

EXHIBIT 11

Message

From: Alex Himel [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=AHIMEL]
Sent: 10/11/2012 12:49:49 AM
To: Ray He [/O=THEFACEBOOK/OU=First Administrative Group/cn=Recipients/cn=rhe]
Subject: [Differential] [Request, 29 lines] D597938: Url Tracking Adjustments

ahimel requested code review of "Url Tracking Adjustments".

Reviewers: rothbart, rhe

The purpose of this change is to be able to accurately determine what % of the like counts are attributable to private messages. If the % is low enough, we will cut this tracking due to privacy concerns. This diff does two things:
1/ Separate wall posts and private messages in the accounting (post_count, share_count).
2/ Add hive logging for message sends to use for double-checking the data

TEST PLAN

Sent a bunch of messages and did a lot of wall posts.

REVISION DETAIL

<https://phabricator.fb.com/D597938>

AFFECTED FILES

Redacted

REPLY HANDLER ACTIONS

Reply to comment, or !reject, !abandon, !reclaim, !resign, !rethink, !unsubscribe.

MANAGE HERALD RULES

<https://phabricator.fb.com/herald/view/differential/>

WHY DID I GET THIS EMAIL?

<https://phabricator.fb.com/herald/transcript/882006/>

To: rothbart, rhe, ahimel
Cc: platform-diffs@lists, tkamenick