

EXHIBIT 6

From: [REDACTED]
Sent: Friday, February 11, 2011 6:54 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: [fdn-insights] URL stats for Demand Media

FYI, new realtime insights supports top 10 right now, and will support top 100 after adding pagination to the UI.

http://www.intern.facebook.com/insights/?sk=lt_10150102618235061

(add yourself to insights_dashboard gatekeeper if you do not see this)

[REDACTED]

On Feb 11, 2011, at 2:41 PM, [REDACTED] wrote:

> Thanks [REDACTED]!

>

> -----Original Message-----

> From: [REDACTED]

> Sent: Friday, February 11, 2011 1:54 PM

> To: [REDACTED]

> Cc: [REDACTED]

> Subject: RE: URL stats for Demand Media

>

> It came back, but I had forgotten to cast it... Try this...

>

> from dim_shares

> select ds, url, tracking_info, cast(split(tracking_info,',')[0] as

> int) as shares where ds>'2011-02-03' AND ds<'2011-02-10'

> and url like '%ehow.com%'

> and split(tracking_info,',')[0]<1000000

> order by shares desc limit 1000

>

> it takes about 40 minutes...

>

> _____

> From: [REDACTED]

> Sent: Friday, February 11, 2011 1:50 PM

> To: [REDACTED]

> Cc: [REDACTED]

> Subject: RE: URL stats for Demand Media

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> Currently, the only thing that shows metrics for several urls from a single domain ala link.getStats is in the "most liked and shared" list in Insights.

>

> http://www.dev.facebook.com/insights/?sk=do_10150102618235061

>

> Other than that, the data is scraped into dim_shares but is not currently collected into mysql in any fashion...

>

> Unfortunately also, dim_shares has share objects from re-sharing that

> are separate from the initial share event and don't have these

> Please let me know if you need more information.

>

> Thanks,

> [REDACTED]

>

>

> [REDACTED] | platform partnerships | facebook

> * [REDACTED]

> * [REDACTED]

> * 1601 s. california ave | palo alto | ca 94304

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