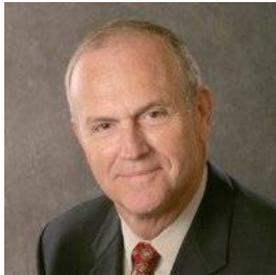


# EXHIBIT 37



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## Mark Wilson

2<sup>nd</sup>

Licensing Consultant

San Francisco Bay Area | Information Technology and Services

Current Licensing Consultant

Previous Intellectual Ventures, IPotential LLC, Hewlett-Packard

Education Boston University Graduate School of Management

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399 connections

[www.linkedin.com/pub/mark-wilson/1/aaa/880](http://www.linkedin.com/pub/mark-wilson/1/aaa/880)

### Background

#### Summary

Senior executive experienced in high tech sector product management, marketing and general management. Most recently, 12 years experience in IP licensing and patent monetization, patent brokerage, IP management strategy, etc.

Specialties: IP monetization via licensing, patent sales, IP management consulting

### Experience

#### Licensing Consultant

Licensing Consultant

March 2013 – Present (1 year)

#### Licensing Executive

Intellectual Ventures

February 2010 – March 2013 (3 years 2 months) | SVO - Mountain View, CA

1 recommendation



**Roy Maharaj**

VP, Licensing at Intellectual Ventures

I had the chance to work with Mark during his time at Intellectual Ventures. Mark is a seasoned Licensing Executive with significant account management and negotiation experience. He is also well versed at developing, managing and executing... [View](#)



#### VP, Marketing and Business Development

IPotential LLC

January 2008 – February 2010 (2 years 2 months)

IP monetization of clients' patent assets through consulting, patent assertion/licensing, patent sales.

1 recommendation

**Michael Pierantozzi**

Entrepreneur. General Manager. IP Strategist.

Mark is an effective senior executive, with in-depth knowledge of intellectual property management and licensing, business and product development, and general management. He is dependable, reliable and diligent with a keen focus on customer,... [View](#)



#### Director, IP Licensing

Hewlett-Packard

March 2004 – January 2008 (3 years 11 months)

### People Similar to Mark



**Alan Leal** 2<sup>nd</sup>

WW Licensing Executive | Technology Licen...

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### People Also Viewed



**Gillian McColgan**

CTO at Rockstar



**Joe Chernesky**

Senior Vice President at Kudelski Group



**David Sasso**

Senior Licensing Counsel at Rockstar Consortium



**John Garland**

Vice President of Licensing at Rockstar Consortium US LP



**Lloyd Sadler**

Intellectual Property Transactions



**Greg Kisor**

Chief Technologist at Intellectual Ventures, Sommelier at SavorLife Cellars



**John Veschi**

--

**Darius Sankey**

Sr. Portfolio Director, Industry Sector Leader at Intellectual Ventures

**Victor Schubert**

Intellectual Property Management & Licensing

**Michael Pierantozzi**

Entrepreneur. General Manager. IP Strategist.

## VP, Intellectual Property Management

PCTEL

June 2002 – August 2003 (1 year 3 months)

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### VP Marketing

PCTEL, Inc.

July 2000 – June 2002 (2 years)

1 recommendation

**Yoram Solomon**

Vice President, Corporate Strategy, and General Manager, penveu

Mark was initially my boss, and then my colleague. Most of all—he was my mentor at PCTEL. He is the best process-oriented VP of Marketing (or product marketing) I know. He is very pragmatic, and taught me how to use sound judgement and convince... View

### VP, Product Marketing

Cirrus Logic

June 1994 – August 1996 (2 years 3 months)

### VP, OEM Marketing

IBM

April 1993 – March 1994 (1 year)

### VP

Quantum Corporation

April 1988 – December 1992 (4 years 9 months)

### Group Product Manager

Prime Computer

1979 – 1983 (4 years)

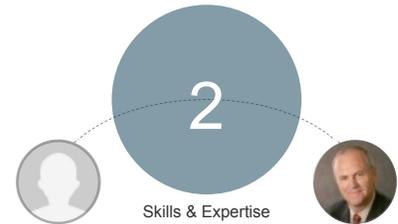
REDACTED

Mark Wilson

[Get introduced](#)

#### In Common with Mark

You Mark



#### Skills & Endorsements

##### Top Skills

42	Patents	
39	Licensing	
27	Strategy	
25	Intellectual Property	
15	Product Management	
10	Product Marketing	
9	Strategic Partnerships	
9	Competitive Analysis	
8	Innovation Management	
7	International Business	

##### Mark also knows about...

7	Commercialization	6	Semiconductors	6	Cross-functional Team...
5	Product Development	5	Product Launch	4	Executive Management
4	Mobile Devices	4	Partner Management	4	Start-ups

## Education

### **Boston University Graduate School of Management**

MBA, General management

1976 – 1978

Activities and Societies: [Graduated with honors](#)

### **University of Massachusetts, Amherst**

BSEE, Electrical Engineering

1969 – 1973

Activities and Societies: [Eta Kappa Nu](#)