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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

TOM VER LLC,
Plaintiff,
v.
ORGANIC ALLIANCE, INC, et al.,
Defendants.

Case No.13-cv-03506-LHK

**ORDER DENYING WITH PREJUDICE
MOTION FOR DEFAULT JUDGMENT**

Re: Dkt. No. 134

Before the Court is Plaintiff Tom Ver LLC’s (“Plaintiff”) motion for default judgment against Defendant Organic Alliance, Inc. (“Organic Alliance”), and Defendant Christopher White (“White”), (collectively, “Defendants”). ECF No. 134. Pursuant to Civil Local Rule 7-1(b), the Court finds this matter appropriate for resolution without oral argument and therefore VACATES the hearing set for June 25, 2015. Having considering the submissions of the parties, the relevant law, and the record in this case, the Court DENIES Plaintiff’s motion.

The Court previously denied Plaintiff’s motions for default judgment, ECF Nos. 86, 87, for failure “to provide any argument or pertinent legal authority in support of its motions” in violation of Civil Local Rules 7-2(b) and 7-4(a). ECF No. 98. At the May 21, 2015, case management conference, the Court cautioned Plaintiff that failure to file a motion for default judgment that

1 provided the legal basis for granting a default judgment and cited the relevant authority would
2 result in a denial with prejudice.

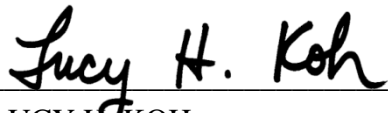
3 Despite the Court’s admonishments, Plaintiff’s renewed motion for default judgment, ECF
4 No. 134, fails to cite any pertinent legal authority or provide any legal analysis for why an entry of
5 default judgment against Defendants Organic Alliance and Christopher White is appropriate in the
6 instant case. Plaintiff does not address the standards for default judgment, or make any arguments
7 regarding why default judgment in the instant case would satisfy the factors laid out in *Eitel v.*
8 *McCool*, 782 F.2d 1470, 1471–72 (9th Cir. 1986). Instead, Plaintiff’s 10 page motion focuses
9 solely on the availability of attorney’s fees under Plaintiff’s contractual agreement with
10 Defendants and the appropriateness of Plaintiff’s fees request. *See* ECF No. 134.

11 The Court therefore DENIES with prejudice Plaintiff’s motion for default judgment.
12 Whether to grant a default judgment is at the discretion of the district court. *Aldabe v. Aldabe*, 616
13 F.2d 1089, 1092 (9th Cir. 1980). Plaintiff has failed to comply with the Court’s order that Plaintiff
14 cite the relevant law and provide pertinent analysis as to why default judgment is appropriate
15 under the *Eitel* factors. Based on Plaintiff’s deficient submission, the Court is unable to weigh “(1)
16 the possibility of prejudice to the plaintiff, (2) the merits of plaintiff’s substantive claim, (3) the
17 sufficiency of the complaint, (4) the sum of money at stake in the action; (5) the possibility of a
18 dispute concerning material facts; (6) whether the default was due to excusable neglect, and (7) the
19 strong policy underlying the Federal Rules of Civil Procedure favoring decisions on the merits.”
20 *Eitel*, 782 F.2d at 1471–72. Accordingly, the Court concludes that default judgment is not
21 warranted in the instant case.

22 As Plaintiff’s request for attorney’s fees turns on the entry of default judgment, the Court
23 also DENIES Plaintiff’s request for attorney’s fees.

24 **IT IS SO ORDERED.**

25 Dated: June 17, 2015

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LUCY H. KOH
United States District Judge