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18 *Attorneys for Plaintiffs and the Class*

19 UNITED STATES DISTRICT COURT  
20 NORTHERN DISTRICT OF CALIFORNIA

21 MATTHEW CAMPBELL, MICHAEL  
22 HURLEY, on behalf of themselves and all  
others similarly situated,

23 Plaintiffs,

24 v.

25 FACEBOOK, INC.,

26 Defendant.

Case No. 4:13-cv-05996-PJH

**JOINT DECLARATION OF MICHAEL  
SOBOL AND HANK BATES IN SUPPORT  
OF PLAINTIFFS' MOTION FOR AN  
AWARD OF ATTORNEYS' FEES AND  
COSTS AND SERVICE AWARDS**

Date: August 9, 2017

Time: 9:00 a.m

Judge: Hon. Phyllis J. Hamilton

Place: Courtroom 3, 3rd Floor

1 We, Michael Sobol and Hank Bates, declare as follows:

2 1. Michael Sobol is a member in good standing of the California State Bar and a  
3 partner in the law firm Lief, Cabraser, Heimann & Bernstein, LLP (“LCHB”), counsel for  
4 Plaintiffs and the Class in this proceeding. He is the LCHB attorney principally responsible for  
5 overseeing LCHB’s work in this proceeding.

6 2. Hank Bates is a member in good standing of the California and Arkansas State  
7 Bars and a partner in the law firm Carney Bates & Pulliam PLLC (“CBP”), counsel for Plaintiffs  
8 and the Class in this proceeding. He is the CBP attorney principally responsible for overseeing  
9 CBP’s work in this proceeding.

10 3. We submit this declaration jointly in support of Plaintiffs’ Motion for Attorneys’  
11 Fees and Expenses and for Service Awards for Plaintiffs.

12 4. Except as otherwise noted, we have personal knowledge of the facts set forth  
13 herein, and if called to testify thereto, could and would do so competently, including with respect  
14 to the information provided regarding our respective law firms.

15 **SUMMARY OF CLASS COUNSEL’S WORK IN THIS CASE**

16 5. As summarized below, investigating, litigating, and negotiating a resolution of this  
17 matter required substantial commitments of time and resources from our firms. Throughout the  
18 litigation, all reasonable efforts were made to avoid duplication of efforts and to ensure the most  
19 efficient management and prosecution of this matter reasonably possible.

20 6. A chronological summary of Class Counsel’s work is provided below.

21 **I. Case Investigation and Factual Research Prior to Filing (September 2013 to**  
22 **December 2013)**

23 7. Class Counsel began work on this action at the beginning of September, 2013, four  
24 months prior to filing. That pre-filing investigation included extensive review of Facebook’s  
25 messaging function, consultation with multiple experts, review of Facebook’s terms of service  
26 and privacy policies during the relevant time period and investigation of publicly available  
27 information related to the alleged conduct.  
28

1 **II. Consolidation of Actions and Successful Opposition to Facebook’s Motion to Dismiss**  
2 **(January 2014 to December 2014)**

3 8. Plaintiffs, on behalf of themselves and those similarly situated, commenced this  
4 action (the “Action”) on December 30, 2013. In their initial complaint, Plaintiffs asserted claims  
5 for violations of the Electronic Communications Privacy Act, 18 U.S.C. §§ 2510 *et seq.*  
6 (“ECPA”); the California Invasion of Privacy Act, Cal. Penal Code §§ 630 *et seq.* (“CIPA”); and  
7 California’s Unfair Competition Law California Business and Profession Code §§ 17200 *et seq.*  
8 (“UCL”). Therein, Plaintiffs alleged that Facebook, as a routine policy and business practice,  
9 captured and reads its users’ personal, private Facebook messages without their consent for  
10 purposes including, but not limited to, data mining and user profiling, generating ‘Likes’ for web  
11 pages, and targeted advertising.

12 9. On January 21, 2014, David Shadpour filed a related action, which alleged similar  
13 facts and averred identical causes of action against Facebook (*see Shadpour v. Facebook, Inc.*,  
14 Case No. 5:14-cv-00307-PSG (N.D. Cal.), Dkt. 1).

15 10. Class Counsel conferred with counsel for Shadpour and successfully negotiated an  
16 agreement to seek consolidation of the actions. On April 15, 2014, the Court entered an order  
17 granting Plaintiffs’ Motion to Consolidate the Related Actions (the “Consolidation Order”) and  
18 consolidating the related actions for all purposes. (*See* Dkt. 24.) Following entry of the Court’s  
19 Consolidation Order, the Class Representatives filed a Consolidated Amended Complaint on  
20 April 25, 2014, asserting ECPA, CIPA, and UCL claims on behalf of themselves and a proposed  
21 class of “[a]ll natural-person Facebook users located within the United States who have sent or  
22 received private messages that included URLs in their content, from within two years before the  
23 filing of this action up through and including the date when Facebook ceased its practice.” (*See*  
24 Dkt. 25.).<sup>1</sup>

25 11. On June 17, 2014, Facebook filed a Motion to Dismiss Plaintiffs’ Consolidated  
26 Amended Complaint. (*See* Dkt. 29.) Plaintiffs filed an opposition (*see* Dkt. 31), and Facebook, in

27  
28 <sup>1</sup> On October 2, 2015, David Shadpour voluntarily dismissed his claims, with prejudice, pursuant  
to Federal Rule of Civil Procedure 41(a). (*See* Dkt. 123.)

1 turn, filed a reply brief (*see* Dkt. 35). On December 23, 2014, the Court issued an order granting  
2 in part and denying in part Facebook’s Motion to Dismiss Plaintiffs’ Consolidated Amended  
3 Complaint, dismissing the claims under CIPA § 632 and the UCL, but denying dismissal of the  
4 claims under ECPA and CIPA § 631. (*See* Dkt. 43.)

5 **III. Discovery and Discovery-Related Motions Practice (January 2015 to October 2015)**

6 12. Following entry of the Court’s order granting in part and denying in part  
7 Facebook’s motion to dismiss the Consolidated Amended Complaint, the parties engaged in  
8 almost two years of extensive discovery, including the production of tens of thousands of pages  
9 of documents, fact and expert depositions of 18 witnesses (spanning 19 days of testimony),  
10 informal conferences and discussions, hundreds of hours reviewing and analyzing Facebook’s  
11 source code and detailed technical documentation, substantial discovery motion practice and the  
12 exchange of hundreds of pages of written discovery requests and responses.

13 13. More specifically, during the ten-month period between the Court’s order on  
14 Facebook’s motion to dismiss and Plaintiffs’ filing of their motion for class certification,  
15 Plaintiffs propounded three sets of requests for Production (totaling 60 Requests), two sets of  
16 Interrogatories (totaling eight Interrogatories), and a Request for Admission. Plaintiffs also  
17 served a third-party subpoena—consisting of three document requests—on one of Facebook’s  
18 outside PR agencies. Similarly, during this time period Plaintiffs took five depositions of  
19 Facebook witnesses, including multiple 30(b) depositions covering numerous highly technical  
20 topics, including the operation of Facebook’s source code.<sup>2</sup>

21 14. Plaintiffs’ review and analysis of Facebook source code was particularly time  
22 consuming, given the complexity of Facebook’s systems, which included over 10 million lines of  
23 code (*see, e.g.*, Dkt. No. 122 at 3; Dkt. No. 130 at 8), and which Facebook characterized as  
24 “complicated and vast” (Dkt. No. 113 at 5), further taking the position that source code review  
25 was extraordinary and “unprecedented...in a consumer class action.” (Dkt. No. 214 at 2; *see also*  
26 Dkt. No. 114 at 1). Indeed, this extensive source code review and analysis was at the core of

27 <sup>2</sup> Broadly, the depositions covered the operation of Facebook architecture related to Private  
28 Message functionality, site security, and Facebook’s creation and use of data and metadata from  
the processing of URLs contained within Private Messages.

1 discovery in this case. It ultimately led to the articulation of the additional practices described in  
2 Plaintiffs' motion for class certification as well as in the Second Amended Complaint, as the  
3 Court recognized. *See, e.g.*, Order Granting in Part and Denying in Part Motion for Class  
4 Certification (Dkt. No. 192 at 4, 6).

5 15. Facebook propounded commensurate discovery, in the form of two sets of  
6 Requests for Production, each, for Plaintiffs Campbell and Hurley (totaling 30 Requests per  
7 Plaintiff), one set of Requests for Production for Plaintiff Shadpour (totaling 22 Requests), two  
8 sets of Interrogatories, each, to Plaintiffs Campbell and Hurley (totaling 15 Interrogatories for  
9 Plaintiff Campbell and 14 for Plaintiff Hurley), one set of Interrogatories to Plaintiff Shadpour  
10 (totaling 11 Interrogatories), and one set of Requests for Admission, each, for Plaintiffs Campbell  
11 and Hurley (totaling four Requests per Plaintiff). Additionally, Plaintiffs defended numerous  
12 depositions: all three Plaintiffs were deposed, while four third-party *acquaintances* of Plaintiffs  
13 (with whom Plaintiffs corresponded via Facebook's private message function) were noticed for  
14 deposition by Facebook, and of these four individuals, three were ultimately deposed.

15 16. In addition, during this same period the parties engaged in substantial letter  
16 briefing before Magistrate Judge Maria-Elena James, on a host of discovery issues ranging, *inter*  
17 *alia*, from incomplete interrogatory responses and document production to 30(b)(6) deposition  
18 topics to regulatory filings with EU agencies. *See*, Dkt. Nos. 77, 95, 112, 113, 122. Moreover,  
19 during this same period, the parties engaged in protracted negotiation over the production of  
20 Facebook's source code, involving an extensive meet and confer process, contested briefing (*see*,  
21 *e.g.*, Dkt. Nos. 84-85), and ultimately a joint stipulation in which Facebook agreed to produce  
22 source code for the time period of September 1, 2009 through December 31, 2012 (Dkt. 90).

23 17. During this time period, the parties also engaged in their first mediation session on  
24 August 19, 2015, before Cathy Yanni of JAMS.

#### 25 **IV. Class Certification Briefing and Expert Discovery (November 2015 to March 2016)**

26 18. During the next portion of the discovery phase, Plaintiffs filed a Motion for Class  
27 Certification. (*See* Dkt. 138.) Defendants filed an opposition (*see* Dkt. 147-4), and Plaintiffs, in  
28 turn, filed a reply brief (*see* Dkt. 167). Over the course of this time period, the parties continued

1 with discovery, with both Plaintiffs and Facebook depositing each others' experts in the class  
2 certification briefing, and Plaintiffs taking additional fact witness depositions. The parties also  
3 continued to encounter, negotiate and brief discovery disputes. *See, e.g.*, Dkt. Nos. 186,<sup>3</sup> 189  
4 190.

5 19. On May 18, 2016, the Court issued an order granting in part and denying in part  
6 Plaintiffs' Motion for Class Certification, denying certification as to a damages class under  
7 Federal Rule of Civil Procedure 23(b)(3), but granting certification of an injunctive-relief class  
8 under Federal Rule of Civil Procedure 23(b)(2). (*See* Dkt. 192.) Specifically, the Court certified  
9 for class treatment three specific alleged uses by Facebook of URLs included in private messages:  
10 (1) Facebook's cataloging URLs share in private messages and counting them as a "like" on the  
11 relevant third-party website, (2) Facebook's use of data regarding URLs shared in private  
12 messages to generate recommendations for Facebook users, and (3) Facebook's sharing of data  
13 regarding URLs in messages (and attendant demographic data about the messages' participants)  
14 with third parties. (Dkt. 192, at pp. 3-5). In addition, the Court directed the Plaintiffs to file a  
15 Second Amended Complaint "(1) revising the class definition to reflect the definition set forth in  
16 the class certification motion, and (2) adding allegations regarding the sharing of data with third  
17 parties." (*Id.* at p.6). In accord therewith, the Plaintiffs filed their Second Amended Complaint on  
18 June 7, 2016. (Dkt. 196).

19 **V. Post-Certification Discovery and Settlement Negotiations (April 2016 to November**  
20 **2016)**

21 20. Subsequent to the filing of Plaintiffs' Second Amended Complaint, discovery in  
22 this Action continued. Facebook propounded a third set of Interrogatories, each, to Plaintiffs  
23 Campbell and Hurley, and Plaintiffs propounded a fourth and fifth set of Requests for Production  
24 and third and fourth set of Interrogatories. Plaintiffs continued with the deposition of additional  
25 fact witnesses, as well. During this time, Plaintiffs filed three motions to compel discovery (Dkt.

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26 <sup>3</sup> Requesting a telephonic conference to compel Facebook to provide portions of four separate  
27 letter briefs related to (1) Plaintiffs' Requests for Production concerning damages; (2) topics to  
28 which produced documents alluded in Facebook's current production; (3) configuration tables;  
and (4) Facebook's "predictive coding" used in the course of document production.

1 Nos. 206, 207, 208),<sup>4</sup> which were opposed by Facebook (Dkt. Nos. 214, 215, 216) and which  
2 were ultimately denied on October 4, 2016 by the Court, who instead ordered Facebook to  
3 provide the alternative discovery described in Facebook's motion papers (Dkt. No. 218).

4 21. Parallel to the above-described discovery, the parties also worked diligently on  
5 exploring the possibility of settlement, beginning with a second mediation session before Cathy  
6 Yanni on July 21, 2016. While not yielding a resolution to the Action, the parties agreed to come  
7 back for a third mediation session, which occurred on July 28, 2016. This third mediation was  
8 also unsuccessful. For months following the parties' third mediation session, the parties continued  
9 to negotiate informally. Eventually, the parties agreed to attend a fourth mediation, which took  
10 place on December 7, 2016 before Randall Wulff.

#### 11 **VI. Mediation and Settlement Agreement (December 2016 to January 2017)**

12 22. As a result of these cumulative efforts, the parties were able to reach an  
13 agreement-in-principle to resolve this Action at the December 7, 2016 mediation, and on  
14 December 23, 2016, the parties filed a Joint Status Report, advising the Court that they had  
15 reached a settlement-in-principle. (*See* Dkt. 222). Thereafter, the parties worked diligently to  
16 memorialize the terms of the settlement, first in a Memorandum of Understanding executed on  
17 February 9, 2017. Prior to that execution, on February 3, 2017, to facilitate agreement on issues  
18 related to the petition for the award of attorney's fees and costs, Class Counsel provided  
19 Facebook with the monthly time summaries.

#### 20 **VII. Work after Execution of Memorandum of Understanding (February 2017 to** 21 **Present)**

22 23. Subsequent to execution of the Memorandum of Understanding, Class Counsel  
23 negotiated and drafted the Settlement Agreement, executed and filed with this Court on March 1,  
24 2017, drafted the Motion for Preliminary Approval of Class Action Settlement and related filings,  
25 attending the hearing on this motion, implemented the notice requirements ordered by this Court  
26 and conferred with Facebook on issues related to the settlement.

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27 <sup>4</sup> Respectively, these motions sought to compel production of source code, configuration tables,  
28 and further document searches.





1 June 24, 2013) (awarding requested fees and finding that “[c]lass counsel’s experience,  
2 reputation, and skill, as well as the complexity of the case” justified their rates that ranged up to  
3 \$950);

4 c. *In re TracFone Unlimited Serv. Plan Litig.*, 112 F. Supp. 3d 993, 1009  
5 (N.D. Cal. 2015) (awarding requested attorneys’ fees);

6 d. *Steinfeld v. Discover Financial Services*, Case No. 3:12-cv-01118-JSW  
7 (N.D. Cal. Mar. 31, 2014) (“Class counsel have submitted declarations that show the hourly rates  
8 that they have requested are reasonable and have provided the Court with information about other  
9 cases that approved their rates.”);

10 e. *Nwabueze v. AT&T Inc.*, No. C 09-01529 SI, 2014 U.S. Dist. LEXIS  
11 11766, at \*8 (N.D. Cal. Jan. 29, 2014) (“[T]he Court also finds that the rates requested are within  
12 the range of reasonable hourly rates for contingency litigation approved in this District.”);

13 f. *Ross v. Trex Co., Inc.*, No. 09-cv-00670-JSW (N.D. Cal. Dec. 16, 2013)  
14 (awarding requested attorneys’ fees);

15 g. *In re AXA Rosenberg Investor Litigation*, No. 11-00536-JSW (N.D. Cal.  
16 April 2, 2012) (“The Court has also reviewed Lead Counsel’s hourly rates and concludes that  
17 these rates are appropriate for attorneys in this locality of Lead Counsel’s skills and experience.”);

18 h. *Vedachalam v. Tata Consultancy Services, Ltd.*, No. C-06-0963-CW (N.D.  
19 Cal. July 18, 2013) (“Class Counsel’s hourly rates are reasonable in light of their experience (as  
20 reflected in their declarations and the declarations of their peers in the field of class action  
21 litigation), and the rates charged are comparable to other attorneys in this field.”);

22 i. *Wehlage, et al. v. Evergreen at Arvin, LLP, et al.*, No. 4:10-cv-058390-CW  
23 (N.D. Cal. Oct. 4, 2012) (“[T]he billing rates used by Class Counsel to calculate their lodestar are  
24 reasonable and in line with prevailing rates in this District for personnel of comparable  
25 experience.”);

26 j. *Holloway v. Best Buy Co., Inc.*, No. C-05-5056 PJH (MEJ) (N.D. Cal. Nov.  
27 9, 2011) (“The rates used by Class Counsel are reasonable.”);

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1 k. *Fulford v. Logitech, Inc.*, No. 08-cv-02041 MMC, 2010 U.S. Dist. LEXIS  
2 144437, at \*10 (N.D. Cal. Mar. 5, 2010) (“The Court further finds that Plaintiff’s Counsels’  
3 hourly rates are reasonable for their skill and the work they performed.”).

4 29. A sample of California federal courts that have approved CBP’s requested fees and  
5 reimbursement of costs as reasonable include the following:

6 a. *Smith v. Intuit, Inc.*, No. 5:12-cv-00222 (N.D. Cal Oct. 1, 2013) (Docket  
7 No. 105) (granting requested attorneys’ fees);

8 b. *In re Bank of America Credit Protection Marketing & Sales Practices*  
9 *Litig.*, No. 11-md-2269 (N.D. Cal Jan. 16, 2013) (Docket No. 96) (granting requested attorneys’  
10 fees);

11 c. *In re National Golf Properties, Inc. Securities Litigation*, No. 2:02-cv-  
12 1383-GHK-RZX (C.D. Cal. Oct. 5, 2004) (Docket No. 106), (granting requested attorneys’ fees);

13 d. *Valuepoint Partners, Inc. v. ICN Pharmaceuticals, Inc. Et al.*, No. 8:03-cv-  
14 0989 (C.D. Cal. Feb. 28, 2005) (Docket No. 109) (granting requested attorneys’ fees).

15 30. Federal and state courts throughout the country have likewise approved CBP’s  
16 requested fees and reimbursement of costs as reasonable. *See, e.g., In re Liberty Refund*  
17 *Anticipation Loan Litig.*, Case No. 1:12-cv-02949 (N.D. Ill.); *Middlesex County Retirement*  
18 *System v. Semtech Corp. et al*, Case No. 07-Civ-7183 (S.D.N.Y.); *In re Sterling Financial*  
19 *Corporation Securities Class Action*, Case No. CV 07-2171 (S.D.N.Y.); *Nelson, et al. v. Wal-*  
20 *Mart Stores, Inc.*, Case No. 04-CV-00171 (E.D. Ark.); *Montalvo v. Triplos, Inc. et al.*, Case No.  
21 4:03CV995SNL (E.D. Mo.); *In re Fleming Corporation Securities Litigation*, No. 5-02-CV-178  
22 (E.D. Tx.).

23 31. In addition to the chronological summary of work provided above, the following  
24 chart shows the number of hours that each of our firms spent, as of April 30, 2017, on each of  
25 fourteen categories of activities related to the action.

Billing Category	Lieff Cabraser Hours	Lodestar
Pre-Filing Investigation and Drafting Original Complaint	207.70	\$118,818.00

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Consolidation of Actions & Consolidated Complaint	146.30	\$98,414.50
Case Management	180.70	\$108,702.50
Case Management Statements & Conferences	94.80	\$66,834.00
Dispositive Motions (Motion to Dismiss and Summary Judgment)	417.30	\$241,181.00
Written Discovery	721.20	\$421,219.00
Document Review	645.40	\$311,176.50
Experts and Source Code Review and Analysis	605.20	\$351,914.00
Depositions	907.60	\$543,920.00
Discovery Motions and Meet and Confers	1,086.40	\$672,208.00
Class Certification Motion	1,045.70	\$666,078.00
Second Amended Complaint	42.20	\$29,879.50
Mediation & Settlement	342.40	\$232,211.50
Post-Settlement Motions and Related Actions	25.30	\$15,372.00
<b>TOTAL</b>	<b>6,468.20</b>	<b>\$3,877,928.50</b>

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<b>Billing Category</b>	<b>Carney Bates &amp; Pulliam Hours</b>	<b>Lodestar</b>
Pre-Filing Investigation and Drafting Original Complaint	206.90	\$112,965.50
Consolidation of Actions & Consolidated Complaint	203.40	\$108,068.50
Case Management	120	\$78,946.00
Case Management Statements & Conferences	53.50	\$38,598.50
Dispositive Motions (Motion to Dismiss and Summary Judgment)	382.80	\$196,701.00
Written Discovery	491.50	\$265,065.50
Document Review	255.20	\$117,345.00
Experts and Source Code Review and Analysis	209.30	\$114,090.00
Depositions	840.60	\$502,462.00
Discovery Motions and Meet and Confers	674.00	\$348,702.50
Class Certification Motion	687.20	\$369,274.00
Second Amended Complaint	13.30	\$6,673.50
Mediation & Settlement	485.80	\$321,720.00
Post-Settlement Motions and Related Actions	81.80	\$51,232.50

1	<b>TOTAL</b>	<b>4,705.30</b>	<b>\$2,631,844.50</b>
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4	<b>Billing Category</b>	<b>Class Counsel Combined Hours</b>	<b>Class Counsel Combined Lodestar</b>
5	Pre-Filing Investigation and Drafting Original Complaint	414.60	\$231,783.50
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7	Consolidation of Actions & Consolidated Complaint	349.70	\$206,483.00
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9	Case Management	300.70	\$187,648.50
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11	Case Management Statements & Conferences	148.30	\$105,432.50
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13	Dispositive Motions (Motion to Dismiss and Summary Judgment)	800.10	\$437,882.00
14			
15	Written Discovery	1,212.70	\$686,284.50
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17	Document Review	900.60	\$428,521.50
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19	Experts and Source Code Review and Analysis	814.50	\$466,004.00
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21	Depositions	1,748.20	\$1,046,382.00
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23	Discovery Motions and Meet and Confers	1,760.40	\$1,020,910.50
24			
25	Class Certification Motion	1,732.90	\$1,035,352.00
26			
27	Second Amended Complaint	55.50	\$36,553.00

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1	Mediation & Settlement	828.20	\$553,931.50
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3	Post-Settlement Motions and	107.10	\$66,604.50
4	Related Actions		
5	<b>TOTAL</b>	<b>11,173.50</b>	<b>\$6,509,773.00</b>
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8           32.     Based on our experience with other class actions and complex cases, we believe

9     that the time expended in connection with this matter was necessary to ensure the success of the

10    action and reasonable in amount, particularly given the result achieved for the Settlement Class

11    members and the complexity and challenges of the litigation.

12           33.     The hourly rates utilized in the lodestar calculation include no risk multiplier. This

13    Action involves novel issues predicated on claims involving the ECPA’s and CIPA’s application

14    to electronic messages. The caselaw in this context is not fully developed, which resulted in the

15    parties advancing conflicting interpretations of certain elements of Plaintiffs’ ECPA and CIPA

16    claims during the litigation, including the definition of message “content,” the extent to which an

17    interception of an electronic message occurs “in transit,” the contours of the affirmative defense

18    of implied consent, and the extent to which an “ordinary course of business” defense applies to an

19    electronic communications service provider’s acquisition and/or use of message content.

20    Moreover, these novel legal issues were disputed in a highly technical context that required our

21    firms and our retained experts to review extensive source code and technical documents. These

22    issues, and other difficult issues implicated by these claims, required our firms to research and

23    devise litigation strategies to move the case through class certification towards trial, without the

24    certainty of ever receiving compensation.

25           **II. Costs Incurred By Plaintiffs’ Counsel**

26           34.     At the inception of the litigation, we agreed to establish a common cost fund to be

27    used to pay necessary common expenses, primarily expert and consultant expenses, incurred on

28

1 behalf of Plaintiffs in this litigation. The common cost fund is, and at all times has been,  
2 maintained by LCHB, and has been funded by our respective firms through periodic assessments.

3 35. LCHB has contributed \$196,276.00 to the common cost fund since its inception,  
4 and CBP has contributed \$210,207.00 to the common cost fund since its inception, for a total  
5 contribution of \$406,483.00. In all, a total of \$396,619.19 in necessary common costs have been  
6 paid from the common cost fund.<sup>5</sup> The costs paid from the cost fund are categorized as follows:

Expense Description	Expense Amount
Experts and Code Review	\$338,055.09
Court Reporters and Related Deposition Costs	\$52,322.43
E-Discovery Consultants	\$6,241.67
<b>TOTAL</b>	<b>\$396,619.19</b>

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16 36. In addition to our respective cost fund contributions, our respective firms have  
17 incurred other necessary expenses in prosecuting this matter. Attached hereto as **Exhibit 2** is a  
18 summary of expenses incurred in the prosecution of this matter, including travel for depositions  
19 and hearings, legal research, postage, and other customary litigation expenses. As detailed in this  
20 exhibit, LCHB's expenses incurred in the prosecution of this matter total \$374,757.71, inclusive  
21 of cost fund contributions; and CBP's expenses incurred in the prosecution of this matter total  
22 \$288,801.41, inclusive of cost fund contributions. After deduction of the \$9,863.81 not expended  
23 from the cost fund on this action, total unreimbursed expenses are \$653,695.31.

24 37. The foregoing expenses were incurred solely in connection with this litigation and  
25 are reflected in our respective books and records as maintained in the ordinary course of business.

26  
27  
28 <sup>5</sup> Of the total \$406,483.00 contributed to the common cost fund, \$9,863.81 has not been spent in  
this case.





1 practice group. Mr. Sobol has served as plaintiffs' class counsel in numerous nationwide class  
2 action cases. Mr. Sobol's qualifications are detailed at pages 6-9 of the Joint Declaration of Class  
3 Counsel in Support of Plaintiffs' Motion for Preliminary Approval of Class Action Settlement.  
4 (Dkt. 227-2).

5 43. Nicholas Diamand graduated from Columbia University of Law in 2002, with an  
6 LLM degree as a Stone Scholar. He thereafter clerked for then-Chief Judge Edward R. Korman,  
7 of the U.S District Court, Eastern District of New York. He joined LCHB in 2003 where he was  
8 an associate until 2006. He was a partner from 2007 until July 2008 and has been a partner since  
9 2013. In the intervening period, he was Of Counsel at LCHB. During his time at LCHB, Mr.  
10 Diamand's practice has been focused on consumer, securities fraud, and privacy litigation.

11 44. David Rudolph graduated from University of California at Berkeley, Boalt Hall  
12 School of Law in 2004. From 2007 to 2008 he was a law clerk for the Honorable Sandra Brown  
13 Armstrong, United States District Court for the Northern District of California. Prior to joining  
14 LCHB, Mr. Rudolph worked as an associate at Quinn Emmanuel. Since joining LCHB, Mr.  
15 Rudolph has become a partner in the San Francisco office. He has litigated numerous intellectual  
16 property cases in diverse technology areas, including internet services, storage visualization,  
17 semiconductor design, and handheld mobile devices. Mr. Rudolph has additionally represented  
18 several plaintiffs and defendants in copyright infringement and trade secret matters.

19 45. Rachel Geman graduated from Columbia University of Law in 1997. She then  
20 clerked for Judge Constance Baker Motley, United States District Court for the Southern District  
21 of New York from 1997 to 1998. Ms. German is now a partner in the LCHB New York office and  
22 focuses her work on employment law, consumer protection, and False Claims Act litigation. Her  
23 recent clients consist of whistleblowers in the banking, pharma, and healthcare industries;  
24 consumers in mortgage and short-term health insurance class action matters; and municipalities in  
25 civil rights litigation. She has also previously worked as an adjunct professor at New York Law  
26 School.

27 46. Melissa Gardner graduated in 2011 from Harvard Law School. After graduating,  
28 she worked as a law clerk for South Brooklyn Legal Services and at the law firm Emery Celli

1 Brinckerhoff & Abady in New York. Since joining LCHB as an associate in 2012, Ms. Gardner  
2 has represented plaintiffs in consumer protection, digital privacy, and mass tort litigation.

3 **Carney Bates & Pulliam, PLLC**

4 47. CBP's qualifications were previously detailed at ECF No. 138-1 (filed in support  
5 of Plaintiff's Motion for Class Certification and appointment of CBP as Class Counsel), which  
6 filing is incorporated by reference herein. As set forth therein, CBP is a national law firm based in  
7 Little Rock, Arkansas, and is recognized as one of the country's premiere firms in the areas of  
8 consumer protection class actions, data privacy/security, securities fraud, environmental law and  
9 employment discrimination. A copy of CBP's current resume, which describes the firm's  
10 experience in class action and other complex litigation, can be found at  
11 <http://www.cbplaw.com/firm-resume/>.

12 48. The primary CBP attorneys working on this case were partners Hank Bates and  
13 Allen Carney and associate David Slade. In addition, partner Tiffany Wyatt Oldham, associate  
14 Justin Craig and former associate Mitch Rouse performed discrete tasks.

15 49. Hank Bates is a partner at CBP with 25 years of litigation experience. He joined  
16 CBP in 2004, and since that time has focused his practice on representing consumers, farmers,  
17 shareholders, small businesses and governmental entities in class actions and complex litigation  
18 involving primarily consumer fraud, computer privacy, environmental law and employment  
19 rights. He received his B.A. from Harvard College in 1987 and his J.D. from Vanderbilt  
20 University School of Law in 1992. Following law school, he was a law clerk for the Honorable  
21 Danny J. Boggs, United State Court of Appeals for the Sixth Circuit. He practiced public-interest  
22 environmental law in San Francisco, California from 1993 to 1997, first with the law firm of  
23 Shute, Mihaly & Weinberger and then with Earthjustice, before returning to his home state of  
24 Arkansas. Mr. Bates's qualifications are detailed at pages 10-13 of Joint Declaration of Class  
25 Counsel in Support of Plaintiffs' Motion for Preliminary Approval of Class Action Settlement.  
26 (Dkt. 227-2).

27 50. Allen Carney is a partner at CBP with over 20 years of litigation experience. He  
28 concentrates his practice on prosecuting complex litigation on behalf of investors, consumers and

1 employees. Mr. Carney played a key role in litigating the various Payment Protection actions  
2 against the largest credit card issuers, which actions resulted in significant recoveries for injured  
3 consumers. Prior to joining CBP, Mr. Carney was a partner with Jack, Lyon & Jones, P.A. in the  
4 Little Rock, Arkansas office, where he practiced extensively in the areas of complex commercial  
5 litigation, labor and employment litigation, and business transactions. Mr. Carney received his  
6 B.S.B.A. undergraduate degree from the University of Arkansas at Fayetteville in 1991 and his  
7 J.D. from the University of Arkansas at Little Rock in 1994.

8 51. Tiffany Wyatt Oldham is a partner at CBP with 16 years of litigation experience.  
9 She received her B.A. from the University of Arkansas at Fayetteville in 1998 and her J.D. from  
10 the University of Arkansas at Fayetteville in 2001. Prior to joining CBP, Ms Oldham worked as  
11 an intern for the United States Bankruptcy Court, Western Division of Arkansas where she  
12 researched bankruptcy issues and assisted in administrating bankruptcy proceedings. Since  
13 joining CBP in 2002, Ms. Oldham has focused her practice on securities and consumer fraud class  
14 action, and she has gained experience with the full range of litigation issues confronting investors  
15 and consumers in complex litigation.

16 52. David Slade is an associate at CBP with 4 years of litigation experience. He  
17 received his B.A. from Yale University in 2001 and his J.D. from the University of Arkansas at  
18 Little Rock in 2013. At CBP, Mr. Slade's focus is on consumer protection, specifically in the  
19 areas of data privacy and data security. He has also organized cyber safety training for Arkansas  
20 law enforcement and victim assistance professionals in conjunction with the National  
21 Organization of Victim Assistance. Additionally, Mr. Slade is a member of the Volunteers  
22 Organization, Center for Arkansas Legal Services, an organization committed to pro bono  
23 advocacy.

24 53. Justin Craig is an associate with 3 years of litigation experience. He received his  
25 B.A. from the University of Central Florida in 2010 and his J.D. from the University of Arkansas  
26 at Little Rock in 2014. Mr. Craig founded his own law firm, and as a solo practitioner, focused on  
27 serving populations that are historically underserved through providing family law, estate  
28

1 planning, and expungement services. Since joining CBP in 2015, Mr. Craig has focused his work  
2 on consumer protection.

3 54. Mitch Rouse is a former associate of CBP. Mr. Rouse earned his J.D. from the  
4 University of Arkansas at Little Rock William H. Bowen School of Law in 2014. While in law  
5 school, he was selected by the Law Review Editorial Board to serve as the Editor-in-Chief of  
6 the UALR Law Review. Following law school, Mr. Rouse clerked for the Honorable D.P.  
7 Marshall Jr., United States District Judge for the Eastern District of Arkansas.

8 55. Rebecca Kaufman is a former associate of CBP. Ms. Kaufman graduated from the  
9 University of Arkansas-Little Rock Bowen School of Law in 2011. While in law school, Ms.  
10 Kaufman simultaneously pursued a Masters of Public Service Degree at the Clinton School of  
11 Public Service. Ms. Kaufman also holds a Bachelor of Arts degree from the University of  
12 Mississippi.

13  
14 I declare under penalty of perjury that the foregoing is true and correct. Executed this  
15 26th day of May, 2017 in San Francisco, California.

16  
17 /s/ Michael W. Sobol  
18 Michael W. Sobol

19 I declare under penalty of perjury that the foregoing is true and correct. Executed this  
20 26th day of May, 2017 in Little Rock, Arkansas.

21  
22 /s/ Hank Bates  
23 Hank Bates

# **EXHIBIT 1**

**Lodestar Summary for Class Counsel for the Settlement Class**

*Matthew Campbell and Michael Hurley, et al., v. Facebook, Inc.*

Case No. 4:13-cv-05996-PJH

**Timekeeper Status**

(P) = Partner

(OC) = Of Counsel

(A) = Associate

(C) = Contract Attorney

(PL) = Paralegal

(R) = Research/Litigation Support

<b>Lieff Cabraser Heimann &amp; Bernstein, LLP</b>			
<b>Timekeeper</b>	<b>Hours</b>	<b>Rate</b>	<b>Lodestar</b>
Sobol, Michael (P)	1092.7	\$900	\$983,430.00
Geman, Rachel (P)	40.4	\$700	\$28,280.00
Diamand, Nicholas (P)	451	\$650	\$293,150.00
Diamand, Nicholas (OC)	47.4	\$550	\$26,070.00
Rudolph, David (P)	1155.4	\$625	\$722,125.00
Rudolph, David (OC)	1334.4	\$575	\$767,280.00
Gardner, Melissa (A)	1605.3	\$455	\$730,411.50
Cronin-Wilson, Seth (C)	405	\$515	\$208,575.00
Anthony, Richard (R)	4.1	\$345	\$1,414.50
Ashlynn, Willow (R)	3.9	\$360	\$1,404.00
Belushko-Barrows, Nikki (R)	12.8	\$345	\$4,416.00
Grant, Anthony (R)	33.0	\$375	\$12,375.00
Mukherji, Renee (R)	7.6	\$375	\$2,850.00
Calangian, Margie (R)	31.5	\$375	\$11,812.50
Ocampo, Erwin (PL)	14.2	\$360	\$5,112.00
Chan, Christian (PL)	9.1	\$350	\$3,185.00
Carnam, Todd (PL)	191.9	\$345	\$66,205.50
Rudnick, Jennifer (PL)	28.5	\$345	\$9,832.50
<b>LCHB TOTAL</b>	<b>6,468.2</b>		<b>\$3,877,928.50</b>

<b>Carney Bates &amp; Pulliam, PLLC</b>			
<b>Timekeeper</b>	<b>Hours</b>	<b>Rate</b>	<b>Lodestar</b>
Bates, Hank (P)	1,296.80	\$750	\$979,125.00
Carney, Allen (P)	852.00	\$750	\$639,000.00
Oldham, Tiffany (P)	34.70	\$575	\$19,952.50
Craig, Justin (A)	92.60	\$375	\$34,725.00
Kaufman, Rebecca (A)	18.20	\$375	\$6,825.00
Rouse, Mitch (A)	6.40	\$375	\$2,400.00
Slade, David (A)	2,404.60	\$395	\$949,817.00
<b>CBP TOTAL</b>	<b>4,705.30</b>		<b>\$2,631,844.50</b>

<b>Grand Total for Class Counsel for the Settlement Class</b>		
	<b>Hours</b>	<b>Lodestar</b>
Attorney Grand Total	10,836.9	\$6,391,166.00
Non-Attorney Grand Total	336.6	\$118,607.00
<b>GRAND TOTAL</b>	<b>11,173.5</b>	<b>\$6,509,773.00</b>

# **EXHIBIT 2**



**Expense Summary for Class Counsel for the Settlement Class**

*Matthew Campbell and Michael Hurley, et al., v. Facebook, Inc.*

Case No. 4:13-cv-05996-PJH

<b>EXPENSE CATEGORY</b>	<b>CBP, PLLC</b>	<b>LCHB, LLP</b>	<b>Total</b>
Travel (airfare, transportation, lodging & meals)	\$67,906.71	\$17,373.71	\$85,280.42
Long distance/ Facsimile/Teleconference	\$1,075.80	\$4,441.48	\$5,517.28
Postage/Express Delivery/Messenger	\$560.49	\$3,675.65	\$4,236.14
Commercial Copies		\$89.00	\$89.00
Internal Reproduction Copies	\$762.44	\$19,318.60	\$20,081.04
Experts/Consultants		\$90,398.11	\$90,398.11
Court Fees	\$481.00	\$825.39	\$1,306.39
Court Reporters/Transcripts		\$11,223.60	\$11,223.60
Witness/Service Fees	\$75.00	\$279.00	\$354.00
Electronic Database		\$4,350.00	\$4,350.00
Computer Research/PACER	\$7,732.97	\$9,414.67	\$17,147.64
Mediation Expenses		\$16,787.50	\$16,787.50
Other Charges		\$305.00	\$305.00
Common Cost Fund Contributions	\$210,207.00	\$196,276.00	\$406,483.00
<i>Funds Not Expended from Common Cost Fund</i>			(\$9,863.81)
<b>TOTAL EXPENSES</b>	<b>\$288,801.41</b>	<b>\$374,757.71</b>	<b>\$653,695.31</b>

# **EXHIBIT 3**

1 Michael W. Sobol (State Bar No. 194857)  
msobol@lchb.com  
2 David T. Rudolph (State Bar No. 233457)  
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3 Melissa Gardner (State Bar No. 289096)  
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12 Hank Bates (State Bar No. 167688)  
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13 Allen Carney  
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14 David Slade  
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15 CARNEY BATES & PULLIAM, PLLC  
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16 Little Rock, AR 72201  
Telephone: 501.312.8500  
17 Facsimile: 501.312.8505

18 *Attorneys for Plaintiffs and the Class*

19 UNITED STATES DISTRICT COURT  
20 NORTHERN DISTRICT OF CALIFORNIA

21 MATTHEW CAMPBELL, MICHAEL  
22 HURLEY, on behalf of themselves and all  
others similarly situated,

23 Plaintiffs,

24 v.

25 FACEBOOK, INC.,

26 Defendant.

Case No. 4:13-cv-05996-PJH

**DECLARATION OF MATTHEW  
CAMPBELL IN SUPPORT OF  
PLAINTIFFS' MOTION FOR AN AWARD  
OF ATTORNEYS' FEES AND COSTS AND  
SERVICE AWARDS**

Date: August 9, 2017

Time: 9:00 a.m

Judge: Hon. Phyllis J. Hamilton

Place: Courtroom 3, 3rd Floor

28

1 I, Matthew Campbell, declare as follows:

2 1. I am one of the Named Plaintiffs in this case.

3 2. I submit this declaration in support of Plaintiffs' Motion for an Award of  
4 Attorneys' Fees and Costs and Service Awards. I have personal knowledge of the facts stated  
5 herein. If called to testify to the contents of this declaration, I could and would competently do  
6 so.

7 3. After initiating this lawsuit, I actively participated in this litigation, including  
8 through discussions with my attorneys about the litigation about the litigation's progress and  
9 significant milestones, the multiple mediations, and the ultimate settlement of the lawsuit.

10 4. I provided information for and reviewed the Complaint in which I am a named  
11 Plaintiff filed on December 30, 2013, the Consolidated Amended Complaint filed on April 25,  
12 2014, and the Second Amended Complaint filed on June 7, 2016.

13 5. I also provided information and documents to my attorneys for purposes of  
14 responding to Defendant's discovery requests—totaling 17 Interrogatories, four Requests for  
15 Admission, and 30 Requests for Production. The documents I searched for, gathered, reviewed  
16 and produced in the course of responding to Defendant's Requests for Production were culled  
17 from, *inter alia*, all of the Private Messages in my personal Facebook account and my  
18 professional Facebook account, from which almost 1,000 responsive Private Messages were  
19 produced.

20 6. On May 19, 2015, I was deposed by Counsel for Defendant from 9:04 am until  
21 4:58 pm, inclusive of breaks. I travelled from Little Rock, Arkansas to San Francisco, California  
22 to attend this deposition. In preparation for this deposition I met with Class Counsel both  
23 telephonically and in-person.

24 7. Throughout the litigation, I had numerous telephonic, email, and in-person  
25 meetings with Class Counsel. They routinely kept me advised as to the status of the case and  
26 responded to any questions I had.

27 8. I also stayed up to date on and informed of case developments by reviewing and  
28 discussing with Class Counsel the major filings and events in the case.



# **EXHIBIT 4**

1 Michael W. Sobol (State Bar No. 194857)  
msobol@lchb.com  
2 David T. Rudolph (State Bar No. 233457)  
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11 Facsimile: 212.355.9592

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13 Allen Carney  
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14 David Slade  
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15 CARNEY BATES & PULLIAM, PLLC  
519 West 7<sup>th</sup> Street  
16 Little Rock, AR 72201  
Telephone: 501.312.8500  
17 Facsimile: 501.312.8505

18 *Attorneys for Plaintiffs and the Class*

19 UNITED STATES DISTRICT COURT  
20 NORTHERN DISTRICT OF CALIFORNIA

21 MATTHEW CAMPBELL, MICHAEL  
22 HURLEY, on behalf of themselves and all  
others similarly situated,

23 Plaintiffs,

24 v.

25 FACEBOOK, INC.,

26 Defendant.

Case No. 4:13-cv-05996-PJH

**DECLARATION OF MICHAEL HURLEY  
IN SUPPORT OF PLAINTIFFS' MOTION  
FOR AN AWARD OF ATTORNEYS' FEES  
AND COSTS AND SERVICE AWARDS**

Date: August 9, 2017

Time: 9:00 a.m

Judge: Hon. Phyllis J. Hamilton

Place: Courtroom 3, 3rd Floor

28

1 I, Michael Hurley, declare as follows:

2 1. I am one of the Named Plaintiffs in this case.

3 2. I submit this declaration in support of Plaintiffs' Motion for an Award of  
4 Attorneys' Fees and Costs and Service Awards. I have personal knowledge of the facts stated  
5 herein. If called to testify to the contents of this declaration, I could and would competently do  
6 so.

7 3. After initiating this lawsuit, I actively participated in this litigation, including  
8 through discussions with my attorneys about the litigation about the litigation's progress and  
9 significant milestones, the multiple mediations, and the ultimate settlement of the lawsuit.

10 4. I provided information for and reviewed the Complaint in which I am a named  
11 Plaintiff filed on December 30, 2013, the Consolidated Amended Complaint filed on April 25,  
12 2014, and the Second Amended Complaint filed on June 7, 2016.

13 5. I also provided information and documents to my attorneys for purposes of  
14 responding to Defendant's discovery requests—totaling 15 Interrogatories, four Requests for  
15 Admission, and 30 Requests for Production. The documents I searched for, gathered, reviewed  
16 and produced in the course of responding to Defendant's Requests for Production were culled  
17 from, *inter alia*, all of the Private Messages in my personal Facebook account, from which 17  
18 responsive Private Messages were produced.

19 6. On July 9, 2015, I was deposed by Counsel for Defendant from 9:01 am until 3:42  
20 pm, inclusive of breaks. I travelled from North Plains, Oregon to San Francisco, California to  
21 attend this deposition. In preparation for this deposition I met with Class Counsel both  
22 telephonically and in-person.

23 7. Throughout the litigation, I had numerous telephonic, email, and in-person  
24 meetings with Class Counsel. They routinely kept me advised as to the status of the case and  
25 responded to any questions I had.

26 8. I also stayed up to date on and informed of case developments by reviewing and  
27 discussing with Class Counsel the major filings and events in the case.

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9. I was in regular communication with Class Counsel during each mediation, and I reviewed and approved the Settlement that is presented for the Court's approval.

10. In total, since this litigation began approximately 45 months ago, I estimate that I have spent 60 hours on this litigation.

11. I have never been promised any compensation for performing my duties as a plaintiff and class representative. I understand, however, that the parties have requested that the Court award me \$5,000 for my time and efforts on behalf of the Settlement Class. I will be most appreciative if the Court determines that my efforts on behalf of the Settlement Class in commencing and assisting with the prosecution of this action warrant an award in that amount.

I declare under penalty of perjury that the foregoing is true and correct. Executed this 25 th day of May, 2017, in North Plains, Oregon

By: Michael Hurley  
Michael Hurley