

# EXHIBIT GGG

**Exhibit GGG**  
**Facebook Quarterly Revenue and Expenses**  
**Q1'12-Q3'15**

Quarter	Revenue		Expenses as a Percentage of Revenue					
	Total Revenue, US and Canada (\$ mil)	Advertising Revenue, US and Canada (\$ mil)	Cost of Revenue	Marketing & Sales	General & Administrative	Research & Development	Total Expenses, Excluding R&D	Total Expenses
Q1'12	525	419	26%	14%	10%	14%	50%	64%
Q2'12	590	479	31%	33%	39%	60%	103%	163%
Q3'12	637	538	26%	13%	12%	19%	51%	70%
Q4'12	780	631	25%	12%	11%	19%	48%	67%
Q1'13	679	552	28%	14%	12%	20%	54%	74%
Q2'13	848	721	26%	15%	10%	19%	50%	69%
Q3'13	962	832	25%	12%	8%	18%	45%	63%
Q4'13	1,206	1,068	19%	11%	10%	16%	40%	56%
Q1'14	1,179	1,039	18%	13%	7%	18%	39%	57%
Q2'14	1,308	1,175	16%	12%	7%	17%	35%	52%
Q3'14	1,514	1,362	18%	12%	8%	19%	37%	56%
Q4'14	1,864	1,709	17%	16%	9%	29%	42%	71%
Q1'15	1,739	1,592	18%	17%	8%	30%	44%	74%
Q2'15	1,967	1,826	17%	15%	8%	29%	40%	69%
Q3'15	2,256	2,120	16%	16%	8%	28%	39%	68%

**Sources:**

1. Facebook, Inc. Form 10-K 2013-2014. Retrieved from SEC EDGAR website <http://www.sec.gov/edgar.shtml>.
2. Facebook, Inc. Form 10-Q 2013-2015. Retrieved from SEC EDGAR website <http://www.sec.gov/edgar.shtml>.