM DATA BREACH CASE WHO

SAID IT WOULD BE A BIT OVERWHELMING TO FORCE THE PLAINTIFFS TO

1	PROVIDE PERSONAL INFORMATION TO PROVE THE PRIVACY CLAIM.
2	HERE WE ALLEGE FACTS MUCH MORE SPECIFICALLY THAN WE DID IN
3	THE FIRST AMENDED COMPLAINT, AND IT WOULD BE UNFORTUNATE IF WE
4	MUST RISK DISCLOSURE OF VERY PRIVATE URL'S PUBLICLY IN A
5	COMPLAINT IN ORDER TO PROTECT PRIVACY. IT SEEMS A BIT ODD.
6	WITH THAT I THINK AT THIS POINT MAYBE IT WOULD BE BEST TO
7	TURN OVER THE ARGUMENTS TO MR. BARNES FOR SOME OF THE TECHNICAL
8	POINTS RAISED BY FACEBOOK'S COUNSEL UNLESS YOUR HONOR HAS ANY
9	QUESTIONS.
10	THE COURT: NO. THIS WOULD BE A GOOD TIME.
11	MR. BARNES.
12	MR. BARNES: THANK YOU, YOUR HONOR. AND I WANT TO
13	START WITH SOMETHING THAT FACEBOOK DIDN'T TOUCH UPON.
14	MR. STRAITE TOUCHED UPON IT, AND THERE ARE A NUMBER OF
15	PARAGRAPHS IN THE COMPLAINT THAT ARE CLOSE RIGHT NOW, BUT
16	THERE'S ONE THAT IS NOT. AND I THINK IT'S VERY IMPORTANT.
17	PARAGRAPH 27, THIS WAS A PUBLIC COMMENT OF A FACEBOOK
18	EMPLOYEE. WE'VE SAID THAT WE DON'T DO IT AND WE COULDN'T DO IT
19	WITHOUT SOME FORM OF CONSENT AND DISCLOSURE.
20	SINCE THE <u>DOUBLECLICK</u> CASE, THE LEGALITY OF THE THIRD
21	PARTY COOKIE TRACKING BUSINESS MODEL HAS DEPENDED ON EITHER
22	IMPLICIT OR EXPRESS CONSENT.
23	AND WHEN FACEBOOK ARGUES THE WAY YOU PUT IT WAS THAT'S THE
24	WAY THAT THE INTERNET WORKS, FOLKS, GET OVER IT, THAT'S NOT
25	TRUE.

OTHER COMPANIES HAVE EXPRESSED OR IMPLIED CONSENT TO DO
TRACKING LIKE THIS. IN THIS CASE BY FACEBOOK'S OWN ADMISSIONS
IN PARAGRAPH 27 AND A NUMBER OF OTHER PARAGRAPHS IN THE
COMPLAINT THAT WE WON'T DISCUSS IN DETAIL RIGHT NOW, THEY SAID
THEY DIDN'T HAVE THE CONSENT NECESSARY TO DO THIS. SO THAT
PUTS THIS IN A COMPLETELY DIFFERENT CATEGORY.

2.4

THE OTHER THING THAT WAS MENTIONED WAS THE POLICY

IMPLICATIONS OF A DECISION AND, YOUR HONOR, WE THINK THAT'S

ALSO IMPORTANT. I THINK COUNSEL MENTIONED UNITED STATES VERSUS

JONES. JUSTICE SOTOMAYOR SAID IN A CONCURRENCE THAT SHE DOUBTS

PEOPLE WILL ACCEPT WITHOUT COMPLAINT THE WARRANTLESS DISCLOSURE

TO THE GOVERNMENT OF A LIST OF EVERY WEBSITE THAT THEY HAVE

VISITED IN THE LAST WEEK OR MONTH OR YEAR.

IF THIS TYPE OF ACTIVITY IS NOT ACTIONABLE UNDER THE WIRETAP ACT OR ECPA, OTHER ACTIONS, THEN SOTOMAYOR'S CONCERN IN THAT CONCURRENCE IS REALITY. AND SO THIS DECISION DOES HAVE POLICY IMPLICATIONS, AND WE THINK IT HAS POLICY IMPLICATIONS
THAT WOULD BE VERY BAD FOR THE FUTURE OF PRIVACY IN OUR COUNTRY SHOULD THE PLAINTIFFS NOT PREVAIL ON THIS MOTION.

AFTER A CONSENT, WHICH THEY DID NOT TALK ABOUT, I WANT TO TALK ABOUT THE CONTENT FOR A MOMENT, AND I THINK IT'S IMPORTANT FOR YOUR HONOR TO KNOW THAT WE'VE READ THE ORDER IN NOVEMBER AND WE'VE REPLED ACCORDINGLY. WE WERE FAR MORE SPECIFIC WITH EXACTLY WHAT WE WERE TALKING ABOUT.

PARAGRAPH 185 WE'VE TALK ABOUT THE INTERCEPTION OF THE

URL'S WHICH INCLUDED, AND I QUOTE, "DETAILED URL REQUESTS AND SEARCH QUERIES."

PARAGRAPH 115, 118, 121, AND 124 WE TALK ABOUT DETAILED FILE PATHS CONTAINING THE CONTENT OF GET POST COMMUNICATIONS.

AND THEN WE PROVIDE SOME EXAMPLES. PARAGRAPH 34 IS HOW DO

I REDUCE HERPES BREAKOUTS EXAMPLE CHOSEN FOR A REASON BECAUSE

IT OBVIOUSLY -- THE INFORMATION IN THAT URL AFTER THE DOT COM

HAS A MEANING.

THE WIRETAP ACT IS A VERY BROAD DEFINITION OF CONTENT. IT

IS ANY INFORMATION RELATING TO THE SUBSTANCE REPORT OR MEANING

OF A COMMUNICATION.

AND WHAT THAT MEANS, YOUR HONOR, IS THAT THE RELATING TO
MEANS THAT IT DOESN'T HAVE TO BE THE COMMUNICATION ITSELF. IT
HAS TO BE ANYTHING RELATING TO IT AND RELATING TO THAT MEANING.

WE PROVIDE THIS EXAMPLE BECAUSE OBVIOUSLY THE PHRASE HOW

DO I REDUCE HERPES BREAKOUTS HAS A MEANING. AND THE SAME IS

TRUE OF THE EXAMPLE THAT WE GAVE ON PARAGRAPH 35 WHICH IS "THE

NEW YORK TIMES" EXAMPLE, POST TRAUMATIC DISTRESS DISORDER FROM

9-11 STILL HAUNTS. THAT PHRASE AFTER THE DOT COM HAS SUBSTANCE

AND MEANING THAT GOES BEYOND THE PARTY TO THE COMMUNICATION.

YOUR ORDER SAID SOMETHING THAT WE THOUGHT WAS VERY

IMPORTANT. IT SAID THE INTERCEPTED INFORMATION DESCRIBED IN

THE CCAC IS SO SIMILAR TO THE REFERRER HEADERS ADDRESSED IN

ZYNGA PRIVACY THAT WE MAY NEVER BE ABLE TO STATE A WIRETAP

CLAIM.

YOUR HONOR, WE WOULD ASK YOU TO LOOK VERY CLOSELY AT THE URL'S THAT WERE AT ISSUE IN THE ZYNGA CASE. IN OUR PETITION IN PARAGRAPHS 43 AND 44 FACEBOOK EXPLAINS THAT THEY DON'T HAVE REFERRER HEADERS ON THEIR WEBSITE LIKE OTHER WEBSITES DO BECAUSE YOU COULD HAVE SENSITIVE INFORMATION CONTAINED WITHIN THEM.

2.4

AND SO WHAT FACEBOOK HAS, THEIR REFERRER HEADERS SAY

FACEBOOK.COM/USER NAME OR FACE.COM/GROUP NAME. THERE IS NO

FACEBOOK URL EQUIVALENT OF NEWYORKTIMES.COM/POST TRAUMATIC

STRESS DISORDER FROM 9-11 STILL HAUNTS. THERE'S NO FACEBOOK

URL EQUIVALENT OF HOW DO I REDUCE HERPES BREAKOUTS.

"THE NEW YORK TIMES" EXAMPLE WOULD BE FACEBOOK.COM/NEWYORKTIMES. THAT IS SIMILAR TO --

THE COURT: WHAT IS THAT SIGNIFICANT OF?

MR. BARNES: THE SIGNIFICANCE IS THAT IT IDENTIFIES

THE OTHER PARTIES, "THE NEW YORK TIMES." IT DOESN'T IDENTIFY A

SPECIFIC THOUGHT CONVEYED, AND IT'S IMPORTANT TO KNOW HOW THESE

GET REQUESTS ARE SENT.

SO REALLY THERE'S ONE OF TWO WAYS AND THIS IS, I THINK,

EVERY DAY EXPERIENCE PEOPLE USE THE INTERNET. EITHER YOU CAN

GO INTO THE TOOLBAR, AND YOU CAN TYPE IT INTO THE TOOLBAR. YOU

CAN TYPE THIS FULL URL INTO THE TOOLBAR AND HIT ENTER.

I DON'T THINK THERE'S ANY CIRCUMSTANCE IN WHICH SOMEONE
COULD ARGUE WITH A STRAIGHT FACE THAT THAT DOES NOT INCLUDE THE
CONTENT OF A COMMUNICATION. YOU'VE TYPED IT INTO THE TOOLBAR

YOURSELF.

2.4

THE OTHER WAY IT HAPPENS IS THAT THE USER LOOKS ON THE WEB PAGE AND THEY SEE THE HYPERLINK. AND THE HYPERLINK SAYS SOMETHING LIKE POST TRAUMATIC STRESS DISORDER FROM 9-11 STILL HAUNTS. SO WHAT DO YOU DO? YOU USE A TECHNOLOGICAL SHORTCUT. YOU LEFT CLICK ON YOUR MOUSE, IF YOU'RE A WINDOWS USER, AND IT TAKES YOU -- THAT AUTOMATICALLY THEN SENDS A GET REQUEST FOR THIS URL WHICH INCLUDES THE PTSD FROM 9-11 TO "THE NEW YORK TIMES." IN RESPONSE, "THE NEW YORK TIMES" SENDS A 2,000 WORD ESSAY BACK AND NOT SURPRISINGLY IT'S ON PRECISELY THE TOPIC OF PTSD AFTER 9-11.

AND THE PLAINTIFFS' COMMUNICATION IS NOT JUST THE SENDING OF THE COMMUNICATION BUT THE RECEIPT AND RETURN FROM "THE NEW YORK TIMES" IS PROTECTED BY THE ECPA.

SO WE THINK, YOUR HONOR, BASED ON THE NEW FACTS THAT WE HAVE ALLEGED, THERE'S NOTHING TO BE RETHOUGHT ABOUT YOUR ORIGINAL OPINION. THIS CASE FITS VERY EASILY WITHIN ZYNGA. IN FACT, THE ZYNGA COURT SAID SEARCH TERMS OR SIMILAR COMMUNICATIONS. WHEN YOU HAVE A HOOK -- WHEN A SENSITIVE HUMAN BEING HAS THE THOUGHT OF GET ME THAT INFORMATION, THAT IS A SIMILAR COMMUNICATION.

AND NOT ONLY THAT, I THINK YOU BROUGHT UP THE CASE, YOUR HONOR, THE <u>FISA</u> COURT CASE. AND THE <u>FISA</u> COURT CASE INVOLVED A NATIONAL SECURITY AGENCY MAKING PRETTY CLOSE TO THE ARGUMENT THAT FACEBOOK IS MAKING HERE TODAY. THE NSA SAID -- TOLD THE

FISA COURT THAT CONTENT AND DIALLING ROUTING ADDRESS AND SIGNALLING INFORMATION WERE TWO MUTUALLY EXCLUSIVE CATEGORIES.

THAT IF SOMETHING WAS AN ADDRESS, IT COULD NOT BE CONTENT.

2.4

AND THE <u>FISA</u> COURT IN THE NATIONAL SECURITY CONTEXT FLATLY SAID, NO, THEY'RE NOT MUTUALLY EXCLUSIVE CATEGORIES. SOME THINGS CAN BE BOTH.

AND SO IF YOU HAVE THE POST CUT-THROUGH DIAL DIGITAL CASES
THAT THESE COMPORT WITH, YOU'VE GOT THE PATRIOT ACT LEGISLATIVE
HISTORY THAT WE'VE CITED, AND BASED ON THESE NEW FACTS I THINK
CLEARLY WE WIN ON THE CONTENTS ISSUE.

THE SECOND MAJOR ISSUE RAISED WAS THE PARTY TO THE COMMUNICATION ISSUE. AND I BELIEVE, YOUR HONOR, YOU GOT IT RIGHT ON YOUR FIRST ORDER ON THAT ONE AS WELL.

AND WHAT YOU SAID IS THAT WHILE IT'S TRUE A FACEBOOK SERVER IS INVOLVED, THERE WERE NO ALLEGATIONS WHICH DEMONSTRATED THAT THE PLAINTIFFS KNEW THAT THEIR BROWSER ACTIVITY WAS BEING TRACKED AND COLLECTED.

AND, YOUR HONOR, THINK ABOUT WHAT THE THINGS THAT ARE AT THE BASIS OF THIS ARE CALLED. THEY'RE CALLED THIRD PARTY COOKIES. WE DIDN'T INVENT THAT TERM FOR PURPOSES OF THIS COMPLAINT. IT'S A TERM THAT IS WIDELY USED IN THE INDUSTRY AND THAT IS WHAT THEY ARE. WE EXPLAIN IN THE COMPLAINT EXACTLY HOW THEY WORK. PARAGRAPH 60 EXPLAINS IT, 57.

AND, YOUR HONOR, DESPITE THE  $\underline{\text{GOOGLE}}$  CASE, OTHER COURTS HAVE HELD TO THE CONTRARY. THE PHARMATRAK CASE, THAT WAS A

1	COOKIE CASE. IT WORKED THE EXACT SAME WAY AS THE COOKIES IN
2	THIS CASE.
3	THERE'S A CASE FROM THE SEVENTH CIRCUIT INVOLVING E-MAIL
4	CALLED <u>SZYMUSKIEWICZ</u> , I THINK.
5	THE COURT: YOU'LL HAVE TO SPELL THAT, WON'T YOU.
6	MR. BARNES: IF I'VE GOT IT RIGHT.
7	THE COURT: YOU CAN GET THAT FOR THE REPORTER A
8	LITTLE LATER.
9	MR. BARNES: ALL RIGHT. WE'LL GET THAT ONE A LITTLE
LO	BIT LATER.
L1	AND THAT WAS AN E-MAIL FORWARDING CASE WHERE THE VICTIM
L2	HAD NO KNOWLEDGE THAT THEIR E-MAILS WERE BEING FORWARDED ALONG
L3	TO THE DEFENDANT AND NEVERTHELESS THE DEFENDANT WAS NOT DEEMED
L 4	A PARTY TO THAT COMMUNICATION.
L5	AND WHEN YOU SAID IN YOUR OPINION THAT THE FACEBOOK CASES
L 6	ARE INAPPOSITE BECAUSE THEY INVOLVE RECORDING BY A KNOWN
L7	PARTICIPANT OR RECORDING CONVERSATION, WE THINK YOU WERE
L8	EXACTLY RIGHT.
L9	THE NEXT ISSUE WHICH HASN'T BEEN ADDRESSED HERE TODAY BUT
20	I THINK IT IS KEY TO ADDRESS IS THE ISSUE OF A DEVICE. AND
21	LIKE THE CONTENTS ISSUE, WE'VE PLEADED THE DEVICE ISSUE WITH
22	FAR MORE SPECIFICITY THAN THE SAC.
23	IN PARTICULAR, WE PLED 7 DEVICES, AND WE'VE DEDICATED
24	20 PAGES TO EXPLAINING HOW THEY WORK TOGETHER TO ALLOW FACEBOOK
25	TO ACQUIRE THE CONTENTS OF COMMUNICATIONS.

AND THOSE ARE COOKIES, THE PLAINTIFFS' BROWSERS, THE
PLAINTIFFS' COMPUTING DEVICES, FACEBOOK'S WEB SERVERS, THE
FIRST PARTY WEBSITE WEB SERVERS, THE COMPUTER CODE DEPLOYED BY
FACEBOOK, AND FINALLY THE ENTIRE PLAN THAT WAS CARRIED OUT.

2.4

NOW, THE ACT, THE FEDERAL WIRETAP ACT, DEFINES A DEVICE TO

MEAN -- TO BE ELECTRICAL, MECHANICAL OR OTHER DEVICE, AND IT

MEANS ANY DEVICE OR APPARATUS WHICH COULD BE USED TO INTERCEPT

AN ELECTRONIC COMMUNICATION.

THAT'S A BROAD DEFINITION THAT IS BEST CHARACTERIZED BY

ITS FUNCTION. A DEVICE IS SOMETHING WHICH CAN BE USED TO

INTERCEPT AN ELECTRONIC COMMUNICATION.

IF YOU GO TO THE DICTIONARY, THE DICTIONARY DEFINITION IS BROAD. IT'S A THING MADE FOR A PARTICULAR PURPOSE, AN INVENTION OR CONTRIVANCE. AND THERE'S CASE LAW THAT SAYS THAT THE THINGS THAT WE HAVE CITED QUALIFIES AS DEVICES UNDER THE WIRETAP ACT.

SO IN THE IN RE CARRIER IQ CASE, JUDGE CHEN SAYS

POINT-BLANK THE CARRIER IQ SOFTWARE DEVICE. AND <u>SZYMUSKIEWICZ</u>,

S-Z-Y-M-U-S-K-I-E-W-I-C-Z, THE SEVENTH CIRCUIT SAID THE WEB

BROWSERS IN COMPUTERS OR DEVICES.

IN THE PHARMATRAK CASE THEY DIDN'T ADDRESS THE ISSUE BUT
THEY FOUND LIABILITY FOR A THIRD PARTY COOKIE COMPANY IN THE
SAME SITUATION AS FACEBOOK HERE. THESE CASES ARE DIRECTLY ON
POINT TO WHETHER THESE THINGS ARE DEVICES OR NOT.

FACEBOOK'S CASES, HOWEVER, ARE NOTHING LIKE THIS CASE. IN

CROWLEY VERSUS CYBER SOURCE, THE ISSUE WAS WHETHER AMAZON'S WEB

SERVERS WERE DEVICES UNDER THE ACT WHEN THE PLAINTIFF HAD

KNOWINGLY SENT INFORMATION NECESSARILY TO EFFECTUATE A PURCHASE

DIRECTLY TO AMAZON.

2.1

2.4

AMAZON WAS NOT A THIRD PARTY TO THAT COMMUNICATION. IT

WAS, IN THE WORDS OF THE COURT, A SECOND PARTY TO THE

COMMUNICATION. I'LL ALSO ADD THAT THAT IS A DECISION FROM THE

CENTRAL DISTRICT OF CALIFORNIA NOT BINDING ON THIS COURT.

POTTER VERSUS HAVLICEK THAT THEY CITED IS A CASE FROM

OHIO. IT IS A STRANGE CASE. IT GREW OUT OF APPARENTLY A NASTY

DIVORCE WHERE ONE OF THE PARTIES TO THE DIVORCE PURCHASED

COMPUTER SOFTWARE, PUT IT ON THEIR HOME COMPUTER, USED IT TO

TRACK THE COMMUNICATIONS OF THEIR SPOUSE.

THE PLAINTIFF WAS NOT ONE OF THE SPOUSES. IT WAS ANOTHER PERSON, AND THAT PLAINTIFF SUED THE SOFTWARE COMPANY.

WELL, THE SOFTWARE COMPANY, IT'S NOT CLEAR WHETHER THEY
EVER ACTUALLY RECEIVED COMMUNICATIONS TO BEGIN WITH AT ALL AND
SO OTHER PROBLEMS WITH THAT CLAIM.

I RAISE THAT HERE IN THE ECPA CONTEXT. IT'S ALSO AN ISSUE IN THE CIPA CLAIMS, C-I-P-A, AND WHAT IS INTERESTING ABOUT THE CIPA STATUTE IS THAT IT DOESN'T SAY DEVICE ANYWHERE. IT SAYS ANY OTHER MANNER. IT ALSO IS VERY BROAD. SO WE DON'T BELIEVE DEVICE OR APPARATUS OR ANYTHING OF THE SORT IS ACTUALLY AN ELEMENT TO CIPA CLAIM BASED ON THE PLAIN WORDING OF THE STATUTE.

LET ME MAKE SURE I -- YOUR HONOR, IF I COULD SWITCH TO THE STORED COMMUNICATIONS ACT, WHICH IS ALSO UNDER THE ELECTRONIC COMMUNICATIONS PRIVACY ACT. YOUR HONOR HAD FOUND THAT WE HAD NOT ADEQUATELY ALLEGED ELECTRONIC STORAGE. SO LIKE THE OTHER ISSUES WE'VE TALKED ABOUT, WE WERE FAR MORE SPECIFIC THIS TIME AROUND.

THE COURT: SO TELL ME WHY YOUR HISTORY, YOUR BROWSER HISTORY IS STORAGE AND TELL ME WHY THE URL, I GUESS YOUR TOOLBAR, IS STORAGE.

MR. BARNES: WELL, LET ME GO ONE AT A TIME. I'LL DO THE TOOLBAR FIRST.

THE COURT: OKAY.

MR. BARNES: OKAY. SO THE ACT DEFINES ELECTRONICS

STORAGE IN TWO WAYS RELEVANT. THE TOOLBAR IS RELEVANT FOR THE
FIRST AND I BELIEVE ALSO FOR THE SECOND.

BUT THE FIRST ONE IS TEMPORARY INTERMEDIATE STORAGE INCIDENTAL TO THE ELECTRONIC TRANSMISSION THEREOF.

THAT ITEM, THE URL THENEWYORKTIMES.COM/PTSD, IT GOES INTO YOUR TOOLBAR WHEN YOU FIRST SEND THE TRANSMISSION. IT STAYS THERE AS THE TRANSMISSION RETURNS. AND AS SOON AS YOU GO TO A NEW COMMUNICATION, YOU SEND A NEW COMMUNICATION TO SOMEONE ELSE, IT DISAPPEARS FROM THE TOOLBAR. YOU THEN HAVE WHATEVER YOUR NEXT COMMUNICATION IS IN THE TOOLBAR AND THAT IS A COMMUNICATION THAT IS TAKING PLACE -- THAT IS, I'M SORRY, STORAGE THAT IS IN THAT TOOLBAR WHILE THE COMMUNICATION BETWEEN

1	THE USER AND THE WEBSITE IS TAKING PLACE.
2	THE COURT: OKAY. YOU TYPE SOMETHING IN AND YOU GET
3	SIMULTANEOUSLY IT SHOWS UP IN THE TOOLBAR WHATEVER YOU'RE
4	PUTTING IN, WWW, HOW CAN I MAKE THE BEST ARGUMENT TO A FEDERAL
5	JUDGE? YOU CLICK THAT WEBSITE AND IT COMES UP. AND THEN YOU
6	GO TO SOMEPLACE ELSE, HOW CAN I MAKE THE SAME REQUEST TO A
7	SUPERIOR COURT JUDGE? THE FEDERAL JUDGE DISAPPEARS FROM THE
8	TOOLBAR AT THE STORAGE?
9	MR. BARNES: YES. IN THAT INTERVENING PERIOD OF
10	TIME, IT WAS KEPT IN THAT LOCATION INCIDENTAL TO THE
11	TRANSMISSION OF THE COMMUNICATIONS BEING SENT BETWEEN THE USER
12	AND THE WEBSITE.
13	THE COURT: THAT WHATEVER TIME THAT WAS, THAT
14	STORAGE, AS LONG AS IT APPEARS IN THAT TOOLBAR, WHATEVER YOU
15	PUT IN THERE, THAT IS STORAGE?
16	MR. BARNES: YES, IT IS THERE INCIDENTAL TO THE
17	TRANSMISSION THEREOF.
18	THE COURT: AND IT SOUNDS LIKE ANYTHING CAN BE
19	STORAGE THEN. ANY TIME YOU TYPE ANYTHING ON A COMPUTER, IT'S
20	STORED IN SOME MANNER.
21	MR. BARNES: WELL, THE BROWSER, THE ELECTRONIC
22	COMMUNICATIONS SERVICE IS WHAT PLACES THAT URL INTO THE TOOLBAR
23	OR AND WHAT KEEPS IT THERE DURING THE COMMUNICATION.
24	SO YOU COULD THINK OF THE OTHER WAY TO SEND TO SEND THE

COMMUNICATION, WHICH IS BY LEFT CLICKING THE MOUSE. YOU

25

1	HAVEN'T PLACED IT UP THERE, BUT IT'S PUT UP THERE BY THE
2	ELECTRONICS COMMUNICATION SERVICE WHICH IS THE WEB BROWSER.
3	THE COURT: SO ISN'T THAT JUST A FUNCTION OF THE WEB
4	BROWSER, THAT'S A PLACE HOLDER SO THEY KEEP SO YOU KNOW WHAT
5	YOU'RE LOOKING AT AND YOU CAN SAY OH, NO, I WANTED SUPERIOR
6	COURT, NOT FEDERAL COURT, AND LET ME CHANGE THAT ADDRESS?
7	ISN'T THAT REALLY THE FUNCTION OF IT?
8	MR. BARNES: IT IS THE FUNCTION OF THE WEB BROWSER,
9	BUT IN THE E-MAIL CASES WHILE YOU TALK ABOUT THE STORAGE AND
10	WHERE THE INFORMATION IS BEING SENT TO AND FRO, THAT
11	INFORMATION, TOO, IS A FUNCTION OF AN E-MAIL PROVIDER.
12	THE COURT: IS THERE A DISTINCTION.
13	MR. BARNES: I DON'T THINK THERE IS A DISTINCTION
14	BECAUSE THE E-MAIL CASE, THAT'S HOW THE E-MAIL FUNCTIONS, AND
15	THIS IS HOW THE BROWSER FUNCTIONS.
16	THE COURT: THAT'S WHAT MR. BROWN TOLD US, THIS IS
17	HOW THE INTERNET FUNCTIONS.
18	MR. BARNES: AND WE THINK THAT FITS INTO THAT
19	DEFINITION OF STORAGE BECAUSE IT'S THERE AND IN THAT SPOT WHILE
20	YOU'RE MAKING THAT COMMUNICATION.
21	THE SECOND DEFINITION OF STORAGE UNDER THE SCA IS FOR
22	PURPOSES OF BACKUP PROTECTION OF SUCH COMMUNICATION, SO IN
23	PARAGRAPH 207, WE FEEL THE BROWSER FITS THIS DEFINITION. ALSO
24	NOTE THAT THEOFEL VERSUS JERRY JONES IS A CASE IN THE NINTH
25	CIRCUIT AND IN THAT CASE THE COURT SAID THE BACKUP PROTECTION

DOESN'T HAVE TO BE FOR THE ELECTRONIC COMMUNICATIONS SERVICE
PROVIDER, IT CAN BE FOR THE END USER. AND WHEN YOU HAVE A
BROWSER HISTORY, THAT IS SO THE PERSON WHO USES THAT BROWSER
CAN GO BACK AND SAY, HEY, I REMEMBER I WAS ON THIS WEBSITE ON
THIS DATE, HOW CAN I -- I'VE GOT TO REMEMBER. WHERE CAN I GO
TO GET THE BACKUP OF THAT COMMUNICATION? WELL, THE PLACE YOU
CAN GO IS TO YOUR BROWSER HISTORY.

TRANSITION BACK FOR A SECOND TO THE TOOLBAR. THE SAME IS
TRUE, YOU CAN ACCESS YOUR BROWSING HISTORY BY CLICKING THE BACK
BUTTON BECAUSE YOU'VE GONE TO THE NEXT PAGE AND HOW TO MAKE IT
TO THE STATE COURT JUDGE AND YOU SAY, WELL, I WANT TO GO BACK
TO THE FEDERAL COURT JUDGE.

THE WAY YOU ACCESS THAT BROWSING HISTORY IS BY CLICKING ON THE BACK BUTTON ON YOUR WEB BROWSER TO GET THERE, AND IT'S FOR YOUR PURPOSES, IT'S FOR YOUR CONVENIENCE AND UNDER THE THEOFEL VERSUS JERRY JONES THE NINTH CIRCUIT SAID THAT IS ENOUGH.

MR. STRAITE: YOUR HONOR, I THINK IT'S IMPORTANT
THAT YOU POINT OUT THAT WE BOTH ARE DISAGREEING ON HOW THE
INTERNET WORKS. AND IT'S IMPORTANT AT THIS POINT TO REMEMBER
WE'RE AT THE PLEADING STAGE, AND IF THERE'S A DISPUTE AS TO HOW
THE INTERNET WORKS AND IF THE QUESTION OF WHETHER OR NOT THE
CLAIM CAN PROCEED TURNS ON THAT FACTUAL QUESTION, THIS MAY NOT
BE THE RIGHT TIME TO RESOLVE IT.

THE COURT: I UNDERSTAND.

MR. STRAITE: JUDGE KOH, OF COURSE, IN RE YAHOO MAIL

1	<u>LITIGATION</u> CASE SAID THE SAME THING. SHE DECLINED TO DISMISS
2	THE CIPA CLAIM THERE BECAUSE SHE SAID IT'S A FACTUAL QUESTION
3	OF WHEN THE E-MAIL IS IN TRANSIT OR NOT AND WE NEED MORE
4	DISCOVERY TO FIGURE THAT OUT, AND THAT MAY BE THE APPROPRIATE
5	RESULT HERE.
6	THE COURT: I UNDERSTAND THIS IS NOT A MERITS TYPE
7	OF ARGUMENT TODAY BUT THIS IS YOUR EXPERT.
8	MR. STRAITE: I SAID RINGER.
9	MR. BARNES: YOU'RE FAR TOO KIND.
LO	THE COURT: YOU TOLD ME HE'D BE WELL EDUCATED AND
L1	THAT'S WHY I'M ASKING THESE QUESTIONS.
L2	MR. BARNES: WAY TOO KIND. AND I WOULD NOTE THIS IS
L3	OUTSIDE OF THE PLEADINGS. AND THERE'S ANOTHER PLACE, THERE'S A
L 4	CRASH RECOVERY SYSTEM IN PLACE FOR EVERY WEB BROWSER THAT IF
L5	YOUR COMPUTER SHUTS DOWN UNEXPECTEDLY AND YOU START IT BACK UP
L 6	AND YOU OPEN UP YOUR BROWSER, IT WILL TAKE YOU BACK TO THE
L7	EXACT URL'S YOU WERE ON, YOUR COMMUNICATIONS. IT WILL BRING
L8	YOU BACK UP AUTOMATICALLY.
L9	THE COURT: TELL ME THE CASES THAT HAVE SUPPORTED
20	THE IDEA THAT STORAGE IS FOUND IN THE TOOLBAR AND IN THE WEB
21	BROWSER?
22	MR. BARNES: WE THINK THIS IS A CASE OF FIRST
23	IMPRESSION FOR THE TOOLBAR. THE BROWSER HISTORY IS THE SAME.
24	I DON'T THINK IT'S A CASE OF FIRST IMPRESSION FOR FACILITY,
25	BUT

1	THE COURT: SO YOU SHOULD HELP ME WITH THAT AS THE
2	RINGER, SHOULDN'T YOU?
3	MR. BARNES: I THINK AND WE'LL GET THERE, YOUR
4	HONOR, IF WE CAN TALK FACILITY, AND I WANT TO TALK ABOUT WHY.
5	SO FACILITY IS NOT SEPARATELY DEFINED IN THE STORED
6	COMMUNICATIONS ACT. SO YOU HAVE TO DEFINE IT AND LOOK AT ITS
7	CONTENTS IN THE ACT AND THE STORED COMMUNICATIONS ACT PROHIBITS
8	UNAUTHORIZED ACCESS OR ACCESS WHICH EXCEEDS AUTHORIZATION TO,
9	AND I QUOTE, "A FACILITY THROUGH WHICH AN ELECTRONIC
LO	COMMUNICATIONS SERVICE IS PROVIDED."
L1	SO REALLY THERE'S A TWO-PART ANALYSIS. THE FIRST IS WHAT
L2	IS THE RELEVANT ELECTRONIC COMMUNICATION SERVICE? 18 U.S.C.
L3	2510, PARAGRAPH 15 DESCRIBES IN ECS AS ANY SERVICE WHICH
L 4	PROVIDES THE USER THE ABILITY TO SEND OR RECEIVE WIRE OR
L5	ELECTRONIC COMMUNICATIONS.
L6	IF A WEB BROWSER IS IN THE ECS, YOUR HONOR, I DON'T KNOW
L7	WHAT IS. THERE'S NO CASE THAT SAYS WEB BROWSER IS ONE OR ISN'T
L8	ONE, BUT IT CLEARLY FALLS WITHIN THAT DEFINITION.
L9	SO THE SECOND QUESTION IS ONCE YOU'VE ESTABLISHED WHAT THE
20	RELEVANT ECS IS, WHAT ARE THE ITEMS THROUGH WHICH THE
21	ELECTRONIC COMMUNICATIONS SERVICE PROVIDES THE SERVICE.
22	AND WHAT WE HAVE ALLEGED IS THAT THE BROWSER IN ITS FILES
23	ARE THOSE SOME OF THOSE THINGS THROUGH WHICH THE SERVICE IS
24	PROVIDED.
25	NOW, THERE IS CASE LAW ON WHETHER COMPUTERS ARE

FACILITIES. THIS CASE IS SLIGHTLY DIFFERENT. THIS CASE IS
ABOUT WHETHER THE BROWSER AND THE FILES WITHIN IT ARE
FACILITIES.

AND HERE'S THE DISTINCTION. YOU THINK OF A COMPUTER AS A STORAGE ROOM THAT HAS A BUNCH OF DIFFERENT BOXES IN IT. YOUR WEB BROWSING COMPANY HAS ACCESS TO ONE OF THOSE BOXES. IT HAS ACCESS TO ITS WEB BROWSER APPLICATION.

AND BECAUSE OF THAT I DON'T BELIEVE IT'S PROTECTED FULLY
BY THE THIRD PARTY DOCTRINE FROM FOURTH AMENDMENT SEARCH. IF
YOU READ THE HISTORY, THE LEGISLATIVE HISTORY OF THE
ELECTRONICS COMMUNICATIONS PRIVACY ACT, WHAT THEY HAVE SAID IS
THAT THEY WERE CONCERNED TO MAKE SURE THAT FOURTH AMENDMENT
STYLE PROTECTION REACH THESE NEW TYPES OF COMPUTER SERVICES.

I THINK THE LEGISLATIVE HISTORY IS ALSO CLEAR THAT THEY
CHOSE BROAD LANGUAGE FOR A REASON BECAUSE CONGRESS AND
SENATOR LEAHY WAS AT LEAST SMART ENOUGH WHEN THEY PASSED THE
ECPA TO KNOW THAT THEY COULDN'T PREDICT THE FUTURE OF
TECHNOLOGY AND SO THEY HAD TO DEFINE TERMS IN BROAD WAYS TO
TALK ABOUT FUNCTIONS RATHER THAN THE VERY SPECIFICS OF EXACTLY
HOW A BUSINESS MODEL IS GOING TO WORK.

AND SO IF YOU THINK OF IT THAT WAY, THE MICROSOFT CASES

MAKE A LOT OF SENSE, AND I BELIEVE THAT THERE ARE AT LEAST

EIGHT MICROSOFT CASES, AND I DON'T HAVE THE FULL LIST IN FRONT

OF ME, BUT THE CASE IN THE EASTERN DISTRICT OF VIRGINIA, THE

COURT SAID, MICROSOFT'S WINDOWS OPERATING SYSTEM AND INTERNET

1	EXPLORER SOFTWARE ARE FACILITIES THROUGH WHICH ELECTRONIC
2	COMMUNICATION SERVICES ARE PROVIDED.
3	COURTS IN NEW YORK, NORTH CAROLINA, AND WASHINGTON HAVE
4	FOUND THE SAME THING AND THAT IS BECAUSE IT'S ENTIRELY
5	CONSISTENT WITH THE ACTUAL LANGUAGE IN THE STORED
6	COMMUNICATIONS ACT AND THE INTENT OF CONGRESS.
7	THE OTHER CASES DON'T HIT ON THIS EXACT. IN RE GOOGLE
8	DOESN'T TOUCH ON THE THE COURT DIDN'T ANSWER THE QUESTION OF
9	WEB BROWSERS. THEY ONLY TALKED ABOUT COMPUTERS. THEY DIDN'T
10	ANSWER THE WEB BROWSER QUESTION. THAT'S WHY THE WEB BROWSER
11	CAN BE FACILITIES.
12	THE COURT: WELL, AREN'T THEY TWO SEPARATE THINGS?
13	A WEB BROWSER CAN'T EXIST STANDALONE, I GUESS?
14	MR. BARNES: YES, IT HAS TO BE THE SOFTWARE HAS
15	TO AT LEAST NOT YET IT CAN'T, RIGHT.
16	THE COURT: RIGHT. SO, AS YOU SAY, IT'S A CASE OF
17	FIRST IMPRESSION. IF YOU SAY, THEN, IF A COURT SAYS, WELL, A
18	WEB BROWSER CAN BE A FACILITY, BUT IT CAN'T STAND ALONE, CAN
19	IT?
20	MR. BARNES: WELL, I DON'T KNOW. I WOULDN'T
21	CHARACTERIZE THE FACILITY ISSUE AS A CASE OF FIRST IMPRESSION.
22	I WOULD CHARACTERIZE THE ELECTRONIC STORAGE ISSUE THAT WAY.
23	THE FACILITY ISSUE IS THAT'S THE THING THROUGH WHICH THIS
24	IS PROVIDED. YES, IT HAS TO BE ON SOME TYPE OF HARDWARE
25	SOMEWHERE, BUT THE KEY FACT IS THAT THE WEB BROWSING COMPANY

1	MAINTAINS HAS ACCESS TO THE FILES WITHIN THE WEB BROWSER.
2	EVERY TERM OF SERVICE OF A MAJOR WEB BROWSING COMPANY IN
3	THE WORLD TO OUR KNOWLEDGE HAS TERMS OF SERVICE WHICH SAYS,
4	LOOK, WE CAN STILL ACCESS THESE FILES. AND THAT'S WHAT IS KEY
5	IS WHETHER THE ELECTRONIC COMMUNICATIONS SERVICE PROVIDER HAS
6	THE LEGAL RIGHT TO ACCESS THE FILES, TO ACCESS THE
7	COMMUNICATIONS NO MATTER WHERE THEY ARE.
8	AND THE WEB BROWSING COMPANIES DO HAVE THAT RIGHT THROUGH
9	THEIR TERMS OF SERVICE.
10	THE COURT: OKAY. YOU'RE GOING TO RETURN TO THE
11	STORAGE ARGUMENT IN A MOMENT, ARE YOU? ARE YOU FINISHED WITH
12	STORAGE?
13	MR. BARNES: THAT'S RIGHT. SO WE HAVE TWO FORMS OF
14	STORAGE, THE TOOLBAR, TEMPORARY, INCIDENTAL. WE ALSO THINK IT
15	FITS INTO THE BACK-UP PROTECTION. WE HAVE THE BROWSER HISTORY
16	WHICH IS BACK-UP PROTECTION. I ADMIT THIS IS OUR MISTAKE,
17	THERE'S CRASH/RECOVERY SYSTEM THAT I THINK ANYONE WHO HAS HAD
18	THEIR COMPUTER CRASH UNDERSTANDS HOW THAT WORKS. AND THOSE FIT
19	WITHIN THE STORAGE DEFINITION OF THE SCA.
20	THE COURT: I GUESS I'LL GIVE YOU AN OPPORTUNITY TO
21	CONVINCE ME A LITTLE FURTHER ABOUT THAT.
22	MR. BARNES: WELL, YOUR HONOR, I DON'T KNOW THAT
23	IT'S PRETTY IT IS THERE FOR THAT PURPOSE.
24	THE COURT: YOU HEARD ME TELL MR. BROWN WHEN WE
25	TALKED ABOUT STORAGE WHEN THIS STATUTE WAS ENACTED WAS I THINK

1 IN THE '80S, AND I THINK BACK THEN THE THOUGHT AS WE TALKED ABOUT LEGISLATIVE HISTORY, THE THOUGHT WAS STORAGE, AND SOME 2 3 CONCRETE BUILDING SOMEWHERE OFFSITE SOME MILES AWAY AND IT'S 4 LOW RENT AND THEY CAN BUILD SOMETHING UP THERE AND COMMUNICATE 5 DOWN TO A METROPOLITAN AREA WHERE RENTS ARE SIGNIFICANTLY 6 HIGHER. THAT IS YOUR CLASSIC IDEA OF STORAGE, ISN'T IT? 7 MR. BARNES: THAT IS THE CLASSIC IDEA. I THINK THE IDEA THAT WAS COMING TO A REALITY THEN. 8 9 I ALSO THINK IF YOU ALSO LOOK AT THE DEFINITION AND HOW 10 BROAD THE DEFINITIONS ARE, THE COUNCILMAN CASE SAYS THE 11 DEFINITIONS OF STORAGE IN THE SCA ARE EXTRAORDINARY AND INDEED 12 ALMOST BREATHTAKINGLY BROAD, AND THAT'S CONSISTENT THROUGHOUT 13 THE ENTIRE COMMUNICATIONS PRIVACY ACT BECAUSE IT WAS AN ATTEMPT 14 TO UNDERSTAND THAT THE WORLD AS IT WAS WHEN IT WAS PASSED WOULD 15 NOT BE THE WORLD 20 YEARS INTO THE FUTURE. 16 THE COURT: SURE. 17 MR. BARNES: AND SO THEY USE THESE BROAD DEFINITIONS 18 AND THE LEGISLATIVE HISTORY WHICH I BELIEVE WE HAVE PROVIDED IS 19 VERY CLEAR THAT THEY'RE THINKING BROAD LAND AND THEY WANT TO 20 MAKE SURE THAT THIS APPLIES TO PROTECT ITEMS BASED ON NEW 21 TECHNOLOGY THAT OTHERWISE MIGHT NOT BE PROTECTED BY THE FOURTH 22 AMENDMENT. 23 THE COURT: IS A ROUTER A STORAGE, THEN? WHY COULDN'T A ROUTER BE CONSIDERED STORAGE? 2.4

MR. BARNES: THE QUESTION IS WHO -- IT COULD HAVE

25

STORAGE IN IT, YES.

THE COURT: WELL, IT DOES HAVE STORAGE, DOESN'T IT?

IT COMMUNICATES SOME INFORMATION, EVEN IF IT'S FOR A

MILLISECOND. AS WE'VE DESCRIBED, IT DOES HAVE SOME TYPE OF

STORAGE CAPABILITIES. SO SHOULDN'T THAT BE CONSIDERED A

STORAGE DEVICE ALSO?

MR. STRAITE: IN FACT, YOUR HONOR, IT PROBABLY DOES.

THERE ARE TWO WAYS THAT ELECTRONIC COMMUNICATIONS PROCEED AND

ONE IS STORING FORWARD. THE ENTIRE MESSAGE IS COMMUNICATED TO

AN INTERMEDIATE SERVER AND A INTERMEDIATE COMPUTER DEVICE AND

FORWARDED AGAIN. AND THAT'S EXPLAINED IN ACTUALLY THE

COUNCILMAN II DECISION AND INCLUDING THE EXCELLENT AMICUS

BRIEFS THAT WERE FILED IN THAT CASE AND ONE BY THE TECHNICAL

EXPERTS AND THE ONE BY SENATOR LEAHY HIMSELF, THE AUTHOR OF THE

ECPA ABOUT AMICUS THERE.

AND THE SECOND TYPE OF COMMUNICATION WHICH IS MORE

RELEVANT HERE IS THE INTERNET STYLE WHERE INFORMATION GETS

BROKEN UP INTO PACKETS, ET CETERA, AND THE MESSAGE

RECONSTRUCTED.

IN EITHER OF THOSE MODES OF TRANSPORTATION, THE

COMMUNICATION CAN BE BOTH IN TRANSIT AND IN STORAGE AT THE SAME

TIME, AND THAT WAS AN IMPORTANT POINT THAT SENATOR LEAHY MADE

AND THAT THE TWO PARTS OF THE ECPA AT THE TIME, THE WIRETAP ACT

AND THE SCA, ARE NOT MUTUALLY EXCLUSIVE. IT IS THE NATURE OF

THE ELECTRONIC COMMUNICATIONS THAT COMMUNICATIONS ARE BOTH IN

TRANSIT AND IN STORAGE AT THE SAME TIME.

SO AS LONG AS THE STORAGE IS INCIDENTAL TO THE

COMMUNICATION, IT CAN BE EITHER BOTH OR JUST THE SCA. AND SO

IF A ROUTER DOES HAVE SOME LIMITED STORAGE IN IT, WHICH

FACILITATES THIS NEW FORM OF COMMUNICATION, THEN, YES, THEN THE

SCA MIGHT COVER THAT DEVICE. I'M NOT SURE WE'VE RESEARCHED

THAT FOR THIS CASE, BUT, YES, I BELIEVE IT CAN BE COVERED BY

THE SCA.

MR. BARNES: AND, YOUR HONOR, I BELIEVE THE

LEGISLATIVE HISTORY ALSO SPEAKS TO RANDOM ACCESS MEMORY WHICH

IS SOMETHING THAT IS CONTAINED ON A COMPUTING DEVICE AS WELL AS

BEING A STORAGE ELEMENT AND IT SHOWS -- THEY'RE THINKING

BROADER THAN JUST THE REMOTE FACILITY.

THE COURT: OKAY. LET ME ASK YOU TO SPEAK, IF I

CAN, AND I DON'T MEAN TO INTERRUPT YOUR PRESENTATION, BUT COULD

YOU SPEAK A LITTLE BIT MORE TO THE INTERCEPT?

AND YOU'VE HEARD ME TALK TO MR. BROWN, AND MR. BROWN SAYS
THERE'S NO INTERCEPT AND THERE'S TWO SEPARATE COMMUNICATIONS
AND THERE'S NOTHING THAT WAS INTERCEPTED AT ALL HERE. AND I'M
HAPPY TO HEAR YOUR THOUGHTS ABOUT THAT.

MR. BARNES: YEAH. AND I THINK -- A NUMBER OF
THOUGHTS. FIRST, PHARMATRAK IS DIRECTLY ON POINT. THE
DEFENDANT THIRD PARTY COOKIE COMPANY AND PHARMATRAK MADE AN
ALMOST, IF NOT ENTIRELY, IDENTICAL ARGUMENT AND THE FIRST
CIRCUIT SAID, NO, THIS IS CONTEMPORANEOUS TO THE COMMUNICATION

1	BETWEEN THE USER AND THE WEBSITE.
2	THE COURT: THE BOTTOM PART OF PARAGRAPH 60 OF YOUR
3	DIAGRAM.
4	MR. BARNES: THE BOTTOM PART OF PARAGRAPH 60 OF THE
5	DIAGRAM. OKAY. AND I THINK PARAGRAPH 60 NEEDS TO BE THOUGHT
6	OF IN CONJUNCTION WITH PARAGRAPH 184.
7	SO PARAGRAPH 184 SAYS FACEBOOK RECEIVED THE COMMUNICATIONS
8	BEFORE THE COMMUNICATION BETWEEN THE CLIENTS IN THE VARIOUS
9	WEBSITES WERE COMPLETED.
10	AND SO IT'S VERY HARD TO SHOW THIS IN EXACTLY HOW IT WORKS
11	BECAUSE IT'S ALL HAPPENING AT THE SAME TIME. SO USER LEFT
12	CLICKS ON THEIR MOUSE, SENDS IT TO SENDS IT TO YOU'RE THE
13	WEBSITE AND SENDS IT TO YOU.
14	IN RESPONSE YOU HAVE COMPUTER CODE WHICH SENDS BACK A
15	RESPONSE THAT HAS CONTENT IN IT AND ALSO IT INSTRUCTS NOT THE
16	USER BUT THE WEB BROWSER ON WHAT TO DO NEXT.
17	THE CODE ON THE WEBSITE, THE CODE FROM THE WEBSITE
18	INSTRUCTS THE BROWSER, HEY, SEND A SEPARATE GET REQUEST TO
19	FACEBOOK.
20	THE CONTENT THAT IS REQUIRED BY FACEBOOK IS NOT
21	NECESSARILY IN THE GET REQUEST THAT IS SENT BY FACEBOOK. IT'S
22	CONTAINED WITHIN THE REFERRER HEADER THAT IS ATTACHED TO THE
23	GET REQUEST TO FACEBOOK, AND IT'S AN IDENTICAL SIMULTANEOUS
24	COPY OF THE COMMUNICATION THAT WAS SENT TO THE WEBSITE.
25	SO THE WEB BROWSER, UNBEKNOWNST TO THE PLAINTIFF, HAS

SIMULTANEOUSLY SENT THE URL THROUGH THE REFERRER HEADER, WHICH

INCLUDES THE GET REQUEST, COOKIES, AND A GET REQUEST TO

FACEBOOK.

2.4

FACEBOOK PROMISED IN THIS CASE THAT THEY WOULD NOT TRACK USERS IF THEY WERE LOGGED OFF OF FACEBOOK.

WHAT THAT MEANS IS THAT FACEBOOK IS SAYING THAT IF YOU GO
TO THENEWYORKTIMES.COM AND YOU'RE NOT LOGGED ON FACEBOOK, WE'RE
NOT GOING TO DO THIS INDIVIDUALLY IDENTIFIABLE COOKIE GAME WITH
YOU WHERE WE TRACK THE CONTENT OF YOUR COMMUNICATIONS CONNECTED
TO YOU.

FACEBOOK SAID THAT THEY COULDN'T DO IT AND WITHOUT CONSENT PARAGRAPH 27 AND YET THEY DID IT ANYWAY.

AND FACEBOOK RECEIVES, THEY ACQUIRE THAT COMMUNICATION BEFORE ALL OF THE CONTENT IS DOWNLOADED COMPLETELY ONTO THE USER'S WEB BROWSER.

SO THEY'RE ALL GOING ON AT THE SAME TIME. <u>SZYMUSKIEWICZ</u>,

AND THERE'S THAT WORD AGAIN, AND <u>SZYMUSKIEWICZ</u> AND <u>PHARMATRAK</u>

SEPARATE BUT SIMULTANEOUS AND IDENTICAL COMMUNICATION SATISFY

EVEN THE STRICTEST REAL TIME REQUIREMENT.

FACEBOOK MENTIONED KONOP. I DON'T KNOW IF I'M PRONOUNCING
IT CORRECTLY EITHER. KONOP IS INAPPOSITE AND HERE IS WHY,

KONOP WAS A CASE ABOUT AN INTERNET BULLETIN BOARD WHERE THE
PLAINTIFF HAD PLACED A COMMUNICATION ONTO THIS INTERNET
BULLETIN BOARD WHERE IT SAT FOR SOME UNSPECIFIED PERIOD OF
TIME.

1 AND THEN THE DEFENDANT CAME IN, AND IT'S NOT EXACTLY CLEAR WHETHER IT'S DAYS OR WEEKS OR MONTHS, LATER AND VIEWED THE 2 3 COMMUNICATION THAT WAS SITTING ON THE MESSAGE BOARD. THAT IS 4 FAR DIFFERENT THAN THE INSTANTANEOUS ACQUISITION OF THE 5 INFORMATION THAT IS AT ISSUE IN THIS CASE. 6 THE SECOND CASE THEY CITE IS THE BUNNELL CASE. NOT BINDING. OF COURSE, THE OTHER THING IS THAT'S A DIFFERENT CASE. IT'S AN E-MAIL FORWARDING CASE WHERE THE COMMUNICATION 8 HAS BEEN RECEIVED AND THEN AGAIN IT'S -- WE'RE TALKING ABOUT AS 9 10 QUICK AS YOU CAN BE, AUTOMATICALLY REROUTED SOMEWHERE ELSE. IN THIS CASE, THE FULL COMMUNICATION BACK FROM THE WEBSITE 11 12 FACEBOOK ACQUIRES THE COMMUNICATIONS BEFORE THE FULL 13 COMMUNICATION BACK FROM THE WEBSITE IS COMPLETELY RECEIVED AND THE WIRETAP ACT PROTECTS NOT JUST WHEN I SEND IT TO THE WEBSITE 14 15 AND THE USER SENDS IT TO THE WEBSITE, IT ALSO PROTECTS WHEN THE 16 USER RECEIVES A COMMUNICATION BACK FROM THE WEBSITE. 17 THE COURT: SO MR. BROWN TALKED ABOUT 2511(2)(D). 18 AND HE SAYS, HE SUGGESTS THAT FACEBOOK WAS A PARTY HERE AND 19 IT'S AN ABSOLUTE DEFENSE. MR. BARNES: WELL, YOUR HONOR, THEY'RE A THIRD 20 21 PARTY. THEY'RE NOT ONE OF THE FIRST PARTIES TO THE 22 COMMUNICATION. 23 THE COURT: SO YOU SAY THAT THAT DOESN'T HELP THEM, 24 THEY'RE NOT --25 MR. BARNES: NO -- YEAH, THAT DOES NOT HELP THEM AT

1	ALL. THEY'RE A THIRD PARTY TO THE COMMUNICATION. THEIR ENTIRE
2	INDUSTRY DESCRIBES THESE COOKIES AS THIRD PARTY COOKIES.
3	IF WHEN YOU AND I ARE HAVING A CONVERSATION HERE, A
4	PERSON STANDING IN THE CORNER IS NOT A PARTY BETWEEN YOU AND I
5	AND PARTICULARLY IF WE DON'T KNOW THE PERSON WHO IS STANDING IN
6	THE CORNER OR, MORE IMPORTANTLY, IF THERE'S A BUG SITTING IN
7	THE CORNER TRANSMITTING MY COMMUNICATIONS OFF TO SOME OTHER
8	LOCATION WITHOUT MY KNOWLEDGE.
9	THE COURT: WELL, HERE IT IS A LITTLE DIFFERENT
LO	BECAUSE FACEBOOK IS KNOWN TO THE PARTIES. I MEAN, THE PERSON
L1	WHO INITIATES THE CONVERSATION, YOU, IN THAT HYPOTHETICAL, HAVE
L2	AGREED THAT THE PERSON IN THE CORNER CAN BE PART OF A
L3	CONVERSATION BECAUSE THEY'RE CONNECTED WITH YOU SOMEHOW.
L 4	MR. BARNES: IN CERTAIN CIRCUMSTANCES. THE
L5	DIFFERENCE HERE IS THE PROMISE NOT TO TRACK WHILE THE USER WAS
L6	LOGGED OFF.
L7	SO IF IF I TELL MY SEVEN-YEAR OLD
L 8	THE COURT: TOO MANY HYPOTHETICALS HERE, I REALIZE
L 9	THAT.
20	MR. BARNES: OKAY.
21	THE COURT: BUT GO AHEAD. GO AHEAD. YOU WANT TO
22	TALK ABOUT YOUR
23	MR. BARNES: THEY'RE A THIRD PARTY. AND, AGAIN, I
24	THINK IT'S IMPORTANT. WE DIDN'T MAKE UP THAT TERM. THAT'S
25	WHAT THESE HAVE BEEN CALLED SINCE THE DAWNING OF THE COOKIE

1	AGE.
2	THE COURT: SO IS THE GRAVAMEN OF YOUR CASE, THEN,
3	IT SOUNDS LIKE I HEARD YOU MENTIONED THIS SEVERAL TIMES.
4	IS THE REAL GRAVAMEN OF YOUR CASE THE FACT THAT WHILE YOUR
5	CLIENTS WERE LOGGED OFF, THIS TRACKING OCCURRED? THAT'S THE
6	VIOLATION. THAT'S THE SIN THAT BRINGS YOU TO THIS COURT.
7	MR. BARNES: AND FACEBOOK PROMISED NOT TO TRACK THEM
8	WHILE THEY WERE LOGGED OFF.
9	THE COURT: IT'S NOT WHILE THEY'RE LOGGED ON. IT'S
10	WHILE THEY'RE LOGGED OFF THAT YOU'RE CONCERNED.
11	MR. BARNES: THAT'S EXACTLY RIGHT. WHILE THEY'RE
12	LOGGED OFF AFTER FACEBOOK PUBLICLY SAID I DON'T HAVE IT IN
13	FRONT OF ME WE'VE SAID WE DON'T TRACK YOU AND WE DON'T TRACK
14	AND WE COULDN'T DO IT WITHOUT SOME FORM OF CONSENT.
15	THE COURT: THAT YOU DISCOVERED SUBSEQUENT TO THAT,
16	OH, THEY DID TRACK.
17	MR. BARNES: THEY DID TRACK. THEY DID KNOW. THEY
18	HAD KNOWLEDGE OF THIS, AND THEY KEPT DOING IT ANYWAY.
19	THE COURT: SO LET ME ALSO DRAW YOU BACK I'M
20	INTERRUPTING YOU FOR JUST A SECOND, BUT I WANT TO MAKE SURE
21	THAT WE CAPTURE THIS.
22	SINCE YOU WERE INTIMATE WITH THE GOOGLE PLACEMENT, I'M
23	CURIOUS, THERE WAS SOME DISCUSSION THERE ABOUT THE SUFFICIENCY
24	OF THE PERSONAL ALLEGATIONS OR THE ALLEGATIONS PERSONAL TO THE

PLAINTIFFS THERE. AND I'M CURIOUS IF YOU COULD COMMENT AS TO

25

1 WHETHER OR NOT THE ALLEGATIONS IN THIS -- IN THE SECOND AMENDED 2 COMPLAINT ARE ALSO SUFFICIENT TO ALLEGE THE PERSONAL, THE 3 PERSONAL DAMAGE. 4 MR. BARNES: I THINK THEY ARE AND AT 115, 118, 121, 5 AND 124, IT TALKS ABOUT EACH INDIVIDUAL PLAINTIFF AND HOW 6 THEY'VE USED THEIR BROWSING DEVICE, THEY'VE REGULARLY LOGGED OFF, THEY VISITED THESE WEBSITES. THE COURT: YOU SEE, BECAUSE WE DON'T HAVE THE 8 9 BENEFIT OF THE PLEADINGS IN GOOGLE. 10 MR. STRAITE: NOT BEFORE US TODAY, OF COURSE. 11 MR. BARNES: NOT BEFORE US TODAY. 12 THE COURT: THAT'S RIGHT. AND WHEN I LOOKED AT THIS 13 AND I LOOKED AT THAT ARGUMENT, I THOUGHT, WELL, I WONDER, HOW DO THE TWO RECONCILE. 14 15 MR. BARNES: AND I THINK THERE ARE TWO OTHER THINGS 16 OF NOTE THERE. 17 THE FIRST IS THAT I BELIEVE WE CITED A CASE KLAYMAN VERSUS 18 OBAMA WHICH WAS THE CASE AGAINST THE NSA, AND THE NSA REFUSED 19 TO TURN OVER RECORDS. BUT THE PLAINTIFF ALLEGED IT WAS A 20 BUSINESS PRACTICE, IT WAS PUBLIC KNOWLEDGE, AND IT WAS A 2.1 BUSINESS PRACTICE. AND THE FEDERAL CIRCUIT SAID YOU DON'T HAVE 22 TO PLEAD EVERY DETAIL OF EVERY COMMUNICATION THAT WAS CAPTURED 23 WHEN THE DEFENDANT HAS ADMITTED TO THE GENERAL CONDUCT AND 2.4 YOU'VE TAKEN ACTIONS WHICH FIT WITHIN THE CATEGORY OF PERSONS 25 AFFECTED.

1 THIS CASE HAS SOME SIMILARITIES IN THAT REGARD. MR. STRAITE TALKED ABOUT THE MOTION TO COMPEL WHICH HAS BEEN 2 3 OUT FOR A NUMBER OF TIMES. HE ALSO MENTIONED IN THE COMPLAINT, 4 AND MR. STRAITE CAN SPEAK MORE ABOUT THE DETAILS OF PARTICULAR 5 URL'S BUT OUR PLAINTIFFS, WE DO HAVE SOME PARTICULAR URL'S. 6 MR. STRAITE: YES. AND IN FAIR DISCLOSURE, COUNSEL, 7 MR. GRYGIEL, HELPED WITH THE COMPLAINT IN THE GOOGLE CASE AND SOME OF THE BRIEFING. AND WE ARE PRETTY FAMILIAR WITH THE 8 9 COMPLAINT. 10 IT'S NOT MY RECOLLECTION, AND I DIDN'T PREPARE IT, 11 ALTHOUGH I DON'T THINK THE COMPLAINT CONTAINED THE FULL URL'S. 12 I BELIEVE IT WAS -- THE ALLEGATIONS WERE SIMILAR HERE, BUT WE 13 CAN GET THAT TO YOU IF IT'S IMPORTANT. 14 BUT, MORE IMPORTANTLY, AS MR. BARNES NOTED, THE KLAYMAN 15 VERSUS OBAMA CASE REALLY IS THE STARTING PLACE. WHEN WE, AS WE 16 DID, WE WOULD LIKE TO SAY IN SUMMARY JUDGMENT LIKE DETAIL A 17 PERVASIVE BUSINESS PRACTICE WHERE FACEBOOK ADMITTED POST LOGOUT 18 WE TRACKED YOUR INTERNET USE, EVERYONE, WITHOUT EXCEPTION. 19 THE QUESTION IS WHETHER IT WAS DONE KNOWINGLY OR 20 ACCIDENTALLY. FINE, WE'LL GET TO THAT IN DISCOVERY BUT IF IT'S 21 AN ADMITTED PRACTICE AND IT AFFECTED EVERYONE IN THE COUNTRY. 22 WE WENT BACK AND FOUND THESE URL'S THAT WERE VISITED, 23 SOME WERE TYPED AND SOME WERE SEARCH TERMS AND CLICKED ON AND 2.4 WERE THESE WEBSITES WERE VISITED WHILE THE PLAINTIFFS WERE

LOGGED OUT AND WE PLED THAT WITH SPECIFICITY.

25

1	IT'S CONSISTENT WITH THE BUSINESS PRACTICE. WE ACTUALLY
2	DID THEM AS WELL, AND WE DID NOT ACTUALLY PUT THE URL'S IN
3	THERE TO PROTECT THE PRIVACY OF PLAINTIFFS. I DON'T BELIEVE
4	THE COMPLAINT IN GOOGLE ALSO PLED, AND HOPEFULLY WE CAN GET
5	THEM TO YOU BUT HOPEFULLY IT'S NOT NECESSARY.
6	THE COURT: I GUESS IT'S A THRESHOLD QUESTION, AND I
7	COULD HAVE ASKED, AND I'LL ASK MR. BROWN THIS ALSO, SHOULD THIS
8	COURT JUST FOLLOW THE THIRD CIRCUIT GOOGLE CASE?
9	MR. STRAITE: AS A THRESHOLD MATTER, YOUR HONOR, WE
10	WOULD BE VERY HAPPY IF YOUR HONOR WERE TO ADOPT MANY OF THE
11	RULINGS IN THE GOOGLE CASE, ALL OF THE RULINGS WE WOULD ALSO BE
12	HAPPY.
13	THERE ARE ONE OR TWO TECHNICAL AREAS WHERE WE DISAGREE
14	WITH WHAT THEY RULED, BUT WE ALSO PLED THE SECOND AMENDED
15	COMPLAINT WITH THE KNOWLEDGE OF WHAT THE THIRD CIRCUIT HELD.
16	SO WE NOT ONLY HAD THE BENEFIT OF YOUR RULING BUT THEN TWO
17	AND A HALF WEEKS LATER WE HAD THE BENEFIT OF THE THIRD
18	CIRCUIT'S RULING.
19	SO WE HAVE TO ADMIT, AS MUCH AS WE WOULD LOVE FOR YOU TO
20	REPEAT AND ECHO THE RULINGS FROM THE THIRD CIRCUIT, WE HAVE
21	TO STRICTLY SPEAKING, IT MAY NOT BE NECESSARY BECAUSE WE
22	PLED NEW FACTS IN THE SECOND AMENDED COMPLAINT.
23	THE COURT: AND WHAT DID THE THIRD CIRCUIT DO WITH
24	THE FEDERAL CLAIMS?
25	MR. BARNES: IT DISMISSED ON THE PARTY TO THE

COMMUNICATION ISSUE, WHICH WE HAVE FASHIONED THIS COMPLAINT IN A WAY WHICH WE BELIEVE MORE THOROUGHLY EXPLAINS THAT FACEBOOK IS NOT A PARTY TO THESE COMMUNICATIONS. WE DON'T BELIEVE GOOGLE WAS A PARTY TO THESE COMMUNICATIONS EITHER. AND THE PHARMATRAK CASE SAYS AS MUCH.

2.1

2.4

IN A FOOTNOTE OF THE THIRD CIRCUIT'S OPINION, IT

DISTINGUISHES <u>PHARMATRAK</u> OR IT SAYS SEE IF <u>PHARMATRAK</u>, BUT

THERE'S NO FUNDAMENTAL DISTINCTION BETWEEN HOW PHARMATRAK

COOKIES OPERATED AND THE GOOGLE COOKIES OPERATED.

SO THE WIRETAP ACT CLAIM, EVERYTHING EXCEPT FOR THE PARTY'S COMMUNICATION IS WHAT WE WOULD ASK YOU FOR AND WE THINK WE'VE PLED THIS DIFFERENTLY AND EXPLAINED IT IN A BETTER WAY AND YOU CAN FOLLOW THE PHARMATRAK DECISION.

MR. STRAITE: AND THERE WAS THE CFAA CLAIM IN THE THIRD CIRCUIT THAT WAS DISMISSED. WE DROPPED THAT CLAIM. THE FACTS, AS YOU'VE SAID, WERE VIRTUALLY INDISTINGUISHABLE BUT THERE WERE A FEW FACTS THAT WERE DIFFERENT IN THE GOOGLE CASE. THERE WAS THE SURREPTITIOUS HACKING OF THE SAFARI COOKIE BLOCKER HERE. IT WAS THE FAILURE TO EXPIRE COOKIES UPON LOGOUT, AND THE FACTS ARE A LITTLE BIT DIFFERENT BASED ON THAT AND A COUPLE OF OTHER REASONS WE OPTED TO DROP THE CFAA CLAIM AND SO THE THIRD CIRCUIT RULING THERE IS NO LONGER PRECEDENT.

MR. BARNES: AND THE THIRD CIRCUIT NEVER DIRECTLY

ANSWERED THE QUESTION OF WHETHER THE WEB BROWSER ITSELF IS A

FACILITY OR NOT. THEY TALKED ABOUT THE COMPUTER. WE PLED THAT

OUR WEB BROWSER WAS.

2.4

IF I COULD, YOUR HONOR, YOU ASKED COUNSEL FOR FACEBOOK
ABOUT CAL. PENAL CODE 496 STATUTE. AND PUT 484 TO THE SIDE
HERE. 496(A), YOUR HONOR, SAYS THAT A PRINCIPAL AND ACTUAL
THEFT OF PROPERTY MAY BE CONVICTED PURSUANT TO 496(A). THAT'S
IN THE STATUTE.

THERE'S A CASE THAT WE THINK IS PRETTY IMPORTANT HERE

CALLED CTC REAL ESTATE SERVICES VERSUS LEPE, L-E-P-E, AND TWO

THINGS THE COURT HELD THERE ARE CRITICALLY IMPORTANT, "A VICTIM

OF THEFT IS ENTITLED TO RECOVER THE ASSETS STOLEN OR ANYTHING

ACQUIRED WITH THE STOLEN ASSETS, EVEN IF THOSE ASSETS HAVE A

VALUE THAT EXCEEDS THE VALUE OF THAT WHICH IS STOLEN AND ONCE

PII CAN BE THE OBJECT OF THEFT.

YOU ASK FACEBOOK COUNSEL, WHERE IS THE THEFT HERE? THE NONCONSENSUAL TAKING OF ELECTRONIC INFORMATION IS THEFT. WHEN YOU TAKE SOMETHING WITHOUT PERMISSION, YOUR HONOR, WE CONTEND THAT IS THEFT.

THE COURT: OKAY. SO AT TRIAL WE'LL HAVE TO -YOU'LL HAVE TO PROVE, I GUESS, A QUASI CRIMINAL TYPE OF CAUSE
OF ACTION AS TO WHETHER OR NOT A SPECIFIC INTENT CRIME OR A
GENERAL INTENT CRIME.

MR. BARNES: THEY KNEW THAT THEY HAD PROMISED NOT TO TAKE THIS INFORMATION WHILE PEOPLE WERE LOGGED OFF, AND THEY DID IT ANYWAY WITHOUT AUTHORIZATION.

THE COURT: OKAY. WHAT I'D LIKE TO DO IS TO TAKE

1	ABOUT A FIVE MINUTE BREAK HERE AND GIVE OUR REPORTER A REST AND
2	EVERYONE ELSE A REST, AND WE'LL COME BACK AND GIVE YOU A COUPLE
3	OF MINUTES TO WRAP UP, AND THEN WE'LL HEAR FROM MR. BROWN.
4	MR. STRAITE: OKAY. WOULD YOU ALSO LIKE US TO
5	ADDRESS ANY OF THE OUTSTANDING SEALING OR DISCOVERY MOTIONS?
6	THE COURT: NO. NO. I DON'T THINK WE'LL TALK ABOUT
7	THAT THIS MORNING. I SHOULD HAVE SAID THAT AT THE OUTSET.
8	MR. STRAITE: THANK YOU, YOUR HONOR.
9	THE COURT: WE'LL BE IN RECESS FOR ABOUT
10	SEVEN MINUTES.
11	(RECESS FROM 11:14 A.M. UNTIL 11:25 A.M.)
12	THE COURT: PLEASE BE SEATED. THANK YOU FOR YOUR
13	COURTESY. WE'RE BACK ON THE RECORD. ALL PARTIES PREVIOUSLY
14	PRESENT ARE PRESENT ONCE AGAIN.
15	AND, LET'S SEE, LET ME JUST ASK, MR. BARNES, WHAT LET
16	ME ASK YOU, IS THERE ANYTHING ELSE YOU WANTED TO FINISH UP
17	WITH?
18	MR. BARNES: THERE IS, YOUR HONOR. WE DIDN'T TOUCH
19	UPON THE INVASION OF PRIVACY OR THE INTRUSION UPON SECLUSION
20	CLAIM.
21	SO IF MR. STRAITE WANTS TO SPEAK TO THAT.
22	THE COURT: DO YOU WANT TO SPEAK TO THAT FOR A
23	MOMENT?
24	MR. STRAITE: IF YOU WOULD INDULGE.
25	THE COURT: SURE. THAT'S FINE.

MR. STRAITE: THANK YOU, YOUR HONOR. THIS SHOULD PROBABLY TAKE TWO MINUTES. I THINK WE COVERED MOST OF THIS IN OUR INTRODUCTION, WHAT HAS CHANGED IN THE SECOND AMENDED COMPLAINT AND OUR DISCUSSION OF STANDING.

2.4

AS YOUR HONOR, OF COURSE, STARTED TO SAY IS THAT THIS IS
AN EVOLVING AREA OF LAW, AND WE AGREE WITH YOUR HONOR. BUT
WHAT HAS BEEN CONSISTENT OVER THE PAST THREE OR FOUR YEARS IS
THAT WHAT FACEBOOK ALLEGEDLY DID, WHAT WE ALLEGE IN THE
COMPLAINT, IS BY ANY MEASURE AN EGREGIOUS BREACH OF SOCIAL
NORMS. SO SAID THE THIRD CIRCUIT AND SO SAID THE CALIFORNIA
SUPERIOR COURT.

NO COURT HAS SAID THE OPPOSITE. THERE ARE SOME CASES
WHERE IT LOOKS LIKE THE AGGREGATION OF DATA WOULD NOT BE AN
EGREGIOUS BREACH OF SOCIAL NORMS, FOR EXAMPLE, GOOGLE PRIVACY
POLICY LITIGATION. THAT'S A DISTINGUISHABLE CASE. HOWEVER,
BECAUSE EVERY ITEM OF DATA THAT GOOGLE HAD, THEY HAD WITH
CONSENT. THE ONLY QUESTION IS WHETHER IT WAS PERMISSIBLE TO
USE THE DATA IN WAYS THAT MAYBE WEREN'T DISPOSED OF EARLIER.

THAT'S A VERY DIFFERENT QUESTION THAN WHETHER FACEBOOK MAY DO BOTH THE UNLAWFUL GATHERING OF INFORMATION AND THE UNLAWFUL AGGREGATION. SO GOOGLE PRIVACY POLICY LITIGATION IS DISTINGUISHABLE ON THAT BASIS ALONE.

SO OUR CLAIM FOR INVASION OF PRIVACY AND ALSO INTRUSION

UPON SECLUSION IS DIFFERENT NOW IN THE SECOND AMENDED COMPLAINT

THAN IT WAS IN THE FIRST AMENDED COMPLAINT.

THERE IS SIGNIFICANT DETAILS THAT OUTLINE WHY THERE IS A
BREACH OF REASONABLE EXPECTATION OF PRIVACY. NOT NECESSARILY
TO THE EXTENT OF THE URL. I WOULD LOVE IT IF WE GET TO THAT
POINT IN SOCIETY WHERE WE SAY WE NOW HAVE A REASONABLE
EXPECTATION OF PRIVACY BUT THIS COMPLAINT ALLEGES THAT IT'S THE
AGGREGATION OF YOUR ENTIRE WEB BROWSING HISTORIES, INCLUDING
NOT ONLY WHAT YOU VIEW BUT WHAT YOU SEARCH FOR. THAT'S WHAT
THE EXPECTATION OF PRIVACY RESIDES.

2.4

AND IT'S DIFFICULT TO FIND ANY CASES IN THE LAST FEW YEARS AND IT IS AN EVOLVING AREA OF LAW THAT GO THE OTHER WAY.

AND FINALLY, YOUR HONOR, WE TALKED ABOUT THE PLEADING
STANDARDS HERE. AND, OF COURSE, THIS IS PRIMARILY A RULE 8

CASE BECAUSE THERE ARE A COUPLE OF FRAUD CLAIMS BUT UNDER RULE
8 IT'S OBVIOUS THAT FACEBOOK KNOWS PRECISELY, THEY'RE ON NOTICE
WHAT CLAIMS ARE HERE, AND THEY KNOW WHAT TO EXPECT AND THE ONLY
QUESTION IS WHETHER IT IS SOME FORMALISTIC PROPOSITION OF HOW
DETAILED THE ALLEGED URL'S ARE ACTUALLY IN THE BODY OF THE
COMPLAINT, AND WE BELIEVE THE KLAYMAN CASE ADDRESSES THAT QUITE
WELL.

WE'VE HAD A LOT OF REALLY INTERESTING CONVERSATION HERE,

AND I'M REALLY GRATEFUL THAT MR. BARNES IS ABLE TO JOIN US.

AND YOU CAN SAY HE'S AN EXPERT AND, OF COURSE, THAT IS

INAPPROPRIATE BECAUSE HE IS A LAWYER. WE SAY A RINGER.

BUT THERE MAY COME A POINT FOR EXPERT TESTIMONY, AND WE'VE PROBABLY REACHED IT NOW, WHERE THERE WILL BE TIME FOR EXPERTS

TO OPINE ON THESE QUESTIONS AND NOT MERE LAWYERS, CERTAINLY
PEOPLE MUCH SMARTER THAN US SHOULD BE WEIGHING IN. BUT THAT'S
A QUESTION OF FACT DISCOVERY, AND WE SHOULD GET INTO THAT, AND
I DON'T BELIEVE THERE'S ANYTHING MORE THAT IS NEEDED UNDER RULE
8 (A) FOR THE COMPLAINT.

AND FINALLY AS TO STANDING I WOULD LIKE TO END WITH A SHORT QUOTE TO LUJAN, L-U-J-A-N FOR OUR COURT REPORTER, 504 U.S. 578 IS THE PINPOINT CITE WHERE THE COURT SAYS, "NO MATTER IF THE HARM COMES FROM A VIOLATION OF RIGHTS FROM A CONSTITUTION, A STATUTE OR COMMON LAW, 'THERE IS ABSOLUTELY NO BASIS FOR MAKING THE ARTICLE III INQUIRY TURN ON THE SOURCE OF THE ASSERTED RIGHT.'"

AND SO HERE WE BELIEVE THERE'S STANDING FOR ALL OF THE CLAIMS, AND THE ONLY QUESTION IS WHETHER THERE'S A CAUSE FOR DISMISSAL UNDER 12(B)(6).

THE COURT: ALL RIGHT. THANK YOU. I DO WANT TO GIVE YOU ONE OPPORTUNITY TO COMMENT AGAIN ABOUT THE -- I GO BACK TO YOUR PARAGRAPH 60 AND MY PHRASING OF MR. BROWN'S ARGUMENT AND THAT THIS IS THE WAY THE INTERNET WORKS.

AND THE BOTTOM PORTION OF THE -- IT'S NUMBERS 3 AND 4 ON YOUR DIAGRAM THERE.

DOESN'T THAT HAPPEN EVEN IF YOU'RE NOT A FACEBOOK MEMBER?

DOESN'T THAT HAPPEN WHEN YOU GO TO, YOU GO TO A WEB PAGE OR

WHATEVER AND YOU GET ADVERTISEMENTS? THIS HAPPENS IN EVERY

COMMUNICATION, DOESN'T IT?

1 MR. BARNES: IT COULD, BUT THERE'S A BIG DISTINCTION AND THAT IS FACEBOOK'S PROMISES AND THE LACK OF CONSENT TO DO 2 3 THIS IN THE EXACT WAY THAT THEY DID IT. 4 THE COURT: OFF LINE. 5 MR. BARNES: WHILE LOGGED OFF, YES. 6 THE COURT: RIGHT. MR. BARNES: NON-FACEBOOK USERS WOULD ALSO HAVE SOME INFORMATION SENT TO FACEBOOK, BUT IT WOULD BE DIFFERENT. 8 9 IT WOULD BE -- FACEBOOK WOULD PROBABLY CONTEND IT WAS 10 ANONYMOUS, AND WE WOULD DISPUTE THAT. BUT IT WOULDN'T BE THE 11 SAME TYPE OF INFORMATION THAT IS INCLUDED IN PARAGRAPH 58. IT 12 WOULD BE LESS IDENTIFIABLE INFORMATION THAT IS INCLUDED IN 13 PARAGRAPH 58. AND WHAT FACEBOOK SAID, IF YOU'RE LOGGED OFF, WE'RE NOT GOING TO TRACK YOU LIKE YOU'RE LOGGED ON. 14 15 THE COURT: SO THE DISTINCTION HERE, AS WE USE THE 16 INTERNET, WE CLICK ON SOMETHING, WE GO TO THE WAL-MART, AND WE 17 GET BACK AN ADVERTISEMENT FOR WHATEVER IT MIGHT BE THAT, THAT 18 SOMEBODY THINKS WE'RE INTERESTED IN, THAT HAPPENS TO EVERYBODY. 19 THAT'S JUST THE NATURE OF IT. 20 MR. BARNES: AND IT'S BASED ON EXPRESS OR IMPLIED 21 CONSENT. 22 THE COURT: AND ONE OF THE DISTINCTIONS, IF NOT THE 23 MAJOR DISTINCTION HERE, IS THE FACT THAT THERE'S A FACEBOOK 2.4 COOKIE THAT DOES SOMETHING ELSE; IS THAT RIGHT? 25 MR. BARNES: THAT IS CORRECT.

1 MR. STRAITE: MULTIPLE COOKIES, YOUR HONOR. ACTUALLY, IN PARAGRAPH 58 IT LISTS I THINK 11 OR 12 COOKIES 2 3 MANY OF WHICH CONTAIN NOT ONLY YOUR USER IDENTIFICATION BUT 4 COULD HAVE CONTAINED THE IDENTIFICATION OF THE LAST USER TO USE 5 THAT BROWSER AND IT COULD ALSO BE CRYPTED I.D. A LOT OF USER 6 IDENTIFIABLE INFORMATION IS PACKAGED WITH THAT. 7 THE COURT: AND THAT'S YOUR ARGUMENT ABOUT AGGREGATION, THEN, IT'S THIS INFORMATION THAT IS AGGREGATED? 8 9 MR. STRAITE: YES, YOUR HONOR. I THINK THE THIRD 10 CIRCUIT GOT IT RIGHT WHEN IT SAYS EVEN A SOPHISTICATED INTERNET 11 USER COULD REASONABLY EXPECT THAT HER URL QUERIES WILL NOT BE 12 ASSOCIATED WITH EACH OTHER. 13 SO, AGAIN, IT IS IMPLICITLY SAYING IF THERE'S NOT A 14 REASONABLE EXPECTATION OF PRIVACY IN THE SINGLE URL, ONE CAN 15 REASONABLY EXPECT, AND, IN FACT, EVEN A SOPHISTICATED INTERNET 16 USER CAN REASONABLY EXPECT THAT MULTIPLE URL'S WILL NOT BE 17 ASSOCIATED WITH THE SAME USER. 18 THE COURT: THANK YOU. AND THIS IS PERHAPS APROPOS 19 TO NOTHING, BUT IN TODAY'S WORLD IS THERE DE-SENSITIVITY AS TO 20 PRIVACY OR HAS IT INCREASED? 21 MR. STRAITE: IN FACT, YOUR HONOR, AS WE PLEADED 22 IT'S INCREASED AS MORE INTERNET USERS UNDERSTAND EXACTLY WHAT 23 IS AT STAKE, THERE'S ACTUALLY AN INCREASE IN THE AMOUNT OF

AWARENESS AND INCREASING AMOUNT OF CONCERN MULTIPLE PLACES IN

THE COMPLAINT WHERE WE TALK ABOUT AND ALLEGE MULTIPLE STUDIES.

2.4

25

PUGH HAS DONE STUDIES AND OTHERS THAT MR. BARNES WILL DISCUSS,
BUT THERE'S AN INCREASED SENSITIVITY AND EVEN CONGRESS HAS
INCREASING SENSITIVITY.

2.4

WE DON'T NEED ADDITIONAL CONGRESSIONAL ACTION TO MAKE THIS
CASE WORK, BUT IT DEMONSTRATES THAT THERE IS INCREASING
AWARENESS OF THE EROSION OF PRIVACY AND INCREASING
UNCOMFORTABLENESS WITH THE SURVEILLANCE THAT IS BEING BUILT
PRIMARILY IN THE CORPORATE SECTOR AND WITHOUT GOVERNMENT ACTION
AND HOW EASY IT IS FOR THE GOVERNMENT TO GET INFORMATION
THROUGH CORPORATE BEHAVIOR EVEN IF THEY, THEMSELVES, ARE NOT
THE ONE TRACKING AND SURVEILLING YOU.

THE COURT: BUT THIS IS MORE CIVILIAN USE. THIS IS A BUSINESS USE.

MR. STRAITE: RIGHT, BUT EVEN THE ACLU SAYS IT RIGHT ON THE FRONT PAGE OF THEIR WEBSITE THAT PRIVACY IN THIS ECONOMY STARTS WITH CORPORATE PRIVACY BECAUSE SO MUCH SURVEILLANCE THE GOVERNMENT DOES IS BY GETTING INFORMATION FROM THE CORPORATIONS THAT THEY EITHER WITH OR WITHOUT CONSENT OBTAINED FROM CITIZENS.

MR. BARNES: AND, YOUR HONOR, THE OPPERMAN DECISION

SPEAKS TO THIS POINT WHERE THERE WAS A DEFENSE IN ONE OF THE

CLAIMS THAT, LOOK, THIS IS THE SAME SORT OF THING. THIS IS

JUST THE WAY THE INTERNET WORKS. THIS IS THE WAY THE WORLD IS.

AND I BELIEVE THE COURT IN THAT CASE MADE CLEAR THAT THE NONCONSENSUAL TAKING OF INFORMATION, WHETHER IT'S ELECTRONIC OR

1	IN PAPER FORM, TAKING SOMEONE'S STUFF WITHOUT THEIR CONSENT HAS
2	NEVER BEEN AND SHOULD NEVER BE AN ORDINARY BUSINESS PRACTICE
3	THAT IS EXCUSED AND THE POLLING DATA IS ODD, QUOTE, "POLLING
4	DATA."
5	THE COURT: I APPRECIATE THAT. THE QUESTION HERE IS
6	WHETHER OR NOT THESE URL'S AND THESE OTHER THINGS ARE STUFFED.
7	MR. BARNES: AND, YOUR HONOR, I THINK THEY CLEARLY
8	ARE, THAT THEY ARE STUFFED. IF YOU LOOK AT THE FISA COURT
9	OPINION AND THE GOOGLE OPINION, THEY'RE THE EVERY DAY
10	COMMUNICATIONS OF AMERICANS.
11	THE COURT: AND BEFORE YOU SIT DOWN, I JUST WANT TO
12	GIVE YOU YOUR GIVE YOU AN OPPORTUNITY TO GIVE ME YOUR BEST
13	CASE SCENARIO FOR WHY THE TOOLBAR IS A STORAGE DEVICE.
14	MR. BARNES: THE TOOLBAR IS A STORAGE LOCATION.
15	THE COURT: STORAGE LOCATION.
16	MR. BARNES: IT IS A STORAGE LOCATION BECAUSE IT IS
17	A PLACE WHERE THE COMMUNICATIONS THAT ARE SENT IN THE PROCESS
18	OF BEING SENT TO THE WEBSITE AND RECEIVED BACK AND IN RESPONSE
19	FROM IS KEPT BY THE WEB BROWSER.
20	THE WEB BROWSER FUNCTIONS IN A WAY THAT THE WEB BROWSER
21	AUTOMATICALLY PUTS IT THERE WHILE THE COMMUNICATION IS
22	HAPPENING.
23	THE CORRESPONDING THE COMPARISON WOULD BE TO E-MAIL.
24	THE E-MAIL COMPANY STORES IT IN A CERTAIN LOCATION WHILE IT'S
25	BEING SENT TO SOME PLACE AND WHILE THAT COMMUNICATION IS

1 HAPPENING.

2.1

YES, THIS IS IN A DIFFERENT CONTEXT, SLIGHTLY DIFFERENT

CONTEXT WITH E-MAIL, BUT IT'S THE SAME CONCEPT. IT'S THE SAME

GENERAL FUNCTIONALITY.

THE COURT: I'M JUST TRYING TO GRASP THAT, AND I

APPRECIATE YOUR ASSISTANCE. I LOOK AT THAT AND I THINK, WELL,

IT'S JUST A PLACE HOLDER. IT'S JUST A -- IT'S LIKE ON THE

RADIO SCREEN, ON A DIGITAL RADIO IN YOUR CAR AND YOU PUNCH IN

THE RADIO NUMBER AND THE NUMBER SHOWS UP. I WANT TO GO HEAR

JAZZ, AND THEY'RE PLAYING SOMETHING YOU DON'T LIKE AND YOU

PREFER TO HEAR SOME SZYMUSKIEWICZ AND YOU PUSH A BUTTON AND GO

TO THE CLASSICAL RADIO STATION. WAS THAT STORAGE, THE FIRST

RADIO STATION?

MR. BARNES: I THINK THIS IS A DIFFERENT CONTEXT.

THE COURT: SURE.

MR. BARNES: AND A PLACEHOLDER CAN CERTAINLY BE A STORAGE LOCATION. IT IS SOMEWHERE THAT YOU PUT SOMETHING WHILE YOU'RE DOING SOMETHING. YOU WERE GOING TO KEEP IT THERE FOR RIGHT NOW.

A PLACEHOLDER CAN BE STORAGE IN THAT HYPOTHETICAL, IN YOUR PARTICULAR HYPOTHETICAL. YOU USED THE WORD PLACEHOLDER, I BELIEVE.

THE COURT: I'M JUST TRYING TO GET ADDITIONAL

INFORMATION FOR YOU TO HELP ME AND UNDERSTAND THAT CONCEPT OF

THE TOOLBAR BEING THE ACTUAL STORAGE AND SINCE, AS YOU SUGGEST,

1	IT'S A CASE OF FIRST IMPRESSION.
2	MR. BARNES: AND I THINK YOU LOOK AT THE
3	FUNCTIONALITY OF IT.
4	THE COURT: ALL RIGHT. THANK YOU VERY MUCH.
5	MR. STRAITE: WE APPRECIATE YOU TAKING SO MUCH TIME.
6	THE COURT: THANK YOU. THIS IS HELPFUL. THANK YOU.
7	MR. BROWN, HAS ANY OF THIS CHANGED YOUR OPINION?
8	MR. BROWN: WELL, THERE ARE CERTAINLY A NUMBER OF
9	THINGS TO BE ADDRESSED. I HEARD A LOT OF FACTUAL STATEMENTS
LO	THAT ARE NOT CONTAINED WITHIN THE COMPLAINT HERE TODAY. I'VE
L1	HEARD A LOT OF DISCUSSION ABOUT OUT-OF-CIRCUIT CASE LAW, AND I
L2	HEARD ABOUT SOME CASES THAT WERE NOT CITED IN THE BRIEFING AS
L3	WELL.
L 4	SO LET ME TRY TO HIT SOME OF THESE POINTS AND IN AS A
L5	METHODICAL WAY AS I CAN STARTING WITH STANDING.
L6	SO I THINK I HEARD A FEW DIFFERENT POSITIONS THAT ARE NOT
L7	RECONCILABLE FROM THE PLAINTIFFS IN THEIR ARGUMENT.
L8	THEY'VE MADE THE POINT THAT NONECONOMIC INJURY IS NOT
L9	NECESSARY FOR ARTICLE III STANDING, AND THEN THEY QUICKLY
20	PIVOTED FROM THAT TO SAYING, WELL, WE'RE ALLEGING INVASION OF
21	PRIVACY.
22	BUT AS I UNDERSTAND IT, IT'S NOT JUST THAT WE'RE ALLEGING
23	INVASION OF PRIVACY. THAT'S JUST ANOTHER WAY OF SAYING WE'RE
24	ALLEGING A WHOLE BUNCH OF CAUSES OF ACTION IN THIS CASE, SOME
25	OF WHICH ARE STATE LAW CLAIMS, LET'S SAY, COMMON LAW, OR

STATUTORY CLAIMS.

2.4

AND I THINK REALLY THIS IS JUST, FRANKLY, A REPACKAGING OF THIS ARGUMENT THAT IS MERELY ALLEGING A VIOLATION OF A STATE LAW CLAIM IS ENOUGH IN FEDERAL COURT.

AND IT'S NOT ENOUGH. IT'S MERELY ALLEGING A STATE LAW

CLAIM. AND THAT'S WHAT EDWARDS AND IT'S PROGENY STAND FOR IN

THE FEDERAL STATUTE CONTEXT, AND THAT'S WHAT IS GOING TO BE

DECIDED MAYBE BY THE U.S. SUPREME COURT IN SPOKEO BUT AT LEAST

THAT WAS THE ISSUE THAT WAS PRESENTED.

IN THE STATE LAW CONTEXT, THAT'S NOT THE CASE. IF YOU HAVE A STATE LAW CLAIM, YOU STILL HAVE TO MAKE OUT THE REQUIREMENTS OF ARTICLE III AND, AGAIN, WE CITED THE CASE LAW THERE.

THEY THEN MENTION THE DOE VERSUS CHOU CASE AND, AGAIN, I
DON'T KNOW THAT CASE, AND THEY MAY HAVE ACKNOWLEDGED THIS, THAT
THAT CASE WAS CITED IN THE BRIEFING. AND THEY TRIED TO
CHARACTERIZE DOE VERSUS CHOU AS THE U.S. SUPREME COURT HOLDING
THAT A MERE ASSERTION OR ALLEGATION OF A STATE LAW PRIVACY
VIOLATION WOULD BE SUFFICIENT UNDER ARTICLE III.

IT WAS INTERESTING, IN THE THIRD CIRCUIT'S GOOGLE COOKIE

PLACEMENT DECISION, THEY ACTUALLY MENTION DOE VERSUS CHOU BUT

THIS IS ALL THAT I HAVE IN FRONT OF ME RIGHT NOW.

BUT IN THE STANDING SECTION, THEY REFER TO IT, AND THERE'S
A FOOTNOTE WHICH REFERS TO JUSTICE GINSBERG'S DECISION, AND THE
QUOTE HERE IS THAT DOE HAS STANDING TO SUE, THE COURT AGREES,

BASED ON ALLEGATIONS THAT HE WAS TORN ALL TO PIECES AND GREATLY CONCERNED AND WORRIED BECAUSE OF THE DISCLOSURE OF HIS SOCIAL SECURITY NUMBER AND ITS POTENTIALLY DEVASTATING CONSEQUENCES.

2.1

SO THERE THEY HAD, WHETHER IT WAS FACTUAL ALLEGATIONS IN THAT CASE OR IT WAS SOME SORT OF FACTUAL RECORD BEFORE THE COURT, THE BASIS THERE WAS ON APPARENTLY PERCEIVED EMOTIONAL HARM OF SOME SORT THAT HAD BEEN EITHER ALLEGED OR PROVED. SO IT WASN'T THE MERE ASSERTION THAT THERE WAS A STATUTORY VIOLATION. THERE WAS —— OR A STATE LAW VIOLATION. THERE WAS SOMETHING MORE, AND SO I JUST WANTED TO CORRECT THE RECORD ON THAT.

IN TERMS OF THE URL ISSUE AND THE LACK OF THE SPECIFICITY
IN THE COMPLAINT, I JUST WANTED TO NOTE THAT THE COURT HAS A
PROCESS FOR FILING THINGS UNDER SEAL AND THE IDEA THAT THERE
WAS SOMETHING PROHIBITING THEM FROM COMING FORWARD AND
DISCLOSING TO THE COURT AND THE DEFENDANT WHAT THE SUPPOSED
COMMUNICATIONS WERE, WHAT THE COMMUNICATIONS WERE THAT THEY ARE
COMPLAINING ABOUT. I MEAN, THAT'S THE ESSENCE OF THIS CASE,
RIGHT? THAT THERE WERE CERTAIN COMMUNICATIONS THAT WERE
SUPPOSEDLY INTERCEPTED AND CAUSED THEM HARM. WE DON'T KNOW
WHAT THEY ARE.

BUT THEY DIDN'T TAKE ADVANTAGE OF THE COURT'S SEALING

PROCEDURES, AND WE CERTAINLY HAVEN'T AS TO OTHER PAPERS IN THE

CASE.

AND THERE'S A LOT OF TALK AGAIN ABOUT THE HERPES PAGES AND

ALL OF THIS. THOSE ARE ALL THEORETICAL. THOSE ARE SORT OF
THEORETICAL EXERCISES, AND THERE'S BEEN NO TETHERING OF THOSE
TO ANY NAMED PLAINTIFF AT THIS POINT.

TURNING TO THE WIRETAP ACT. SO ONE OF THE THINGS THAT

COUNSEL SAID IS THAT IN THEIR SECOND AMENDED COMPLAINT THEY

CLARIFIED THAT THE REAL PROBLEM HERE WAS THE COLLECTION OF

URL'S AS OPPOSED TO I.P. ADDRESSES. I FIND THAT VERY

SURPRISING AND VERY PUZZLING TO HEAR, AND I THINK I KNOW WHY.

BUT THE FACT IS, IS THAT IN THE FIRST AMENDED COMPLAINT,

IT WAS ABSOLUTELY THE SAME. THE WHOLE POINT OF THE FIRST

AMENDED COMPLAINT, AGAIN, WAS THAT FACEBOOK CAME INTO

POSSESSION OF THE BROWSING HISTORY, OR THE URL. IT HAD NOTHING

TO DO WITH FACEBOOK COMING INTO POSSESSION OF I.P. ADDRESSES.

AND, OF COURSE, THE SECOND AMENDED COMPLAINT, BECAUSE IT'S STILL ALLEGING RECEIPT OF URL'S, DOESN'T SOLVE THE SINGLE PROBLEM THAT THEY HAVE.

SECONDLY, TALKING ABOUT THE FISA COURT OPINION, AGAIN, IT PROBABLY GOES WITHOUT SAYING THAT THAT'S NOT BINDING AUTHORITY ON THIS COURT WHEREAS ZYNGA IS, BUT IN THAT DECISION THE COURT HELD THAT DIALING, ROUTING, ADDRESSING OR SIGNALLING INFORMATION CAN BE CONTENT. AND THEN THE COURT OBSERVED THAT IF A USER RUNS A SEARCH USING AN INTERNET SEARCH ENGINE AND THE SEARCH PHRASE, WHATEVER IT IS, APPEARS IN THE URL, THE URL INCLUDES THE CONTENTS OF COMMUNICATIONS.

SO, AGAIN, WE'RE BACK TO THE IDEA OF THE SEARCH QUERIES

BUT THE CASE DOESN'T STAND FOR THE PROPOSITION THAT I THINK 1 THEY'RE TRYING TO CITE IT FOR THAT SOMEHOW ALL REFERRED URL'S 2 3 ARE CONTENTS. AGAIN, IT'S COMPLETELY IN CONTRAST WITH ZYNGA ANYWAY, BUT I DON'T THINK THIS POSITION EVEN EXTENDS THAT FAR. 4 5 BUT EVEN IF IT WERE THE CASE THAT THIS WAS THE LAW OF THE CIRCUIT, HERE WE DON'T HAVE ANY EVIDENCE OF WHAT THE URL'S WERE 6 7 FOR THESE PARTICULAR PLAINTIFFS. SO WHETHER THEY INCLUDED SEARCH QUERIES IN THEM OR NOT, WE 8 DON'T KNOW, AND, THEREFORE, THIS FISA COURT OPINION WOULDN'T BE 9 10 ON POINT IN ANY EVENT. I ALSO WOULD JUST NOTE THAT THERE'S, YOU KNOW, NOTHING IN 11 12 THE COMPLAINT TO SUGGEST THAT THERE ARE FACEBOOK PLUGINS SUCH 13 AS THE LIKE BUTTON ON THE MOST COMMON SEARCH ENGINE. 14 SO IF YOU GO TO GOOGLE OR BING TO DO SEARCH OUERIES, WHICH 15 IS WHAT ALL OF THESE CASES SEEM TO BE TALKING ABOUT, YOU WILL 16 NOT FIND FACEBOOK SOCIAL PLUGINS ON THOSE SITES. 17 SO, AGAIN, WE DON'T REALLY KNOW WHAT THE URL'S ARE FOR 18 THESE PLAINTIFFS. BUT THERE'S A MAJOR QUESTION AS TO WHETHER 19 FACEBOOK WOULD BE RECEIVING A REFERRED URL THAT HAD COME FROM 20 SEARCH ENGINES SUCH AS GOOGLE OR BING THAT WOULD CONTAIN SEARCH 21 OUERIES IN THEM. 22 STILL ON CONTENT. THEY WERE MAKING A POINT ABOUT THE PTSD 23 ARTICLE ON "THE NEW YORK TIMES" WEBSITE, AND THEY POINTED TO AN 2.4 EXAMPLE WHERE THE URL CONTAINED A TITLE OF THE ARTICLE ON

"THE NEW YORK TIMES." AND THEY MADE THE COMMENT THAT THERE'S

25

NO URL IN FACEBOOK THAT IS SIMILAR.

QUITE TO THE CONTRARY, AND THIS IS JUST REITERATING

SOMETHING THAT I SAID EARLIER, THE ZYNGA OPINION ITSELF TALKED

ABOUT A FACEBOOK PAGE FOR A GAY SUPPORT GROUP AND IN THAT CASE

THE ALLEGATION WAS THAT IF YOU CLICKED ON THAT ADVERTISEMENT

WHILE YOU WERE ON THAT PAGE, THE THIRD PARTY ADVERTISER WOULD

GET THE IDENTITY, THE USER I.D., THAT IS, OF THE INDIVIDUAL

CLICKING ON IT, WOULD GET THE URL AND WOULD KNOW THAT YOU, IN

FACT, WERE ON A FACEBOOK GAY SUPPORT PAGE.

SO THE IDEA THAT SOMEHOW THIS EXAMPLE ABOUT THE PTSD

ARTICLE IS SOMEHOW DISTINGUISHABLE AND THAT SHOULD BE HELD TO

BE CONTENTS IN THIS CIRCUIT IS COMPLETELY CONTRARY TO THE

HOLDING AND THE TEACHINGS OF ZYNGA.

MOVING THEN TO THE INTERCEPTION ISSUE UNDER THE WIRETAP ACT, THE VERY FIRST THING THAT THEY SAID WHEN THEY STARTED TALKING ABOUT THAT PRONG WAS THAT THEY CONFIRMED THAT THE SAC ALLEGES TWO SEPARATE COMMUNICATIONS, AND YOU SPENT A LOT OF TIME TALKING ABOUT PARAGRAPH 60. AND I WANT TO TRY TO CLEAR THIS UP BECAUSE THERE WERE A LOT OF DIFFERENT THINGS BEING SAID, SOME OF WHICH CAN'T BE RECONCILED.

AT ONE POINT THEY SAID THAT THESE SEPARATE COMMUNICATIONS

ARE SIMULTANEOUS. AND ANOTHER TIME THEY SAID THAT THEY WERE

ACTUALLY WITHIN MILLISECONDS OF ONE ANOTHER. THOSE TWO THINGS

CAN'T BE RECONCILED. IT'S GOT TO BE ONE OR THE OTHER.

I WOULD SUGGEST TO YOUR HONOR THAT IF YOU LOOK AT THE

2.4

COMPLAINT, THE COMPLAINT DOESN'T ALLEGE THAT THEY ARE
SIMULTANEOUS. THE COMPLAINT ALLEGES THAT THEY'RE CONSEQUENTIAL
BUT THAT THEY'RE CLOSE TOGETHER.

2.4

WHEN ASKED TO EXPLAIN HOW THEY WERE SIMULTANEOUS, EVEN
THOUGH SEPARATE, IT WAS VERY TELLING. THERE WAS A LOT OF
DISCUSSION ABOUT IT. AT ONE POINT THEY FINALLY SAID, WELL,
WHEN THE SECOND AND SEPARATE COMMUNICATION WAS SENT FROM THE
INDIVIDUAL'S BROWSER TO FACEBOOK, THE FIRST PARTY WEB PAGE WAS
STILL LOADING. THAT'S WHAT THEY SAID. THE FIRST PARTY WEB
PAGE WAS STILL LOADING.

AND ANOTHER TIME THEY SAID IT HASN'T DOWNLOADED

COMPLETELY. WELL, THAT'S SOMETHING DIFFERENT. THAT'S NOT THAT

THE COMMUNICATION HASN'T FINISHED YET. THERE WAS A

COMMUNICATION FROM THE WEB BROWSER TO THE FIRST PARTY SAYING,

HEY, I WANT TO VIEW YOUR WEB PAGE. THAT COMMUNICATION IS DONE.

JUST BECAUSE IT TAKES A WHILE FOR THE WEB PAGE TO ACTUALLY

RENDER ON YOUR SCREEN DOESN'T MEAN THAT THE COMMUNICATION IS

SOMEHOW IN TRANSIT. THOSE ARE TWO DIFFERENT THINGS, AND I

THINK THERE'S SMOKE AND MIRRORS HERE ABOUT THE TIMING OF ALL OF

THIS IN ORDER TO MAKE IT SEEM AS THOUGH THE TWO SEPARATE

COMMUNICATIONS, WHICH THEY'VE CONCEDED NOW MANY TIMES, THAT

THEY ARE SEPARATE. THEY'RE TRYING TO SUGGEST TO YOU THAT

THEY'RE ALSO SIMULTANEOUS, AND THEY'RE CLEARLY NOT.

AND I WOULD JUST POINT OUT THAT, AGAIN, THE -- UNDER KONOP
IN THE NINTH CIRCUIT, IT MUST BE, QUOTE, "DURING TRANSMISSION,"

END QUOTE, AS THE COMMUNICATION BEGAN, QUOTE, "TRAVELED ACROSS THE WIRES AT THE SPEED OF LIGHT," END QUOTE.

SO THE FACT THAT THERE MAY BE -- THAT THESE MIGHT BE LOCATED CLOSELY IN TIME DOESN'T MATTER. THE FACT THAT THEY'RE SEPARATE COMMUNICATIONS WHICH HAS BEEN CONCEDED CLEARLY NOW MEANS THAT THIS DOESN'T FLY UNDER THE INTERCEPTION PRONG UNDER THE NINTH CIRCUIT DOCTRINE.

IN THE <u>BUNNELL</u>, B-U-N-N-E-L-L, <u>VERSUS NPAA</u> DECISION,

CENTRAL DISTRICT OF CALIFORNIA, THAT CASE CITED <u>KONOP</u> AND, IN

FACT, SAID -- AND THIS IS INTERESTING THAT THEY TALKED ABOUT

MILLISECONDS.

THAT COURT SAID WHETHER A DEFENDANT RECEIVED THE MESSAGES
IN MILLISECONDS OR DAYS MAKES NO DIFFERENCE UNDER KONOP. THE
KEY IS WHETHER THE INTERCEPTION OCCURS BEFORE THE COMMUNICATION
REACHES ITS DESTINATION. THAT CASE HAD TO DO WITH FORWARDING
OF THE E-MAILS SO THE DEFENDANT HAD RECEIVED E-MAILS THAT WERE
FORWARDED BY ANOTHER PERSON AND THE QUESTION IS, IS THAT AN
INTERCEPTION.

AND THE EVIDENCE THERE OR THE ALLEGATIONS THERE WERE THAT
THE INITIAL E-MAIL AND THEN THE SUBSEQUENTLY FORWARDED E-MAIL
WERE SENT IN REAL CLOSE PROXIMITY TO ONE ANOTHER, PERHAPS IN
MILLISECONDS, BUT THE POINT BEING THAT THERE WERE TWO SEPARATE
COMMUNICATIONS. THERE WAS THE INITIAL E-MAIL AND THEN THERE
WAS THE FORWARDING OF THE E-MAIL. THE FACT THAT THERE WERE TWO
DISTINCT COMMUNICATIONS, IF YOU WILL, MEANS THERE CAN'T BE AN

INTERCEPTION UNDER THE NINTH CIRCUIT DOCTRINE.

IF YOU'LL BEAR WITH ME FOR A MOMENT.

2.4

WITH RESPECT TO THE PHARMATRAK CASE, I WILL SAY THIS, THE

PHARMATRAK CASE IS NOT BINDING HERE. I THINK IT GOES WITHOUT

SAYING IT'S A FIRST CIRCUIT CASE, AND IT ACTUALLY ACKNOWLEDGED

THAT OTHER CIRCUITS TAKE A DIFFERENT APPROACH ON THE ISSUE.

AND SO IT MAY VERY WELL BE THAT THERE'S A CIRCUIT SPLIT

DEVELOPING HERE, BUT WE'RE NOT LITIGATING IN THE FIRST CIRCUIT.

I MIGHT ALSO JUST QUICKLY ADDRESS THIS IDEA THAT THERE'S A
TERM OF ART THAT HAS DEVELOPED IN THE INDUSTRY CALLED THIRD
PARTY COOKIES AND THAT SOMEHOW SUPPORTS THEIR ARGUMENT FOR AN
INTERCEPTION.

YOU CAN'T JUST SEIZE ON THESE TERMS. THE REASON IT'S

CALLED A THIRD PARTY COOKIE IS BECAUSE IN THE CASE OF FACEBOOK

HERE, IT'S NOT THE WEB PAGE THAT THE USER IS ATTEMPTING TO VIEW

SO YOU CALL THAT WEBSITE THAT THEY'RE TRYING TO VIEW THE FIRST

PARTY WEB PAGE, AND YOU REFER TO THE OTHER COMPANY THAT IS

PROVIDING THE THIRD PARTY CONTENT AS A THIRD PARTY.

BUT FOR PURPOSES OF LOOKING AT WHETHER THERE'S AN

INTERCEPTION OF THE WIRETAP ACT, YOU HAVE TO LOOK AT THE FACTS

AS THEY EXIST THAT ARE RELEVANT, AND YOU HAVE TO LOOK AT IT

FROM A FUNCTIONAL PERSPECTIVE, AND YOU DON'T SEIZE ON THIS

THIRD PARTY TERM THAT HAS NOW COME INTO VOGUE IN THE INDUSTRY.

TURNING NOW TO THE STORED COMMUNICATIONS ACT AND THE ELECTRONIC STORAGE ISSUE, THE URL THAT A USER MIGHT CHOOSE TO

TYPE INTO THE TOOLBAR IS NOT COMMUNICATION. THERE IS A LOT OF
TALK ABOUT HOW LONG THE -- THIS WILL STAY THERE BEFORE YOU
ACTUALLY GET TO THE WEBSITE AND ALL OF THIS, BUT THE POINT IS
THAT IT IS NOT THE COMMUNICATION.

2.4

WHAT THEY ALLEGE, AND LET'S COME BACK TO THE COMPLAINT AND INSTEAD OF ALL OF THE EXTRANEOUS ASSERTIONS THAT HAVE BEEN MADE HERE TODAY OUTSIDE OF THE COMPLAINT.

THE COMPLAINT DEEMS THE GET REQUEST THAT GOES FROM THE PLAINTIFFS' BROWSER TO THE FIRST PARTY WEB PAGE, WAL-MART, CNN, AS THE COMMUNICATION. THAT IS SUPPOSEDLY WHAT IS INTERCEPTED. THEY DIDN'T ALLEGE THAT THE COMMUNICATION WAS THE URL THAT THEY PUT IN A TOOLBAR. THOSE ARE TWO DIFFERENT THINGS.

SO YOU'VE GOT TO BRING IT BACK TO THE FACTS AS ALLEGED AND WE'VE GOT TO LOOK AT, YOU KNOW, WHAT THE DEFINITION ACTUALLY IS.

THE COMMUNICATION THAT IS IN THIS TEMPORARY STORAGE

INCIDENT TO THE TRANSMISSION ACTUALLY HAS TO GO SOMEWHERE. THE

WHOLE POINT HERE IS THAT YOU CAN'T ACCESS A COMMUNICATION WHILE

IT'S BEING TEMPORARILY STORED IN THE COURSE OF THE TRANSMISSION

PROTOCOL OR SEQUENCE.

AND SO THE URL THAT APPEARS IN THE BROWSER NEVER GOES

ANYWHERE. THAT'S NOT THE COMMUNICATION. THAT'S JUST SOMETHING

THAT YOU'VE TYPED INTO YOUR TOOLBAR. THE COMMUNICATION THAT

GOES SOMEWHERE IS ACTUALLY THIS GET REQUEST WHICH IS WHAT

PLAINTIFF ALLEGES IS THE COMMUNICATION.

ONE OTHER POINT I WOULD JUST MAKE ON THIS IS IT'S EASY TO
TALK ABOUT BUT IT'S ACTUALLY NOT EASY BUT YOU CAN TRY TO TALK
ABOUT STORAGE IN A VACUUM UNDER THE STATURE BECAUSE THAT IS ONE
ELEMENT, BUT IF YOU THINK YOU STEP ONE LITTLE BABY STEP BACK
AND THINK ABOUT WHAT IS ACTUALLY GOING ON IN THIS STATUTE, IN
ORDER FOR THEM TO HAVE A CLAIM, FACEBOOK ACTUALLY HAS TO ACCESS
THE COMMUNICATION WHILE IT'S IN ELECTRONIC STORAGE, AND THAT'S
THE WHOLE POINT OF THIS SECTION OF THE STORED COMMUNICATIONS
ACT. THERE'S NO ALLEGATION IN THE SECOND COMPLAINT THAT THIS
IS WHAT HAPPENED. THERE'S NO ALLEGATION THAT FACEBOOK ACCESSED
THE URL THAT SOMEONE TYPED INTO THE TOOLBAR.

2.1

2.4

AND, IN FACT, WHAT IS ALLEGED AND WHAT I'VE SAID PROBABLY

20 TIMES NOW IS THAT FACEBOOK RECEIVED THE URL FROM THIS

SEPARATE DISTINCT GET REQUEST FROM THE USER'S BROWSER TO

FACEBOOK.

SO THE IDEA THAT SOMEHOW THE URL THAT HAS BEEN TYPED INTO A BROWSER IS THE ELECTRONIC STORAGE DOESN'T FLY REALLY UNDER THE DEFINITION OF THE STATUTE BUT ALSO MAKES NO SENSE IN TERMS OF WHAT THEY ARE ALLEGING AND WOULDN'T BE ABLE TO MAKE OUT THE CLAIM BECAUSE IT HASN'T ALLEGED THAT FACEBOOK ACCESSED THAT SAME LOCATION THAT THEY ARE NOW CLAIMING IS THE ELECTRONIC STORAGE.

TURNING NOW TO THE CONCEPT OF A FACILITY THROUGH WHICH AN ELECTRONIC COMMUNICATIONS SERVICE IS PROVIDED. PLAINTIFFS' COUNSEL CONCEDED THAT THIS IS NOT A CASE OF FIRST IMPRESSION,

AND THAT IS TRUE. AND, IN FACT, WE CITED THE CROWLEY CASE,

166 F. SUPP. 2D AT 1271, AND THE CROWLEY COURT EXPLAINED THAT

IF A PLAINTIFFS' PERSONAL COMPUTER COULD BE A FACILITY, THAT

WOULD LEAD TO THE NONSENSICAL RESULT THAT THE PROVIDER OF THE

COMMUNICATIONS SERVICE COULD GRANT ACCESS TO ONE'S HOME

COMPUTER TO THIRD PARTIES. SO UNDER A DIFFERENT SECTION UNDER

OF THE SCA.

2.4

SO IF THEIR THEORY IS CORRECT, THEN THE PROVIDER OF THE COMMUNICATIONS SERVICE CAN ACTUALLY GRANT ACCESS TO THAT HOME COMPUTER TO THIRD PARTIES UNDER ANOTHER SECTION OF THE SCA WHICH IS CLEARLY WHAT WAS NOT INTENDED.

IN THE IPHONE APPLICATION LITIGATION, NUMBER 2, 844 F. SUPP. 2D AT 1063, JUDGE KOH RULED THAT IF A PLAINTIFFS' PERSONAL COMPUTER WAS A FACILITY, WEBSITES WOULD BECOME USERS OF THE ELECTRONIC COMMUNICATIONS SERVICE PROVIDED BY THE PERSONAL COMPUTER, AND THEN THEY COULD, THEREFORE, AUTHORIZE ACCESS TO ANY COMMUNICATION THAT WAS INTENDED FOR THAT WEBSITE UNDER 2701(C)(2).

AND I REALIZE THAT'S A LITTLE BIT DIFFICULT TO FOLLOW WITHOUT REALLY LOOKING AT THE STATUTE BUT THE POINT BEING THAT ADVANCING OR FOLLOWING THE INTERPRETATION THAT THEY'RE PROFFERING HERE WOULD LEAD TO ALL SORTS OF ABSURD RESULTS, AND THIS IS NOT A CASE OF FIRST IMPRESSION. MANY COURTS HAVE ALREADY DEALT WITH THIS AND REALIZED THAT THAT'S NOT WHAT THE STATUTE MEANS OR HOW IT SHOULD BE CONSTRUED.

CHANCE, C-H-A-N-C-E, AND INTERESTINGLY THAT COURT DIDN'T
HOLD -- DID NOT HOLD THAT PERSONAL COMPUTERS WERE FACILITIES.

THEY CONSIDERED THAT INTERPRETATION FOR THE SAKE OF ARGUMENT
AND THEN EXPLAINED WHY, QUOTE, THE SUBSEQUENT IMPLICATIONS OF
THIS RATHER STRAINED INTERPRETATION OF A FACILITY THROUGH WHICH
AN ELECTRONIC COMMUNICATION SERVICES PROVIDER ARE FATAL TO
THEIR CAUSE OF ACTION. AND THAT'S AT 165 F. SUPP. 2D AT 1161.

2.4

IN CONTRAST TO THAT WHOLE BODY OF AUTHORITY, WELL
REASONED, I MIGHT ADD, THEY'VE CITED THESE MICROSOFT CASES, AND
THESE ARE A BUNCH OF DOE CASES WHERE THERE WERE NO DEFENDANTS
ON THE OTHER SIDE. YOU KNOW, MICROSOFT WAS INITIATING THESE
DOE CASES, I BELIEVE, AND I'M NOT 100 PERCENT CERTAIN ON THIS,
BUT I BELIEVE IT WAS FOR THE PURPOSE OF GETTING SUBPOENAS TO
ISSUE TO THIRD PARTIES. THERE WAS NOBODY ON THE OTHER SIDE TO
ARGUE AGAINST THEIR INTERPRETATION.

AND IT IS TRUE IN THE EASTERN DISTRICT OF VIRGINIA, WHICH PLAINTIFFS' COUNSEL SAID, THAT THE COURT ACCEPTED BUT WITHOUT QUESTION AND WITHOUT ANYONE ON THE OTHER SIDE THAT MICROSOFT BROWSER WAS A FACILITY UNDER THE STORED COMMUNICATIONS ACT.

I WOULD CONTEND THAT'S NOT A WELL REASONED OPINION, AND THE COURT SHOULD INSTEAD FOLLOW ALL OF THE OTHER REASONS THAT INSTEAD THAT I HAVE GIVEN YOU.

ON THE LARCENY CAUSE OF ACTION, AS I MENTIONED EARLIER,
THE INFORMATION THAT WE'RE ALLEGED TO HAVE CORRECTED ISN'T

PROPERTY UNDER 496, AND WE HAVE CITED THE ZYNGA CASE AT LEAST
BY WAY OF ANALOGY. THERE THE COURT HELD THAT THE PERSONALLY
IDENTIFIABLE INFORMATION DOES NOT CONSTITUTE PROPERTY FOR
PURPOSES OF THE UCL CLAIM, AND I REALIZE WE'RE NOT DEALING WITH
THE UCL CLAIM HERE BUT I WOULD SUBMIT THAT PERSONALLY -PERSONAL INFORMATION DOESN'T CONSTITUTE PROPERTY FOR LARCENY
PURPOSES EITHER. WE'VE ALSO CITED THE LOW VERSUS LINKEDIN
CASE.

2.4

THE PLAINTIFF CITED HERE TODAY THE CTC REAL ESTATE

SERVICES CASE, A CALIFORNIA STATE CASE. WHAT THEY DIDN'T SAY

IS THAT THAT CASE DID NOT DEAL WITH PENAL CODE SECTION 496.

INSTEAD, IT DEALT WITH THE SEPARATE SECTION OF THE CALIFORNIA

PENAL CODE, SECTION 530.5, AND THAT SECTION DOES NOT DEFINE

PROPERTY AND INSTEAD IT'S A SECTION THAT PROSCRIBES OBTAINING

PERSONAL INFORMATION WITH THE INTENT TO DEFRAUD.

SO IT'S A COMPLETELY DIFFERENT STATUTE, AND THE VERY CONDUCT THAT IS BEING PROHIBITED THERE UNDER THAT PENAL CODE SECTION RELATES TO PERSONAL INFORMATION.

AND THAT PARTICULAR STATUTE'S DEFINITION OF PERSONAL INFORMATION INCLUDES ITEMS LIKE CREDIT CARD NUMBERS AND HEALTH CARE RECORDS, AND THERE'S NO REFERENCE TO BROWSING HISTORY OR ANYTHING ANALOGOUS. AND THAT'S IN SECTION 530.55, SUBSECTION B.

SO, AGAIN, THE  $\underline{\text{CTC REAL ESTATE SERVICES}}$  CASE DOES NOT STAND FOR THE PROPOSITION THAT THE TYPE OF INFORMATION AT ISSUE

HERE IS PROPERTY FOR LARCENY PURPOSES.

2.4

AND THEN TURNING TO THE INVASION OF PRIVACY AND INTRUSION

UPON SECLUSION CLAIMS, AGAIN, PLAINTIFFS' COUNSEL SAID YET

AGAIN WHAT HAS CHANGED IN THIS CASE FROM A FIRST AMENDED

COMPLAINT TO A SECOND AMENDED COMPLAINT? AND I HAVE

ACKNOWLEDGED THAT THERE WERE SOME CHANGES.

THEY SAY, WELL, WE'VE MADE IT CLEAR THAT URL'S ARE REALLY WHAT WE'RE INTERESTED IN AND NOT I.P. ADDRESSES, AND WE'RE GOING TO SEE WHY I THINK THEY'RE SAYING THIS. AND THEY ALSO SAID THAT, WELL, WE'RE NOW MAKING IT CLEAR THAT FACEBOOK PROMISED ONE THING BUT DID ANOTHER.

WHAT THEY'RE TRYING TO DO, OF COURSE, IS TO MAKE YOU THINK THAT THERE'S SOMETHING DIFFERENT IN THIS COMPLAINT THAT SHOULD LEAD YOU TO RULE DIFFERENTLY THAN YOU DID IN YOUR ORDER LAST TIME AROUND AT PAGE 12 AND AT 5 WHERE YOU HELD IN THE ALTERNATIVE THAT THESE INVASION AND INTRUSION CLAIMS WOULD BE SUBJECT TO DISMISSAL UNDER 12(B)(6) FOR FAILURE TO STATE A CLAIM. AND THERE YOU CITED AS ONE EXAMPLE THE FORRESTER CASE, WHICH WAS -- THAT CASE DEALT WITH I.P. ADDRESSES AND MADE CLEAR THAT PEOPLE'S I.P. ADDRESSES WERE NOT SOMETHING IN WHICH YOU HAD A REASONABLE EXPECTATION OF PRIVACY. BUT THAT IS PART OF THIS BODY OF CASE LAW THAT STANDS FOR THE BROADER PROPOSITION THAT INFORMATION THAT YOU VOLUNTARY PROVIDE TO THIRD PARTIES ON THE INTERNET ISN'T ACTIONABLE FOR INVASION OR INTRUSION PURPOSES.

1 SO WHAT I WOULD SAY ON THIS IS, FIRST OF ALL, THE COMPLAINT HASN'T CHANGED IN THOSE WAYS MATERIALLY. AND IN THE 2 3 LAST COMPLAINT IT WAS ALL ABOUT URL'S AND IT HAD NOTHING TO DO WITH I.P. ADDRESSES. AND IN THE LAST COMPLAINT THEY, OF 4 5 COURSE, ARGUED OR ALLEGED THAT FACEBOOK PROMISED ONE THING AND 6 DID ANOTHER. 7 SO IN THAT RESPECT THE COMPLAINTS ARE NOT DIFFERENT AT ALL FOR MATERIAL PURPOSES, AND THERE'S NO REASON THAT THE COURT 8 SHOULD CHANGE ITS VIEW EXPRESSED IN THE PREVIOUS ORDER. 9 10 IN TERMS OF THE GOOGLE COOKIE PLACEMENT CASE, WHICH THE 11 PLAINTIFFS RELY ON HERE, I MIGHT JUST TAKE A MOMENT TO TALK 12 ABOUT THAT. WE WOULD OBVIOUSLY ENCOURAGE THE COURT NOT TO 13 FOLLOW THAT CASE BUT --14 THE COURT: THAT WAS GOING TO BE MY OUESTION 15 ULTIMATELY THAT I POSED TO YOUR COLLEAGUES. 16 MR. BROWN: SURE. I MEAN, WE DON'T CITE GOOGLE 17 COOKIE PLACEMENT IN OUR OPENING MOTION, AND WE THINK THAT OUR 18 POSITIONS ARE SOLID UNDER ALL OF THE OTHER LAW THAT WE'VE 19 PROVIDED. 20 THEY CAME BACK IN OPPOSITION AND GOT VERY EXCITED ABOUT 21 THIS THIRD CIRCUIT OPINION AT LEAST ON A FEW ISSUES AND KIND OF 22 IGNORED THE FACT THAT THE THIRD CIRCUIT ACTUALLY RULED IN 23 GOOGLE'S FAVOR ON A WHOLE HOST OF DIFFERENT ISSUES. AND I

THINK YOU'VE NOW HEARD THEIR ACKNOWLEDGEMENT THAT THE CASE KIND

OF CUTS BOTH DIRECTIONS FOR BOTH PARTIES, RIGHT?

2.4

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BUT AS TO THE INVASION OF PRIVACY AND INTRUSION UPON SECLUSION CLAIMS, THERE'S A LONG, LONG DISCUSSION IN THE THIRD CIRCUIT'S DECISION ABOUT THE FACTS OF THAT CASE, AND I THINK WHEN YOU LOOK AT IT YOU GET A CERTAIN TONE OF WHAT COMES OUT OF THAT OPINION AND WHAT THE COURT VIEWED AS THE FACTS IN THAT CASE.

IN THAT CASE, AND I DON'T KNOW WHETHER THIS IS TRUE IN THE REAL WORLD, BUT THIS IS SIMPLY WHAT THE ALLEGATIONS WERE. THIS WAS ON A MOTION TO DISMISS AS WELL. BUT THE COURT WENT OUT OF ITS WAY TO DISTINGUISH THE FACTS AT ISSUE IN THAT CASE FROM MERE TRACKING AND DISCLOSURE, WHICH IS ESSENTIALLY WHAT WE HAVE IN THIS CASE THAT IS BEFORE THIS COURT.

AND WHAT THEY SAID IS THAT IT GOES WELL BEYOND MERE

TRACKING AND DISCLOSURE. AND IN THAT CASE WHAT HAPPENED IS

THAT, YOU KNOW, GOOGLE BASICALLY ALLEGEDLY SAID TO ITS USERS,

LIKE THE SAFARI BROWSER HAS THIS COOKIE BLOCKING TECHNOLOGY,

AND THAT'S GREAT IF YOU WANT TO USE IT AND FEEL FREE TO USE IT.

BY THE WAY, WE ALSO HAVE OUR OWN PROPRIETARY PLUGIN, I
BELIEVE IT WAS, THAT WILL ALSO BLOCK COOKIES, BUT THERE'S NO
REASON TO USE THAT IF YOU'RE USING ONE OF THESE OTHER BROWSERS
LIKE SAFARI THAT HAS THE COOKIE BLOCKING TECHNOLOGY.

IT TURNS OUT THAT ALLEGEDLY GOOGLE DEVELOPED SOME CODE -SO LET ME JUST BACK UP HERE. SO THE CONTEXT IS PEOPLE GOING TO
WEB PAGES THAT ARE GOING TO HAVE GOOGLE SUPPLIED ADS RUN ON
THEM, RIGHT?

GOOGLE DEVELOPED A CODE THAT WOULD BE SENT TO THE USER'S

BROWSER IN THOSE SITUATIONS THAT WOULD THEN TRIGGER THE BROWSER

TO SEND A FORM BACK TO GOOGLE AND WHEN THE BROWSER SENDS A FORM

LIKE THAT, IT BELIEVES THAT THE WEBSITE IT'S INTERACTING WITH

IS ACTUALLY THE FIRST PARTY WEBSITE, NOT THE THIRD PARTY

WEBSITE.

AND SO THE ALLEGATION WAS THAT GOOGLE DID A COUPLE OF THINGS, ONE, REPRESENTED TO USERS THAT THIS COOKIE BLOCKING TECHNOLOGY WAS EFFECTIVE AND ACTUALLY SO EFFECTIVE THAT THEY DIDN'T NEED TO USE GOOGLE'S OWN PRODUCT, BUT THEN TOOK STEPS TO SUBMIT CODE TO THE WEBSITES TO TRICK THE BROWSERS INTO ESSENTIALLY CIRCUMVENTING THE COOKIE BLOCKING TECHNOLOGY.

THERE WAS AN EGREGIOUS BREACH OF SOCIAL NORMS AND INVASION OF THEIR PRIVACY INTERESTS. AND I MIGHT ALSO POINT OUT THAT THE COURT REALLY DIDN'T GET INTO THIS WHOLE BODY OF CASE LAW THAT I GAVE TO YOU EARLIER, AND I'M NOT GOING TO TRY TO MARCH THROUGH IT ALL AGAIN, BUT IN THE DISCUSSION OF WHY I THOUGHT THAT THE UNG DECISION WAS NOT PERSUASIVE AND SHOULDN'T BE FOLLOWED, AND I MENTIONED MANY DIFFERENT CASES.

I'LL JUST GIVE THE NAMES AGAIN SO WE HAVE A CLEAR RECORD
BUT THAT WAS IN ADDITION TO FORRESTER. ALSO THE STIPO,

S-T-I-P-O, LOW VERSUS LINKEDIN, IPHONE APPLICATION LITIGATION,

GOOGLE PRIVACY POLICY LITIGATION, AND ALSO THE FOLGELSTROM

VERSUS LAMPS PLUS CASE WHICH I DIDN'T GET TO. BUT THAT WAS A

CASE ABOUT DISCLOSURE OF CUSTOMER'S ADDRESS INFORMATION TO MARKETING AGENCIES SO MARKETING AGENCIES COULD SEND ADS AND FLYERS AND THE LIKE TO THE CUSTOMER'S HOME AND WHATEVER THE COURT FELT ABOUT THE FACTUAL ALLEGATIONS, AGAIN, GIVEN THE RATHER HIGH BAR THAT YOU HAVE TO VAULT TO PROCEED ON THIS SORT OF CLAIM, FOUND THAT THAT WAS NOT HIGHLY OFFENSIVE BEHAVIOR BUT RATHER ROUTINE COMMERCIAL BEHAVIOR.

SO I WOULD SUBMIT THAT RATHER THAN FOLLOWING THE GOOGLE

COOKIE PLACEMENT DECISION ON THESE CLAIMS, AND THE UNG DECISION

ON THESE CLAIMS, THE COURT SHOULD INSTEAD FOLLOW ITS PREVIOUS

RULING NOT FROM THE ALTERNATIVE FROM THE ORDER AT 1295 AND

SHOULD ALSO FOLLOW THIS OTHER BODY OF CASE LAW THAT I JUST

REFERRED TO.

AND I THINK THAT'S ALL I HAVE SUBJECT TO QUESTIONS FROM THE COURT, OF COURSE.

THE COURT: AGAIN -- WELL, THANK YOU. AND I GO BACK
TO THE GOOGLE PLACEMENT AND YOU'RE SUGGESTING THAT I DON'T
FOLLOW THAT?

MR. BROWN: YEAH. I MEAN, AGAIN, IT'S A CASE THAT

CUTS BOTH WAYS ON DIFFERENT CLAIMS BUT LET'S BE HONEST ABOUT

IT, I DON'T THINK THAT YOU SHOULD FOLLOW IT ON THE INVASION OF

PRIVACY AND INTRUSION UPON SECLUSION. IT RULED IN A WAY THAT

CUTS IN OUR FAVOR ON OTHER ISSUES. IT HELD THAT, FOR INSTANCE,

THE WIRETAP ACT AND THE CIPA, C-I-P-A, CLAIMS SHOULD NOT GO

FORWARD BECAUSE GOOGLE WAS A PARTY TO THE COMMUNICATION WHICH

IS EXACTLY WHAT I WAS ARGUING EARLIER. AND, AGAIN, I BELIEVE 1 THAT IN THE CONTEXT OF THE SECOND AMENDED COMPLAINT THAT IT 2 3 WOULD ACTUALLY BE APPROPRIATE TO RULE IN OUR FAVOR EVEN ON THE CIPA PORTION OF IT. I ACTUALLY DON'T THINK THAT THE WIRETAP 4 5 ACT AND THE CIPA ELEMENTS ARE REALLY ALL THAT DIFFERENT. 6 AND THE THIRD CIRCUIT HELD THAT UNDER THE PENAL CODE 502 7 CLAIM THAT THERE WAS AN INSUFFICIENT ALLEGATION OF LOSS, RIGHT? AND THAT ACTUALLY IF YOU'RE GOING TO LOOK AT THAT OPINION, IT'S 8 9 A LITTLE BIT CONFUSING BUT NEAR THE END OF THE OPINION THAT'S 10 WHERE THEIR HOLDING IS ON THE 502 CLAIM, THAT THERE'S NO LOSS 11 AND THEY BASICALLY ADOPT THEIR REASONING FROM THE CFAA DISCUSSION IF THE COURT IS GOING TO LOOK AT THAT DECISION. 12 13 SO, LOOK, LIKE I SAID, I THINK THAT WE'RE ON SOLID GROUND WITHOUT THE THIRD CIRCUIT OPINION AT ALL, AND WE'VE GOT AMPLE 14 15 CASE LAW THAT SUPPORTS OUR ARGUMENTS. 16 AND SO I'M NOT IN A POSITION TO SAY THAT YOU SHOULD SORT 17 OF FOLLOW IT ALTOGETHER OR NOT. I THINK THAT IT GOT IT WRONG 18 ON THESE INTRUSION AND INVASION CLAIMS, AND I HAPPEN TO THINK 19 THAT IT GOT IT RIGHT ON A FEW OTHER CLAIMS, AND I THINK THE 20 PLAINTIFFS PROBABLY FEEL THE SAME WAY. 21 THE COURT: ALL RIGHT. WELL, THANK YOU VERY MUCH, 22 MR. BROWN. I APPRECIATE IT. 23 MR. STRAITE, MR. BARNES, I APPRECIATE --MR. BARNES: YOUR HONOR, MIGHT I HAVE TWO MINUTES TO 24

RESPOND TO SOME NEW ARGUMENTS HE MADE?

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1	THE COURT: WELL, IT'S HIS MOTION SO HE GETS THE
2	LAST WORD.
3	MR. BARNES: FAIR ENOUGH, YOUR HONOR. I THOUGHT WE
4	WOULD ASK.
5	THE COURT: YES, THAT'S THE WAY IT WORKS. ALL
6	RIGHT. THANK YOU VERY MUCH. I APPRECIATE THE INFORMATION AND
7	ALL OF YOUR HELP AND GOOD PLEADINGS.
8	THE MATTER IS UNDER SUBMISSION.
9	I'LL GET SOMETHING OUT ALSO AS TO YOUR DISCOVERY QUESTIONS
10	AND THOSE ISSUES ALSO. I'VE LOOKED AT THOSE, AND I'VE FOCUSSED
11	PRIMARILY ON ARGUMENTS THIS MORNING, AND YOU'LL GET SOMETHING
12	SHORTLY.
13	MR. GRYGIEL: THANK YOU, YOUR HONOR.
14	THE COURT: I APPRECIATE YOU BEING HERE.
15	(COURT CONCLUDED AT 12:11 P.M.)
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CERTIFICATE OF REPORTER I, THE UNDERSIGNED OFFICIAL COURT REPORTER OF THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA, 280 SOUTH FIRST STREET, SAN JOSE, CALIFORNIA, DO HEREBY CERTIFY: THAT THE FOREGOING TRANSCRIPT, CERTIFICATE INCLUSIVE, IS A CORRECT TRANSCRIPT FROM THE RECORD OF PROCEEDINGS IN THE ABOVE-ENTITLED MATTER. IRENE RODRIGUEZ, CSR, RMR, CRR CERTIFICATE NUMBER 8074 DATED: MAY 2, 2016 2.0