

EXHIBIT 7

From: [REDACTED]
Sent: Tuesday, November 05, 2013 9:09 AM
To: [REDACTED]
Subject: Re: bootcamp mentor email

K, here's what I'm gonna work with for now (will be a work in progress):

Thanks everyone for attending the talk about Open Graph today. Here's a quick summary of the teams and points of contact in case you wanted to learn more:

Open Graph – index everything you're connected to, and use it to build valuable discovery services.

Hunch (contact: me) - people-centric discovery products.
Events (contact: [REDACTED]) - discovery and coordination around public events.
Taste (contact: [REDACTED]) - recommendation systems for discovery.
Minutia & Ridge (contact: [REDACTED]) - structured data sharing through the composer.
Login (contact: [REDACTED]) - user-centric sharing from third-party apps.
OG Feed (contact: me) - engaging news feed stories.
Collections (contact: [REDACTED]) - collect objects for self-expression or deferred consumption.
OG Entities (London, contact: [REDACTED]) - grow and structure the entity graph.

[REDACTED]

From: [REDACTED]
Date: Wednesday, October 30, 2013 11:28 AM
To: [REDACTED]
Subject: RE: bootcamp mentor email

this is an old version but [REDACTED] never asked me to update:

From: [REDACTED]
Date: Wednesday, April 25, 2012 5:19 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: Platform - Bootcamp Overview

Bootcamp Mentors --

I thought it might be useful to summarize what we're doing and what we need on platform, in case your mentees ask. Let me know if you have any questions.

(This is an experiment, so if you have feedback I'd actually really love it.)

Main Areas

Open Graph – our core goal is to enable users to publish structured data back to Facebook, which will enable us to build interesting, data-rich visualizations on Timeline, more interesting stories + aggregations in News Feed, and lots of future

products. For H1, we're working on building out the expressiveness of our graph language and working with top partners (Foursquare, Netflix, Path, Pinterest) to build really great integrations.

- Skills: Product, Systems, Ranking
- Locations: Menlo Park, Seattle, NYC

Games + Payments – games are a huge part of our business (>33% of our revenue). We're focused on making it easier for users to find great games (App Store), making it easier for developers to make money (Paid Apps, Subscriptions, Direct Debit) and driving more users to buy stuff.

- Skills: Product, Systems
- Locations: Menlo Park

Core Platform — the platform part of platform. The API and Developer Tool teams are in Menlo Park and focused on supporting Mobile + Open Graph. Our Mobile Tools, Insights, and Platform Integrity teams are entirely based in Seattle. As usage shifts from desktop to mobile, we're focused on having really clean, idiomatic SDKs for iOS + Android, and eventually we'll also be focused on our tooling support for HTML/JS-based apps (Firefly).

- Skills: Product, Mobile, Systems
- Locations: Menlo Park, Seattle

Current Priorities

Menlo Park:

1. Open Graph: News Feed & Music – product (contact: [REDACTED])
2. Growth — product (contact: [REDACTED])
3. API — systems (contact: [REDACTED])
4. (Everything else — all teams hiring in MPK.)

Seattle:

1. Mobile Tools (contact: [REDACTED])
2. Open Graph (contact: [REDACTED])
3. Insights (contact: [REDACTED])

Bootcamp Tasks

(I asked the eng managers to highlight some good bootcamp tasks — below are a few, but of course check the tool for the full list.)

Open Graph

- 982999: New Open Graph data visualization - side-by-side numbers
- 1032317: Improve Open Graph Report quality by only showing Number Unit when other units are present
- 1039339: Add mentions support to the user message in Open Graph actions
- 1021757: Add insights support for conditional rendering of News Feed stories

Games + Payments

- 1000086 - Unsettle accounts after repeat failures of Credit Card / PayPal Fault
- 978036 - Use XHP in the markup for displaying billing history

Core Platform

- 1039335 - Add ability to get iframe URL for social plugins on the devsite
- 940119 - Disallow any developers from creating a custom listen action

[REDACTED] | facebook
engineering admin – platform
p: [REDACTED]

From: [REDACTED]
Sent: Tuesday, October 29, 2013 9:00 AM
To: [REDACTED]
Subject: Re: bootcamp mentor email

Can you send me his? I'll make one.

From: [REDACTED]
Date: Tuesday, October 29, 2013 at 8:55 AM
To: [REDACTED]
Subject: RE: bootcamp mentor email

do you have a template email you want to send? when I would remind Mike, I'd send him the template -

[REDACTED] | facebook
engineering admin – platform
[REDACTED]

From: [REDACTED]
Sent: Tuesday, October 29, 2013 8:54 AM
To: [REDACTED]
Subject: FW: bootcamp mentor email

I'll take a reminder :)

From: [REDACTED]
Date: Friday, October 18, 2013 at 12:14 PM
To: [REDACTED]
Subject: Re: bootcamp mentor email

No - but + [REDACTED]

My suggestion is that you guys come up with a standard follow-up email where you lay out the high-pri projects and people to ping. Following-up after your talk is pretty good at increasing conversion.

From: [REDACTED]
Date: Friday, October 18, 2013 11:10 AM
To: [REDACTED]
Subject: bootcamp mentor email

do you still need a reminder for that now that you're not giving the talks or are you going to still post/email?

[REDACTED] | facebook
engineering admin – platform
[REDACTED]

☒:: [REDACTED]