In Re	FACEBOOK INTE	RNET T	F R A C K I N	GD dLd
1 2 3 4 5 6 7	COOLEY LLP MICHAEL G. RHODES (116127) (rhodesmg@cooley.com) MATTHEW D. BROWN (196972) (brownmd@cooley.com) JEFFREY M. GUTKIN (216083) (jgutkin@cooley.com) KYLE C. WONG (224021) (kwong@cooley.com) 101 California Street, 5th Floor San Francisco, CA 94111-5800 Telephone: (415) 693-2000 Facsimile: (415) 693-2222			
8	Attorneys for Defendant FACEBOOK, INC.			
9				
10				
11	UNITED STATES DISTRICT COURT			
12	NORTHERN DISTRICT OF CALIFORNIA			
13	SAN JOSE DIVISION			
14				
15	In re: Facebook Internet Tracking Litigation	Case No. 12-md-02314 EJD		
16	DECLARATION OF NATALIE NAUGLE IN SUPPORT OF DEFENDANT FACEBOOK,			
17		INC.'S RESPONSE TO PLAINTIFFS' ADMINISTRATIVE MOTION TO FILE		
18		Under Seal		
19		Judge: Courtroom:	Edward J. Davila 4	
20		TRIAL DATE:	Not Yet Set	
21		1		
22		<u>REDACTED</u>		
23				
24				
25	Exhibit 2			
26				
27				
28				
COOLEY LLP Attorneys At Law San Francisco	124812067		NAUGLE DECL. I/S/O RESP TO MOTION TO FILE UNDER CASE NO. 12-MD-02314	SEAL

# Exhibit M

# FILED UNDER SEAL

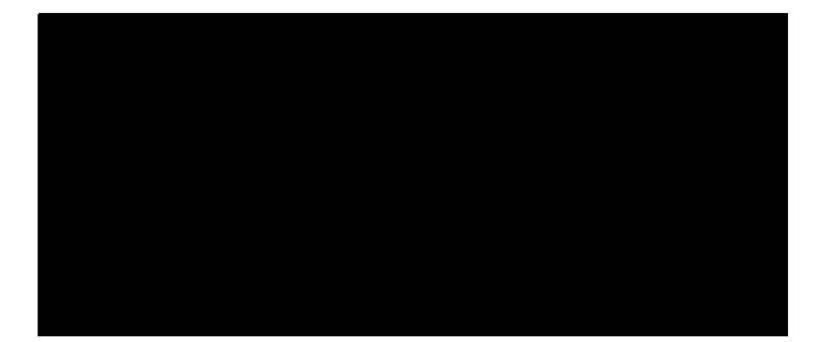
# Exhibit N

# FILED UNDER SEAL

FB\_MDL\_00007344

FB\_MDL\_00007345

FB\_MDL\_00007351



# Exhibit O

# FILED UNDER SEAL

FB\_MDL\_00005391

FB\_MDL\_00005393

# Exhibit P

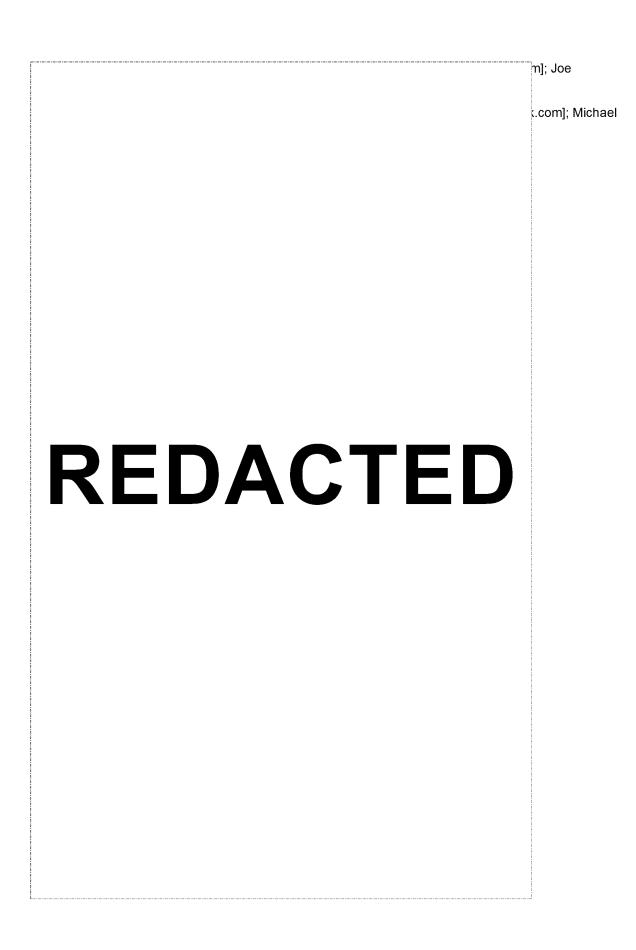
# FILED UNDER SEAL

# Exhibit Q

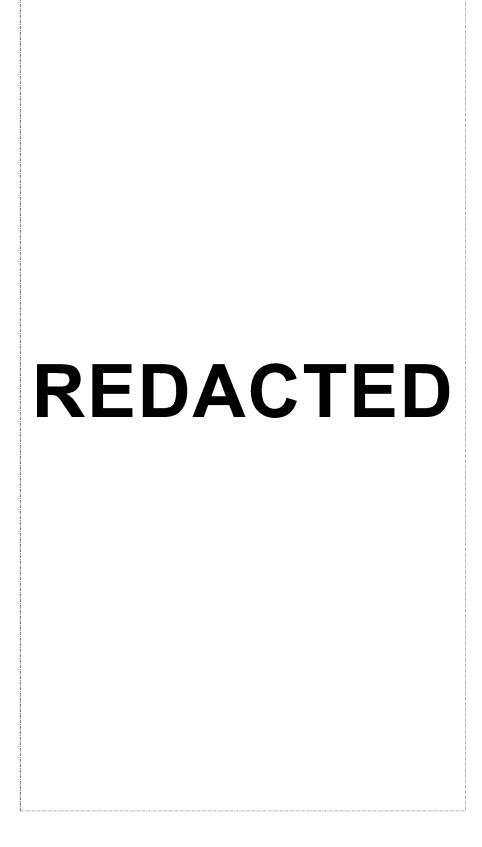
## FILED UNDER SEAL

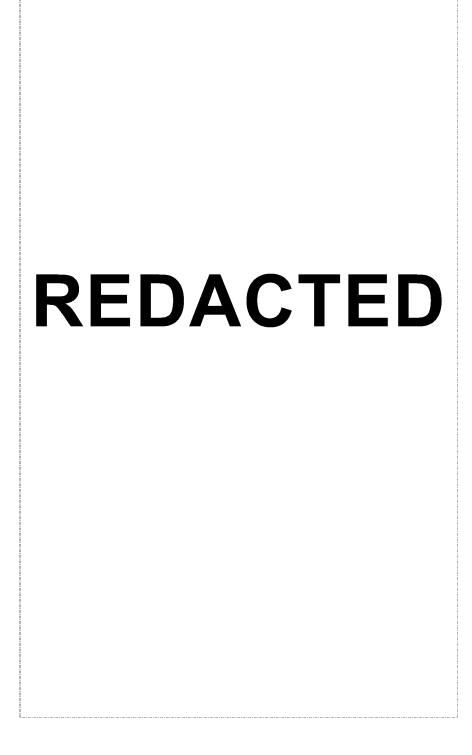
# Exhibit R

# FILED UNDER SEAL



# REDACTED





## REDACTED

>>>> From: noyes@facebook.com >>>> To: theartist11@hotmail.com >>>> CC: barry@facebook.com >>>> Date: Fri, 4 Jun 2010 11:07:13 -0700 >>>> Subject: Re: URGENT INQUIRY RE: PRIVACY FROM CNET NEWS >>>> >>>> Hi Chris ->>>> >>>> We can put you on the phone with Bret Taylor at 130p PT. Dial-in >>>> below/ >>>> >>>> Dial: 866-503-7933 >>>> Guest code: 1041065919 >>>> >>> -Andrew >>>> >>>> On Jun 4, 2010, at 12:18 AM, "Chris Matyszczyk" <theartist11@hotmail.com >>>>> >>> wrote: >>>> >>>> Hi, Andrew, >>>>> >>>>> I tried to contact Barry, but perhaps you can help me with this >>>> important >>>> question. >>>>> >>>>> Here's the thing. While everyone has (justifiably, it seems to me) >>>> wondered >>>> about Facebook forcing people's data into the public domain, I >>>> have been >>>> alerted to perhaps an even bigger privacy question with respect to >>>> the >>>> Activity Feed. >>>>> >>>>> It seems to me that when you visit any page that has a like >>>> button, your >>>> browser send a request back to Facebook. This means your Facebook >>>> cookie can

>>>> connect you, personally, to your web activity. It doesn't matter >>>> if you have >>>>> logged on to that page or clicked on it. Or have even interacted >>>> with it in >>>> any way. >>>>> >>>> The only way to disable this is to remove your Facebook cookie. >>>> After logging >>>> out. Every time. >>>>> >>>> Essentially, unlike DoubleClick or an ISP, it seems that you have >>>> anointed >>>> yourselves with the power to link every Facebook member's web >>>> activity with >>>>> their real personas. Which is a first. And, perhaps, rather scary. >>>>> >>>> As long as I use the same browser for my Facebook account as I do >>>> for other >>>>> Web activity, Facebook is picking up EVERYTHING about my movements >>>> around the >>>> web. This seems a very serious state of affairs. >>>>> >>>> I would like your comment on this analysis, please. >>>>> >>>> And what, if anything, can users do to opt-out of this data being >>>> collected >>>>> by Facebook? And how can you prove that you have ceased to collect >>>> it? >>>>> >>>> best. >>>>> >>>> Chris >>>>> >>>>> >>>> Chris Matyszczyk 415-233 2001 (cell) www.chrismatyszczyk.com >>>> <http://www.chrismatyszczyk.com> >>>>> >>>>> >>>> >>>

### Exhibit S

### Exhibit T

### Exhibit U

### Exhibit V

### Exhibit W

### Exhibit X

### Exhibit Y



### Exhibit AA