

EXHIBIT 13

Message

From: noreply [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=NOREPLY216]
Sent: 10/16/2012 8:22:39 PM
To: Alex Himel [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Ahimel]; mergeme@lists.facebook.com
Subject: [mergeme] DAILY PUSH: r649796 (ahimel)

MERGEME r649796

Release: thefacebook-r647792-10142012
Severity: DAILY PUSH
Affected: Like Button Counts
Tiers: web
Dependencies:
Comments: Press issue - need to push asap.

r649796 | ahimel | 2012-10-16 20:15:52 -0700 (Tue, 16 Oct 2012) | 19 lines
Changed paths:

Redacted

Remove Private Messages from Like Button Count

Summary:

These were contributing 0.8-4% of the count depending on domain. Given the low contribution and high degree of scrutiny from privacy advocates, let's just remove it.

Test Plan:

Looked at results for given url - total count and share count both go down by the number of private messages sent.
https://api.ahimel.dev3317.facebook.com/restserver.php?method=links.getStats&urls=http://www.huffingtonpost.com/2012/10/13/timothy-kurek-straight-christian-pretends-gay_n_1963657.html

Reviewers: rhe, rothbart

Reviewed By: rhe

CC: platform-diffs@lists, bgo1ub, harshdeep

Differential Revision: <https://phabricator.fb.com/D602346>
