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UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 SAN JOSE DIVISION

In re: Facebook Internet Tracking Litigation

Case No. 12-md-02314 EJD
**DEFENDANT FACEBOOK, INC.’S
 OBJECTION TO PLAINTIFFS’ REPLY TO
 DEFENDANT FACEBOOK, INC.’S
 RESPONSE TO ADMINISTRATIVE MOTION
 TO FILE UNDER SEAL**
JUDGE: Edward J. Davila
COURTROOM: 4
TRIAL DATE: Not Yet Set

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On December 8, 2015, Plaintiffs filed a Reply to Defendant Facebook, Inc.’s Response to Administrative Motion to File Under Seal (“Reply”) (Dkt. No. 97). Facebook objects to Plaintiffs’ Reply. Civil Local Rules 7-11 and 79-5 do not authorize a reply to be filed in connection with an administrative motion to file documents under seal. Nevertheless, Plaintiffs filed their unauthorized reply, leaving Facebook no opportunity to respond. Therefore, the Court should disregard the Reply. Regardless, the Court should grant the Administrative Motion to File Under Seal because the information subject to the motion reflects details about the operation of and strategic decisions regarding Facebook’s service, the disclosure of which would cause competitive harm to Facebook by allowing its competitors access to this sensitive information, which they could then use to gain an unfair advantage against Facebook. (See Facebook’s Response to Plaintiffs’ Administrative Motion to File Under Seal and the supporting documents (Dkt. Nos. 94-96).) Thus, there are compelling reasons to grant the Administrative Motion to File Under Seal.

Dated: December 11, 2015

COOLEY LLP

/s/ Matthew D. Brown
Matthew D. Brown
Attorneys for Defendant Facebook, Inc.