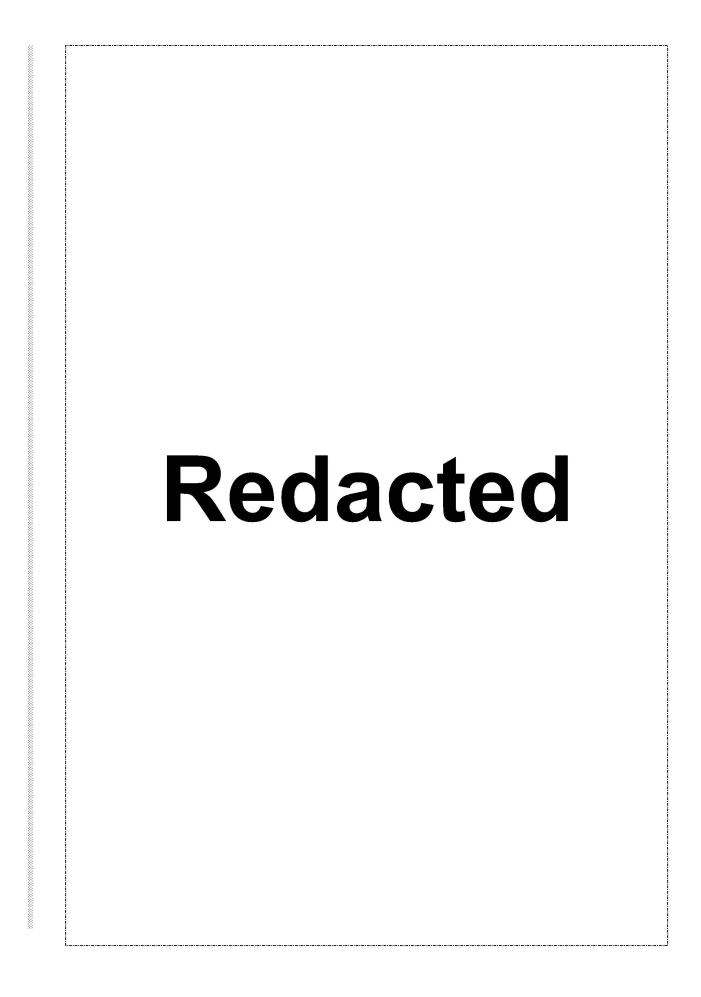
EXHIBIT 15

From: Edward Palmieri Sent: Thursday, November 08, 2012 9:38 PM To: Mathew Varghese; Rahul Iyer; Antonio Garcia-Martinez Cc: Giri Rajaram; John Hegeman; Gary Wu; Susan Cooper Redacted

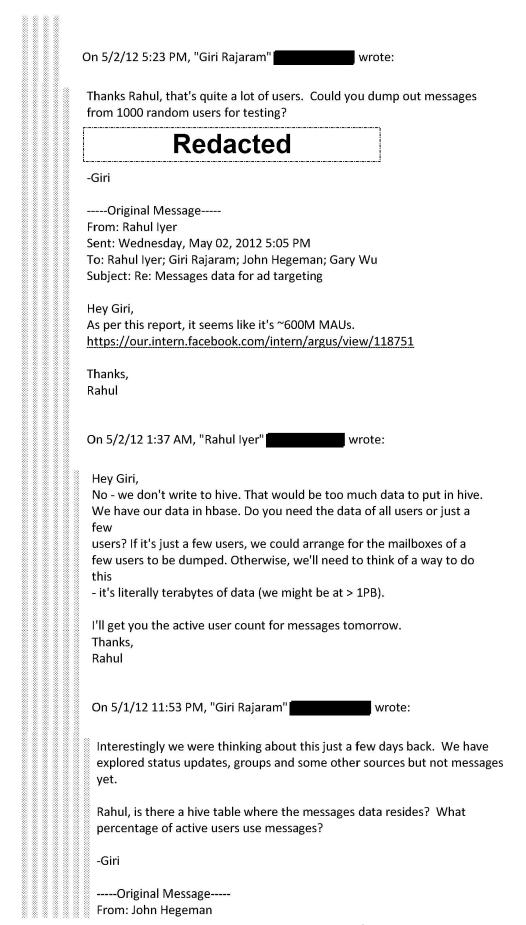
Highly Confidential FB000008271



Highly Confidential FB000008272

o: Mathew Varghese , Giri Rajaram	, Antonio Garcia John Hegeman
subject: Re: Messages data for ad targeting	-
Hey Mat,	
-Rahul	
From: Mathew Varghese	
Date: Tuesday, November 6, 2012 7:16 AM To: Antonio Garcia-Martinez	
, John Hegeman	, Rahul Iyer , Giri Rajaram , Gary Wu
Subject: Re: Messages data for ad targeting	
Hi Guys,	
are their private domain (even if it is not) an message they sent. We should take a look a	ges? I presume not. I'd expect that people think their messand may be freaked out by ads where it is obviously linked to and see if their is sufficiently interesting data there to justify interesting as there is so much data tied to intent.
Mat	
From: Antonio Garcia-Martinez	
Date: Mon, 5 Nov 2012 11:23:51 -0800	Jahr Haraman
To: Rahul Iyer , Giri Rajaram Wu	m, John Hegeman, G
Subject: Re: Messages data for ad targeting	ng
+mat, the PM who has taken over native tar	rgeting
From: Rahul Iyer	
Date: Mon, 5 Nov 2012 11:21:14 -0800	
Date: Mon, 5 Nov 2012 11:21:14 -0800 To: Giri Rajaram , Rahul Iye	er, John Hegeman, G
Date: Mon, 5 Nov 2012 11:21:14 -0800 To: Giri Rajaram , Rahul Iye Wu	er, John Hegeman, G
Date: Mon, 5 Nov 2012 11:21:14 -0800 To: Giri Rajaram , Rahul Iye	
Date: Mon, 5 Nov 2012 11:21:14 -0800 To: Giri Rajaram , Rahul Iye Wu Cc: Antonio Garcia	
Date: Mon, 5 Nov 2012 11:21:14 -0800 To: Giri Rajaram , Rahul Iye Wu	ng

Highly Confidential FB000008273



4

Sent: Tuesday, May 01, 2012 11:48 PM To: Rahul Iyer; Giri Rajaram; Gary Wu Subject: RE: Messages data for ad targeting

+Giri and Gary who have been involved in our targeting efforts. I don't think this is something we've explored but they will know for sure. Giri/Gary, have we ever sized the opportunity from this?

----Original Message-----

From: Rahul Iyer

Sent: Tuesday, May 01, 2012 3:42 PM

To: John Hegeman

Subject: Messages data for ad targeting

Hey John,

I'm Rahul and I work on the Messages Appserver team. I was wondering if you guys ever thought of indexing messages data for ad targeting. Serkan asked me to contact you in this regard, so please redirect if you're not the right person.

Thanks, Rahul

5